



THE HUB

The Rotary Club
of Park Cities

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September 17, 2021

Serving to Make a Difference Since 1948

Club of the Year, 2020-2021

TODAY'S PROGRAM

Program Chair of the Day: Daniel Drabinski



Simon Mak, BSME, MBA, PhD, Exec. Dir., SMU Cox Caruth Institute For Entrepreneurship Dallas Entrepreneurship, eSports and Crypto-currency

Dr. Simon Mak, BSME, MBA, Ph.D. is professor of practice in the department of strategy, entrepreneurship, and business economics and the executive director of the Caruth Institute for Entrepreneurship at the SMU Cox School of Business. He specializes in ideation, business model strategies and planning, and corporate entrepreneurship. Dr. Mak recently served on the Dallas Mayor's Task Force on Innovation and Entrepreneurship.

Prior to joining SMU, Dr. Mak worked for Fortune 500 companies Raytheon and Digital Equipment Corporation, and then joined venture-backed software startup Mercury Interactive in Silicon Valley and moved to Texas after the company's IPO. He was then involved in his own healthcare dot.com startup and presented to top-tier venture capital firms in Silicon Valley, and then was the vice president of sales and marketing for a startup Asian business magazine, and most recently he was vice president of marketing and business development for a Dallas-based private-equity backed Linux software company and led the sales expansion into Japan and the sale to a Japanese acquirer.

Dr. Mak is one of the leaders at SMU in researching and promoting blockchain entrepreneurship and created an MBA class on Blockchain Entrepreneurship Business Model Strategies.

He has traveled to London, Berlin, Malta, Kuala Lumpur, Singapore, Israel, Beijing, and Shanghai researching blockchain startups, and is the founding Faculty Advisor for the SMU Blockchain Club and the SMU Fintech Club.

Dr. Mak also researches esports entrepreneurship and is the faculty advisor for the SMU eSports Club and co-director of the newly created SMU Esports Business Certificate Program. He has traveled to London, Stockholm and Israel researching esports startups.

Dr. Mak earned his BS in Mechanical Engineering from MIT, an MBA in Finance from the SMU Cox School of Business, and a Ph.D. in Applied Science (Systems Engineering focus) from the SMU Lyle School of Engineering. Dr. Mak is also the recipient of the SMU Cox Teaching Innovation award, SMU Distinguished Community Service Award, the Rotunda Outstanding Professor Award, and the Global Educator of the Year by the Dallas Global Chamber of Commerce. Dr. Mak is the faculty advisor for SMU Interservice Fellowship and is also on the SMU Incubator Advisory Committee. Finally, Dr. Mak's newest area of research is space entrepreneurship.

www.smu.edu/cox/Centers-and-Institutes/Caruth-Institute-for-Entrepreneurship

RCPCIN ACTION

Don't Forget the Peanut Butter!

The NTFB's goal for the 2021 drive is 300,000 pounds of peanut butter!



- Donate directly to the Virtual Peanut Butter Drive. Every dollar equals one pound of peanut butter.
- Bring any 16 ounce plastic (NOT glass) jar of any brand of peanut butter to a Friday meeting.
- Take a picture in front of our club's red carpet banner with your peanut butter donation and post it on your social media.



RCPCMembers: We want to congratulate and support those who are college bound. Send info for The Hub to Elaine Allen at elainekallen4@gmail.com. Send name of student, school/city, major, class, relation to RCPC member.

RCPC's Collaborative Partner, Agape Clinic, is featured on the Front Page of the Dallas Morning News!

by Imelda Garcia, in Al Dia, excerpted
"... Agape Clinic, one of the North Texas community clinics that offer care to hundreds of people at low cost, has seen a stream of patients who fear they have COVID-19 symptoms."

"In 2020, Agape Clinic treated 18,223 patients from underserved communities."

"The ones who get the disease diagnosed in time often can be treated for the illness before it becomes serious and take preventive measures to avoid spreading it further."

"Paul Hoffmann, executive director of Agape, said the clinic in Old East Dallas has seen a rise in visits in recent weeks because of the prevalence of coronavirus in the community."

"Yes, we have seen more young people coming in with these symptoms who didn't get the vaccine earlier, and now they have caught COVID," he said. It's sad these people who decided to not get the vaccine can fall ill now."

(continued on page 3)

Be a Visionary Model of Service Above and Beyond Self

LAST WEEK

Presiding: **Happy Franklin**
 Invocation/Pledge: **Pam Carvey**
 Marketplace Adv: **Patsy Watson**
 Photographer: **Barb Jeffries**
 Chair of Day: **Richard Stanford**
 Speaker: **Steve Klein**
 Program: **Becoming Relentless: Profiting from Adversity**



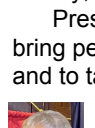
President **Happy Franklin** called the meeting to order. **Pam Carvey** gave the invocation, remembering the people killed and injured on 9-11 and their families. President **Happy** introduced our visitors and guests. **Patsy Watson** announced our Marketplace Advertiser of this week, **Pat Martin** and People Newspapers, which publishes *Park Cities People*. Sgt-at-Arms **Scott McLaughlin** reported on the RCPC Foundation. He also remarked how unusual it was for a club to have its own foundation. President **Happy** said that Interact has started again at Hillcrest H.S. There is a new teacher advisor, and fourteen students attended the first meeting.

President **Happy** awarded **JR Priestman** his "blue" badge.



Joi Gold gave her New Member Speech, saying that she was from a small town outside of Augusta, GA. Her mother is in Rotary in Georgia. She has worked as an IT consultant and traveled around, working in eight states before coming to Dallas.

Next, **Evan Altemus** gave his New Member Speech, beginning by saying that he and his wife live in Plano with their three-year-old daughter and baby daughter. He grew up in a small in Pennsylvania. He was in intelligence in the service. His wife works for Seven Eleven real estate. He likes Rotary; they make a difference.



President **Happy** reminded members to bring peanut butter for the NTX Food Bank and to take a picture in front of the banner. PP **Richard Stanford** introduced our speaker today, **Steve Klein**, who spoke on "Becoming Relentless: Profiting from Adversity." He began by

Please remember ...

Ian Mudge's wife and very new baby
Please let us know your joys and concerns



saying you can always do more than you think you can. You should ask, "What am I waiting for?" Success isn't easy. You must be relentless. Being relentless is doing the things we need to do to accomplish what we want to do. Ninety percent of businesses fail within two years. Only four percent have a net worth of one million dollars. Being relentless means being different, and doing the things other people don't do. Relentlessness creates momentum and momentum creates success. Five percent increase in effort yields an increase of as much as a fifty percent increase in profits. He had the opportunity to interview five hundred of the most successful people and learned that they had common relentless mindsets. He found five big ideas;

- 1) Lock your sights. Every barrier can be penetrated. If you visualize what you want, you can achieve it through belief, change and commitment.
- 2) Stop thinking. You need to do one thing different each day. Start doing. Focus on performance. Most people stop at forty percent of what will create success. Implement your intentions. Will it make my company the easiest to do business with?
- 3) Own it, then own it. Don't lose something you already have. Become your success before you achieve your success. Write yourself a check for the amount you want to own next year.
- 4) Eat nails for breakfast. Develop mental toughness to expand our resilience. Do something difficult and stick to it to achieve it. Sixty-two percent of what we learn is presented to us six times.
- 5) Bounce back. Setbacks will only make you stronger. Even if you're knocked down, get up and try again. A Chinese proverb says that you give up right before you are about to succeed. He concluded by asking, "What would you do if you knew you could not fail?"

Get Involved!

A=Agape Health Service Days
 BD= Board of Dirs. Mtg. 8am
 BF=Bonton Farm-Stephanie B
 Cn=PCR Connect Event.
 CP=ChildsPlay Work Mtg.
 D=District 5810 Event
 DH=Dentistry with a Heart
 F=Fellowship Event
 FF=RCPC Foundation Fund Mtg. See Ed Fjordbak
 FH=Fisher House.-Doug Means
 FT=NTFB Truck. Stan Wright
 FB=NTFB Event
 In=Interact Special Project
 In=Interact at Hillcrest H.S. 8 am See Tracy Gomes.
 LL=Legacy of Leadership
 M=Meals on Wheels
 See Jim Weichel
 Mn=Mentoring at HillcrestH
 Mc=Ronald McDonald House
 1x/mo-See Kathleen K.
 NM=New Member Event Pr
 Program Committee Mtg
 RL=Readers2Leaders-various times. See Ruth Alhilali
 Rct=Rotaract. See Ruth A.
 SP=Strategic Planning Mtg
 SpE=Special Service Event

Our Mission

Building a legacy of good works and fellowship, we strive to:
 REACH those in need in partnership with others
 INSPIRE tomorrow's leaders with high ethical standards
 FOSTER lives of service above self
 – A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

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Shekhar Mehta

RC of Calcutta-Mahanagar, India

President, Rotary International, www.rotary.org

Max Duplant, *Irving-Las Colinas*

Governor, District 5810

www.rotary5810.org



September						
S	M	T	W	Th	F	S
			M	M	Mtg BF Rct	
5	M	M	M	M	Mtg BF	
12	M	M	M Cn BD	M	Mtg BF F	
19	M	M	M	M	Mtg BF	
26	M	M				

UPCOMING PROGRAMS

In person at Maggianos or watch on YouTube. NO reservation needed!



Sept. 24 Jody Grant, Founding Chairman and CEO, TCB
Klyde Warren Park



Oct. 1 Brad Alberts, CEO and President, and Marty Turco
The Dallas Stars



Oct. 8 Oliver Chandhok, Market President & Publisher, Dallas
Business Journal
Entrepreneurship



Oct. 15 Kim Notelny
Dallas Symphony

CLUB ANNOUNCEMENTS

Please note that RCPC meetings and other events are public events where photos and video are customarily taken. By attending you are consenting to free use of your likeness on RCPC and related websites, social media, streaming video, emails, newsletters and similar methods.

Have a Great Idea for a Speaker? Your ideas are needed! Send your ideas with the details to Jeff Sheehan.

Help Wanted! At ANY RCPC Event or Project. Take a few pictures, include a few sentences (who, what, when, where and WHY) and send to Betty for The Hub

RI Foundation: \$100 (or more) Every Rotarian Every Year! See Greg Pape.

RCPC Foundation: \$100 (or more). See Birthdays below, then Kyle Marmillion.

Attendance Rule Change. For those wanting to maintain Perfect Attendance, make-ups may now be completed within a year.

The Rule of 85. Attendance requirements change for those who are at least 65 years of age and who have been a member of a Rotary club for twenty years

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

ROTARY CONNECTED



<http://bit.ly/RCPCfacebook>



<http://bit.ly/RCPC/linkedin>



<http://bit.ly/RCPC/twitter>

[#!/parkcitiesrotary](https://twitter.com/#!/parkcitiesrotary)



<http://bit.ly/RCPC/youtube>



<http://bit.ly/RCPC/googleplus>

Miss a Meeting? Watch it on YouTube or as an event on Facebook!



<http://bit.ly/RCPC/youtube>

<https://www.facebook.com/events/>

Share Rotary! Make a post on your social media when you're at a club meeting or event and use our hashtags!

Like and Follow us on Social Media:

Website: <https://parkcitiesrotary.org/>

Facebook: www.facebook.com/RotaryClubOfParkCities

YouTube: www.youtube.com/channel/UCf4ZH-2nwlscW8XNTnsbonw

LinkedIn: www.linkedin.com/company/park-cities-rotary-club/?viewAsMember=true

Make a post about or while at Rotary and use these hashtags:



#PeopleOfAction



#district5810proud



#parkcitiesrotary



#goodthingshappenonfridays

THOUGHTS ON...

Getting Started

There are two kinds of people, those who finish what they start and so on

~ Robert Byrne

A lawyer starts life giving \$500 worth of law for \$5 and ends giving \$5 worth for \$500.

~ Benjamin H. Brewster

It's all knowing what to start with. If you start in the right place and follow all the steps, you will get to the right end.

~ Elizabeth Moon

We should be taught not to wait for inspiration to start a thing. Action always generates inspiration. Inspiration seldom generates action.

~ Frank Tibolt

How wonderful it is that nobody need wait a single moment before starting to improve the world.

~ Anne Frank

My future starts when I wake up every morning... Every day I find something creative to do with my life.

~ Miles Davis

In terms of being late or not starting at all, then it's never too late.

~ Alison Headley

FAMILY OF ROTARY

'Agape Clinic' continued from Front Page

"The rise in unvaccinated young patients has led the clinic to focus on persuading people to get inoculated to avoid more deaths. Agape Clinic is not administering the vaccines because it doesn't have the refrigeration equipment to preserve them, but it helps patients find out where they can get shots.

"The Latino community trusts us. They come here when they're afraid of going somewhere else," Hoffmann said. "That's why it is important to tell them the reasons they have to get vaccinated. We have been ->

HE WHO LAUGHS, LASTS

A 60-year-old millionaire is getting married and throws a big wedding reception. His friends are quite jealous and in a quiet moment, one of them asks him how he managed to land such a hot 23-year-old beauty.

"Simple," grins the millionaire, "I faked my age."

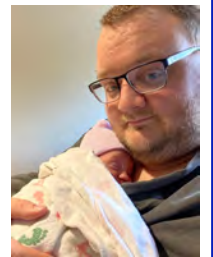
His friends are really amazed and ask him how much he said.

"Well," he replied, "I said I was 87!"

We gratefully acknowledge
Odyssey Document Services for
the partial funding of The Hub

Congratulations! to Ian and Kristin Mudge!

Alwyn James Mudge
September 3, 2021
5 lbs., 15 ozs/
19 inches



changing patients' mindsets — one at a time." See https://edition.pagesuite.com/infinity/article_po_pover_share.aspx?guid=d85fe83a-564143f8b76a-4c9017aed4bf

Each day is a gift unwrapped.

from Elaine Allen



< Uddm Birthday*

Scott McLaughlin 9.18
Tania Boughton 9.22
Jack Murdock 9.22



*You are our RCPC
Foundation Funders for this week

Rotary Club of Park Cities Market Place

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