Trisha Cunningham, CEO
The North Texas Food Bank

Trisha Cunningham is the newly appointed President and Chief Executive Officer of the North Texas Food Bank. Prior to joining NTFB, Trisha had a distinguished career at Texas Instruments (TI), most recently serving as Chief Citizenship Officer. Through her work in this role, Trisha significantly expanded TI’s corporate citizenship work and philanthropic efforts, most notably increasing volunteer efforts 13-fold during her tenure. Because of Trisha and her team's efforts, TI climbed up CR Magazine's Top 100 Corporate Citizens annual rankings, coming in at number 15 on the list in 2017.

In addition to having a keen understanding of corporate culture, philanthropy and sustainability efforts, Trisha is also very well versed in marketing and communications, having served as a top communications leader for TI both locally and abroad. Additionally, she has a vast amount of experience with local nonprofits and has an executive certificate in nonprofit management through the University of Texas at Dallas (UTD) Institute for Excellence in Corporate Governance. She has served on nonprofit boards for more than 15 years in almost every capacity and current serves on the Girl Scouts of Northeast Texas, Leadership Women (national board), Dallas Friday Group and Junior League of Dallas Community Advisory Board.

Trisha has a B.S. in Computer Information Systems with an emphasis in marketing and business from Murray State University, a master's in nonprofit leadership from the University of Dallas. She and her husband, Greg, reside in Fairview (Collin County). They have two grown children, Chris and Carrie.

COMMITTEE TIME

Mark Your Calendars!
Food Packing Service Project
with the Dallas Rotary Club and Feeding Children Everywhere
Benefitting the DISD Food Pantry
Saturday, Feb. 24
1:00 - 3:00 p.m.
with a Happy Hour afterwards
at The House of Blues
2200 North Lamar
Dallas 75202

The Fourth of July is Around the Corner!
It is time to nominate the Parade Grand Marshal for 2018.

Make nominations during the month of February to PP Cleve Clinton at cclinton@grayreed.com

The Grand Marshal should be one or more individuals demonstrating the following qualifications:
• Has made a meaningful contribution to the Park Cities
• Demonstrates Rotary ideals of 4 Way Test and Service above Self
• Is well-known and respected in the community
• Is willing and able to participate in the Parade and Gnar Park Celebration.

The 2018 Grand Marshal will be presented to the club at the Announcement Luncheon on Friday, June 1st.

ROTARY INTERNATIONAL

How Rotary Became the Heart, Soul of Polio Eradication, by Ken Solow, PDG 7620
excerpt reprinted from Rotary Weekly

Have you ever wondered how Rotary became involved with polio eradication in the first place? Ken Solow did. The past governor of District 7620 became part of an effort to produce a new documentary, “Dare to Dream,” with the goal of telling more members about the heroes who put Rotary on the road to polio eradication, and the roadblocks they overcame.

It turns out that one of the true giants in our story was a past governor in my district (7620). His name is Dr. John Sever. While you’ve probably never heard of him, I think when you learn his story you will be amazed. You will also learn about many other Rotary leaders who have been a part of the incredible story of how Rotary got started on our journey to eradicate polio.

I wanted to tell this tale so that more members would have an awareness of our Rotary history. And it turns out to be a very entertaining story full of good guys and bad guys, conflicts and roadblocks, as our Rotary heroes put Rotary on the road to polio eradication.

Many of the original polio eradication pioneers are still alive to tell their story on film (cont. on pg 3)
LAST WEEK

President Pam Carvey called the meeting to order on this chilly Groundhog Day. Richard Stanford gave the invocation, noting that PP Rod Pirtle was having heart and breathing problems. Please keep him in your prayers. E. G. McMillan led the Pledge of the and “The Star Spangled Banner,” followed by a version of “Take Me Out To The Ball Game.”

Bob Dill introduced our Back the Blue honoree today, Public Safety Officer Larry Creighton. He started with the HPDPS in 2010 after leaving the corporate world. He is responsible for field training for the department. He holds a BBA from Harding U. and an MBA with a focus in security analysis from UTA. He is also serving his fifteenth year in the Army National Guard as a Major. Herb Zlev introduced our Marketplace Advertiser of the week, Dennis Devenport, who owns Astrographics which prints The Hub and the RCPC Directory.

PP Phillip Bankhead announced that they will be accepting nominations the next three or four weeks for Grand Marshal of the Fourth of July Parade. They are planning a special luncheon on June 1st to make the announcement. President Pam announced upcoming events, including the District Assembly on March 24.

PP Eric Heitkamp introduced our speakers today, Matt Hicks and Josh Boyd of the Texas Rangers, who spoke on “The 2018 Season.” Matt Hicks began by saying that “baseball season is upon us,” the truck with all the equipment left for spring training today. The first spring training game will be February 24, and the first home game will be March 29. There will be 162 games in 185 days; four more off-days have been added to the schedule. He introduced Josh Boyd whose background is in scouting. One of his jobs is to gather and analyze information, determine how to value it and make recommendations on where to send scouts. The R and D staff has tripled in size in the last few years. They help evaluate players and their fit with the team. Technology has increased the availability of more data. Of the people in their analytics department, one has been at NASA and one has been at a defense contractor. With so many more measurable statistics, they try to properly value the players. Sometimes labels prevent people from looking deeper. There are many ways to acquire players. Some players go to Japan to start their careers. The Rangers look for players wherever they are. They pick up players from independent clubs or from the draft. There are still a lot of free agents available. Teams may not want to commit to a long-term deal with players who are older and possibly past their peak productivity.

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Please remember ...

The family of Moody Alexander, who passed away Feb. 3. The service will be at 1:00pm, Monday, Feb. 12 at HP Presbyterian Church.

PP Rod Pirtle, who continues to have heart and breathing problems.

If you wish to send Mimi, our former pianist, a note or a card, the best address is- Mimi Guten, c/o Ruthie Guten, 953 Englewood Ln, Plano TX 75025

Please let us know your Joys or Concerns at- announcements@parkcitiesrotary.org

OFFICERS and DIRECTORS 2017-2018

Pam Carvey, President
John Gilchrist, President Elect
Paul Pirok, Vice President
Susan Harris, Secretary
Jeff McNaughton, Treasurer
Steve Franks, Asst. Treasurer
Brad Rejebian, Humanitarian Outreach
Will Reppeto, Youth Outreach
George Burrell, Club Operations
Stan Carr, Institutional Outreach
Kathleen Klaviter, Community Outreach
Tom Swift, Membership
Tom Swift, Marketing
Cleve Clinton, At Large
Tracy Gomes, Immed. Past President
Doug Means, Sgt-at-Arms
Karl Von Bieberstein, Parliamentarian
Daniel Jacob, Webmaster
Laurie Aldredge, Club Administrator
6704 Snider Plaza, Dallas, TX 75205
Office Phone: 214-739-4170
Office Fax: 214/363-6980
Email: club@parkcitiesrotary.org

www.parkcitiesrotary.org

Ian H. S. Riseley
Sandringham, Victoria, Australia
President, Rotary International
www.rotary.org

Rick Amsberry, Park Cities
Governor, District 5810
www.rotary5810.org

Our Mission
Building a legacy of good works and fellowship, we strive to:
REACH those in need in partnership with others
INSPIRE tomorrow’s leaders with high ethical standards
FOSTER lives of service above self
– A supporting member of Rotary International
**UPCOMING PROGRAMS**

- Feb. 16: New Members Introductions
- Feb. 23: Eddy Moore, Tournament Chairman Byron Nelson Golf Tournament
- Mar. 2: Ethics and Hillcrest Ethics Fair Winners
- Mar. 9: Ginger Reeder, VP of Communications Earth X

**CLUB ANNOUNCEMENTS**

- **Food Packing Project with Dallas RC Benefitting DISD Food Pantry.**
  - Sat. Feb. 24, 1:00-3:00pm at House of Blues, followed by Happy Hour Core Happy Hour, Tues. March 6, 6pm at Greek Isle Restaurant.
  - **Service Trip to Cuba with Plano East RC, March 3-10, 2018.** $1,875/person, all inclusive. For details see https://portal.clubrunner.ca/13749.

- **RI Foundation:** $100 (or more) Every Rotarian Every Year! See Greg Pape.
- **RCPC Foundation:** $50 (or more). See Birthday box below, then Doug Means. The Rule of 85. Attendance requirements change for those who have been members of a Rotary club for twenty years and whose age and membership total 85.

- **Like Us!** https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325

The Directory is on line: Log in > Click on left side under My ClubRunner > View Club Directory or View Club Photo Directory. Other archives are at Club Documents.

**THOUGHTS ON...**

**MEALS**

The act of nutrition is not a purely physiological event... The family meal is a formality that cultivates in us... a capacity for sharing, generosity, thoughtfulness, a talent for civilized conversation.

> ~ Francine Du Plessix Gray

A smiling face is half the meal.

> ~ Latvian Proverb

It’s the company, not the cooking, that makes a meal.

> ~ Kirby Larson

If you knew what I know about the power of giving, you would not let a single meal pass without sharing it in some way.

> ~ Buddha

When I walk into my kitchen today, I am not alone. Whether we know it or not, none of us is. We bring fathers and mothers and kitchen tables and every meal we have eaten. Food is never just food. It’s also a way of getting at something else: who we are, who we have been, and who we want to be.

> ~ Molly Wizenberg

To lengthen thy life, lessen thy meals.

> ~ Benjamin Franklin

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**FAMILY OF ROTARY**

**In Memory**

Moody Alexander passed away Saturday, Feb. 3; he did not recover after falling several weeks ago. PP Ley Waggoner noted, “Moody was recently presented with our RCPC Lifetime Achievement award. His smile that day will be a permanent testament to his love of Rotary, Dentistry with a Heart and all people.” The service will be at 1:00pm, Monday, Feb. 12 at HP Presbyterian Church.

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**HE PROFITS MOST WHO LAUGHS BEST**

As the movie progressed Jim Bob was getting more and more annoyed, WILL THEY EVER BE QUIET! he fumed silently.

Finally after close to a half hour into the movie, he tapped the blabbermouth in front of him on the shoulder and politely said, “Excuse me, Ma’am, but I can’t hear.”

---

**Proposed New Member**

**Kita Hobbs**
Classification: Utilities
Proposer: Tom Swift

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**PROPOSED NEW MEMBER**

**You are our RCPC Funders for this week**

**Rotary Club of Park Cities**

**February 9, 2018**

**The Rotary Club of Park Cities**

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