

**From:** Rotary Club of Santa Rosa Sunrise [mailto:service@clubrunner.ca]  
**Sent:** Monday, April 02, 2012 8:59 PM  
**To:** Dave Lorenzen  
**Subject:** Santa Rosa Sunriser!! - Apr 02, 2012



## Rotary Club of Santa Rosa Sunrise

### Santa Rosa Sunriser!!

Monday, April 02, 2012

[Club Web Site](#)

**Hello Dave! This email has been generated just for you as a member of our club. We hope you enjoy receiving this newsletter!**

**Editor:** [Max Bridges](#)  
If you have any comments or questions, email the editor.

### The April 5th Speaker is.....

*by Bridges, Max*

#### Future Speakers

**Apr 5 2012**

[Larry Levy](#)

*"San Quentin Utilization of Inmate Resources, Experiences, and Studies (SQUIRES)"*

### Larry Levy, Rotary club of Ignacio



### San Quentin Utilization of Inmate Resources, Experiences, and Studies (SQUIRES)

#### Upcoming Events

[BOD meeting](#)

Apr 10 2012

[BOD meeting](#)

May 15 2012

[Silver Anniversary Charity Golf Tournament](#)

Jun 8 2012

[District Conference](#)

Jun 15 2012 - Jun 17 2012

[Debunking - Save the date](#)

Jun 29 2012

[Take Me Out to The Ball Game!!!](#)

Jul 25 2012

[Oktoberfest](#)

Sep 21 2012



SQUIRES is a juvenile deterrent/inmate program open to any young man in Northern California between ages 12 and 17. Chosen because they're teetering between unsalvageable and redeemable, the troubled teens spend two consecutive Saturdays at San Quentin. Most if not all are only one small, crooked step away from becoming gang members. The convicts' mission is to educate them about the perils of criminal life. Unlike Scared Straight, fear and intimidation aren't wielded as the heavy artillery here. For 45 years, SQUIRES inmates have been delivering their message in a more personal way: I was you, what I did is what you're about to do, and if you do it – jump into that gang, pull that trigger – your life, like mine, is all but over. There are other options.

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### RI President's Message

*by Max Bridges*



### April 2012

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My dear brothers and sisters in Rotary,

In this issue, you will read about what Rotary is doing to combat one of the most pressing humanitarian crises facing us today: hunger. It is, I think, common knowledge that when we talk about food shortages, the problems we face are nearly always local. There is more than enough food produced in our world to feed everyone in it. The problem is getting the food where it is needed, and helping people in the poorest regions achieve food security.

In so many parts of the world, subsistence farming practices are the only way food can be acquired, and a few months of poor weather, or even a single storm, can mean catastrophe. It is unfortunately also the case that the parts of the world where food supplies are the most vulnerable are often those that receive the least attention when disaster does strike.

But this is one of the greatest advantages of Rotary: our local presence in so many parts of the world, and our ability to see, and react to, crises when they occur. More important than this, however, is our commitment to a long-term approach to addressing the root causes of hunger.

There is a great deal that all of us in Rotary can do about global hunger, but as always, we rely on the work of local Rotarians to bring help to where it is needed the most. And there is little question that when we look at the world today in terms of poverty and hunger and extreme material want, the place we need to be looking first is Africa – which is why Africa is also where we should be looking to expand.

Rotary's Reach Out to Africa initiative seeks to increase Rotary club membership in Africa, mobilize African Rotarians to address local needs, and raise awareness of African issues among Rotarians in more developed regions. It is just one way to connect the people who need help with the people who want to give it but may not know where to begin.

There is no question that the obstacles to global food security are significant. But they are not insurmountable, and the Rotary model is perhaps one of the most promising paths forward for development – if we continue our work to build Rotary into an ever more effective agent of global change.

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### **The Sabalos Surgery Center**

*by Bridges, Max*

### **John Jones with assistance from other members from Nicaragua 2012**



Sabalos is located on Rio San Juan between Lake Nicaragua and the Caribbean and our surgery Center will serve a very remote population of 26,000. Many just don't bother seeking medical care now because they know they would never make it to the only currently available surgery facility in San Carlos on Lake Nicaragua. Travel by either boat or ground vehicle is nearly impossible-- 1.5 to 3 hours by boat and 2 to 5 hours by what passes as a road.

Our project began with a 2010 advance scouting trip by John and Steve Zwick. They met local doctors and government officials that resulted in the development of a Memorandum of Understanding identifying how the project will proceed.

The Surgery Center will be approximately 1900 square feet containing one operating room and related facilities attached to the existing Sabalos Health Center with an estimated construction cost of \$90,000 and a total anticipated net Club cost of \$100,000 including District and Rotary Foundation participation. Funds have been identified in the current and next two sunrise budgets totalling \$33,000.

We are about 33% of the way!



### News from Rotary International

by Max Bridges

## Rotary International signs project partner agreement with ShelterBox





*Top: Tom Henderson, CEO of ShelterBox, and John Hewko, RI general secretary, during the signing of a project partner agreement this month.  
Bottom: ShelterBox teams distributed more than 550 tents to Madagascar for families left homeless by a powerful cyclone.*

Rotary International and [ShelterBox](#), a grassroots disaster relief organization, signed a project partner agreement this month, allowing the two organizations to collaborate more closely to provide relief and temporary shelter to survivors of natural disasters.

“Project partner” is a special status RI gives to groups started or managed by Rotary clubs. The agreement will build on the strengths of both organizations in responding to disasters all over the world.

“Our Rotary friends have always been there ready to assist – from generous donations to direct operational support on the ground Rotary has always been part of our DNA,” said Tom Henderson, ShelterBox CEO. “I feel like we have 34,000 ShelterBox offices around the world working together to help those who have lost everything when they need us the most.”

### **Saving lives**

RI General Secretary John Hewko said the agreement will enable Rotary club members to have an immediate, lifesaving impact in communities hit by natural disasters. “ShelterBox will be able to ensure that local Rotarians are provided an opportunity to participate in the distribution of ShelterBox containers,” he said.

Each ShelterBox typically provides a bespoke tent designed to withstand extreme weather conditions, stove, water purification kit, blankets, tools, and other necessities to help a family survive for six months or more after a disaster.

Henderson, a civil engineer and former search-and-rescue diver for the British Royal Naval, founded ShelterBox in 2000. Its response teams of trained volunteers have brought lifesaving supplies to victims of more than 175 disasters in nearly 80 countries.

### **Mutual goals**

“For more than 10 years, ShelterBox has given light to over one hundred thousand families worldwide in their darkest hour,” said Hewko. “This project partner agreement represents our mutual goal of helping those in need. It gives RI a forward-facing approach to immediate disaster relief.”

Noted Henderson: “This partnership with Rotary International is a formal recognition of our good work over the past 12 years. It will help Rotarians get a better understanding of what we do. I hope Rotarians worldwide will see us as a coherent and able disaster relief

organization.”

Earlier this month, a ShelterBox team distributed more than 550 tents to communities in Madagascar where powerful cyclones left more than 250,000 people homeless.

For more information:

- Learn more about [Shelterbox](#)
- Learn more about [who Rotary works with](#)
- [Donate now](#) to support the humanitarian efforts of The Rotary Foundation

## District Assembly

by Hauck, Linda

Prez-Elect Jennifer Hembd  
Leads Our Group at  
**District Assembly** to the Theme  
"It Takes Two - Me and You"



Eleven members of Santa Rosa Sunrise attended the District Assembly in Ukiah last weekend. If you want to learn a lot about Rotary and our District, this is the place to go.



District Governor Elect Michael Juric's theme is "It Takes Two – Me and You." Two main themes for the day were Future Vision and Ignite Membership. Future Vision is an upcoming program designed to encourage club collaboration on projects and District management of Global Matching Grants. Ignite is a program being rolled out to build membership - the program supports finding new members and building a strong club to attract and keep our memb

Club members were Linda Hauck, Jennifer Hembd (President Elect), President Jim Kirkbride, Jim Gray., Doug Shureen, Stacy Drucker-Anderess, Ross Address, Del Raby, Mike Kelly (President Nominee) and Harry (new incoming President Nominee), and Allison Norman from NewGen joined us.



At the end of the day, Jim Kirkbirde, Jennifer Hembd and Jim Gray came to the rescue for President Elect Gail from Sebastopol Rotary when she found her car battery was dead.

#### Message from the DG

by Max Bridges



**March 2012**

**DG Maureen's Notebook**

***15 Brilliant Weeks Ahead***

**Thoughts from the Presidential Rev-Up Sessions**

Dear Club Presidents,

The uphill sprint continues as we realize that we anticipate a brilliant 15-week future to create - one we'll never have again, with the chance to finish our Rotary Leadership year by giving it all we've got. (Just in time to take a 4th of July week off!)

Almost all of you attended our Presidential Rev-Up sessions. Great discussions ensued, and you inspired me to make the most of every step ahead. **The two biggest ideas:**

- **Your presidential term will be remembered in great part by the high quality of your meetings.**
- **It's a perfect time to renew your focus on individual members**

Lots of talk about focusing on members -- celebrating them, appreciating them, and taking a greater role in improving THEIR relationship with your club. This happens through personal communication AND through your members' experience at weekly meetings. Some highlights of effective practices recommended by your peers and by recent Presidents:

- **Add NEW stuff.** Especially, something that puts the spotlight on members. Member interviews, increased craft talks, Rotary moments, impromptu brainstorming or discussions. Nothing wrong with letting members talk fine-free about their businesses, or trends in their industries and professions.
- **If you have a rolling screen or PowerPoint,** change the look or order of it. Put in short videos, or more member photos and names. These rev up the 'fun' elements in your meeting.
- **If you don't yet have a screen up . . . get one NOW!** This is possibly the best meeting innovation of the last decade, adding focus, pizzazz, and color - with the considerable added benefit of emphasizing your announcements (which easily slide by the attention span) and accomplishments (which can't be repeated too often.)
- **Boldly rev up your speaker list.** (Skip this paragraph if your attendance is super and your meeting speakers consistently great and irresistible.) A continuing frustration for some leaders: the programs get soft; the most common complaints being too many outside NFP's (especially if they're dull) and too many PowerPoint-reading, blah, incompetent speakers. Yikes, so many times I've heard from Past Presidents: "I could have been tougher about the speakers." **Resolve that all of your remaining programs will be terrific** - even if it means cancelling, changing, and demanding! You are waaaaay better off with a collection of short craft talks, freewheeling discussions, joke contests and club assemblies than you are with a dull speaker. Ultimately, your year will end better for it.
- **Follow up with absentees.** Attendance stats are your first bellwether of member loss. Assure that a responsible leader in your club is (sensitively) on top of who is missing meetings and why. Members want to know that someone cares. Many simply will not think to mention that they have an illness or emergency to cope with. Your best retention strategy could be making sure that a call, an expression of interest becomes part of your regular way of doing things.

**Another area of concern was with orientation and ongoing Rotary education.** It seems that when this piece is well in place, clubs consistently do well. On the other hand, clubs that let it slip are sure to see an erosion in vitality. Frequently remind your Rotarians of the benefits, advantages and opportunities of their membership - as well as Rotary history, policies and responsibilities. All of this is more effective if framed with the amazing accomplishments of the world's premier service organization - and of your own club.

**These upcoming 15 weeks are the future of your presidency . . .** and they will finish shaping your legacy. The achievements and lessons of the last 37 weeks, now in the past, will help launch you on this final quarter. I'm with you and wish you the very best.

Thank you for being wonderful presidents. We're having a terrific year and I'm thrilled to be working with you.

Yours faithfully,



**Sunrise Hikers**

*by Moir, Jim*

**March 31st hike to Calistoga was dry!!**





The second in a series of Sunrise Rotary hikes was awesome.

Beautiful, clear skies, 75 degree weather----OK....beautiful-yes, clear skies--some of the sky was clear some of the time, 75 degree weather---inside the Calistoga restaurant. But--no rain, good weather and a fun hike was in store for Peter Banks, his wife Mary and Jim Moir. Unfortunately, the turnout was lower than anticipated due to unrealized weather concerns. The group hiked from near the Petrified Forest, over the county line into Napa County and then downhill to Calistoga where they have lunch and returned by the same route. Great views, lots of wildflowers and good conversation was had by all.

Next Sunrise Rotary hike will be in about a month. Marty Behr will be sending out details soon.

Additional hiking photos may be found on the web page in the [2012 Hiking Trips Photo Journal](#).

### Message from Foundation Trustee Chair

*by Max Bridges*



**Keeping our promise for a polio-free world**



**April 2012**

As I write this, we are still reflecting on the achievement of a full year in India without a case of polio. As recently as 2009, India had more cases than any other country, so this represents a tremendous effort by Rotarians and our partners, the World Health Organization, UNICEF, and the U.S. Centers for Disease Control and Prevention, as well as the government of India and the Bill & Melinda Gates Foundation. It shows what can be done when people of goodwill work together toward a goal. As Rotarians, we should feel proud of our fellow Rotarians and the whole family of Rotary in India.

This is not the time to relax, however. India is close to two countries where polio still exists, and China had an outbreak in 2011 because of an importation. India has shown that winning the battle is possible, but some hard work remains to be done.

One of the "unsung" aspects of our effort has been advocacy. The governments of the world have contributed billions of dollars for polio eradication, and much of it has come because of the advocacy of Rotarians. This work is quietly performed in the background, but the results have been significant.

The Gates Foundation gave us another US\$50 million gift in January to help us remain an effective member of the partnership. We have several years to go before the world can be certified polio-free. Please do not stop giving because we have achieved the target of Rotary's Challenge, for every dollar you give for the eradication of polio will be used exactly for that.

We made a promise to the children of the world that they would live in a world free of polio. As Rotarians, we keep our promises!

---

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*by Bridges, Max*

**[Check Out the Pictures from the Weekly Meetings](#)**





On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**"

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#)

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**From:** Rotary Club of Santa Rosa Sunrise [mailservice@clubrunner.ca]  
**Sent:** Monday, April 09, 2012 5:55 PM  
**To:** Dave Lorenzen  
**Subject:** Santa Rosa Sunriser!! - Apr 09, 2012



## Rotary Club of Santa Rosa Sunrise Santa Rosa Sunriser!!

Monday, April 09, 2012

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*by Bridges, Max*

### A Surprise

Come to the meeting and enjoy it!

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[BOD meeting](#)

Apr 10 2012

[BOD meeting](#)

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Jul 25 2012

[Oktoberfest](#)

Sep 21 2012

### SQUIRES

*by Bridges, Max*

### Larry Levy, Rotary Club of Ignacio



Larry described the San Quentin Utilization of Inmate Resources, Experiences and Studies (SQUIRES) program and the involvement of he and his Rotary club with it.

The program involves inmates sharing with and teaching young men about the consequences they are living as the result of the decisions they made that changed their lives forever. The young men are fully exposed to the really horrible environment of San Quentin and the inmates have the opportunity to make up for the mess they have made of their own lives.

### RI President's Message

*by Max Bridges*

### April 2012

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paths forward for development – if we continue our work to build Rotary into an ever more effective agent of global change.

**News from Rotary International**

by Max Bridges

## RI president presents polio medal to Afghanistan president in Kabul



*RI President Kalyan Banerjee presents Afghan President Hamid Karzai with a medal in recognition of Karzai's support for the Global Polio Eradication Initiative.*

[Rotary International](#) on Facebook

Rotary International President Kalyan Banerjee presented a medal to Afghan President Hamid Karzai on 2 April in Kabul, in recognition of Karzai's support for the [Global Polio Eradication Initiative](#), in which Rotary is a spearheading partner.

Banerjee is the first RI president to visit Afghanistan. His visit was made possible through the work of Rotary Foundation Trustee Stephen R. Brown and Fary Moini, both members of the Rotary Club of La Jolla Golden Triangle, California, USA, which has carried out numerous successful educational projects in Jalalabad.

During their 45-minute meeting, Karzai and Banerjee discussed how lessons learned from India's success might be applied in Afghanistan. Banerjee's home country of India was removed from the polio-endemic list in February.

"I encouraged the president to keep up the intensity of the immunization program because, by doing so, they can stop polio as we did in India," Banerjee said. "Once it stops, it stops. You don't know when it will happen, or where the last polio case will be; but one day it will happen if you remain ever vigilant."

### **Continued support for polio eradication**

Karzai vowed his government will continue to support the eradication program and said he personally would help encourage and educate the Afghan public on the importance of reaching all children with the oral polio vaccine.

In discussing strategies, Banerjee said Muslim leaders who supported India's polio immunization campaign could be encouraged to communicate

with their Afghan counterparts to explain the importance of immunizations. Indian Rotary members were instrumental in gaining the support of influential clerics to help dispel misconceptions about polio immunizations within some Muslim communities.

Banerjee also said both countries could exchange teams of health workers so that Indian vaccinators can share best-practice approaches and learn more about the challenges facing polio eradication in Afghanistan.

Afghanistan is one of only three countries where the wild poliovirus has never been stopped. So far in 2012, Afghanistan has reported five new polio cases out of the 36 recorded globally. The country reported 80 cases in 2011. The other two endemic countries are Nigeria and Pakistan. Polio infections due to cross-border traffic between Afghanistan and Pakistan are a continuing problem, making bi-national cooperation essential. Pakistan has reported 15 cases this year after posting 198 in 2011.

### **Rotary's work in Afghanistan**

Accompanying Banerjee on his historic visit were Brown; Moini; Dr. Ajmal Pardis, chair of Rotary's Afghanistan National PolioPlus Committee and a member of the Rotary Club of Jalalabad; and Mohammad Ishaq, a member of the Rotary Club of Jalalabad.

Brown and Moini have led several projects in Afghanistan and participated in National Immunization Days there. The Global Connections and Exchange Program, an education project of the La Jolla Golden Triangle Rotary club, administers Internet training labs in 13 high schools as well as a central training facility in Jalalabad. The effort is part of a larger initiative to promote technology, curriculum development, and international collaboration.

### **For more information:**

- Watch an [interview with RI President Kalyan Banerjee](#) about his trip to Afghanistan and the need to eradicate polio
- Read [Trustee Brown's observations from the trip](#) in Rotary Voices
- Learn more about [Rotary's efforts to eradicate polio](#)
- [Contribute to End Polio Now](#)

### **Craft Talk**

*by Bridges, Max*

### **Doug Roberts**



Doug provided info regarding growing up in Walnut Creek, Ukiah and Pleasant Hill. After high school he attended Cal and graduated with a degree in Geology and was a member of the Marching Band. After Cal, Doug spent several years in petroleum exploration working on oil rigs around the country. He and wife Linda also spent time in Arkansas where he went back to college to get an accounting degree that was concluded at Sac State after moving to Fairfield. After some time with a Sacramento CPA firm he went to the Contra Costa Community College District until he left in 2008 to become the Vice President of Business Services at Santa Rosa Junior College. Doug and Linda have one son and one daughter.

#### **More News from RI**

*by Max Bridges*

### **Rotarians help orphans of HIV/AIDS in Uganda**





More than 1.2 million of Uganda's children have lost both parents to HIV/AIDS.

The Rotary Foundation and its partners are providing health care, and hope for the future, to over 500 orphans in the country.

"Despite the fact that their parents died, they wish to have the best life that we all have. So we give them assistance," says Joseph Matovu, a senior clinic officer and member of the Rotary Club of Kalisizo, Uganda.

The efforts of Rotarians in Matovu's community is just one example of Rotary's work in the disease prevention and treatment area of focus. You can help support these efforts by making a special gift to The Rotary Foundation in honor of World Health Day on 7 April.

Direct your Annual Fund gift to

[SHARE](#)

-

, to help support the local and international activities of clubs in your district, or direct your entire gift to the

[disease prevention and treatment area of focus fund](#)

, to be spent on quality disease prevention projects identified and implemented by Rotarians around the world.

Either way, your contribution will be used to fund high impact, sustainable solutions to our world's most pressing needs.

[Contribute now](#)

Learn more about

[Rotary's areas of focus.](#)

Read more about Rotary's work in disease prevention and treatment in

[Rotary Voices.](#)

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### **Message from Foundation Trustee Chair**

*by Max Bridges*

**Keeping our promise for a polio-free world**





## April 2012

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**Sent:** Monday, April 16, 2012 4:39 PM  
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## Rotary Club of Santa Rosa Sunrise

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#### The April 19th Speaker is.....

by Bridges, Max

#### Future Speakers

**Apr 19 2012**

[Michael Leach, Yellowstone Country Gaurdiens](#)

*"The Wildness and Spirit of Yellowstone: Grizzlies of Yellowstone"*

**Apr 26 2012**

[Professor Mark Doolittle, Sonoma State](#)

*"Save Our Students (SOS)"*

#### Upcoming Events

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**Michael Leach, Executive Director and Founder**

**Yellowstone Country Guardians**

***The Wildness and Spirit of Yellowstone: Grizzlies if Yellowstone***



Join us for a spirit-enriching presentation about grizzly bears and Yellowstone. The *Wildness and Spirit of Yellowstone* is a celebration of place, wildness and the Yellowstone Ecosystem. Telling the story of the Yellowstone grizzly, this presentation will inspire those who already know and love Yellowstone to re-visit this rugged and majestic region, while motivating others to discover the raw power of one of North America's wildest landscapes.

Uncovering the threats to the Yellowstone Ecosystem, this presentation emphasizes the importance of keystone species, such as grizzlies and wolves, while deepening participants' understanding of island biogeography, the plight of

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the Yellowstone bison, and Yellowstone's hope for the future. Regardless of season, a Yellowstone adventure always awaits! Join us as we explore the depths of Yellowstone and learn how Yellowstone Country Guardians works on the ground to inspire a commitment to this important landscape.

Presenter Michael Leach, Executive Director and Founder of Yellowstone Country Guardians, has worked as a naturalist, fly-fishing guide, and head boys' basketball coach in Gardiner, Montana. His work as a ranger naturalist and, more recently, as the Bear Education Ranger in Yellowstone National Park helped inspire his vision to start a Yellowstone-based nonprofit. Michael travels the Northwest as a keynote speaker presenting on an array of topics ranging from grizzlies in Yellowstone to motivating youth to action. Michael also works as a freelance nature writer with a diverse portfolio of essays, Op-Ed's and natural history pieces that have appeared in regional publications.

Yellowstone Country Guardians is a grassroots organization working on the ground through youth-driven education and outreach programs to inspire a sense of pride and foster a commitment from local communities to ensure that Yellowstone Country remains a symbol of wildness for this and future generations.



### It's Honey Bee Swarming Time in Sonoma County

by Bridges, Max



**Our Own Mike Kelly, President, Sonoma County Beekeeper's Association**

**Homeless Shelters for Wayward Bees**



Mike provided detailed descriptions of bee sex, bee health, swarm handling strategy and how one goes about extracting the honey.





by Max Bridges

## Young Rotarian models leadership in Australia



*Holly Ransom, 22, is president-elect of the Rotary Club of Crawley, Australia.*

During her first year at college, Holly Ransom, a member of the Rotary Club of Crawley, Australia, noticed that a lack of role models was demoralizing her female friends.

"Unfortunately, if you're looking to the media, you're struggling for female role models other than celebrities going in and out of rehab," she says.

In 2009, she founded Women Who Lead, a nonprofit that aims to provide positive examples and foster leadership skills.

A year ago, she joined the Crawley club and learned that only 2 percent of Rotarians are under age 30, and 16 percent are women.

"I couldn't get those statistics out of my head," the 22-year-old says. She told David Goldstone, one of the club's charter members, that she wanted to get more involved; soon after, Ransom became president-elect.

She'll take office in 2012-13, shortly after graduating from the University of Western Australia with a degree in law and economics.

"Our club members are so different in composition and mindset," she says. "It's invigorating to be a part of the energy in the room every time we're together."

Read more stories from [The Rotarian](#) or sign up for the [digital edition](#).

### More News from Nicaragua 2012

by Randolph, Richard





## "Team" Celebrates With Paella After Returning Home



Members of the Nicaragua 2012 team gathered to enjoy DDS Bill Conklin's culinary talent and artistry in celebration of the successful recently completed Vision and Dental Clinic.

Our club's efforts have improved healthcare for over 1000 people in a week of International Service in the spirit of Rotary.

Just ask a team member how much this week solidifies their commitment to International Service!



[More Nicaragua 2012 Photos](#)

### **Remember the Pictures**

*by Bridges, Max*

[Check Out the Pictures from the Weekly Meetings](#)





On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**"

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#)

Additional photos may be found on the [SR Sunrise Facebook Page](#).


**Dave's Commitments**

**From:** Rotary Club of Santa Rosa Sunrise [mailservice@clubrunner.ca]  
**Sent:** Monday, April 23, 2012 5:35 PM  
**To:** Dave Lorenzen  
**Subject:** Santa Rosa Sunriser!! - Apr 23, 2012



## Rotary Club of Santa Rosa Sunrise Santa Rosa Sunriser!!

Monday, April 23, 2012

 [Club Web Site](#)

**Hello Dave! This email has been generated just for you as a member of our club. We hope you enjoy receiving this newsletter!**

**Editor:** [Max Bridges](#)

If you have any comments or questions, email the editor.

**The April 26th Speaker is.....**

*by Bridges, Max*

**Dr. Mark Doolittle**

**Support our Students (SOS)**

### Future Speakers

**Apr 26 2012**

[Dr. Mark Doolittle](#)

*"Support Our Students (SOS)"*

**May 3 2012**

[Kathy King, Santa Rosa VA Clinic](#)

*"Veterans Health, what is new and available in Santa Rosa"*

**May 24 2012**

[Mike Purvis, Sutter Health Center](#)

*"An update on the new Sutter Hospital"*

### Upcoming Events

[BOD meeting](#)

May 15 2012

[Silver Anniversary Charity Golf Tournament](#)

Jun 8 2012

[District Conference](#)

Jun 15 2012 - Jun 17 2012

[Debunking - Save the date](#)

Jun 29 2012

[Take Me Out to The Ball Game!!!](#)

Jul 25 2012

[Oktoberfest](#)

Sep 21 2012

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Mark will provide an update on the SOS program that has been supported by Santa Rosa Sunrise for many years. We can expect Mark to bring along some of the counselors who will share their stories with troubled youth. As always it will be most inspiring and one of those programs Rotarians love as it shows we are supporting a project that has incredible "legs", continuity of purpose and direct impact upon our students in a positive way.

## News from Rotary International

by Max Bridges

### Rotary announces partnerships with food bank network and youth service group



Top: The Global FoodBanking Network works with food banks in 19 countries to collect goods that would otherwise go to waste from sources such as stores, manufacturers, restaurants, and farms, and distribute them through local pantries, soup kitchens, hospices, and school programs. Bottom: Craig Nemitz (left), director of field services for The Global FoodBanking Network and a member of the Rotary Club of Channahon-Minooka, Illinois, USA, presents a banner to Rotarian Hennie de Bruin, a strong supporter of FoodBank South Africa in Johannesburg.

Two new service partnerships announced this month by Rotary

International will support humanitarian efforts by clubs and districts.

RI will combine resources with the [Global FoodBanking Network](#) to alleviate hunger worldwide. And Rotary and [YSA \(Youth Service America\)](#) will work together to encourage young people to participate in service projects in their communities.

Working with the Global FoodBanking Network, Rotary clubs and districts will be able to volunteer at food banks and help create new ones, organize food collection drives, sponsor trucks for food delivery and distribution, raise awareness of hunger, and distribute food to hungry children through the Backpack and other school food programs.

"Rotarians have served selflessly in the communities where we are developing and expanding food banks," says Jeffery D. Klein, CEO of the Global FoodBanking Network. "We want to connect Rotary clubs and districts to service projects and food distribution in the more than 20 countries where we are currently engaged in food banking activity, and inspire them to take leadership in this generation's quest to end hunger."

### **Opportunities for youth**

Founded in 1986, YSA has partnered with hundreds of organizations in more than 65 countries to increase the number and diversity of young people ages 5 to 25 serving in their communities. The organization works to educate youth, teachers, community organizations, and public officials in the power of young people to solve problems, and to engage the children and youth as volunteers, academic achievers, and community leaders.

YSA's annual Global Youth Service Day campaign, this year 20-22 April, mobilizes millions of young people in service activities.

Rotary, Rotaract, and Interact clubs and districts are encouraged to use YSA resources and participate in the organization's activities. Interact and Rotaract clubs and districts are also encouraged to take part in Global Youth Service Day by [registering their projects](#) with YSA.

Among the clubs participating in this year's event is the Interact Club of AMES-Cottonwood, Utah, USA, which will host a mini marathon. Funds from the race will be donated to Salt Lake Donated Dental Services, a nonprofit organization that provides dental treatment to underprivileged residents.

### **For more information:**

- Learn more about [YSA](#).
- Learn more about the [Global FoodBanking Network](#).
- Read an [interview with Craig Nemitz, director of field services at the Global FoodBanking Network](#) and a member of the Rotary Club of Channahon-Minooka, Illinois, USA.
- Read more about [Rotary's other service partnerships and how clubs and districts benefit by working with other organizations](#).

### **Yellowstone Country Guardians**

*by Bridges, Max*

## Michael Leach, Director and Founder



Michael treated Sunrise to a very passionate almost sermon-like presentation using fantastic photos to help describe his organization that empowers young people to become the future leaders that will protect the unique and fragile Yellowstone ecosystem.



**"If we ever loose the Grizzley in Idaho. Montana and Wyoming we would just be another Colorado"**

#### **From The Rotarian**

*by Max Bridges*

#### **Rotarians trek across Borneo for polio**



In November, eight Rotarians climbed Mount Kinabalu, one of the highest mountains in Asia.

"We wanted to do something for polio that made Rotarians turn and say, 'They're mad!'" recalls Chee Woh Leong, of the Rotary Club of Johore Bahru, Malaysia.

To reach the peak, the climbers – all but one from District 3310, which also includes Brunei and Singapore – first hiked 200 miles over the remote, mountainous terrain of Sabah State on the island of Borneo.

"Apart from a handful of villages, we were in the middle of nowhere,"



Leong says. "Daybreaks over the mountains were always beautiful, the early misty mornings almost magical."

The group started from the city of Sandakan and ended at the District 3310 Conference in Kota Kinabalu.

"We are not supreme athletes. We are ordinary Rotarians attempting something out of the ordinary," Leong says, noting that the team trained for months before setting out. "All of us will remember this for the rest of our lives."

Local media covered the trek, generating valuable PR and donations for Rotary's Challenge. "It took us 12 days," Leong says. "But that's nothing compared with Rotary's journey to end polio."

Read more stories from [The Rotarian](#) or sign up for the [digital edition](#).

<b>0</b>	<b>13,435</b>	<b>100,000</b>	<b>96,997</b>
Feet above sea level of Sandakan, the lowest point on the hike	Feet above sea level of Mount Kinabalu, the highest point on the hike	U.S. dollars District 3310 aims to raise for Rotary's Challenge in 2011-12	U.S. dollars District 3310 had already raised as of January 2012

### Remember the Pictures

*by Bridges, Max*

[Check Out the Pictures from the Weekly Meetings](#)





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**From:** Rotary Club of Santa Rosa Sunrise [mailservice@clubrunner.ca]  
**Sent:** Sunday, April 29, 2012 3:04 PM  
**To:** Dave Lorenzen  
**Subject:** Santa Rosa Sunriser!! - Apr 29, 2012



## Rotary Club of Santa Rosa Sunrise Santa Rosa Sunriser!!

Sunday, April 29, 2012

[Club Web Site](#)

**Hello Dave! This email has been generated just for you as a member of our club. We hope you enjoy receiving this newsletter!**

**Editor:** [Max Bridges](#)  
If you have any comments or questions, email the editor.

### The May 3rd Speaker is.....

by *Bridges, Max*

#### Future Speakers

##### May 3 2012

[Kathy King](#), San Francisco VA Clinic

*"Veterans Health, what is new and available in Santa Rosa"*

##### May 24 2012

[Mike Purvis](#), Sutter Health Center

*"An update on the new Sutter Hospital"*

#### Upcoming Events

##### Senior Pankcake Breakfast

May 5 2012

##### BOD meeting

May 15 2012

##### Silver Anniversary Charity Golf Tournament

Jun 8 2012

##### District Conference

Jun 15 2012 - Jun 17 2012

##### Debunking - Save the date

Jun 29 2012

##### Take Me Out to The Ball Game!!!

Jul 25 2012

##### Oktoberfest

Sep 21 2012

## Kathryn King

### San Francisco Veterans Administration Medical Center



Kathryn travels Sonoma, Lake, Mendocino and Humboldt counties as the Rural Health Coordinator for the VA Medical Center.

A Licensed Clinical Social Worker, she holds MSW and MPA degrees from Indiana University as well as professional credentials from the National Association of Social Workers and the American Board of Examiners in Social Work. In her

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social service career she's been privileged to work with special people all over the United States ranging from WWII veterans to kindergarten aged girls.

She will update us on Veterans Health--what is new and available in Santa Rosa.

## RI President's Message

by Max Bridges



May 2012



My dear brothers and sisters in Rotary,

When we talk about building membership, we all recognize that welcoming a new member into a Rotary club is only the beginning of our task. To turn a new club member into a committed Rotarian, much more is necessary – and the first step is helping that new member to get involved.

Every Rotarian in every club should know that he or she is not only needed but relied upon. Every Rotarian should have a job within the club – a role to play. After all, why are we in Rotary? We are here to make a difference. Yes, we enjoy our Rotary service, but that is not enough if we are to make Rotary a priority week after week, year after year. The knowledge that we are having an impact, that we are changing lives – that is what keeps us going, no matter what other demands may compete for our time. And this is why each one of us, however long we have been in Rotary, must always be striving to grow as Rotarians – to find new ways to help others, and to bring about all the positive change we possibly can. For this, more than anything, is what makes our Rotary service worthwhile.

Whether we are new members or old ones, each of us can find ways to become more involved in Rotary service – at the club level, the district level, and beyond. Rotarian Action Groups are a wonderful opportunity to put specific expertise or interests to work, in a way that brings Rotarians from every part of the Rotary world together for a common goal. Whether your passion is water and sanitation issues, or microcredit, or blindness prevention – whether you want to volunteer your dental skills or help organize blood drives – chances are there is a Rotarian Action Group for you. And if not, why not organize one yourself? You can learn more about Rotarian Action Groups at [www.rotary.org/actiongroups](http://www.rotary.org/actiongroups).

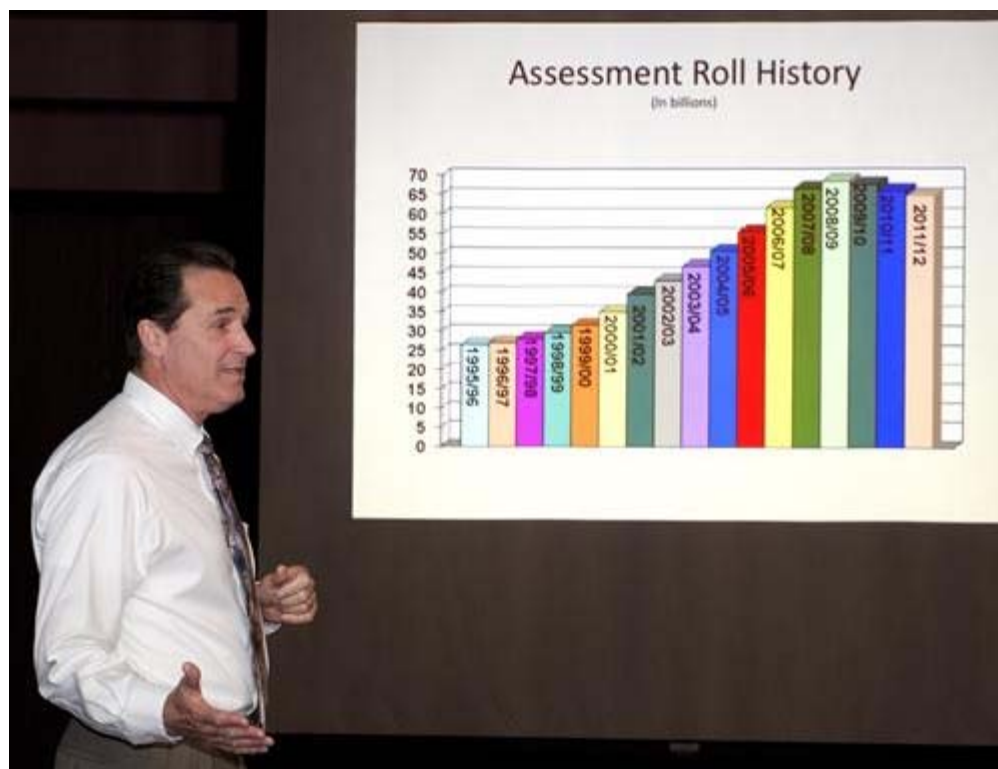
Rotary is and always has been an organization based on its clubs. The purpose of Rotary International is not to direct its clubs, but to connect, inform, and support them. Where and how each club, and each Rotarian, chooses to serve, is ultimately the decision of each one alone. So follow your own ambition and your own vision. Open your eyes to the challenges in our world, and use the strength you have through Rotary to find ways to overcome them. Every one of us has so much potential, and can achieve so much, when we *Reach Within to Embrace Humanity*.

## Sonoma County Assessor's Office

by Bridges, Max

**Bill Rousseau**

**Chief Deputy Assessor**



Bill provided an overview of the Assessor's Office coupled with specific information related to the assessment process, history and trends in Sonoma County.



## News from Rotary International

by Max Bridges

### Ten Rotarians honored as Champions of Change at White House



Top: RI President Kalyan Banerjee, White House Chief of Staff Jack Lew, and RI General Secretary John Hewko at the ceremony in the White House 20 April.

Bottom: Ten Rotarians were honored as Champions of Change

Ten U.S. Rotarians were honored by the White House on 20 April as Champions of Change for their exemplary humanitarian work locally and internationally.

At the daylong event, more than 160 Rotarians attended a morning round of briefings by U.S. government officials on topics including maternal and child health, disease prevention, economic development, youth and education, water and sanitation, and peace building.

RI President Kalyan Banerjee, addressing the session, said the 10 honorees clearly demonstrate a problem-solving spirit.

"Each of them identified a problem—whether it was water-borne disease or poverty or hunger or polio -- and they did something about it. But they did it in a way that works," said Banerjee. "They worked closely with the community to ensure that the solutions they proposed were better than what was there before in all ways -- solutions that were workable, preferable, and -- and this is a key point -- sustainable."

## Champions of Change

The ten Rotarians honored as Champions of Change included:

- Terrence Allen, a member of the Rotary Club of Lakeshore (Baroda-Stevensville-Bridgman), Michigan. Allen volunteers at the Children's Safe Water Project, which provides clean water to thousands of families in the Dominican Republic.
- Jim Fulgham, a member of the Rotary Club of Arlington, Texas. Fulgham partnered with local colleges and universities to raise US\$1 million to provide scholarships to sixth grade students from disadvantage families who finish high school and enroll into college.
- Noelle Galperin, a member of the Rotary Club of Coral Gables, Florida. Galperin initiated her club's Haiti recovery efforts in the aftermath of the devastating 2010 earthquake. She also helped raise more than \$325,000 for polio eradication.
- Anil Garg, a member of the Rotary Club of Simi Valley, California. Garg has led multiple National Immunization Days in India and is a strong advocate for adult literacy.
- Richard J. Kemme, a member of the Rotary Club of Greeley, Colorado. Kemme uses his background in orthopedic surgery to train surgeons in Malawi.
- David Kester, a member of the Rotary Club of Anchorage, Alaska. Kester and his club have been instrumental in the success of the Mobile Food Pantry of Anchorage, which has provided more than three million pounds of produce, dairy products and other perishable foods to thousands of Alaskan families.
- Henry Lowentritt, a member of the Rotary Club of New Orleans, Louisiana. Lowentritt led efforts to renovate and reopen historic Warren Easton High School after it was nearly destroyed by the flooding that followed Hurricane Katrina.
- Carolyn Crowley Meub, a member of the Rotary Club of Rutland, Vermont. Meub heads Pure Water for the World, an international charity that has brought clean water and sanitation to thousands of families in Honduras and Haiti.
- Fary Moini, a member of the Rotary Club of La Jolla Golden Triangle, California. Moini has led her club in a series of successful projects to increase educational opportunities for girls and young women and enhance the training of health care professionals in Jalalabad, Afghanistan.
- Fred Thompson, a member of the Rotary Club Innsbrook (Richmond), Virginia. Thompson led his club in the expansion of the Coal Pit Learning Center, which provides enriched pre-schooling opportunities to children from low-income families.

"Every one of our champions of change can offer the kind of fundamental knowledge and understanding of their communities that informs innovative solutions designed to work on every level," said Banerjee. "They will serve as inspiration to all of us."

## Following Rotary's model

During the event Rajive Shah, administrator of USAID, the government's primary foreign assistance agency, said a new campaign to improve maternal and child health will follow the Rotary model of eradicating polio.

"What I am proud to announce to you is that we are going to model ourselves on your example," said Shah.

Shah said USAID plans to "reach every kid on the planet" and their mothers with a five-pronged preventive health package of bed nets to prevent malaria, routine vaccinations, nutrient-enhanced food, anti-retroviral drugs for HIV-positive mothers, and a simple breathing device to prevent birth asphyxia (death due to decreased oxygen). The initiative will launch June 14.

Watch a recording of the Rotary Day at the White House, [part one](#) and [part two](#). Read more about the honorees on the [Champions of Change](#) blog.

### New Paul Harris Fellow.....

*by Max Bridges*

### Frank Cercone makes presentation to....



Rick Lewis, Congratulations Rick!

### Message from Foundation Trustee Chair

*by Max Bridges*

**With our new grant model, we can do more good in the world**





## May 2012

I recently met with a number of Rotarians who will be responsible for communicating with you in the coming year about our new grant model under the Future Vision Plan. I recognize that we are asking the nonpilot districts to make a considerable leap of faith in the development of our Rotary Foundation for the future. It is difficult to understand and accept the changes when you do not know the details.

Why Future Vision? So that we can do more good in the world and use our resources in the best way possible. We needed to change our Foundation, as we were facing major challenges. We had to simplify. If this meant that we had to move away from some of our "feel good" activities, we were prepared to do so. Doing good was a greater priority, and when we do good, feeling good follows.

This is not somebody else's plan. The starting point was the responses of the thousands of Rotarians who presented their views. One of the direct results is the six areas of focus. These are where Rotarians want to serve.

Almost all of the pilot districts say their Rotary is stronger because of Future Vision. They like the greater opportunity to make their own decisions with district grants. Sometimes building sustainability into global grants has been a challenge, but the pilot districts understand the importance, and our helpful staff can and do assist.

What do I ask of you? To get your district structure in place so that you are ready for 1 July 2013, and to please be patient as we make our new Foundation as effective and productive as it can possibly be. If you can wait just a little longer, you will enjoy the new opportunities.

### Remember the Pictures

*by Bridges, Max*

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