



# THE HUB

## The Rotary Club of Park Cities

Volume 75, Number 15

[www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)

October 27, 2023

*Serving to Make a Difference Since 1948*

### TODAY'S PROGRAM

*Program Chairs of the Day: Tom Swift*



## County Judge Clay Jenkins Dallas County

Since taking office in 2011, Judge Clay Lewis Jenkins has become a voice for a stronger and more welcoming North Texas. In his first three years in office, he led the responses to public health emergencies like the West Nile Virus epidemic, Ebola crisis, and natural disaster recovery from deadly tornadoes and flooding.

As founding Chair of the Enroll North Texas Coalition, he has led efforts to increase health insurance enrollment for the last eight years to improve public health and reduce the burden on taxpayers who bear the cost for uncompensated care. Beginning in early 2020, Judge Lewis Jenkins spent much of his time responding to the COVID-19 global pandemic. He was the first leader in Texas to put restrictions in place to mitigate the spread of the

virus to keep as many of our residents as safe as possible. His leadership skills and collaboration lent itself to forming key relationships with physicians, business leaders, superintendents, and clergy were key early in the pandemic.

As the Chief Elected Official of Workforce Solutions Greater Dallas, Judge Lewis Jenkins is committed to helping more residents get living wage jobs.

In this term, Judge Lewis Jenkins is committed to improving access to mental health treatment to adolescents and families by partnering with clinicians and schools to ensure much needed assessments are available.

[www.dallascounty.org/government/comcrt](http://www.dallascounty.org/government/comcrt)

### RCPC IN ACTION

#### **Rotary Foundation Receives Highest Rating From Charity Navigator For 15th Consecutive Year**

*from the Rotary Global History Fellowship Newsletter*

For the 15th consecutive year, The Rotary Foundation has received the highest rating – four stars – from Charity Navigator, an independent evaluator of charities in the U.S.

The Foundation earned the recognition for adhering to sector best practices and executing its mission in a financially efficient way, demonstrating both strong financial health and commitment to accountability and transparency.

"We are delighted to provide the Rotary Foundation with third-party accreditation that validates their operational excellence," said Michael Thatcher, President and CEO of Charity Navigator. "We are eager to see the good work that Rotary is able to accomplish in the years ahead."

Charity Navigator assesses nonprofit performance based on four key indicators, including the impact of the charity's program relative to cost; the organization's governance and financial health including its transparency, efficiency, and sustainability; efficiency, and sustainability; a charity's leadership capacity, strategic development, and ability to adapt to internal and external

changes; and its overall culture and connectedness to its constituents and the communities they serve.

**No wonder that The Rotary Foundation remains the first choice charity for people all over the globe.**

**Our contributions to The Rotary Foundation in the last Rotary year raised more than US\$427 million. These have helped in funding more than 1,100 global grants, 470 district grants, and 310 disaster response grants.**

**Our communities are benefiting through such sustainable, life-changing projects. Continued contributions in this Rotary year will help us "Create Hope in the World."**

#### ***Congratulations!***

**Jan Waggoner has a triple ... 3rd consecutive year to receive a red ribbon for her oil painting entered at the State Fair of Texas.**



**Saturday, Oct. 28, 7:30-9:30pm**  
Join us for a night out at **Chocolate Secrets**. Entertainment by Linny Nance. Register on the website or thru the eBulletin. No registration fee. Everyone is on his/her own tab.

**Monday, Nov. 6, 6:30-8:00pm.**  
**Program Meeting** at the Park Cities Y, 6000 Preston Road, 2nd Floor Multipurpose Room, Dallas, 75205. Pizza and drinks provided. Register on the website.

**Thursday, Nov. 9, 6:00-8:00pm**  
Wine tasting at **Total Wine**, 9350 N. Central Expwy, Dallas, 75231 \$20/person. Register on the website or thru the eBulletin

**Friday, Dec. 1, 12:00 Noon** at the Regular Meeting. **RCPC Annual Meeting and Election of Officers and Board Members for 24-25.**



**Don't Forget Your Raffle Tickets!**

***Be a Vibrant and Visionary Model of Service Above and Beyond Self***

### LAST WEEK

Presiding: **Jeff Sheehan**  
 Invocation/ Pledge: **Karl von Bieberstein**  
 Marketplace Advertiser: **Kathy Wall**,  
 highlighting **Michelle Brown**  
 Photographer: **Holly Hollenbeck**  
 Chairs of the Day: **Richard Stanford** and  
**Jeff Brady**  
 Speaker: **Shane Read**, author  
 Program: **The Art and Science of  
 Persuasion**



President **Jeff Sheehan** called the meeting to order. PP **Karl von Bieberstein** gave the Invocation, and then led the Pledge of Allegiance and "The Star Spangled Banner." President **Jeff** asked for Happy Bucks and introduced our visitors and guests.

PP **Greg Pape** introduced a video message from the Director of the CDC who spoke about the eradication of polio worldwide. PP **Greg** said that World Polio Day highlights efforts to make a polio-free world and honors the tireless efforts of the workers on the frontlines. In 1988 polio virus was present in 128 countries, paralyzing an estimated one thousand children a day. That was the year the global polio eradication initiative was launched. Over the past thirty-five year, remarkable progress has been made. The cases have decreased by more than 99% from more than 350,000 cases per year to less than ten cases per year. The wild polio virus continues to circulate in two countries, Afghanistan and Pakistan. Cases of polio variants which occur when not enough children are vaccinated remain a concern throughout the world. Four million deaths are eliminated each year by childhood vaccinations. Rotary members have contributed over \$2 Billion and countless volunteer hours to protect three billion children in 122 countries from this disease. Rotary advocacy has influenced governments to contribute \$10 Billion to this effort. PolioPlus is not about raising money; it is about saving children.

President Jeff asked for the raffle. PP **Bill Sleeper** had the winning number (Again!), but did not pick the winning card. PP **Richard Stanford** introduced our speaker today, **Shane Read**. He has had a career as an attorney, but

### Please remember

The family of Brad Bradley who has passed away at the age of 101.

*Please let us know your joys and concerns.*



spoke today on the 'Art and Science of Persuasion.' He said he was going to talk about the art of persuasion, but that he would divide it into three parts. The first is how our brain makes decisions. The second is the obstacles to communication. The third are the tools that will transform the way you communicate with others. He said when he got out of law school, he tried his first case, and it was a failure. He had good facts, and he did everything he had been taught in law school, but did not win. So he decided to see what great trial lawyers did. He found out they did something completely different than what he was taught. They knew the brain science of persuasion, and they knew how to tell a compelling story. The brain, when making complex decisions, makes mistakes. The brain is divided into two parts, the automatic, which is fast, effortless and uncontrolled, and the reflective, which is slow, effortful and controlled. The automatic brain makes most of our everyday decisions. The reflective brain is very deliberate. We could not make our every day decisions if they were all made by our reflective brains, so our automatic brains take over the reflective brain. The automatic brain is not always rational. He describe the automatic brain as Homer Simpson and the reflective brain as Dr. Spock. One mistake our brains make is called confirmation bias. Once the brain has come an opinion about something, it looks for evidence to support its conclusion, and will disregard equally good facts that do not support the conclusion. How a question is framed can also effect the response. It is important to know what generation your listener was born in. It is a challenge to make complex information simple enough for everyone to understand. You must find the short and simple way to understand it. It is one of the keys to persuasion.

### Our Mission

Building a legacy of good works and fellowship, we strive to:  
 REACH those in need in partnership with others  
 INSPIRE tomorrow's leaders with high ethical standards  
 FOSTER lives of service above self  
 - A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

Betty Dawson, Editor

Shutterbug Committee

Ley Waggoner, Chair

Bulletin/Internet Advertising

Mark Neace, Interim Chair



### OFFICERS and DIRECTORS 2023-2024

**Jeff Sheehan**, President,  
**Nolan Duck**, President Elect  
**Sarah Oliai**, Vice President

**Pat Martin**, Secretary  
**Mark Kashar**, Treasurer

#### Directors

**Valerie Pelan**, Membership/Communication  
**Tammy Cowser**, Youth Services  
**Eric Harrison**, International Outreach  
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**Holly Hollenbeck**, Humanitarian Outreach

**John Brown**, Club Operations/  
**Mark Neace**, Public Imagz/Marketing  
**Richard Stanford**, At Large  
**Jeff McNaughton**, Immed. Past President

**Van Oliver**, Sgt-at-Arms  
**Ley Waggoner** Parliamentarian  
**Laurie Aldredge**, Club Administrator

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 RC of South Queensferry  
 Scotland

President, Rotary  
 International  
 www.rotary.org

**John Curtis**, Rockwall  
 Governor, District 5810  
 www.rotary5810.org

October						
S	M	T	W	Th	F	S
1	M	M	M	M	Mtg	
8	M	M	M	M	Mtg	FB D
15	M	Mc	M	M	Mtg	
22	M	M	M	M	Mtg	F
SpE 29	M	M				

- A=Agape Health Serv Day
- BD= Bnd of Dirs Mtg, 8am
- BF=Bonton Farm
- Cn=PCR Connect Event.
- CP=ChildsPlay Work Mtg-Jill Jordan.
- D=District 5810 Event
- DH=Dentistry with a Heart- Michael Rainwater
- F=Fellowship Event
- FF=RCPC Foundation Fund Mtg- Ed Fjordbak
- FT=NTFB Truck.
- FB=NTFB Evtnt- Susan Glen
- In=Interact Special Project 8 am - Tracy Gomes.
- LL=Legacy of Leadership
- M= Meals on Wheels, Jim Weichel
- M= Mentoring at Hillcrest H.S. various days, times
- Mc=Ronald McDonald House 1 x/mo-Kathleen Klaviter
- NM=New Member Event
- Pr= Program Committee Mtg
- RL=Readers2Leaders-various days, times- Rob Levy
- Rct=Rotaract- Ruth Alhilali.
- SP=Strategic Planning Mtg
- SpE=Special Service Event
- VA=Veterans Support- Evan Altemus

## UPCOMING PROGRAMS



Nov. 3 **Marc Liebman**  
US China Relations



Nov. 10 **Ernie Pugh, US Marine Corps (Ret.)**  
Veterans Day Program



Nov. 17 **Simon Mak; SMU Cox School of Business**  
Space Entrepreneurship: The Final Frontier



Nov. 24 **NO Meeting**  
Happy Thanksgiving

## ROTARY CONNECTED



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<http://bit.ly/RCPC/linkedin>



<http://bit.ly/RCPCtwitter>



##parkcitiesrotary <http://bit.ly/RCPCyoutube>



<http://bit.ly/RCPCgoogleplus>

**Miss a Meeting? Watch it on** YouTube or as an event on **Facebook!**



<http://bit.ly/RCPCyoutube>

<https://www.facebook.com/events/>

**Share Rotary!** Make a post on your social media when you're at a club meeting or event and use our hashtags!

**Like and Follow us** on Social Media: Website: <https://parkcitiesrotary.org/>

**Facebook:** [www.facebook.com/RotaryClubOfParkCities](http://www.facebook.com/RotaryClubOfParkCities)

**YouTube:** [www.youtube.com/channel/UCf4ZH-2nwlscW8XNTnsbonw](http://www.youtube.com/channel/UCf4ZH-2nwlscW8XNTnsbonw)

**LinkedIn:** [www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true](http://www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true)

**Make a post about or while at Rotary and use**

**these hashtags:**

#PeopleOfAction

#district5810proud

#parkcitiesrotary

#goodthingshappeneonfridays

## CLUB ANNOUNCEMENTS

**Please note** that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

**Have a Great Idea for a Speaker? Your ideas are needed!** Send your ideas with the details to Richard Stanford.

**Help Wanted! At ANY RCPC Event or Project.** Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

**RI Foundation:** \$100 (or more) Every Rotarian Every Year! See Greg Pape.

**RCPC Foundation:** \$100 (or more). See Birthdays below, then Van Oliver.

**Attendance Rule Change.** For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year.

**The Rule of 85.** Attendance requirements change for those who are at least 65 years of age and who have been a member of a Rotary club for twenty years

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

## THOUGHTS ON . . .

### Government

A government that robs Peter to pay Paul can always depend on the support of Paul.

~ **George Bernard Shaw**

It has been said that democracy is the worst form of government except all the others that have been tried.

~ **Sir Winston Churchill**

It is dangerous to be right when the government is wrong.

~ **Voltaire**

Sure there are dishonest men in local government. But there are dishonest men in national government too.

~ **Richard M. Nixon**

Democracy means government by discussion, but it is only effective if you can stop people talking.

~ **Clement Atlee**

The government's view of the economy could be summed up in a few short phrases: If it moves, tax it. If it keeps moving, regulate it. And if it stops moving, subsidize it.

~ **Ronald Reagan**

There's no trick to being a humorist when you have the whole government working for you.

~ **Will Rogers**

## NOMINATIONS FOR 2024-25

### Report of the RCPC Nominating Committee

President Elect (2024-25): Sarah Oliai  
Vice President (2024-25): Mark Kashar  
Director (2024-26): Siobhan Abraham  
Director (2024-26): Susan Harris  
Director (2024-26): Van Oliver  
PI Director (2024-26): Mark Neace  
Dir. at Large (2024-25): Barb Jeffries  
Sgt-at-Arms (2024-25): Herb Hammond

President (2024-25): PE Nolan Duck shall succeed to the Presidency without further balloting after serving one year as President Elect.

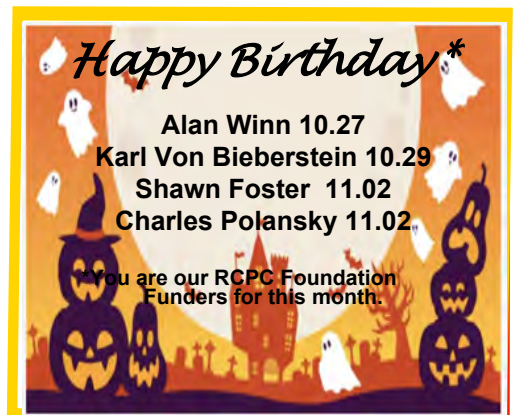
Nominations will be received from the floor following the second reading of the nominations at the regular meeting to be held at noon at our regular meeting on November 3, 2020. The vote will be taken at the Annual Meeting on December 1, 2023.

### HE WHO LAUGHS, LASTS




An old guy was working out at the gym when he spotted a beautiful girl walking in. He asked the trainer standing next to him, "What machine should I use to impress that girl over there?"

The trainer looked him up and down and said; "I would recommend the ATM in the lobby."

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# Rotary Club of Park Cities Market Place

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