



# THE HUB

## The Rotary Club of Park Cities

Volume 67, Number 4

[www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)

July 31, 2015

*Serving to Make a Difference Since 1948*

### TODAY'S PROGRAM

*Program Chair of the Day:* Barb Jeffries

## Howard Fitch\* *New Member Speech Day*



# New Members Introduce Themselves Experienced Members Speak About Engagement

*\*Howard Fitch was a member for only about three and a half years before his sudden and untimely death in September, 2012. Always friendly and joking, he is most remembered for "shepherding" the new members through to their Blue Badges. He coined the phrase "Living Obituaries" for these new member speeches.*



New Member  
**Tim Keenan**

Classification: Advertising  
Proposed by **Happy Franklin**



Experienced Member  
**Shawn Foster**

Classification: Financial Services  
Member since 2012



Experienced Member  
**PE Tracy Gomes**

Classification: Economist  
Member since 2005

### Steps To A Blue Badge

- Edit Club roster profile page
- Join two service committees
- Sign up to work July 4th Parade
- Read *ABC's of Rotary & Rotary Foundation Guide* books
- Read *History of RCPC* online
- Attend New Member Orientation
- Serve as a greeter at 4 meetings
- Attend a Board meeting
- Attend a PCR Connect
- Complete web-lite online training
- Give New Member Speech

### COMMITTEE TIME



**RCPC Restaurant Week Dinner at The Capital Grille in the Crescent Court**

Tuesday, August 11th,  
6:30pm – 8:30pm

500 Crescent Court. Dallas TX 75201

Bring Friends and Family

**Parking: Free** two hour self-parking with a validated parking ticket  
Complimentary valet also available

**Menu:** Order off the regular menu or the special Restaurant Week Menu

**RSVP:** Happy Franklin at [happy.franklin@att.net](mailto:happy.franklin@att.net) or on the home page of the website

Have **you** signed up to serve on **three or more** committees for the 2015-16 Rotary year?

Your talents and gifts are needed!



### ROTARY INTERNATIONAL

#### **NEW! Global Rewards and Member Benefits**

Rotary International has kicked off a new program of Global Rewards and Member Benefits for Rotary Members! These benefits include discounts on hotel rooms, car rentals, and more! Great deals are being added each week. To find out what offers are available to you as a Rotarian, you must have a My Rotary account. To set up a My Rotary account, visit [www.rotary.com](http://www.rotary.com) and click My Rotary, follow the prompts, and click Submit.

For questions related to a specific offer, please contact the company directly using the contact information in the offer. If you're unable to resolve the issue with the company, please tell Rotary through [MyRotary.org](http://MyRotary.org).

Erin Mudie is District's 5810 Global Rewards and Benefit Information Officer. If you have questions on how to use your Global Rewards and Benefits, please email her at [erinmudie@gmail.com](mailto:erinmudie@gmail.com).

She will also be alerting District 5810 members to new offers as they are added.

*Be a Vibrant and Visionary Model of Service Above and Beyond Self*

### LAST WEEK

Presiding: **Karen Farris**  
 Invocation: **Nolan Duck**  
 Pledge: **Karl Von Bieberstein**  
 Introductions: **Andy Carothers**  
 Photographer: **Phillip Bankhead**  
 Chair of the Day: **Cleve Clinton**  
 Speaker: **Kevin Brooks**, Felony Trial Bureau Chief in Dallas County DA's Office  
 Program: **Inside Look in the Dallas County DA's Office**



President **Karen Farris** called the meeting to order. **Nolan Duck** gave the invocation, noting that there were no members in need of special prayers today.

**Karl Von Bieberstein** led the Pledge of Allegiance and the "Star Spangled Banner." **Andy Carothers**, assisted by **Daniel Drabinski** with the mike, introduced our visitors and guests, which included a visiting Rotarian from Keller and University Park's Citizen of the Year for 2015, **Byron Egan**. **Shawn Foster** announced the Marketplace advertiser of the week.

New Sergeant-at-Arms **Jim Weichel** explained that the RCPC Foundation is our local foundation. It was founded in the 1960s as a legal entity for members donations. Each week five members are called on to make a voluntary contribution of \$50 dollars or more. He also reminded us that there has been a call to action – to support the North Texas Food Bank. Donations for the first half of the year will go to the Mobile Food Pantry project. He asked that members do not wait for his email to contribute, but to get their donations in



early. He also said that there has been a new fund set up specifically for the project. He

### Please remember ...

Please let us know your Joys or Concerns at- [announcements@parkcitiesrotary.org](mailto:announcements@parkcitiesrotary.org)

thanked PP **Doug Means** for being the first contributor to this project.

President **Karen** reminded those who have not yet paid your dues for the 2015-16 Rotary year to please do so. **Happy Franklin** introduced new member **Tim Keenan**.

PP **Cleve Clinton** introduced our speaker today, **Kevin Brooks**, Chief of the Felony Trial Bureau of the Dallas County District Attorney's Office, who was replacing DA **Susan Hawk**, who was ill



Mr. Brooks began his speech by remarking that he had come into the office this morning to find out that he had been asked to speak, so he had not had a chance to prepare. He said he would try to provide some insight into the DA's Office, and that he and DA **Susan Hawk** shared many of the same ideas for the office. He said that over the past twenty years there has not been a shift in crime, but there has been a shift in the system. In the 90s there was a "lock 'em up and throw away the key" attitude, but there was nothing done on the front end to help them when they got out to avoid going back into crime. He said drugs, alcohol or male-female relationships account for about seventy percent of criminal acts. There is a new program in the DA's Office for young offenders who have never been in trouble before and who have done something stupid; it allows the charges to be dropped if they take classes, pass drug tests, and stay out of trouble for a set period of time.

There are also programs providing counseling and drug rehab to help young offenders get back on track. DA **Hawk** also had a mental health program in her court when she was a judge, and she is continuing a similar program. He believes that it is the responsibility of the DA's office to enforce the law, but also help the community

### Our Mission

Building a legacy of good works and fellowship, we strive to:  
**REACH** those in need in partnership with others  
**INSPIRE** tomorrow's leaders with high ethical standards  
**FOSTER** lives of service above self  
 – A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

Betty Dawson, *Editor*

### Shutterbug Committee

Fred Speno, *Chair*

### Bulletin/Internet Advertising

Chris Short, *Chair*



### OFFICERS and DIRECTORS 2015-2016

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- Tracy Gomes**, *President Elect*
- Pam Carvey**, *Vice President*
- Jim Zapffe**, *Secretary*
- Larry W. Nichols**, *Treasurer*
- Jim Weichel**, *Sergeant-At-Arms*
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- Doug Means**, *Parliamentarian*
- Dennis Harrison**, *Webmaster*
- Laurie Aldredge**, *Club Administrator*

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**K. R. Ravindran**  
 Colombo, Sri Lanka  
*President, Rotary International*  
[www.rotary.org](http://www.rotary.org)

**Larry Webb**, *Prestonwood RC Governor, District 5810*  
[www.rotary5810.org](http://www.rotary5810.org)

### EVENTS CALENDAR

August						
S	M	T	W	Th	F	S
2	M	M	M	M	M	Mtg
9	M	M	M	M	M	Mtg
16	M	M	M	M	M	Mtg
23	M	M	M	M	M	Mtg
30	M					

### Get Involved!

AED = Defibrillator Training  
 BI = Blood Drive  
 BD = Board of Dirs. Mtg, 7am  
 LaMadeleine, 75 & Mockingbird  
 Cn = PCR Connect Event.  
 CP = ChildsPlay Work Mtg  
 D = District 5810 Event  
 DH = Dentistry with a Heart  
 FR = Family of Rotary Event  
 F = Fellowship Event  
 FF = RCPC Foundation Fund Mtg. See Cleve Clinton

In- Interact at Hillcrest H.S., 8 am. See Tracy Gomes-  
 In-Interact Special Project  
 M = Meals on Wheels (Different teams on each day)  
 See Patsy Watson  
 Mentoring at Hillcrest H.S.  
 Mc = Ronald McDonald House-See Jina McDaniel  
 NM = New Member Event  
 Pr = Program Committee Mtg  
 RU = Rotary University  
 SpE = Special Service Event  
 Web-lite = on your computer

## UPCOMING PROGRAMS



**Aug. 7 Doug Box** (former RCPC member)  
**Growing Up On Southfork Ranch**



**Aug 14 State Rep. Morgan Meyer**  
**Legislative Update**



**Aug 21 Karissa Condoianis**  
**State Fair of Texas**



**Aug. 28 Larry Webb, District 5810 Governor**  
**Be A Gift To The World**

## ROTARY CONNECTED

**Linked In** RI: [www.linkedin.com/groups?gid=858557&trk=hb\\_side\\_g](http://www.linkedin.com/groups?gid=858557&trk=hb_side_g) **RCPC**: [www.linkedin.com/groups?gid=1248747&trk=hb\\_side\\_g](http://www.linkedin.com/groups?gid=1248747&trk=hb_side_g)  
Interesting New Thread: What are some proven methods of attracting the 35 years old and under demographic to joining Rotary Int'l?

**Tweet of the week:**  
Nigeria's milestone in the #polio fight, and #Rotary's role, are making headlines. Read a collection of news stories <http://flip.it/w0Rqq>

**Facebook** RI: [www.facebook.com/rotary](http://www.facebook.com/rotary)  
**Dist. 5810**: [www.facebook.com/RotaryDistrict5810](http://www.facebook.com/RotaryDistrict5810)

**Interesting New Thread:** Why did you join Rotary and why did you stay? Was it for the community involvement, the international service, to make new friends?

**Vimeo** RCPC has its own channel: <http://vimeo.com/channels/rotaryclubofparkcities/>

**Miss a Meeting? Watch it Online!**

**YouTube** RI has its own channel on YouTube offering a growing collection of videos and psas.

**flickr** Check out or add to RI's Flickr group often, [www.flickr.com/groups/familyofrotary/](http://www.flickr.com/groups/familyofrotary/)

**Pinterest** <http://pinterest.com/rotary/>  
RI has Pinboards on major projects.

**Instagram** [www.statigr.am/rotaryinternational](http://www.statigr.am/rotaryinternational)  
See RI's latest pictures via Instagram.

## CLUB ANNOUNCEMENTS *Sign up at [www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)*

**Dues for 2015-16 are due!** Full payment of \$335.00 due by 6/30/15-OR-two payments of \$185.00 due by 6/30/15 & 2nd payment of \$185.00 due by 12/15/15. A late fee of \$25.00 will be added to any single payment received after 7/1/15 and late fees for the two payment option will be applied on 7/1/15 and 12/16/15

**Traveling this Summer? Don't forget** – Make up wherever you are! Then record your Make-Ups by using the link on the RCPC website.

**RI Foundation:** \$100 (or more) Every Rotarian Every Year!

**RCPC Foundation:** \$50 (or more) every year when your name appears in the box below – or early to support the North TX Food Bank Project!

**Like Us!** <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

The **Directory** is on line: Log in > Click on left side under My ClubRunner > View Club Directory *or* View Club Photo Directory. Other archives are at Club Documents

## THOUGHTS ON ... ROTARY INTERNATIONAL HISTORY

### Why I am a Rotarian\*

*Presented with the opportunity to help others in society less fortunate than I, it was not very difficult to accept such membership. I am fully aware that, like many others, my contribution will only be a drop in the ocean. However, as Mother Teresa said, 'Without that drop, the ocean will never be full.' That is why I am a Rotarian.*

~ **Carl-Wilhelm Stenhammer,**  
**RI President, 2005-06**

*Rotary can be explained from different cultural and philosophical backgrounds. and you will always come to the conclusion that thanks to Rotary, this is a better world and Rotarians are better off for being in our ranks. Yes, as I look back, joining Rotary was the turning point of my life... For a better life."*

~ **Frank J. Devlyn,**  
**RI President, 2000-01**

\*...a service of Rotary Global History. "We live in the present, we dream of the future, but we learn from the past." More can be found at [www.rotaryfirst100.org/why](http://www.rotaryfirst100.org/why).

### Adult literacy project produces ripple effect

The inability to read or write traps millions of adults and their families in poverty, as they struggle to earn a living. In Detroit, MI, almost half of all residents over the age of sixteen are functionally illiterate. Detroit-area Rotary members are seeing ongoing benefits from a project that trains tutors and provides free reading materials to agencies tackling adult illiteracy.

The Rotary members partnered with ProLiteracy Detroit to raise money to recruit and train more tutors. Also, members have collected 261,000 books and 587 computers to donate to literacy agencies throughout the city.

Through the efforts of the volunteer tutors, more than 500 adults raised their reading levels by three grades. The project has produced benefits even beyond initial expectations. Not only do they look at reading, but also building the skills the individual will need for employment. What happened was that, through the Rotary network, these adults had access to people who knew other people who were willing to give them an opportunity. "When you teach somebody to read, ... it ripples through the community, one by one. That was our goal."

### HE PROFITS MOST WHO LAUGHS BEST

A bus filled with politicians on the campaign trail was driving through the countryside one day. The bus driver, caught up in the beautiful scenery, lost control and crashed into the ditch. A farmer living nearby heard the horrible crash and rushed out to discover the wreckage.

Finding the politicians, he buried them.

The next day, the police come to the farm to question the man. "So you buried all the politicians?" asked the police officer. "Were they all dead?"

The farmer answered, "Some said they weren't, but you know how politicians lie."

### RCPC FOUNDATION

Our Funders for Next Week are

**Kendall Laughlin      Jonny Lawrence**  
**Frank Leonard        Don Linnen**  
**Janie Loveless**

*Happy Birthday*

No Birthdays this week

