



THE HUB

The Rotary Club
of Park Cities

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Serving to Make a Difference Since 1948

TODAY'S PROGRAM

Program Chair of the Day: Happy Franklin



Judy Hoberman Walking on Glass Floors

Judy Hoberman, President of Selling In A Skirt has created a suite of workshops, seminars and coaching programs that take the negativity out of selling. Her 30 years in sales has given her both the knowledge and sense of humor about the gender differences that we should all understand and embrace instead of feeling unable to communicate. Judy's humorous stories about how men and women sell, manage, recruit and supervise differently will enlighten you in learning how both genders can support each other's successes in a more productive way.

Judy's experience includes being an award winning Accomplished Corporate Training Director with extensive experience in training, course development and project management. She is a true entrepreneur at heart with experience both in the Self-Employed and Corporate arenas. She was personally selected by the President and CEO of a large Insurance Company, to move to Dallas to bring her talent in training to the Corporate office and share it with over 100 offices in 44 states showing over 300

agents how to break the mystery of the sales process into manageable pieces and create an authentic selling system. She is working with Insurance companies helping with their diversity and women's initiatives in the areas of recruiting, training, coaching and mentoring.

She was awarded the Character and Integrity Award from the field for her distinct and significant contribution to the field agents' success. With experience as being one of the female pioneers in the insurance world as well as being an expert in gender communication, she was asked to speak on the Main Platform at LAMP, an Insurance Conference, about recruiting women into the industry. She has also been the Keynote Speaker at the Women's breakfast at LAMP and led numerous breakout sessions on "Why Can't A Woman Be More Like A Man". She is also the author of "Selling In A Skirt", "Famous Isn't Enough" and "Pure Wealth", business books for Professional Women, Sales Executives and Entrepreneurs.

COMMITTEE TIME

RCPC Visits The Bush Library



Thank you to PP **Karen Farris** for arranging this tour to the Bush Presidential Library and the First Ladies Exhibit: Style of Influence. The Exhibit continues through September 31st.

ROTARY INTERNATIONAL

Rotaract Club creates sense of family - *Rotary Voices*

After fleeing conflict in their own countries, a group of young Rotaractors is healing wounds and bringing cultures together in a Ugandan refugee settlement. Established in late 2016, and officially inaugurated last July, the Rotaract Club of Nakivale set-up a rotaract club in a refugee settlement/

may be one of the first based inside a refugee settlement. Read the story, watch the video, and learn about the effort from one of the Rotarians who helped make it happen at- <https://blog.rotary.org/2018/08/13/how-we->



Be a Vibrant and Visionary Model of Service Above and Beyond Self

LAST WEEK

Presiding: **Paul Pirok**
 Invocation: **Ian Mudge**
 Pledge: **E.G. Mcmillan**
 Photographer: **Barb Jeffries**
 Chair of the Day: **Eric Heitkamp**
 Speaker: **Michael Rugg, PhD**
 Program: **Neuroscientific Research**



President **Paul Pirok** called the meeting to order. **Ian Mudge** gave the invocation. **E.G. McMillan** led the Pledge of Allegiance and "The Star Spangled Banner." PP **Phillip Bankhead** assisted in introducing our visitors and guests. **Herb Ziev** introduced our Marketplace Advertiser of the Week, **Cleve Clinton**, a civil trial attorney. PP **Greg Pape** reported that in Evanston, IL, in August, 2018, RI awarded almost a billion dollars in grants. The Bill and Melinda Gates Foundation has provided a two-to-one match to total \$450 Million to eradicate polio. He then introduced **Sarah Oliai**, who explained the bequest procedure, and that the donor would get credit now, but would not have to donate the funds until after their death.

PP **Phillip Bankhead** gave a final wrap-up of this year's Parade. He awarded the Patriots Cup to representatives of Balloons Everyday, for their outstanding float and balloon-decorated walkers. He then thanked **William Taylor** and **People Newspaper** for their publicity and support for the Parade. He thanked **Sewell Automotive** for providing the cars and all of the candy for the dignitaries. He also thanked the **Salvation Army** and **Orville Salmon** who provide the ice and two Gators, as well as bringing the **Salvation Army band**. He



thanked **Bank of America** for their sponsorship and for over twenty-five people who were walking marshals. Their sponsorship was matched by the **Crowley Foundation** to provide 180,000 meals for the **North Texas Food Bank**. The Committee also wanted to thank all

Please remember ...

E.G. McMillan's stepdaughter who is battling cancer.

Please let us know your Joys or Concerns at- announcements@parkcitiesrotary.org

of the police, firemen, and employees of Highland park and University Park who help with the parade.

Stan Wright has organized all of the pizza lunches for them. President **Paul** welcomed **Janie Loveless** and **Dick Orrock** who were back with us and **Bud Naifeh** who was back from The Philippines.



PP **Eric Heitkamp** introduced our speaker today, Dr. Michael Rugg, Director of the Center for Vital Longevity at the University of Texas-Dallas. He studies changes in the brains we grow older and the difference between people who will age successfully from those who don't.

This is an important problem and also a socioeconomic problem. Alzheimers disease is a key factor. Congress has mandated funding to the National institute for Health for Alzheimers research. The population pyramid shows the percentage of Americans by age, with the most either young or Baby Boomers in their sixties. By 2035 the number of people who are sixty or older will double. Alzheimers is largely a disease of old age; it is a demographic time bomb. Sixty to eighty percent of all dementia is due to Alzheimers. It is progressive, with no way to modify the course of the disease. The first noticeable symptom is memory loss, but the disease starts much earlier. The disease also involves impaired memory and attention, mental control, and language, with personality changes. There are a number of risk factors, but no identifiable cause, only probability. The risk of Alzheimers doubles every five years after age seventy-five. There are also genetic factors that are risk factors. The best defense against Alzheimers is to stay healthy and to be physically fit. He said Alzheimers is not an inevitable part of growing old.



Our Mission
 Building a legacy of good works and fellowship, we strive to:
 REACH those in need in partnership with others
 INSPIRE tomorrow's leaders with high ethical standards
 FOSTER lives of service above self
 – A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)
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 New Providence, Bahamas
 President,
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Bill Slicker, Dallas
 Governor, District 5810
www.rotary5810.org



EVENTS CALENDAR

September						
S	M	T	W	Th	F	S
2	M	M	M _{VV}	M	Mtg	F
9	M	M	M	M _{Cn}	Mtg	D
16	M _{Mc}	M	M _{BD}	M	Mtg	
23	M	M	M	M _{FH}	Mtg	
30						

Get Involved!

A=Agape Health Service Days
 BD = Board of Dirs. Mtg, 7am
 LaMadeleine, 75 & Mockingbird
 Cn = PCR Connect Event.
 CP = ChildsPlay Work Mtg
 CC = Core Clubs Event
 D = District 5810 Event
 DH = Dentistry with a Heart
 FR = Family of Rotary Event
 F = Fellowship Event
 FF = RCPC Foundation Fund Mtg. See Cleve Clinton
 FH = Fisher House. See Rob E
 In-Interact Special Project

In- Interact at Hillcrest H.S., 8 am. See Bart Noble
 M = Meals on Wheels (Different teams on each day) See Patsy Watson
 Mn-Mentoring at Hillcrest HS
 Mc = Ronald McDonald House-See Jina McDaniel
 NM = New Member Event
 FT=NTFB Truck-Stan Wright
 FB-NTFB Event
 Pr = Program Committee Mtg
 RU = Rotary University
 SpE = Special Service Event
 Web = For New Members

UPCOMING PROGRAMS



Sept. 21 Terry Bennett
Leadership in the Digital Age



Sept. 28 Kenneth Malcomson
North Dallas Chamber of Commerce



Oct. 5 T. C. Broadnax, Dallas City Manager
Leadership Challenges for Dallas



Oct. 12 Dr. Matthew Wilson, SMU Political Science
Professor on the Mid-Term Elections

ROTARY CONNECTED



Tweet with Tracy! Follow him at
rotarytxman@twitter.com



<http://bit.ly/RPCFacebook>



<http://bit.ly/RPCTwitter>
#parkcitiesrotary



<http://bit.ly/RPCYouTube>



<http://bit.ly/RPCGoogleplus>



RCPC has its own channel. Miss a Meeting? Watch it Online!

Connect with Rotary International and District 5810!

Linked In RI: www.linkedin.com/groups?gid=858557&trk=hb_side_g



RI: <http://twitter.com/#!/rotary>



RI: www.facebook.com/rotary

Dist. 5810: www.facebook.com/RotaryDistrict5810



RI has its own channel on YouTube offering a growing collection of videos and psas.



Check out or add to RI's Flickr group often, www.flickr.com/groups/familyofrotary/



http://pinterest.com/rotary/
RI has Pinboards on major projects.



www.statigr.am/rotaryinternational
See RI's latest pictures via Instagram.

CLUB ANNOUNCEMENTS *Sign up at www.parkcitiesrotary.org*

Volunteer at **Ronald McDonald House**, **Mon, Sept. 17, 4:30-7:30pm**.
Prepare and serve dinner for children and families staying there. Sign up online.

Some Young People at Hillcrest HS need You! **Interact** and **Mentoring** will be starting soon. You can help – but you will need to prepare. See Tracy Gomes.

RI Foundation: \$100 (or more) **Every Rotarian Every Year!** See Greg Pape.

RCPC Foundation: \$50 (or more). See Birthday box below, then Dan Drabinski

The **Rule of 85**. Attendance requirements change for those who have been members of a Rotary club for twenty years and whose age and membership total 85.

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

The **Directory** is on line: Log in > Click on left side under My ClubRunner > View Club Directory or View Club Photo Directory. Other archives are at Club Documents

THOUGHTS ON ... DISTRICT 5810

Sales

When buying and selling are controlled by legislation, the first things to be bought and sold are legislators.
~ **P. J. O'Rourke**

The more you chase money, the harder it is to catch it.

~ **Mike Tatum**

If you hear that everybody is buying a certain stock, ask who is selling.

~ **Anonymous**

Every one lives by selling something, whatever be his right to it.

~ **Robert Louis Stevenson**

Everyone is in business for himself, for he is selling his services, labor or ideas. Until one realizes that this is true he will not take conscious charge of his life and will always be looking outside himself for guidance.

~ **Sidney Madwed**

No computer network with pretty graphics can ever replace the salespeople that make our society work.

~ **Clifford Stoll**

You can only cure retail but you can prevent wholesale.

~ **Brock Chisholm**

Support RYLA through North Texas Giving Day

from Dana Mackinson. D5810

The RYLA 5810 Foundation will be participating, for the first time, in North Texas Giving Day on September 20th. Scheduled giving is already open, so don't wait. Give today!

Learn more at <https://northtexasgivingday.org/npa/ryla-5810-a-foundation>

The RYLA 5810 Foundation was created a few years ago as an extension of the fantastic programming we do at camp each summer with the amazing support of the District 5810 Rotary Clubs. We saw a need as an organization to do more in the community, while continuing the growth of the RYLArians already in our network past their Senior year of high school.

The Foundation supports programs such as Day 7, a fall retreat for the past summer's

HE WHO LAUGHS, LASTS

Rest In Peace boiled water you will be mist.

Golf is a lot like taxes. You drive hard to get to the green and then wind up in the hole.

I always read my spouse's horoscope ... to see what kind of day I am going to have

We gratefully acknowledge

ASTRO-GRAPHICS

for the partial funding of The Hub

campers to celebrate a 7th day of camp and reinforce what they learned at camp. RYLA U, a college program that brings RYLArians together on college campuses to build fellowship and community service. The spring RYLA Legacy Project, a community service project that is driven by the newest Alumni of the organization. The year-round RYLA Advisory committee, that helps to advise and design the follow summer's camp.

While we have many established programs, we also see North Texas Giving Day as an opportunity to raise awareness and funding for future programming. We would like to expand our work with the college age alumni, create new youth programming for younger youth in the District, as well as develop adult leadership training based on the knowledge and experience of our unique Alumni base.

Happy Birthday*

Randy Michero 9.14
Scott McLaughlin 9.18

*You are our RCPC Funders for this week

