

# THE HUB

# The Rotary Club of Park Cities

Volume 74, Number 10

www.parkcitiesrotary.org

September 16, 2022

Serving to Make a Difference Since 1948

# TODAY'S PROGRAM

Program Chair of the Day: Jeff McNaughton



# Mark R. Harrison

# PGA Frisco: Inspiring the Future of Golf, Welcoming Everyone

Mark Harrison became the Northern Texas PGA Section's third Executive Director in 2011. In 2016, Harrison was named the Northern Texas PGA Section's first Chief Executive Officer.

Harrison guides the staff of a regional office of the PGA of America, the world's largest working sports organization in their dedication and service to the Northern Texas Section's 900 men and women PGA Professionals.

As Executive Director and CEO, he directs the organization and management of the core business functions, which

include: administration, business development, communication, education, employment, finances, fund raising, governance, membership, sponsorship, tournaments and guiding the growth of the nation's most dynamic junior golf program and not for profit Foundation.

Perhaps most notably, Harrison created a business plan that ultimately led to the recent announcement that the Northern Texas PGA and the PGA of America would be moving their headquarters to Frisco.

www.pgafrisco.com

# Official home of the PGA of America and the Texas PGA Section

#### **Golf For All**

Where newcomers to pros enjoy 36 championship holes, a 10-hole short course, two acre putting green, barside hitting bays at Lounge by Topcolf and the PGA Coaching Center.

#### **Strategic Challenges Await**

Play Fields Ranch, two championship level courses designed by Beau Welling and Gil Hanse, then hit the Clubhouse with a golf shop and Ryder Cup Grille.

# RCPCIN ACTION

# 9-11 Memorial Heroes Run from Evan Altemus

The Military Appreciation Team is volunteering to help the Travis Manion 9/11 Heroes Run.

- Travis Manion 9/11 Memorial Heroes Run
- Saturday September 17th from 9am - 11am
- River Legacy Park in Arlington
- Honors those who lost their life on 9/11

Link with event details: https:// 911heroesrundallas tx.itsyourrace.comevent.aspx ?id= 9473

A Rotary sign-up link will be sent out for people to sign up on the RCPC website.

#### RCPC Legacy of Leadership Speakers Series 2022-23 from Paul Pirok

# Applications for the next Cohort Are Open

One of the truly unique things about our Club is our Legacy of Leadership program This is a leadership development program that helps our members be better leaders in our Club and also in their daily lives. The focus is on servant leadership and teamwork.

We have had four cohorts travel through this program, and we have improved the course every time. We have found that not only is the course beneficial as a leadership training, it has also built strong relationships within the Club.



from Holly Hollenbeck

Sunday, Sept. 25, 5:00 to 8:00 pm. VIP Behind the Scenes Tour of Cowboys Stadium The tour includes the Locker Rooms, Post Game Interview Room, Miller Lite Fan Club, walk on the field.

+ 3 course dinner and 1 drink ticket. Free parking! \$80 per person. Bring spouses and friends! Website or eBulletin has links to register and pay!



### ROTARY MEANS BUSINESS FELLOWSHIP

North Texas Food Bank

The 1st Dist. 5810 "Rotary Means Business" Fellowship Event,
Tuesday Sept. 20th, 5-7:30pm,
at 12 Cuts Brazilian Steakhouse,
18010 Dallas Pkwy, Dallas.

#### Save The Date!

# Food Packing Day at the North Texas Food Bank

Sat. October 15th
8:30 am until 11:30 am.
at the NTFB's main warehouse,
3672 Mapleshade Lane, Plano

at the NTFB's main warehouse, 3672 Mapleshade Lane, Plano (about 2 miles west of 75 off of the George Bush Toll Road).

Before the meetings buy your raffle ticket! \$1 per ticket or 7 tickets for \$5, or



Last week's winner = Kathy Wall!

### LAST WEEK

Presiding: Jeff McNaughton Invocation/Pledge: Paul Pirok Photographer: Barb Jeffries Chair of the Day: Nolan Duck

Speaker: Tony Jeary Program: Leadership



President Jeff McNaughton called the meeting to order. PP Paul Pirok gave the invocation and then led the

Pledge of Allegiance and the singing of the Star Spangled Banner. President Jeff asked

for Happy Bucks. Among our visitors was a colleague of our speaker who brought a flag to exchange. Patsy Watson introduced our Marketplace Advertiser of the



Week, Kyle Marmillion and Marsh & McLennan Agency.

Sgt.-at Arms Kathy Wall asked all of the members with September birthdays to stand and reminded them that they were encouraged to make their voluntary contribution of \$100 (or more) to the RCPC Foundation.



S

New Member Christine Volkmer started her new member speech by saying she was glad to be a part of RCPC. She grew up in San Antonio, the fifth of seven children. She

attended parochial school and came to Dallas to attend the University of Dallas. She started in education and taught English as a Second Language. She then changed to Public Rela-, tions, where her tagline was "to create a story worth telling." She made some great connections with the media. Through a series of connections she introduced a woman from Zimbabwe who dreamed of having an education and who finished her PhD in the U.S. to Oprah Winfrey. Christine said she had three children soon after college, but then her marriage ended. She then met her soulmate, a woman who also had three children. They have been together for thirty years, and married for five years. Together they raised six boys. She now has eleven grandchildren, all boys. She works at Equest and has realized that we all want to be included.

PP Cleve Clinton said that Rotary is

#### September M Т W F S Th Μ M Μ M Μ Mtg M M M Mtg 11 MA M.D M Mtg 18 Mtg M 25 8 am See Tracy Gomes.

BF=Bonton Farm Cn=PCR Connect Event. CP=ChildsPlay Work Mtg. =District 5810 Event DH=Dentistry with a Heart FF=RCPC Foundation Fund Mtg-See Ed Fjordbak FT=NŤFB Truck. Stan Wright B=NTFB Event In=Interact Special Project

ting what you want.

A=Agape Health Service Days LL=Legacy of Leadership
BD= Board of Dirs. Mtg. 8am M=Meals on Wheels
BF=Bonton Farm See Jim Weichel MA=Military Appreciation. Mn=Mentoring at HillcrestH Mc=Ronald McDonald House 1x/mo-See Kathleen K. NM=New Member Event Pr= **Program Committee Mtg** RL=Readers2Leaders-various times. See Ruth Alhilali Rct=Rotaract. See Ruth A. SP=Strategic Planning Mtg SpE=Special Service Event

#### Please remember ...

Howard Parker is ill and has been moved to skilled nursing.

Please let us know your joys and concerns.

changed and in some ways RCPC is leading in changing. Legacy of Leadership was started five years ago. They are building on their alumni base to form a community which is becoming the backbone of the club. It is a new approach to how we do servant leadership. He urged members to sign up for the next class which will be starting soon.

VP Nolan Duck introduced our

speaker today, Tony Jeary, who

spoke on "Leadership." The book he brought was meant to be about 60% business and 40% personal. His talk today will be highlights of the book. The center of the book is based on strategic ac-celeration. His clients come to him to get more clear and more focused. He works out of his Results Center to help people with clarity, focus and execution. When you hear a speaker or read a book, you get perspec-tives. Some are inspiring and valuable. Sometimes they apply to your life. He asked how many of us, when we speak of time, use the word "spend." A better word to use would be "invest." Two important things in everyone's life is your time and your health. After you subtract time for sleep and maintenance there are about one hundred hours left, which you divide between professional and personal time. He asked how are we in our clarity, focus and execution. How clear are you on where you are going in the next five years? Do we set goals? Setting goals is being more clear. In this world results are rewarded, but most people do not think enough. You should think seriously everyday about your values and what you are doing every day. Strategic acceleration means achieving the right results faster, but not just any results, the right results for you and your business. You can be persistent and be successful, but you can be better if you have more clarity, focus and exe-

cution. Ask yourself how clear are you on

where you are going. Most people have not

studied strategically saying, "no," but still get-

#### Our Mission

Building a legacy of good works and fellowship, we strive to:

REACH those in need in partnership with others

INSPIRE tomorrow's leaders with high ethical standards

FOSTER lives of service above self A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

Betty Dawson, Editor

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## PARK CITIES

#### OFFICERS and DIRECTORS 2021-2022

Jeff McNaughton, President Jeff Sheehan, President Elect Nolan Duck, Vice President Pat Martin, Secretary Mark Kashar, Treasurer

Directors Valerie Pelan, Membership/

Communication Sarah Oliai, Youth Services Eric Harrison, Institutional Outreach

Jen Hammond, Community Outreach

Kyle Marmillion, Humanitarian Outreach

John Brown, Club Operations/ Marketing

Mark Neace, Public Imagz Paul Pirok, At Large

Happy Franklin, Immed. Past President Kathy Wall, Sgt-at-Arms Ley Waggoner Parliamentarian

Laurie Aldredge, Club Administrator 8350 N. Central Expwy, Ste 1900 Dallas, TX 75206

Office Phone 469-242-9448 Email club@parkcitiesrotary.org parkcitiesrotary.org



# Jennifer Jones,

Windsor Roseland ŔC Ontario, Canada IMAGINE President, Rotary International, www.rotary.org

## Howard Templin,

**Dallas** 

Governor, District 5810 www.rotary5810.org



## **UPCOMING PROGRAMS**

In person at Maggianos or watch on YouTube. NO reservation needed!



Sep 23 Sarah Blascovich **Dallas Dining** 



Sep 30 Rebecca Jowers, The Poiema Foundation **Human Trafficking in the Dallas Area** 



Oct. 7 State Rep. Morgan Meyer The Texas House in the Next Legislature



Oct. 14 Steve Long, Professor of Ethics at SMU Can Ethics be Taught?

## **CLUB ANNOUNCEMENTS**

Please note that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

Have a Great Idea for a Speaker? Your ideas are needed! Send your ideas with the details to Richard Stanford.

**Help Wanted!** At ANY RCPC Event or Project. Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

RI Foundation: \$100 (or more) Every Rotarian Every Year! See Greg Pape.

RCPC Foundation: \$100 (or more). See Birthdays below, then Kathy Wall...

Attendance Rule Change. For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year.

The Rule of 85. Attendance requirements change for those who are at least 65 years of age and who have been a member of a Rotary club for twenty years

Like Us! https://www.facebook.com/pages/Rotary-Club-of-Park Cities/115439238516325

### THOUGHTS ON . . .

#### Golf

The income tax has made more liars out of the American people than golf has. ~ Will Rogers

Golf and sex are about the only things you can enjoy without being good at. ~ Jimmy Demaret

If you watch a game, it's fun. If you play at it, it's recreation. If you work at it, it's golf. ~ Bob Hope

Golf isn't a game, it's a choice that one makes with one's life.

~ Charles Rosin

I regard golf as an expensive way of playing marbles.

~ G.K. Chesterton

Golf is a game in which you claim the privileges of age, and retain the playthings of childhood.

~ Samuel Johnson

Golf is a good walk spoiled.

~ Mark Twain

It is impossible to imagine Goethe or Beethoven being good at billiards or golf. ~ H. L. Mencken

#### FAMILY OF ROTARY

#### From David Goodson:

Dear Jeff.

Thanks so much to you and the club for your kind donation to the Rotary Foundation in Cissy's honor. Your support and thoughtfulnes are very much appreciated by the family and me. David

#### HE WHO LAUGHS, LASTS

A teacher was giving a lesson on the circulation of the blood. Trying to make the matter clearer, she said, "Now, class, if I stood on my head, the blood, as you know, would rush into it, and I would turn red in the face."

"Yes," the class said."

"Then why is it that when I'm standing upright in the ordinary position the blood doesn't run into my feet?"

"A little fellow shouted, "'Cause your feet ain't empty/"

#### **Proposed New Member**

#### **Charito Moore**

Type of Membership: Individual Classification: Banking Proposed by: Happy Franklin

## ROTARY CONNECTED

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http://bit.ly/RCPCtwitter ##parkcitiesrotary

http://bit.ly/RCPCyoutube http://bit.ly/RCPCgoogleplus

Miss a Meeting? Watch it on YouTube or as an event on Facebook!

http://bit.ly/RCPCyoutube https://www.facebook.com/events/

Share Rotary! Make a post on your social media when you're at a club meeting or event and use our hashtags!

Like and Follow us on Social Media:

Website: https://parkcitiesrotary.org/

Facebook: www.facebook.comRotaryClubOf **ParkCities** 

YouTube: www.youtube.com/channel/UCf4Z H-2nwlscW8XNTnsbonw

LinkedIn: www.linkedin.com/company/park-citiesrotary-club/?viewAsMember=true

Make a post about or while at Rotary and use these hashtags: #parkcitiesrotary

#PeopleOfAction #district5810proud

#goodthingshappe nonfridays

## ROTARY INTERNATIONAL

#### **Bringing Calm to Chaos**

Jamie LeSueur, head of Emergency Operations of the Red Cross and Red Crescent Societies (IFRC), was a Rotary Peace Fellow during 2013-2015 when training for future peace work at Uppsala University.

Today Jamie is working as a specialist in humanitarian relief and management in disaster and conflict situations, based in Turkey. He is also an excellent ambassador for Rotary's work to increase the professional capacity in peace work.

During his assignments, Jamie has found that research data has become a powerful mediation tool. Letting research be the foundation for decision-making brings much needed calm to chaos in multi-agency operations.



# Rotary Club of Park Cities Market Place



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