



# THE HUB The Rotary Club of Park Cities

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[www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)

January 24, 2014

*Serving to Make a Difference Since 1948*

## TODAY'S PROGRAM

*Program Chair of the Day: Eric Heitkamp*



## The Texas Rangers



### Steve Busby

begins his 2nd season as the Rangers play-by-play announcer for all television games on Fox Sports Southwest and TXA21.

Busby moved to that role in June 2012 after joining the Rangers radio broadcast team in 2011. The former major league pitcher has been a part of Rangers radio and television coverage for over 25 years. Before joining the radio broadcast full-time, he served as a lead analyst on Fox Sports Southwest's pre and post game Rangers programming while working a limited schedule of TV and radio games over the previous several years.

Busby originally joined the Rangers broadcast team in 1982, serving as the analyst on television games on KXAS-TV (1982-84) and Home Sports Entertainment (1983-85). He then spent ten seasons calling Rangers games on KTVT-TV, working as an analyst from 1986-89 and as lead play-by-play announcer from 1990-95. His broadcasting career also includes two stints with the Kansas City Royals and major league and college game coverage on CBS Radio and ESPN.



### Adam Rosales

*Bats/Throws: Right/Right*

*Ht./Wt: 6-1/195*

*Born: May 20, 1983 in*

*Chicago, IL*

*Resides: Park Ridge, IL*

*Acquired:* On a waiver claim from Oakland on Aug. 12, 2013

*Career:* Claimed on waivers by the Rangers for the second time in an 11-day span on Aug. 12, Rosales spent the rest of the season in Texas, seeing time in 17 games, primarily as a pinch-runner and defensive substitute...originally drafted by Cincinnati, has seen his big league action with the Reds (2008-09), Athletics (2010-13), and Rangers (2013)...hit .234 with 11 home runs and 47 RBI in 146 games with Oakland in 2010-12 after helping .212 with 4 home runs and 21 RBI in 105 games with Cincinnati in 2008-09.

He has not committed an error in 92 career games as a second baseman, including 84 of those games with the A's, second-longest errorless streak by a second baseman in Oakland history ... started at least one game at 6 different positions in 2010, including 45 at second base...saw his most extensive big league action in 2009 with the Reds, appearing in 87 games.



### Mike Daly

was promoted to Senior Director, Minor League Operations in Nov. 2013 and is responsible for the day to day operations of the player development program and affiliate relations.

Daly was previously the Director, International Scouting from 2009-13. He was responsible for the day-to-day scouting throughout Latin America and the operations of the club's academy in Boca Chica, Dominican Republic.

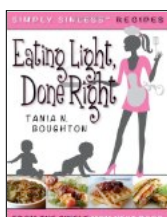
Daly is entering his eighth year with the organization having previously served in both professional and international scouting. He came to the Rangers after six seasons with the Cleveland Indians, where he worked in their baseball operations department from 2001-2002 and as an area scout from 2003-2006.

Daly played baseball at Louisiana State U., where he was a three-year letter winner and member of the 1997 and 2000 National Championship teams. He graduated with bachelor's degree in marketing in 2000 from LSU and earned a M.B.A. in 2001 and Master's in Sports Administration in 2002 from Ohio University.

## FAMILY OF ROTARY

### Tania Boughton Teams with Stars, DISD for Healthy Kids

A feature on WFAA TV reported that North Texas mom **Tania Boughton** has used a simple phrase to



launch her healthy recipes beyond her own household. "Check the light before you bite."

That line bounced off the pages of

her kid-centered cookbook, which aims to make healthier meals appealing to children. The phrase got the attention of the Dallas ISD and the Dallas Stars. Both are working with Boughton to help children make good eating choices. See <http://www.wfaa.com/news/health/Area-mom-teams-with-Stars-Dallas-ISD-to-promote-healthy-kid-diets-239484501.html>

### ♥♥♥♥ Dentistry with a Heart ♥♥♥♥ Friday, February 14 6:45 am - 5:30 pm

This will be the fifth year our club has participated in Dentistry With A Heart. Drs. Michael Rainwater, Roy Washburn, and Moody Alexander have been the leaders in our club's involvement in this worthy cause. For every dollar spent on materials and supplies, \$15 in dental services are provided. Over \$41,000 in services! Volunteer to help online!



*Be a Vibrant and Visionary Model of Service Above and Beyond Self*

## LAST WEEK

Presiding: **Eric Heitkamp**  
 Invocation: **Richard Stanford**  
 Pledge: **Rick Amsberry**  
 Introductions: **Ley Waggoner**  
 Photographer: **Ley Waggoner**  
 Chair of the Day: **Bill Sleeper**  
 Speaker: **John Peavy**  
 Program: **Economic Forecast**



President Elect **Eric Heitkamp** called the meeting to order. He gave a special thanks to PP **Bill Sleeper** and **Cub Amos** for arranging the Mexican food for lunch! **Richard Stanford**

gave the invocation, noting that PP **Charles Delphenis** was at home and would like to have visitors. PP **Rick Amsberry** led the Pledge of Allegiance and "The Star Spangled Banner." PP **Ley Waggoner**, assisted by **Will Reppeto** with the mike, introduced our visiting Rotarians and guests, including a long distance visiting Rotarian from Maine.

**Shawn Foster** announced The Hub and web advertisers of the week. **Pam Carvey** announced that Dentistry with a Heart would be on February 14, and that volunteers are needed throughout the day. **Jina McDaniel** asked that you try on your new Rotary shirts and let her know if you need a different size; another order will be placed soon.



PP **Bill Sleeper** introduced our speaker today, John Peavy, to give his annual economic forecast. He began by noting that this was his twenty-fifth year to speak to RCPC. He said that when he first came in 1988, the Dow Jones was just under 2,200. He predicted that the Dow Jones would be up to 10,000 by the end of the century. He said he made the prediction using the fundamental principles of finance. Stock prices are determined by the price earnings ratio and the earnings per share. Today the Dow Jones is at 16,400. There have been five years in a row of stock market growth; this is only the third time in history. The market went

## Please remember ...

**Charles Delphenis**, who is at home  
**Orville Salmon** who is home from the hospital.

Please let us know your Joys or Concerns at -announcements@parkcitiesrotary.org



up over twenty-five percent last year; this has happened twenty-six times in the past. Usually after a year when the market goes up by that much, it goes up again, but not by a smaller percent. Two years ago the average PE ratio was about twelve; now it is about sixteen. If there is going to be another big growth in the market, there would have to be an expansion in the PE ratio. Economists are predicting that earnings for the S&P 500 will be about \$120 per share, a seven percent growth in earnings. The World Bank raised their estimate for the growth in the overall global economy from 3.2 to 3.4 percent. Their estimate for the U.S. was raised from 2.6 to 2.8 percent, which would be good. However, profits are going up by about seven percent. Sales are going up only 3 to 3.5 percent. This year the profit margin for companies is currently the highest it has ever been, ten percent. To increase profits in this slow growth economy, companies have been cutting costs with a vengeance. Unemployment is very high. Companies have been very hesitant to make capital expenditures. Low interest rates are also contributing to high profit margins, but it is an artificial profit. Companies are also becoming more efficient because of the unpredictability of the economic environment. They are also buying back shares. Companies are making money, so they can buy back their shares which results in higher profits per share. The government has artificially lowered interest rates so much, that investors are forced to buy stocks. He said that he predicts about a fifty percent chance of having normal market growth next year. The PE has more risk on the downside. He says that bank stocks are his favorite because banks are so profitable right now. He also recommends stocks in the tech and the industrial sectors.

## Our Mission

Building a legacy of good works and fellowship, we strive to:  
 REACH those in need in partnership with others  
 INSPIRE tomorrow's leaders with high ethical standards  
 FOSTER lives of service above self  
 - A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

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## Bulletin/Internet Advertising

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*Norman, OK*

*President, Rotary*

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**Ean H. Sullivan**, *RC of Plano*

*Governor, District 5810*

www.rotary5810.org

## EVENTS CALENDAR

January						
S	M	T	W	Th	F	S
			M	M		
5	M	M	M	M	Mtg	
12	M	M	M	M In	Mtg	
19	M	M	M	M In	Mtg	BI
26	M	M	M	M In		

BI = Blood Drive

BD = Board of Dirs. Mtg, 7am

LaMadeleine, 75 & Mockingbird

Cn = PCR Connect Event.

CP = ChildsPlay Work Mtg

D = District 5810 Event

DH = Dentistry with a Heart

FR = Family of Rotary Event

F = Fellowship Event

FF = RCPC Foundation Fund

Mtg. See Cleve Clinton

In- Interact at Hillcrest H.S,

8 am. See Tracy Gomes

M = Meals on Wheels (Differ-

ent teams on each day)

See Patsy Watson

Mentoring at Hillcrest H.S.

Mc = Ronald McDonald

House-See Jina McDaniel

NM = New Member Event

Pr = Program Committee Mtg

Reading and Radio Resources

See Jodie Ray

SpE = Special Service Event

VV = Vet to Vet - See Bob Dill

Web-lite = on your computer

Blue = Activities on own schedule

## Get Involved!

## UPCOMING PROGRAMS



**Jan. 31** Cal Jillson, SMU  
Purple Texas: Demographic Change and the Prospects for Two-Party Competition in Texas



**Feb. 7** Meet the Candidates for TX House Dist. 108



**Feb. 13** Evening Meeting  
Steve Bryant, The Mentalist



**Feb. 21** Chris Camillo  
Recognizing and Acting on Game Changing Information

## CLUB ANNOUNCEMENTS

Sign up at [www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)

**Nicaragua: Spring Break, 2014.** Join us for 8 days and 7 nights of service and fun in Granada, Nicaragua. Trip cost of \$1200 (double occupancy) includes airfare, hotel, meals, in-country transportation and tours. [www.rotary5810.org](http://www.rotary5810.org)

**Blood Drive, Saturday, Jan. 25, Noon - 5:00pm** Various one hour shifts. See website for times or to sign up. Volunteers and donors needed! See Ariane.

**Dentistry with a Heart, Friday, Feb. 14, 6:45am-5:30pm** at HP Presbyterian Church and Roy Washburn's office. Various shifts. See Kennis Ketchum.

**Volunteer for Meals on Wheels.** Usually 10:00am to Noon. Various dates available or be a Sub. Very rewarding!! See Patsy Watson.

The **Directory** is on line: Log in > Click on left side under My ClubRunner > View Club Directory or View Club Photo Directory. Other archives are at Club Documents

## ROTARY CONNECTED

**LinkedIn** RI: [www.linkedin.com/groups?gid=58557&trk=hb\\_side\\_g](http://www.linkedin.com/groups?gid=58557&trk=hb_side_g) **RCPC:** [www.linkedin.com/groups?gid=1248747&trk=hb\\_side\\_g](http://www.linkedin.com/groups?gid=1248747&trk=hb_side_g)

Interesting New Thread: To make it easier and cheaper to bring visitors we're considering meeting first and then the meal after for those that want to stay

**Twitter** RI: <http://twitter.com/#!/rotary>  
Tweet of the week: Attending lively discussion @Davos on how technology can contribute to addressing needs of world's poor + how at times it is harmful #wef14

**Facebook** RI: [www.facebook.com/rotary](http://www.facebook.com/rotary)  
**Dist. 5810:** [www.facebook.com/RotaryDistrict5810](http://www.facebook.com/RotaryDistrict5810)

Interesting New Thread: District leaders weigh in on Rotary's updated visual identity

**Vimeo** **RCPC** has its own channel: <http://vimeo.com/channels/rotaryclubofparkcities/>  
**Miss a Meeting? Watch it Online!**

**YouTube** RI has its own channel on YouTube offering a growing collection of videos and psas.

**Flickr** Check out or add to RI's Flickr group often, [www.flickr.com/groups/familyofrotary/](http://www.flickr.com/groups/familyofrotary/)

**Pinterest** <http://pinterest.com/rotary/>  
RI has Pinboards on major projects.

[www.statigr.am/rotaryinternational](http://www.statigr.am/rotaryinternational)  
See RI's latest pictures via Instagram.

## THOUGHTS ON ...

### Baseball

*Baseball is 90% mental, the other half is physical.*  
~ Yogi Berra

*Baseball is like church. Many attend, few understand.*  
~ Leo Durocher

*Baseball players are smarter than football players. How often do you see a baseball team penalized for too many players on the field?*  
~ Jim Boulton

*Statistics are to baseball what a flaky crust is to Mom's apple pie.*  
~ Harry Reasoner

*In the great department store of life, baseball is the toy department.*  
~ Unknown

## ROTARY INTERNATIONAL

### Visit Rotary Clubs on Your Travels Around the World



**Elizabeth Jones** reported that she visited the **Kauai Rotary Club** (which has about 35 members) over the Christmas holiday. The meeting was held at the Kauai Brewing Company, and even though the meeting

was at noon, the brewery was a main attraction for the members! Kauai Rotarians proudly dress in flip flops and Hawaiian shirts, and the Four-Way test is spoken in native Hawaiian! The program speaker(s) (pictured

with me) are Captain Adam Orens (US Civil Air Patrol) and his 14 year old daughter Ashley who is a Cadet in the CAP. Other "visiting" Rotarians that day included a member from the Yakima, WA Chapter (who is a former City Councilman there).



Visiting Rotary Clubs on your travels is a great way to meet people and learn more about the city. Visiting Rotarians are always welcome at Rotary Clubs all over the world.

## HE PROFITS MOST WHO LAUGHS BEST

God grant me the senility to forget the people I never liked, the good fortune to run into the ones I do, and the eyesight to tell the difference.

Kids in the back seat cause accidents.  
Accidents in the back seat cause kids.

If all is not lost, where is it?

When I'm finally holding all the cards, why does everyone want to play chess?

It's not hard to meet expenses . . . They're everywhere.

## RCPC FOUNDATION

Our Funders for Next Week are

**Bill Matthews**  
**Tom McClellan**  
**Jina McDaniel**  
**Mary McMahan**  
**E.G. McMillan**

*We gratefully acknowledge*  
**ASTRO-GRAPHICS**  
*for the partial funding of The Hub*

**Happy Birthday**

Richard Jodry 1.30

