



THE HUB

The Rotary Club of Park Cities

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www.parkcitiesrotary.org

October 9, 2020

Serving to Make a Difference Since 1948

In Person at Maggiano's and Livestreaming on YouTube, 12:00 Noon
<https://youtu.be/dsd6MvUwB7g>

TODAY'S PROGRAM

Hope Cottage



Diane Busbee, Strategic Partnerships, Business Development & Operations

Diane Busbee is currently the Development Director for Hope Cottage, an established pregnancy, foster care and adoption non profit agency based in Dallas. She is nationally known as a relationship builder and pro-ven fundraiser with a fresh perspective on organizational needs. Her ability to communicate with a personalized approach achieves shared goals that exceed expectation. This has resulted in high level strategic partnerships with year on year growth and peak performance in times of need. With pre-cision ability to act as an outward facing influencer and spokesperson, she raises visibility of the mission and strategy with communities, key partners, donors and constituents. Diane is a relatable and humble leader with strong skills to build longstanding and influential relationships, across all levels of an organization and teams.

Diane is a Senior Associate and Managing Partner with The Portteus Consulting

Group where her areas of expertise in leadership ranged from business start-ups and mergers, revenue diversification, fundraising and growth. Diane advises clients with an eye for increased efficiency; structural reorganizations, staffing plans or business redirection; to final stages of business transition planning and interim leadership placements.

Prior to her role with The Portteus Consulting Group, Diane was Development Director, overseeing Operation and Revenue for Empowering a Billion Women, Inc., a global, for profit tech company that connects women to opportunities, funding sources, digital tools and training, financial planning and leadership skills through education and mentoring.

For over seven years, Diane served as Vice President of Strategic Partnerships and Programs at Wipe Out Kids' Cancer. She oversaw the areas of fundraising and development and led all mission programmatic activities ranging across community support programs, hospital based programs and numerous signature events.

www.hopcottage.org • <https://portteusgroup.com>



Teresa Lenling came to Hope Cottage in August 2020 from the Perot Museum of Nature and Science in Dallas, where she

most recently served as vice president of school and community engagement.

Prior to her work at the Perot Museum, Lenling was the director of public engagement at the Science Center of Iowa.

She has served on the Deans Advisory Council for the School of Arts, Technology and Emerging Communication at University of Texas Dallas, the STEM Advisory Committee for Girl Scouts of Northeast Texas and the sySTEMS Club Board for Parish Episcopal School.

She received her Bachelors in Psychology/Biology from the University of South Dakota and is currently completing her MBA through Baylor University.

RCPC IN ACTION

Tour of the John Bunker Sands Wetlands Center



Saturday, October 17
10am to 12 Noon

John Bunker Sands
Wetland Center,

655 Martin Lane, Seagoville

The tour consists of an overview of the project inside the gallery followed by a guided boardwalk tour of the wetlands.

Tour Limit: 20 people maximum.
\$5.00 cash per person.

Sign up ASAP on RCPC website!

Congratulations!

to Mark Neace and a huge **Thank You** for the use of his studio and all he did to enable RCPC to meet for the past six months



We're B-a-a-ck!

Seating is limited! To attend reserve on the RCPC website by Noon on Wednesday for the following Friday!



New and modern Badges await!

Be a Vibrant and Visionary Model of Service Above and Beyond Self

LAST WEEK

Presiding: **Barb Jeffries**
 Invocation: **Karl von Bieberstein**
 Pledge: **Karl von Bieberstein**
 Marketplace: **Happy Franklin**
 Photographer: **Ley Waggoner**
 Speaker: **Jessica Nemmers**
 Program: **Cyber Security**



President **Barb Jeffries** called the meeting to order at Maggianos for the first time in six months to rousing applause! She said what was all of our thoughts that "it was so good to be here!" and that it was good to see everyone. She wished **Laurie Aldredge** a Happy Birthday! Then she introduced our guest today, Major Todd Hawks with the Salvation Army; he has recently moved here from North Carolina. PP **Bill Sleeper** introduced his wife, Mica, who was also visiting to-day. PP **Karl Von Bieberstein** before giving the invocation, asked that we all keep our Presi-dent and First Lady in our prayers no matter what side of the aisle we were on. He said that **C.C.** and **Sue Collie** are doing fine; **C.C.** will be ninety-eight next year. He also talked to **Orville Salmon's** wife and they are both doing fine; **Orville** soon will be ninety-six. **Roger Freidline** is recovering from emergency surgery for a subdural hematoma; please keep **Roger** and **Alice** in your prayers as he recovers. PP **Karl** then led the Pledge of Allegiance. The Star Spangled Banner was played on video. PE **Happy Franklin** announced the Marketplace Advertiser of the Week, **Chris Clausen** and **CNC Home Care**.

Kyle Marmillion gave an update on the RCPC Foundation. Currently, the Fund is just above \$1.5 Million and you are encouraged to donate. You will be reminded in your birth month. The other option is the Bonton Clinic Fund, which is currently at \$111,663.00; the goal of the Fund is \$150,000. Donations can be made on the RCPC website or by check. President **Barb** remarked that even though we have not been meeting in person, we have new members.



Please remember ...

Roger Freidline as he recovers from surgery.
 Email your prayer requests to **Barb Jeffries** so they can be shared in the Friday virtual meeting.
 Please let us know your joys and concerns

Shawn Foster introduced new member **Mark McGuffin**. **Holly Hollenbeck** invited us to join her and **Zach Davis** for PCR Connect on Thursday, October 15 from 5 to 7 pm at Maggianos. They will meet in a room off of the bar downstairs. If you can't come in person, **Zach** will enable you to attend via Zoom.

President **Barb** thanked Maggianos for all they had done to accommodate the club.



PP **Ley Waggoner** and PP **Pam Carvey**, Chairs of the Bonton Clinic Project received a check from **Susan Harris** and **Atmos Energy** for \$5,000.00 for the Clinic Project. President **Barb** said that there are lots of exciting things going on there, and we will be getting an update within the next few weeks.

PP **Bill Sleeper** introduced his daughter, **Jessica Nemmers**, our



speaker today who spoke on Cyber Security. She began by saying that cyber security is top of mind for businesses, institutions, education, government offices, and others. It is a huge business for cyber criminals. Her company, Elevate Credit provides assistance to banks working with people who do not have good credit ratings. Cyber crime is projected to cost \$6 Trillion by next year worldwide. Some companies are getting smart and backing up their data so they don't have to pay the ransom. These days cyber criminals are casting a very wide net, including individuals. The most common areas you are likely to experience is a ransomware attack or a data breach. Recently Garman was hit by a global ransomware attack which affected their whole business; they negotiated a \$10 Million ransom to get (continued on page 3)

Our Mission

Building a legacy of good works and fellowship, we strive to:
 REACH those in need in partnership with others
 INSPIRE tomorrow's leaders with high ethical standards
 FOSTER lives of service above self
 - A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)
 Betty Dawson, Editor
Shutterbug Committee
 Ley Waggoner, Chair
Bulletin/Internet Advertising
 Mark Kashar, Chair



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- Happy Franklin, President Elect**
- Jeff McNaughton, Vice President**
- Valerie Pelan, Secretary**
- Phillip Bankhead, Treasurer**
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- Mark Kashar, Institutional Outreach**
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- Stan Wright, Humanitarian Outreach**
- Patsy Watson, Club Operations/Marketing**
- Tracy Gomes, At Large**
- Richard Stanford, Immed. Past President**
- Kyle Marmillion, Sgt-at-Arms**
- Chris McNeill, Parliamentarian**

Laurie Aldredge, Club Administrator
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www.rotary5810.org

EVENTS CALENDAR

October						
S	M	T	W	Th	F	S
				M	Mtg	
4	M	M	M	M	Mtg	
11	M	M	Virtual BD	Cn	Mtg	F
18	M	M	M	M	Mtg	
25	M	M	M	M	Mtg	

Get Involved!

- A=Agape Health Service Days**
- BD = Board of Dirs. Mtg, 8 am**
- Cn = PCR Connect Event.**
- CP = ChildsPlay Work Mtg**
- D = District 5810 Event**
- DH = Dentistry with a Heart**
- FR = Family of Rotary Event**
- F = Fellowship Event**
- FF = RCPC Foundation Fund Mtg. See Ed Fjordbak**
- FH = Fisher House-Doug Means**
- FT=NTFB Truck-Stan Wright**
- FB=NTFB Event**
- n-Interact Special Project**
- tn- Interact at Hillcrest H.S, 8 am. See Tracy Gomes**
- LL- Legacy of Leadership**
- M = Meals on Wheels**
- See Jim Weichel**
- Mn-Mentoring at Hillcrest HS**
- Mc = Ronald McDonald House-See Jina McDaniel**
- NM = New Member Event**
- Pr = Program Committee Mtg**
- RL = Readers2Leaders, various times- See Ruth Alhaili**
- RU = Rotary University**
- SpE = Special Service Event**

UPCOMING PROGRAMS



Oct. 16 **Matt Tuggle, Exec. Minister, HPUMC**
How a Large Organization Handles a Pandemic



Oct. 23 **Meridan Zerner, MS, RDN, CSSD, LD - CooperAerobics**
Fit to Lead



Oct. 30 **Jo Guidice, Director**
Dallas Public Library



Nov. 6 **Brian Cuban**
Leadership Overcoming Common Addictions and Life

CLUB ANNOUNCEMENTS *Sign up at www.parkcitiesrotary.org*

Have a Great Idea for a Speaker? Your ideas are needed! Send your ideas with the details to Jeff Sheehan

Help Wanted! At ANY RCPC Event or Project. Take a few pictures, include a few sentences (who, what, when, where and WHY), and send to Betty for The Hub

RI Foundation: \$100 (or more) Every Rotarian Every Year! See Greg Pape.

RCPC Foundation: \$100 (or more). See Birthdays below, then Kyle Marmillion.

Attendance Rule Change For those wanting to maintain **Perfect Attendance**, make-ups may now be completed within a year.

The Rule of 85. Attendance requirements change for those who are at least 65 years of age and who have been a member of a Rotary club for twenty years.

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

The **Directory** is on line: Log in > Click on left side under My ClubRunner > View Club Directory or View Club Photo Directory. Other archives are at Club Documents

THOUGHTS ON ...

Hope

Nothing is as simple as we hope it will be. ~**Jim Horning**

Hope is tomorrow's veneer over today's disappointment. ~**Evan Esar**

Appetite, with an opinion of attaining, is called hope; the same, without such opinion, despair.

~**Thomas Hobbes**

He felt about books as doctors feel about medicines, or managers about plays - cynical, but hopeful.

~**Dame Rose Macaulay**

The free expression of the hopes and aspirations of a people is the greatest and only safety in a sane society.

~**Emma Goldman**

What we hope ever to do with ease we may learn first to do with diligence

~**Samuel Johnson**

Our imagination is the only limit to what we can hope to have in the future.

~**Charles F. Kettering**

It is difficult to say what is impossible, for the dream of yesterday is the hope of today and the reality of tomorrow.

~**Robert H. Goddard**

MEETING NOTES *continued*

(*'Notes' continued from pg. 2*) their business back online. If you pay cyber criminals, they know you will pay so they leave something in your system which will allow them back in. Ransomware is a malicious software that encrypts files, systems, your computer, leaving your company dead in the water, unless you pay to get the decryption key. Even if you pay, the criminal may not give you the key. Over ninety percent of ransomware is delivered through email. The emails are designed to look like they are legitimate. On preventive is phishing awareness. If anything seems strange, call the sender, do not reply by email. Another preventive is multi-factor identification. Turn it on wherever you can;

HE WHO LAUGHS, LASTS



It's called reading. It's how people install new software into their brains.

We gratefully acknowledge
ASTROGRAPHICS
for the partial funding of The Hub

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#parkcitiesrotary



<http://bit.ly/RCPC/youtube>



<http://bit.ly/RCPC/aoooleplus>



RCPC has its own channel.

Miss a Meeting? Watch it on Facebook!

Connect with Rotary International and District 5810!



RI: www.linkedin.com/groups?gid=858557&trk=hb_side_g



RI: <http://twitter.com/#!/rotary>



RI: www.facebook.com/rotary

Dist. 5810: www.facebook.com/Rotary-District5810.



RI has its own channel on YouTube offering a growing collection of videos and psas.



Check out or add to RI's Flickr group often, www.flickr.com/groups/familyofrotary/



<http://pinterest.com/rotary/>

RI has Pinboards on major projects.



www.statigr.am/rotaryinternational

See RI's latest pictures via Instagram.

a hacker will not have access to your cell phone. Keep your computer updated; the updates contain patches that secure vulnerabilities. Also you must back up your data, and it must be sent offline. If the backup is connected to the network, then the hacker can encrypt it too. Backups are key because you can restore your data from the backup. To protect your family, teach all the members about phishing and to be cautious about all emails, use passwords longer than fourteen characters, use a password keeper and have a different password for each site you visit on the internet, and use multifactor authentication. To keep your children safe, keep all social media accounts private, have access to all of your children's accounts, and teach not to give away personal information to others playing online games. No matter how much protective programs you have, the human factor will let a hacker in.

*Happy Birthday**

Jeff Brady 10.10

*You are our RCPC Foundation Funders for this week



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THANKS

THANK YOU, FOR SUPPORTING THE
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