



THE HUB The Rotary Club of Park Cities

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www.parkcitiesrotary.org

February 28, 2014

Serving to Make a Difference Since 1948

TODAY'S PROGRAM

Program Chair of the Day: Chad Harbour



Bob Ferguson, Director of TDI Servant Leadership

John R. (Bob) Ferguson, Director of TDIndustries, Inc. was raised in the small east Texas town of New Boston. He received his BBA, Engineering Route to Business from the University of Texas; attended the Stanford Graduate School's Executive Program; and most recently has become a Certified Instructor for many of TD's Leadership classes.

Bob has worked at TDIndustries since 1968. He continues to serve on the Board of Directors and also as a mentor, teacher and coach to the TDPartners. Bob now conducts many of TD's leadership classes and often trains other companies and boards as well.

Bob is currently an elected member of the Dallas County Community College District Board of Trustees. He also serves on the Texas Health Care Resources Quality Committee and Presbyterian Hospital Board of Directors, and is a former chairman of the Board of Directors of Goodwill Industries, the Private Indus-

try Council, and of the Dallas All Sports Association. He is a past president of the Salesmanship Club of Dallas and active member, and still serves on the Executive Board of the Circle Ten Council of Boy Scouts.

Proving that the company's philosophy of Servant Leadership is also a productive one, TDIndustries has been named to Fortune Magazine's "100 Best Companies to Work For" for the past 12 consecutive years -- one of only 14 companies in the U.S. to have made the Fortune list every year since its inception in 1998.

Bob likes to say he has had the same job and the same wife for 40 years.... he's been married to his wife, Cindy, since 1967. They have two adult children, Matt and Betsy, also living in the Dallas area. Matt and his wife, Renee, gave Bob and Cindy their first grandchild, Natalie. His daughter, Betsy, is married to Jay deVenny.

COMMITTEE TIME

Rotary U

Imagine if you had attended PETS training when you first became a Rotarian. This training far exceeds PETS training when all of the Rotary U courses are combined. This training gives you an insight into Rotary as you further your Rotary career.

Courses include:

1. Rotary Basics: New Member Orientation - Sat, March 15
2. Club Operations - Sat, April 5
3. District Operations - Sat, May 3
4. Global Operations - Sat, June 21

All classes are from 8:00am-5:00pm and are held at SMU's main campus. The cost is \$50. for each class.

Please join us for this informative and powerful Rotary program, turning members of Rotary into Rotarians! See www.RotaryUniversitySouthwest.org for more details.

Interact Club's Nicaragua Fundraiser at Mooyah's

by Shawn Murphy

The Hillcrest High School Interact Club organized a successful fundraising opportunity at Mooyah's on Northwest Highway last Thursday evening. The monies raised will be used to send two Interactors on the Spring Break trip to Nicaragua with



Rotary District 5810. Thanks to all those who attended or donated.

District 5810 Gala *by Fred Speno*

About 470 Rotarians and their guests attended the District 5810 Gala on Feb. 22nd at the Hilton Anatole Grand Ballroom.

Park Cities Rotary was represented by **Lisa and Rick Amsberry, David Baxter, Griffin Collie, Kathy Schatz, Fred Speno** and **Elizabeth Jones**, and their guests.

Elizabeth also made valuable donations to the Gala Auction that resulted in a significant contribution to the Rotary Foundation.



Dist. 5810 DG Ean Sullivan and Mrs. Sullivan

[More Pics on page 3.]

Be a Vibrant and Visionary Model of Service Above and Beyond Self

LAST WEEK

Presiding: **Cleve Clinton**
 Invocation: **Paul Pirok**
 Pledge: **Bill Matthews**
 Introductions: **Ley Waggoner**
 Advertisers: **Teri Thomas**
 Photographer: **Rex Jennings**
 Chair of the Day: **Greg Pape**
 Speakers: **Chris Camillo**
 Program: **Recognizing and Acting on Game Changing Information within Social Media**

President **Cleve Clinton** called the meeting to order. **Paul Pirok** gave the invocation and noted that among our joys today was that **Orville Salmon** was back with us today. **Bill Matthews** led the Pledge of Allegiance and "The Star Spangled Banner." PP **Ley Waggoner**, assisted by **Nolan Duck** with the mike, introduced our visiting Rotarians and guests. **Teri Thomas** announced The Hub and web advertisers of the week. PP **Greg Pape** reminded us that the Rotary Foundation supports Rotary Clubs and funds projects worldwide. He said that fifty-five members had made their EREY (Every Rotarian Every Year) contribution so far this year, donating over \$17,000. He then recognized



George Burrell as a first-time Paul Harris Fellow, and **Patsy Watson** as a second-level PHF. **Chad**

Harbour has put together a RCPC video. VP **Karen Farris** said that the club would be pushing the video out through social media for membership recruitment. She also suggested possible candidates for membership, such as veterans or merchants in nearby shopping areas. She has compiled a list of likely candidates, and will be emailing it to us. **John Whaley** said that he would be going on the Nicaragua trip at Spring Break, and that he would be collecting

EVENTS CALENDAR

MARCH						
S	M	T	W	Th	F	S
2	M	M	M	M	M	
9	M	M	M	M	M	RU
16	M	M	M	M	M	
23	M	M	M	M	M	

BI = Blood Drive
 BD = Board of Dirs. Mtg, 7am
 LaMadeleine, 75 & Mockingbird
 Cn = PCR Connect Event.
 CP = ChildsPlay Work Mtg
 D = District 5810 Event
 DH = Dentistry with a Heart
 FR = Family of Rotary Event
 F = Fellowship Event
 FF = RCPC Foundation Fund Mtg. See Cleve Clinton
 In- Interact at Hillcrest H.S., 8 am. See Tracy Gomes

M = Meals on Wheels (Different teams on each day)
 See Patsy Watson
 Mentoring at Hillcrest H.S.
 Mc = Ronald McDonald House-See Jina McDaniel
 NM = New Member Event
 Pr = Program Committee Mtg
 Reading and Radio Resources
 See Jodie Ray
 SpE = Special Service Event
 VV = Vet to Vet - See Bob Dill
 Web-lite = on your computer
 Blue = Activities on own schedule

Please remember ...

Joy - Orville Salmon was back with us today!

Please let us know your Joys or Concerns
 at- announcements@parkcitiesrotary.org



school supplies and gently worn shoes to deliver. **Anne Harper** said that the books for Preston Hollow Elementary's school library have been received and that labels would be put in them prior to their delivery to the school.

PP **Greg Pape** introduced our speaker today, **Chris Camillo**. He started by saying that he had not known much about Rotary before being asked to speak, but had been very impressed by Rotary's philanthropic mission. He said that he has always been interested in money. He had lost a friend to leukemia, and he wanted to be able to help kids, but realized that he needed money to do so. He started by going around to estate sales to find things that were mispriced, then he sold them to dealers around the country. One day he noticed that Snapple had less shelf space; his older brother taught him how to short the stock; as a result he turned \$300 into \$1000. He went to college, tried various things, but came back to his Snapple experience; that information was available before it was digested by Wall Street. Using social media, he finds pieces of information that are relevant to investing. As an example he said that he had invested early in True Religion jeans, Uggs, and Crocs, when they were first becoming popular. As a result he has increased \$1000 to \$800,000 in five years. He said he is averaging a return of about 84% a year. He said that he went to a 3-D movie and realized that this would be a new trend; the stock of Imax Theaters has gone up 70%. He says he doesn't analyze stocks, but analyzes life. When Michelle Obama wore a dress from J. Crew on a popular TV show, it increased J. Crew's earnings. He calls this social information arbitrage; that he buys the stock when the product first appears in social media, and sells when the stock comes to the attention of financial blogs and Wall St. He has written a book, *Laughing at Wall Street*.



Our Mission

Building a legacy of good works and fellowship, we strive to:
 REACH those in need in partnership with others
 INSPIRE tomorrow's leaders with high ethical standards
 FOSTER lives of service above self
 - A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)
 Betty Dawson, *Editor*

Shutterbug Committee

Fred Speno, *Chair*

Bulletin/Internet Advertising

Chris Short, *Chair*



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President, Rotary International
www.rotary.org

Ean H. Sullivan, RC of Plano
Governor, District 5810
www.rotary5810.org

UPCOMING PROGRAMS



March 7 Hon. Teta V. Banks
2014 UN International Womens Day



March 14 Bill Wilshusen, Pres. – Salesmanship Club
The Byron Nelson- This year and in the Future



March 21 Steve Ivy, CEO - Heritage Auction
Going Once, Going Twice, Sold

March 28 TBA

ROTARY CONNECTED

LinkedIn RI: www.linkedin.com/groups?gid=858557&trk=hb_side_g **RCPC**: www.linkedin.com/groups?gid=1248747&trk=hb_side_g

Interesting New Thread: Do you have past Rotaractors in your club? How did you invite them to join?



RI: <http://twitter.com/#!/rotary>
Tweet of the week: See a gallery of photos of clubs celebrating Rotary's 109th anniversary <http://wp.me/p23IKB-YZ>



RI: www.facebook.com/rotary
Dist. 5810: www.facebook.com/RotaryDistrict5810

Interesting New Thread: From India, #Rotary member and Forbes contributor Devin Thorpe interviews former Rotary scholar and Emmy-winning medical journalist Dr. Mona Khanna, about the significance of ending #polio in India.



RCPC has its own channel: <http://vimeo.com/channels/rotaryclubofparkcities/>

Miss a Meeting? Watch it Online!



RI has its own channel on YouTube offering a growing collection of videos and psas.



Check out or add to RI's Flickr group often, www.flickr.com/groups/familyofrotary/



<http://pinterest.com/rotary/>
RI has Pinboards on major projects.



www.statigr.am/rotaryinternational
See RI's latest pictures via Instagram.

CLUB ANNOUNCEMENTS

Sign up at www.parkcitiesrotary.org

PCR Connect, Tues, Mar 4, 5:30- 7:30pm at Chip's Hamburgers, 4530 Lovers Lane, Dallas 75225. Sign up or decline online. See Rob Banes

Vet to Vet, Wed, Mar 5, 6:15-8:15pm, Dallas VA Hospital, Transition Care, 4500 Lancaster, Dallas 75216, Carpool available. BINGO! See Bob Dill

Nicaragua: Spring Break, 2014. Join us for 8 days and 7 nights of service and fun in Granada, Nicaragua. Trip cost of \$1200 (double occupancy) including airfare, hotel, meals, in-country transportation and tours. www.rotary5810.org

Remember to make up missed meetings. Traveling this spring? Visit Rotary Clubs wherever you are! Report make ups on the website at Report Make-Ups Here!

The **Directory** is on line: Log in > Click on left side under My ClubRunner > View Club Directory or View Club Photo Directory. Other archives are at Club Documents

THOUGHTS ON ...

Leadership

Leadership should be born out of the understanding of the needs of those who would be affected by it.

~ **Marian Anderson**

Good leadership consists in showing average people how to do the work of superior people.

~ **John D. Rockefeller**

Leadership is communicating to people their worth and potential so clearly that they come to see it in themselves.

~ **Stephen Covey**

I start with the premise that the function of leadership is to produce more leaders, not more followers.

~ **Ralph Nader**

You do not lead by hitting people over the head-that's assault, not leadership.

~ **Dwight D. Eisenhower**

RCPC FOUNDATION

Our Funders for Next Week are

Bob Patton
Jon Petersen
Paul Pirok
Rod Pirtle
Charles Polansky

RCPC PEOPLE

Elizabeth Ames Jones in the Dallas Morning News

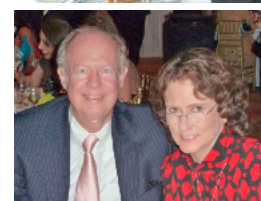
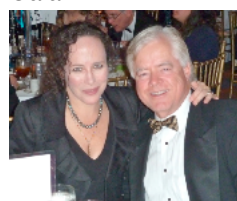
RCPC member and Dallas ISD trustee for District 1 wrote an article in the Jan. 31 *DMN NeighborsGo* supporting STEM Education. STEM refers to Science, Technology, Engineering, and Mathematics.

The entire article may be read at www.dallasnews.com/news/community-news/park-cities/headlines/20140202-elizabeth-jones-stem-education-prepares-students-for-challenges.ece

Rotary Gala

(cont. from Front Page)

A few more pictures of RCPC members at the Gala.



HE PROFITS MOST WHO LAUGHS BEST

From the Personal Ads (a few more)

I'm just a girl who can't say 'no' (or 'anaesthetic'). Lipping Rodgers and Hammerstein fan, female lecturer in politics (37) WLTM man to 40 for thome enthanted eveningth.

This ad may not be the best lonely heart in the world, nor its author the best-smelling. That's

all I have to say. Man, 37.

My other car is a bike. Eco-friendly bio-diverse M (29). Smells a bit like soil and eats too much soup, but otherwise friendly (you're not seriously going to put that burger in your mouth, are you?)

We gratefully acknowledge
ASTRO-GRAPHICS
for the partial funding of The Hub

Happy Birthday

Richard Bobowski 3.1
Chris Clausen 3.1
Ruth Knost 3.1
Lisa Amsberry 3.6

