



# THE HUB

The Rotary Club  
of Park Cities

Volume 73, Number 9

[www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)

September 10, 2021

*Serving to Make a Difference Since 1948*

Club of the Year, 2020-2021

## TODAY'S PROGRAM

*Program Chair of the Day: Richard Stanford*



### Steve Klein

## Becoming Relentless: Profiting From Adversity!

Steve Klein grew up in the Midwest, later attending college where he studied broadcasting and communications. He went on to work as a one-man news staff for a local radio station, quickly learning that those who become successful are those who do what everyone else doesn't want to do. He was fired from his News Director role and quickly moved into a sales role, selling for the radio station.

His sales work, which saw him land over 400 referrals a month and reach the top 2% of salespeople nationwide, eventually inspired his bestselling book, *Sell When You See the Whites of Their Eyes!*

Steve eventually moved to Dallas, Texas, where he began giving powerful keynote speeches to teams of ambitious sales teams. This began a decades-long career of speaking to top salespeople, businesses, organizations and teams around the globe as he shares how to become relentless in achieving, exceeding and redefining their goals in a constantly evolving landscape.

Combining the impressive presence of a radio and television broadcaster, the unmatched experience of a master salesman, and the fact-based approach of a diligent researcher, Steve brings memorable style and irreplaceable substance to every keynote he delivers.

Becoming Relentless is designed to increase change, performance, leadership, sales and success, including dealing with failure and setbacks.

The Relentless Performance systematic approach results in increased productivity, helps the audience deal with the ever changing business landscape, provides a formula to combat day-to-day challenges, obstacles and setbacks and enhances the attitude and focus of the organization as a whole.

Businesses and organizations around the world operate around goals—some of them immediate, and others focused on long-term success. But how do we keep our organization constantly pushing toward those goals to turn them into results? We'll lock into a Relentless approach that gets results.

<https://steveaklein.com/>

## RCPC IN ACTION

### Don't Forget the Peanut Butter!

The NTFB's goal for the 2021 drive is 300,000 pounds of peanut butter!

- **Donate** directly to the Virtual Peanut Butter Drive. Every dollar equals one pound of peanut butter.
- **Bring** any 16 ounce plastic (NOT glass) jar of any brand of peanut butter to a Friday meeting.
- **Take a picture** in front of our club's red carpet banner with your peanut butter donation and post it on your social media.



**RCPC Members:** We want to congratulate and support those who are college bound. Send info for The Hub to Elaine Allen at [elaineallen4@gmail.com](mailto:elaineallen4@gmail.com). Send name of student, school/city, major, class, relation to RCPC member.

### Donation to Bonton Farms

*from Jeff Sheehan*

Here is a picture of the second \$5,000 donation the Texas Irish Cycling Team, through our team's foundation, has presented to Bonton Farms. Scott Carson, our cycling team's leader, and I met with Stephanie last week. We are hoping to contribute further to Bonton Farms through the Texas Irish Foundation and our team's partners as this fits right into our team's wheelhouse of community support ... Collaborative Partnerships!



### RCPC Operation Cards and Candy

**Don't forget to sign the 30 get well cards at the club meeting today Friday (Sept. 10th)**

for our Marines injured in the Afghanistan IED attack on Thursday, August 26th. Stay late and sign cards!

Bring all kinds of candy to the club meeting. We will mail the cards and candy via FedEx to the Marines recuperating at Walter Reed National Military Hospital immediately after the meeting.

This is our first military project of several we will have this Rotary year.



### Rotary Peace Fellow reflects on Afghanistan, helping others in crisis

by Rotary International  
by Kiran Singh Sirah, a 2011-13 Rotary Peace Fellow and president of the International Storytelling Center in Jonesborough, Tennessee

The news coming out of Afghanistan has been painful to watch. So many of these images of suffering — the cargo plane filled with refugees, and especially the image of the baby being

*continued on page 3*

*Be a Visionary Model of Service Above and Beyond Self*

### LAST WEEK

Presiding: **Happy Franklin**  
Invocation/Pledge: **Todd Hawks**  
Marketplace Adv: **Michelle Brown**  
Photographer: **Cindy Cummings**  
Chair of Day: **Karen Farris**  
Speaker: **Laura Collins**, Dir.-SMU  
Economic Growth Initiative,  
George W. Bush Institute  
Program: Out of Many-One, Portraits of  
America's Immigrants by President  
George W. Bush

President **Happy Franklin** called the meeting to order. **Todd Hawks** gave the invocation, noting that **Ian Mudge's** wife was in labor at the time of the meeting. He then led the Pledge of Allegiance and The Star Spangled Banner. President Happy introduced our visitors and guests, including a Rotarian from Nacogdoches. **Michelle Brown** introduced our Marketplace Advertiser of the Week, Kathy Wall and State Farm Insurance.

PP **Greg Pape** reported that thirteen members are Paul Harris Society members, who donate at least a thousand dollars each year. He recognized **Charlie Bond**, who has been a member since 1974, as a Major Donor. He then recognized PP **Richard Stan-**

**Stan Wright** introduced new corporate members, **Michelle Brown** and **Dr. Larry Pettit** of

Advance ER, one of the July Fourth Parade Underwriters.

President **Happy** awarded "Blue" Badges to **Bobbie Quick** and **Paul Gorman**. They are "new members" no longer

Next up, **Natalie Courie** gave her New Member Speech. She said that she grew

### Please remember ...

**Ian Mudge's** wife and very new baby  
*Please let us know your joys and concerns*



up in Preston Hollow and attended the University of Dallas, where she earned a degree in business. She became interested in business development. She works for a law firm and recently became engaged to a lawyer.

PP Karen Farris introduced our speaker today Laura Collins, from the Bush Institute, who spoke on "Out Many – One, Portraits of America's Immigrants by President George W. Bush." This is a special exhibit which is open, even though the regular exhibit is closed. The Institute builds leaders around the world and advance policy. They are global leaders in health. She said that President Bush thinks immigration is beneficial. Immigrants are human beings. President Bush decided to paint the wide diversity of immigrants; they are from all around the world. Laura Bush has been working with girls in Afghanistan, and has been taking advantage of the opportunity for freedom. America should lead in humanitarian immigration. Immigration is an economic issue. There is ordinary daily commerce going back and forth across the border. There should be a wholistic approach on how to manage the flow. They have an economic growth initiative with a global competitive agenda, including sound immigration policy, development for opportunity and Central American prosperity policy. Legal immigration is often misrepresented and misunderstood. The Dreamers were brought here as children but they have no way to get legal status. There needs to be a way to give them citizenship or there will be a permanent second class of citizens. We need to know who is coming into the country. She was asked about the aging population. She said that Europe is aging faster than the U.S. because they do not allow immigration. Immigrants tend to be younger and to have more children. Countries must have workers; automation cannot accomplish everything a country needs.



### Our Mission

Building a legacy of good works and fellowship, we strive to:  
REACH those in need in partnership with others  
INSPIRE tomorrow's leaders with high ethical standards  
FOSTER lives of service above self  
– A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)  
Betty Dawson, *Editor*

### Shutterbug Committee

Ley Waggoner, *Chair*

### Bulletin/Internet Advertising

Mark Kashar, *Chair*



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**RC of Calcutta-**  
**Mahanagar, India**

*President, Rotary International, www.rotary.org*

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*Governor, District 5810*

www.rotary5810.org



### September

S	M	T	W	Th	F	S
			M	M	Mtg BF Rct	
5	M	M	M	M	Mtg BF	
12	M	M	M Cn BD	M	Mtg BF	F
19	M	M	M	M	Mtg BF	
26	M	M				

### Get Involved!

**A=Agape Health Service Days**

**BD= Board of Dirs. Mtg. 8am**

**BF=Bonton Farm-Stephanie B**

**Cn=PCR Connect Event.**

**CP=ChildsPlay Work Mtg.**

**D=District 5810 Event**

**DH=Dentistry with a Heart**

**F=Fellowship Event**

**FF=RCPC Foundation Fund**

**Mtg. See Ed Fjordbak**

**FH =Fisher House.-Doug Means**

**FT=NTFB Truck. Stan Wright**

**FB=NTFB Event**

**In=Interact Special Project**

**In= Interact at Hillcrest H.S**

**8 am See Tracy Gomes.**

**LL=Legacy of Leadership**

**M=Meals on Wheels**

**See Jim Weichel**

**Mn=Mentoring at HillcrestH**

**Mc=Ronald McDonald House**

**1x/mo-See Kathleen K.**

**NM=New Member Event Pr=**

**Program Committee Mtg**

**RL=Readers2Leaders-various**

**times. See Ruth Alhilali**

**Rct=Rotaract. See Ruth A.**

**SP=Strategic Planning Mtg**

**SpE=Special Service Event**

## UPCOMING PROGRAMS

In person at Maggianos or watch on YouTube. NO reservation needed!



Sept. 17 **Simon Mak**  
Dallas Entrepreneurship, e-sports and crypto-currency



Sept. 24 **Jody Grant, Founding Chairman and CEO, TCB**  
?lyde Warren Park



Oct. 1 **Brad Alberts and Marty Turco**  
The Dallas Stars



Oct. 8 **Oliver Chandhok, Market President & Publisher,**  
Dallas Business Journal  
Entrepreneurship

## CLUB ANNOUNCEMENTS

**Please note** that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

**Have a Great Idea for a Speaker? Your ideas are needed!** Send your ideas with the details to Jeff Sheehan.

**Help Wanted! At ANY RCPC Event or Project.** Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

**RI Foundation:** \$100 (or more) Every Rotarian Every Year! See Greg Pape.

**RCPC Foundation:** \$100 (or more). See Birthdays below, then Kyle Marmillion.

**Attendance Rule Change.** For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year.

**The Rule of 85.** Attendance requirements change for those who are at least 65 years of age and who have been a member of a Rotary club for twenty years

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

## THOUGHTS ON...

### Adversity

You will never truly know yourself or the strength of your relationships until both have been tested by adversity. ~ **J. K. Rowling**

Friendship makes prosperity more shining and lessens adversity by dividing and sharing it. ~ **Cicero**

In prosperity our friends know us; in adversity we know our friends.

~ **John Churton Collins**

Fire is the test of gold; adversity, of strong men. ~ **Seneca**

The keenest sorrow is to recognize ourselves as the sole cause of all our adversities. ~ **Sophocles**

He knows not his own strength that hath not met adversity. ~ **Ben Jonson**

Adversity causes some men to break; others to break records.

~ **William Arthur Ward**

Always seek out the seed of triumph in every adversity. ~ **Og Mandino**

By trying we can easily learn to endure adversity. Another man's, I mean. ~ **Mark Twain**

## FAMILY OF ROTARY

'Afghanistan' continued from pg 1

passed over barbed wire to a soldier — reminded me of my own family's experience as refugees. Forty-nine years ago, they were forced to flee their home in Uganda along with 50,000 others, when a murderous dictator threatened them with genocide.-bilities.

My parents didn't have much notice. With their visas, my mom and dad and brother (who was just six months old) were given 48 hours to pack up and leave. There was no time to say goodbyes or get properly organized. Worse, my parents were robbed of the few belongings they carried on their way to the airport. The thieves took everything except for the clothes on their backs and my mother's wedding jewelry, which she had hidden in my brother's diaper. She later used it to open her first bank account in England. >>

## HE WHO LAUGHS, LASTS

Say What?

The town hall is closed until opening. It will remain closed after being opened. Open tomorrow.

**Proposed New Member**  
**Max Clark**

Classification: IT  
Proposed by Tania Boughton

## ROTARY CONNECTED



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**Miss a Meeting? Watch it on YouTube or as an event on Facebook!**



<http://bit.ly/RCPC/youtube>

<https://www.facebook.com/events/>

**Share Rotary!** Make a post on your social media when you're at a club meeting or event and use our hashtags!

**Like and Follow us on Social Media:**

**Website:** <https://parkcitiesrotary.org/>

**Facebook:** [www.facebook.com/RotaryClubOfParkCities](http://www.facebook.com/RotaryClubOfParkCities)

**YouTube:** [www.youtube.com/channel/UCf4ZH-2nwlscW8XNTnsbonw](http://www.youtube.com/channel/UCf4ZH-2nwlscW8XNTnsbonw)

**LinkedIn:** [www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true](http://www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true)

**Make a post about or while at Rotary and use these hashtags:**



#PeopleOfAction



#district5810proud



#parkcitiesrotary



#goodthingshappenonfridays

When I first moved to Jonesborough eight years ago, I met Scott Niswonger, a local businessman and philanthropist. When he asked about my background over coffee, I told him about my parents' story. In response, he shared that at the time my parents fled, he was a cargo plane pilot who delivered food and supplies to refugees at the Ugandan border. I was stunned. Here I was, the new guy in town, shaking the hand of a man who had helped my people many years ago, thousands of miles away, before I was born

Today, Nikki Niswonger, his wife, serves on the ISC board, and their Niswonger Foundation has become one of the International Storytelling Center's greatest partners and supporters. It really is a small world!

< Uddm Birthday\*

Mark Thomason 9.10



\*You are our RCPC Foundation Funders for this week



# Rotary Club of Park Cities Market Place

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