



# THE HUB

The Rotary Club  
of Park Cities

Volume 68, Number 38

[www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)

June 16, 2017

*Serving to Make a Difference Since 1948*

## TODAY'S PROGRAM

*Program Chair of the Day: Valerie Pelan*



## Robert S. Kaplan, President and CEO Dallas Federal Reserve Bank

Robert Steven Kaplan has served as the thirteenth president and CEO of the Federal Reserve Bank of Dallas since September 8, 2015. He represents the Eleventh Federal Reserve District on the Federal Open Market Committee in the formulation of U.S. monetary policy and oversees the 1,200 employees of the Dallas Fed.

Kaplan was previously the Martin Marshall Professor of Management Practice and a Senior Associate Dean at Harvard Business School.

He is the author of several books, including *What You Really Need to Lead: The Power of Thinking and Acting Like an Owner*; *What You're Really Meant To Do: A Road Map for Reaching Your Unique Potential*; and *What to Ask the Person in the Mirror: Critical Questions for Becoming a More Effective Leader and Reaching Your Potential*.

Prior to joining Harvard in 2006, Kaplan was vice chairman of The Goldman Sachs Group, Inc. with global responsibility for the firm's Investment Banking and Investment Management Divisions. Previously, he served as global co-head of the Investment Banking Division. He was also a member of the firm's Management Committee and served as co-chairman of the firm's Partnership Committee and chairman of the Goldman Sachs Pine Street Leadership Program.

During his 23-year career at Goldman Sachs, Kaplan served in various other capacities, including head of the Corporate Finance Department, head of Asia-Pacific Investment Banking as well as head of the high-yield department in Investment Banking.

He became a partner in 1990. Upon joining Harvard in 2006, Kaplan became a senior director of the firm.

He serves as chairman of Project A.L.S. and co-chairman of the Draper Richards Kaplan Foundation, a global venture philanthropy firm that invests in developing non-profit enterprises dedicated to addressing social issues. He is also a board member of Harvard Medical School.

Kaplan previously served on the boards of State Street Corporation, Harvard Management Company, Bed Bath & Beyond and Heidrick & Struggles International, Inc. He was also a trustee of the Ford Foundation, founding board chair of the TEAK Fellowship, co-founder and chairman of Indaba Capital Management, LP and chairman of the Investment Advisory Committee at Google, Inc.

Kaplan was appointed by the Governor of Kansas as a member of the Kansas Health Policy Authority Board.

Born and raised in Prairie Village, Kansas, Kaplan received a bachelor of science degree in business administration from the University of Kansas and a master's degree in business administration from Harvard Business School.

A link to his most recent speech/essay is at- <https://www.dallasfed.org/news/speeches/kaplan/2017/rsk170213.aspx>

A link to a recent Op-Ed and an accompanying video are at- OP-Ed- <https://www.bloomberg.com/view/articles/2017-04-12/america-has-to-close-the-workforce-skills-gap>

Video- <https://www.youtube.com/watch?v=eUr1leQ8WY&feature=youtu.be>

## IN THE NEWS!

**Congratulations!**  
**UP Citizen of the Year**  
**2017**



**Jerry Washam**



**Past Grand Marshals In Attendance at the June 9th Meeting**

## REMINDERS!



1. **Register** now on the RCPC website for June 23 at 6 pm. Club Award and Installation of Officers at Lakewood Country Club. (\$55)
2. **Register** on District 5810 website for June 29 at 6 pm. Rick Amsberry's Installation at Dallas Country Club. (\$60)
3. **Pay** your RCPC Dues for 2017-18! You don't want to be left out!
4. **Contribute** for the Rotary Foundation Centennial. Make RCPC 100 Percent! \$100 EREY or \$24.60 Founders Level.

*Be a Vibrant and Visionary Model of Service Above and Beyond Self*

### LAST WEEK

Presiding: **Tracy Gomes**  
 Invocation: **Roy Washburn**  
 Pledge: **E. G. McMillan**  
 Introductions: **Nolan Duck**  
 Photographer: **Phillip Bankhead**  
 Chair of the Day: **Cleve Clinton**  
 Program: **Kirk Dooley Interviewing 4th of July Grand Marshal Brad Bradley and Past Grand Marshals**



The 43rd meeting of the year was called to order by Pres. **Tracy Gomes** with **Roy Washburn** giving the invocation and **E. G. McMillan** leading the music. **Herb Ziev** introduced **Mark**

**Neace** and his amazing marketing group as this weeks "Market Place Advertiser". We had one visiting Rotarian from Mexico City. **PP Cleve Clinton** introduced many of the Past Grand Marshal's for the July Fourth Parade. It was mentioned that Brad Bradley's daughter (in attendance) had helped organize some of the early parades even before Kirk Dooley and his wife became involved. The 4th of July parade was led for many years by the Exchange Club of Dallas before the Rotary Club of Park Cities stepped into lend its help and expertise.

*Drum Roll Please:* **The 2017 Grand Marshal will be Brad Bradley** who at 94 years young has photographed the community and its many activities since moving to the Park Cities after World War II. The parade is dedicated in loving memory of Jan Pruitt, the longtime director and visionary of the North Dallas Food Bank. Our Rotary in a joint effort with our corporate sponsor (US Bank and Trust) bought the first mobile food truck for the city of Dallas and the North Dallas Food Bank. Our special guests today were from Jan Pruitt's family and accepted our heartfelt regrets



at the loss of this dynamic and amazing woman.

Brad Bradley was made an honorary Paul

### Please remember ...

**Shawn Foster's** mother who is having cancer surgery today.

Please let us know your Joys or Concerns at- [announcements@parkcitiesrotary.org](mailto:announcements@parkcitiesrotary.org)

with many thanks to Mary Bishop for these Notes



Harris Fellow with the certificate and recognition being given by Greg Pate.

Prior Grand Marshal Kirk Dooley inter-



viewed Brad Bradley about some of the highlights of his life. Being from a farm family, Brad attended a rural school between Mansfield and Arlington then graduated from Arlington H.S. and a small agricultural college that we now know as UT Arlington. While serving in the air force, he met and married then moved to Dallas to join the Sports Photography business with his father-in-law. They became one of the nation's largest and most innovative sports photography businesses. Brad Bradley was known for inventing live action photography. He shared a story about a football player that he had fly in the air while taking his picture, but unfortunately this "all-star" broke a bone when he landed. But it was a great shot! He traveled all over the country and was gone most weekends. Even when his wife delivered, Brad was on the road making a living...a living that he loved. When asked about some of his favorite college schools, he mentioned Clemson and Purdue and most of the agricultural schools as being friendly and enjoyable places to work. He met and photography not only High School and College (continued on pg. 3)

### Our Mission

Building a legacy of good works and fellowship, we strive to:  
 REACH those in need in partnership with others  
 INSPIRE tomorrow's leaders with high ethical standards  
 FOSTER lives of service above self  
 - A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

Betty Dawson, *Editor*

**Shutterbug Comm'ttee**

Fred Speno, *Chair*

**Bulletin/Internet Advertising**

Shawn Foster, *Chair*



### OFFICERS and DIRECTORS 2016-2017

**Tracy Gomes, President**

**Pam Carvey, President Elect**

**John Gilchrist, Vice President**

**Barb Jeffries, Secretary**

**Jeff McNaughton, Treasurer**

**John Whaley, Institutions**

**Tom Rhodes, Club Operations**

**George Burrell, Community**

**Kathy Schatz, Humanitarian**

**Tom Swift, Membership**

**Tom Swift, Marketing**

**Lisa Amsberry, Youth**

**Fred Brown, At Large**

**Karen Farris,**

*Immediate Past President*

**Kathleen Klaviter, Sgt-at-Arms**

**Fred Speno, Parliamentarian**

**Daniel Jacob, Webmaster**

**Laurie Aldredge, Club Administrator**

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**John Germ**

Chattanooga, TN

*President,*

*Rotary International*

[www.rotary.org](http://www.rotary.org)

**Bill Dendy, E-Club**

*Governor, District 5810*

[www.rotary5810.org](http://www.rotary5810.org)

### EVENTS CALENDAR

June						
S	M	T	W	Th	F	S
				M	Mtg	
4	M	M	M	M	Mtg	
11	M	M	FT	M	Mtg	
18	M	Mc	F	BD	M	Installation
25	M	M	M	M	D	

### Get Involved!

**A=Agape Health Service Days**

**BD = Board of Dirs. Mtg, 7am**

**LaMadeleine, 75 & Mockingbird**

**Cn = PCR Connect Event.**

**CP = ChildsPlay Work Mtg**

**CC = Core Clubs Event**

**D = District 5810 Event**

**DH = Dentistry with a Heart**

**FR = Family of Rotary Event**

**F = Fellowship Event**

**FF = RCPC Foundation Fund Mtg. See Cleve Clinton**

**FH = Fisher House. See Rob E**

**In-Interact Special Project**

**In-Interact at Hillcrest H.S.,**

**8 am. See Bart Noble**

**M = Meals on Wheels (Differ-**

**ent teams on each day)**

**See Patsy Watson**

**MM-Mentoring at Hillcrest HS**

**Mc = Ronald McDonald**

**House-See Jina McDaniel**

**NM = New Member Event**

**FT=NTFB Truck-Stan Wright**

**FB-NTFB Event**

**Pr = Program Committee Mtg**

**RU = Rotary University**

**SpE = Special Service Event**

**Web = For New Members**

## UPCOMING PROGRAMS



**June 23** RCPC Awards and Installation- **EVENING Mtg**  
**NO Noon Meeting**



**June 30** **NO Noon Meeting**  
**Celebrate at Rick's Installation June 29!**  
**Join the Parade on July 4!**



**July 7** **To Be Announced**



**July 14** **Dallas Summer Musicals**

## ROTARY CONNECTED



**Tweet with Tracy!** Follow him at  
rotarytxman@twitter.com



<http://bit.ly/RCPCfacebook>



<http://bit.ly/RCPCtwitter>  
#parkcitiesrotary



<http://bit.ly/RCPCyoutube>



<http://bit.ly/RCPCgoogleplus>



<http://bit.ly/RCPCvimeo>

**RCPC has its own channel. Miss a Meeting? Watch it Online!**

**Connect with Rotary International and District 5810!**

**LinkedIn** RI: [www.linkedin.com/groups?gid=858557&trk=hb\\_side\\_g](http://www.linkedin.com/groups?gid=858557&trk=hb_side_g)



**RI:** <http://twitter.com/#!/rotary>



**RI:** [www.facebook.com/rotary](http://www.facebook.com/rotary)

**Dist. 5810:** [www.facebook.com/RotaryDistrict5810](http://www.facebook.com/RotaryDistrict5810)



**RI** has its own channel on YouTube offering a growing collection of videos and psas.



Check out or add to RI's Flickr group often, [www.flickr.com/groups/familyofrotary/](http://www.flickr.com/groups/familyofrotary/)



<http://pinterest.com/rotary/>  
RI has Pinboards on major projects.



[www.statigr.am/rotaryinternational](http://www.statigr.am/rotaryinternational)  
See RI's latest pictures via Instagram.

## CLUB ANNOUNCEMENTS *Sign up at [www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)*

**Celebrate!** RCPC Installation of Officers and Awards, Fri, June 23, 6:00-8:30pm, Evening Meeting. Lakewood CC. Register and pay online.

**Celebrate!** Installation of DG Rick Amsberry, June 29, 2017 at Dallas Country Club, 4155 Mockingbird Ln, Dallas 75205. Registration at District website

**Out of town on the Fourth?** Join PP Karen Farris and Barb Jeffries on the "Out of Town but Engaged" Committee. Variety of tasks on flexible schedules.

**RI Foundation:** \$100 (or more) Every Rotarian Every Year! See Greg Pape.  
**Foundation:** \$50 (or more). See the Birthday box below, then Kathleen Klaviter.

**Like Us!** <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

The **Directory** is on line: Log in > Click on left side under My ClubRunner > View Club Directory or View Club Photo Directory. Other archives are at Club Documents

## THOUGHTS ON ... MEETING NOTES (continued)

### Banks

*A bank is a place that will lend you money if you can prove that you don't need it.*

~ Bob Hope

*A banker is a fellow who lends you his umbrella when the sun is shining, but wants it back the minute it begins to rain.*

~ Mark Twain

*Drive-in banks were established so most of the cars today could see their real owners.*

~ E. Joseph Cossman

*Happiness: a good bank account, a good cook and a good digestion.*

~ Jean Jacques Rousseau

*Good resolutions are simply checks that men draw on a bank where they have no account.*

~ Oscar Wilde

*All my businesses are scrupulously legal. Not because I have any moral problems with crime. It just makes my life easier to obey the law. Crime is for poor people; you don't need to rob the bank if you own it.*

~ Josh Lieb

### RCPC FOUNDATION

Members' contributions will be due the week of their birthdays.

sport figures but professionals like Byron Nelson. It was a hard decision but going digital was the best decision he and his son made. He loves Park Cities and has been the team photographer for the HP Scots teams for many years. Recently he was seen on top of a ladder at Highland Park Methodist Church taking the picture of their Confirmation Class as he has done for 20 plus year. Brad is truly a community patriot, a well known and loved man about

town. He even brought his lovely girlfriend to share in the festivities of the day. All along the parade route, the streets will be lined with three and four generations of "Parkies" that Brad has captured on film.



The Four way test was given by Rotary members Drs. Cathy Bryce and Dawson Orr.

### THE LAST LAUGH

Today a man knocked on my door and asked for a small donation towards the local swimming pool. I gave him a glass of water.

### Proposed New Members

**Kyle Marmillion**

Sponsor: Tom Swift

Classification: Insurance

**Roger Retzer**

Sponsor: Tom Swift

Classification: Banking

**Marilyn Louise Hilberth**

Sponsor: Elaine Allen

Classification: Community Volunteer

**Katheryn Krause (Katt) Massey**

Sponsor: Bob Patton

Classification: Executive Assistant

**Martha Bonilla**

Sponsor: Karen Farris

Classification: Health Services

### Happy Birthday\*\*

Steve Franks 6.16  
Richard Stanford 6.17  
Bill Kelly 6.18  
Jodie Ray 6.22  
Tracy Gomes 6.27

\* You are our RCPC Funders for this week.

