



# THE HUB

The Rotary Club  
of Park Cities

Volume 69, Number 23

[www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)

January 12, 2018

*Serving to Make a Difference Since 1948*

## TODAY'S PROGRAM

*Program Chair of the Day: John Whaley*



## Kevin Yard, P.E., BCEE Climate Change

Kevin D. Yard, P.E., BCEE, is the Vice President Office Director for Texas and Adjoining States of SCS Engineers (a national environmental engineering consulting firm). As director of a staff of 30+ engineers, geologists, scientists, field technicians and administrative staff. I manage and direct a broad range of projects including feasibility studies, site characterizations, permitting projects, facility designs, construction-related services, compliance management programs, operations consulting, and remedial projects. Also, I have served as an expert consultant, provided expert witness testimony, and presented technical data before state legislative subcommittees and task forces. Further, I have published technical papers in technical journals and presented various technical papers at industry conferences.

He states, "My interest in environmental protection and pollution control started early. I decided that I wanted to be an environmental engineer in my first year of college - motivated by my childhood experience of watching Lake Erie transition from a game fishery to a lake so polluted that it made national news. In pursuing my interest in controlling pollution, my first job after college was working for a state environmental pollution control agency,

where I learned first-hand about the role of government in managing water, air and land resources and regulating pollution. I have continued to pursue my interest in protecting the environment through various positions including:

- Pennsylvania Department of Environmental Resources: Planning Section Chief, Southwestern Region, Bureau of Water Quality Management
- Waste Management, Inc.: Regional Engineering Vice President.
- EMCON Associates, a national environmental engineering consulting firm; Vice President, northern California region"

He graduated from Pennsylvania State University with a Master of Environmental Engineering, Magna cum Laude, and from the University of Pittsburgh with a Bachelor of Science in Civil Engineering, Magna cum Laude

He is a Registered Professional Engineer in Texas, Louisiana, Oklahoma, Arkansas, Pennsylvania, and Kansas, and is a Diplomat of the American Academy of Environmental Engineers. His professional affiliations include the Solid Waste Association of North America. He is the Immediate Past Director, Landfill Management Technical Division

## FAMILY OF ROTARY

**It was a GREAT Party!**



More pictures on the RCPC website:  
[Home Page](#)> [Info](#)> [RCPC in Pictures](#)>  
[Holiday Party](#)

*Be a Vibrant and Visionary Model of Service Above and Beyond Self*

### LAST WEEK (12-08-17)

Presiding: **Pam Carvey**  
 Invocation: **Tracy Gomes**  
 Pledge: **John Brown**  
 Photographer: **Fred Speno**  
 Chair of the Day: **George Burrell**  
 Speaker: **Shane Mahmood**  
 Program: **Economic Forecast**



President **Pam** called this first meeting of the new year to order. She started with some pictures of the Rotary float in the Rose Parade. The theme of the float was "Planting the Seeds Of Service." Several districts in California coordinate to create and assemble the float. It won the Princess Award which is for floats under thirty-five feet.

PP **Tracy Gomes** gave the invocation. **John Brown** led the Pledge of Allegiance and "The Star Spangled Banner," followed by "Auld Lang Syne." Our visitors and guests were introduced. **Bob Dill** introduced our Back the Blue honoree today, Charlene Ross, a communications specialist with ten years of dispatch experience with Highland Park.

She will complete her Masters in Criminal Justice from TCU in the spring. **Nolan Duck** introduced our Marketplace Advertiser of the week, **Herb Ziev**, Senior Loan Officer of Benchmark Mortgage. **Stan Wright** introduced our newest member, **Kelley Roby**,



The Director of Catering at the Hilton in Preston Center. **Katt Massey** was awarded her Blue Badge in exchange for

her newby red one. **Mike Petridis** brought a banner from the Rotary Club of Kiev in The

### Please remember ...

**Janie Loveless** who is recovering from her second foot surgery.

Ukraine. PCR Connect has decided to meet at restaurants that help provide the food for Ronald McDonald House. This month they will meet at Celebration.



**George Burrell** introduced our speaker today, **Shane Mahmood**, Senior VP of Operations at Allegiance Capital Corporation.

He was standing in for our scheduled speaker, **John Sloan**, who was ill. He began by explaining that he worked in the private sectors, and that Dallas was home to many private equity groups. He remarked that there had been a big win at the end of the year with the passage of tax reform. During 2017, the Dow-Jones rose twenty-five percent. While all the details of the tax reform are not yet known, there has not been much negative press about it. Money is coming back into the U. S. The large caps will be buying private businesses. The President has been reforming the EPA, but the SEC needs reforming, too. There are more trades being done by black boxes than by traders on the floor if the Exchange. He predicts the longest bull market in history. He said there are \$2.5 Trillion sitting on the sidelines, mostly by large caps offshore. There is also low cost debt available. If you have a strong company, the valuations will rise. In business timing is important. The baby boomers make up twenty-seven percent of the population, but forty-three percent of all the small businesses are owned by the baby boomers, about twelve million small businesses. They are the wealthiest generation in history. The baby boomers began to retire in 2011 (at age sixty-five). Eventually, the baby boomers will have to sell their businesses. They will pass down \$30 Trillion in assets. It is a perfect storm for the generational transfer of wealth



### Our Mission

Building a legacy of good works and fellowship, we strive to:  
 REACH those in need in partnership with others  
 INSPIRE tomorrow's leaders with high ethical standards  
 FOSTER lives of service above self  
 - A supporting member of Rotary International

**The Hub** is the weekly newsletter of the Rotary Club of Park Cities (Dallas)  
 Betty Dawson, *Editor*

**Shutterbug Committee**  
 Fred Speno, *Chair*

**Bulletin/Internet Advertising**  
 Shawn Foster, *Chair*



### OFFICERS and DIRECTORS 2017-2018

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**Ian H. S. Riseley**

**Sandringham**,  
**Victoria, Australia**  
*President, Rotary International*

[www.rotary.org](http://www.rotary.org)

**Rick Amsberry**, *Park Cities*  
**Governor, District 5810**

[www.rotary5810.org](http://www.rotary5810.org)



### EVENTS CALENDAR

January						
S	M	T	W	Th	F	S
	M	M	M <sub>vv</sub>	M	Mtg	
7	M	M	M <sub>Cn</sub>	M	Mtg	
14	M <sub>Mc</sub>	M	M <sub>BD</sub>	M	Mtg	
21	M	M	M	M	Mtg	
28	M	M	M	M		

### Get Involved!

**A=Agape Health Service Days**  
 BD = Board of Dirs. Mtg, 7am  
 LaMadeleine, 75 & Mockingbird  
 Cn = PCR Connect Event.  
**CP = ChildsPlay Work Mtg**  
**CC = Core Clubs Event**  
**D = District 5810 Event**  
**DH = Dentistry with a Heart**  
**FR = Family of Rotary Event**  
**F = Fellowship Event**  
**FF = RCPC Foundation Fund**  
 Mtg. See Cleve Clinton  
**FH = Fisher House. See Rob E**  
**In-Interact Special Project**

**In-Interact at Hillcrest H.S.**  
 8 am. See Bart Noble  
**M = Meals on Wheels** (Different teams on each day)  
 See Patsy Watson  
**MM-Mentoring at Hillcrest HS**  
 Mc = Ronald McDonald  
 House-See Jina McDaniel  
**NM = New Member Event**  
**FT=NTFB Truck-Stan Wright**  
**FB=NTFB Event**  
**Pr = Program Committee Mtg**  
**RU = Rotary University**  
**SpE = Special Service Event**  
**Web = For New Members**



**UPCOMING PROGRAMS**

Jan. 19 **Dustin Marshall**  
**Dallas Independent School District**



Jan. 26 **Michael J. Sorrell, Ed.D.**  
**Paul Quinn College**



Feb. 2 **Texas Rangers**  
**The 2018 Season**



Feb. 9 **Trisha Cunningham, CEO**  
**North Texas Food Bank**

**ROTARY CONNECTED**

**Tweet with Tracy!** Follow him at  
rotarytxman@twitter.com



<http://bit.ly/RCPCfacebook>



<http://bit.ly/RCPCtwitter>  
#parkcitiesrotary



<http://bit.ly/RCPCyoutube>



<http://bit.ly/RCPCgoogleplus>



<http://bit.ly/RCPCvimeo>

**RCPC has its own channel. Miss a Meeting? Watch it Online!**

**Connect with Rotary International and District 5810!**

**LinkedIn** RI: [www.linkedin.com/groups?gid=858557&trk=hb\\_side\\_g](http://www.linkedin.com/groups?gid=858557&trk=hb_side_g)



**RI:** <http://twitter.com/#!/rotary>



**RI:** [www.facebook.com/rotary](http://www.facebook.com/rotary)

**Dist. 5810:** [www.facebook.com/RotaryDistrict5810](http://www.facebook.com/RotaryDistrict5810)



**RI** has its own channel on YouTube offering a growing collection of videos and psas.



Check out or add to RI's Flickr group often, [www.flickr.com/groups/familyofrotary/](http://www.flickr.com/groups/familyofrotary/)



<http://pinterest.com/rotary/>  
RI has Pinboards on major projects.



[www.statigr.am/rotaryinternational](http://www.statigr.am/rotaryinternational)  
See RI's latest pictures via Instagram.

**CLUB ANNOUNCEMENTS** Sign up at [www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)

**Ronald McDonald House, Mon, Jan 15, 4:30-7:00pm.** Serve dinner to families of hospitalized children. 4707 Bengal St, Dallas 74235. See Jina McDaniel

**Food Packing Project with Dallas RC, Sat, Feb 24, 3:00-5:00pm.** benefitting the DISD food pantry

If you chose the two payment option for RCPC dues, \$185.00 is due. A \$25.00 late fee is effective. Send a check or pay online.

**RI Foundation:** \$100 (or more) Every Rotarian Every Year! See Greg Pape.

**RCPC Foundation:** \$50 (or more). See Birthday box below, then Doug Means.

**Like Us!** <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

The **Directory** is on line: Log in > Click on left side under My ClubRunner > View Club Directory or View Club Photo Directory. Other archives are at Club Documents

**THOUGHTS ON ... FAMILY OF ROTARY****Weather**

Don't knock the weather. If it didn't change once in a while, nine out of ten people couldn't start a conversation.

~ Kin Hubbard

The trouble with weather forecasting is that it's right too often for us to ignore it and wrong too often for us to rely on it.

~ Patrick Young

Money is the opposite of the weather. Nobody talks about it, but everybody does something about it.

~ Rebecca Johnson

When all is said and done, the weather and love are the two elements about which one can never be sure.

~ Alice Hoffman

Weather forecast for tonight: dark. Continued dark overnight, with widely scattered light by morning.

~ George Carlin

What dreadful hot weather we have! It keeps me in a continual state of inelegance.

~ Jane Austen

All of us could take a lesson from the weather, it pays no attention to criticism.

~ North DeKalb

**Kiwanis Club Beacon**

**RI's Float in the Rose Parade; Planting the Seeds of Service**

*From the District 7070 website:*

Our purpose is to bring the Rotary name into public view and promote its core values and signature service activities to the world by entering a Float into the Tournament of Roses Parade that will draw attention and make viewers ask "What is Rotary?" As our 2017-18 Rotary International President Ian Riseley stated "At Rotary, we need to be very conscious of continuously working on our public image, as it is vital that the public understands what we do. It is important for membership development as well as for our relationship with

the community."....

Our Float design is a whimsical bunny gazing at the just planted peach tree, the peaches represent Rotary's Six Areas of Focus.

**HE PROFITS MOST WHO LAUGHS BEST**

We brought our newborn son, Adam, to the pediatrician for his first checkup. As he finished, the doctor told us, "You have a cute baby." Smiling, I said, "I bet you say that to all new parents." "No," he replied, "just to those whose babies really are good-looking." "So what do you say to the others?" I asked. "He looks just like you."

*We gratefully acknowledge*

**ASTRO-GRAPHICS**

*for the partial funding of The Hub*

*Happy Birthday\**

George Patterson 1.12

Moody Alexander 1.14

Doug Gill 1.18

\*You are our RCPC Funders for this week