



THE HUB

The Rotary Club
of Park Cities

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www.parkcitiesrotary.org

April 22, 2016

Serving to Make a Difference Since 1948

TODAY'S PROGRAM

Program Chairs of the Day: Ira Denton



Frederick P. Cerise, MD, MPH Parkland Hospital

Frederick P. Cerise, MD, MPH, was named President and Chief Executive Officer in March 2014. He is the man "set to take on one million Dallas patients." "I just got a sense that there was great general support for the work that's done at Parkland. People are proud of it, and they want it to continue," Cerise said during a Dallas Morning News interview.

Prior to joining Parkland, Dr. Cerise served as Associate Dean for Clinical Affairs at the Louisiana State University Health Sciences Center, New Orleans School of Medicine. From 2007 to 2012, he was Vice President for Health Affairs and Medical Education of the Louisiana State University System. From 2004 to 2007, Dr. Cerise was Secretary of the Louisiana Department of Health and Hospitals. He began his career at the Earl K. Long Medical Center, Baton

Rouge, La. Between 1991 and 2004, he advanced from the role of Assistant Program Director and Clinical Faculty member to Medical Director and ultimately served as Chief Executive Officer.

Dr. Cerise holds a Bachelor of Science degree from the University of Notre Dame and earned his Medical Degree at Louisiana State University in New Orleans. He completed a residency in Internal Medicine at the University of Alabama in Birmingham. In 2011, he earned a Master of Public Health degree from Harvard University School of Public Health. He is a member of the Kaiser Commission on Medicaid and the Uninsured and has served on the Louisiana Federal Health Care Reform Steering Committee and the Louisiana Health Care Quality Forum, among others.

COMMITTEE TIME

Are You Ready for the 4th of July Parade?



Does your royal blue Club shirt fit?
Do you have a hat?

If you don't have a royal blue Club shirt or if there is a problem with your shirt or you don't like the fit, exchange it for the size you want.

All you have to do is

1. Contact **Kathleen Klaviter** now -> Kathleen@KlaviterConsulting.com
2. Tell her what size shirt you need - Men's or Women's (S- 3XL)
3. Turn in your old shirt to her (dry cleaned)

The plan is for the entire Club to wear the blue shirt with khaki pants or shorts and the straw hat during the parade and at Gore Park.

Questions? Contact **Kathleen**



RCPC Attends a Stars Game



IMPORTANT

There will be
NO meeting
at Maggiano's
on April 29!

Attend the
**Friday Luncheon at
the District
Conference
at the Hilton Hotel,
Lincoln Center
5410 LBJ Fwy**

Our club will have a
display showcasing our
club's first ever mobile
food pantry truck

Sign up for the whole
Conference or the
Luncheon at
www.rotary5810.org/

Be a Vibrant and Visionary Model of Service Above and Beyond Self

LAST WEEK

Presiding: **Karen Farris**
 Invocation: **Paul Pirok**
 Pledge: **Teri Thomas**
 Introductions: **Mark Kashar**
 Photographer: **Phillip Bankhead**
 Chair of the Day: **Ed Fjordbak**
 Speaker: **Ken Kaveness**
 Program: **Earth Day**



The April 15, 2016 meeting of the Rotary Club of Park Cities was called to order by President **Karen Farris** with the invocation by **Paul Pirok** and song leader **Teri Thomas**. **Mark Kashar** and **Daniel Drabinski**

introduced the guests.

Eric Heitkamp introduced Officer Allison Winn with the UP Police as part of our BACK THE BLUE Initiative. **Shawn Foster** recognized our marketplace advertiser, Larry Nichols and his CPA firm and Larry's generous contributions to our foundations as well. NOTE: **NO meeting on April 29 at Maggianos** due to the District Conference.

PP **Rick Amsberry** encouraged all of us to attend the D.C. luncheon and to register online. The first twenty to register will receive a free lunch coupon at Maggiano's for a future meeting.

Ed Fjordbak introduced our speaker, Ken Kaveness, Executive Director of EARTH DAY TEXAS. This is their 6th annual event and is the largest in America. This free event at Fair Park on April 22-24 (10 to 6 p.m.) was created to stimulate Environmental Awareness and Education. Trammel Crow is the guiding light and sponsor along with environmental groups, businesses, academic institutions and the government agencies. Ken was on the Trinity River Authority before this assignment. 45% of the water for Texas comes from the Trinity River. There are four forks of the Trinity with six reservoirs. The Trinity River starts with a spring at Saint Jo, Texas and flows from the



Please remember ...

Please let us know your Joys or Concerns at- announcements@parkcitiesrotary.org

NW to the SE through Lake Livingston to the Trinity Bay east of Houston. Georgetown, Texas, is going 100% to renewable energy (wind and solar) in the next year or so.



Earth Day will host sixty corporate executives on April 22 to encourage and promote the latest way to protect the environment. Over 75,000 will attend this free event and be able to hear over 300 speakers. Topics such as our State Parks, Art Exhibits, Clean water, Clean air, the Return of the Monarch Butterfly, the Eco conference, Land conservation. Several Boy Scout troops from around Texas will camping at Fair Park during the 3 day event.

Ken stressed the environment is not a political issue, and we can all be more mindful and efficient in the use of our natural resources. We need to find new and creative ways to measure and conserve. People have cut back on the use of gasoline with cars becoming more efficient but water consumption and air quality needs to be tackled. We can all cut back with our personal use of water. It was mentioned that harnessing the power of the ocean is gaining momentum. One member stated that 5% of the world's power now is used by cell phones with this growing each day. Every day is a new frontier and EARTH DAY is a greater reminder to conserve our resources.



This distinguished group of past presidents closed the meeting with the 4-way test
 Many thanks to Mary Bishop for these Notes!

Our Mission

Building a legacy of good works and fellowship, we strive to:
 REACH those in need in partnership with others
 INSPIRE tomorrow's leaders with high ethical standards
 FOSTER lives of service above self
 – A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

Betty Dawson, *Editor*

Shutterbug Comm'ttee

Fred Speno, *Chair*

Bulletin/Internet Advertising

Chris Short, *Chair*



OFFICERS and DIRECTORS 2014-2015

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Tom Rhodes, Community Service II
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Jim Mills, At Large
Eric Heitkamp, Immediate Past President
Jim Weichel, Sergeant-at-Arms
Doug Means, Parliamentarian
Happy Franklin, Webmaster
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 Colombo, Sri Lanka
 President, Rotary International

www.rotary.org

Larry Webb, Prestonwood RC

Governor, District 5810

www.rotary5810.org

EVENTS CALENDAR

April						
S	M	T	W	Th	F	S
					Mtg	
3	M	M	M	M In	Mtg	
10	M	M	M	M In	Mtg	
17	M	M	M	M In	Mtg	
24	M	M	M	M	Dist	Dist

Get Involved!

AED = Defibrillator Training
 BI = Blood Drive
 BD = Board of Dirs. Mtg, 7am
 LaMadeleine, 75 & Mockingbird
 Cn = PCR Connect Event.
 CP = ChildsPlay Work Mtg
 D = District 5810 Event
 DH = Dentistry with a Heart
 FR = Family of Rotary Event
 F = Fellowship Event
 FF = RCPC Foundation Fund Mtg. See Cleve Clinton
 FH = Fisher House. See Rob E

In- Interact at Hillcrest H.S., 8 am. See Tracy Gomes-
 In-Interact Special Project
 M = Meals on Wheels (Different teams on each day)
 See Patsy Watson
 Mentoring at Hillcrest H.S.
 Mc = Ronald McDonald House-See Jina McDaniel
 NM = New Member Event
 Pr = Program Committee Mtg
 RU = Rotary University
 SpE = Special Service Event
 Web-lite = on your computer

UPCOMING PROGRAMS



**April 29 NO Meeting at Maggiano's
Attend the District Conference
Make up required!**



**May 6 Jerry Deren
Flying with the Blue Angels**



**May 13 Dallas Police Chief David Brown
Back the Blue - Dallas**



**May 20 Robert Jordan
What's Next in the Middle East**

ROTARY CONNECTED

Linked In RI: www.linkedin.com/groups?gid=858557&trk=hb_side_g **RCPC**: www.linkedin.com/groups?gid=1248747&trk=hb_side_g
Interesting New Thread: Educating our first world children in the art of gratitude and giving



RI: <http://twitter.com/#!/rotary>
#Rotarians do BIG things! See how Rotarians helped create Great Smoky National Park: rotary.org/myrotary/en/ne... @Rotary



RI: www.facebook.com/rotary
Dist. 5810: www.facebook.com/RotaryDistrict5810

Interesting New Thread: Rotary founder Paul Harris was born on April 19 in 1868. Through Rotary, Harris encouraged personal connections as a way to promote peace and understanding



RCPC has its own channel: <http://vimeo.com/channels/rotaryclubofparkcities/>

Miss a Meeting? Watch it Online!



RI has its own channel on YouTube offering a growing collection of videos and psas.



Check out or add to RI's Flickr group often, www.flickr.com/groups/familyofrotary/



<http://pinterest.com/rotary/>
RI has Pinboards on major projects.



www.statigr.am/rotaryinternational
See RI's latest pictures via Instagram.

CLUB ANNOUNCEMENTS *Sign up at www.parkcitiesrotary.org*

April 29 - May 1. District 5810 Conference at the Hilton Dallas Lincoln Center. Register for the whole conference or part of it at www.rotary5810.org. Reserve a room with the special District 5810 room rate of \$119 before April 7th, see https://resweb.passkey.com/Resweb.do?mode=welcome_gi_new&groupID=5493235

PCR Connect, Thurs, May 5th, 5:30pm - 7:00pm at Peggy Sue's BBQ, 6600 Snider Plaza, Dallas 75205. Bring friends and business cards!

RI Foundation: \$100 (or more) Every Rotarian Every Year! Support RI's work to improve the lives of people around the world. See Greg Pape.

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

The **Directory** is on line: Log in > Click on left side under My ClubRunner > View Club Directory or View Club Photo Directory. Other archives are at Club Documents

THOUGHTS ON ... ROTARY INTERNATIONAL

Medicine

The desire to take medicine is perhaps the greatest feature which distinguishes man from animals.

~ Sir William Osler

Walking is man's best medicine.

~ Hippocrates

The doctor of the future will give no medicine, but will interest her or his patients in the care of the human frame, in a proper diet, and in the cause and prevention of disease.

~ Thomas A. Edison

Always laugh when you can. It is cheap medicine.

~ Lord Byron

The miserable have no other medicine, but only hope.

~ William Shakespeare

Music is the medicine off the troubled mind.

~ Walter Haddon

RCPC FOUNDATION

Our Funders for Next Week are

Jonny Lawrence

Frank Leonard

Don Linnen

Janie Loveless

Meredith LyBrand-Drake

Shelterbox Update: Ecuador Earthquake

The ShelterBox Response Team (SRT) is traveling to Ecuador to carry out assessments following the catastrophic 7.8 magnitude earthquake near the northern town of Muisne.

The Ecuadorian government has formally requested international aid and the shelter cluster has been activated. A Response Team, led by Jon Berg (UK) and



Kara Lapso (US), is now traveling to Ecuador to assess the level of destruction and what type of emergency shelter is needed. ShelterBox has pre-positioned aid in nearby Colombia, as well as in Panama and Bolivia, which can be quickly transported into the country if a deployment is activated.

www.ShelterBoxUSA.org

HE PROFITS MOST WHO LAUGHS BEST

You know you're STILL from California if

- A really great parking space can totally move you to tears.
- The guy at 8:30 am at Starbucks wearing a

baseball cap and sunglasses who looks like George Clooney really IS George Clooney.

- Your car insurance costs as much as your house payment.
- You can't remember ... is pot illegal?
- It's barely sprinkling rain and there's a report on every news station: STORM WATCH
- You can't remember ... is pot illegal?

Proposed New Members

Sarah Oliai

Classification: Law

Proposed by **John Gilchrist**

Valerie Pelan

Classification: Consultant

Proposed by **Jane Golden**

Shari Samani

Classification: Real Estate

Proposed by **Patsy Watson**

2nd Publication for all

Happy Birthday

Wayne Yowell 4.22

Larry Gebhardt 4.24

Frank Leonard 4.24

