

THE HUB

The Rotary Club of Park Cities

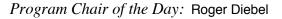
Volume 66, Number 1

www.parkcitiesrotary.org

July 11, 2014

Serving to Make a Difference Since 1948

TODAY'S PROGRAM





Dr. Gerald TurnerUpdate on SMU

President of Southern Methodist University since 1995, R. Gerald Turner is leading an era of unprecedented progress as SMU celebrates the centennial of its founding in 2011 and of its opening in 2015.

Under his leadership, two major gift campaigns have provided funding for 643 new endowed scholarships, 50 new endowed academic positions, 104 academic program endowments and 40 new or renovated facilities. SMU's current Second Century Campaign has raised more than \$840 million to date, and a new goal of \$1 billion has been set.

SMU's progress in recent years includes a near tripling of applications, an increase in student SAT scores to 1302 in fall 2013, an increase in minority enrollment to 25 percent, and a more than doubling of the University endowment in the past fifteen years, currently at \$1.2 billion. SMU consistently ranks in the top one-fourth of the best national universities as listed in *U.S. News & World Report*.

Working with the SMU Board of Trustees, President Turner led efforts to attract the George W. Bush Presidential Center, which opened on the SMU campus in May 2013.

Beyond the campus, Gerald Turner has served on the boards

of the American Council on Education and the National Association of Independent Colleges and Universities, and he co-chairs the Knight Commission on Intercollegiate Athletics. In Texas he serves on the boards of the Methodist Hospital Foundation, the Salvation Army of Dallas and two publicly traded companies.

Before joining SMU, President Turner was the chancellor of the University of Mississippi and served in administrative and teaching positions at the University of Oklahoma and Pepperdine University. A native of New Boston, Texas, he earned a B.S. degree in psychology from Abilene Christian University and M.A. and Ph.D. degrees in psychology from UT-Austin. He and his wife, Gail, have two married daughters and five grandchildren.

Southern Methodist University is a private, comprehensive university of 11,000 students enrolled in seven degree-granting schools. SMU offers undergraduate and graduate programs in the humanities and sciences; business; engineering; education; and the performing, visual, and communication arts, as well as professional degree programs in law and theology. Founded in 1911 by what is now The United Methodist Church, SMU is nonsectarian in its teaching and committed to the values of academic freedom and open inquiry.

ROTARY INTERNATIONAL

Change = Controversy?

Rotary International has updated its website and its logo. While most public comments approve of the new look of the website, there is more discussion about the new "Mark of Excellence" or the all gold Rotary gear.

One commenter states, "I know this has been looked at by professionals, and I know we are all generally resistant to change, but to my eye the gold-only wheel is indistinct on a pale background. Now together with the word Rotary the new version of the logo is actually OK and fits with the (superbly) revamped modern web-site."



New Official Rotary Logo or "Masterbrand"

COMMITTEE TIME

New Members Build the Float . . .





It's a tradition – for the new members to build the RCPC float for the 4th of July Parade. What a great group of New Members and what a





bee-you-ti-ful float! The young riders were ready to go! RCPC *luvs* the Parade!

... The Route Was Lined with Flags





Flag Lease Program

LAST WEEK (June 20)

Presiding: Cleve Clinton Invocation: Lisa Amsberry Pledge: Rick Amsberry

Introductions: Richard Stanford Photographer: Fred Speno Chair of the Day: Shawn Foster

Speaker: Linus Wright

Program: Home Rule Effort and

Effect



President Cleve Clinton called this last reqular meeting of his year to there were no new concerns. PP Rick Amsberry led the

Pledge of Allegiance and "The Star Spangled Banner." Richard Stanford, assisted by Mark Kashar with the mike, introduced our visitors and guests. Our visitors today included two guests from Hillcrest H.S. and the

new city manager for University Park. Chris Short was back to announce The Hub and web advertisers. He also reminded us of the change in the way the advertisers will be recognized. Mary McMa-



hon thanked all of the members who brought guests and who proposed new members. Paul Pirok announced that the Fourth of July Parade would recognize the Centennial of the school district. Pres-

ident Cleve awarded John Whaley his Blue Badge, He also thanked Charlotte Hudgin for the A/V presentation every week.

Shawn Foster introduced our speaker today, Linus Wright, former Superintendent of the Dallas ISD and Under Secretary of Education under President Reagan. He spoke on what he said was his favorite subject, Education. He said he was working to assure that every child has a first class education. He believes that changes need to be made in education, and that these could be accomplished more quickly through home rule. He said that usually change takes five to seven years to

Please remember ...

Please let us know your Joys or Concerns at- announcements@parkcitiesrotary.org

implement and ten to twelve years for the result to be seen. The outcome of the future of Dallas depends on education. Dallas has a large percentage of persons in poverty. Education is the



<u>EVENTS CALENDAR</u>

July						
S	М	Т	W	Th	F	S
		.M	Mvv	M		
6	М	М	М	М	Mtg	
13	М	М	M _{BD}	М	Mtg	
20	М М с	M	М	М	Mtg	
27	M	М	М	М	Mtg	$/\!/\!/$

Get Involved!

= Blood Drive BD = Board of Dirs. Mtg. 7am

Cn = PCR Connect Event. = ChildsPlay Work Mtg D = District 5810 Event DH = Dentistry with a Heart FR = Family of Rotary Event

FF = RCPC Foundation Fund Mtg. See Cleve Clinton In- Interact at Hillcrest H.S.

AED = Defibrillator Training M = Meals on Wheels (Different teams on each day) See Patsy Watson LaMadeleine, 75 & Mockingbird Mentoring at Hillcrest H.S Mc = Ronald McDonald

House-See Jina McDaniel NM = New Member Event Pr = Program Committee Mtg Reading and Radio Resources See Jodie Ray

VV = Vet to Vet - See Bob Dill Web-lite = on your computer 8 am. See Tracy Gomes Blue = Activities on own schedule

Our Mission

Building a legacy of good works and fellowship, we strive to:

REACH those in need in partnership with others

INSPIRE tomorrow's leaders with high ethical standards

FOSTER lives of service above self - A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas) Betty Dawson, Editor

> **Shutterbug Committee** Fred Speno, Chair

Bulletin/Internet Advertising Chris Short, Chair



OFFICERS and DIRECTORS 2013-2014

Eric Heitkamp, President Karen Farris, President Elect Dwight Clasby, Vice President Jim Zapffe, Secretary Lynn Surls, Treasurer Jerry Washam, Sergeant-At-Arms Nolan Duck, Club Service I Mary McMahon, Club Service II Paul Pirok, Community Service Anne Harper, Com. Service II Tracy Gomes, New Generations Jeff Sheehan, International Service Rick Amsberry, At Large Cleve Clinton, Immediate Past President

Mark Thomason, Parliamentarian/Historian Dennis Harrison, Webmaster

Laurie Aldredge, Club Administrator 6704 Snider Plaza Dallas, Texas 75205 Office Phone: 214-739-4170 Office Fax: 214/363-6980 Email: club@parkcitiesrotary.org

www.parkcitiesrotary.org



Gary C. K. Huang Taipei, Taiwan President, Rotary **International** www.rotary.org

Bill Dendy, RC of DeSoto Governor, District 5810 www.rotary5810.org

UPCOMING PROGRAMS



July 18 Patrick Kennedy I345 Project



July 25 Wayne Brock, CEO

Update on Boy Scouts of America



August 1 Bill Dendy, District Governor Update on District 5810



August 8 Joe Crafton
"The Park Cities Quail"

CLUB ANNOUNCEMENTS Sign up at www.parkcitiesrotary.org

Annual Dues for the 2014-15 Rotary Year are due!

Traveling this Summer? Make-Up wherever you are! Log your Make-Up on the website at REPORT MAKEUPS HERE (makeups@parkcitiesrotary.org).

Update Your Profile! Log in on the website. Go to Admin. Go to Edit My Profile under My ClubRunner. Update all outdated information. SAVE!

Ronald McDonald House, Monday, July 21, 5:00 - 7:00pm at RMcD House. Serve dinner to families of hospitalized children. See Jina McDaniel

Every Rotarian Every Year: \$100 (or more) to the RI Foundation. NEW Year!



Like Us! https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325

The **Directory** is on line: Log in > Click on left side under My ClubRunner > View Club Directory *or* View Club Photo Directory. Other archives are at Club Documents

ROTARY CONNECTED

RI: www.linkedin.com/groups?gid= 858557&trk=hb_side_g RCPC: www.linkedin.com/groups?gid=1248747&trk=hb_side_g Interesting New Thread: Each year the Rotary Club of London joins with 9 other Rotary Clubs from across Europe for a weekend meeting.

RI: http://twi

RI: http://twitter.com/#!/rotary

Tweet of the week: Going across battle lines to Qudsiya to reach #childrenofsyria w #polio vaccines http://uni.cf/1qAOPvk #vaccineswork #endpolio



RI: www.facebook.com/rotary
Dist. 5810: www.facebook.com/Rotary
District5810.

Interesting New Thread: Saving mothers and children is an area of focus for #Rotary.

.RCPC has its own channel: http://vimeo.com/channels/rotaryclubofparkcities/

Miss a Meeting? Watch it Online!

RI has its own channel on YouTube offering a growing collection of videos and psas.

flickr Check out or add to RI's Flickr group often, www.flickr.com/groups/familyofrotary/

Pinterest http://pinterest.com/rotary/

RI has Pinboards on major projects. www.statigr.am/rotaryinterna

www.statigr.am/rotaryinternational See RI's latest pictures via Instagram.

THOUGHTS ON ...

Knowledge

The beginning of knowledge is the discovery of something we do not understand. ~ Frank Herbert

If knowledge can create problems, it is not through ignorance that we can solve them. ~ Isaac Asimov

It is no good to try to stop knowledge from going forward. Ignorance is never better than knowledge.

~ Enrico Fermi

The only good is knowledge and the only evil is ignorance. ~ Socrates

Knowledge comes, but wisdom lingers. ~ Alfred Lord Tennyson

There is much pleasure to be gained from useless knowledge.

~ Bertrand Russell

RCPC FOUNDATION

Our Funders for Next Week are

Pam Carvey Kevin Chagnon Dean Chance John Chiles Bill Clark

It's a *New* Rotary Year!

<u>AWARDS and INSTALLATION</u>



2014 RCPC Award Winners Lifetime Achievement Award (est. 2013) C. C. Collie



Wilbur Hawkins Spirit of Rotary Award (est. 1997) **Chad Harbour**

Service Above Self Award (est. 1998) Linda Tunnell, Tracy Gomes and

Hugh B. McAfee, Jr.

Tracy Gomes and Ley Waggoner

Col. Robert Q. Smith, Jr. Club Service Award



(est. 2001) Bill Matthews

C.C. Collie Distinguished Leadership

Proposed New Member

Mark Neace
Proposed by Happy Franklin
Classification: Sales
1st Publication

From Howard Parker

Dear Brothers and Sisters in Rotary:
Thru you I want to express my
appreciation for RCPC's response to
this difficult time in my life and the life
of my children. The cards and flowers,
the attendance of RCPC members at
Rosalyn's Memorial Service were a
comforting expression of understanding/empathy. I fail at using the words
to express my appreciation, but thank
you for your ministry.

In Christian Love, Howard

Award (est. 2011) Rick Amsberry

Linda Tunnell New Member Award (est. 2012) **Shawn Foster**

Cleve Clinton Collaborative Partnership Award (est. 2014) – **Dawson Orr**

Happy Birthday

Mark Drennan 7.12 Happy Franklin 7.12 Hank Gaines 7.15 Charlie Bond 7.17

