



THE HUB

The Rotary Club
of Park Cities

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www.parkcitiesrotary.org

September 7, 2018

Serving to Make a Difference Since 1948

TODAY'S PROGRAM

Program Chair of the Day: Eric Heitkamp



Michael Rugg, PhD Neuroscientific Research

Dr. Michael Rugg, Ph.D. is an internationally-reputed researcher in cognitive neuroscience and human memory. His research has contributed significantly to understanding the basic mechanisms of memory formation and retrieval, as well as how aging and injury impact memory. He is a fellow of the American Association for the Advancement of Science and the Association for Psychological Science.

His current research is aimed at understanding how age-related changes in the brain's structure and function affect cognitive abilities, both in healthy people and those with age-related diseases such as Alzheimer's. A major focus of his research is on episodic memory-the type of memory that allows us to remember events that are tied to a particular place and time. His work employs the behavioral methods of experimental psychology, neuro-imaging techniques including functional magnetic resonance imaging, and electrophysiological recordings of human brain activity

"I have been fascinated by the puzzle of memory since I was an undergraduate student. Our memories let us use the past to guide our future behavior, and are also central to our sense of

selfhood. My research aims to understand how the brain learns and remembers, why these processes are affected by age and disease, and what can be done to reduce or reverse these effects."

Rugg was awarded the Henri Hecaen Award for contributions to neuropsychology in 1989 and was elected a Fellow of the Royal Society of Edinburgh-one of the world's oldest scientific societies in 1996. He is currently editor-in-chief of the international journal *Neuropsychologia*. He has also published over 200 peer-reviewed articles for a variety of professional journals.

Rugg received his bachelor's and doctoral degrees in psychology from the University of Leicester in the United Kingdom and went on to professorships at the University of St. Andrews in Scotland and University College London. He joined the University of California, Irvine in 2003, where he served as the director of the Center for Neurobiology and Learning and Memory. In 2011, he joined UT Dallas as the Distinguished Chair in Behavioral and Brain Sciences and co-director of the Center for Vital Longevity. In 2014, he was named the director of the Center.

FAMILY OF ROTARY

Dgte LGU, Rotary Clubs provide ICT equipment to schools *with thanks to PP*

Cleve Clinton for this excerpt from an article distributed by The Philippine Information Agency

"DUMAGUETE CITY, Aug. 30 (PIA) -- Local officials here have partnered with Rotary Club Park Cities, Dallas Texas, U.S.A. and Rotary Club Dumaguete East in providing Information Communication Technology (ICT) equipment to public schools in the city.

"Mayor Felipe Antonio Remollo together with Department of Education (DepEd) - Dumaguete City Division Superintendent Dr. Evangel Luminarias and Department of Science and Technology (DOST) - Negros Oriental Science Research Specialist Reinhold Jek Abing signed a Memorandum of Understanding (MOU) with Rotary Club Park Cities, Dallas, Texas, U.S.A. and Rotary Club Dumaguete East represented by Rotarian **Bud Naifeh** and Rotarian Don Ramas Uy-pitching, respectively, yesterday at the Duma-

guete City Hall to formalize this partnership. The move aims to scale up computerization for quality education in public schools."



Dumaguete City Mayor Felipe Antonio Remollo (seated, center) delivers his remarks during the Kapihan sa PIA forum on the topic "Computerization for Quality Education" held Aug. 29, 2018 at the Dumaguete City Hall.

Thank You from the VA



U.S. Department of Veterans Affairs
HONORABLE VETERAN SERVICE
Rotary Club of Park Cities

Dallas-North Texas HCS
4500 South Lancaster Rd
Dallas, TX 75214-7167

Paul Pirok, President,
Rotary Club of the Park Cities
6704 Snider Plaza
Dallas, TX 75205

Dear Paul Pirok, President:

On behalf of the VA North Texas Health Care System, Dallas VA Medical Center patients and staff, we would like to extend our appreciation to you for hosting a Sonny Bryan's BBQ supper for Fisher House Guests and Families.

It is through *(cont. on pg. 3)*

Be a Vibrant and Visionary Model of Service Above and Beyond Self

LAST WEEK

Presiding: **Paul Pirok**
 Invocation: **Nolan Duck**
 Pledge: **Jodie Ray**
 Photographer: **Phillip Bankhead**
 Chair of the Day: **Cleve Clinton**
 Speaker: **Chip Robertson**
 Program: **The Mark Craig Leadership Group**



President **Paul Pirok** called the meeting to order. **Nolan Duck** gave the invocation, noting that there were no new concerns today.

Jodie Ray led the Pledge of Allegiance and "The Star Spangled Banner." Our visitors and guests today included PDG Ean Sullivan and Dr. Tom Trigg, the new Superintendent of the Highland Park ISD. **Shawn Foster** introduced our Marketplace Advertiser of the Week, **Valerie Pelan**, MBA, who is an Executive Leadership Coach. **Happy Franklin** announced the tour of the Bush Library on September 7th, with a Happy Hour afterward at Peggy Sue's.

Cleve Clinton introduced our speaker today, Chip Robertson from the Mark Craig Leadership Group of Highland Park United Methodist



Church. He said he sees leadership as "bridging the gap." He showed a picture of the Old Capital Building in Springfield, IL,

where in 1858, two very different men were running for the U.S. Senate, Abraham Lincoln and Stephen Douglas. Lincoln wanted to give a speech he had been thinking about for a long time, and called his friends together to get their advice. This was the "House Divided" speech, and his friends told him not to give the speech. Lincoln went to the window and looked out for a long time, before stating that he would give the speech. He said he would rather go down telling the truth than win with a lie. He lost the election and became very depressed. Horace Greeley admired Lincoln because he risked his future in pursuit of a principle, and invited him to speak

Please remember ...

Please let us know your Joys or Concerns at- announcements@parkcitiesrotary.org

in New York. This was the "Cooper Union" speech where he put his "why" and his ambition into one bundle. We have become a nation of gaps.

What is Rotary about? Service and bridging the gaps. What is a Gap? The book, The Age of Anxiety, describes the loss of intermediate institutions, places where we can come together and agree on one thing. John McCain made strong enemies, but they went to dinner at night. Find one place to love people you disagree with. He asked, where can we get together? Without that people will never get together. There is a difference between what we know and what we don't know.

Columbus did not know how big the world was; he thought it was about half the size it is and that there was nothing between Spain and India. He asked Queen Isabella for money and she referred it to a committee, which is a cul de sac where ideas are lured to be killed. Even though he was wrong about everything, what Columbus did created the opportunities which made him famous. He bridged the gap by picking up knowledge as he went along. How do you know until you begin?

He also emphasized that you can't do it alone. He used the example of a pilot who was flying a plane when an engine exploded and the plane lost all of its hydraulics. Rather than trying to remain in control, he asked if anyone had any ideas. When they found an airport in which to land, they were coming in three times too fast. Many of the passengers on the plane were saved. When they tried to simulate this incident, everyone on board died.

How do you take a great idea and keep doing great things, and get the next generation to follow? Great leadership is about followers. Leaders are following a great idea. Herb Kelleher said he could teach people how to invent Southwest Airlines in thirty seconds: every seat is the same. Their competition is not American Airlines or Delta, it is Toyota and Ford. If you get the "why," then the decisions are easy.

Our Mission

Building a legacy of good works and fellowship, we strive to:
 REACH those in need in partnership with others
 INSPIRE tomorrow's leaders with high ethical standards
 FOSTER lives of service above self
 – A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)
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Bulletin/Internet Advertising

Shawn Foster, Chair



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Barry Rassen

RC of East Nassau

New Providence, Bahamas

President,

Rotary International

Bill Slicker, Dallas

Governor, District 5810

www.rotary5810.org



EVENTS CALENDAR

September						
S	M	T	W	Th	F	S
2	M	M	M _{VV}	M	Mtg _F	
9	M	M	M	M _{Cn}	Mtg	
16	M _{Mc}	M	M _{BD}	M	Mtg	
23	M	M	M	M _{FH}	Mtg	
30						

Get Involved!

A=Agape Health Service Days

BD = Board of Dirs. Mtg, 7am

LaMadeleine, 75 & Mockingbird

Cn = PCR Connect Event

CP = ChildsPlay Work Mtg

CC = Core Clubs Event

D = District 5810 Event

DH = Dentistry with a Heart

FR = Family of Rotary Event

F = Fellowship Event

FF = RCPC Foundation Fund

Mtg. See Cleve Clinton

FH = Fisher House. See Rob E

In -Interact Special Project

In- Interact at Hillcrest H.S.,

8 am. See Bart Noble

M = Meals on Wheels (Differ-

ent teams on each day)

See Patsy Watson

Mn-Mentoring at Hillcrest HS

Mc = Ronald McDonald

House-See Jina McDaniel

NM = New Member Event

FT=NTFB Truck-Stan Wright

FB-NTFB Event

Pr = Program Committee Mtg

RU = Rotary University

SpE = Special Service Event

Web = For New Members

UPCOMING PROGRAMS



Sept. 14 **Judy Hoberman**
Walking on Glass Floors



Sept. 21 **New Members**
Introductions



Sept. 28 **TBA**



Oct. 5 **T. C. Broadnax, Dallas City Manager**
Leadership Challenges for Dallas

ROTARY CONNECTED



Tweet with Tracy! Follow him at
rotarytxman@twitter.com



<http://bit.ly/RPCFacebook>



<http://bit.ly/RPCTwitter>
#parkcitiesrotary



<http://bit.ly/RPCYouTube>



<http://bit.ly/RPCGoogleplus>



RCPC has its own channel. **Miss a Meeting? Watch it Online!**

Connect with Rotary International and District 5810!

Linked In RI: www.linkedin.com/groups?gid=858557&trk=hb_side_g



RI: <http://twitter.com/#!/rotary>



RI: www.facebook.com/rotary

Dist. 5810: www.facebook.com/RotaryDistrict5810



RI has its own channel on YouTube offering a growing collection of videos and psas.



Check out or add to RI's Flickr group often, www.flickr.com/groups/familyofrotary/



<http://pinterest.com/rotary/>



RI has Pinboards on major projects.



www.statigr.am/rotaryinternational

See RI's latest pictures via Instagram.

CLUB ANNOUNCEMENTS *Sign up at www.parkcitiesrotary.org*

Tour of the Bush Library, First Ladies: Style of Influence, and Happy Hour at Peggy Sue's. TODAY, 3:00pm. Library Tickets = \$15.00. See Karen

Some Young People at Hillcrest HS need You! **Interact** and **Mentoring** will be starting soon. You can help – but you will need to prepare. See Tracy Gomes.

RI Foundation: \$100 (or more) **Every Rotarian Every Year!** See Greg Pape.

RCPC Foundation: \$50 (or more). See Birthday box below, then Dan Drabinski

The **Rule of 85**. Attendance requirements change for those who have been members of a Rotary club for twenty years and whose age and membership total 85.

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

The **Directory** is on line: Log in > Click on left side under My ClubRunner > View Club Directory or View Club Photo Directory. Other archives are at Club Documents

THOUGHTS ON ... COMMITTEE TIME

Old Age

Old age is not so bad when you consider the alternatives.

~ **Maurice Chevalier**

Old age is the most unexpected of things that can happen to a man.

~ **Leon Trotsky**

About the only thing that comes to us without effort is old age.

~ **Gloria Pitzer**

Wisdom doesn't automatically come with old age. Nothing does - except wrinkles. It's true, some wines improve with age. But only if the grapes were good in the first place.

~ **Abigail Van Buren**

There is no old age. There is, as there always was, just you.

~ **Carol Matthau**

To keep the heart unwrinkled, to be hopeful, kindly, cheerful, reverent - that is to triumph over old age.

~ **Thomas Bailey Aldrich**

Old age means realizing you will never own all the dogs you wanted to.

~ **Joe Gores**

Old age may seem a long way off. But on the day it doesn't, it will be too late to do anything about it.

~ **Author Unknown**



One of eight different appreciation meals that **Stan Wright** is orchestrating to thank all of the public servants at University Park and Highland Park for their assistance with this year's Park Cities 4th of July Parade.

HE WHO LAUGHS, LASTS

A woman walked up to a little old man rocking in a chair on his porch. "I couldn't help noticing how happy you look," she said. "What's your secret for a long happy life?"

"I smoke three packs of cigarettes a day," he said. "I also drink a case of whiskey a week, eat fatty foods, and never exercise."

"That's amazing," the woman said. "How old are you?"

"Twenty-six!" he said.

We gratefully acknowledge
ASTRO-GRAPHICS
for the partial funding of The Hub

('VA' cont. from pg. 1) the efforts of community partners like you who allow us to continue the quality of care and services that we seek to provide for our nation's heroes. Your generosity will make an immediate difference in the lives of our Veterans and will improve their spirit during their time with us.

If you have questions concerning donations, please contact Voluntary Service at 214-857-0428. We look forward to the opportunity to work with you again in future events.

Thank you for your continued support and generosity.

Sincerely,
Bobbie Kay Scoggins, MBA
Chief, Voluntary Service

Happy Birthday*

Mark Thomason 9.10



*You are our RCPC Funders for this week