



THE HUB

The Rotary Club
of Park Cities

Volume 71, Number 35

www.parkcitiesrotary.org

May 1, 2020

Serving to Make a Difference Since 1948

Livestreaming on Facebook, 12:00 [www.Facebook.com/RotaryClubOfParkCities]

TODAY'S PROGRAM

*with thanks to Happy Franklin, Mark Neace and
SyncLab Media*



Judy Hoberman, Selling in a Skirt.com Successful People Are Self Disciplined

Judy Hoberman is President of Judy Hoberman and Associates, a company focused on empowering professional women. She is an international speaker, trainer, executive coach, author, radio show host and mentor. Her thirty years in business has given her both knowledge and a sense of humor about how men and women lead, sell, manage and recruit differently. She will enlighten you and help you learn how both genders can support each other's successes in a more productive way. Her experience in sale and leadership has helped her clients realize the importance of building relationships, standing out and being the authority in their market.

Her experience includes over two decades in life and health insurance beginning as an agent with no experience and progressing to leading three agencies across three states with over one hundred agents. She still holds her license and co-facilitates Medicare educational seminars. Judy also works with companies supporting their diversity and women's initiatives in the areas of

During these unusual times and in deference to the members and speakers, RCPC will be operating from Mark Neace's studio, with limited persons present.

RCPC IN ACTION

Getting Back To "Normal"

We are hopeful Governor Abbott's Phase I of "Open Texas" will bring us one step closer to enjoying our regular lunch meetings at **Maggiano's**. We will keep you posted as we work with Maggiano's over the next few weeks to determine the safest and best way forward.



Meanwhile, remember our friends at **Maggiano's Little Italy at North Park** for you next "To Go" order or gift card. We miss them; they miss us!



Exciting News!

AT&T Believe Dallas just made a \$25,000 donation toward our goal of raising \$150,000 for our Agape Bonton Clinic project. We are that much closer to seeing a health clinic in the Bonton health desert.

Thanks to PE **Barb Jeffries** who made a presentation to them. After they did their own research, they agreed on the need for the clinic. Stay tuned - more breaking news to follow!

Ideas Needed!

We need you, your contacts and your ideas to continue the Club's proud tradition of outstanding weekly programs!

The Program committee is actively looking for speakers for our Friday meeting.

If you have a suggestion - with contact information - please contact **Jeff Sheehan** at jsheehan@siteselectiongroup.co



TONIGHT!
(Thurs 4-30)
**RCPC Online
Happy Hour!**

5:00 PM - 7:00 PM (CDT)

Share jokes, Rotary ideas, how you and your family are doing! BYO drinks or snacks!

Join our meeting by computer, tablet or smart-phone. [https:// global.gotomeeting.com/join/326287373](https://global.gotomeeting.com/join/326287373).

You can also dial in using your phone. USA (Toll Free): 1 866 899 4679 USA: +1 (646) 749-3117. Access Code: 368-963-461. There is no audio pin. Press # when asked for an audio pin.



Miss a Meeting? Want a replay? The Videos remain on Facebook!

Be a Vibrant and Visionary Model of Service Above and Beyond Self

RCPC IN ACTION Opportunities for Service



The Salvation Army

The Salvation Army is faced with a cash shortfall due to the closure of the Family Stores, while the demand increases. To help go to their Pay Pal account at www.paypal.com/us/fundraiser/charity/2288789

Please remember!

Continue to give to RI and our RCPC Foundations*.

(cont. on pg. 4)



NTX Food Bank

The NTX Food Bank is seeing increased need. Go to www.ntfb.org/donate to donate. They need to buy additional food for those in need who have lost their jobs

District 5810 Asks You To Donate Blood

Check the Red Cross website, www.redcross.org for the current schedule and locations to donate.

Would you like to donate \$50 to cover the cost of lunch on a Thursday for the dedicated staff at Agape medical clinic?

IF SO, mail your checks made payable to "RCPC" for \$50 to Fred Brown [address in the online roster]. Write "For Agape Lunch" in the memo field.

He will coordinate the date, place the order from one of their favorite nearby restaurants and get it delivered. Call him at 214-908-7407 with any questions.



LAST WEEK

Presiding: **Richard Stanford**

Invocation: **Richard Stanford**

Pledge: **By video**

Announcements: **Richard Stanford**

Streaming: **Mark Neace**

Speaker: **Caroline Law, Chief**

Advancement Officer

Program: **Trinity Park Conservancy**



President **Richard Stanford** welcomed members and our guest viewers to this fifth "virtual" meeting. President **Richard** gave the invocation, praying for being able to walk

the fine line between safety and opening the economy, and we celebrate the so many ways this crisis has brought us together and the inspiring stories of so many health care workers who have volunteered in other states and the medical students who have volunteered to join the front lines. There has been so much human good will, and a triumph of the human spirit, for which we give thanks. Then "The Star Spangled Banner" played.

President Richard announced the Marketplace Advertiser of the week, **Bill Kelley** and **New Power99**, which not only provides batteries for hard to replace batteries in a variety of

Please remember ...

Please see **In Memory** on page 3.

Email your prayer requests to **Richard Stanford** so they can be shared in the Friday virtual meeting.

Please let us know your joys and concerns

devices, but also raises awareness of alternative energy sources.

Bill Kelly

NewPower99 sells battery replacement kits for devices that normally don't have battery replacements such as smart phones, tablets and GPS. Visit NewPower99.com to search for the battery you need.

Their mission is to raise awareness of alternative sources of energy. They invest 100% of their profits into solar energy.

Bill joined our club in 2009 and is a generous contributor. Park Cities Rotary. He is married with two adult children.

Please recognize Bill Kelly and new power 99 as our spotlight advertiser today!!!

President **Richard** remarked that the work of the Rotary Club goes on, and that we have four new members, **Mark Farrell**, a retired attorney, sponsored by **Ley Waggoner**; **Alice Friedline**, a re-tired social worker and **Roger Friedline**, a retired geophysicist both sponsored by **Daniel Drabinski**, and **Holly Hollenbeck** whose classification is risk management law, sponsored by **Happy Franklin**. All are experienced Rotarians.

Food distributions continue in Fair Park. Our mobile food pantry truck was one of the trucks used for that delivery. Our member **Trisha Cunningham** was on (con on pg 4)

EVENTS CALENDAR

May						
S	M	T	W	Th	F	S
					Virtual Mtg	
3	M	M	M	Virtual Cn	Virtual Mtg	
10	M	M	M	Virtual Cn	Virtual Mtg	
17	M	M	M	M	Mtg?	
24	M	M	M	M	Mtg?	

Get Involved!

A=Agape Health Service Days
BD = Board of Dirs. Mtg, 7am
LaMadeleine, 75 & Mockingbird
Cn = PCR Connect Event.
CP = ChildsPlay Work Mtg
CC = Core Clubs Event
D = District 5810 Event
DH = Dentistry with a Heart
FR = Family of Rotary Event
F = Fellowship Event
FF = RCPC Foundation Fund Mtg. See Ed Fjordbak
FH = Fisher House. See Doug M
In-Interact Special Project

In- Interact at Hillcrest H.S, 8 am. See Tracy Gomes
LL- Legacy of Leadership
M = Meals on Wheels (Different teams on each day)
See Jim Weichel
Mn-Mentoring at Hillcrest HS
Mc = Ronald McDonald House-See Jina McDaniel
NM = New Member Event
FT=NTFB Truck-Stan Wright
FB-NTFB Event
Pr = Program Committee Mtg
RU = Rotary University
SpE = Special Service Event

Our Mission

Building a legacy of good works and fellowship, we strive to:
REACH those in need in partnership with others
INSPIRE tomorrow's leaders with high ethical standards
FOSTER lives of service above self
- A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)
Betty Dawson, *Editor*

Shutterbug Committee

Phillip Bankhead, *Chair*

Bulletin/Internet Advertising

Mark Kashar, *Chair*



OFFICERS and DIRECTORS 2019-2020

Richard Stanford, President

Barb Jeffries, President Elect

Happy Franklin, Vice President

Valerie Pelan, Secretary

Scott McLaughlin, Treasurer

Bud Naifeh, Institutional Outreach

Herb Ziev, Youth Services

Paul McFarland,

Community Outreach

E G McMillan, Club Operations

Stan Wright,

Humanitarian Committees

Daniel Drabinski,

Membership/Fellowship

Marketing/Communications

Karen Farris, At Large

Paul Pirok, Immed. Past President

Cindy Cummings, Sgt-at-Arms

Lisa Amsberry, Parliamentarian

Laurie Aldredge, Club Administrator

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Mark Daniel Maloney

RC of Decatur, AL

President, Rotary International

www.rotary.org

Beverly Grogan,

Grand Prairie Metro

Governor, District 5810

www.rotary5810.org



UPCOMING PROGRAMS Programs are subject to change!



May 8 Dr. Mary Warren, DC, Wellness Expert Health and Stress, Keeping Yourself Healthy



May 15 John DeFillipo, Director of the Wetlands Center Water, Wetlands, and Wildlife at the John Bunker Sands Wetland Center



May 22 TBA



May 29 TBA

CLUB ANNOUNCEMENTS Sign up at www.parkcitiesrotary.org

Thursday RCPC Socials, 5:00-7:00pm, on GoToMeeting, hosted by Happy Franklin. See more details on page 1.

Idea for a Speaker for a Virtual Meeting? Contact Jeff Sheehan with details

RI Foundation: \$100 (or more) Every Rotarian Every Year! See Greg Page.

RCPC Foundation: \$100 (or more). See Birthdays below, then Cindy Cummings.

Attendance Rule Change For those wanting to maintain **Perfect Attendance, make-ups may now be completed within a year.**

The Rule of 85. Attendance requirements change for those who are at least 65 years of age and who have been a member of a Rotary club for twenty years.

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

The **Directory** is on line: Log in > Click on left side under My ClubRunner > View Club Directory or View Club Photo Directory. Other archives are at Club Documents

FAMILY OF ROTARY

Hunkerin' Down?



Stuck at Home?



Just Plain Bored?



Our Speaker on March 20 recommended a variety of books on Leadership. Read one!

- *Call Sign Chaos* by Marine General (Retired) Jim Mattis
- *Leadership Strategy and Tactics: Field Manual* by Jocko Willink
- *Eleven Rings* by the great basketball coach Phil Jackson
- *Creativity Inc.* by Ed Catmull, a great book on creativity
- *Wolfpack* by Abby Wambach,
- *Extreme Ownership*, the earlier book by Jocko Willink
- *The Black Swan* by Nassim Nicholas Taleb
- *The Culture Code* by Daniel Coyle, a great book on team building
- *The Five Dysfunctions of a Team* by Patrick Lencioni, a classic
- *Get There Early* by Bob Johnson of the Institute for the Future
- *Drive* by Daniel Pink, on motivation
- *Mastering the Rockefeller Habits* by Verne Harnish, about scaling up

In Memory

We send our condolences to these families. Please keep them in your prayers.

Kay Durham, the wife of RCPC member **Herb Durham**, passed away on April 23. A private burial service with family only was held on Monday, April 27. A celebration of her life will be held for family and friends at a later date.

Herb has been a member of the Club since 1950. If you would like to send him a note, his address is in the online Roster in the RCPC website.

Tom McClellan, former member from May, 2005 to June, 2014, passed away on March 22, Tom was buried March 28 in the McClellan family plot at the San Marcos City Cemetery. A celebration of Tom's life may be held at a future date.

*We gratefully acknowledge
ASTRO-GRAPHICS
for the partial funding of The Hub*

ROTARY CONNECTED



<http://bit.ly/RCPCfacebook>



<http://bit.ly/RCPC/linkedin>



<http://bit.ly/RCPCtwitter>
#parkcitiesrotary



<http://bit.ly/RCPCyoutube>



<http://bit.ly/RCPCgoogleplus>



RCPC has its own channel.

Miss a Meeting? Watch it on Facebook!

Connect with Rotary International and District 5810!



RI: www.linkedin.com/groups?gid=858557&trk=hb_side_g



RI: <http://twitter.com/#!/rotary>



RI: www.facebook.com/rotary

Dist. 5810: www.facebook.com/RotaryDistrict5810



RI has its own channel on YouTube offering a growing collection of videos and psas.



Check out or add to RI's Flickr group often, www.flickr.com/groups/familyofrotary/



<http://pinterest.com/rotary/>



RI has Pinboards on major projects.
www.statigr.am/rotaryinternational
See RI's latest pictures via Instagram.

Contribute: Agape Bonton Clinic

This project continues

- **Donate Online Using a Credit or Debit Card** Go to our Giving Page: <https://portal.cftexas.org/AgapeBontonClinic>. Once completed, you will receive a confirmation you can use for tax purposes.
- Make out a check to: **The Communities Foundation of Texas** with the following in the notes section: **RCPC Agape Bonton Clinic Fund #06272** and give it to our Sgt at Arms, **Cindy Cummings** or either Project Chair, **Ley Waggoner** or **Pam Carvey**.
- Mail a check made out to: **The Communities Foundation of Texas** with the following in the notes section: **Agape Bonton Clinic Fund #06272**
 - to the Rotary Club of Park 6704 Snider Plaza, Dallas, TX 75205, or
 - to the Communities Foundation of Texas, 5500 Caruth Haven Lane, Dallas, 75225

HAPPY BIRTHDAY*



Kelley Roby 5.03
Patsy Watson 5.04



You are our RCPC Foundation Founders for this we

THOUGHTS ON . . .

Sales

In the modern world of business, it is useless to be a creative original thinker unless you can also sell what you create. Management cannot be expected to recognize a good idea unless it is presented to them by a good salesman ~ **David M. Ogilvy**

You can get everything in life you want if you will just help enough other people get what they want.
~ **Zig Ziglar**

No computer network with pretty graphics can ever replace the sales-people that make our society work.
~ **Clifford Stoll**

Diluting your product to make it more 'commercial' will just make people like it less.
~ **Hugh Macleod**

When buying and selling are controlled by legislation, the first things to be bought and sold are legislators.
~ **P. J. O'Rourke**

There is scarcely anything in the world that some man cannot make a little worse, and sell a little more cheaply. The person who buys on price alone is this man's lawful prey.
~ **John Ruskin**

Buy on the rumor; sell on the news.
~ **Wall Street Proverb**

Each failure to sell will increase your chances for success at your next attempt.
~ **Og Mandino**

Aspiring to a small business that does what it does very well is a noble pursuit. ~ **Narenda Rocherolle**

HE WHO LAUGHS, LASTS

It's a PUNdemic! YES, More!

- What do you tell yourself when you wake up late for work and realize you have a fever? Self, I so late.
- Did you hear the joke about the germ? Never mind, I don't want to spread it around.
- Where do sick boats go to get healthy? The dock!
- What do you call panic-buying of sausage and cheese in Germany? The *wurst kase* scenario.
- What should you do if you don't understand a coronavirus joke? Be patient.
- If Coronavirus isn't about beer, why do I keep hearing about cases of it?
- The groceries in France look like tornadoes hit them. All that's left is de brie

You can do this online on our website www.parkcitiesrotary.org or mail your checks to Laurie at ('Foundations' continued) the office.

***Note - donations made to the RCPC**

Do You

- Need a Hand? 🙋
- 🚗 • Need a Ride? Need an Errand?

Can You

- Lend a Hand? 🙌
- 🚗 • Give a Ride? Run an Errand?

LAST WEEK [Virtual Meeting] continued

the national news talking about food distribution in Dallas though her organization the North Texas Food Bank.

Our Board approved a grant to the Dallas Salvation Army Rehabilitation Center for \$10,000. For our donation **Paul McFarland** had a matching grant, so our \$10,000 became \$20,000

On Thursday we are buying lunch for the staff at Agape Clinic. They are another strategic partner; they are open. It is amazing to see the work they are doing, providing affordable medical care with a staff of about ten.

Continue to give to the RI Foundation and to our own RCPC Foundation. Please note all donations this year to the RCPC Foundation will go to the Agape Bonton Clinic project, unless you designate otherwise.

The Hillcrest H.S. is asking alumni and others to sponsor a senior; if you want to be part of that, talk to PP **Ley Waggoner**, PP **Linda Tunnell**, **Tracy Gomes**, or **Janie Loveless** to see what they are doing for the Interact Seniors and other Seniors.

We don't want to forget that Rotary and the Bill Gates Foundation have almost eradicated polio worldwide. It has taken decades and hundreds of millions of dollars, as well as huge immunization days. This is World Immunization Week; please remember Rotary's role in defeating polio.

Please remember **Herb Durham** in your prayers; his wife died yesterday. He joined in 1950. We don't see him often, but he is one of our longest term members.

President **Richard** introduced our speaker today, Caroline Law, the Chief Advancement Officer of Trinity Park Conservancy. She began by saying we are all getting used to this new reality of virtual meetings and is glad that this is going well. The Trinity Park Conservancy's overall mission is to fulfill the promise of the Trinity River as the natural gathering place for Dallas. The Trinity River is undergoing that transformation to become the heart of Dallas where we can connect to each other and to nature. They

RCPC members have been calling and checking on other club members during the past few weeks of the shelter at home mandate. **Rotarians caring for Rotarians!**

Contact **Fred Brown** at fred.brown.tx@gmail.com or call/text him at 214-908-7407

No member is too young or too old to receive phone calls. If you are "home bound" for health or transportation issues, let us hear from you. Please provide your name, number, address, what you need, or how you can help.



want to enrich people's lives through access to nature and to the economic development opportunity inspired by protecting the river and the natural ecosystems which really are a national treasure within our midst. Dallas was founded in 1841 on the bank of the Trinity by pioneers who recognized the river as an economic force to connect cattle and grasslands to the Gulf of Mexico. Throughout the nineteenth century the river and our city evolved together. Then the flood of 1908 devastated businesses and homes, leaving thousands of people homeless. So the river was thought more of a threat to our future and to our safety. To protect us from future floods, they built levees which created about a half-mile divide through that central part of our city. It has been discussed as an urban challenge for decades. In 2016 at the urging of Mayor Rawlings, Annette Simmons stepped forward with a bold and very, very generous commitment of \$15 million to jump start the creation of a public space, two hundred and ten acres, that would bring us back to the river. When she made that gift, she really had only three contingencies: she wanted the park to be named after her late husband, a governance structure put in place, and she wanted to challenge us to raise the remainder of the money, \$200 million to build the park. This brings us to our current campaign to build Harold Simmons Park. We are expecting over three million visitors in the park annually. The location is between West Dallas and Downtown. It extends about a mile in length and a half mile wide, with the downtown area coming right up to it. There is nothing like it as far as green space currently in the city. As we planned for the park, we were Dallas in our thinking; we wanted it to be grand in scale and bold in vision.

