**SUMMARY OF MEMBERSHIP SURVEY ROUNDTABLE DISCUSSIONS**

**CLUB LEADERSHIP**

1. Change- Talk about potential key changes with club members and get their input in advance of a Board vote; the issue being voted upon. Not good when members are caught off guard**. [Board]**
2. Disbursing Information- Instruct members on how to find the information **[President to set aside 10 minutes at upcoming meeting]**
3. Grooming Leaders- We should have one or two assistant chairs for our fund raisers so there is a succession plan to the next year; the same people are stuck year after year. Let members know that non-participation in club events and leadership is not an option. **[Fundraising chairs to invite participation; Membership to participate].**

**MEMBERSHIP**

1. Guest Invitations- Invite guests that would be interested in an upcoming speaker (consistent messaging)**[Club membership, messaging by Marty & Paul]**
2. Membership Outreach- Partner with Chamber of Commerce (have a designated ambassador to CofC?)**[Membership Committee]**
3. Social Media Coordination- Have someone run social media so that the work we do is visible in the community **[Marty to work with Rob Sanville on initiative]**

**SERVICE PROJECTS**

1. New Projects- Ask members what they’re passionate about and match projects around that. Ask members what related groups they’re involved in and get their Board members involved in our work.**[Jennifer to survey members; Membership to respond and participate]**
2. Involve Interact- Plan projects around Interact members’ schedules where possible **[Jennifer]**; have members get involved in transportation [**Membership volunteers]**.
3. Ideas for Interact International projects:
4. Make toys and games to take to Nicaragua for kids **[Merle, Jennifer]**
5. Set up international pen pal connections **[Merle]**

**MEETINGS**

1. Speakers- Give great speakers more time **[Marty]** Connect with the Alliance and other clubs to find effective speakers **[Speaker’s “Bureau”]**
2. Guest Outreach- Designate Askers to assist Members with inviting guests, Ambassadors to welcome, shepherd around and sit with, Follow Up Friends to stay in touch and invite back and Mentors to create bonds with new members **[Membership Committee, Membership]**

**FUNDRAISING**

1. Track big spenders and encourage them to return; comp tickets? **[Fundraiser Chair(s)]**
2. Around the first of the year, devote half of a meeting to describing what the fundraiser will be, what the goals are and how everyone needs to be involved in some way.**[Fundraiser Chair(s)]**
3. Fund A Need needs to have a direct beneficiary that people can touch and connect with. **[Fundraising committee]**