

Santa Rosa Sunrise
Rotary Club
P. O. Box 14953
Santa Rosa, CA 95402

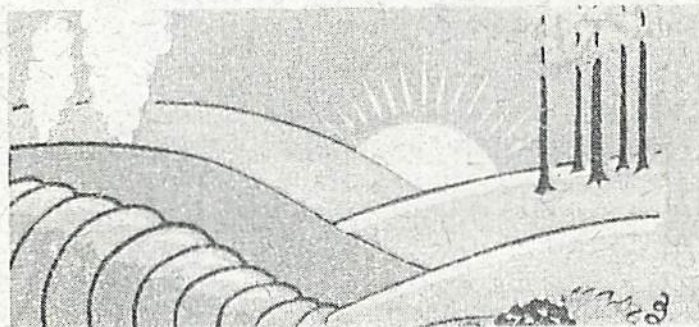
8/5/96



Delbert Raby
9358 Lakewood Dr.
~~Santa Rosa, CA.~~
95492

FIRST CLASS

The Rotary Club of Santa Rosa Sunrise "Morning Star"



Santa Rosa Sunrise Morning Star

Rotary Club of Santa Rosa Sunrise
Rotary International District #5130

Chartered June 30, 1986
Meets every Thursday, 7:15 a.m.
Doubletree Hotel
3555 Round Barn Blvd.

Calendar of Events

- Aug. 8 -- Regular meeting. Speaker: Past District Gov. John Blount.
- Aug. 11, Sunday -- Sayonara Party for visiting Kagoshima students, 5 p.m. hosted by Archie and Sue Julian.
- Aug. 14, Wednesday -- Board of Directors meeting, 7:00 a.m. Doubletree Inn private dining room.
- Aug. 15 -- Regular meeting. Speaker: Steve Page, president Sears Point Raceway.
- Aug. 22 -- Regular meeting. Internet and the Web. Jeff Moriarty, online director for The Press Democrat.
- Aug. 22 -- Evening fireside hosted by John Dolinsek.

Coming programs

Next Thursday

Sebastopol dentist John Blount, who served as our Rotary district governor in 1990-91, will have an enthusiastic presentation for us on Thursday.

A dynamic speaker at numerous Rotary conferences throughout the region and world, Blount is the chairman of the District 5130 Membership Development and Retention committee.

Blount has served as Instructor Chairman for the Rotary President Elect Training Conference for Northern California, Nevada and Hawaii and has been instrumental in training incoming district governors at the zone institutes.

Blount, 46, has been a member of the Sebastopol Rotary Club for 19 years, serving as president in 1982-83 and was the club's Rotarian of the Year in 1987.



John Blount

August 15th

Steve Page, who has served as president of Sears Point Raceway since 1991, should have a special surprise for us at the Aug. 15 meeting. Page is responsible for the overall management of the raceway and industrial park as well as directing the promotion and sales of the raceway's major events, including the NASCAR Winston Cup and NHRA Nationals.



Steve Page

Page has an interesting sports background, having worked for the Oakland Athletics for 11 years before moving to Sears Point.

At Oakland he worked in the team's marketing department, and had a major role in the planning and production of the 1987 All-Star Game and three A's World Series appearances.

A tribute to Del



Past President Nancy Aita honors Del Raby on his 70th birthday.

70th birthday, 35 years in Rotary

At the July 25th meeting, the Santa Rosa Sunrise Rotary Club paid tribute to Past Dist. Gov. Del Raby on his 70th birthday, and honored him for 35 years of PERFECT attendance.

Everyone was touched by the dedication and years of service that Del represents.

Del's wife, Harriet, spoke courageously about her recent stroke and recovery with Del's untiring assistance and love.

This tribute was read by Past President Archie Julian:

"I thought I was here for a roast, Now I learn I have to give a toast.

I guess I can give it a try.

First let me state some facts, In some areas he really lacks.

One is his golf game, It's not one one should proudly claim.

Harriet says he will argue too, about what? Any topic will do.

He argues hard and he argues long, Why? She can't figure, cause he's always wrong.

But in the end, he's a special friend.

And where ever is he, is a better place, because of his style and grace.

So with me please raise your glass, and salute this man of genuine class."

Child Protective Services Project

On July 20, Santa Rosa Sunrise members got together to continue working on the Child Protective Services building.

Carpentry was completed as well as the painting (it did improve when Ken arrived). A good time was had by all.

Those participating were Ken Coker, Peter Treleaven, Archie Julian, Dave Lorenzen, Larry Martin, Steve Herron, Dan Davis, Jim McCracken, Art King, Eric Van Cleave, Carl Van Cleave and Rolf Wessman.

?? Mystery Rotarian ??

Aug. 15 meeting

Our latest local luminary is a native of Utah, having matriculated numerous times at universities with the name of that state in their title.

This MR has led a life that parallels many of ours: school, marriage, kids and involvement in their professions that eventually led to Southern California and eventually to Santa Rosa.

Among other achievements, our speaker once had part ownership in a middle eastern restaruant in Utah that was almost closed by the local constabulary because the patrons kept throwing coins at the belly dancers. Fortunately, since nobody was injured and they didn't have Cal OSHA, clear heads prevailed. This MR is also a talented conduit spreader in Santa Rosa intersections.

Can you guess the identity of this person? If so, you may avoid the wrath of our Prez Randy.

by Steve Davis

Rotary benefactor

Rotary International has started a benefactor program as a part of the Rotary International Foundation. This program is designed to build an endowment fund with individual Rotarians designating a specific gift of at least \$1,000 to Rotary. This can be done with:

- A bequest in your last will and testament.
- A specific bequest other than a will.
- As primary or secondary beneficiary to an insurance policy.
- Designating Rotary as the owner of an insurance policy.
- A direct cash gift.

Ralph Williams of the Petaluma Valley Rotary Club has been named the district chairman of the endowment benefactor program, and Dieter Thurow of Healdsburg is the committee member assigned to oversee five clubs including ours.

We will be appointing a club benefactor chairman.

Rotary has special pledge cards for those who are interested. They can be obtained from Pres. Randy.

The district goal is for five members from our club to become benefactors this year.

Help! Bulletin helpers, sponsors needed

President Randy needs help. The club's bulletin editor has resigned and so now the prez must double as bulletin editor too. Since the prez's classification is newspaper publishing, the bulletin is right up his alley -- but it's a bit too much to juggle.

Help is needed for writing and publishing -- we're trying to do it all with desktop publishing, thus the addition of photographs in recent weeks.

Please contact President Randy if you are interested.

We also need bulletin sponsors. The bulletin is published bi-weekly; cost to run a business card is \$90 per month.

Membership Roster

updated Aug. 5, 1996

Last	First	Spouse	Home #	Work #	Classification
Abramson	Al		576-8163	546-9220	Executive Gifts
Aita	Nancy	Bob	823-9139	575-3115	Insurance Health
Bayless	Gary	Synda	542-6102	527-7300	Jewelry Desig/Manufact.
Brown	David	Sue	539-1265	778-9000	Office Equipment
Carlenzoli	Leroy	Carol	542-8964	542-6465	Civil Engineer
Cercone	Frank	Jan	526-9852	542-1644	Dentist Orthodontics
Cheney	Jerry	Jerry	544-1099	543-5214	Human Resources
Coker	Ken		527-0880	525-5600	Architecture
Davis	Dan	Susan	527-0724	545-7010	Law Business
Davis	Steve	Rita	525-9306	575-9595	Dentistry
Dolinsek	John	Kathy	546-7306	544-5493	Insurance Life/Disability
Eakin	Tom	Joanne	579-5734	829-4600	Food Processing
Fehr	Chris	Laura	538-9652	571-2020	Family Optometry
Finch	Buster	Marilyn	238-9061/507	238-4461/507	Honorary Member
Gennuso	Jo		576-0542	526-5444	Corporate Travel
Herron	Steve	Laura	584-8960	524-3102	Banking
Holder	Scott	Patricia	838-6040	539-9436	Investments-Bonds
Intner	Riki	Bob	539-4829	526-3141	Marriage Fam. Counseling
Jacobson	Carl	Judy	837-8200	578-2370	Engineering Consulting
Jarvie	Bob		523-2854	575-1198	Maxillofacial Surgery
Jensen	Gary	Linda	546-5217	577-8202	Furniture Rental
Johnson	Jerry		573-1368	573-4840	Banking/Commercial Loans
Jones	John	Ardys	526-5001	546-0272	CPA/Business Planning
Julian	Archie	Susan	433-6256	546-7822	Equipment Leasing
King	Art	Irene	539-5980	527-0800	CPA Accounting
Lambert	Dan	Kay	539-7294	528-7711	Computer Systems
Lockner	Russell		539-1418	544-4133	Real Estate Commercial
Lockner	Vicki		544-1593	522-3260	Elementary Education
Lorenzen	David	Shauna	526-1107	586-9583	Radio
Lorenzen	Shanna	David	526-1107	543-0172	Radio Broadcasting-Mgmt.
Martin	Larry	Laura	837-2606	526-2922	Travel
McCracken	Jim	Priscilla	528-8681	546-4470	Graphic Arts
McCracken	Russ	Deborah	538-2806	538-0868	Cyclery Retail
Mika	Nancie	Mark	545-7364	524-4200	Law Products Liability
Highswonger	Eve		584-3912	546-3465	Florist
Olsen	Steve	Lynn	545-3973	578-6033	Law Domestic Relations
Owles	Steve	Cathy	528-1484	585-6033	Manufacturing Furniture
Poulsen	LuAnn		539-6966	524-1506	Education/ College Admin.
Raby	Delbert	Harriett	838-6701		Senior Active
Sass	Mike	Tracy	526-1965	837-8181	Construction Residential
Scott	Robert	Kathy	539-4341	544-5800	Business Forms
Seelye	Randy	Katharine	528-2149	526-8585	Newspaper Publishing
Smith	Warren	Wendy	542-8108	525-7693	Industrial Coatings
Solar	Patricia	Richard	838-3928	546-8984	Banking Commercial
Treleaven	Peter	Marie	539-9190	524-1024	Securities
Van Clave	Eric	Lori	823-6601	838-9822	Mortgage - Lending
Walters	John		369-2654	544-1215	Prepress
Walker	Stan	Valeri	525-0152	586-1054	Construction Commercial
Watson	Jim	Doris	541-0373	483-9381	Property Management
Wessman	Rolf		578-0230	578-0230	Computer Services
Young	Jeff	Karen	578-7746	579-5200	Insurance Casualty
Zager	Mark	Dotty	544-0579		Honorary Member
Zumfelde	Dale		869-9013	869-9013	Architecture Residential

*Board Member +Paul Harris Fellow

Board of Directors for 1996-97: Randy Seelye, president; Art King, president-elect; Jo Gennuso, secretary; Russ McCracken, treasurer; Steve Owles, past president; and directors Nancie Mika, Riki Intner, Dale Zumfelde, Russ Lockner, Steve Olsen and Pat Solar. Steve Davis is sergeant-at-arms.

Sonoma County Make-Up Locations

MONDAY

WEST SANTA ROSA-12:15pm
Los Robles-Cleveland & Edwards

HEALDSBURG-12:00pm
Masonic Temple-Plaza & Center

TUESDAY

WINDSOR-7:15am
Masonic Hall, 371 W. River Rd.

SANTA ROSA EAST-12:15pm
Flamingo Hotel-4th & Farmers Lane

ROHNERT PARK/COTATI-7:15am
Red Lion Inn-1 Red Lion Dr.

GUERNEVILLE-6:30pm
Northwoods Restaurant-Hwy. 116

WEDNESDAY

SANTA ROSA-12:10pm
Flamingo Hotel-4th & Farmers Ln.

PETALUMA VALLEY-12:15pm
Adobe Creek Golf Club-Frates Rd.

SONOMA VALLEY-12:15pm
Sonoma Golf & Country Club-1770 Arnold Dr.

THURSDAY

PETALUMA-12:15pm
Veteran's Mem. Bldg.-1094 Petaluma Blvd. S.

CLOVERDALE-12:15pm
Grapevine Restaurant
101 & South St

FRIDAY

SEBASTOPOL-12:15pm
Veteran's Memorial Bldg.-282 High St.

This bulletin is sponsored by the following Rotarian:

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Managing Partner

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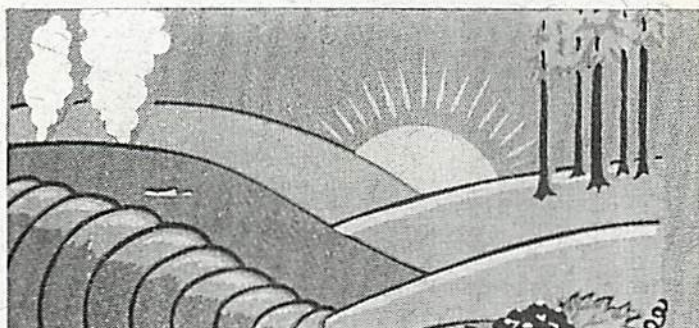
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- Aug. 22, Thurs. -- Regular meeting. Speaker Jeff Moriarty, online director for The Press Democrat.
- Aug. 22, Thurs. -- Evening fireside hosted by John Dolinsek.
- Aug. 29, Thurs. -- Regular meeting. Speaker Greg Jacobs, lead prosecutor in the Richard Allen Davis murder trial.
- Sept. 5, Thurs. -- Regular meeting.
- Sept. 11, Wed. -- Board of Directors meeting, 7 a.m.
- Sept. 12, Thurs -- Regular meeting.
- Sept. 19, Thurs. -- Regular meeting.
- Sept. 21, Sat. -- Foundation seminar at Willits High School.

Coming programs

This Thursday

Jeff Moriarty, Director of Online Publications for The Press Democrat, will present a tour of the Internet and a talk about online technology.

Moriarty moved to Sonoma County in June to launch The Democrat's home page on the World Wide Web. He won a 1996 Digital Edge Award from the Newspaper Association of America for excellence in design for Eclipse, a digizine (digital magazine) he edited for The Gainesville Sun in Gainesville, Fla., a newspaper owned by The New York Times Co., which also owns The Press Democrat.

Moriarty has a bachelor of science degree in journalism from the University of Florida (in Gainesville) and is working on a master's degree in mass communications. He was a copy editor/page designer and assistant metro editor at The Sun before launching Eclipse (www.eclipsemag.com). The Press Democrat can be viewed online at www.pressdemo.com.



Jeff Moriarty

August 29th meeting

Greg Jacobs, the lead prosecutor in the Richard Allen Davis murder case, will be our guest speaker.

Jacobs was successful in convicting Davis, the confessed killer of Polly Klaas, 12, of Petaluma, of first degree murder. The jury returned a death penalty verdict in early August



Greg Jacobs discusses the conviction of Davis with the media at the end of the San Jose trial.

Club Fireside

John Dolinsek and his wife, Kathy, will host a Sunrise Rotary Club fireside this Thursday (Aug. 22). John suggests the following special skills for the evening, beginning at 7 p.m.: Smiles, humor, warm comfortable clothes. Horseshoes, croquet or cigar skills recommended.

Firesides are designed for all club members, and are a chance for newer members to get acquainted and fulfill blue badge requirements.

Directions to John's home: Go to the intersection of Fulton and Guerneville Rds. in Santa Rosa. Travel 1.5 miles west on Guerneville Rd., turning right onto Sunny View Way. Follow Sunny View Way, continue right onto Oak Farm Lane. Address is 3223 Oak Farm Lane, the yellow house on the right side of the road with a circular driveway.

John's phone for wandering Rotarians: 546-7306.

Progressive Dinner

Past Dist. Gov. Del Raby is planning a Progressive Dinner for club members and spouses/guests for Saturday night, Nov. 9.

Groups of five to six people will go to homes for soup/salad, then go to a second homes for entrees and then everyone will gather at a third location for dessert and coffee. All food will be catered.

Del needs to know who will be attending so the event can be planned. He also needs to know who is willing to serve as host or hostess and needs help on the organizing committee.

Dues are Due

Annual Sunrise Rotary Club dues of \$120 are now past due. President Randy will begin levying fines to those who haven't paid by Sept. 1st. Dues cover club operating expenses and include dues to Rotary International and District 5130.

Sunrise's world wide role

Santa Rosa Sunrise Rotary Club members did an incredible job of contributing to Rotary International's Foundation in 1995-96.

Past President Dave Lorenzen, our foundation chairman, reports that club members contributed more than \$11,000 to Paul Harris Fellowships last year -- an average of \$203 per member.

That level of contributions is DOUBLE the club goal for the year, and could be one of the best per capita levels in District 5130.

And, the club is off to another good start with PHF contributions for 1996-97. Red badge LuAnn Poulsen donated \$200 to a PHF and sustaining member Steve Davis added \$100, and Carl Jacobson (already a PHF as is his wife, Judy) contributed \$100. PHF John Jones contributed \$150 last Thursday. Our club adds a 50 percent match to each contribution.

Comings and goings:

At the Aug. 14 meeting, the Sunrise Rotary Club Board of Directors accepted the resignations of:

-- Immediate Past President Steve Owles, who has moved to Baltimore to accept East Coast sales responsibilities with his furniture manufacturing company.

-- Dr. Bob Jarvis, maxillofacial surgeon, who said demands of his surgery board and hospital commitments and family (he has a commuting marriage, with his wife living in San Francisco) do not allow him to continue with Rotary.

-- Terry Cheney, Director of Human Resources for Weightronics, resigned because of increasing job responsibilities.

-- Dr. Christopher Feahr, optometrist, who said "I'm not cut out to be a Rotarian."

Directors also accepted the resignation of Nancie Mika from the board of directors. She will remain a member of our club while relocating to the Sarasota, Fla., area in hopes of joining a Rotary club once she is established in a lawfirm there.

Directors also approved three-month leaves of absences for:

-- Mike Sass, extending an earlier leave for medical reasons. Mike hopes to return to the club soon.

-- John Watson, for personal reasons.

(see back page)

President's corner

We are now in the final phase of the Santa Rosa Sunrise Rotary Club's largest project ever, installing a 3-acre grass playing field at the Steele Lane Elementary School.

The project will have cost \$110,000, according to club member Leroy Carlenzoli, who is directing the project. With substantial donations from more than 30 local businesses, contractors and heavy equipment companies, the cost to our club will be less than \$45,000. Our club -- specifically with Leroy's help and \$9,800 in in-kind contributions from his engineering firm -- has in effect served as a general contractor, attracting widespread interest and support.

The huge project's scope has become much larger than anticipated by those who recommended the field project last spring. but the grass fields will be a tremendous benefit to the community -- serving the school, soccer and youth baseball leagues and families throughout the area.

Costs were more than anticipated because of the need to install a well and pump house (\$7,425 cost to the club) to avoid annual watering costs of more than \$4,000 and the need to level the site and install a drainage system. The field irrigation system alone cost \$26,312 to our club.

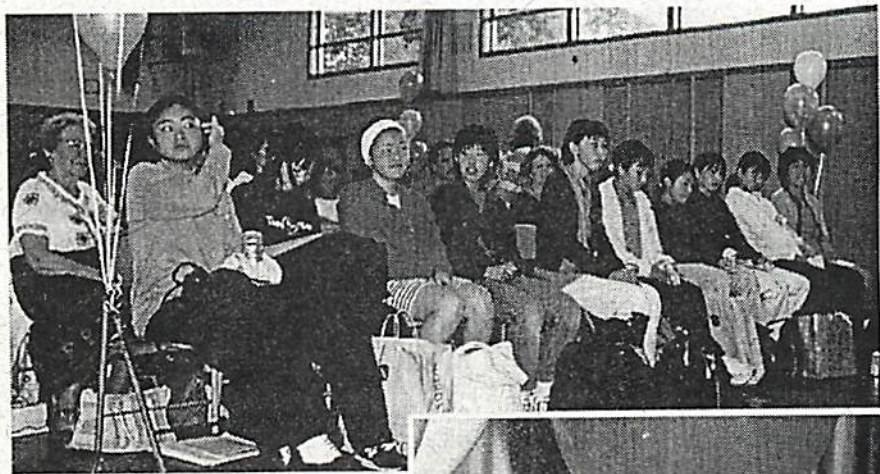
Our club saved money from fund raisers for the past two years in order to take on a larger project. Because of the large scope of the Steele Lane project, this year's Fall Fund Raiser takes on added significance -- to finish the school project and fund community services activities for the rest of the year.

Your two past presidents -- Steve Owles and Dan Davis -- and your current president had set the goal of embarking on a larger project and we are succeeding. This project has a high profile in the community and will return benefits to our club for years to come.

It's what the motto "Service Above Self" is all about.

-- Randy Seelye

Kagoshima visitors



International connection

For nine students from Kagoshima Japan, it was the opportunity of a lifetime -- touring California and staying in Santa Rosa homes. Here, students were greeted at Steele Lane School, above and right. Below, Sunrise Rotarian Bob Scott with two chaperones, directors at large Japanese firms.



Photos by Steve Davis

(continued from "Comings and Goings, page 5)

John Voyles returned to the club last Thursday. He was granted an illness leave by the club, retroactive to June, because of a downturn in his health. He will be attending future meetings as his health permits.

New directors

Two new directors have been appointed to the board at the recommendation of President Randy Seelye.

Eve Nighswonger, a two-year member of our club, will replace Nancie Mika and serve as the director of Club Service, Administration.

Jerry Johnson returns to the board (he served a one-year term that ended in June) to fill the vacancy created by the resignation of Past President Steve Owles.

Take note:

"As Rotarians, we are indeed architects of the future to the extent that we act on our commitment to service.

"If we are to achieve our destiny, if we are to participate as architects in the 21st century, it is time now to unfold a new blueprint. We must affix our personal stamp to a design for tomorrow and

**BUILD THE FUTURE WITH
ACTION AND VISION."**

Luis Giay, 1996-97

President of Rotary International

This bulletin is sponsored by the following Rotarian:

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FAX (707) 524-3318

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ASSISTANT VICE PRESIDENT AND
BUSINESS DEVELOPMENT OFFICER