



THE HUB

The Rotary Club
of Park Cities

Volume 76, Number 11

www.parkcitiesrotary.org

October 2, 2026

Serving to Make a Difference Since 1948

TODAY'S PROGRAM



Charlie Poe, Business Coach Leadership

Program Chair of the Day: Eric Harrison

At 728 Group, Charlie helps business owners build companies that run smoothly without them. His signature approach blends strategy with soul—aligning personal purpose (“soul line”) with business performance (“goal line”). The result? Businesses that don’t just scale—they thrive with clarity, alignment, and impact.

From the front lines of sales to the boardroom, Charlie works with leaders to restructure vision, mindset, and execution. His work goes beyond metrics. He helps entrepreneurs reclaim time, lead with intention, and build organizations that reflect who they are and what they stand for.

728 Group

"728 Group works with driven business owners and leaders who know there's a next level, and are ready to do the real work to get there. Not just on the business. On themselves.

"High-performance coaching and strategy for winners who want to win bigger

"728 Group was born from a multi-generational legacy of entrepreneurship. Having witnessed the highs and lows of building and scaling businesses, we understand the complexities of leadership, team dynamics, and

growth. Our journey began with a deep desire to break the cycle of burnout and frustration that so many business owners face. We've seen firsthand how businesses can become over-reliant on their owners, leading to overwhelm and stagnation. At 728 Group, we've made it our mission to empower entrepreneurs to step back, regain control, and lead their businesses to new heights.

"At 728 Group, our mission is to serve people powerfully, unlock potential, and increase performance... "

-from 728group.com

RCPCIN ACTION

Saturday, Oct. 17, Envision Walk at the Dallas Zoo.

Monday, Oct. 19, 4:00pm. Make dinner for families at **Ronald McDonald House**, 4707 Bengal St Dallas, 75235. Sign up on the RCPC website to book online. Qs? Ask Kathleen Klaviter

Saturday, Oct 17, 9:00-11:30 am **NTFB Volunteer Packing Day** at NTFB, 3677 Mapleshade Lane Plano, 75075 Sign up on RCPC website. Qs? Ask Susan Glen

Tuesday, Oct 27, 6:30-8:00pm. **Fall RCPC Program Team Meeting** at 3725 Turtle Creek Blvd # B, Dallas 75219 Bring: great program ideas! Pizza and beverages will be provided. Register on the RCPC website and email Richard Stanford to let him know you are coming!

Save The Dates!

Saturday, Nov 7, 8:00am-1:30pm. Dentistry With a Heart,

Friday, Nov. 20 at the Regular Noon Meeting. **Club's Annual Meeting.** The club's Officers and Board Members for the 27-28 year will be voted.

Thursday, Dec. 17. Holiday Party at Tom Rhodes' home

District 5810

Sat, Oct. 24, 10:00am. **World's Largest Polio Walk to End Polio Now** at Brookhaven Main Campus Registration \$25 on District website

You Are Invited!

Wednesday, Oct 14, 6:00pm-8:30 pm. Holocaust Museum Special Speaker Series at the Holocaust and Human Rights Museum, 300 N. Houston, Dallas 75202. Upstander Speaker Series: Natan Sharansky, Author and Former Minister of Interior in Israel. \$10 for Non-members. Free for members

Thursday, Oct 22, 5:30-7:30pm **Pints for Polio.** Joint meeting with Dallas RC at the White Rock Boat Club, 340 East Lawther, Dallas 75218. Pizza, Pints and Raffle to raise funds toward our fight against Polio. Tickets are \$35/person. **If you have items to add to the Raffle, let Rene Santana know and she will be sure they are added.** Qs? Ask Rene

ROTARY INTERNATIONAL

Clubs plan collective walk on World Polio Day

excerpted from *Rotary 360*
September 24, 2026

For World Polio Day, more than 450 clubs in multiple U.S. states are planning a polio walk. In 2025 Rick Reigner, 2026-27 governor of Rotary District 6440, suggested his district organize a walk that would take place in different locations but begin at the same time, raising awareness for Rotary's polio eradication work. The idea caught on and soon six more districts had joined. When he shared the idea at the Zone Institute, they all wanted to be involved. They promoted it as the "World's Largest Polio Walk." The common start time underscores the collective nature of Rotary's efforts to eradicate polio.

Be a Vibrant and Visionary Model of Service Above and Beyond Self

LAST WEEK

Presiding: President **Mark Kashar**
 Invocation and Pledge: **Mary Bishop**
 Introduction of Visitors and Guests: Pres. **Mark**
 Advertiser of the Week: PP **Richard Stanford** on
 behalf of CC Young, serving seniors
 since 1922
 Photographer: PP **Van Oliver**
 Speaker: **Michael Etcheson**
 Program: **"Prison Entrepreneurship Program"**



President **Mark** called the meeting to order. **Mary Bishop** gave the invocation, noting the many things we have to be grateful for. She then led the Pledge of Allegiance and "The Star Spangled Banner."

President **Mark** asked for Happy Bucks. **Holly McKasson** said that she was happy because she had gone to Luke's Locker and they had donated eighty pairs of shoes for the Foot Care Clinic. When she asked if the manager wanted a charitable deduction sheet, he said that was not why he was doing it. She asked everyone to shop at Luke's Locker.

President **Mark** then introduced our visitors and guests. He asked how many Past District Governors were in the room. The answer was three with the admission of our newest member.

Mark Neace introduced our MarketPlace Advertiser of the Week, PP **Richard Stanford** on behalf of CC Young retirement community..

PDG **Richard Gilman** introduced our newest member PDG **Barry Curlee**, PDG **Richard** said that PDG **Barry** had been a Rotarian for over fifty years and had had perfect attendance since 1990. He said he is a native of Texas and attended Texas Tech where he received a BBA in management

President **Mark** explained that if you wondered where your donations to the RCPC Foundation went, it goes to local non-profits like this one. PE **Eric Harrison** presented a check for \$5,000 to Envision. One of their representatives, Abby Lauten, explained that they serve blind and partially-sighted individuals throughout North Texas. She said the money would be used to provide assistive technology training to their clients.



Please remember

Let us know your concerns.

President **Mark** called for the Raffle. It is currently worth \$894. **Kathy Wall** had the winning ticket but did not win the Raffle.



Farshad Marzban introduced our speaker today, Michael Etcheson to speak about the "Prison Entrepreneurship Project."



He started by saying that one in three Americans has a criminal record. When they are released, prisoners have no way to rejoin society. He wanted to provide the knowledge that is needed. They have a partnership with Baylor University which provides the curriculum. When they complete the program, they have the equivalent of an Associates degree in Business. They only have four months to complete this curriculum and at the same time they have to create a "pitch." He said that he went through this program which was how he was introduced to it. He started his business when he was released four years ago. Through the mentors, the guidance and the business mentorship he was able to succeed. He said it is amazing what you can do if you have the right mentorship and the right support. In their program they have an overall average recidivism rate of seven percent. For those who go through the transition house, come home and actually start a business, the recidivism rate is zero percent. They are saving the taxpayers \$20 million by keeping those guys out of prison. The businesses that are started are not small businesses. One of them is a tree removal business that works all over the U.S. after disasters. One is a diesel mechanic in West Texas who brought in \$15 million last year. The program is truly impactful and improves their whole communities. He said he grew up in a negative environment where there was really no hope for success. Going to prison was a blessing in his life because he was introduced to the Prison Entrepreneurship Program. It provides so much. Their goal is to change lives. They give grants and also \$20,000 to \$25,000 business loans with very low interest rates. They have never been in the red for the last six years. The men in the program pay back the loans and (cont. on pg 3)

Our Mission

Building a legacy of good works and fellowship, we strive to:
 REACH those in need in partnership with others
 INSPIRE tomorrow's leaders with high ethical standards
 FOSTER lives of service above self

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

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CREATE LASTING IMPACT

Mike Callahan

RC of Prestonwood

Governor, District 5810

www.rotary5810.org



October						
S	M	T	W	T	F	S
				M	Mtg	
4	M	M	M	M	Mtg	
11	M	M	M	M	Inv	Food Bank
18	Mc	M	BD	Pints	Mtg	Dist
25	M	M	M	M	Mtg	

A=Agape Health Serv Day

F=Bonton Farm

BD = Brd of Dirs Mtg, 8am

CC=Crossroads Com.

PC=PCR Connect Event.

CP=Childs Play Work Mtg-

D=strict 5810 Event

DH=Dentistry with a Heart-

Michael Rainwater

F=Fellowship Event

FF=RCPC Foundation

Fund Mtg- Ed Fjordbak

FC= Foot Care Clinic

FB=NTFB Event-Susan Glen I

CM=Cafe Momentum

LL=Legacy of Leadership

M=Meals On Wheels-JimWeichel

various days and times

Mn= Mentoring at Hillcrest HS

various days and times

Mc=Ronald McDonald House

1x/mo-Kathleen Klaviter

NM=NewMemberEvent

Pr=ProgramCommittedMtg

RL=Readers2Leaders-various

days, times- Rob Levy

Rct=Rotaract- Ruth Alhaili.

SP=Strategic Planning Mtg

SpE=Special Service Event

VA=Veterans Support-

UPCOMING PROGRAMS

-  Oct. 9 **Bart Slowik**
The State of AI in DFW: What's Real, What's Hype, What's Next
-  Oct. 16 **Timothy Hise**
United to Learn
-  Oct. 23 **DG Mike Callahan**
District Governor Official Visit
-  Oct. 30 **Jeff Kitner**
North Dallas Chamber of Commerce

CLUB ANNOUNCEMENTS

Please note that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

Have a Great Idea for a Speaker? Your ideas are needed! Send your ideas with the details to Richard Stanford.

Help Wanted! At ANY RCPC Event or Project. Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

RI Foundation: \$100 (or more) Every Rotarian Every Year! See Greg Pape.

RCPC Foundation: \$100 (or more). See Birthdays below, then Jack Carpenter.

Attendance Rule Change. For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year. RI is no longer tracking attendance.

LLike Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

ROTARY CONNECTED

-  <http://bit.ly/RCPCfacebook>
-  <http://bit.ly/RCPC/linkedin>
-  <http://bit.ly/RCPC/twitter>
-  <http://bit.ly/RCPC/twitter>
-  <http://bit.ly/RCPC/googleplus>

Miss a Meeting? Watch it on YouTube or as an event on Facebook!

 <http://bit.ly/RCPC/youtube>
<https://www.facebook.com/events/>

Share Rotary! Post on your social media when you're at a meeting or event. Use our hashtags!

Like and Follow us on Social Media: Website: <https://parkcitiesrotary.org/>

Facebook: www.facebook.com/RotaryClubOfParkCities

YouTube: www.youtube.com/channel/UCf4ZH-2nwIscW8XNTnsbnw

LinkedIn: www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true

Make a post about or while at Rotary and use these hashtags

-  #PeopleOfAction
-  #parkcitiesrotary
-  #district5810proud
-  #goodthingshappene
-  #nonfridays

THOUGHTS ON ...

Business

There's no business like show business but there are several businesses like accounting. ~ **David Letterman**

The gambling known as business looks with austere disfavor upon the business known as gambling. ~ **Ambrose Bierce**

The movies are the only business where you can go out front and applaud yourself. ~ **Will Rogers**

When two men in business always agree, one of them is unnecessary.

~ **William Wrigley Jr**

Perpetual devotion to what a man calls his business, is only to be sustained by perpetual neglect of many other things.

~ **Robert Louis Stevenson**

The best minds are not in government. If any were, business would hire them away.

~ **Ronald Reagan**

Never fear the want of business. A man who qualifies himself well for his calling, never fails of employment.

~ **Thomas Jefferson**

Success in business requires training and discipline and hard work. But if you're not frightened by these things, the opportunities are just as great today as they ever were.

~ **David Rockefeller**

MEETING NOTES (continued)

provide a path for those coming behind them. They are committed because they know what it is like. In the program eighty percent of what they teach is character development. When they leave prison they are given six outfits, shoes and all the paperwork they need. They go to a transition house which is only for men in the program. They have a hundred percent employment rate within the first ninety days after their release. PEP has thirty-three employees' twenty-seven of them have been in prison so they know what is needed. Participants must have three years or fewer before parole and a high school diploma or GED. If they don't have a GED, they will help them get one and then they return to the program. They have a lot going on, but need

more support. They have about 3500 graduates. He was asked about the steps in the program. He explained that one of the first things the men in the program have to do is to write their own eulogies. Then the next step is they individually have to pitch their ideas for a business. Only some of the ideas are chosen. The ones whose ideas are not chosen are drafted to work with those whose ideas were. He has to learn about the three who are working with him and their strengths. After working on the idea they will pitch the business as a group. The last step is the business plan competition along with graduation and receiving their diplomas. He said whole families come to the graduation ceremony. It is quite an event.

HE WHO LAUGHS, LASTS

Today's Parenting Tip: Treat a difficult child the way you would your boss at work. Praise his achievements, ignore his tantrums and resist the urge to sit him down and explain to him how his brain is not yet fully developed. ~ **Robert Brault**

The Hub is printed by
Minuteman Press

7010 Greenville 75231 • 214-691-6377



Rotary Club of Park Cities Market Place

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