



# THE HUB

The Rotary Club  
of Park Cities

Volume 70, Number 11

[www.parkcitiesrotary.org](http://www.parkcitiesrotary.org) September 21, 2018

*Serving to Make a Difference Since 1948*

## TODAY'S PROGRAM

*Program Chair of the Day: Happy Franklin*



## Terry Bennett Leadership in the Digital Era

Terry is a Fellow of the Institute for Digital Transformation where he writes and presents on the topics of digital transformation/disruption. In addition, he is a partner with Fortium Partners, a technology executive services firm helping companies transform IT from a costly expense into a profitable investment. Terry has the expertise to advise the C-suite in transforming the entire company to achieve the speed and agility needed for success in the digital era. With proven success in startups to Global 500 enterprises, he has a track record of successfully transforming IT departments into dynamic organizations that are proactive, business-focused, and intent on bringing a competitive advantage.

[www.linkedin.com/in/terryjbennett](http://www.linkedin.com/in/terryjbennett)  
@DifferentiatorZ

DifferentiatorZ is a dynamic and service oriented technology consultancy company. Quality is a key competency that we focus on in all of our services. Our goal is to add value to our customers by excellence through optimized technology, processes and governance.

By understanding the goals, strategy and challenges of our clients, we make the right translation towards solid and accurate solutions to help our clients achieve their goals.

Our main services are:

- Data & Business Intelligence
- Process Improvement
- Enterprise Architecture
- SAP Consultancy
- Talent recruitment for above services

Terry Bennett is the author of the e-book, *Busting Through Digital Transformation Roadblocks*.

His articles may be found at [www.hellersearch.com](http://www.hellersearch.com).

He tweets at @DifferentiatorZ.

## STRATEGIC PARTNERS

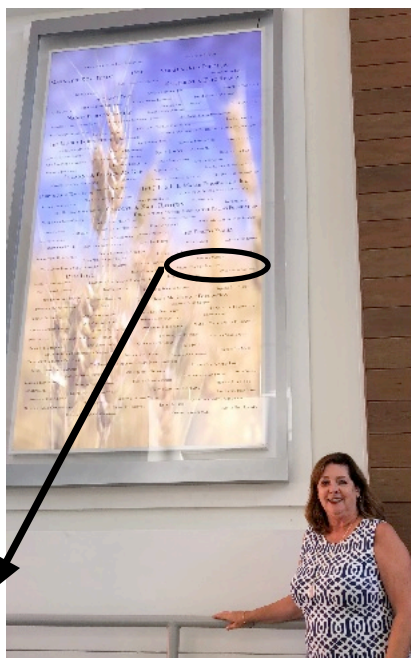
### RCPC Representatives at NTFB

PP Pam Carvey, PP Karen Farris and PP Phillip Bankhead represented RCPC at a special opening for donors at the new facility of the North Texas Food Bank. RCPC is prominently displayed on the large mural recording all the names of the donors.

The 230,000-square-foot warehouse doubles the space and triples the refrigerated storage of the old facility. It will be the hub for distribution of fresh foods.



ROTARY CLUB OF PARK CITIES



## ROTARY INTERN'L

**Rotary Fellowships combine passion, friendship, and service** -from *Rotary Service and Engagement Newsletter*

Rotary offers many opportunities to connect with others in your club and district who share similar passions. You also have many opportunities to connect with members globally.

Rotary Fellowships provide a great way to make new friends around the world and enhance your Rotary experience. The fellowships are international, independently organized groups of Rotarians, family members, program participants, and alumni who share a common passion. These groups range in interest from tennis to wine, marathon running to cooking, scuba diving to

*Be a Vibrant and Visionary Model of Service Above and Beyond Self*

### LAST WEEK

with thanks to Katt Massey for these notes!

Presiding: **Paul Pirok**  
 Invocation: **Tracy Gomes**  
 Pledge: **Philip Ray**  
 Photographer: **Phillip Bankhead**  
 Chair of the Day: **Happy Franklin**  
 Speaker: **Judy Hoberman**  
 Program: **Walking On Glass Floors**



President **Paul Pirok** called the meeting to order. **Tracy Gomes** gave the invocation noting to pray for healing for **Mary Bishop** who fell and broke her shoulder, and for safety for those who were in harm's way of storm Florence. **Philip Ray** led the Pledge of Allegiance and "The Star-Spangled Banner."

Special guests and fellow Rotarians Mita & Dr. Rajarm were introduced, and we exchanged banners with them. Navi Mumbai Sunrise Rotary. Mita is the assistant District Governor. Their banner reads "The entire world is our family."

**Herb Ziev** presented Market Place Advertiser **James Weichel** with Mutual of Omaha Bank, a full-service community bank offering positive lending solutions to consumers and businesses.

New member introduction: Welcome **Dion Lampe** who specializes in business, develops and maintains businesses. He currently markets for Trusted ER on Hillcrest. He is sponsored by **Tom Swift**. **Chris McNeill** is a transaction attorney who practices in Park Cities he is sponsored by **Shawn**



**Foster. Rene Santana** gave **Paul** 4 tickets to the State Fair. He raised a little money for the RCPC Foundation. The retail value was \$105. Through a



### Please remember ...

**Mary Bishop** who has fallen and broken her shoulder.

Please let us know your Joys or Concerns at- [announcements@parkcitiesrotary.org](mailto:announcements@parkcitiesrotary.org)

brief auction and good ole' Rotary banter they sold to the highest bidder **Linda Tunnell** for \$115.

**Happy Franklin** introduced speaker **Judy Hoberman**: "Walking on Glass Floors." Judy is the president of Selling In A Skirt (She



shared with us her acronym of "SKIRT" S: Stand out, K: Keys to success, I: Inspiration, R: Results, T: Time management.) and coaching programs that take the negativity out of selling. Judy shared

a bit of her past experiences of selling roofs in the 70s, in a skirt and the stigma of being a woman in the workplace. Her next venture was insurance. Where she was once again there to be a woman who could sell the business without knowing much about it. With her experiences and sense of humor on gender differences of being "Equal not Identical" in the workplace she became an award winning training director. Her fire for women to be championed in the workplace is contagious and she helps men understand and champion them. Stand up for her, and listen to her needs, and communicate. No matter the gender we all communicate differently to everyone...women to women, men to men even. Her hope was that we took away one thing that you could take, or say "I'm going to make a commitment in to do something." Without relationships there would be no success. In closing she shared her acronym for "RELATIONSHIPS": R: Relax & be authentic, E: Excitement, L: Look! Look every single person in the eye, A: Ask questions start a relationship, T: Talent- spot talent; show opportunities, I: Invite them in, O: Opportunities - they are everywhere, N: Now - what can we do now to make changes, S: Solve, H: Help understand, I: Inspire- let or be inspired, P: Partner- create partnerships..



### Our Mission

Building a legacy of good works and fellowship, we strive to:  
 REACH those in need in partnership with others  
 INSPIRE tomorrow's leaders with high ethical standards  
 FOSTER lives of service above self  
 - A supporting member of Rotary International

**The Hub** is the weekly newsletter of the Rotary Club of Park Cities (Dallas)  
 Betty Dawson, *Editor*

**Shutterbug Committee**  
 Barb Jeffries, *Chair*

**Bulletin/Internet Advertising**  
 Shawn Foster, *Chair*



### OFFICERS and DIRECTORS 2017-2018

**Paul Pirok, President**  
**Richard Stanford, President Elect**  
**Tom Swift, Vice President**  
**Cindy Cummings, Secretary**  
**Scott McLaughlin, Treasurer**  
**Happy Franklin, Institutional Outreach**  
**Tim Keenan, Youth Services**  
**Paul McFarland, Community Outreach**  
**E G McMillan, Club Operations**  
**Brad Rejebian, Humanitarian Outreach**  
**Kathleen Klaviter, Membership/Marketing**  
**Eric Heitkamp, At Large**  
**Pam Carvey, Immed. Past President**  
**Dan Drabinski, Sgt-at-Arms**  
**Karen Farris, Parliamentarian**  
**Laurie Aldredge, Club Administrator**

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**Barry Rassen**  
 RC of East Nassau  
 New Providence, Bahamas  
*President,*  
 Rotary International

**Bill Slicker, Dallas**  
 Governor, District 5810  
[www.rotary5810.org](http://www.rotary5810.org)



### EVENTS CALENDAR





### Get Involved!

September						
S	M	T	W	Th	F	S
2	M	M	M <sub>VV</sub>	M	Mtg <sub>F</sub>	
9	M	M	M	M <sub>Cn</sub>	Mtg	D
16	M <sub>Mc</sub>	M	M <sub>BD</sub>	M	Mtg	
23	M	M	M	M <sub>FH</sub>	Mtg	
30						


A=Agape Health Service Days  
 BD = Board of Dirs. Mtg, 7am  
 LaMadeleine, 75 & Mockingbird  
 Cn = PCR Connect Event.  
 CP = ChildsPlay Work Mtg  
 CC = Core Clubs Event  
 D = District 5810 Event  
 DH = Dentistry with a Heart  
 FR = Family of Rotary Event  
 F = Fellowship Event  
 FF = RCPC Foundation Fund Mtg. See Cleve Clinton  
 FH = Fisher House. See Rob E  
 In-Interact Special Project








In- Interact at Hillcrest H.S., 8 am. See Bart Noble  
 M = Meals on Wheels (Different teams on each day) See Patsy Watson  
 Mn-Mentoring at Hillcrest HS  
 Mc = Ronald McDonald House-See Jina McDaniel  
 NM = New Member Event  
 FT=NTFB Truck-Stan Wright  
 FB=NTFB Event  
 Pr = Program Committee Mtg  
 RU = Rotary University  
 SpE = Special Service Event  
 Web = For New Members

## UPCOMING PROGRAMS

-  **Sept. 28 Kenneth Malcomson**  
**North Dallas Chamber of Commerce**
-  **Oct. 5 T. C. Broadnax, Dallas City Manager**  
**Leadership Challenges for Dallas**
-  **Oct. 12 Dr. Matthew Wilson, SMU Political Science**  
**Professor on the Mid-Term Elections**
-  **Oct. 19 Scott Schilling**  
**Increase Your Personal Significance**

## ROTARY CONNECTED

-  **Tweet with Tracy!** Follow him at  
rotarytxman@twitter.com
-  <http://bit.ly/RCPCfacebook>
-  <http://bit.ly/RCPCtwitter>  
#parkcitiesrotary
-  <http://bit.ly/RCPCyoutube>
-  <http://bit.ly/RCPCgoogleplus>
-  **RCPC has its own channel. Miss a Meeting? Watch it Online!**
- Connect with Rotary International and District 5810!**

-  **RI:** [www.linkedin.com/groups?gid=858557&trk=hb\\_side\\_g](http://www.linkedin.com/groups?gid=858557&trk=hb_side_g)
-  **RI:** <http://twitter.com/#!/rotary>
-  **RI:** [www.facebook.com/rotary](http://www.facebook.com/rotary)
- Dist. 5810:** [www.facebook.com/Rotary District5810](http://www.facebook.com/RotaryDistrict5810).
-  **RI** has its own channel on YouTube offering a growing collection of videos and psas.
-  Check out or add to RI's Flickr group often, [www.flickr.com/groups/familyofrotary/](http://www.flickr.com/groups/familyofrotary/)
-  <http://pinterest.com/rotary/>  
RI has Pinboards on major projects.
-  [www.statigr.am/rotaryinternational](http://www.statigr.am/rotaryinternational)  
See RI's latest pictures via Instagram.

## CLUB ANNOUNCEMENTS *Sign up at [www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)*

Volunteer at **Ronald McDonald House**, **Mon, Sept. 17, 4:30-7:30pm**.  
Prepare and serve dinner for children and families staying there. Sign up online.

Some Young People at Hillcrest HS need You! **Interact** and **Mentoring** will be starting soon. You can help – but you will need to prepare. See Tracy Gomes.

**RI Foundation:** \$100 (or more) **Every Rotarian Every Year!** See Greg Pape.

**RCPC Foundation:** \$50 (or more). See Birthday box below, then Dan Drabinski

The **Rule of 85**. Attendance requirements change for those who have been members of a Rotary club for twenty years and whose age and membership total 85.

 **Like Us!** <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

The **Directory** is on line: Log in > Click on left side under My ClubRunner > View Club Directory or View Club Photo Directory. Other archives are at Club Documents

## THOUGHTS ON ... ROTARY INTERNATIONAL (continued)

### Transformations

Don't spend time beating on a wall,  
hoping to transform it into a door.

~ **Dr. Laura Schlessinger**

Repetition does not transform a lie  
into a truth.

~ **Franklin D. Roosevelt**

The meeting of two personalities is  
like the contact of two chemical  
substances: if there is any reaction,  
both are transformed.

~ **Carl Jung**

We learn and grow and are transformed  
not so much by what we do  
but by why and how we do it.

~ **Sharon Salzberg**

We do not need magic to transform  
our world. We carry all the power  
we need inside ourselves already.  
We have the power to imagine  
better.

~ **J. K. Rowling**

I have always believed, and I still  
believe, that whatever good or bad  
fortune may come our way we can  
always give it meaning and transform  
it into something of value.

~ **Hermann Hesse**

(*'Rotary Fellowships' continued from page 1*)  
recreational vehicles, jazz to computers, and  
more. Many have their own websites

Currently, Rotary International officially  
recognizes 78 Rotary Fellowships. The groups  
reported a combined membership of 82,218  
people in more than 150 countries in 2016-17.

Other groups include

- 4x4 vehicles
- Amateur Radio
- Antique Automobiles
- Beer

- Bird Watching
- Canoeing
- Chess
- Corporate Social Responsibility
- Doll Lovers
- Editors and Publishers
- Esperanto
- European Philosophy
- Flying
- Genealogists

and many more, To view the whole list, go to  
<https://www.rotary.org/en/our-programs/more-fellowships>

### HE WHO LAUGHS, LASTS

A student comes to a young professor's  
office hours. She glances down the hall, closes  
his door, kneels pleadingly.

"I would do anything to pass this exam."  
She leans closer to him, flips back her hair,  
gazes meaningfully into his eyes. "I mean..."  
she whispers, "...I would do...anything."

He returns her gaze. "Anything?"  
"Anything."

### Proposed New Member

**Barbara Marcum**

Classification: Clergy

Proposed by **Mary Bishop**

### Happy Birthday\*

Tania Boughton 9-22  
Jack Murdpck 9-22  
Mary Bishop 9-24  
Patil Parthivi 9-26

\*You are our RCPC  
Fundors for this week

