



THE HUB

The Rotary Club
of Park Cities

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www.parkcitiesrotary.org

February 9, 2018

Serving to Make a Difference Since 1948

TODAY'S PROGRAM

Program Chair of the Day: Ley Waggoner



Trisha Cunningham, CEO The North Texas Food Bank

Trisha Cunningham is the newly appointed President and Chief Executive Officer of the North Texas Food Bank. Prior to joining NTFB, Trisha had a distinguished career at Texas Instruments (TI), most recently serving as Chief Citizenship Officer. Through her work in this role, Trisha significantly expanded TI's corporate citizenship work and philanthropic efforts, most notably increasing volunteer efforts 13-fold during her tenure. Because of Trisha and her team's efforts, TI climbed up CR Magazine's Top 100 Corporate Citizens annual rankings, coming in at number 15 on the list in 2017.

In addition to having a keen understanding of corporate culture, philanthropy and sustainability efforts, Trisha is also very well versed in marketing and communications, having served as a

top communications leader for TI both locally and abroad. Additionally, she has a vast amount of experience with local nonprofits and has an executive certificate in nonprofit management through the University of Texas at Dallas (UTD) Institute for Excellence in Corporate Governance. She has served on nonprofit boards for more than 15 years in almost every capacity and currently serves on the Girl Scouts of Northeast Texas, Leadership Women (national board), Dallas Friday Group and Junior League of Dallas Community Advisory Board.

Trisha has a B.S. in Computer Information Systems with an emphasis in marketing and business from Murray State University. She and her husband, Greg, reside in Fairview (Collin County). They have two grown children, Chris and Carrie.

COMMITTEE TIME

Mark Your Calendars!

**Food Packing
Service Project**
with the
**Dallas Rotary Club and
Feeding Children
Everywhere**
Benefitting
the **DISD Food Pantry**
Saturday, Feb. 24
1:00 - 3:00 pm
with a Happy Hour
afterwards
at
The House of Blues
2200 North Lamar
Dallas 75202



The Fourth of July is Around the Corner!

**It is time to nominate the Parade
Grand Marshal for 2018.**

Make nominations during the month
of February to PP **Cleve Clinton** at
ccclinton@grayreed.com

The Grand Marshal should be one or
more individuals demonstrating the
following qualifications:

- Has made a meaningful contribution to the Park Cities
- Demonstrates Rotary ideals of 4 Way Test and Service above Self
- Is well-known and respected in the community
- Is willing and able to participate in the Parade and Goar Park Celebration.



The 2018 Grand
Marshal will be presented to the club at the
Announcement Luncheon on Friday, June 1st.

ROTARY INTERNATIONAL

How Rotary Became the Heart, Soul of Polio Eradication, by Ken Solow, PDG 7620

excerpt reprinted from *Rotary Weekly*

Have you ever wondered how Rotary became involved with polio eradication in the first place? Ken Solow did. The past governor of District 7620 became part of an effort to produce a new documentary, "Dare to Dream," with the goal of telling more members about the heroes who put Rotary on the road to polio eradication, and the roadblocks they overcame.

It turns out that one of the true giants in our story was a past governor in my district (7620). His name is Dr. John Sever. While you've probably never heard of him, I think when you learn his story you will be amazed. You will also learn about many other Rotary leaders who have been a part of the incredible story of how Rotary got started on our journey to eradicate polio.

I wanted to tell this tale so that more members would have an awareness of our Rotary history. And it turns out to be a very entertaining story full of good guys and bad guys, conflicts and roadblocks, as our Rotary heroes put Rotary on the road to polio eradication. Many of the original polio eradication pioneers are still alive to tell their story on film (*cont. on pg 3*)

Be a Vibrant and Visionary Model of Service Above and Beyond Self

LAST WEEK

Presiding: **Pam Carvey**
 Invocation: **Richard Stanford**
 Pledge: **E.G. McMillan**
 Photographer: **Bill Kelly**
 Chair of the Day: **Eric Heitkamp**
 Speaker: **Josh Boyd** and **Matt Hicks**
 Program: **The Texas Rangers' 2018 Season**

President **Pam Carvey** called the meeting to order on this chilly Groundhog Day. **Richard Stanford** gave the invocation, noting that PP **Rod Pirtle** was having heart and breathing problems. Please keep him in your prayers. **E. G. McMillan** led the Pledge of the and "The Star Spangled Banner," followed by a version of "Take Me Out to the Ball Game."

Bob Dill introduced our Back the Blue honoree today, Public Safety Officer Larry Creighton. He started with the HPDPS in 2010 after leaving the corporate world. He is responsible for field training for the department. He holds a BBA from Harding U. and an MBA with a focus in security analysis from UTA. He is also serving his fifteenth year in the Army National Guard as a Major. **Herb Ziev** introduced our Marketplace Advertiser of the week, **Dennis Devenport**, who owns Astrographics which prints The Hub and the RCPC Directory.



PP **Phillip Bankhead** announced that they will be accepting nominations the next three or four weeks for Grand Marshal of the Fourth of July Parade. They are planning a special luncheon on June 1st to make the announcement. President **Pam** announced upcoming events, including the District Assembly on March 24.

PP **Eric Heitkamp** introduced our speakers today, Matt Hicks and Josh Boyd of the Texas Rangers, who spoke on "The 2018 Season." Matt Hicks began by saying that "baseball season is upon us;" the truck with all the equipment

Please remember ...

The family of **Moody Alexander**, who passed away Feb. 3. The service will be at 1:00pm, Monday, Feb. 12 at HP Presbyterian Church.

PP **Rod Pirtle**, who continues to have heart and breathing problems.

If you wish to send Mimi, our former pianist, a note or a card, the best address is- Mimi Guten, c/o Ruthie Guten, 953 Englewood Ln, Plano TX 75025

Please let us know your Joys or Concerns at- announcements@parkcitiesrotary.org



left for spring training today. The first spring training game will be February 24, and the first home game will be March 29. There will be 162 games in 185 days; four more off-days have been added to the schedule. He introduced Josh Boyd whose background is in scouting. One of his jobs is to gather and analyze information, determine how to value it and make recommendations on where to send scouts. The R and D staff has tripled in size in the last few years. They help evaluate players and their fit with the team. Technology has increased the availability of more data. Of the people in their analytics department, one has been at NASA and one has been at a defense contractor. With so many more measurable statistics, they try to properly value the players. Sometimes labels prevent people from looking deeper. There are many ways to acquire players. Some players go to Japan to start their careers. The Rangers look for players wherever they are. They pick up players from independent clubs or from the draft. There are still a lot of free agents available. Teams may not want to commit to a long-term deal with players who are older and possibly past their peak productivity.

Our Mission

Building a legacy of good works and fellowship, we strive to:
 REACH those in need in partnership with others
 INSPIRE tomorrow's leaders with high ethical standards
 FOSTER lives of service above self
 - A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

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Sandringham,

Victoria, Australia

President, Rotary International

www.rotary.org

Rick Amsberry, Park Cities

Governor, District 5810

www.rotary5810.org



EVENTS CALENDAR

February						
S	M	T	W	Th	F	S
				M	Mtg	
4	M	M	M	M	Mtg	D
11	M	M	FF	Cn	Mtg	
18	M	M	M	BD	Mn	SpE
25	M	M	M			

Get Involved!

A=Agape Health Service Days

BD = Board of Dirs. Mtg, 7am

LaMadeleine, 75 & Mockingbird

Cn = PCR Connect Event.

CP = ChildsPlay Work Mtg

CC = Core Clubs Event

D = District 5810 Event

DH = Dentistry with a Heart

FR = Family of Rotary Event

F = Fellowship Event

FF = RCPC Foundation Fund

Mtg. See Cleve Clinton

FH = Fisher House. See Rob E

In-Interact Special Project

In-Interact at Hillcrest H.S,

8 am. See Bart Noble

M = Meals on Wheels (Differ-

ent teams on each day)

See Patsy Watson

Mn-Mentoring at Hillcrest HS

Mc = Ronald McDonald

House-See Jina McDaniel

NM = New Member Event

FT=NTFB Truck-Stan Wright

FB=NTFB Event

Pr = Program Committee Mtg

RU = Rotary University

SpE = Special Service Event

Web = For New Members

UPCOMING PROGRAMS



Feb. 16 New Members Introductions



Feb. 23 Eddy Moore, Tournament Chairman Byron Nelson Golf Tournament



Mar. 2 Ethics and Hillcrest Ethics Fair Winners



Mar. 9 Ginger Reeder, VP of Communications Earth X

ROTARY CONNECTED



Tweet with Tracy! Follow him at [@rotarytxman](https://twitter.com/rotarytxman)



<http://bit.ly/RCPFacebook>



<http://bit.ly/RCPCTwitter>
#parkcitiesrotary



<http://bit.ly/RCPCTwitter>



<http://bit.ly/RCPGoogleplus>



<http://bit.ly/RCPVimeo>

RCPC has its own channel. Miss a Meeting? Watch it Online!

Connect with Rotary International and District 5810!

LinkedIn RI: www.linkedin.com/groups?gid=858557&trk=hb_side_g



RI: <http://twitter.com/#!/rotary>



RI: www.facebook.com/rotary

Dist. 5810: www.facebook.com/RotaryDistrict5810



RI has its own channel on YouTube offering a growing collection of videos and psas.



Check out or add to RI's Flickr group often, www.flickr.com/groups/familyofrotary/



<http://pinterest.com/rotary/>

RI has Pinboards on major projects.



www.statigr.am/rotaryinternational
See RI's latest pictures via Instagram.

CLUB ANNOUNCEMENTS *Sign up at www.parkcitiesrotary.org*

Food Packing Project with Dallas RC Benefitting DISD Food Pantry.

Sat, Feb. 24, 1:00-3:00pm at House of Blues, followed by Happy Hour

Core Happy Hour, Tues, March 6, 6pm at Greek Isle Restaurant.

Service Trip to Cuba with Plano East RC, March 3 - 10, 2018. \$1,875/per person, all inclusive. For details see <https://portal.clubrunner.ca/13749>.

RI Foundation: \$100 (or more) Every Rotarian Every Year! See Greg Pape.

RCPC Foundation: \$50 (or more). See Birthday box below, then Doug Means.

The Rule of 85. Attendance requirements change for those who have been members of a Rotary club for twenty years and whose age and membership total 85.

Like Us! <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

The **Directory** is on line: Log in > Click on left side under My ClubRunner > View Club Directory or View Club Photo Directory. Other archives are at Club Documents

THOUGHTS ON ... FAMILY OF ROTARY

Meals

The act of nutrition is not a purely physiological event... The family meal is a formality that cultivates in us... a capacity for sharing, generosity, thoughtfulness, a talent for civilized conversation.

~ **Francine Du Plessix Gray**

A smiling face is half the meal.

~ **Latvian Proverb**

It's the company, not the cooking, that makes a meal.

~ **Kirby Larson**

If you knew what I know about the power of giving, you would not let a single meal pass without sharing it in some way.

~ **Buddha**

When I walk into my kitchen today, I am not alone. Whether we know it or not, none of us is. We bring fathers and mothers and kitchen tables and every meal we have ever eaten. Food is never just food. It's also a way of getting at something else: who we are, who we have been, and who we want to be.

~ **Molly Wizenberg**

To lengthen thy life, lessen thy meals.

~ **Benjamin Franklin**

In Memory

Moody Alexander passed away Saturday, Feb. 3; he did not recover after falling several weeks ago. PP Ley Waggoner noted, "Moody was recently presented with our RCPC Lifetime Achievement award. ... His smile that day will be a permanent testament to his love of Rotary, Dentistry with a Heart and all people." The service will be at 1:00pm, Monday, Feb. 12 at HP Presbyterian Church.



'Polio' continued from Front Page so we get to learn about it in their own words.

Based on the book by Sarah Gibbard Cook*, "Rotary and the Gift of a Polio-Free World, Vol. 1," a recommended read, we made a new documentary called "Dare to Dream, How Rotary Became the Heart and Soul of Polio Eradication." The movie is 56-minutes long, and is both highly entertaining and motivational in encouraging support for our polio eradication efforts.

*The book can be found on shop.rotary.org

HE PROFITS MOST WHO LAUGHS BEST

As the movie progressed Jim Bob was getting more and more annoyed, WILL THEY EVER BE QUIET? he fumed silently.

Finally after close to a half hour into the movie, he tapped the blabbermouth in front of him on the shoulder and politely said, "Excuse me, Ma'am, but I can't hear."

"YOU ARE NOT SUPPOSED TO!" she exclaimed, "THIS IS A CONFIDENTIAL DISCUSSION!"

Proposed New Member

Kita Hobbs

Classification: Utilities

Proposer: **Tom Swift**

*Happy Birthday**

Phillip Bankhead 2.11
Mark Neace 2.12

* You are our RCPC Funders for this week

