



# SMILE

THIS WEEK AT ROTARY . . . Monday, May 18, 2020

## Caring for our Community During a Crisis: A Tale of Two Epidemics

**Speaker: Marti Taylor  
President and CEO,  
OneFifteen**



This presentation will give the history and background of OneFifteen. Marti will also talk about our work to date, and how we have shifted our services to care for patients during the COVID-19 crisis. Marti will also discuss the challenge of balancing the health and safety of our patients and staff during COVID-19, while realizing the isolation and fear created by the virus is fueling the substance use disorder epidemic.

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### Rotary Calendar



May 18	Marti Taylor, OneFifteen—ZOOM MEETING
May 21	Board of Directors Meeting 12 Noon
May 25	NO MEETING—MEMORIAL DAY
June 1	Vince Lewis, University of Dayton
June 6-10	Rotary International Convention in Honolulu, Hawaii—CANCELLED
June 8	TBD
June 15	Buddy LaChance, onMain, Redeveloping The Former Fairgrounds into Dayton's "Imagination District"
June 22	Red Ribbon Take Over Meeting
June 24	Rotary Presidential Gala at The Dayton Club—Cancelled
June 29	Changing of the Guard

**PLEASE NOTE SINCLAIR WILL  
REMAIN CLOSED DURING THE  
MONTH OF JUNE.**

**WE WILL CONTINUE TO HOLD  
ZOOM VIRTUAL MEETINGS**

### This Happened Last Monday

The meeting was called to order at 12:02 on a cold Monday morning by President Jean Maychack. She wished all the mother's a belated Happy Mother's Day and welcomed 80 Rotarians and several guests to the meeting. She welcomed AG Megan Manuel, Chuck Watts, and Eric Rees a guest of Greg Birkemeyer. She then called on Bill Nance to give the invocation about testing positive—testing positive for faith. He then led the group in the 4-Way Test. President Jean then announced that we would have a Virtual Breakfast Social this Friday and that details would be emailed out later in the week. She also reminded the group about the upcoming Take Over Day and raising money for the Dayton VA Foodbank members can donate anytime leading up to the June 22nd meeting—donate online at the Food Bank website and be sure to choose the Rotary VA Food Bank campaign. She then called on Secretary Kim Bramlage.

Secretary Kim Bramlage recognized the birthdays for the week including Past President Amy Radachi who was in attendance. Kim then moved on to collecting Day-10s noting that Jessica Barry, Darlene Langhout, Chuck & Dona Vella's daughter (Natalie) were all in the news. Glenn Costie started the day with a Day-100 for acquiring a haircut appointment next week at Square One Salon. Paul Gruner gave a Day-40 for Darlene Langhout and We Care Arts. Jessica Barry gave a Day-10 for a great story in the DDN about her students winning a advertising competition. Chuck Vella gave a Day-25 for his daughter Natalie Skilliter being in the news. Holly Wiggins gave a Day-10 for having a new Buckeye in the house (her daughter) and another Day-10 for a wonderful Mother's Day meal carry out from Corner Kitchen. Gerry Chadwick gave a Day-100 for his Mother's Day dinner also from Corner Kitchen and also for his daughter Kate Vriner who received an award of excellence. Jim Gallagher gave a Day-25 for the most interesting background shot today's winner was Paul Gruner and his background shot of the roundabout. Visiting Rotarian Chuck Watts gave a Day-10 for the Rotarian Action Group for Peace and their Friday chats on their Facebook page. Greg Birkemeyer gave a Day-40 for two of his long term clients one of which was Shook were his guest is employed. Kim then brought President Jean back on for President's time.

President Jean called on Assistant Governor Meagan Manuel to make an announcement. ...continued on page 3

## Rotary International Theme 2019-2020



**Sigrid Solomon**  
District Governor 6670  
*Rotary Club of Wilmington AM*

### The Mission of Rotary International

To support its member clubs in fulfilling the Object of Rotary by:

- Fostering unity among member clubs;
- Strengthening and expanding Rotary around the world;
- Communicating worldwide the work of Rotary; and providing a system of international administration.

### The Mission of Dayton Rotary

The Rotary Club of Dayton is a fellowship of diverse business and professional leaders who commit their time and talent to staying informed and serving the club, the community and the world.

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### 2019-2020 Officers and Directors

Jean Maychack	President
Brian Martin	President-Elect
Shaun Yu	Vice-President
Kim Bramlage	Secretary
Randy Domigan	Treasurer
Rick Wegmann	Immediate Past President
Frank Scott	Director (2020)
Glenn Costie	Director (2020)
Diane Farrell	Director (2021)
Becky Benná	Director (2021)
Walt Hibner	Director (2021)
Laura E. Erbaugh	Executive Director

## Birthday Wishes



Rachel Butt  
937-426-1313  
May 18



Bill Nance  
937-233-2484  
May 21



Jacquie Powell  
937-226-8267  
May 22



Steve Rubenstein  
513-260-0385  
May 24



Frank Gilland  
937-313-4910  
May 26



Jay Woodhull  
937-603-9075  
May 26



Walter Rice  
937-512-1500  
May 27



Fred Abrams  
937-746-2298  
May 29



Susan Hayes  
937-299-0933  
May 29

### Membership Anniversaries May

4 years	Troy Erbes
	Charlie Simms
5 years	Scott MacDonald
6 years	Jeffrey Mims
	Holly Wiggins
7 years	Bill DeFries
9 years	Ashley Webb
10 years	Jean Maychack
11 years	Sean Creighton
14 years	Greg Birkemeyer
17 years	Ty Swain
24 years	Lorna Dawes
25 years	Donna Childs
31 years	Bill Kasch
42 years	Ken May



## This Happened Last Monday Continued

Megan announced that the RI perspective recommends clubs not meet for the rest of this calendar year. However after district zoom meetings the district decided to recommend to club to not meet in person before July 1 but will continue to review the situation and the Governor's orders.

Lisa Wagner made an announcement regarding the Marketing Committee and called for any volunteers who wanted to work on ways to continue an online connection for members to our meetings even when we are able to get back together in person.

Holly Wiggins announced that the Dayton Rotary Foundation has delayed making any grant approvals from their April meeting due to COVID-19. However we received a request outside the norm to be a sponsor of an upcoming event to support restaurants and bar staff who have been affected by the Covid-19 pandemic. The Trustees approved a \$3000 grant for the Tip Jar Event which will occur on May 30th and will stream live on Dayton.com. Chris Dimmick was a guest to our Zoom meeting he is the organizer of this event. He is part of the Idea Collective and so far they have raised \$65,000 in sponsorships they are partnered with The Dayton Foundation and the Ohio Restaurant Association. The goal is to raise \$100,000.

President Jean Maychack then announced that our speaker for the Day, Irene Dickey had a family emergency but that Rotarian David Bowman will be presenting her slides and program in her absence. David said it was fitting for him to be giving the program as Irene is responsible for David being in Marketing for his career. The title of the presentation was The COVID-19 Disruption & the Opportunity to Deliver Meaningful Marketing Strategies for your Community & Customers.

It is important for companies to know who you are, look outside of your house and apply best practices. You must do a good job of adapting. Put an emphasis on maintaining and earning trust with your customers. Looking outside your house...doing business has changed...Digital banking is exploding, sports fans are keeping up the team spirit, there is Stress, worry, fear for health and money, People are celebrating their pets & old hobbies, sleep is disrupted. Business needs to be considerate of stresses people are going through right now. A great resource for your business is google trends (trends.Google.com). Business must consider what imagery they are using you need to associate your brand with good. Evaluate your current images, language, and tone of voice you must Think content: •Expert advice •Webinars •Useful info and Offer discounts, promotions. Cause oriented marketing builds trust. Show you care by providing customers with important updates on the service you provide.

We ended the session with some Q& A from our members. If you would like a copy of the power point slides please request them from Laura.

President Jean invited all to come back next week to hear from Marti Taylor from OneFifteen. We will also have an update from the Red Cross about what they did in the community following the 2019 Memorial Day Tornadoes as we draw close to the one-year anniversary.

## Rotary Book Club

The Rotary Book Club held their first Zoom book club meeting this week and it just wasn't the same as being in person huddled around a table looking each other in the eye and gathering to discuss a book. But in light of the circumstances, we made it work. It was a small group and our discussion was a little shorter than usual and then we selected our next book.

*Our next book is **Final Exam by Pauline Chen, a surgeon.** This book is recommended by Glenn Costie who heard the speaker talk when she came to Ohio Hospice. She addresses how difficult it is for a Dr. to lose a patient since it wasn't something she learned much about in Med School. Her Asian perspective is interesting and she helps families ask better questions around end of life.*

Our next meeting is scheduled for Tuesday, July, 14, 2020. Looking ahead we don't know if we will be meeting in person or doing a Zoom call. Meetings in 2020 are:  
**7/14/2020, 9/8/2020, 12/8/2020.**

Any questions please contact Susan Hayes at [sm.hayes@me.com](mailto:sm.hayes@me.com) or 937-750-7400





## We Need Your Assistance!

# RED RIBBON

FUNDRAISING PROJECT

## 2020



Help us donate **60,000** meals to the  
**Dayton VA Foodbank**

### Background on the Dayton VA Foodbank

- Ohio has the 6th largest population of Veterans in the Country, with the Dayton region being the 2nd largest population in the state
- largest need of Veterans in the region is **FOOD**
- started by our own Dayton Rotarian - Jill Dietrich - in 2018
- since opening, has served **3,686** families and **7,821** individuals
- over 44% of individuals served are over 60 years old

## Two ways YOU can PARTICIPATE

### 1. Monetary Gift (with potential company match) - **PREFERRED**

\$20 = 120 meals    \$50 = 300 meals    \$100 = 600 meals

- go to **[www.thefoodbankdayton.org/donate](http://www.thefoodbankdayton.org/donate)** and contribute NOW!  
(be sure to click Dayton Rotary VA Foodbank Fundraiser)
- or bring your donation to the June 22nd Dayton Rotary meeting

### 2. Food Item Collection (see list of items needed below)

- bring items that you have collected to the June 22nd meeting
- or schedule a pickup for Saturday, June 20th by emailing Robert Woodhull at [rwoodhull@woodhullusa.com](mailto:rwoodhull@woodhullusa.com)

QUESTIONS ? Email Cassie Barlow at [cassie.barlow@soche.org](mailto:cassie.barlow@soche.org)

FOOD ITEMS NEEDED: soups, peanut butter, jelly, mac n' cheese, evaporated milk, powdered milk, puddings, canned fruit, canned juice, canned vegetables, dry cat & dog food, toilet paper, paper towels, bar soap, liquid soap, hot & cold breakfast cereal, pasta, canned pasta sauce, canned meat/fish, rice, beans

