



THE HUB

The Rotary Club of Park Cities

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www.parkcitiesrotary.org

May 5, 2023

Serving to Make a Difference Since 1948

TODAY'S PROGRAM

Program Chair of the Day: Pat Martin



Trisha Cunningham, CEO of NTFB Meeting at the North Texas Food Bank

Trisha Cunningham is President and CEO of the North Texas Food Bank (NTFB), a \$200 million nonprofit focused on eradicating hunger in a diverse 13-county service area. This area has the 5th highest number of people and 4th highest number of children in the country that do not know where they will find their next healthy meal. Through direct and feeding partner programs, the food bank team of nearly 200 employees and thousands of volunteers provided access to a record 85 million distributed meals and 52 million meals through SNAP assistance in their last fiscal year.

Prior to North Texas Food Bank, Cunningham was a 30-year global marketing, communications, branding, and public affairs executive at Texas Instruments where she most recently served as Chief Citizenship Officer striving for global social impact. She currently serves as board chair for Feeding Texas, board development chair for Girl Scouts of Northeast Texas, and a director of the International Women's Forum (IWF) Dallas Chapter.

She is a member of the University of Texas at Dallas (UTD) Institute for Excellence in Corporate Governance where she is on the faculty for the Nonprofit Governance Certificate Program, Leadership Women, Nonprofit CEO Council, Rotary Club of Park Cities, Dallas Regional Chamber's Executive Women's Roundtable and Leadership Dallas Alumni, United Way's Women of Tocqueville, and The Dallas Assembly. She serves on national Feeding America committees which the North Texas Food Bank is a member of. Cunningham was named as DCEO's Dallas 500 Most Influential

Business Leaders (2019-22), a Texas Women's Foundation 2021 Maura Women Helping Women Awardee, United Nations Day 2021 Global Leadership Award, US India Chamber of Commerce 2021 PowerWoman, Dallas Business Journal's 2020 Women in Business honoree and 2020 Most Inspiring Leader, Collin County Business Alliance's 2020 Leadership Award, Dallas Morning News 2020 Texan of the Year finalist, Elite News 2020 Women of Wisdom honoree, Dallas Regional Chamber's Leadership Dallas 2019 Distinguished Alumni, the Junior League of Collin County's 2019 Nonprofit Executive of the Year, Plano Magazine's 2019 Girl Boss and a Leadership Women Director Emeritus.

Other honors include receiving the 2020 Cleveland G. Clinton Collaborative Award by Rotary Club of Park Cities, the Distinguished Alumna Award and the Lana Garner Porter Women in Technology award from Murray State University, Corporate Social Responsibility Executive of the Year by CNM Connect, and several Girl Scouts awards. Cunningham earned an NACD Governance Fellow accreditation in 2017, a UT Dallas Nonprofit Governance Certificate and is a graduate of the IWF Fellows program, Leadership Dallas, Leadership Texas, and Leadership International.

Trisha has a B.S. in Computer Information Systems with an emphasis in business from Murray State University. She and her husband, Greg, reside in Fairview, Texas, (Collin County) and have two grown children.

www.ntfb.org

RCPC IN ACTION

RCPC is going places

Tues, May 9, 5:00-7:30pm. Dist. 5810's **Rotary Means Business** Social at 12 Cuts Steakhouse.

Sat, May 13, 12:15-2:15 pm. **Swiss Avenue Home Tour & Tour of the Aldredge House.**

Thurs, May 18, 6:00-8:00 pm. **Bourbon Tasting** at Total Wine and More. See the eBulletin for more.

See the eBulletin for more details and links!

Don't Forget to Buy Your Raffle Tickets!
The total is now over \$1000 • \$1.00 for 1 ticket •
\$5.00 for 7 tickets • \$20 for 30 tickets



RCPC at the North Texas Food Bank



^ Sat,
April
22 at
NTFB



< Total for the morning for the School Pantry: 13 Pallets, 624 boxes 17,472 pounds, 14,560 meals!

Community Food Needs Higher Than Ever

Dallas has the second highest food inflation in the country behind Detroit. Housing rates and transportation costs continue to rise. Supply chain disruptions continue. Emergency pandemic related support has been eliminated. Charitable food is needed by our neighbors more than ever.

Be a Vibrant and Visionary Model of Service Above and Beyond Self

LAST WEEK

Presiding: **Jeff McNaughton**
 Invocation/Pledge: **Eric Heitkamp**
 Photographer: **Van Oliver**
 Chair of the Day: **Pat Martin**
 Speaker: **Mike Piellucci**, Sports Editor
 Program: **"Covering Sports for D Magazine"**



President **Jeff McNaughton** called the meeting to order. PP **Eric Heitkamp** gave the invocation, noting that there were no new concerns today. PP **Eric** then led the Pledge of Allegiance and "The Star Spangled Banner." President **Jeff** first asked for Happy Bucks, then introduced our visitors and guests, including the President of the Richardson RC and one of the Twenty Under Forty honorees. Also among our visitors was the PDG from Dist. 5080, which serves parts of Washington, Idaho and British Columbia. His daughter who was with him lives in Frisco. He brought a special 100 Year Pin from his District to exchange for our flag.



Eric Harrison introduced our Marketplace Advertiser of the Week, **Michelle Brown** and Advance ER..

Kathleen Klaviter brought two \$50 gift cards to Banditos in Snider Plaza to auction to benefit Ronald McDonald House. She remarked that RMH had been of our service projects for over twenty years. Once a month RCPC members serve dinner at RMH to as many as eighty families. Two winners won the cards for \$100 each! Congratulations!

PP **Ley Waggoner** reminded us to sign up for the meeting at the NTFB on May 5. He also said that **Laurie** had received an email from a woman in Serbia who wanted to go to our lunch at the NTFB. Unfortunately, she will have to be in Las Vegas for work.

President **Jeff** announced that dues reminders will be going out, but that dues have not increased. He also asked for input for the 2023 Club Awards.

He then showed a brief video of Challenge Air,

Please remember ...

Orville Salmon who is recovering from surgery.
Please let us know your joys and concerns.

Sgt-at-Arms **Kath Wall** presided over drawing the winning lottery ticket. However, the lottery has still not been won.



Pat Martin introduced our speaker today, **Mike Piellucci**, the sports editor of *D Magazine*. He said he had always read magazines and admired *D Magazine*, so it is a high bar. Dallas is a sports town. He has found the way to stand out is storytelling. The story in the current issue of *D Magazine* is about Clayton Kershaw, one of the best pitchers and one of the best athletes ever to come from Dallas. The story is about what he might be going to do next. He is thirty-five years old and has been an institution with the Dodgers for years. He has accomplished everything he could ever want in baseball. The story is really about Clayton and his wife Ellen who have been together since high school. They are Dallas people, and they do a lot for the community. Clayton lives in University Park, but works in Los Angeles. So the story is not about baseball; it is about family and the future.



He then talked about his story about Dale Hansen as he ended his career. There have been a lot of stories about Dale over the years, so the challenge is bringing something new. He was retiring, but he didn't know how the story would go. He told Dale that he wanted to do an honest story about this time in his life. The story got into what it will feel like if you are no longer in the spotlight. He worried that since he was no longer in the action, nobody would be calling him. By the end of the interview Dale was talking about how he had failed his children, how he felt he had failed his wife, and all of the things he regretted so many of the choices he has made. Yet, he has many stories written about his generosity.

He then talked about Jason Witten who is now coaching in Argyle. This story is why he went from a very visible, public stage to coaching at a little private school. He could have coached at a university or in the NFL if he had wanted to, He found that coaching a small school is authentic and more like Jason's life.

Our Mission

Building a legacy of good works and fellowship, we strive to:
 REACH those in need in partnership with others
 INSPIRE tomorrow's leaders with high ethical standards
 FOSTER lives of service above self
 - A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

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Bulletin/Internet Advertising

Michelle Brown, Chair



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May						
S	M	T	W	Th	F	S
	M	M	M	M	Mtg	
7	M	M	M	M	Mtg	
14	Mc	M	M	BD	F	Mtg
21	M	M	M	M	Mtg	
28	M	M	M			

A=Agape Health Serv Day

BD= Brd of Dirs Mtg, 8am

BF=Bonton Farm

Cn=PCR Connect Event.

CP=ChildsPlay Work Mtg-Jill Jordan.

D=District 5810 Event

DH=Dentistry with a Heart- Michael Rainwater

F=Fellowship Event

FF=RCPC Foundation

Fund Mtg- Ed Fjordbak

FT=NTFB Truck.

FB=NTFB Evtnt- Susan Glen

In=Interact Special Project 8 am - Tracy Gomes.

LL=Legacy of Leadership

M=Meals on Wheels- Jim Weichel

Mn=Mentoring at Hillcrest H various days, times

Mc=Ronald McDonald House

1 x/mo-Kathleen Klaviter

NM=New Member Event

Pr= Program Committee Mtg

RL=Readers2Leaders-various days, times- Rob Levy

Rct=Rotaract- Ruth Alhiali.

SP=Strategic Planning Mtg

SpE=Special Service Event

VA=Vetersna Support- Evan Altemus

UPCOMING PROGRAMS

We are back at Maggiano's at NorthPark. NO registration is required.



May 12 Bob Tiede
Leading With Questions



May 19 John Peavy
A "New Normal" for Successful Investing?



May 26 Tyler Hufstetler
Memorial Day Program



June 2 Grand Marshal Program

ROTARY CONNECTED



<http://bit.ly/RPCFacebook>



<http://bit.ly/RPCLinkedIn>



<http://bit.ly/RPCTwitter>



##parkcitiesrotary <http://bit.ly/RPCYouTube>
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RCPCgoogleplus

Miss a Meeting? Watch it on YouTube or as an event on Facebook!



<http://bit.ly/RPCYouTube>

<https://www.facebook.com/events/>

Share Rotary! Make a post on your social media when you're at a club meeting or event and use our hashtags!

Like and Follow us on Social Media: Website: <https://parkcitiesrotary.org/>

Facebook: www.facebook.com/RotaryClubOfParkCities

YouTube: www.youtube.com/channel/UCf4ZH-2nwIscW8XNTnsbonw

LinkedIn: www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true

Make a post about or while at Rotary and use

these hashtags:



#PeopleOfAction



#district5810proud



#parkcitiesrotary



#goodthingshappeneonfridays

CLUB ANNOUNCEMENTS

Please note that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

Have a Great Idea for a Speaker? Your ideas are needed! Send your ideas with the details to Richard Stanford.

Help Wanted! At ANY RCPC Event or Project. Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

RI Foundation: \$100 (or more) Every Rotarian Every Year! See Greg Pape.

RCPC Foundation: \$100 (or more). See Birthdays below, then Kathy Wall..

Attendance Rule Change. For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year.

The Rule of 85. Attendance requirements change for those who are at least 65 years of age and who have been a member of a Rotary club for twenty years

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

THOUGHTS ON . . .

Food

Food is the most primitive form of comfort.

~ Sheila Graham

You don't have to cook fancy or complicated masterpieces - just good food from fresh ingredients.

~ Julia Child

A way to a man's heart is through his stomach, that is true as gold. You put some love in your food and a fool can taste it.

~ Raelle Tucker

God gives every bird its food, but He does not throw it into its nest.

~ J. G. Holland

Food is our common ground, a universal experience.

~ James Beard

Sharing food with another human being is an intimate act that should not be indulged in lightly.

~ M. F. K. Fisher

There ain't no such thing as wrong food.

~ Sean Stewart

New Orleans food is as delicious as the less criminal forms of sin.

~ Mark Twain

There is no love sincerer than the love of food.

~ George Bernard Shaw

ROTARY INTERNATIONAL

Rotarians in India, Pakistan promote peace at sacred site

from Rotary Voices

The author said he was thrilled recently to help coordinate a remarkable meeting between Rotary members in India and Pakistan that promoted peace and understanding between the two countries. On March 4, more than 100 Rotary members, friends, and family from India and another 100-plus from Pakistan met together at a sacred site in Pakistan. The goodwill meetings sought to break down some of the historic barriers of animosity between the countries and unite us in the spirit of Rotary fellowship.

Kartarpur Sahib in Pakistan is a sacred site for Sikhs with immense religious and spiritual value to both Indians and Pakistanis. The complex on the the Ravi River is massive Its beauty is overwhelming.

In the reception area, old friends hugged while new friends shook hands and got to know each other. Almost everyone was taking photos to capture the moment. Members exchanged club banners and Rotary pins. For more see <https://blog.rotary.org/2023/05/02/rotarians-in-india-pakistan-promote-peace-at-sacred-site/#more-14491>

HE WHO LAUGHS LASTS

Sometimes, someone unexpected comes into your life out of nowhere, makes your heart race, and changes you forever. We call these people cops.

Proposed New Member

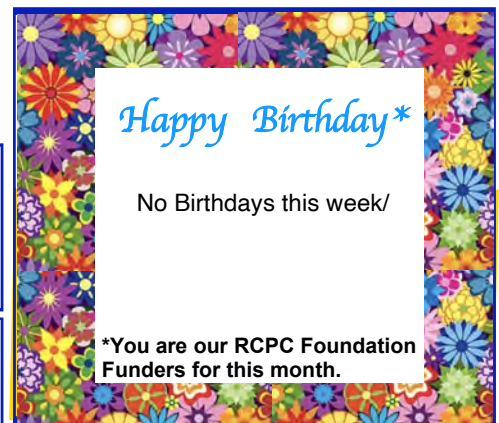
Jason Graves

Type of Membership: Individual

Classification: Real Estate

Proposed by: Happy Franklin

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