



# THE HUB

The Rotary Club  
of Park Cities

Volume 73, Number 12

[www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)

October 1, 2021

*Serving to Make a Difference Since 1948*

Club of the Year, 2020-2021

## TODAY'S PROGRAM

*Program Chair of the Day: Jeff Sheehan*



## Brad Albert, CEO-President, Dallas Stars Marty Turco, VP and Foundation President The Dallas Stars



**Brad Alberts**, President and Chief Executive Officer

Brad Alberts is in his second tenure with the Dallas Stars and currently serves as President and Chief Executive Officer after rejoining the team in February 2011. Named team President on March 2, 2018, Alberts oversees all aspects of the Stars business operations. Previously leading all sales and marketing, he is also in charge of all aspects of the organization's finance and administration, box office, human resources and information technology. Additionally, Alberts serves on the American Airlines Center Board of Directors, assisting in the management of one of the busiest arenas in the United States. Alberts also continues to act as president and alternate governor of the Texas Stars, Dallas' top development affiliate in the American Hockey League, roles which he has served in since July 1, 2017.

Alberts' career includes nearly two decades of professional sports experience selling tickets, suites, premium seating, and sponsorships. From 1996-2009, Alberts worked for the Dallas Stars and Texas Rangers in various sales management roles in tickets, suites and corporate sponsorships. From 2006-09, Alberts served as the Executive Vice President of the Hicks Sports Marketing Group, the in-house sponsorship sales group for the Stars, Texas Rangers, and Liverpool Football Club. In 2009, Alberts took over as the Vice President of Sponsorship and Sales at Legends/CSL, overseeing a number of events at numerous venues around the country, most notably the Circuit of The Americas, a Formula One racing track in Austin, Texas.

Since rejoining the team in 2011, Alberts has played an integral role in the resurgence of the Stars in the Dallas-Fort Worth Metroplex, helping lead the organization to tremendous growth in brand visibility, attendance and sponsorship sales. Alberts and his leadership team were instrumental in the sweeping rebrand of the team, retiring the numbers of Mike Modano and Jere Lehtinen and creating tremendous sponsorship value for the team and its partners.

Alberts received his bachelor's degree from Ripon College in 1992 where he was a four-year letterman and co-captain of the basketball team, earning an induction into the Ripon College Athletic Hall of Fame in 2002. He received a master's degree in sports administration from Northern Colorado in 1995. Alberts is an avid golfer, and fitness enthusiast.

He resides with his wife and their daughter, Grace, in Dallas, Texas.



**Marty Turco**, Foundation Pres.

Born in Sault Ste. Marie Canada, Marty stayed put at home until it was time to pursue his hockey dreams. Hockey provided him the privilege of traveling many parts of the world, attending a world class institution, playing in the NHL and becoming an Olympic athlete. Marty is always first to point out the people he has met along his journey has made it memorable and special. Furthermore, he attributes his mental aptitude, appreciation for great teamwork and ability to inspire others from the game that helped shape his outlook on life.

Awards and accomplishments:

### Hockey Career:

Air Canada Cup Top Goalie

Two time NCAA Champion with the Michigan

Wolverines (9-2 in the NCAA tourney)

NCAA Winningest Goalie with a 127- 8-10 record over 4 years

11 seasons in the NHL

Dallas Stars Franchise leader in wins, shutouts,

games played and penalty minutes

Team Canada Olympian (Italy '06)

### Dallas Stars Hockey Club :

Director of Corporate Development 2015-18

VP Business and President of the Foundation

2018-Currently

Married to Kelly, with 3 children

Owner, Co-Founder, CEO Kingsville Brewing Co.

## RCPC IN ACTION

**Legacy of Leadership, Class IV is underway!** from Happy Franklin  
Top Guides and Registrants! Great group!



## **Our October Service Project**

*from Stan Wright*

### **NTFB Rotary Packing Day**

Saturday, Oct. 16th, 8:30-11:30 am

at the Food Bank's main warehouse in Plano

Register at- <http://rcpc.ntfb.volunteerhub.com/>



### **Get Your Thinking Caps Out!**

### **Program Meeting**

**Mon, Oct. 25, 6:00-7:30pm via Zoom**

Programs will be after March, 2022

Register on website

**Every RCPC member is on this Team!**

*Be a Visionary Model of Service Above and Beyond Self*

### LAST WEEK

Presiding: **Happy Franklin**  
 Invocation/Pledge: **Cindy Cummings**  
 Marketplace Adv: **Mark Kashar**  
 Photographer: **Ian Mudge**  
 Chair of Day: **Ed Fjordbak**  
 Speaker: **Jody Grant**, Founding Chairman and CEO, Texas Capital Bank  
 Program: **Klyde Warren Park**



President **Happy Franklin** called the meeting to order. PP **Richard Stanford** gave the invocation. He then led the Pledge of Allegiance and *The Star Spangled Banner*. President **Happy** introduced our visitors and guests, which included former member **Dwight Clasby** who was visiting from Denver. **Natalie Courie** introduced our Marketplace Advertiser of this week **Kyle Marmillion** and Marsh & McLennan Agency..

PP **Karen Farris** introduced former member Chelsea Page who is rejoining.



President **Happy** introduced Michelle Brown to make her new member speech. She said that she had been working with RCPC on the Parade, but recently attended a meeting. She was born in Berkeley, CA and grew up in the Las Angeles area. She has five children and five grandchildren. She has a masters in Communication. She was a parole officer for twenty years. Prior to COVID she volunteered in hospitals giving veterans military haircuts. She ended her talk by giving everyone chocolates from Chocolate Secrets!

#### Thank You, Michelle!! What a Treat!

Next, **Tyler Holcom** gave his Speech. He was born and raised in Shawnee, KS. He attended University of Kansas where he earned a BA in Environmental Studies and Business. He moved to Allen to work with the local Boy Scout Council. He currently lives near the Farmers Market and works as a fundraiser for Circle Ten Coun-cil. His girlfriend is a music teacher in Mesquite.



**Evan Altemus** introduced a veteran mentoring program to help people leaving the military to find jobs.

**Elaine Allen** led an activity calling attention to the Food Bank's Peanut Butter Drive.

### Please remember ...

Please let us know your joys and concerns



**Ed Fjordbak** introduced our speaker today, Jody Grant, Founding Chair and CEO of Texas Capital Bank, who spoke on Klyde Warren Bank. He began by showing a picture of the area before the park. The Park opened in 2012, but there are new plans to expand and transform it. It is unusual because it is managed, has a budget and staff. They do not get any money from the state. It earns its own money. It has become the town square of Dallas. There are a variety of activities going on most of the time. People are having fun there. They have a \$125 million improvement plan. They are relocating and enlarging the dog park and are enlarging the children's park. They will be expanding the Park by two blocks down the freeway which will add another 1.7 acres. They will be building a very unique fountain; it will have three "trees" which are twelve feet tall and which will surround the powerful water jets so no one can get near them and get hurt. They will also have "dancer" fountains which will be lit at night. All of the fountains will allow proplr to interact with them. The new part of the children's park will be for children five to ten or twelve years old. It will have things that kids like to do, but will also improve them physically. They are adding a shade area. A generous donor gave them five million dollars for the children's park. He said he is having fun planning and working on the Park. They will be building an event Pavillion on the new portion of the Park where activities can take place on rainy days. On the ground floor will be a visitor center for Dallas. It will be all digital. There will be a roof garden on the top which will have great views of Dallas. There will be a lobby where public trans-ortation can drop people off. Near the Pavillion is Jacob Lawn which was donated by Jacob Engineering. This will be an area for large events and will be an ice skating rink in the winter. The Park sees about a million visitors every year.



### Our Mission

Building a legacy of good works and fellowship, we strive to:  
 REACH those in need in partnership with others  
 INSPIRE tomorrow's leaders with high ethical standards  
 FOSTER lives of service above self  
 – A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

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#### Bulletin/Internet Advertising

Mark Kashar, *Chair*



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 Mahanagar, India

*President, Rotary International, www.rotary.org*

**Max Duplant**,

Irving-Las Colinas

Governor, District 5810

www.rotary5810.org



October						
S	M	T	W	Th	F	S
					Mtg	BF
3	M	M	M	M	Mtg	BF Rct
10	M	M	M	M	Mtg	BF FB
17	M	M	M	M	Mtg	BF F
24	M	M	M	M	Mtg	F DH

### Get Involved!

A=Agape Health Service Days

BD= Board of Dirs. Mtg. 8am

BF=Bonton Farm-StephanieB

Cn=PCR Connect Event

CP=ChildsPlay Work Mtg.

D=District 5810 Event

DH=Dentistry with a Heart

F=Fellowship Event

FF=RCPC Foundation Fund

Mtg. See Ed Fjordbak

FH =Fisher House.-DougMeans

FT=NTFB Truck. Stan Wright

FB=NTFB Event

In=Interact Special Project

In= Interact at Hillcrest H.S

8 am See Tracy Gomes.

LL=Legacy of Leadership

M=Meals on Wheels

See Jim Weichel

Mn=Mentoring at HillcrestH

Mc=Ronald McDonald House

1x/mo-See Kathleen K.

NM=New Member Event Pr=

Program Committee Mtg

RL=Readers2Leaders-various

times. See Ruth Alhilali

Rct=Rotaract. See Ruth A.

SP=Strategic Planning Mtg

SpE=Special Service Event

## UPCOMING PROGRAMS

In person at Maggianos or watch on YouTube. NO reservation needed!



Oct. 8 Oliver Chandhok, Market President & Publisher,  
Dallas Business Journal  
Entrepreneurship



Oct. 15 Kim Notelny  
Dallas Symphony



Oct. 22 Ralph Cousins  
George Porter Story and African American History



Oct. 29 Cynthia Olson, Executive Director  
Connecting Point

## ROTARY CONNECTED



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<http://bit.ly/RCPCtwitter>  
##parkcitiesrotary



<http://bit.ly/RCPCyoutube>



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**Miss a Meeting? Watch it on YouTube or as an event on Facebook!**



<http://bit.ly/RCPCyoutube>

<https://www.facebook.com/events/>

**Share Rotary!** Make a post on your social media when you're at a club meeting or event and use our hashtags!

**Like and Follow us on Social Media:**

**Website:** <https://parkcitiesrotary.org/>

**Facebook:** [www.facebook.com/RotaryClubOfParkCities](http://www.facebook.com/RotaryClubOfParkCities)

**YouTube:** [www.youtube.com/channel/UCf4ZH-2nwlscW8XNTnsbonw](http://www.youtube.com/channel/UCf4ZH-2nwlscW8XNTnsbonw)

**LinkedIn:** [www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true](http://www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true)

**Make a post about or while at Rotary and use these hashtags:**



#PeopleOfAction



#district5810proud



#parkcitiesrotary



#goodthingshappenonfridays

## CLUB ANNOUNCEMENTS

**Please note** that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

**Have a Great Idea for a Speaker? Your ideas are needed!** Send your ideas with the details to Jeff Sheehan.

**Help Wanted! At ANY RCPC Event or Project.** Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

**RI Foundation:** \$100 (or more) Every Rotarian Every Year! See Greg Pape.

**RCPC Foundation:** \$100 (or more). See Birthdays below, then Kyle Marmillion.

**Attendance Rule Change.** For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year.

**The Rule of 85.** Attendance requirements change for those who are at least 65 years of age and who have been a member of a Rotary club for twenty years

**Like Us!** <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

## THOUGHTS ON...

### Competition

Competition is a painful thing, but it produces great results. ~ **Jerry Flint**

You don't need to outdo the competition. It's expensive and defensive. Underdo your competition. We need more simplicity and clarity.

~ **Jason Fried**

The biggest things are always the easiest to do because there is no competition. ~ **William Van Horne**

While it's important to win, it's imperative to compete.

~ **David Weinbaum**

Good coaches teach respect for the opposition, love of competition, the value of trying your best, and how to win and lose graciously.

~ **Brooks Clark**

Business is a good game - lots of competition and a minimum of rules. You keep score with money.

~ **Atari founder Nolan Bushnell**

In many cases, the more you try to compete, the less competitive you actually are.

~ **Kathy Sierra**

The Way of Heaven is to benefit others and not to injure.

The Way of the Sage is to act but not to compete.

~ **Lao-tzu**

## FAMILY OF ROTARY

### Rotary International Pledges \$97 Million for Sustainable Projects in 2022.

Rotary International President-elect Jennifer Jones took the stage at the Global Citizen Live concert on 25 September in Paris, France, and pledged \$97 million in grant funding from the organization next year for sustainable, Rotary club-led projects.

"Every day millions of girls walk miles to fetch clean water, and millions of boys are on the streets instead of going to school. Every day moms and dads struggle to find ways to feed their children," Jones said from the main stage in Paris. "And every day, members of Rotary and Global Citizen start our days knowing that we can make a difference."

"This year we're putting a special focus

on empowering girls worldwide, opening doors for young women to build brighter futures," Jones said. "Today Rotary is committed to helping end poverty globally and protecting the planet by pledging \$97 million in grant funding during 2022 for sustainable, member-led projects."

She added: "We stand together with Global Citizen as people of purpose, people of action." Global Citizen Live was a 24-hour broadcast with events and performances across six continents, aimed to unite people to take action to defend the planet, end the COVID-19 pandemic, defeat poverty, provide education for all children, and promote equity and justice for all.

## HE WHO LAUGHS, LASTS

The patient was lying in bed, still groggy from recent surgery. His doctor came in, looking very glum. "I can't be sure what's wrong with you," the doctor said. "I think it's the drinking." "Okay," the patient said. "Can we get an opinion from a doctor who's sober?"

We gratefully acknowledge  
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< Uddm Birthday\*

Laurie Aldredge 10.03	
David Goodson 10.04	
Marcia Zidle 10.04	
Matt Hock 10.07	

\*You are our RCPC Foundation Funders for this week



# Rotary Club of Park Cities Market Place

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