



THE HUB

The Rotary Club of Park Cities

Volume 75, Number 14

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October 20, 2023

Serving to Make a Difference Since 1948

TODAY'S PROGRAM

Program Chairs of the Day: Jeff Brady and Richard Stanford



Shane Read

The Art and Science of Persuasion

Shane Read is a nationally recognized expert who has helped thousands of people throughout the USA and Europe transform their presentation, persuasion, and public speaking skills through his training programs, one-on-one coaching, and keynote speeches.

Shane is also a former Assistant United States Attorney in Washington, D.C., and Dallas, Texas, where he has tried over 100 civil and criminal cases and has served as lead counsel for 22 oral arguments before appellate courts. He has been an adjunct professor in trial advocacy since 1999 at Southern Methodist

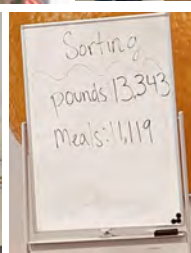
University Dedman School of Law. He is a graduate of Yale University and the University of Texas School of Law.

Shane has written several bestselling and award-winning textbooks on persuasion and trial skills. His textbooks for lawyers are used in law schools throughout the USA. His latest book, *Winning at Public Speaking*, shows business professionals how to transform their presentations and public speeches by using the proven principles that great trial lawyers have used in the courtroom to persuade when it counted the most.

RCPC IN ACTION

It Was a Great Day to Volunteer at the North Texas Food Bank!

pictures from Ley Waggoner and Barb Jeffries



Sorting:

- 13,343 pounds
- 11,113 meals

Great work, RCPC!

Tuesday, Oct. 24 World Polio Day
The day for Rotary members, public health advocates and all who want a world free from polio to come together. (See page 3)

Thursday, Oct. 26, 5:00-7:00pm
PCR Connect at Saint Ann Restaurant and Bar, 2501 N. Harwood St, Ste. 225, Dallas 75201 Register thru the eBulletin.

Saturday, Oct. 28: 7:30-9:30pm Join us for a night out at **Chocolate Secrets** Entertainment by Linny Nance Register thru the eBulletin. No registration fee. Everyone is on his/her own tab.

Monday, Nov. 6, 6:30-8:00pm. Park Cities Y. **Program Meeting**

Thursday, Nov. 9. 6:00-8:00pm. Wine tasting at **Total Wine** \$20 Register thru the eBulletin

Friday, Dec. 1, 12:00 Noon at the Regular Meeting. **RCPC Annual Meeting and Election of Officers and Board Members for 24-25.**

Be a Vibrant and Visionary Model of Service Above and Beyond Self

LAST WEEK

Presiding: **Jeff Sheehan**
 Invocation/ Pledge: **Barb Jeffries**
 Marketplace Advertiser: **Herb Ziev**
 Photographer: **Van Oliver**
 Chair of the Day: **Pam Carvey**
 Speaker: **Russell Martin, Director**
DeGolyer Library - SMU
 Program: **The Rees-Jones Library of the American West**



President **Jeff Sheehan** called the meeting to order. PP **Barb Jeffries** gave the Invocation, noting that Brad Bradley had passed away. He was the Grand marshal of the RCPC Fourth of July Parade in 2017. PP **Barb** then led the Pledge of Allegiance. PP **Ley Waggoner** led *The Star Spangled Banner*. President **Jeff** asked for Happy Bucks. He then introduced our visitors and guests..

PP **Greg Pape** reminded us that October 24 is World Polio Day. He also recognized PP **Barb Jeffries** as a fourth level Paul Harris Fellow. PP **Barb** is also a member of the Paul Harris Society. Members contribute 41000 or more every year.



Herb Ziev introduced our Marketplace Advertiser of the Week, PP **Happy Franklin** and Navigation Financial Group.



Holly Hollenbeck reported on the Foot Care Clinic for the Homeless, which took place on September 30. She said that they had given away one hundred and thirty-seven pairs of shoes, and they left the remaining shoes with the Austin Street Center to be given away. Thirty-five of the people seen needed medical care, and one was sent to the Emergency Room. The nursing students from TWU and from UTA helped with washing and treating the feet of the homeless. They have agreed to volunteer for the next three years. At the end of the event, Holly said that she saw one man at the door and invited him in. He was hesitant to come in, but finally asked for shoes. Remarkably, they had one pair of work boots left which fit him, and he left with a smile. **Eric Harrison** was instrumental in dona-

Please remember

The family of Brad Bradley who has passed away at the age of 101.

Please let us know your joys and concerns.

ting the shoes. Some of the other supplies were purchased with a grant from the RCPC Foundation.

A new raffle was begun this week since **Susan Glen** won last week. PP **Bill Sleeper** had the winning number, but did not win the raffle.

PP **Pam Carvey** introduced our speaker today, Russell Martin, Director of the DeGolyer Library at SMU. He explained that Trevor and Jan Rees-Jones had donated \$30 million to create a new Library of the American West and his collection as well. The DeGolyer Library also has a collection of southwestern materials. The impulse to explore the west drove the Europeans to move west.

There was a great thoroughfare from east to west. Some of their rare documents of exploration are Christopher Columbus's letter in 1493, records of Cabeza de Vaca's first foot journey across America in 1589 and records of grand voyages from Frankfurt in 1890. They also have the Texas Declaration of Independence that was signed in 1836 on Washington-on-the-Brazos. The DeGolyer Collection has a Steven F. Austin map drawn in 1835. The Rees-Jones Collection has a version of the map drawn in 1836. The two collections will work together wonderfully and will fill in some gaps. They have the Cherokee Gospel of Matthew. They have many 12.5¢ notes signed by Sam Houston. He pointed out that 12.5¢ was "real money" then. They have a history of Texas League baseball. They have an extensive collection of the visual history of the West. The Rees-Jones Collection also has many historical photos. There are also many photos of African-American families. They have a copy of *The Birds of North America*, by Eliot Porter, which is much less well-known than the works of Audubon. The new library will house a conservation lab to preserve old documents.

Our Mission

Building a legacy of good works and fellowship, we strive to:
 REACH those in need in partnership with others
 INSPIRE tomorrow's leaders with high ethical standards
 FOSTER lives of service above self
 - A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

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October						
S	M	T	W	Th	F	S
1	M	M	M	M	Mtg	
8	M	M	M	M	Mtg	FB D
15	M	Mc	M	M	Mtg	
22	M	M	M	M	Mtg	F
SpE 29	M	M				

A=Agape Health Serv Day

BD= Bnd of Dirs Mtg, 8am

BF=Bonton Farm

Cn=PCR Connect Event.

CP=ChildsPlay Work Mtg-Jill Jordan.

D=District 5810 Event

DH=Dentistry with a Heart- Michael Rainwater

F=Fellowship Event

FF=RCPC Foundation

Fund Mtg- Ed Fjordbak

FT=NTFB Truck.

FB=NTFB Evtnt- Susan Glen

In=Interact Special Project 8 am - Tracy Gomes.

LL=Legacy of Leadership

M= Meals on Wheels, Jim Weichel

M= Mentoring at Hillcrest H.S. various days, times

Mc=Ronald McDonald House

1 x/mo-Kathleen Klaviter

NM=New Member Event

Pr= Program Committee Mtg

RL=Readers2Leaders-various days, times- Rob Levy





Rct=Rotaract- Ruth Alhilali.

SP=Strategic Planning Mtg


SpE=Special Service Event

VA=Veterans Support- Evan Altemus

UPCOMING PROGRAMS

-  Oct. 27 County Judge Clay Jenkins
Dallas County
-  Nov. 3 Mac Liebman
US China Relations
-  Nov. 10 Ernie Pugh, US Marine Corps (Ret).
Veterans Day Program
-  Nov. 17 Simon Mak; SMU Cox School of Business
Space Entrepreneurship: The Final Frontier

ROTARY CONNECTED

-  <http://bit.ly/RPCFacebook>
 -  <http://bit.ly/RPCLinkedIn>
 -  <http://bit.ly/RPCTwitter>
 -  [#parkcitiesrotary](https://twitter.com/parkcitiesrotary) <http://bit.ly/RPCYouTube>
 -  <http://bit.ly/RPCGooglePlus>
- Miss a Meeting? Watch it on** YouTube or as an event on **Facebook!**
-  <http://bit.ly/RPCYouTube>
<https://www.facebook.com/events/>

Share Rotary! Make a post on your social media when you're at a club meeting or event and use our hashtags!

Like and Follow us on Social Media: Website: <https://parkcitiesrotary.org/>

Facebook: www.facebook.com/RotaryClubOfParkCities

YouTube: www.youtube.com/channel/UCf4ZH-2nwslscW8XNTnsbonw

LinkedIn: www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true

Make a post about or while at Rotary and use these hashtags:

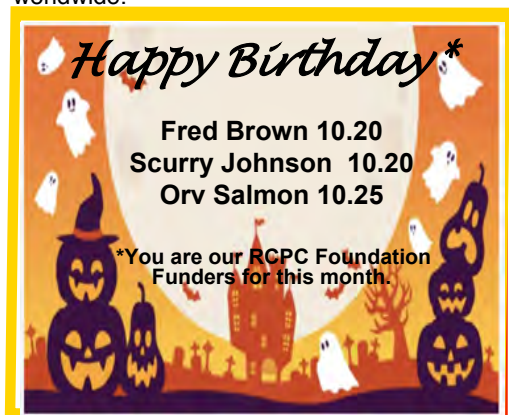
-  #PeopleOfAction
-  #parkcitiesrotary
-  #district5810proud
-  #goodthingshappeneonfridays

ROTARY INTERNATIONAL

World Polio Day: One Day, One Focus, Ending Polio

The eradication of polio is one of Rotary's longest standing and most significant efforts. Along with our partners, we have helped immunize more than 2.5 billion children against polio in 122 countries.

In 1985 RI launched PolioPlus, kick starting the Global Polio Eradication Initiative. The program grew to include the U.S. Centers for Disease Control and Prevention, WHO, UNICEF, the Bill and Melinda Gates Foundation, and GAVI, the Vaccine Alliance. By the end of 2020 cases of wild polio occurred in two countries worldwide.



CLUB ANNOUNCEMENTS

Please note that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

Have a Great Idea for a Speaker? Your ideas are needed! Send your ideas with the details to Richard Stanford.

Help Wanted! At ANY RCPC Event or Project. Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

RI Foundation: \$100 (or more) Every Rotarian Every Year! See Greg Pape.

RCPC Foundation: \$100 (or more). See Birthdays below, then Van Oliver.

Attendance Rule Change. For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year.

The Rule of 85. Attendance requirements change for those who are at least 65 years of age and who have been a member of a Rotary club for twenty years

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

THOUGHTS ON . . .

Persuasion

We confess our little faults to persuade people that we have no large ones.

~ Francois de La Rochefoucauld

Discourage litigation. Persuade your neighbors to compromise whenever you can. As a peacemaker the lawyer has superior opportunity of being a good man. There will still be business enough.

~ Abraham Lincoln

I would rather try to persuade a man to go along, because once I have persuaded him he will stick. If I scare him, he will stay just as long as he is scared and then he is gone.

~ Dwight D. Eisenhower

If you would persuade, you must appeal to interest rather than intellect.

~ Benjamin Franklin

Persuasion is often more effectual than force.

~ Aesop

Let every man be fully persuaded in his own mind.

~ The Bible

Through patience a ruler can be persuaded, and a gentle tongue can break a bone.

~ Proverbs

Business today consists in persuading crowds.

~ Gerald Stanley Lee

RCPC OUT AND ABOUT

from Mark Neae

Jim Weichel and his family, Ian Hazlett, Sarita Smithee, and Mark Neae ran into each other at the ABQ Balloon Fest.







HE WHO LAUGHS, LASTS

A blonde was bragging about her knowledge of state capitals. She said proudly, "Go ahead, ask me. I know them all." Her friend says, "OK, what's the capital of Wisconsin?" The blonde says, "Oh, that's easy; W."

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Questions? Ask Mark Neace at mark@synclabmedia.com