

# THE HUB The Rotary Club of Park Cities



[www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)

*Leaders united worldwide to provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.*

Service  
Above  
Self

March 23 2012

## TODAY'S PROGRAM

Program Chair of the Day: Ed Fjordbak



## Mayor Michael S. Rawlings City of Dallas

Elected Mayor in June 2011, Mike Rawlings brings three decades of high-level business and civic leadership to Dallas City Hall.

Mayor Rawlings came to Dallas in 1976 with two hundred dollars in his pocket, and through hard work and determination, he proved that Dallas truly is The City of Opportunity. After taking an entry level job in one of Dallas' top ad agencies, he worked his way up to become the CEO of Tracy-Locke, which at the time was the largest advertising agency in the South.

After a successful twenty-year career in marketing and advertising, Mike Rawlings took the helm of the world's largest pizza company, Pizza Hut. Under Mike's leadership, the company had a major upturn in business resulting in the highest weekly store sales in Pizza Hut history and recognition by *D Magazine* as "The Best Company To Work For In Dallas."

Most recently, Mayor Rawlings served as Managing Partner of CIC Partners, where he provided business counsel and capital, helping to grow small and mid-sized businesses in Dallas, and across the U.S.

In addition to his vast business experience, over the past three decades Mayor Rawlings also has served as a volunteer leader with a proven record of tackling some of our city's toughest challenges.

As the Homeless Czar for five years, Mike oversaw the construction and opening of The Bridge, which is the cornerstone of our city's long-term plan to help the homeless and clean up our

downtown. Mike also worked to raise more than \$12 million in private donations to operate this non-profit that helps more than 1,000 homeless men and women every day. Under Mike's leadership Dallas reduced its number of chronically homeless by nearly 57% over five years.

As Chair of the Dallas Convention and Visitors Bureau in 2006-07, Mike worked to bring in new tax revenue from visitors, relieving the burden on homeowners. Under his leadership, the CVB brought in events that generated \$400 million in direct economic impact to Dallas.

And while serving as President of the Dallas Park & Recreation Board, Mike fostered public-private partnerships securing private funding to support basic services and start a new youth health initiative.

For his thoughtful leadership in working to end homelessness Mike was awarded the 2007 Innovation Award from the United States Interagency Council on Homelessness, the Dallas Historical Society's Award for Excellence in Humanities, and the Anti-Defamation League's Humanitarian of the Year for 2010.

A lifelong athlete, Mike lettered in football at Boston College, where he received a Bachelor's degree in philosophy and communications, Magna Cum Laude. Today, he serves on the Board of Trustees of Jesuit College Preparatory. He has been an active lecturer at many universities as well as an adjunct professor at SMU. Mike and his wife Micki have raised two children here in Dallas, Michelle (30) and Gunnar (22).

## COMMITTEE TIME

### RCPC Foundation Funds Playground for Exodus Ministries

by Mike Jarrell

One great thing about our club is its foundation and how we are able to use the money to help other local non-profit organizations with their need. Recently we were able to donate \$3000 that helped Exodus ministries finish a children's playground on their property.

Exodus Ministries exists to break the chain of generational crime by reuniting female ex-offenders with their children in a loving

and structured residential environment and by providing the necessary time, resources, and support for them to become productive, life-balanced citizens.



Will you consider making a contribution to our foundation today? If you have made a donation this year, we thank you. If not please consider doing so now. Last year we gave away close to \$50,000 to fund both needy organizations and our own good work.

### The Hillcrest HS Interact Club Project

They have raised a part of the money they need for their courtyard project, but are selling bricks to help with the rest.



Have



YOU

Bought

your

H.H.S.

Brick?

See Linda or Ley!

Chartered in 1948

## LAST WEEK

Presiding: **Jim Mills**  
 Invocation: **Lisa Amsberry**  
 Song Leader: **Rod Pirtle**  
 Introductions: **Linda Tunnell**  
 Hub and Web Advertisers: **Mark Kashar**  
 Photographer: **Barb Jeffries**  
 Four Way Test: **Steve Aman**  
 Chair of the Day: **Dwight Clasby**  
 Speakers: **New and Current Members**  
 Program: **Introductions**



President **Jim Mills** called the meeting to order by suggesting that we get in a good mood by walking through the Ladies' Shoe Department at Dillard's. [Ed. Note: The "good mood" might arise for different reasons depending on gender.] He also noted that those present were die-hards; the cool members were away on Spring Break. He remarked that a favorite word is "engagement;" RCPC has forty-eight committees, and every member should be able to find some in which to be engaged.

**Lisa Amsberry** noted that **Jarl**



**Johnson's** wife, **Nadine**, and **Hugh Griffith** continue to be in need of our prayers. PP **Rod Pirtle** led the Pledge of Allegiance and "The Star Spangled Banner," followed by "Consider Yourself" for our new members.

PP **Linda Tunnell** introduced our visitors



and guests. **Mark Kashar** introduced The Hub and the web advertisers of the week.

**Fred Brown** recognized **David Baxter's** wife, Dr. Barbara Baxter,

the founder of Agape Clinic, with a grant of \$2500 from our RCPC Foundation. Dr. Baxter said that Agape Clinic opened twenty-nine years ago in the basement of Grace Methodist Church in East Dallas. It has grown from being open only

one day a week to five days a week, with a \$300,000 budget. They provide free services, but ask their patients for donations.

PP **Linda Tunnell** and PP **Ley Waggoner** reported that the Hillcrest H.S. is finishing their fifth year. The Interact students want to improve the school's courtyard. The students got approval from the Principal and have agreed to do much of the work. The students have already raised some of the money; the Dallas ISD and the Hillcrest PTA also are



contributing, and the Interact Club is selling bricks to help fund the project. **Cindy Cummings** brought a flag from the Santa Monica, CA, RC. **Patsy Watson** introduced our outgoing Youth Exchange Student, Grace Guthrie, who will be leaving for Mumbai in August. **Tom Stutz** announced the Blood Drive on March 30 and 31.



**Dwight Clasby** introduced our members

speaking today. First was New Member **Kathy Schatz**. She was born in Berlin and raised in a small village in Germany. She said that when

she came to the US in 1980, she spent twelve years studying cultural anthropology. She said that this country has given her every opportunity, including her law career, and she is looking forward to giving back.

Next was New Member **Tom Dortch**. He is a native of Dallas and graduated from Irving HS, and then UTA in Electrical Engineering, then joined Texas

Power and Light. Since then he has had a number of interesting jobs, in engineering, marketing and sales. He is a mentor at Hillcrest HS and is looking forward to more opportunities to volunteer.

PP **Phillip Bankhead** (cont. on pg 3)

## EVENTS CALENDAR

March						
S	M	T	W	Th	F	S
				M	Mtg	
4	M	M	M	VV	M	Mtg
11	M	M	Cn	M	M	Mtg
18	M	Mc	M	BD	M	Mtg
25	M	M	Pr	M	M	BI BI

AED = Defibrillator Training  
 BI = Blood Drive  
 BD = Board of Dirs. Mtg, 7 am  
 LaMadeleine, 75 & Mockingbird  
 CM = Circles of Success  
 Mentoring See T. Gomes  
 Cn = PCR Connect Event.  
 CP = ChildsPlay Work Mtg  
 D = District 5810 Event  
 DH = Dentistry with a Heart  
 FR = Family of Rotary Event  
 F = Fellowship Event  
 FF = RCPC Foundation Fund  
 Mtg. See Fred Brown

## Get involved!

In- Interact at Hillcrest H.S., 8 am. See Tracy Gomes  
 M = Meals on Wheels (Different teams on each day) See Hoyt Neal.  
 Mc = Ronald McDonald House-See Jina McDaniel  
 NM = New Member Event  
 Pr = Program Committee Mtg  
 Reading and Radio Resources See Jodie Ray  
 SpE = Special Service Event  
 VV = Vet to Vet - See Bob Dill  
 Web-lite = after noon mtg  
 Blue = Activities on own schedule

## THE HUB

Newsletter of the  
 Rotary Club of Park Cities (Dallas)  
 Betty Dawson, *Editor*

Shutterbug Committee

Fred Speno, *Chair*

Bulletin/Internet Advertising  
 Dax Seale, *Chair*



## OFFICERS and DIRECTORS 2010-2011

**Jim Mills**, *President*  
**Fred Brown**, *President Elect*  
**Cleve Clinton**, *Vice President*  
**Mark Kashar**, *Secretary*  
**Barb Jeffries**, *Treasurer*  
**Mike Jarrell**, *Sgt. at Arms*  
**Susan Rogers**, *Club Service I*  
**Chris Clausen**, *Club Service II*  
**Michael Rainwater**, *Community Service I*  
**Tom Stutz**, *Community Service II*  
**Tracy Gomes**, *Vocational Service*  
**Pam Carvey**, *International Service*  
**Linda Tunnell**, *At Large*  
**Rick Amsberry**, *Immediate Past President*  
**Rod Pirtle**, *Parliamentarian*  
**Charles Delphenis**, *Historian*  
**Laurie Aldredge**, *Club Administrator*

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**Kalyan Banerjee**, *India*  
*President, Rotary International*  
 www.rotary.org

**Bud McBrayer**, *Plano Sunrise*  
*Governor, District 5810*  
 www.rotary5810.org

## UPCOMING PROGRAMS

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**March 30 Margie Jenkins**  
Don't Slam the Door on the Way Out



**April 13 State Sen. Florence Shapiro**  
The State of State Education



**April 6 NO Meeting**  
Good Friday



**April 20 Garrett Boone**  
The Trinity River

## CLUB ANNOUNCEMENTS

Sign up at  
[www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)

**Program Selection Meeting, Tues, Mar 27, 6:15-8:00pm,**  
Campbell Ctr, Tower 1, 8350 N. Central Expwy, Ste 800. ALL come!

**HP-UP Blood Drive, Mar 30, 8:00am - 4:00pm** at HP and UP  
Town Halls; **Mar 31, 11:00am - 6:00pm** at the usual location near  
Dillard's at NorthPark. Donate or volunteer, 4 shifts. Sign up!

**Vet to Vet, Apr 4, 6:15 - 8:00pm** at Dallas VA Hospital, Transition  
Care Unit. Bingo and Ice Cream! See Bob Dill.

The next meeting of the **RCPC Foundation** is May 15. Encourage  
any worthy non-profit organization to make a grant proposal.

Don't forget! **Make Up Missed Meetings** and record them on web.

## ROTARY CONNECTED

**LinkedIn** interesting new thread: Rotary honors PM  
Cameron for supporting a polio-free world

**Tweet of the Week:** For #WaterDay, read how  
Rotarians provide clean water in Ghana.  
[wp.me/p231KB-90](http://wp.me/p231KB-90)

**Facebook** Interesting new thread: Rotary Peace Centers are  
looking for the future peace leaders of the world! We are cur-  
rently accepting applications for our Rotary Peace Fellow-  
ship. Applications are due 1 July 2012

**YouTube** RI has its own channel on YouTube offering  
a growing collection of videos and psas.

**flickr** Check out or add to RI's Flickr group often,  
[www.flickr.com/groups/familyofrotary/](http://www.flickr.com/groups/familyofrotary/)

## THOUGHTS ON . .

### Progress

*The reasonable man adapts him-  
self to the world; the unreason-  
able one persists in trying to  
adapt the world to himself.  
Therefore all progress depends  
on the unreasonable man.*

~ **George Bernard Shaw**

*All progress is based upon a uni-  
versal innate desire on the part  
of every organism to live beyond  
its income.* ~ **Samuel Butler**

*Unquestionably, there is pro-  
gress. The average American  
now pays out twice as much in  
taxes as he formerly got in  
wages.* ~ **H. L. Mencken**

*Progress isn't made by early  
risers. It's made by lazy men  
trying to find easier ways to do  
something.* ~ **Robert Heinlein**

## MEETING NOTES (cont.)



spoke next. He said he grew up in  
a Rotary family. He came to Dallas  
to join Mercantile bank, but since  
then has gone into mortgage  
banking. He was very involved in  
the Centennial Project, ChildsPlay  
at Bachman Lake, which became a half million  
dollar project. As President he set manageable  
goals for the club, and he sees Rotary as a  
great clearinghouse of opportunity for service.

Next was New Member **Clark Hodges** who  
began with three thoughts: pasta every Friday,  
walking up the stairs may keep him from gaining  
weight from the pasta, and more seriously, from  
the first day he came, he felt welcome. He grew

up in Dallas and graduated from Bay-  
lor. He is part of a family business.  
Last to speak was PP **Bill**



**Sleeper**, a second-  
generation RCPC member. He  
and PP **Doug Means** both gave  
their New Member Talks thirty-  
one years ago. He described how  
different it was to give a talk as a  
New Member and as a veteran

member. He said the best things about Rotary  
are the services we provide and being friends  
with some really good people. He has retired  
and is a college sophomore at SMU studying  
music.

## THEY PROFIT MOST WHO LAUGH BEST

In some foreign country a priest, a lawyer  
and an engineer are about to be guillotined. The  
priest puts his head on the block, they pull the  
rope and nothing happens -- he declares that he's  
been saved by divine intervention-- so he's let go.

The lawyer is put on the block, and again the  
rope doesn't release the blade, he claims he can't

be executed twice for the same crime and he  
is set free, too.

They grab the engineer and shove his  
head into the guillotine, he looks up at the  
release mechanism and says, "Wait a minute,  
I see your problem...."

## RCPC FOUNDATION

Our Funders for Next Week are

**Ed Fjordbak**  
**Hank Gaines**  
**Larry Gebhardt** ✓  
**Doug Gill**  
**John Glancy**

✓ = Contribution made for 2011-12

## Proposed New Members

**Jack Gillis**, Real Estate  
Proposed by: **Mark Cameron**  
2nd Publication

**Brian D. Coggin**, Technology  
Proposed by: **Mark Cameron**  
1st Publication

## Happy Birthday

**Bob Timberlake** 3.23  
**Michael Rainwater** 3.24  
**Drew Bagot** 3.25  
**Donnie Berg** 3.26  
**Ed Reith** 3.26  
**Jarl Johnson** 3.27  
**Kirby Warnock** 3.27

