

2018-2019

Annual Report



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Message from President Rick

Dayton Rotarians:

Welcome to our first edition of, what I hope to be, an Annual Report from our Officers and Directors to you, our Members! It's our belief that by providing this Annual Report, you'll see firsthand the many aspects of service that our Club provides to our local community and our world. In addition to this, we believe this Annual Report can be used to show potential new members the collaborative spirit that exists within our Club and the power of Rotarians joining together to exemplify "Service above Self!"

This year's Rotary International's theme, "Be the Inspiration!", could not have been more aptly demonstrated than through the generous and gracious giving of you, our Dayton Rotarians to our Rotary Memorial Day Tornado Relief Fund. Providing over \$138,000 to our local Chapter of the American Red Cross clearly showed our community how we, as Rotarians, can be the inspiration for our community.

The result of our Strategic Planning process clearly pointed out that Membership Recruitment and Retention is among our highest strategic priority. But to achieve that strategic priority requires that we rethink the value proposition to a changing demographic and cultural norms. In that regard, I asked Heath MacAlpine to lead and develop a Membership Strategy, which was completed in May. This will drive changes during this coming Rotary Year that is intended to drive positive membership growth.

Clubs, like our Rotary Club, move forward through the collective work of not only our Officers, Directors and Committee Chairs, but through the individual contributions of everyone in our Club. A simple explanation to a colleague about what we do and how we do it, might cause an acquaintance to find out more, possibly join us for lunch, and hopefully consider membership. So, each of you, have the power to advance our Club's mission and continue to make this the finest service Club in our region.

I was very proud to serve as your President this past Rotary Year. I'm convinced that Ms. Jean Maychack will be an outstanding President and will serve wonderfully along with community leaders who form our board of directors.

Please enjoy this inaugural edition. I encourage you to find the time to read it cover to cover to see what your fellow Rotarians are doing and how our Club provides a service to our local community and our world!

Rick Wegmann

President, 2018-2019



Leadership Team

Dayton Rotary Officers 2018-2019



President Elect
Jean Maychack



President
Rick Wegmann



Vice-President
Ken Herr



Treasurer
Terry Offenberger



Secretary
Shaun Yu



Past-President
Sue Taylor



Dayton Rotary Directors 2018-2019



Membership Relations
Walt Hibner



Membership Recruitment
Gerry Chadwick



International Affairs
Kim Bramlage



Community Outreach
Brian Martin



Education
Glenn Costie



Mission

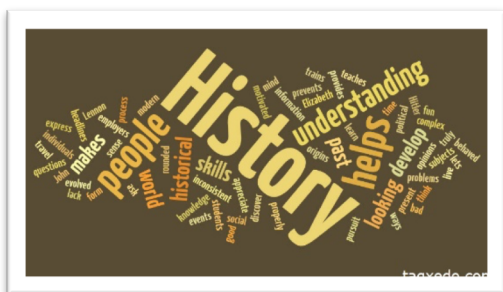
The Mission of Rotary International is to support its member clubs in fulfilling the Object of Rotary by:

- Fostering unity among member clubs;
- Strengthening and expanding Rotary around the world;
- Communicating worldwide the work of Rotary;
- and providing a system of international administration.

The Mission of The Rotary Club of Dayton

The Rotary Club of Dayton is a fellowship of diverse business and professional leaders who commit their time and talent to staying informed and serving the club, the community and the world.

Historical Perspective



Our Rotary Club is 106 years old. We are now in the 21st century having begun in the very early part of the 20th century. So many things have changed.

Our society has gone from the Wright Flyer to landing a man on the moon. We travel where we want to by airplane in relative comfort miles above the earth.

We have taken the automobile from an aromatic open carriage, smoke belching vehicle to extremely efficient

combustion engines that still use gasoline; hybrid automobiles using battery power and gasoline; and, completely battery-operated vehicles. We drive more than we walk.

We have taken the telephone from the days of party lines and rotary dialing to being in our pocket and purse.

Radio was once a reason for the family to gather and listen to news of the day and favorite programs. Television came along and most households owned one where the family gathered. Now, homes have multiple televisions and family members watch their favorite programs often alone.

The creation of the computer, which once filled rooms in buildings and created unbearable heat, has brought us so many advances that we cannot even begin to enumerate them here. We have combined the computer with our phone and carry them in our pocket and purse.

Society has gone through so many changes. In our Club's 106 year history we have experienced two world wars; Korea; Vietnam; Desert Storm; World Trade Towers, 9/11; and the current war on terrorism. Our society today is far different than when our club was born in 1912. Our members are different also.

The Rotary Club of Dayton was once a business only club that mirrored Paul Harris's thinking of what Rotary should be. Businessmen learning about each other's business. Doing business with each other based on a foundation of trust.

The Rotary Club of Dayton today must be representative of our surroundings. We are a group of individuals that work in government, in the corporate world or in the not-for-profit world. We are individuals from different genders, different races, different backgrounds, and different religions. Yet, we come together every Monday for our lunch meeting and to listen to our speaker and to enjoy fellowship.

Our club has changed with the times and we need to continue to change. Rotary International has given us the opportunity to modify so many Rotary institutions like meeting frequency, attendance and location to name only a few. We strive to attract emerging leaders in our community as club members.

In our club's history one can observe that we have gone from a club that makes donations to our community to a club that has significant resources to originate or support projects in our community that can help our society. The Rotary Club of Dayton today is an organization of experienced, current, and future leaders in government, business and the not-for-profit world that focuses on building productive relationships and serving our community.

Membership Strategy



The club needs to have a dynamic, resourceful, thoughtful leadership that mirrors who we are today. Every December we get the chance to elect new Board members. Members have either expressed an interest in serving or the Club nominating committee has reached out and asked members to serve. This coming December is another chance to elect club leaders who will lead us into the future.

Our club needs a membership that is diverse in every respect. The demographic names are well known: Baby Boomers; Gen Xers; Millennials; Gen Z. We need members under 30 who will challenge the way we do business. These club members are becoming established in their careers; have fewer financial resources; a lot of time; Instagram; and, Snapchat. We need older members who will create the future as they are more established in their careers; have more financial resources; less time; Instagram; and, Facebook.

We need to overhaul our social media presence to meet our member's needs. We need to promote our club in the community. We need to create a marketing strategy for members in their 30's and 40's so there will be a club in the future.

Our weekly meetings are a major time commitment that may or may not meet our member's needs. We need to make sure our speakers are noteworthy and interesting. We need to think about creating a volunteer service opportunity that would substitute for a meeting. We need to make sure new members feel welcome whether we meet at Monday lunch, at a volunteer service project or just for fellowship.

Along with membership we need to make sure that the financial health of the club is superior. We can ask ourselves some questions as to whether club dues are adequate to give us what we want as a club. Does the expense of lunch give us the rewards of fellowship, becoming informed by a speaker, sharing our own personal triumphs, being a fully participating member of the club? Will the current financial structure lead us into the future or are there some needed changes that will provide a more vibrant club that represents our Dayton community?

We have a membership strategy that will dominate the coming Rotary year. It is our most important task.

During our June 12, 2019 Board meeting pertinent information about our club Membership and Financial information was analyzed and discussed.

Membership:

During this Rotary Year we have enjoyed having 20 new members join our club. At the same time we have had resignations and deaths of some of our fellow Rotarians totaling 32. Thus our net loss in members for the fiscal year is 12. We are ending the year with 259 members in our club.

We have had 4 members achieve the Rule of 85 status. The total club members in this group are close to 90 or almost one third of our members. You may recall that if you have years of service and your age totaling 85 or more you operate within Rotary under the Rule of 85. In our club you pay dues quarterly and pay for lunch when you attend a meeting.

Our average attendance at lunch for this fiscal year is 111 club members.



Financial Information

The bank account balance as of May 31, 2019 was \$58,136. As of May 31, 2019 we were experiencing a deficit in our operating budget of just over \$3300. Your Board anticipates a full operating deficit of about \$7500. We will likely end the year with approximately \$50,000 in our checking account.

Comments – President-Elect Jean



In the Spring of 2018, Past President Sue Taylor initiated a review of the Club Strategic Plan facilitated by Ken Herr. I participated in that review and there were four goals adopted (MEPP):

Membership: To have a diverse and sustained membership of at least 300 club members by June 30, 2021.

Education: To establish a sustainable and collaborative relationship with Dayton Public Schools.

Peace and Conflict Resolution: To launch at least four initiatives relating to the ideals of Peace and Conflict Resolution by June 30, 2021.

Philanthropy: To realize a 10% increase over 2017 of members donating to the local and international foundations at any level of funding by December 31, 2019.

The Club Board of Directors monitors progress of these goals at Board Meetings.

MEMBERSHIP: The Club Board has identified that increasing membership in the Club is the number 1 goal. Increasing membership is the only way we can sustain ourselves as a Rotary Club. To help meet that objective I have been part of membership recruitment and the initiative led by Diane Farrell that hosted a “Bring a Guest” day. Over 50 prospective members were present at that meeting. The committee continues to follow up with prospective members with an objective to convert 50% to new club members.

FINANCIAL: In view of our declining Membership and the attendant decline in income, many actions were taken to control costs. As a result of these actions, the Board revised the budget at mid-year to give a more accurate picture of the club financial health.

JOINT GRANT COMMITTEE: The Board observed that there seemed to be little if any communication between the Club Board and the Foundation Board relating to projects for submission to the District for District Grant Funding. President Rick asked me to form a committee to enhance this communication and divert all Grant activities to our Club Foundation. I chaired a group representing the Club and the Foundation and the result was the submission of four grants to the District for funding. These four grants were the result of a review of almost a dozen ideas. These were submitted:

Coats for Kids \$2500 ask

Water Safety \$2000 ask

Tour-de-Gem \$2500 ask

Great Miami River Way Safety Signage. \$2500 ask

Each ask was for 50% of the total project funding. This is the maximum that the District will fund from its Club Grant Budget.

FELLOWSHIP: The Social Committee continued to organize many fellowship and educational events during the Rotary Year. WSU and MUSE theater productions, Christmas caroling, dining out events, Tour of Woodland Cemetery, Fireside Chats and Keeneland. The Presidential Gala will be the last fellowship event of this year on June 25 to recognize President Rick's year as President.

DISTRICT 6670 EVENTS: I attended District Trilogy, All Ohio PETS (President Elect Training Seminar), District Conference, and District Assembly.

Treasurer's Report – Terry Offenberger



You may be aware that many service clubs have experienced declines in membership. Our Club has also experienced declining membership. Total members as of fiscal 2015 – 2018 were 298, 297, 286, 271, respectively, and we expect to end the year 6/30/2019 at 267. The Club has been focusing on increasing membership and will continue that focus moving into fiscal 2020.

The audited financial statements of the Club reported cash balances of \$86,564, \$62,425, and \$55,069 as of fiscal years ended 2016, 2017, and 2018 respectively. The audited financial statements also reported "net losses" of \$2,805, \$20,934, and \$8,491 in fiscal years 2016, 2017, and 2018 respectively. The financial statements for the period ended May 31, 2019 report a cash balance of \$58,136 and a "net loss" of \$3,366. The June 2019 financials have not yet been completed or reviewed.

At the beginning of this past fiscal year the board tightened our budget and continued efforts to control costs. In January of 2019 we revised our budget and took additional measures to trim expenses relative to revenue. As you can see from the above trend of losses and decreasing cash, we must continue to manage costs and consider measures which will result in increased revenue.

Our Club has been fortunate to have an Executive Director assist us with many aspects of keeping the Club running. We feel that Laura is vital to the operation of our Club especially given our size. Laura has worked for our Club for over 30 years. Many of us who volunteer in various capacities rely on her to help with projects as they arise. She is in many cases the institutional memory of the club. Thank you Laura for your dedicated service.

Laura also performs services for our Club Foundation. Historically the Foundation was not charged for any of these services. During the past fiscal year, the boards of the Club and the Foundation met and reached an understanding where the Foundation will reimburse the Club for a portion of Laura's time. This reimbursement will be revisited, and we are tracking time and effort so that an accurate reimbursement can be maintained.

The board made a significant effort to match Laura's daily activities to her daily responsibilities resulting in a reduction of hours worked and a coincident savings in payroll costs. This focus results in many Committee Chairs having less support from the office and relying more on past Committee Chairs. As we move into fiscal 2020 the board will continue to review Laura's focus. Laura is always willing to help any club member. However, Laura may not be able to continue to assist us in the same capacity as she has in the past.

I have enjoyed serving as the Treasurer over the past two years. I will continue to work with the incoming Treasurer Randy Domigan to assist with a smooth transition and help however I can in moving our Club forward.

International Directorate – Kim Bramlage



Rotary International Foundation/Paul Harris – Committee Chair - Frank Scott

As of June 30, 2019 the Club has donated \$21,648 to the Rotary International Foundation Annual Fund and an additional \$6,165 to Polio Eradication. The Club per capita giving to the Annual Fund is \$80 compared with the District at \$70.

Our Club has been honored with four new Paul Harris Fellows and an additional 29 Club Members became multiple Paul Harris Fellows.

Clarence Bittner became a Major Donor during this fiscal year. As a major donor Clarence has donated \$10,000 to the Rotary International

Foundation.

Greg Birkemeyer and his wife Peg became Benefactors this fiscal year and members of the Bequest Society.

International Projects – Committee Chair - Diane Welborn

The committee has spent this year making progress on doing an international project in conjunction with the Tandana Foundation (Anna Taft founded) and The Rotary Club of Quito - Interoceanico Valley. We are working with representatives from the Quito Club to put together a proposal for a Rotary International grant.

- Fred Abrams and Diane Welborn visited the area in the fall of 2018 to get a first-hand look at the severe water problem in the San Juan de Inguincho community. After the visit and preliminary assessment of the unsanitary water situation, our club provided funds (Anderson Fund and international projects budget funds) to the Quito Club to pay for water testing, simple cleaning of the existing system and a proposal for future major work that needs to be done.
- Now that the proposal for work has been received, the committee is looking at the following next steps:

- Working with the Quito Club and the contractor to clarify the four main components of the water system improvements, including:
 - Existing source of water and treatment (what can be used/saved/repaired)
 - New sources of water
 - New distribution/transportation systems to move new water to needed areas
 - New treatment tanks and storage containers for both new and old water sources
- We will be asking the contractor and Quito Club for detailed, line-item breakdowns for all work, to include in our RI grant application and in our presentations to other Rotary clubs in the district (for sponsorship opportunities).
- The anticipated budget for this project is:

Total project cost: \$65,000

District 6670 funds: \$10,000

Dayton Rotary (Anderson) funds,

other clubs in district: \$30,000

Rotary International funds: \$25,000

In addition to the committee working on this international project, through the Shriner's organization and the Quito Club, we have learned about opportunities to provide financial assistance to Ecuadorian children who need to visit Shriner's Hospitals in the U.S. for life-changing surgeries.

- Thanks to one anonymous Dayton Rotarian donor, we were able to provide transportation for a young girl and her mother that came to Shriner's for desperately needed spinal surgery. There may be more opportunities for partnership on these types of things in the future, with the help of Randy Clark, Masonic Temple and Rotarian, along with the fact that Cincinnati Shriner's will be moving to the Dayton Children's Hospital in the near future.

Rotary Youth Exchange – Committee Chair - Steve Naas

Our committee continues to coordinate both inbound and outbound exchange students for the Dayton Club and we are always looking for Dayton Rotarians to get involved in this very fulfilling experience. Students need a counselor from the club during their RYE year and there are always activities and events, particularly with the other clubs in the district, where Rotarians can assist with chaperoning, transportation, etc. We also would appreciate it if more Rotarians in our Club would consider becoming a host family. This is a rewarding experience, certainly not without challenges, but without host families the Dayton Club cannot participate in this Rotary International program.

- This year, we've hosted Elena Dusak from Croatia. She is a junior at Kettering Fairmont High School and will be returning home in mid-June. Dayton Rotarians Linda Groover, and her family, along with Rita Cyr, have been Elena's hosts for this school year. Elena has

done well in school and participated in many club activities and district events throughout the year. We only had 2 host families this year and while this is acceptable, this put an undue burden on the host families.

- The Club has agreed to host Augusto Scardua Oliveira from Brazil as our next inbound student. He is expected to arrive in the Dayton area in mid-late August. He will be attending the Miami Valley School and we are currently searching for host families interested in having this youth exchange experience. The Miami Valley School is working with us to find host families.
- Our current outbound student, Sabrina Morales from DECA High School, is returning from Italy on June 26 after being there for the school year. All indications are that Sabrina (“Bean”) has had a terrific youth exchange experience and she will present to the club soon after her return to Dayton.
- Our 2019-20 outbound student is JaDoria McClendon also from DECA. She is also going to Brazil for her exchange which will begin in late August or early September.

Education Directorate – Glenn Costie



During this year, leadership of the Directorate was transitioned from Heath MacApine to Glenn Costie. A leadership transition briefing was held at the start of the year. In addition to the existing programs, a study was completed recommending a new focus for the Directorate in regards to the Dayton Rotary support for the Dayton Public School System (DPS).

EXISTING PROGRAM UPDATE

1. Fall Coat Drive: Alisa Zink Team Leader

The Fall Coat Drive project was conducted during the fall of 2018. Donations of coats and funding donations were received. Many Rotarians participated in the project which purchased coats which were delivered to deserving DPS students. It is recommended that this program continue.

2. DECA Mentoring: Kathleen Carlson Team Leader

The DECA Support Committee was active during the year. The primary activity for the Committee is to help in planning a one-day event for sophomores. Planning began in February. It was held on May 3, 2019. More than 75 students participated in the event. The members of the DECA Support Committee both mentor and help to recruit mentors for the sophomore students in attendance. The Committee also consults on content and recruits program presenters. The Rotary Club of Dayton covers the food costs for Brand Aid’s volunteer training program held the week prior to the event. Throughout the year we also help DECA find job shadow and internship opportunities for the high school students. It is recommended that this program continue and be coordinated with the recommendations from the Sharpening the Focus study provided as an attachment.

3. **4-Way Speech Test:** Mary Tyler Team Leader

The 4-Way Speech program was successfully held on 2/15/19. The committee spent considerable efforts to recruit DPS students for the event. Due to ongoing operational challenges within DPS only two students participated this year. A preview speech session was held at the offices of the Salvation Army, with the two finalists also repeating their speeches at the Rotary Lunch meeting. The prize money approved for three winners was adjusted to the two finalist. One of the students proceeded to the next level for completion at the District 4-Way Speech Contest. It is recommended that we request a DPS liaison (similar to 2017) to help disseminate information to the appropriate DPS personnel and/or facilitate specific introductions to help recruit students.

4. **Dayton Public School Outreach:** Shaun Yu / Glenn Costie Team Leader

Two meetings were held with Superintendent Lolli during the year. As this is the first year under her leadership it was a challenge to get traction with the organization despite the support verbalized by Dr. Lolli. It is recommended that quarterly meetings be scheduled and more tactical planning occur with DPS as part of the following on the study attached.

5. **Rotary Reads:** Heather Martin Team Leader

As was mentioned above, due to ongoing operational challenges within DPS and the transition in leadership, it was difficult to get a response from the local school principals for this project. Application for the program was sent to Curriculum Department for Rotary Reads. No response was received from Dayton Public Schools. It is recommended this we try again in the summer 2019 for 2020 school year.

6. **Junior Achievement:** Tom Maher Team Leader

As was mentioned above, due to ongoing operational challenges within DPS and the transition in leadership, it was difficult to get a response from the local school principals for this project. It is recommended this we try again in the summer 2019 for 2020 school year.

7. **CRAYONS FOR CLASSROOMS** Laura Erbaugh Team Leader

The Crayons For Classroom project was conducted during the fall of 2018. Donations of school supplies and funding donations were received. More than 50 Rotarians participated in the project. The school supplies were donated to Dayton Crayons to Classrooms (DC2C) which is a free store for teachers from under-funded preK-12 schools that serve students living in poverty. In partnership with local businesses, individual donors, and community volunteers, DC2C lifts at-risk student's level and love of learning by collecting and distributing donated supplies and surplus products for use in the classroom. Teachers from eligible schools are invited to "shop" for what they need in our retail-style free store in a Goodwill Easter Seals Miami Valley building in Dayton, Ohio. It is recommended that this program continue.

8. **Dayton Public Schools Book Project:** Paul Gruner Team Leader

As was mentioned above, due to ongoing operational challenges within DPS and the transition in leadership, it was difficult to get a response from the local school principals for this project. It is recommended this we try again in the summer 2019 for 2020 school year.

9. **Sharpening the Focus:** Heath MacAlpine, Task Force Lead

During the year a study was completed entitled, Sharpening Rotary's Education Focus. Several data gathering and feedback sessions were held in the previous year. These sessions included Rotarians, community education leaders, and DPS staff. Health MacAlpine held the final strategy session in December 2018 at Ohio's Hospice. The report is available on request.

The Rotary Club of Dayton Foundation – Holly Wiggins, Foundation President



Our club is quite fortunate because past club members began a Foundation to do good in our Dayton Community.

Current members over the years have made contributions that increased our Foundation coffers and permit grants to support worthwhile projects.

The Foundation is a separate Board of Trustees but still elected by our Club in December of each year. Over the years the Foundation Board has had The Dayton Foundation manage the Dayton Rotary Club Foundation assets. As of March 31, 2019, the balance available in our Permanent and Temporary endowment funds comes to \$853,916.

This asset base plus unrestricted "DAY TENS" at our meetings each Monday allowed a budget of \$70,515 for the Rotary year ending June 30, 2019. The Foundation Board grants \$3000 to each applicant.

On preparation for the year ending June 30, 2020 the Club at its December meeting raised a record \$10,840 for the Dayton Rotary Club Foundation. Sue Taylor, Immediate Past President organized and lead the team that conducted the December fund raising event. At lunch during the year our Secretary, Shaun Yu, spearheaded donations of another \$20,000.

Highlights of the year ending June 30, 2019 was a lunch where Club members donated \$5000 to Rotary International Polio Eradication Initiative exceeding the club goal dramatically. At one lunch for the Rotary Memorial Day Tornado Relief Fund a record \$33,000.

Acknowledgments

My special thanks to Frank Scott, whose idea it was to create and publish this report and organize the contributions for the content.

Also, my thanks to the Officers and Directors who contributed to this inaugural Annual Report.

2019-2020 Future Theme and Logo

