



Santa Rosa Sunrise Rotary

The Sunriser



Program Chair: Jerry Johnson
Editor Terry Williams
Publisher Linda Hauck
Sponsor: Mike Downey

Volume 18, Issue 37
April 5, 2004

SANTA ROSA SUNRISE 2003-2004 Board

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Lend a Hand
P.O. Box 14953
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April 8th Program

Steve Page

INFINEON RACEWAY

Steve Page was named president of what was then Sears Point Raceway in the fall of 1991. He has overall management responsibility for the racing facility and industrial park as well as directing the promotion and sales of the raceway's major spectator events. Those events include NASCAR Nextel Cup, NHRA Nationals and a variety of other professional and amateur racing series.

Under Page's direction the raceway is nearing completion of a \$65 million modernization project transforming Infineon Raceway into one of the premier motorsports and entertainment venues in the country. In 2002, the raceway assumed a new name a part of a 10-year \$45 million part-

nership he negotiated with Infineon Technologies.

Prior to arriving at Infineon Raceway, Page spent 11 years with marketing operation of baseball's Oakland Athletics where in 1987, he served as coordinator for the Major League Baseball All Star Game. He also worked on Capital Hill in the late '70s as a press secretary to US Congressman Leon Panetta.

Page is a graduate of UC Berkeley. He currently resides in Sonoma with his wife, Judy and son, Kevin.

Page is part chair of Sonoma County Tourism Council, Vice Chair of North Bay Alliance and he is involved in many other local organizations.

2004 INTERACT LEADERSHIP CONFERENCE

On March 19th, 20th and 21st, students and their Rotarian advisors from twenty-three northern California schools assembled for the annual District 5130 Interact Leadership Conference at Alliance Redwoods in Occidental, California.



The event featured three fun-filled days of mixers, campfire sing-a-longs, guest speakers, student presentations, workshops and leadership training, skits, volleyball, great food and a Saturday night dance party. Even District Governor Norm Owen and Governor Elect Bruce Campbell found time to join in the festivities.

CALENDAR

Hiking Trip

April 10

Contact Doli for Details

District Assembly

April 17

College of Rdwds, Eureka

Senior Pancake Breakfast

April 24

Contact Hugh for details

Rebuilding America

April 24

Contact Stan for details

Golf Fundraiser

May 7

Oakmont Golf Course

FIRESIDE

May 27

At the Petro's

District Conference

June 17-20

Vineyard Creek

Announcements and Upcoming Events

CENTENNIAL PROJECT

President Steve Herron announced the following dates/locations for the Centennial Project:

April 23

Steele Lane Elementary

April 30

Monte Rio School

May 14

Steele Lane Elementary

SCHOLARSHIPS

Ross Andress stated scholarship applications are due by April 15th.

Living Treasures Ross announced our first two recipients who are Linda Conklin and Cheri Cellini from Kids Street.

Steve Worthen announced the **Dinner Theater** opening of "Villains in our Midst" for Monday April 5th at 6PM-all you can eat spaghetti dinner for \$3. Conflicts w/board meeting to night.

Susan and Ken reminded everyone re: the **Culinary** evening and Ken put "save the day" cards on each table. Ken said Linda Hauck would be sending out e-copies to the Rotary contact list.

Susan spoke re: Auction on 10/23 and said needed both creative items as well as donations. Fun event last year. Susan said Penny Millar

would be the budget guru, Sue Sacks responsible for logistics and Eric Simmon is the donation czar.

DISTRICT ASSEMBLY

Steve Herron reminded re: 4/17 assembly – call him for details



GOLF MAY 7th John spoke re: Golf Tourney. Key and corporate sponsorship is OK but need golfers. He has a lot of names but no checks to back it up. Next week is early bird raffle – cut off was 4/1. Sue and Jerry are to follow up on raffle list. 5/7 is deadline to fill up list.

Hugh Helm spoke re: **Senior Pancake Breakfast** on 4/24. He managed to leverage/negotiate w/City to allow the seniors to attend for no charge. They are issuing tickets for seniors to come at specific times to control the flow.

Rebuilding Together. Stan Walker said project on 4/24 working with Lilly McIntire

who is 94 years old. Last year worked on a 101 year old's home. Need volunteers to do outside work: Lawn mowing/tilling, chain saw, cleaning out cul de sac, brush clearing.

FUN HIKE John Dolinsek spoke re: hike: 1st in a series of 6 begins 4/10. Contact him for details. Joked that another association wanted to join us – a nudist's association. Hike will be at Pt. Reyes, boots mandatory, begins at 10AM at Pine Cone Café. If folks want to meet an hour earlier for breakfast, he will be there. The last outing was very successful in cleaning up garbage along the coast.

Ross Andress expressed thanks for scholarships – announced Christine Joury received scholarship. They will be starting interviews in June. He thanked Shauna for her great support and efforts.

HELP WANTED

Bulletin Editors needed for short term, temporary (one month) assignments. Opportunity to editorialize, ad lib and get to know your fellow Rotarians.
No skills required!

To sign up
call 527-1776 or email
lhauck@sonic.net.

Member Recognition

Dan Davis had a Birthday last Sat., 3/27. Played golf and had dinner at SR Golf & Country Club.

Max gave a Hi 5 since his son was now employed by someone other than him. Next Hi 5 will be when his son moves out of the house.

Bob Tidd's birthday on 3/31

Leroy Carlenzoli- Carol had birthday 3/31 and they went to the Healdsburg Hotel for dinner. He had one of those "perfect husband" dolls. Very, very funny. He donated \$100 to his daughter's Paul Harris.

Larry Martin had a Birthday and they are going to the Little River Inn in Mendocino. His wife can do watercolors and he can surf. He donated \$20

Ed Carrette - Kathryn's birthday on 4/2. They are going to Ollala for a couple of nights

Tux Tuxhorn spoake re: Entrepreneurs Boot Camp 3 day class at Sonoma State. Cost is \$595. Mentioned that Exchange and Summit Banks were sponsors. Needs referrals. Dates are May 4,5,6

Peter Treleaven - wife Marie has B-day. They are going to Phoenix. She has a background in Archaeology.

Steve Zwick went on cruise trip to Cancun area last week. Stayed on 180 ft. yacht that had more crew members than guests. Cruised around Isla Mujeres. Owner of yacht is friend of his who sold Nancy's Quiches 4 years ago. While he was there he brought a gift for Russ Lockner but forgot it and will bring it to 4/8 meeting. Contributed \$200 for his wife's Paul Harris.

Randy Seelye gave a Hi 5 for a great vacation with his daughter who was on spring break last week. They had great snow and skied Vail, Aspen, Aspen Highlands and Breckenridge. He contributed \$50 towards his wife's Paul Harris.

Shauna Lorenzen competed in a Taekwando tournament and took 3rd place.

Jim Moir said his daughter was completing her Senior Year at Carrillo and filling out college applications and she may be going to UC Davis. He contributed \$200 towards his wife's Paul Harris.

John Bly's photo was in the North Bay Business Journal in the "Business After Hours" section drinking what he claims was water He got dinged \$10.

Meryl Hayes won the first ticket drawing but didn't get

Michael J. Downey
Vice President
Business Development Officer



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the black marble.

President Steve won the second ticket just after saying he'd never won and got the \$10.

President Elect-Elect Jerry Johns is Program Chairman for April

Russ Lockner delivered an absolutely fascinating and engrossing talk on Fly Fishing. It was a perfect blend of his extensive zoological education, appreciate of nature and true love and expertise on the sport. Rued the influx of wealthy Hollywood types that were buying up the wilderness in Montana and excluding the public from access to the land for fishing.



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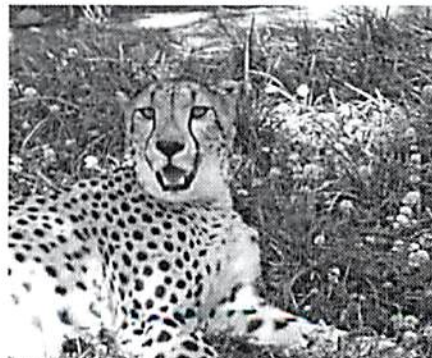
April 15th Program



Carrie Vath and Jennifer McNulty

SAFARI WEST WILDLIFE RESERVE

Carrie Vath and Jennifer McNulty have both worked at Safari West for over 4 years. Carrie graduated from Humboldt State with a BS in Zoology, spending a year of her education at the University of Natal in South Africa. Jennifer graduated from UC Davis with a BS in Wildlife fish and conservation biology. They are naturalists and co-directors of the children's activities and educational program at Safari West. Jennifer is one of the senior cheetah keepers. Carrie is the manager of the small mammal and avian collection. Carrie's interests include primatology and animal behavior. Jennifer is interested in large car-



nivore conservation. Carrie plans to get a PhD zoology and Jennifer would like to get a masters in conservation, and teaching credential.

Nestled on 400 acres in the heart of California's wine country, Safari West is home for over 400 exotic mammals and birds. Not a zoo, not a drive-through park, it's a wildlife preserve where the whole family can experience some of nature's most beautiful animals in a natural habitat.

Established by Peter Lang in 1978, Safari West gained membership in the American Zoo and Aquarium Association, one of only six private facilities in North America to belong to that prestigious organization. The ongoing mission of Safari West is wildlife preservation through breeding, education, research and public interaction.

Safari West serves two important functions: first and foremost, we are a wildlife preserve. And they are dedicated to raising awareness of our exotic neighbors and promoting understanding through in-person contact.

CALENDAR

District Assembly

April 17
College of Rdwds, Eureka

Senior Pancake Breakfast

April 24
Contact Hugh for details

Rebuilding America

April 24
Contact Stan for details

ROTARCT CHARTER MEETING

April 24
Luther Burbank Center

Golf Fundraiser

May 7
Oakmont Golf Course

FIRESIDE

May 27
At the Petro's

District Conference

June 17-20
Vineyard Creek

Announcements and Upcoming Events

John Withers, from West Santa Rosa Club introduced Jeff Blakeslee formerly of West Santa Rosa Club who is looking for a new club (Stan Walker agreed to sponsor Jeff.)

Centennial Project: Steve Zwick needs more help for 4/30 date. And the new trailer has arrived!

Senior Breakfast 4/24: Hugh Helm said still needed volunteers for the morning.

Rebuilding America: Diane Cox said the project was for a 90 year old on Sterling Court and would involve mostly outside yard work. They still need Board members for next year.

Rotaract: The Club's Charter Night will be April 24 held at the LBC and run from 6-9 PM. The new president Amy Free will be inducted. 5 of the local Rotary Clubs are sponsoring this Rotaract.

SRKSEP (Santa Rosa-Kagishma Student Exchange Program) Bob Scott said the next meeting would be held at Paradise Ridge Winery. Contact him for additional details.

Living Treasures: Ross Andrews awarded the first Living Treasures Award to Cherry Chellini, recognizing her outstanding contributions to KidStreet. Very well deserved award.

Elsie Allen Interact contributed \$500 they had left over in their budget to KidStreet.

Early Bird Golf Raffle: We are still light on players. Key sponsorships are OK, but even though there are plenty of Corporate sponsors, still having received the preponderance of checks. Pete Dayton won the free round of golf.

Birthdays:

Bob Tidd's was on 3/31. Had dinner w/his son and his fiancée. He's busy packing – moving to Oakmont. (Took some ribbing on that!)

Frank Cercone's wife Jan had a birthday on Wednesday. Had a party for about 50 people. Frank also gave a Hi 5 since he sold his house last month and bought a home he is remodeling. He contributed \$100.

Steve Amend, past Rotarian president, has a birthday on Saturday. Plans to hang out with his son on Saturday and do outside stuff. His mother died on March 17th at age 88. Steve said she'd had a great life and contributed \$250 to Kidstreet and moved to make her an honorary Rotarian.

Peter Treleaven celebrated his birthday in Phoenix with his wife Marie. He looked at an old B-17 airplane and Marie explored archaeological ruins.

Larry Martin's birthday was on 4/2. His wife, Laura, has a birthday on 4/13 and they're going to Rome and Monte Carlo to celebrate.

Other Announcements:

Last week Steve Zwick had forgotten Rusty's present from Isla Mujeres. Brought it to the 4/8 meeting – T-Shirt that had "Fuel Tank for Sex Machine" over the belly of the shirt! Leroy was dinged \$10.

Steve Worthen, Incoming President, contributed \$100 each for both of his sons. Hi 5 for his son playing in West Point NCAA Rugby Finals.

Speaker: Steven Page of Infineon Raceway
Jerry Johnson introduced Steven Page of Infineon Raceway. In addition to a massive renovation that is not only comfortable and user friendly, the track's new look reflects the wine country in it's design, with seating blending into the hillsides.

In addition to announcing Dale Earnhart Jr's appearance in July, Steve told us that at the NRHA, which is the 1st weekend in July, there are cars that will reach a top end of 340 MPH in the quarter-mile.

The track is in use 340 days a year with ongoing events like the Amateur Racing School and Top the Cops (teenagers bring their cars to race local police on the track). There are about 80 year round tenants in the Infineon Industrial Park. Infineon Raceway is a major contributor to many charities, and last year contributed over \$300,000 to Sonoma County. Kidstreet has been a prime recipient of these contributions.

Michael J. Downey
Vice President
Business Development Officer



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April 19, 2004

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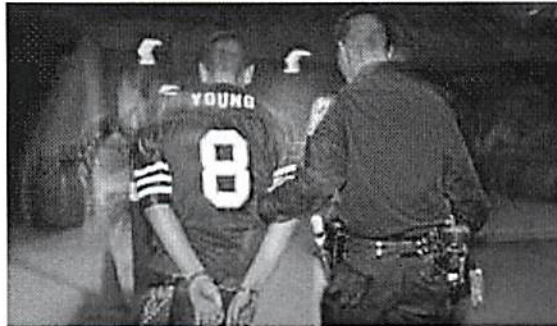
MAJOR EVENTS
Susan Glowacki



Lend a Hand

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April 22nd Program



Sgt. Gary Negri and Dep. Chief Scott Swanson

Santa Rosa Police School's Division



Sgt. Gary Negri has been on the Department for 20 years. He has spent time in training units, internal affairs, background and recruiting and patrol.

Gary is currently the supervisor of the School

Resource Section and also the hostage negotiation team.

Deputy Chief Scott Swanson has been with SRPD for 27 years. He has served all ranks; last 7 years as Commander of ISD. Currently Scott also serves as the City of

Santa Rosa Gang Prevention Coordinator. He is a graduate of FBI National Academy; California Command college; has his MA and BA from UC Berkeley; National Academy Instructor for the US Environmental Protection Agency.

PHOTO: Santa Rosa Police Officer Ray Navarro of the gang task force arrests a 14-year-old suspected norteño gang member after he was found near the scene of an assault in the South Park area of Santa Rosa. Many youths are attracted to gangs by the instant fear and respect they command. (Press Democrat photo by John Burgess)



Amend Family's Fifth Paul Harris

Past President Steve Amend brought his son Sam, and wife Kathleen. Steve Amend announced that his son Sam was the fifth family recipient of the Paul Harris Fellowship. The Amends contributed \$1,000 to the Rotary Foundation which could provide: 1) 5,000 seedlings for a tree farm in Jamaica, which in turn could support 700 farmer families; or 2) Support an international travel student; or 3) provide artificial limbs for 25 people in Calcutta or; 4) immunize 105,000 children against polio in India. Sam's family's selflessness and charitable contributions are especially notable as he is still in high school.

CALENDAR

Senior Pancake Breakfast

April 24

Contact Hugh for details

Rebuilding America

April 24

Contact Stan for details

ROTARCT CHARTER

MEETING

April 24

Luther Burbank Center

Golf Fundraiser

May 7

Oakmont Golf Course

FIRESIDE

May 27

At the Petro's

District Conference

June 17-20

Vineyard Creek

Announcements and Upcoming Events

Guests included Günter Miebert, Dave Riley, Jeff Blakeslee and Past District Governor John Withers.

As of the meeting, we were still short 8-10 foursomes for the golf tournament and time is running out!

Hugh Helm said that those Rotarians volunteering for the Senior Pancake Breakfast on Saturday, April 24th could be set up to easily transition to the Rebuilding America Project that will be at 716 Sterling Court. Kelly Moore donated the paint for the Rebuilding America home and the Santa Rosa Realtors Association is partnering with us to complete this project.

Janet Hamilton requested our support for the Rotaract Charter Event to be held on April 24th from 6-9PM at the LBC. Janet also mentioned that Rotaract is sponsoring a self-defense class on the first and third Monday of the month for \$25 per person.

Steve Herron announced a very special thanks to Linda Hauck for compiling the nominees for District Assembly. As a token of gratitude, Steve presented Linda with a bottle of Bordeaux for her and Tom to enjoy.

Jim Kirkbride saw Bonds hit his record-breaking home run and is organizing a 5/29 Giants baseball trip – tickets are available. The bus will leave around 2PM; arrive at 4:30PM allowing folks to go to the various excellent restaurants

in the area. Jim suggested The Ferry Building, which was just recently remodeled, and quite a showplace.

Steve Herron reported that from the Board meeting a week ago Monday, that we had spent what was left in the budget. Grants awarded including one to the Nepal Rotary Club. The Sunrise Rotary Club sent in \$1,500 that will combat hunger by purchasing dairy cows.

Jim McCracken corrected the information that Interact had contributed \$500 to the SOS Program, which in turn, does support KidStreet.

Jim Moir sponsored the \$800 grant to Adventure in the Big Outdoors, which is a weekend camp for teenagers from the Ridgeway School.

Dan Davis received a Birthday Card and \$10.

Mike Panas's wife, Susan had a birthday but was too ill to celebrate, but she did have a birthday week – getting a gift every day. Mike contributed \$100 to the Paul Harris since he'd sold the house they'd lived in for 18 years and bought a home in Sebastopol.

Jon Stark had a birthday Saturday had a visit with his daughter and grandson. His wife Terry has a birthday on April 18th.

Eric Simon had a birthday this past Sunday and contributed \$100 to his first Paul Harris. He was going to the Culinary Institute Saturday

and hand out with some of his old band mates in L.A.

Jerry Johnson bought a ski boat and contributed \$100 to his wife Jackie's Paul Harris.

Scott Holder contributed \$100 as an "educational" levy.

Keith Taylor and his wife Carmen had their 1st great grand daughter weighing in at 8lbs. 10oz. and 21 and ½ inches long with a full head of hair.

Del Raby gave a Hi5 for his 30-day journey in which he visited 8 Rotary Clubs in 8 Districts in 8 states. Del gave out 6 banners but received 3 in return. Saw 22 historical sites and traveled 3,500 miles, to visit his great grandson in Washington D.C. He contributed \$100 to Paul Harris.

Jennifer Hembd gave a Hi5 for her trip to Whistler Canada for her son's wedding. The reception will be held here locally. Jennifer contributed \$100.

The presentation by Safari West was fascinating and very educational. We are very fortunate to have this 400-acre facility in our neighborhood that so closely approximates the animal's true habitat and is home to several species that are extinct in the wild. There is a significant amount of research, focusing on education and conservation. All of the animals at Safari West are born in captivity. In addition to the many school trips that are presented; there are authentic cabins for overnight stays as well as dining on indigenous cuisine.

Michael J. Downey
Vice President
Business Development Officer



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April 26, 2004

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Lend a Hand

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April 29th Program

SALVATION ARMY

TUTOR AND MENTORING PROGRAM

Captains Fred and Patty Rasmussen and Kathy Lessard are part of the Salvation Army of Santa Rosa, one of the largest divisions in Northern California. Fred and Patty are 4th and 5th generation members of The Salvation Army. After being injured as a police officer for the City of San Diego, Fred and Patty attended The Salvation Army School for Officers Training in 1976 and were commissioned in 1978, as part of the "Disciples of Jesus" session. Since then they have been involved in numerous officers roles, including extensive work in Fund Raising and Community Relations Development.

Kathy Lessard began as receptionist, was quickly promoted to Volunteer Coordinator, Administrative Assistant

is currently Office Manager and liaison to Advisory Board Members, donors and community at large.

The Salvation Army operates the TAM Program, which is an after-school tutoring and mentoring program. It is designed to serve students in first through sixth grade and to help them attain academic and social success, and by doing so, assist students in their quest to reach their full potential.

The tutors/mentors are staffed by volunteers from many walks of life including local businesses, Santa Rosa Junior College, Sonoma State University, churches and the surrounding community. Tutors/mentors volunteer their time and knowledge because they want to make a positive difference in an individual's life.

Pancakes and Rakes and Rotaract—Thanks to all our volunteers!



CALENDAR

Golf Fundraiser

May 7

Oakmont Golf Course

FIRESIDE

May 27

At the Petro's

BLOOD DRIVE

June 5

Blood Bank

District Conference

June 17-20

Vineyard Creek

Announcements and Upcoming Events

The Sunrise Rotary Club is distinguished to have Del Raby as one of our members. Del received a plaque and special award for Service Above Self at the District Assembly. There are only up to 150 Rotarians awarded this plaque worldwide and there are thousands of nominees.

Steve Zwick, who tutors Math at Cook Middle School, presented \$250 to Sylvia Alvarez for her efforts in the Walkathon. Sylvia is a 9th grade student at Cook Middle School, who about 2 months ago said she was going to go to Washington D.C. and New York, but had to raise \$1,450. Sylvia just reached that goal on Wednesday by selling candy bars and the Walkathon.

Centennial Project: We have examined 159 kids, 68 referrals with about 10-12 of those being urgent. At the present time, we have about 10 to 12 dentists, which is about all we can manage right now. Now the efforts are to work through the school nurse to identify more kids with dental needs. Next week will be at Monte Rio. The sign is now on the trailer.

Sunshine Report: Merle had no items to mention-which is good news in and of itself!

Steve also announced the District Conference May 17th through May 20th. Really big deal for Norm. Let's get the vote out and be well represented there!

Birthdays: Jim Moir had a birthday last Tuesday and he, his wife and daughter went to

Angels Camp and went to Oregon to visit friends.

Jon Stark's wife Terry had a birthday. Jon donated to Paul Harris.

Ross Andress' wife Stacy had a birthday Saturday and he threw a surprise birthday party at the Sr. Pancake Breakfast with a huge cake and then go play soccer. Last weekend they went to visit their 3rd granddaughter in Las Vegas - Ross gave a \$100 black chip.

Lynn Best had a birthday on 4/26 and he and his wife Donna are going out of town for a few days to their house at Shasta.

Steve Amend gave a double Hi5 to his son Dan who was working in New York, got a promotion and is opening a French restaurant, Elan Du Casse in Las Vegas this fall, and Sam, who was a guest at our meeting last week, got accepted to San Francisco State and is moving out of the house June 1.

Michael Kelly gave a Hi5 to thank everyone for their support while he was in the hospital and donated \$100 towards his 3rd Paul Harris.

Tux Tuxhorn gave a Hi5 for his daughter, who is 22yrs old and graduated from Chico with less than a 3.0 grade average, got recruited, got a signing bonus, and is now a financial analyst and he loves it!

Vickie Lockner was in Colorado last week for her daughter's surgery, and Saturday night there was 8 inches of

snow and Sunday morning 4 more inches of snow.

Speakers: Deputy Chief Scott Swanson's and Sgt. Gary Negri's presentation was eye opening and alarming but also with optimism and direction regarding the gang situation in Santa Rosa.

There are several thousand gang members with more than 20 gangs in our area, with the 2 largest being the Nortenos and Surenos. The age range is 15 to 25 years old, predominantly Hispanic. Recruitment for gang membership begins in elementary school and may include generations from the same household. A significant part of the control of these gangs comes directly from prison inmates in Pelican Bay and from Nuestra Familia.

The related financial damage caused by gangs is astounding with law enforcements costs along weighing in at around \$7 million.

Effective gang control is threatened by budget cutbacks. The Santa Rosa Police force as been reduced by 10%, a loss of 12 positions. This nets out to the response time to a 911 call going from 6 to 12 minutes.

There is cautious hope. Ed Flynt will take his position as our new Chief of Police in June 2004. Volunteering for the Change for Kids after school program, or Volunteers in Police Service, participating in the Citizens Police Academy and notifying authorities of suspected activity through the Gang Hotline, 543-GANG.

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