

# THE HUB The Rotary Club of Park Cities



[www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)

*Leaders united worldwide to provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.*

Service  
Above  
Self

## TODAY'S PROGRAM

March 11, 2011

Program Chair of the Day: Tracy Gomes



## Hillcrest H. S. Finalists Four Way Test Speech Contest

**A New Look at Global Ethics and The Four-Way Test** by RI Director-elect Lars-Olof Fredricksson

Moral codes and ethics give us tools but also raise questions to be answered: How should we live? What is morally good and bad, right and wrong? Shall we aim at happiness or knowledge? Virtue or the creation of beautiful objects? If we choose happiness, will it be our own or the happiness of all?

And what of the more specific questions that face us? Is it right to be dishonest for a good cause? Can we justify living in opulence while elsewhere in the world people are starving? Is going to war warranted in cases where innocent people will likely be killed?

Ethics deals with such questions at all levels. The subject's core consists of the fundamental issues of practical decision making, and its major concerns include the

nature of ultimate value and the standards by which human actions can be judged right or wrong.

For Rotary, The Four-Way Test is the cornerstone of all action. It has been for years, and it will be in the future. The test is one of the hallmarks of Rotary. Since it was developed in 1932 by Herbert J. Taylor, who later became RI president, it has never ceased to be relevant. Its four brief questions are not based on culture or religion. Instead, they are a simple checklist for ethical behavior. They transcend generations and national borders.

As Rotarians, we should have The Four-Way Test in mind in every decision we make, all day long. Our utmost responsibility is to speak the truth, to be fair, to build goodwill and better friendships, and to do

our very best in all situations.

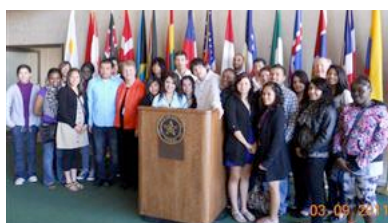
Life is very turbulent today, and people all over the world are exhausted in their duties. Where are the dreams of a better world? Where are we? Who are we? What is our duty to ourselves, neighbors, and fellow citizens? Where are charity and our joint responsibility to humankind?

Now more than ever, we need a vision and knowledge of what is happening around us, a new view of cultural and religious phenomena, without dividing humankind into limited and subjective categories. That's the tenet for a better world and a job for us Rotarians: not engaging in politics, but serving without any boundaries. Continued at [www.rotary.org](http://www.rotary.org).

## COMMITTEE TIME

### HHS Interactors visit City Hall and "Dine with Dickey's" by Linda Tunnell

Twenty-two Interact members and Linda Tunnell, Ley Waggoner, Bill Kelly and Andy Carothers visited Dallas City Hall on Mar.9th as guests of HHS graduate and City Councilperson, Linda Koop. We attended the Council meeting and had a tour of the 311 and 911 operation centers. Councilperson Koop introduced the group to the Council members and guests and Linda Tunnell shared the story of Interact



and PCRC involvement with HHS.

Lunch was provided by Dickey's Barbecue (also HHS graduates). It was a great day of learning for all!

### Make Up Around the World!

**Bob Patton** and his wife visit another Rotary Club in an exotic location – and trade banners. Remember to make up missed meetings wherever you are!



### Volunteer!

**Meals on Wheels** needs One or Two volunteers on the **Third Monday** of each month from 10am to noon. The route is in west Mesquite. For more details or to sign up, contact Charles Delphenis at [chasdel@swbell.net](mailto:chasdel@swbell.net) or 214-739-2653



Chartered in 1948

## LAST WEEK

Presiding: **Rick Amsberry**  
 Invocation: **Jina McDaniel**  
 Pledge/Song Leader: **Mike Petridis**  
 Introductions: **Jack Kearney** and  
**Allison Griffin**  
 Photographer: **Barb Jeffries**  
 Chair of the Day: **Cleve Clinton**  
 Speaker: **Dave Ridley**  
 Program: **Southwest Airlines**



President **Rick** called this special guest meeting to order with his customary quote from Paul Harris, and also a quote from the founder of Southwest Airlines: "A company is stronger if it is bound by love rather than fear."

He also remarked that in our Rotary club, we like each other, and that this holds our organization together. **Jina McDaniel** gave the invocation and noted that **Sam Montgomery** is undergoing treatment for lymphoma. Please keep him in your prayers. **Mike Petridis** led the Pledge of Allegiance and "The Star Spangled Banner," followed by "God Bless America." **Nolan Duck** introduced our visitors and guests.



**Michael Rainwater** gave the follow-up on Dentistry with a Heart; over \$54,000 worth of dental work was given to eighty-five patients. **Michael** highlighted Todd,

ing their computers to consider donating the old ones. This was followed by a short video about Rotary. **Jack Kearney** and **Allison Griffin** reviewed the many projects of RCPC.



**Cleve Clinton** introduced today's speaker, **Dave Ridley**, the Senior Vice President and Chief Marketing Officer of Southwest Airlines. He said that the airline industry has lost more money than it has made; it is a brutal industry. Last year the airlines made \$2.4 billion, but had lost \$10 billion in the previous ten years. He said that Southwest had made a profit of \$550 million last year, but since December 1, the fuel bill is up \$900 million. Part of his job is to determine how to ask customers to pay more for their tickets. Southwest will celebrate its fortieth birthday in June. Part of the Southwest philosophy is to do the right thing for the customer at the right time. In 1971 about fifteen percent of people flew; today about eighty-five percent of people fly. Today the flights out of Love Field represent only about four percent of their flights. In November, 2014, the Wright Amendment will be gone and people in Dallas will be able to experience the flights that customers in other cities have. In their forty years Southwest has not had a bankruptcy, no major lay-offs, no extra fees, and they have been profitable for thirty-eight consecutive years. He said that typically the airline industry leads out of recession and leads into recession. The number of seats has been level over the last few years. Southwest is making changes, including making longer flights. They have also acquired Airtrans, which will give them a hub in Atlanta.



*President Rick's quote from Paul Harris:*  
 "The spirit of tolerance which has made it possible for Rotary to form a worldwide fellowship of business and professional men (and women) will make all things possible."

March 11, 2010 - Page 2

## THE HUB

Newsletter of the  
 Rotary Club of Park Cities (Dallas)  
 Betty Dawson, *Editor*  
 Shutterbug Committee  
 Bill Kelly, *Chair*  
 Bulletin/Internet Advertising  
 Dax Seale, *Chair*



## OFFICERS and DIRECTORS 2010-2011

**Rick Amsberry, President**  
**Jim Mills, President Elect**  
**Fred Brown, Vice President**  
**Barb Jeffries, Treasurer**  
**Maryllyn Hargrave, Secretary**  
**Bill Clark, Sgt. at Arms**  
**Eric Heitkamp, Club Service I**  
**Bart Noble, Club Service II**  
**Jack Kearney, Community Service I**  
**Tracy Gomes, Community Service II**  
**Pam Carvey, Vocational Service**  
**Roger Hogarth, International Service**  
**Doug Gill, At Large**  
**Phillip Bankhead, Immediate Past President**  
**Ben Young, Parliamentarian**  
**Jim Wolf, Historian**  
**Laurie Aldredge, Club Administrator**

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**Ray Klingensmith, U.S.A.**  
 President, Rotary International  
 www.rotary.org

**Linda Elliott, Grand Prairie**  
 Governor, District 5810  
 www.rotary5810.org

## Members with guests

Rick Amsberry  
 Phillip Bankhead  
 Cleve Clinton  
 Nolan Duck  
 Steve Herman  
 Jarl Johnson  
 Jack Kearney  
 Kendall Laughlin  
 Susan Rogers  
 Orville Salmon  
 Sandra Starr

one of the patients who had the most work done, including having twelve teeth pulled and receiving a full denture on the top and a partial on the bottom. His smile told the story; it has changed his life. **Phillip Bankhead** reported on the Computers to the Philippines project. The first shipment went out last week. He reminded anyone who was replac-

## EVENTS CALENDAR

March						
S	M	T	W	Th	F	S
		M	M	VV	Mtg	
6	M	M	Cn	M	In	Mtg
13	M	M	M	BD	M	In
20	M	Pr	M	M	In	Mtg
27	M					BI

AED = Defibrillator Training

BI = Blood Drive

BD = Board of Dirs. Mtg, 7 am

LaMadeleine, 75 & Mockingbird

CM = Circles of Success

Mentoring See T. Gomes

Cn = PCR Connect Event

CP = ChildsPlay Work Mtg

D = District 5810 Event

DH = Dentistry with a Heart

FR = Family of Rotary Event

F = Fellowship Event

FF = RCPC Foundation Fund

Mtg. See Jim Mills

## Get involved!

In- Interact at Hillcrest H.S.

8 am. See Tracy Gomes

M = Meals on Wheels (Different teams on each day)

See Charles Delphenis

Mc = Ronald McDonald

House-See Jina McDaniel

NM = New Member Event

Pr = Program Committee Mtg

Reading and Radio Resources

See Hal Copeland

SpE = Special Service Event

VV = Vet to Vet - See Bob Dill

Web-lite = after noon mtg

Blue = Activities on own schedule

## UPCOMING PROGRAMS

March 11, 2010 - Page 3



March 18

New members  
Speeches



March 25 Interact Participants  
Hillcrest Ethics Faire



April 1

Clay Jenkins, County Judge  
Dallas County Update



April 8

Dr. Bob McClellan  
JFK at Parkland ER on Nov.22, 1963

## CLUB ANNOUNCEMENTS

Sign up at  
[www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)

**Program Committee Meeting, Mon, Mar 21, 6:30** at Great Dallas Alzheimers Assoc, 4144 N. Central Expwy, Ste 750. **Every RCPC Member** is on this committee; bring ideas! RSVP on website

**2nd Annual HP-UP Blood Drive, Fri, Mar 25, 8am-5pm and Sat, Mar 26, 9am-5pm** at HP and UP Town Halls. Volunteers and donors needed. Several shifts each day. Blood saves lives!

**The GSE Team will be here April 1-3.** Host families and interesting activities are needed. Let Brad Rejebian know how you can help!

**Meals On Wheels** needs volunteers to deliver meals on the **third Monday** of each month. Contact Charles Delphenis for details

**EREY** - \$100 to the RI Foundation from **Every Rotarian Every Year!**

## ROTARY CONNECTED

**LinkedIn** Interesting new thread: What does SOCIAL MEDIA actually mean to Rotary (at all levels) and does it have a place?

**Twitter** Tweet of the Week: Love the idea for a 'hand shaker'. Everyone must shake anonymous persons hand that week or be fined. Great way to improve fellowship.

**Facebook** Interesting new thread: Watch a video about Rotary's work to end polio and the ringing of trading bells at stock exchanges across the globe on 23 February to honor Rotary's anniversary.

**YouTube** RI has its own channel on YouTube offering a growing collection of videos and psas.

**Flickr** Check out or add to RI's Flickr group often, [www.flickr.com/groups/familyofrotary/](http://www.flickr.com/groups/familyofrotary/)

## THOUGHTS ON...

## NEW MEMBER TRIVIA

### Good Will

*The most powerful factors in the world are clear ideas in the minds of energetic men of good will.*

~ J. Arthur Thomson

*A good name, like good will, is got by many actions and lost by one.* ~ Lord Jeffery

*I know, indeed, of nothing more subtly satisfying and cheering than a knowledge of the real good will and appreciation of others. Such happiness does not come with money, nor does it flow from fine physical state. It can not be brought. But it is the keenest joy, after all; and the toiler's truest and best reward*

~ William Dean Howells

## FOUNDATION FUNDERS

Our Funders for Next Week are

Ira Denton  
Dennis Devenport  
Dick Dickson  
Roger Diebel

Howard Parker

1. **What are you most proud of in your life?** Other than family, a Alpha Rho Chi award for Leadership Service upon graduating UT School of Architecture, 1953.

2. **What is something about you that most people don't know?** I attended the University of Texas when I was 9 years old one summer to correct a speech impediment.

3. **What is your personal motto?** Create, save, re-read, edit, send or delete.

4. **Who is the person who has influenced your life the most?** Robert Buffler, UT professor, School of Architecture, who made sure I had a job when I returned from Korea.

5. **What was your favorite childhood pet?** Spot - my horse.

6. **What is your favorite boole or movie?** Movie: The Producers

7. **What would you like to be remembered for?** Promoting "Building Green begins with Responsible Land Use."

8. **What is your favorite thing to do in your spare time?** Cook

9. **What is the most embarrassing thing that ever happened to you?** Not for the record

10. **What is your nickname?** None.

11. **How did you first learn about Rotary?** Superintendent of Center Public Schools selected me to represent our Senior Class at Rotary meetings.

12. **Where were you and what were you doing on Sept. 11, 2001?** Bally's Fitness Class on Forest Lane west of Preston doing floor exercises and watching Good Morning America - the camera moved from the interview to the twin towers just as a plane came into sight and then "OMG, this is real!" I knew there could be another plane for the other tower - and there was, almost immediately. What are the other targets?

## Proposed New Members

Dean Wright, Real Estate  
Proposed by Jeff Sheehan  
2nd Publication

Steve Brown, Government  
Proposed by Tom Stutz  
2nd Publication



*Happy Birthday*

Hoyt Neal 3.14  
Charlotte Hudgin 3.15

