



PARK CITIES 4TH of JULY PARADE

2026 PATRON AND SPONSORSHIP OPPORTUNITIES

- **\$10,000 ***** 250th Title Patron / 250th Title Sponsor- SOLD OUT FOR 2026**
 - Recognition on Parade invitation
 - Invitation to and recognition at the Grand Marshal Luncheon
 - Recognition as the title Parade Patron and Sponsor on the Rotary Club of Park Cities (RCPC) website
 - Announcement on RCPC's and the Parade's Facebook page
 - Recognition in RCPC's third page Parade ad in the July issue of the Park Cities People and a fourth page ad in the June issue.
 - A lead car for each of the Title Patron's and Sponsor's representatives to ride in the Parade
 - Recognition and an opportunity to speak during the Centennial Park Gazebo Program
 - A listing of all Patrons and Sponsors displayed at the Centennial Park Gazebo
 - Periodic announcements thanking our Patrons during the Centennial Park celebration by the D.J.
- **\$7,500 *****Patriot Patron / Patriot Sponsor**
 - Recognition as a Patriot Patron / Sponsor on the Rotary Club of Park Cities (RCPC) website
 - Invitation to and recognition at the Grand Marshal Luncheon
 - Announcement on RCPC's and the Parade's Facebook page
 - Recognition in RCPC's third page Parade ad in the July issue of the Park Cities People and a fourth page ad in the June issue. Note: the deadline to be in the first ad is for us to receive your donation by May 1st and the deadline for the 2nd ad is June 1st
 - A car will be provided for each Patron's and Sponsor's representatives to ride in the Parade
 - Recognition at the Centennial Park Gazebo Program
 - A listing of all Patrons displayed at the Centennial Park Gazebo
 - Periodic announcements thanking our Patriots during the Centennial Park celebration by the D.J.
- **\$5,000 *****Old Glory Patron / Old Glory Sponsor**
 - Recognition as an Old Glory Patron or Sponsor on the Rotary Club of Park Cities (RCPC) website
 - Recognition in RCPC's third page Parade ad in the July issue of the Park Cities People and a fourth page ad in the June issue
 - A car will be provided for each Patron's and Sponsor's representatives to ride in the Parade
 - Announcement on RCPC's and the Parade's Facebook page and Gazebo program
- **\$2,500 *****Stars and Stripes Patron / Sponsor**
 - Recognition as a Stars and Stripes Patron or Sponsor on the Rotary Club of Park Cities (RCPC) website
 - Recognition in RCPC's third page Parade ad in the July issue of the Park Cities People and a fourth page ad in the June issue
 - Announcement on RCPC's and the Parade's Facebook page and Gazebo program

Patrons - 100% of your donation goes to our parade beneficiary – the North Texas Food Bank
Sponsors - 100% of your donation goes to the Rotary Club of Park Cities to cover parade Expenses.