



# THE HUB The Rotary Club of Park Cities

Volume 65, Number 27

[www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)

February 21, 2014

*Serving to Make a Difference Since 1948*

## TODAY'S PROGRAM

*Program Chair of the Day:* Griffin Collie



## Chris Camillo Recognizing and Acting on Game Changing Information

Chris Camillo, a pioneer in social information arbitrage investing, is one of the world's top ranked self-directed investors and published author of *Laughing at Wall Street*. In 2006 he leverage social media chatter analysis to invest \$20k in the stock market, and in just over 3 years grew it to more than \$2mm. Chris and his book have been featured on Fox Business Network, Bloomberg TV, CNBC.com, Forbes.com, and Business Week. Chris, a developing hedge fund manager and board member at social media sentiment analysis platform HedgeChatter.com, is a regular speaker on the real and perceived predictive effectiveness of social media chatter on public securities markets and it's role in investment analysis.

Beyond investing in public securities, Chris, an active

angel investor and start-up professional, has made a career of bringing new business concepts to market. Most recently: eCarList, an 80 employee automotive software and interactive marketing company that was sold in 2011 to publicly traded DealerTrack Inc. for \$48mm. Launched in 2006 with 3 employees and \$250k start-up capital, Chris served as the company's sole investor, Senior Partner, and COO.

TrueLinkswear – In just 2 years has evolved from a novel idea to one of the fastest growth golf shoe companies in North America- and in 2012 became the first shoe to run a marathon and win a PGA Tour event in the same day. Launched in 2010 with \$350k of start-up capital and virtually no marketing budget, Chris served as lead seed round investor and active adviser to the company's founders.

## COMMITTEE TIME

### 2014 District 5810 Humanity in Motion Gala

Sat., Feb. 22, 7:00pm,  
Grand Ballroom,  
Hilton Anatole



The Silent **Auction** is now **open** for online shopping, bidding, and fundraising. Share with your family and friends! <https://www.qtego.net/auc/reveal/>

### The Fight Against Polio in Nigeria



Sir Emeka Ofor likes to describe himself simply: He is the son of a policeman, born in the small town of Kafanchan, Nigeria. It is a way of reminding himself of his humble origins. Ofor – who worked his way up to become executive vice chair of the Chrome Group, a multibillion-dollar oil and gas conglomerate, and who founded the Sir Emeka Ofor Foundation, whose mission is to create economic opportunities in Nigeria's poor communities – prefers to let his work and philanthropy speak for him. And with his most recent gift of \$1 million to PolioPlus, Ofor adds another achievement to his story: He is Africa's single largest donor to Rotary.

"My dad had to make many sacrifices," says Ofor, a member of the Rotary Club of Awka G.R.A. "I decided I must support the underprivileged in society – the people who are not able to afford three square meals, or the people who can't go to school." The effects of polio are still evident in Ofor's community:

♥ It was a fun and festive evening on Feb. 13! ♥



There are more pictures on pg 2!

*Be a Vibrant and Visionary Model of Service Above and Beyond Self*

### LAST WEEK

Presiding: **Cleve Clinton**  
 Invocation: **Lisa Amsberry**  
 Pledge: **Kelly Kunst**  
 Introductions: **Linda Tunnell**  
 Advertisers: **Teri Thomas**  
 Photographer: **Fred Speno**  
 Chair of the Day: **Doug Means**  
 Speakers: **Steve Bryant**  
 Program: **Mentalism**



President **Cleve Clinton** called this special evening meeting on Valentine's Day Eve to order. The program began with a video montage of RCPC highlights put together by **Chad Harbour**.

**Lisa Amsberry** gave the invocation and asked that we keep the family of PP **Charles Delphenis** in our prayers. **Kelly Kunst** led the Pledge of Allegiance and "The Star Spangled Banner." **Linda Tunnell**, assisted by **Will Reppeto** with the mike, introduced our visiting Rotarians and our many guests, including DGE Bill Dendy and ADG Happy Franklin. **Teri Thomas** announced The Hub and web advertisers of the week.



### Please remember ...

The family of **Charles Delphenis**. His **memorial service** will be at 10 am, Feb. 22 at Northaven United Methodist Church

**Please let us know your Joys or Concerns** at- [announcements@parkcitiesrotary.org](mailto:announcements@parkcitiesrotary.org)

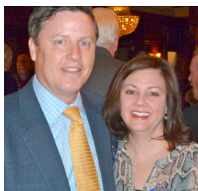
**Ruth Knost** recognized **Rita Clinton**, **Laurie Aldredge**, and **Charlotte Hudgin** for their service to the club, and presented them with roses.



**Doug Means** introduced



our program featuring Mentalist, **Steve Bryant**. He accomplished some amazing and mystifying feats to the delight and astonishment of the audience. It was a very enjoyable evening!



### EVENTS CALENDAR

February						
S	M	T	W	Th	F	S
2	M	M	M	M	M	
9	M	M	M	M	M	
16	M	M	M	M	M	
23	M	M	M	M	M	

BI = Blood Drive  
 BD = Board of Dirs. Mtg, 7am  
 LaMadeleine, 75 & Mockingbird  
 Cn = PCR Connect Event.  
 CP = ChildsPlay Work Mtg  
 D = District 5810 Event  
 DH = Dentistry with a Heart  
 FR = Family of Rotary Event  
 F = Fellowship Event  
 FF = RCPC Foundation Fund Mtg. See Cleve Clinton  
 In- Interact at Hillcrest H.S. 8 am. See Tracy Gomes

M = Meals on Wheels (Different teams on each day)  
 See Patsy Watson  
 Mentoring at Hillcrest H.S.  
 Mc = Ronald McDonald House-See Jina McDaniel  
 NM = New Member Event  
 Pr = Program Committee Mtg  
 Reading and Radio Resources  
 See Jodie Ray  
 SpE = Special Service Event  
 VV = Vet to Vet - See Bob Dill  
 Web-lite = on your computer  
 Blue = Activities on own schedule

### Get Involved!

### Our Mission

Building a legacy of good works and fellowship, we strive to:  
 REACH those in need in partnership with others  
 INSPIRE tomorrow's leaders with high ethical standards  
 FOSTER lives of service above self  
 - A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)  
 Betty Dawson, *Editor*

### Shutterbug Committee

Fred Speno, *Chair*

### Bulletin/Internet Advertising

Chris Short, *Chair*



### OFFICERS and DIRECTORS 2013-2014

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**Eric Heitkamp**, *President Elect*  
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6704 Snider Plaza

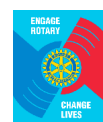
Dallas, Texas 75205

Office Phone: 214-739-4170

Office Fax: 214/363-6980

Email: [club@parkcitiesrotary.org](mailto:club@parkcitiesrotary.org)

[www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)



**Ron D. Burton**,

Norman, OK

*President, Rotary*

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[www.rotary.org](http://www.rotary.org)

**Ean H. Sullivan**, *RC of Plano*

*Governor, District 5810*

[www.rotary5810.org](http://www.rotary5810.org)



## UPCOMING PROGRAMS



**Feb. 28** Bob Ferguson, Director of TDI  
Servant Leadership



**March 7** Hon. Teta V. Banks  
2014 UN International Womens Day



**March 14** Bill Wilshusen, Pres. – Salesmanship Club  
The Byron Nelson- This year and in the Future



**March 21** Steve Ivy, CEO - Heritage Auction  
Going Once, Going Twice, Sold

## ROTARY CONNECTED

**LinkedIn** RI: [www.linkedin.com/groups?gid=858557&trk=hb\\_side\\_g](http://www.linkedin.com/groups?gid=858557&trk=hb_side_g) **RCPC**: [www.linkedin.com/groups?gid=1248747&trk=hb\\_side\\_g](http://www.linkedin.com/groups?gid=1248747&trk=hb_side_g)

Interesting New Thread: What fun stuff does your club do at the weekly meetings



**RI**: <http://twitter.com/#!/rotary>  
Tweet of the week: RT @GWRnews: 1 enormous wave - 7,084 @rotary members in India: largest human image of a hand >  
<http://bit.ly/GWRhumanhand>  
[pic.twitter.com/QrRpmOrTng](http://pic.twitter.com/QrRpmOrTng)



**RI**: [www.facebook.com/rotary](http://www.facebook.com/rotary)  
**Dist. 5810**: [www.facebook.com/RotaryDistrict5810](http://www.facebook.com/RotaryDistrict5810)

Interesting New Thread: 175 Million Children Immunized in Every National Immunization Day Campaign in India.



**RCPC** has its own channel: <http://vimeo.com/channels/rotaryclubofparkcities/>

**Miss a Meeting? Watch it Online!**



**RI** has its own channel on YouTube offering a growing collection of videos and psas.



Check out or add to RI's Flickr group often, [www.flickr.com/groups/familyofrotary/](http://www.flickr.com/groups/familyofrotary/)



<http://pinterest.com/rotary/>  
RI has Pinboards on major projects.



[www.statigr.am/rotaryinternational](http://www.statigr.am/rotaryinternational)  
See RI's latest pictures via Instagram.

## CLUB ANNOUNCEMENTS

*Sign up at [www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)*

**District Gala, Saturday, Feb. 22, 7:00pm** at Hilton Anatole Hotel. Black Tie. Dinner, dancing, auction and more. See [www.rotary5810.org](http://www.rotary5810.org) for tickets

**PCR Connect, Tues, Mar 4, 5:30- 7:30pm** at Chip's Hamburgers, 4530 Lovers Lane, Dallas 75225. Sign up or decline online. See Rob Banes

**Nicaragua: Spring Break, 2014.** Join us for 8 days and 7 nights of service and fun in Granada, Nicaragua. Trip cost of \$1200 (double occupancy) including airfare, hotel, meals, in-country transportation and tours. [www.rotary5810.org](http://www.rotary5810.org)

Remember to make up missed meetings. Traveling this spring? Visit Rotary Clubs wherever you are! Report make ups on the website at Report Make-Ups Here!

The **Directory** is on line: Log in > Click on left side under My ClubRunner > View Club Directory or View Club Photo Directory. Other archives are at Club Documents

## THOUGHTS ON ...

### Change

*If we don't change direction soon,  
we'll end up where we're going.*

~ Professor Irwin Corey

*I get up every morning determined to  
both change the world and have one  
hell of a good time. Sometimes this  
makes planning my day difficult.*

~ E. B. White

*Most of the change we think we see  
in life is due to truths being in and  
out of favor.*

~ Robert Frost

*All things must change to something  
new, to something strange.*

~ Henry Wadsworth Longfellow

*Change your thoughts and you  
change your world.*

~ Norman Vincent Peale

## RCPC FOUNDATION

Our Funders for Next Week are

Dick Orrock  
Greg Pape  
Gregg Pappas  
Howard Parker  
George Patterson

## FAMILY OF ROTARY

### Remembering Charles Delphenis

Most RCPC members knew Charles as a dedicated and accomplished member with a smile for everybody. However, many of us only knew him after his retirement.

His obituary was published in the *Dallas Morning News* on February 9. It related his professional career. He graduated from UT in 1948 with a BBA in Marketing, then graduated from the Harvard School of Business Advanced Management Program in 1969. He served

in the U.S. Navy as a Photographer's Mate from 1946 to 47. He worked in Washinton, D.C. as a research assistant to late Congressman Wright Patman. In 1952, he joined the H.W. Gossard Co. of Chicago, as a salesman for a Texas region, and became president of the company in 1974. In 1978 he returned to Texas where he served as an executive with Commodore Financial Corp. **A memorial service will be 10am, Feb. 22** at Northaven United Methodist Church.

## HE PROFITS MOST WHO LAUGHS BEST

### From the Personal Ads

**Mature gentleman**, 62, aged well, noble grey looks, fit and active, sound mind and unfazed by the fickle demands of modern society ... Damn it, I have to pee again.

**Indifferent woman**. Blah blah, whatever. Go ahead and write. Box 3253. Like I care.

**Unashamed** triumphalist male for the past 46 years. Will I bore you? Probably. Do I care? Probably not.

**Jerk**. Complete and utter. Whatever you do, don't reply — you'll only regret it.

*We gratefully acknowledge*  
**ASTRO-GRAPHICS**  
*for the partial funding of The Hub*

*Happy Birthday*

Scott Sargent 2.23  
Jeff Sheehan 2.24  
Cleve Clinton 2.25  
Dax Seale 2.26  
Margaret Collins 2.27

