



THE HUB

The Rotary Club
of Park Cities

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October 04, 2024

Serving to Make a Difference Since 1948

TODAY'S PROGRAM

Program Chair of the Day: Jeff Brady

Brian Lusk and Oswaldo Alvarenga

DISD Career Institutes



Brian C. Lusk Ed.D.

Deputy Superintendent of Academics and Transformation

Brian Lusk's journey in education is rooted in a genuine passion for making a positive impact on young minds. From a young age, Lusk knew teaching was his passion. His teaching journey in Dallas ISD began at Joseph J. Rhoads Learning Center in South Dallas. For three years, he taught a self-contained third-grade classroom, followed by two years teaching sixth-grade math. These formative years had a profound impact on his career, and he remains grateful for the experience and the team at Rhoads.

Now serving as deputy superintendent of Academics and Transformation, Lusk finds fulfillment in witnessing students graduate college- and career-ready. Ensuring that students are prepared for success, equipped with the credentials to navigate their journey beyond high school, is a source of great satisfaction.

Lusk holds a degree in elementary education from California University of Pennsylvania (PennWest California), a master's in educational administration from Texas A&M University, Commerce, and a doctorate in educational leadership and policy from The University of Texas at Austin.

Outside of his professional commitments, Lusk treasures time spent with his family.



Oswaldo Alvarenga

Deputy Chief of Strategic Initiatives
(Career Institutes and career readiness)

Oswaldo Alvarenga has served as assistant superintendent of STEM, CTE and Career Institutes in the Teaching and Learning Division. Previously, he was executive director of the STEM departments—mathematics, science, computer science, career technology education, STEM environmental center, and health/physical education.

Originally from Chicago, Alvarenga earned a Bachelor of Science in Electrical Engineering from the University of Illinois at Chicago. He has worked for various telecommunications companies as a senior design engineer. He has also worked as a high school mathematics teacher, mathematics instructional coach and supervisor, and director of educational technology in Dallas ISD.

RCPC IN ACTION



Sat, Oct. 5 - Dentistry With A Heart at Agape Clinic, Shift 1- 7:30-11:00am, Shift 2- 11am - 2pm. Qs? Ask Fred Brown.

Mon, Oct. 14, 6:00pm. RCPC Program Team Meeting at Moody YMCA, Bring your ideas for GREAT programs.

Monday, Oct. 21 - Cook and serve dinner at Ronald McDonald House. Qs? Ask Kathleen Klaviter

Sat, Oct. 26, 9:00-11:30 am North Texas Food Bank. Pack food to be distributed to the hungry. Qs? Ask Susan Glen.

All Oct. Coats for Austin Street

Foot Care Clinic for the Homeless

The 2024 Foot Care Clinic for the Homeless was another great success.

More Pictures on Page 3



Be a Vibrant and Visionary Model of Service Above and Beyond Self

LAST WEEK

Presiding: President **Nolan Duck**
 Invocation/ Pledge: **Eric Heitkamp**
 MarketPlace Advertiser: **Herb Ziev**
 highlighting **Happy Franklin**
 Photographer: **John Brown**
 Speaker: **Richard Stanford**
 Program: **"First Friends"**



President **Nolan Duck** called the meeting to order. He announced that our scheduled speaker was in the hospital, and that PP **Richard Stanford** would be presenting the program. He asked all the members to greet each other. PP **Eric Heitkamp** gave the invocation and then led the Pledge of Allegiance and "The Star Spangled Banner."

President **Nolan** introduced our visitors and guests and then then asked for Happy Bucks. **Herb Ziev** introduced our Marketplace Advertiser of the Week, PP **Happy Franklin** and Navigation Financial Group.

President **Nolan** announced our upcoming service projects, the Program Meeting on Oct. 14, the Annual Meeting on Nov. 15, and the Christmas Party on Dec. 20..

Siobhan Abraham announced a Coat Drive for Austin Street Center. Their clothing closet often does not have enough winter coats. Every Friday in October there will be a box to donate either new or gently used warm coats for adults. The center can also use adult-sized underwear and socks.

Herb Hammond won the raffle drawing, but did not win the money. The raffle is up to \$360 this week.

PP **Richard Stanford** explained that he and **Jeff Brady** are co-chairs of the Program Committee, and they had decided that if a speaker had to cancel at the last minute, they would alternate presenting the program.

PP **Richard** said he would be presenting about "first friends," detailed in the book, *First Friends*, which came out about three years ago. He said that is a presidential election year, and we have already had Talmadge Boston talk about "How the Best Did It." He said the presidents are surrounded by Secret Service agents, by people who work for you, by people who want something from you, You are the loneliest person in a very large crowd

Please remember

Former member, Salvation Army Capt. **Chris Gibson** and his wife's son has died suddenly of a Heart attack.

Please let us know your joys and concerns.

of people. There are people around you with hidden motives, and you wonder what they want and who you can trust. He speculated on who might be the people the current candidates might have as their trusted friends. He said that he would guess that Donald Trump's most trusted friends would be his first three children. He speculated that for Joe Biden, it would be his wife, Jill, but his sister is also very close to him. For Ronald Reagan he guessed it would be his wife Nancy; they were very close. For Kamala Harris it might be her husband, but it might be her sister, Maya, who is a very successful attorney who was a senior advisor in Hillary Clinton's campaign. If you are high in the government it is hard to know who really has your best interest at heart. He quoted the saying, that if you want a friend in Washington, get a dog. Many of the friends of the presidents are people you would never guess. For Richard Nixon, his trusted friend was Bebe Rebozo. For John Kennedy, it was not Bobby Kennedy, although they were close; his best friend was David Ormsby-Gore. When the Cuban Missile Crisis was happening, Lyndon Johnson was furious because he was way down the table by the door, but Ormsby-Gore was sitting next to President Kennedy. Thomas Jefferson and James Madison were good friends. Abraham Lincoln's friend was Joshua Speed; they had known each other for many years before Lincoln became president. He spoke of one of the saddest stories, Franklin Pierce. He was a northerner with southern sympathies. His best friend was Nathaniel Hawthorne. Pierce had several tragedies in his life. None of his children lived and his wife retreated into her grief. The next president was FDR. Women were all around his life. His cousin, Daisy Suckley was really his best friend. No one knew until she died, and all of her diaries and letters came to light. The last he mentioned was Harry Truman. Eddy Jacobson became his lifelong friend. Eddy was influential in Truman's recognizing the state of Israel.

Our Mission

Building a legacy of good works and fellowship, we strive to:
 REACH those in need in partnership with others
 INSPIRE tomorrow's leaders with high ethical standards
 FOSTER lives of service above self
 – A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

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October						
S	M	T	W	Th	F	S
		M	M	M	Mtg	DWAH
6	M Pr	M	M	M	Mtg	
13	M	M	M	M	Mtg	
20	M Mc	M	M	M	Mtg	NTFB
27	M	M	M	M		

A=Agape Health Serv Day

BD= Brd of Dirs Mtg, 8am

BF=Bonton Farm

Cn=PCR Connect Event.

CP=ChildsPlay Work Mtg-Jill Jordan.

D=District 5810 Event

DH=Dentistry with a Heart- Michael Rainwater

F=Fellowship Event

FF=RCPC Foundation

Fund Mtg- Ed Fjordbak

FT=NTFB Truck.

FB=NTFB Evt- Susan Glen

In=Interact Special Project 8 am - Tracy Gomes.

LL=Legacy of Leadership

M= Meals on Wheels, Jim Weichel

various days and times

Mn= Mentoring at Hillcrest HS

various days and times

Mc=Ronald McDonald House

1 x/mo-Kathleen Klaviter

NM=New Member Event

Pr= Program Committee Mtg

RL=Readers2Leaders-various

days, times- Rob Levy

Rct=Rotaract- Ruth Alhili.

SP=Strategic Planning Mtg

SpE=Special Service Event

VA=Veterans Support-

UPCOMING PROGRAMS



Oct. 11 **Mike Rawlings and Tom Leppert**
TBA



Oct. 18 **Laura Marek, Senior Director, Soles 4 Souls** Turning Shoes and Clothing into Opportunities



Oct. 25 **Panel Discussion with HPISD PTOs**
Panel Members: Rachel Reed, Bradfield; Tara Cosgrove, Boone; Melinda Smith, UP; Ann Higginbottom, Hyer; Kate Boatright, Armstrong



Nov 1 **Cristina Murzin**
A family's mission to bridge the gap between tech and law enforcement

CLUB ANNOUNCEMENTS

Please note that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

Have a Great Idea for a Speaker? Your ideas are needed! Send your ideas with the details to Richard Stanford.

Help Wanted! At ANY RCPC Event or Project. Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

RI Foundation: \$100 (or more) Every Rotarian Every Year! See Greg Pape.

RCPC Foundation: \$100 (or more). See Birthdays below, then Van Oliver.

Attendance Rule Change. For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year. RI is no longer tracking attendance.

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Make a post about or while at Rotary and use these hashtags



#PeopleOfAction



#parkcitiesrotary



#district5810proud



#goodthingshappene nonfridays

THOUGHTS ON...

Careers

My whole career can be summed up with 'Ignorance is bliss.' When you do not know better, you do not really worry about failing. ~ **Jeff Foxworthy**

He knows nothing; and he thinks he knows everything. That points clearly to a political career.

~ **George Bernard Shaw**

Men of genius do not excel in any profession because they labor in it, but they labor in it because they excel.

~ **William Hazlit**

Many a promising career has been wrecked by marrying the wrong sort of woman. The right sort of woman can distinguish between Creative Lassitude and plain shiftlessness.

~ **Robertson Davies**

I don't believe that the public knows what it wants; this is the conclusion that I have drawn from my career.

~ **Charlie Chaplin**

It's not necessarily about what career you pick. It's about how you do what you do.

~ **Cory Doctorow**

Very few of the great leaders ever get through their careers without failing, sometimes dramatically.

~ **Philip Crosby**

RCPC IN ACTION (continued)

Foot Care Clinic for the Homeless pictures continued



What a Great Day!

Proposed New Members

Isabel Starkus

Type of Membership: Individual

Classification: Real Estate

Proposed by **Siobhan Abraham**

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Happy Birthday*

David Goodson 10.4

Patti Schaub 10.4

Tiffany Richmond 10.9

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for this month

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