



# THE HUB

The Rotary Club  
of Park Cities

Volume 66, Number 40

[www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)

May 22, 2015

*Serving to Make a Difference Since 1948*

## TODAY'S PROGRAM

*Program Chair of the Day: Kendra Yanchak*



## Roger Moon, Executive Director Park Cities YMCA

Roger Moon is the Executive Director of the Park Cities YMCA and has been with the Y for 27 years. Roger began his Y career in Florence AL, then moved to Midland, Houston and landed in Dallas. Prior to working at the Park Cities YMCA, he served as the Executive Director of the Lake Highlands YMCA. Roger has served in many capacities in his Y career but is known for his strong relationship building which has helped create a

strong board and even stronger staff team.

Roger has been married to his wife Kathy for 20 years and they have 2 children and 2 grandbabies that are the light of their life. On any given weekend you can find Roger and his family enjoying their time at their lake house in the Hill Country. He is an avid fisherman, outdoorsman and known best for being a family man.

[www.ymcadallas.org/locations/park\\_cities](http://www.ymcadallas.org/locations/park_cities)

## ROTARY INTERNATIONAL

### **Congratulations to Gerry Montgomery for his Honorable Mention in RI's Annual Photo Contest!**

RI's annual photo contest is open to Rotarians from around the world. RI remarks, "Many [photos] are entered; few are chosen." This year the judge of the winning photos was Kathy Ryan, Photography Director for *The New York Times*. She also commented on her choices. Her comments on Gerry's photo (below) state, "By capturing the moment when these four women are about to pass the tree, Montgomery emphasizes the way in which the birds sitting in rows on the branches visually mimic the spacing of the women walking in single file. It lends a poetic elegance to this documentary scene."



Location:  
Bissau,  
Guinea-  
Bissau

The 2016 contest will open in December, 2015. Winners appear in *The Rotarian Magazine* and on the Rotary Int. website.

### **Interact Membership Survey**

*from The Rotarian Economist*

Interact is a vital and growing part of the Rotary family. Globally, Rotary International estimates that Interact membership may be close to reaching 400,000. At the same time, we know relatively little about who the members are, why they join, and what they do. In addition, because Interactors are high school students and thereby minors, RI does not maintain an individual level database of Interactors as it does for Rotary and Rotaract.

In order to learn more about what Interactors do, *(continued on page 3)*

### **Got a job or project you just haven't been able to get to?**

Think about offering a summer internship to one of our Interact Alums. This is a great way to bring former Interact/now college students back to Dallas and keep them connected to Rotary and the club

We are looking for 4-6 week (or longer) paid internships. Please contact Tracy Gomes



*Be a Vibrant and Visionary Model of Service Above and Beyond Self*

### LAST WEEK

Presiding: **Eric Heitkamp**  
 Invocation: **Stan Carr**  
 Pledge: **Philip Ray**  
 Introductions: **Richard Stanford**  
 Photographer: **Bill Kelly**  
 Chair of the Day: **Tracy Gomes**  
 Speaker: **VP Tracy Gomes** and  
**PE Karen Farris**  
 Program: **Working Toward Perfect Engagement**



President **Eric Heitkamp** called the meeting to order. **Stan Carr** gave the invocation and recognized all the club's veterans in honor of Armed Forces Day on May 16. He also noted that **Cindy Cummings** would be starting chemotherapy.

Please keep her in your prayers. **Philip Ray** led the Pledge of Allegiance and the "Star Spangled Banner." **Richard Stanford**, assisted by **Margaret Collins** with the mike, introduced our visitors and guests, including former member **John Gilchrist** and several Interactors needing summer jobs. **Teri Thomas** announced the Marketplace advertiser of the week. President **Eric** announced that the District Awards would be announced in August this year, but that they were preparing the entries now. President **Eric** then turned the program over to VP **Tracy Gomes** to discuss "engagement" and plans for the future.

VP **Tracy** began by remarking on RCPC's history of service, and asking how to move forward and remain relevant. To do so, they are looking at "Rotary 2020." RCPC was "Club of the Year" in 2009 thru 2013, but when you are on top is the time to think again; will RCPC be relevant in 2020? He explained that all organizations go through a "relevance curve": it starts and starts to grow. New people and ideas are attracted in; you are at the top, but new things happen and if you don't realize it and adjust, you start slipping. It becomes a



### Please remember ...

**Cindy Cummings** who will be having chemotherapy.

Please let us know your Joys or Concerns at- [announcements@parkcitiesrotary.org](mailto:announcements@parkcitiesrotary.org)

turning point, either a crisis or an opportunity. To improve again, you must ask questions: Who are we? What makes us great? Where do we fit? He then asked where RCPC was on the relevance curve. What will we be known for? Will people want to join? Where do we fit? The Board is continuing strategic planning with the goal to continually advance our club through forward thinking and planning to adapt to changing environments.

President **Eric** reviewed their strategic priorities: (1) to engage current members and attract new members through service, fellowship and networking; (2) to enhance club impact and community awareness through collaborative partnerships; and (3) to address hunger with an emphasis on childhood nutrition and education.

**Kathleen Klaviter**, who has assisted in the strategic planning process, stated that to continually develop our club, we want to identify a set of core values to use as guiding principles. She explained that we, as a club, embody core values; they support our vision and strategic priorities. She suggested these as some of our values: accountability, commitment, having fun, being open minded, innovation, and integrity.



PE **Karen Farris** said that they are trying to put in place an infrastructure that will serve the club well into the future. They have identified three year goals and one year goals in the areas of membership, collaborative partnerships and children's nutrition.



PP **Jim Mills** ended the program with a reminder that the July 4th Parade is only 43 days away and the plans for the Parade. Members will be receiving new shirts and hats to help identify us to the public.

### Our Mission

Building a legacy of good works and fellowship, we strive to:  
 REACH those in need in partnership with others  
 INSPIRE tomorrow's leaders with high ethical standards  
 FOSTER lives of service above self  
 - A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)

Betty Dawson, Editor

### Shutterbug Committee

Fred Speno, Chair

### Bulletin/Internet Advertising

Chris Short, Chair



### OFFICERS and DIRECTORS 2014-2015

**Eric Heitkamp**, President  
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**Tracy Gomes**, Vice President  
**Jim Zapffe**, Secretary  
**Larry W. Nichols**, Treasurer  
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**Tracy Gomes**, New Generations  
**Jeff Sheehan**, International Service  
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**Cleve Clinton**, Immediate Past President  
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**Laurie Aldredge**, Club Administrator

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**Gary C. K. Huang**  
 Taipei, Taiwan  
 President, Rotary International  
[www.rotary.org](http://www.rotary.org)

**Bill Dendy**, RC of DeSoto  
 Governor, District 5810  
[www.rotary5810.org](http://www.rotary5810.org)

### EVENTS CALENDAR

May						
S	M	T	W	Th	F	S
					Mtg	D
3	M	M	Cn	M	Vv	Mtg
10	M	M	FF	M	In	Mtg
17	M	Mc	M	BD	M	In
24	M	M	M	M	Mtg	RU

### Get Involved!

AED = Defibrillator Training  
 BI = Blood Drive  
 BD = Board of Dirs. Mtg, 7am  
 LaMadeleine, 75 & Mockingbird  
 Cn = PCR Connect Event.  
 CP = ChildsPlay Work Mtg  
 D = District 5810 Event  
 DH = Dentistry with a Heart  
 FR = Family of Rotary Event  
 F = Fellowship Event  
 FF = RCPC Foundation Fund Mtg. See Cleve Clinton

In- Interact at Hillcrest H.S., 8 am. See Tracy Gomes  
 In-Interact Special Project  
 M = Meals on Wheels (Different teams on each day)  
 See Patsy Watson  
 Mentoring at Hillcrest H.S.  
 Mc = Ronald McDonald House-See Jina McDaniel  
 NM = New Member Event  
 Pr = Program Committee Mtg  
 RU = Rotary University  
 SpE = Special Service Event  
 Web-lite = on your computer

## UPCOMING PROGRAMS



**May 29** Chad Harbour  
Writing Your Life Story



**June 5** Kourtney Garrett, Executive Vice President  
Downtown Dallas, inc.



**June 12** Garland England  
My Ten Greatest Concerns for the Military



**June 19** Alan Lowe  
The Presidential Libraries and the George W. Bush Presidential Center

## CLUB ANNOUNCEMENTS *Sign up at [www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)*

**Dues for 2015-16 are due!** Full payment of \$335.00 due by 6/30/15-OR-two payments of \$185.00 due by 6/30/15 & 2nd payment of \$185.00 due by 12/15/15. A late fee of \$25.00 will be added to any single payment received after 7/1/15 and late fees for the two payment option will be applied on 7/1/15 and 12/16/15

**Rotary University, Sat, May 30, 8:30am- 3:30pm** at SMU's main campus. Topic: Global Operations. Register at [www.rotary5810.org](http://www.rotary5810.org). \$50.00 per class.

**PCR Connect, Tues, June 2, 5:30-7:30 pm.** at Blue Mesa Grill, 7700 W. Northwest Hwy. Celebrate a great year! Bring friends, business cards!

**RI Foundation:** \$100 (or more) Every Rotarian Every Year!

**Like Us!** <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

The **Directory** is on line: Log in > Click on left side under My ClubRunner > View Club Directory or View Club Photo Directory. Other archives are at Club Documents

## ROTARY CONNECTED

**Linked In:** RI: [www.linkedin.com/groups?gid=858557&trk=hb\\_side\\_g](http://www.linkedin.com/groups?gid=858557&trk=hb_side_g) **RCPC:** [www.linkedin.com/groups?gid=1248747&trk=hb\\_side\\_g](http://www.linkedin.com/groups?gid=1248747&trk=hb_side_g)

**Interesting New Thread:** Rotaractors who went on to become Rotarians



**Tweet of the week:** This may be the only Rotary club in the world that meets on a train. <http://ow.ly/N70d8>



**RI:** [www.facebook.com/rotary](http://www.facebook.com/rotary)  
**Dist. 5810:** [www.facebook.com/RotaryDistrict5810](http://www.facebook.com/RotaryDistrict5810)

**Interesting New Thread:** Nima Choden from India's PolioPlus office shares what she thinks is the reason behind India's success in defeating polio – the volunteers. <http://ow.ly/Mv7V7>



**RCPC** has its own channel: <http://vimeo.com/channels/rotaryclubofparkcities/>

**Miss a Meeting? Watch it Online!**



**RI** has its own channel on YouTube offering a growing collection of videos and psas.



Check out or add to RI's Flickr group often, [www.flickr.com/groups/familyofrotary/](http://www.flickr.com/groups/familyofrotary/)

**Pinterest** <http://pinterest.com/rotary/>  
RI has Pinboards on major projects.



[www.statigr.am/rotaryinternational](http://www.statigr.am/rotaryinternational)  
See RI's latest pictures via Instagram.

## THOUGHTS ON ... ROTARY INTERNATIONAL (cont.)

### Exercise

*To resist the frigidity of old age one must combine the body, the mind and the heart - and to keep them in parallel vigor one must exercise, study and love.*

~ Karl von Bonstetten

*The sovereign invigorator of the body is exercise, and of all the exercises walking is the best.*

~ Thomas Jefferson

*I believe that every human has a finite number of heart-beats. I don't intend to waste any of mine running around doing exercises.*

~ Buzz Aldrin

*A good exercise for the heart is to bend down and help another up.*

~ Anonymous

('Interact survey' continued from Front Page)  
Quentin Wodon, Interact Chair for District 7620 in Maryland, has launched an online survey. The survey will help us understand better what motivates Interactors, what they focus on, and what they would like to have support for.

Please, spread the word about the survey so that there will be a good number of responses and provide a meaningful analysis.

The main results of the analysis will be shared so that we can all learn from the responses.



### Memorial Day

Monday, May 25

**We Remember**

## HE PROFITS MOST WHO LAUGHS BEST

Some more things your Mother taught you . . .

1. My mother taught me about **contortionism**. "Will you look at that dirt on the back of your neck?"
2. My mother taught me about **stamina**. "You'll sit there until all that spinach is gone."
3. My mother taught me about **weather**. "This room of yours looks as if a tornado went through it."
4. My mother taught me about **hypocrisy**. "If I told you once, I've told you a million times."

Don't exaggerate!"

5. My mother taught me about **envy**. "There are millions of less fortunate children in this world who don't have wonderful parents like you do."

## RCPC FOUNDATION

Our Funders for Next Week are

Ed Fjordbak  
Shawn Foster  
Happy Franklin  
Steve Franks  
Hank Gaines

*We gratefully acknowledge*

**ASTRO-GRAPHICS**

*for the partial funding of The Hub*

## Happy Birthday

Rex Jennings 5.23  
Lynn Surls 5. 23  
Stan Wright 5. 23  
Rick Barrett-Cuetara 5.27  
Roy Washburn 5.27  
Dennis Harrison 5.28  
Janie Loveless 5.28  
Brad Rejebian 5.28

