



THE HUB

The Rotary Club
of Park Cities

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www.parkcitiesrotary.org

September 28, 2018

Serving to Make a Difference Since 1948

TODAY'S PROGRAM

Program Chair of the Day: Shawn Foster



Kenneth Malcolmson North Dallas Chamber of Commerce

Ken has served as the President and CEO of the North Dallas Chamber of Commerce (NDCC) since June 2017 where he is responsible for the oversight of all Chamber programs, operations, new member generation and communications with the Board of Directors. In addition, he leads the staff of the NDCC and the Chamber's strong public affairs presence in the Dallas area.

Prior to joining the NDCC, Ken had a lengthy career as an executive in the health insurance and benefits business with Aetna, Towers Perrin, CIGNA, Express Scripts and most recently as the West Region CEO for the Commercial Segment of Humana. Immediately before joining the Chamber, Ken served as the CEO of a health care start-up - Affertent Provider Solutions.

Ken also has a real passion for civic engagement as evidenced by his key impact roles in numerous non-profit organizations. He has served on the Boards of Directors of the YMCA of Metro Dallas, the Dallas Regional Chamber, Momentous Institute, the Dallas Breakfast Group, the Dallas Friday Group and the Friends of Katy Trail.

Ken has a B.A. in political science and government from Southern Methodist University, where he has served on the

Board of Trustees, Chair of the SMU Alumni Board, and a multitude of executive and advisory Boards.

About the North Dallas Chamber of Commerce

The North Dallas Chamber of Commerce is an association of businesses and individuals who come together to promote the most favorable environment for business. We are here to make Dallas a better place to live, work, raise a family and build a business.

We're here to

- Promote a better quality of life for ourselves and our kids
- Create a unified voice of local business to affect positive change in the community
- Take active roles in the issues and opportunities the Metroplex faces
- Reap the benefits of creating better business by enjoying the community we help create
- As a member, you can affect transportation routes and construction, help develop public improvement districts, influence capital spending or sway city budget decisions

COMMITTEE TIME

Pick Your Committees for 18-19

It's time to pick your Rotary committees. You have two choices:

- **Same exact committees as last year** if you are a member who prefers to be on the same committees from year-to-year and want to be on the same exact committees as last year, then there is - **No action required**
- **Different committees than last year** - if you want to make any change to your list of committees, then please **reply to Daniel Jacob** [danieljacob7@gmail.com] and tell him what change(s) you want to make.

We now have seven Avenues of Service with over 40 different committees available to choose from, many of which are new! You are already a member of the Parade and Program Committees!



Legacy of Leadership

The application process for the Legacy of Leadership Speaker Series is now open. As announced at our Club meeting when we had Chip Robertson as speaker, this is a leadership development program designed to equip servant leaders to effect change in our Rotary Club, our community and our world.

We are bringing in outside speakers that are experts in leadership and team building (including Mr. Robertson) to speak and lead the process.

The cohorts for this program will be small, so please consider applying as soon as possible. We will have additional cohorts in the future.

Your commitment would be eight Thursday mornings, starting October 4. Meetings will start at 7 am at Lakewood Country Club and wrap up promptly at 8:15. Your cost would be \$80 and that would include course materials and continental breakfast.

To apply, go to <https://portal.clubrunner.ca/4088/sitepage/legacy-of-leadership-speaker-series> -> pg 3



You are invited

Park Cities Night Out @
Cafe Momentum
510 Pacific St.,
Dallas, 75201

Oct 11, 2018, 6:00 -8:00 pm
Spaces are limited.

Reservations due by **Oct 4**

We've heard of Chef Chad Hauser's great work in turning around the lives of young juvenile offenders.

Now, come out and join us for a night out of good food and good friends in support of a great cause

Attend or Decline online
You can also book family and friends!

Be a Vibrant and Visionary Model of Service Above and Beyond Self

LAST WEEK

Presiding: **Paul Pirok**
 Invocation: **Charlotte Kroeker**
 Pledge: **Herb Ziev**
 Photographer: **Phillip Bankhead**
 Chair of the Day: **Happy Franklin**
 Speaker: **Terry Bennett**
 Program: **Leadership in Digital Age**



President **Paul Pirok** called the meeting to order. **Charlotte Kroeker** gave the invocation. **Herb Ziev** led the Pledge of Allegiance and "The Star Spangled Banner." PP **Fred Brown** assisted in introducing our visitors and guests, which included Heather Corton, the Executive Director at Harbor Chase, who is transferring to RCPC. **Herb Ziev** introduced our Marketplace Advertiser of the Week, **Herb Burkman**, an economist who specializes in economic research. PP **Greg Pape** reported that the RI Foundation and its partners are working to provide everyone in the world with clean water, sanitation and hygiene by 2030. He asked **Susan Harris** and PDG **Rick Amsberry** to the podium; both are members of the Paul Harris Society, whose members donate \$1000 every year to the RI Foundation. He awarded each a pin with three rubies



Happy Franklin introduced our newest member, **Linda Robertson**, a realtor with Ebby Halliday, who is transferring from the Uptown Club.



Michael Rainwater announced Dentistry with a Heart would be providing

dental services at Agape Clinic on Saturday, October 13. Dentistry with a Heart was started in 2010 to serve low income patients. This is the third year at Agape Clinic. President **Paul** reminded us to try to buy lunch at least twice a month. It is time to sign up for committees - and get engaged! The Leadership Development initiative will be starting in October; the applica-

Please remember ...

Nate Weynouth whose mother has passed away.
Janie Loveless who will have back surgery this week
Mary Bishop who will be recovering at home from surgery on her broken shoulder.
 A JOY today is that **Karl von Bieberstein** is back!

Please let us know your Joys or Concerns at- announcements@parkcitiesrotary.org

tion is online. A nominating committee has been formed to choose a slate of officers for next year; they will be in the November Hub.

Happy Franklin introduced our speaker today, **Terry Bennett**, of the Institute for Digital Transformation. He began by saying that much of our leadership strategy is based on military leadership. Now, the environment has changed. We live in a VUCA environment characterized by volatility, uncertainty, complexity and ambiguity. One tweet can affect the stock market. Predictions of growth have been based on history, but now are much more difficult. Who can predict Uber or Air BNB? The world used to be predictable and competitors could catch up, but it no longer is. Ten years ago there were ten million devices attached to the Internet; today there are twenty-three billion. We are attaching everything we can just to communicate. We are interdependent. We get information very quickly, and even small organizations have access to a lot of information. We don't understand all the ramifications so we are slow to change. The world has changed and disruption has occurred in every industry. Artificial intelligence is taking the place of paralegals and junior lawyers. A company can buy a robot for about \$25,000 that will do the job of an employee, but for twenty-four hours a day. 3-D printing is changing the way industry is keeping inventory. Leadership is about speed, agility, innovation, and serving your customer. Digital disruption doesn't just disrupt markets, To be successful, a company must be nimble, adaptive, visionary and engaged.



Our Mission

Building a legacy of good works and fellowship, we strive to:
 REACH those in need in partnership with others
 INSPIRE tomorrow's leaders with high ethical standards
 FOSTER lives of service above self
 - A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)
 Betty Dawson, *Editor*

Shutterbug Committee
 Barb Jeffries, *Chair*

Bulletin/Internet Advertising
 Shawn Foster, *Chair*



OFFICERS and DIRECTORS 2018-2019

Paul Pirok, *President*
Richard Stanford, *President Elect*
Tom Swift, *Vice President*
Cindy Cummings, *Secretary*
Scott McLaughlin, *Treasurer*
Happy Franklin, *Institutional Outreach*
Tim Keenan, *Youth Services*
Paul McFarland, *Community Outreach*
E G McMillan, *Club Operations*
Brad Rejebian, *Humanitarian Outreach*
Kathleen Klaviter, *Membership/Marketing*
Eric Heitkamp, *At Large*
Pam Carvey, *Immed. Past President*
Dan Drabinski, *Sgt-at-Arms*
Karen Farris, *Parliamentarian*
Laurie Aldredge, *Club Administrator*

6704 Snider Plaza, Dallas, TX 75205

Office Phone: 214-739-4170

Office Fax: 214/363-6980

Email: club@parkcitiesrotary.org

www.parkcitiesrotary.org



Barry Rassen
 RC of East Nassau
 New Providence, Bahamas
President,
Rotary International

Bill Slicker, Dallas
 Governor, District 5810
www.rotary5810.org



EVENTS CALENDAR





October						
S	M	T	W	Th	F	S
	M	M	M	LL	Mtg	
7	M	M	M	F	Mtg	DH
14	M	M	M	BD	LL	Mtg
21	M	M	M	FH	Mtg	
28	M	M	M			

Get Involved!

A=Agape Health Service Days
 BD = Board of Dirs. Mtg, 7am
 LaMadeleine, 75 & Mockingbird
 Cn = PCR Connect Event.
 CP = ChildsPlay Work Mtg
 CC = Core Clubs Event
 D = District 5810 Event
 DH = Dentistry with a Heart
 FR = Family of Rotary Event
 F = Fellowship Event
 FF = RCPC Foundation Fund Mtg. See Happy Franklin
 FH = Fisher House. See Rob E
 In-Interact Special Project








In- Interact at Hillcrest H.S., 8 am. See Linda Tunnwill
 LL- Legacy of Leadership
 M = Meals on Wheels (Different teams on each day) See Patsy Watson
 Mn-Mentoring at Hillcrest HS
 Mc = Ronald McDonald House-See Jina McDaniel
 NM = New Member Event
 FT=NTFB Truck-Stan Wright
 FB-NTFB Event
 Pr = Program Committee Mtg
 RU = Rotary University
 SpE = Special Service Event

UPCOMING PROGRAMS

-  Oct. 5 T. C. Broadnax, Dallas City Manager
Leadership Challenges for Dallas
-  Oct. 12 Dr. Matthew Wilson, SMU Political Science
Professor on the Mid-Term Elections
-  Oct. 19 Scott Schilling
Increase Your Personal Significance
-  Oct. 26 Eve Hill-Agnus
DFW Restaurants

ROTARY CONNECTED

-  **Tweet with Tracy!** Follow him at
rotarytxman@twitter.com
-  <http://bit.ly/RCPCfacebook>
-  <http://bit.ly/RCPCtwitter>
#parkcitiesrotary
-  <http://bit.ly/RCPCyoutube>
-  <http://bit.ly/RCPCgoogleplus>
-  **RCPC** has its own channel. **Miss a Meeting? Watch it Online!**
- Connect with Rotary International and District 5810!**

-  **RI:** www.linkedin.com/groups?gid=858557&trk=hb_side_g
-  **RI:** <http://twitter.com/#!/rotary>
-  **RI:** www.facebook.com/rotary
- Dist. 5810:** [www.facebook.com/Rotary District5810](http://www.facebook.com/RotaryDistrict5810).
-  **RI** has its own channel on YouTube offering a growing collection of videos and psas.
-  Check out or add to RI's Flickr group often, www.flickr.com/groups/familyofrotary/
-  <http://pinterest.com/rotary/>
RI has Pinboards on major projects.
-  www.statigr.am/rotaryinternational
See RI's latest pictures via Instagram.

CLUB ANNOUNCEMENTS *Sign up at www.parkcitiesrotary.org*

Dentistry With A Heart, Sat, Oct. 13, 8:00am-4:00pm, at Agape Clinic, 4104 Junius St. at Haskell St. Volunteer on RCPC website. See Michael Rainwater

Some Young People at Hillcrest HS need You! **Interact** and **Mentoring** will be starting soon. You can help – but you will need to prepare. See Tracy Gomes.

RI Foundation: \$100 (or more) **Every Rotarian Every Year!** See Greg Pape.

RCPC Foundation: \$50 (or more). See Birthday box below, then Dan Drabinski

The **Rule of 85**. Attendance requirements change for those who have been members of a Rotary club for twenty years and whose age and membership total 85.

 **Like Us!** <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

The **Directory** is on line: Log in > Click on left side under My ClubRunner > View Club Directory or View Club Photo Directory. Other archives are at Club Documents

THOUGHTS ON ... COMMITTEE TIME (cont.)

Business

There's no business like show business, but there are several businesses like accounting.

~ **David Letterman**

When two men in business always agree, one of them is unnecessary

~ **William Wrigley Jr.**

Perpetual devotion to what a man calls his business, is only to be sustained by perpetual neglect of many other things.

~ **Robert Louis Stevenson**

Success in business requires training and discipline and hard work. But if you're not frightened by these things, the opportunities are just as great today as they ever were. ~ **David Rockefeller**

The best minds are not in government. If any were, business would hire them away. ~ **Ronald Reagan**

Aspiring to a small business that does what it does very well is a noble pursuit.

~ **Narendra Rocherolle**

Your most unhappy customers are your greatest source of learning.

~ **Bill Gates**

'Legacy of Leadership' continued from pg 1

We are looking forward to a great group of applicants and a great series!

Purpose

"To equip servant leaders to effect change in our Rotary Club of Park Cities, in our community, and in our world."

Goal - With the graduation of each legacy class, for RCPC to evolve more and more into a Club of committed team players sharing common values and goals.

Structure - \$80 for continental breakfast and materials. Interested members complete the Legacy of Leadership Program application

Cohort (# of participants): 10-12 (allows sub-groups of 5 or 6)

Expectations: Selected candidates will focus on discussions and team project.

Presentations: Thursday morning breakfast (7:00-8:15) to cover 8 topics over 5 months (in 2018: 10/4, 10/18, 11/1, 11/29, 12/13, in 2019 1/10, 1/31, 2/21) with questions and discussions after each presentation

Small teams meet and complete an assignment prior to the next session

Attention Parents of a 15 to 19 year old or who have friends and neighbors who are parents of that age youth, you may be interested in learning more about our Rotary Youth Exchange program, by visiting <https://rotary5810.org/page/youth-exchanges>.

You don't know what the YOUTH are missing unless you become familiar with the program. See **Howard Parker**, 18-19 Chair, Youth Exchange.

ment prior to the next session

Additional team building possibility: The Bush Library Situation Room Experience

Capstone project, created with an RCPC collaborative partner, to engage club members and be launched by April 2019

Happy Birthday*

Jill Jordan 9-29
Reginald Williams 9-30
Laurie Aldredge 10-3
David Goodson 10-4
marcia Zidle 10-4



*You are our RCPC Funders for this week

Proposed New Member

Nathalie Baier

Classification: Digital Marketing
Proposed by **Patsy Watson**