



THE HUB

The Rotary Club
of Park Cities

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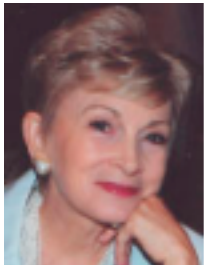
www.parkcitiesrotary.org

September 28, 2012

Serving to Make a Difference Since 1948

TODAY'S PROGRAM

Program Chair of the Day: Gerry Montgomery



Rena Pederson The Bravest Woman in the World

Rena Pederson is Director of Communications for the National Math and Science Initiative, a non-profit organization created to advance math and science education in the United States. In that role, she supervises all NMSI publications, media relations, web-site, video production, and social media.

Prior to joining NMSI, she served as Senior Advisor for Strategic Communications for the Undersecretary of State for Public Diplomacy and Public Affairs in Washington, D.C., serving as a senior speechwriter and communications manager. As part of those duties, Ms. Pederson served on the editorial board of the Counter Terrorism Communications Center at the Department of State, organized an international conference on attacks on the press, prepared Congressional testimony for Under Secretary Karen Hughes and helped create the "America Is" book for distribution overseas.

She previously served as Vice President and Editorial Page Editor at *The Dallas Morning News*, supervising the staff and content of the opinion pages for 16 years. Prior to joining *The News*, she was a reporter with United Press International (1970-72) and the Associated Press (1972). She also worked in the Washington bureau of the *Houston Chronicle* (1973).

Ms. Pederson graduated with honors from the U. of Texas in Austin (BS in journalism 1969). She also received a master's degree from Columbia University Graduate School of Journalism in New York (MS in journalism 1970).

In 1992, she was among the finalists for the Pulitzer Prize in

editorial writing. Some of the other honors received by Ms. Pederson include the Dallas Press Club Katie Award for feature writing and editorial writing, the Austin Headliners "Star Reporter of the Year" Award and editorial writing award, the UPI Editors award for editorial writing and the APME award for editorial writing.

Ms. Pederson served as a member of the Pulitzer Prize Board for nine years. She is a member of the Council on Foreign Relations in New York, American Society of Newspaper Editors and is a past president of the National Conference of Editorial Writers.

She has served on the board of The Crow Collection of Asian Art, the Dallas Museum of Natural History, the Dallas Committee on Foreign Relations, SMU's Tate Lecture Series, the Hart Global Leaders Forum, the Maguire Ethics Center, the Salvation Army, UpLift Charter Schools, and the Tower Center for Political Studies.

In 1987, *Texas Monthly* named Ms. Pederson one of the most powerful women in Texas. She was also recognized as a "pioneer for women" in Dallas in 1997 by the Women's Issues Network, as a "Distinguished Alumni" honoree by Columbia University Graduate School of Journalism in 2002, and as one of the 100 women making a difference in the history of Dallas by the YWCA in 2008.

Ms. Pederson's articles have been featured in many national publications. She has written three books, *The Lost Apostle* (2006), *What's Next? Women Redefining Their Dreams in the Prime of Life* (2001), and *What's Missing? Inspiration for Women Seeking Faith and Joy in Their Lives*, (2003).

COMMITTEE TIME

HHS Courtyard Dedication

by Linda Tunnell

We Did It! The band played, the cheerleaders cheered, the guests gushed over the recently restored courtyard at Hillcrest H. S. Over 150 guests, including HHS Alumni, PC Rotarians, DISD Trustee Mike Morath, notable graduates, State Senator Florence Shapiro, Dallas City Councilmember Linda Koop and distinguished businessman John Scovell, were recognized dur-

ing the dedication. Shapiro and Koop stressed the importance of education and thanked the Interact members for their hard work and dedication to the project. The newly named Panther Pavilion and Panther Walk to Fame were dedicated to Hillcrest High School by PP **Linda Tunnell** and PP **Ley Waggoner**, co-chairs of the Courtyard Renovation Fund-raising project.



Be a Vibrant and Visionary Model of Service Above and Beyond Self

LAST WEEK (Sept. 14)

Presiding: **Fred Brown**
Invocation: **Barb Jeffries**
Song Leader: **E.G. McMillan**
Introductions: **Nolan Duck**
Advertisers: **Andrew Melton**
Photographer: **Phillip Bankhead**
Four Way Test: **Doug Means**
Chair of the Day: **Jon Petersen**
Speaker: **Chad Hennings**
Program: **Legacy and Commitment**



President **Fred Brown** called the meeting to order, asking us to remember the events of 9-11, all of the First Responders, and the loss of our Ambassador in Libya. He also asked us to keep the family of our recent speaker Col. Endres, in our prayers; he died suddenly on his way home from work. **E.G. McMillan** led the Pledge of Allegiance, followed by "The Star Spangled Banner," and "God Bless America." **Nolan Duck** introduced our visitors and guests. This week **Andrew Melton** introduced our Hub and web advertisers for the week. PP **Ley Waggoner** invited everyone to the dedication of the Hillcrest H. S. Courtyard. There will be dignitaries such as State Senator Florence Shapiro and a Dallas City Council Member, as well as the school band and cheerleaders. **Kirby Warnock** announced a fellowship event on Sept. 26, dinner at Mesa in Oak Cliff and then viewing *Return to Giant* at the historic Texas Theater. **Eric Heitkamp** announced the District 5810 Rotary International Leadership Institute which will take place in Denison the first weekend of October. The goal of RILI is "to acquire the skills of outstanding leadership." He also announced the Rotary University that is being held at SMU. President **Fred** reminded everyone to pick up their 2012-13 RCPC Directories. He thanked everyone who worked on it, especially **Allison Griffin**, **Brian Coggon**, **Dennis Harrison**, and **Dennis Devenport** and Astro-graphics. **Jon Petersen** introduced our speaker today, former Dallas Cowboy, Chad Hennings.

Please remember ...

Family of Howard Fitch.

Do you have Joys or Concerns?

Please let us know at-
announcements@parkcitiesrotary.org

He said that he excelled at everything he tried, but when his son experienced severe health problems, he realized that his successes had not been important. It showed him that he



wasn't in control. At that time he began to seek out mentors and to read biographies. He read *Man's Search for Meaning*, written by Viktor Frankl, which explored why some people lived and some died in the concentration camps during World War II. Frankl observed that those who lived had a purpose, a cause to live outside themselves. He quoted Friedrich Nietzsche, "He who has a why to live for can live through any how." He realized that man was created for relationships; that individuals must be a part of society. He referenced Emile Durkheim, who believed that communities must have a common moral foundation. In the early 20th century Germany was prosperous; ninety percent of Germans attended church and had pride in their history. He wondered how a nation could fall so quickly, so he began to look for his own "why." He believes our legacy is not about material things, but about character; we valued our good name. He sees the world today as transitional; that people have the freedom to choose. He believes everyone wants to make a difference, but not everyone has the commitment level to do so. He believes there are five universal steps to achieving your goals: 1) Vision - everyone must find a firm foundation, and it is more successful if it is clearly defined; 2) True Valuing - you must know yourself, your own strengths and weaknesses; 3) Train - you must find mentors, we must grow or we decline; 4) Plan - know where you want to go; and 5) Execute - that is game day! Act with integrity and passion. He said that he is trying to lead a life of service and that he believes Rotary is phenomenal.

Our Mission

Building a legacy of good works and fellowship, we strive to:
REACH those in need in partnership with others
INSPIRE tomorrow's leaders with high ethical standards
FOSTER lives of service above self
- A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)
Betty Dawson, Editor

Shutterbug Committee

Fred Speno, Chair

Bulletin/Internet Advertising

Chris Short, Chair



OFFICERS and DIRECTORS 2012-2013

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Ley Waggoner, At Large
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Dennis Harrison, Webmaster



Sakuji Tanaka,
Japan
President, Rotary International
www.rotary.org

Sandy Forster, RC of Garland
Governor, District 5810
www.rotary5810.org

EVENTS CALENDAR

Get involved!

October						
S	M	T	W	Th	F	S
	M	M	M	VV	M	Mtg
7D	M	Cn	M	M	M	Mtg
14	M	Mc	M	BD	M	Mtg
21	M	M	M	M	M	Mtg
28	M	M	M			

AED = Defibrillator Training

BI = Blood Drive

BD = Board of Dirs. Mtg, 7am

LaMadeleine, 75 & Mockingbird

Cn = PCR Connect Event.

CP = ChildsPlay Work Mtg

D = District 5810 Event

DH = Dentistry with a Heart

FR = Family of Rotary Event

F = Fellowship Event

FF = RCPC Foundation Fund

Mtg. See Cleve Clinton

In- Interact at Hillcrest H.S,

8 am. See Tracy Gomes

M = Meals on Wheels (Differ-

ent teams on each day)

See Patsy Watson

Mentoring at Hillcrest H.S.

Mc = Ronald McDonald

House-See Jina McDaniel

NM = New Member Event

Pr = Program Committee Mtg

Reading and Radio Resources

See Jodie Ray

SpE = Special Service Event

VV = Vet to Vet - See Bob Dill

Web-lite = after noon mtg

Blue = Activities on own schedule

UPCOMING PROGRAMS



Oct. 5 Mike Miles, Dallas ISD Superintendent
Destination 2020 Plans Special 1+1 Guests Mtg



Oct. 12 PDG Dave McSpadden
How to Make This the Best Year of Your Life



Oct. 19 TBA - it will be good!



Oct. 26 Jeff Fegan, Executive Director
DFW International Airport

CLUB ANNOUNCEMENTS

Sign up at www.parkcitiesrotary.org

Pick up the New 2012-13 RCPC Directory inside the first door.

Blood Drive, Sat, Sep 29, 10:30-4:30 near Dillards inside NorthPark, Donors and Volunteers needed. 4 shifts. See Dwight Clasby

Vet to Vet, Wed, Oct 3, 6:15-8:00pm at Dallas VA Hospital, 4500 S. Lancaster Rd, Transition Care Unit. Dessert. *Bingo!* See Bob Dill.

Bring a Guest to the Noon Meeting, Oct 5, Invite a potential member!

RILI, Oct 6-7, in Denison. Details at <http://rili5810.org/registration>

Advertise in The Hub or on the **Website**. See Chris Short for details!

THOUGHTS ON . . .

Bravery

I would rather be a coward than brave because people hurt you when you are brave. ~ E. M. Forster

Some have been thought brave because they were afraid to run away. ~ Thomas Fuller

The bravest thing you can do when you are not brave is to profess courage and act accordingly. ~ Corra Harris

A hero is no braver than an ordinary man, but he is braver five minutes longer. ~ Ralph Waldo Emerson

We could never learn to be brave and patient, if there were only joy in the world. ~ Helen Keller

Fortune favors the brave. ~ Virgil

It is easy to be brave from a safe distance. ~ Aesop

RCPC FOUNDATION

Our Funders for Next Week are

James Wolfe
Bob Womack
Kendra Yanchak
Wayne Yowell
Jim Zapffe

✓ = Contribution made for 2012-13

FAMILY of ROTARY



In Memory

Howard Fitch passed away September 16. He was a member since 2009, and quickly became instrumental in shepherding new members. He was awarded the Wilbur Hawkins Spirit of Rotary Award in 2011.

THE LAST LAUGH

FREE PUPPIES

1/2 Cocker Spaniel, 1/2 sneaky neighbor's dog.

FREE PUPPIES

Mother is a Kennel Club registered German Shepherd. Father is a Super Dog, able to leap tall fences in a single bound.

WEDDING DRESS FOR SALE

Worn once by mistake. Call Stephanie.

Proposed New Member

Chad Harbour
Classification: Writer
Proposed by **Clark Hodges**
1st publication

ROTARY CONNECTED

Linked In RI: www.linkedin.com/groups?gid=858557&trk=hb_side_g **RCPC**: www.linkedin.com/groups?gid=1248747&trk=hb_side_g

Interesting New Thread: Run 4 Water VIRTUALLY!! No shoes needed! Join the Rotary eClub of District 3170 on its FIRST online fundraiser!!!



RI: <http://twitter.com/#!/rotary>
Tweet of the week: My favorite

#rotaractmoment is anytime we are out there giving hope to the hopeless. #RACtalk



RI: www.facebook.com/rotary
Dist. 5810: www.facebook.com/RotaryDistrict5810

Interesting New Thread: While in Nigeria recently, Rotary International 2012-13 President Sakuji Tanaka received a goat as a gift.



RCPC has its own channel: <http://vimeo.com/channels/rotaryclubofparkcities/>

Miss a Meeting? Watch it Online!



RI has its own channel on YouTube offering a growing collection of videos and psas.



Check out or add to RI's Flickr group often, www.flickr.com/groups/familyofrotary/

R I LEADERSHIP INSTITUTE

District 5810 RILI - October 6-7

by PDG Tom Ryan, RILI Chair

Leadership is the force that drives our clubs towards success. RILI (Rotary International Leadership Institute) in District 5810 has been developing new leadership skills in Rotarians for 6 years and returning better equipped members to strengthen the club's future.

Every year clubs lose 10-12 % of their members so it's hard to make headway in growth. **Or is it?**

We recently measured the the loss of RILI graduates over the last 6 years. **The RILI grad loss is just over 1% ...** that in itself is testimony. And RILI grads get connected with their clubs more deeply after attending RILI.

The next RILI Class is October 6-7. The class location is Holiday Inn Express and Suites in Denison. The Registration Link is <http://rili5810.org/registration>



Happy Birthday

Ira Denton 9.21
Jack Murdock 9.22
Susan Rogers 9.23
Mary Bishop 9.24
Bob Heard 9.25
Tom Stutz 9.25
Caren McGratty 10.2
Laurie Aldredge 10.3
Kenniss Ketchum 10.3

