



The Sunrises

Santa Rosa Sunrise Rotary Club Newsletter

Publisher Linda Hauck
Volume 17, Issue 5
August 2, 2002

NEXT WEEK'S PROGRAM

SRKSP 2002 Student Exchange Presentation



Photo of our last SRKSP group

SANTA ROSA SUNRISE 2002-2003 Board

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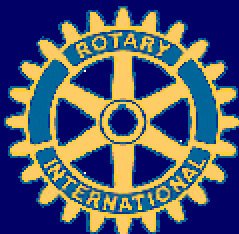
INTERNATIONAL SERVICE
Ezbon Jen

CLUB SERVICE
Ross Jones
Jim Moir

COMMUNITY SERVICE
Ed Carrette

VOCATIONAL SERVICES
Tux Tuxhorn

MAJOR EVENTS
Steve Worthen



Exchange students and visitors from the Friends of Kogoshima Association will be our guests to commemorate the 150th anniversary of the birth of Kanaye Nagasawa.

In 1865, this young Samurai student left Japan to learn what made the West economically strong and technologically advanced. Ten years later, he founded the first winery in Santa Rosa called the Fountaingrove

Round Barn Winery. Soon he became known as the Grape King of California. Nagasawa came to California to learn, and stayed to enrich our lives.

Both of our countries owe much to this Japanese Warrior-Turned-Businessman. Professor Akira Kadota, President and, Mr. Keisuke Kogi, Vice President of Friends of Santa Rosa Association in Japan will lead the group. Mr. Kensuke Tamari, Chairperson of the International Committee

will also be in attendance. They are all members of Kogoshima West Rotary Club which sponsors and sends SRKSEP students to Santa Rosa as part of our mutual Sister City program.

This program is also sponsored by our Santa Rosa Sunrise Rotary which sends Sonoma County students to Kagoshima, and the Friends of Kagoshima Association under the direction of Fern Harger.



The Culinary Classic

Santa Rosa Sunrise Rotary is committing the first \$5,000 raised from the Culinary Classic to the PolioPlus campaign. By supporting The Culinary Classic, you will not only be supporting your local community, you will be contributing to this international campaign protecting children of the world from polio. Since 1985, when Rotary launched this ambitious campaign:

- \$373 million has been raised to protect 2 billion children
- Polio cases have dropped by 99%
- Polio-endemic countries have dropped from 125 to 20

INVITATIONS ARE HERE!!!





Nancy Aita greeting guests and members

Announcements and Club Events—August 1st

Today's meeting was brought to you by: Steve Davis—a special thanks for filling in as Sergeant-at-Arms, and to Nancy Aita for Greeting members and guests. Randy Seelye lead the pledge, and Archie Julian shared his inspirational thoughts for the day. Linda Hauck introduced her guest, Eleanore Webster; Jim Moir announced Debra Allard and Lu Ann Campbell welcomed Stephanie Thompson, SRJC Director of Vocational Services.

reserve 8 seats. It is anticipated that this event will QUICKLY sell out. Please RSVP including payment of \$65 per person by credit card or check to Santa Rosa Sunrise Rotary Club.

GROUP STUDY EXCHANGE

The GSE Committee headed by Don Johnson will be conducting Team Leader interviews on Friday Sept 6th at 10:00 a.m. Our club coordinator, Merle Hayes is also a committee member. This year's vocational emphasis is water resources, systems and fish hatcheries and the team will tour Vietnam. For information contact Merle or visit the district website at www.rotary5130.org.

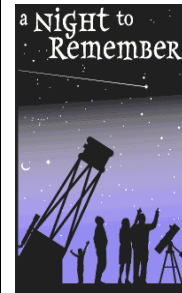
S R K S P

Students from Kagoshima were in San Francisco last

August 10th

Ferguson Observatory

Stargazing at the Robert Ferguson Observatory at Sugarloaf



Ridge State Park. Call or accost Jim Moir to sign up (577-3135). Potluck dinner, optional camping (MI STI X 800-444-PARK). Use the Internet to reserve !!

Wednesday at the Youth Hostel. They are scheduled for the Santa Rosa Fair on Thursday. There are 5 visitors plus the students. They will present a program to the club next Thursday. After the meeting a group will be going to the baseball game. Archie Julian is hosting the Sayonara party and all are welcome.

CALENDAR

Japanese Student Exchange

Friends of Kagoshima Dinner
Wednesday, August 7

SRKSP Meeting and
Baseball Game
Thursday, August 8

Sayonara Party
Archie Julian's House
Friday, August 9

Stargazing at Ferguson Observatory

Saturday, August 10

Interact Student Orientation

August 23-24
Elsie Allen High School

Rotary Foundation Seminar

Saturday, August 24
Cotati Town Hall

Group Study Exchange

September 6th
10 am Ukiah
Team Leader Interviews

The Culinary Classic

Celebration of Food & Wine
Saturday, September 21

CULINARY CLASSIC

Invitations are now available. Thanks to Jim McCracken for the design and Bob Scott at Formprint and for all those who helped to assemble them. If you would like invitations to be mailed, please email Eve at enighswonger@santarosa.edu. The number of invitations is limited—one invitation can be used to

Member Recognition

Thank you WARREN SMITH—Warren is the 3rd Sunrise Rotarian to meet the District goal for Foundation.

ROSS ANDRESS—Fearing a large fine, Ross retained attorneys Jones, Davis, Helm, Olsen and Rondon; but President Steve took it easy on him. SHAUNA LORENZEN "29 and holding" is going on family vacation to celebrate! KEN COKER received special recognition with a vegetarian birthday cake!

SAR STEVE DAVIS fined our PRESIDENT \$25 for his 29th Anniversary with Kathleen.

JIM MOIR enjoyed a month in Europe. So far, Jim holds top

honors for how to treat his wife on her birthday! Jim also contributed \$100 to his Paul Harris. STAN WALKER also contributed \$100 to Rotary Foundation for his new office space on Tesconi Court and his son Ryan's dental work.

RUSS LOCKNER just returned from 3 weeks in Montana. Aside from some great fishing, Russ bought a new boat and had his '76 Truck overhauled. He now needs a garage to store it!

LEROY CARLENZOLI'S High \$5 went to his fishing trip to Medicine Lake which included a leaky boat, faulty brake lights, and a trailer in a tree.



JOHN DOLINSEK'S Hi \$5s go to his son who will shortly be a freshman High School science teacher.

SCOTT HOLDER and BRIAN RONDON paid Hi \$5s for their climb at the Grand Tetons.

STEVE DAVIS found the black marble. Congratulations \$240! And STAN won \$10.

Guest Speaker—Superintendent Dr. Carl Wong

Our guest speaker today was Dr. Carl Wong, the incoming Superintendent of Sonoma County. The Superintendent position is an elected office and by taking a public office, his friends say he is “no longer an educator, but now a politician.” This position oversees 40 school districts and 73,000 students.

Dr. Wong provided some very compelling information and facts about education in Sonoma County. Dr. Wong focused on three areas

Academic Rigor— The educational content standards are state prescribed for K through 6 and 7-12 core content standards are prescribed. It is a very rigid program and the standard tests are design to evaluate the students’ competency. High school exit exams are required by 2004. Certificates are possible for special

ed. students, but not diplomas. If a district is found to be sublevel, it is branded as failing and risks losing its federal funding. The academic programs are becoming more and more prescriptive and increasingly dictated from top down.

Technical Career Preparation— Only about one-third of our students are college bound. So the question is, how do we use work place to promote development and technical training. One of the primary emphasis in education is work force development. Today, those low-level jobs are done off-shores in other countries. “We are trying to begin fairly early to have teachers look for opportunities to engage students in career awareness.” Students need to develop academic skills that make them competitive.

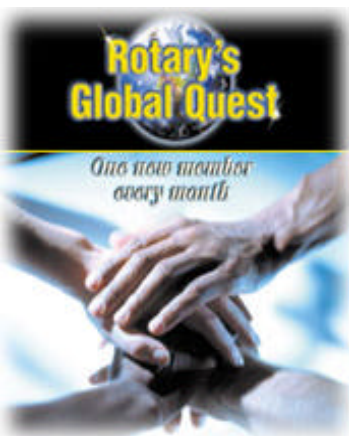
Youth Development and Youth Support— Dr. Wong stated that we cannot deny that there is a high correlation between economic status and education. Funding is needed to offset the differences for students affected by poverty, language and tangency. Some funds are mandated; some funds are provided by volunteers. Regarding Youth Support, it is important to emphasis the need to develop students to be responsible citizens.

In summary, educators are charged with the responsibility of delivering high academic standards demonstrated by high performance and to support those students who have special needs.



Sonoma County Superintendent
Dr. Carl Wong

August is Rotary Membership Month



**One New Member
Every Month**

Why is membership important?

Imagine if your club were to lose 10 percent of its members. How would that affect your service program? What projects might not get finished? Which ones might never have been started? Now consider what your club could accomplish with 10 percent or five percent or even two percent more members. Think about the professional expertise you could add to your club's overall profile simply by filling all open classifications. Think about the new ideas and new club service projects that could be initiated. Think about the additional people to take on leadership and committee roles. Every new Rotarian brings a range of personal and professional resources and knowledge that can greatly strengthen your club's ability to serve throughout the community and the world.

PRESIDENT MESSAGE: “Always begin in a friendly manner.”

Sow the Seeds of Love



The Sunrises



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Publisher Linda Hauck
Volume 17, Issue 6
August 8, 2002

NEXT WEEK'S PROGRAM

Nancy Ewbank Miller— SANTA ROSA CITY SCHOOLS CAREER PATHWAYS

Nancy Miller started working for the Santa Rosa City Schools District as their Career Pathways Coordinator, September 2001. In this position, she works with staff from the five high schools and Ridgway continuation school to develop and implement coordinated education programs that will provide students with skills to succeed in employment or further education in a specific industry sector.

During the 2001-2002 academic year, the Board of Education approved the format of ten career pathways that will be offered on the six campuses. Five more pathways are under development and will be adopted this fall. The current pathway offerings

include: Agriculture, Automotive, Business and Information Technology, Building Trades and Construction, Electronics, Engineering, Community Development, Culinary Arts, Digital Media and JROTC.

Nancy also works with members of the public to ensure that the curriculum offered in the various programs meets the standards and needs of business and industry. Career Pathway Advisory Committees bring together educators, business owners, industry representatives and interested members of the public to review course content, provide industry specific input and help guide the direction of the pathway programs. In addition,

advisory members may act as classroom speakers, or provide job shadow and internship opportunities for students.

The District is currently developing a comprehensive marketing plan for Career Pathways that will feature program contents and benefits for students. The marketing materials will also answer frequently asked questions and give contact numbers for each program. Career Pathways are part of the comprehensive education plan known as "Project Achieve" that was adopted by the Board of Education in 1996. The first graduating class subject to toe requirements of Project Achievement is the Class of 2004.

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Enjoy this premiere Santa Rosa Sunrise Event in partnership with SRJC Culinary Arts Dept.

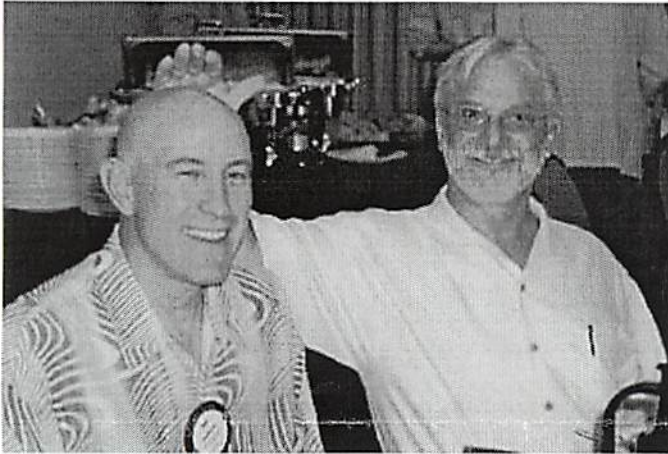
September 21, 2002

6:00 pm-10:00 pm
Becker Center

St. Eugene's Cathedral

\$65 per person

Seating is limited. Please purchase your tickets by August 24, 2002.



Jim with less? Hair!

President Steve had to do some quick maneuvering today to accommodate our overflow of members and guests. We were welcomed by Sergeants at Arms **Peter Hoberg** and **John Bly**. **Jerry Johnson** Greeted members and guests. **Jim Kirkbride** lead the pledge, and **Penny Millar** shared **Nancy Aita's** inspirational thoughts for the day. Our room was filled with visitors who resoundingly welcomed our guests from Kagashima. They included: **Michael Cramer** who chaperoned the group last year; **Steve Casperson**, **Jeffrey Reed**, **Lindsay Starett**, **Heather**, **Nina Hayes**, **Sky Starett**, **Stan Walker's** fam-

Announcements & Events—August 8th

ily including his wife **Valerie** and daughters **Michelle** and **Christine**; **Hugh Helms' son Christopher**; **Lee Tilatt**, chaperone, **Fern Harger**, President of **Friends of Kagashima**, **Mrs. Tamari** and **Mrs. Kadota**.

Other guests included **Santa Rosa Rotary President-elect Barbara Beedon**; **Tux Tuxhorn's** mother and daughter **Deanna**; and **Mike Kelly** introduced prospective member, **Ryan Stiles**.

STAR GAZING AT FERGUSON OBSERVATORY

Peter Hoberg and **Jim Moir** are leading a group on August 10th to enjoy an evening at the Observatory at Sugarloaf Ridge State Park and camping for those willing to rough it.

CULINARY CLASSIC

Invitations are available NOW! The Culinary Classic is only 6 weeks away. There is an urgency needed by the club to sign up and invite friends and guest. If you would like the club to mail

invitations, please email **Eve** at enighswonger@santarosa.edu. The number of invitations is limited—one invitation can reserve up to 8 seats. RSVP including payment of \$65 per person by credit card or check to **Santa Rosa Sunrise Rotary Club**.

CULINARY CLASSIC AUCTION

Ed Carrette is looking for auction items for our Culinary Classic and he thanks those who have already donated items. Please support our club fundraiser and bring your items for auction!

CONCOURS D'ELEGANCE

Barbara Beedon announced the **Santa Rosa Downtown club's** upcoming **Concours** event. Wine and Wheels dinner will be on September 7th at **Vineyard Creek Hotel**, and car show, representing 100th anniversary of Mercedes will be held on September 8th Under the Oaks at **SRJC**.

CALENDAR

Interact Student Orientation

August 23-24
Elsie Allen High School

Rotary Foundation Seminar

Saturday, August 24
Cotati Town Hall

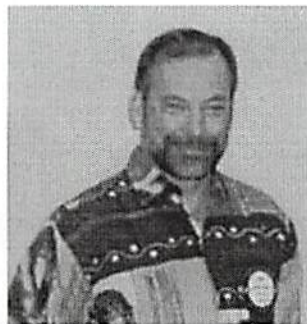
Group Study Exchange

September 6th
10 am Ukiah
Team Leader Interviews

The Culinary Classic

Celebration of Food & Wine
Saturday, September 21

Member Recognition



JOHN JONES' wife, **Ardys**, celebrated her birthday with her mother and sister. Meanwhile, John built a fence for their

goats. **TUX TUXHORN** celebrates his 50th birthday with a special visit from his mom. **NANCY** we wish you happy birthday even though you missed our singing! **JIM KIRKBRIDE** celebrates his birthday on Monday.

FRANK and **JAN CERCONE** celebrate their 21st anniversary. Frank contributed \$203 to Paul Harris. **JIM BRENTON** was recognized for his new "hair" style and contributed to **Cindy's Paul Harris**.

Congratulations **DAVE BROWN**—he took some time off to take his daughter to school at Long Beach State. Dave contributed to Paul Harris. **PETER HOBERG** attended a family reunion with 32 relatives in NE Pennsylvania—he also contributed to Paul Harris. **BRUCE O'KREPKIE**, not to be outdone, contributed to Paul Harris for his cruise to Alaska.

Guest Speakers—Kagoshima West Rotary Exchange Representatives

Our club was honored today to have visitors from our sister club, Kagoshima West Rotary Club, students from our SRKSP exchange program and special guests for our bi-annual event. Thanks to Dan Lambert for initiating the program for our club and to Bob Scott who has run the program since 1995. Our presenters today were Professor Akira Kadota, President of the

come and join us to celebrate this happy occasion, we will be grateful. Through this special occasions, and the welcoming many of your members, I'm sure that we could renew our friendship." Our third presenter, Mr. Resuke Kogi, Vice President FKA, also extended the invitation. This is Mr. Kogi's fourth visit, although it has been 8 years since he has been here. He is



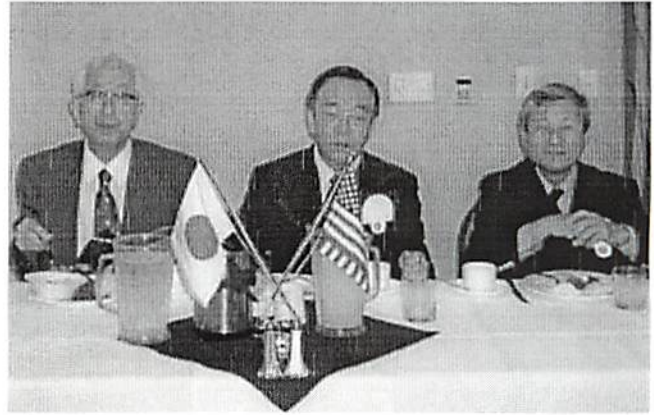
Friends of Kagoshima Association. They are celebrating the 150th anniversary of the birth of Kanaye Nagasawa—Samurai who became the Grape King of California. Both of our countries owe much to this Japanese Warrior-Turned-Businessman.

pleased to participate in our 16th year of the student exchange. Our next two presenters were Mr. Michael Cramer, who was last year's chaperone, and this year's current chaperone, Mr. Masayuki Watarai, who is also the students'

Mr. Kensuke Tamari, Chairperson of the International Committee presented a letter from the President of the Kagoshima West Rotary Club, Hiroshi Tsuru. Mr. Tsuru welcomes all of us to Kagoshima to celebrate their 40th Anniversary. "In March next year, we will celebrate the 40th anniversary of the founding of the Kagoshima West Rotary Club. To commemorate this special day, my proposal is, if you and your club members could



Students of Kagoshima make a special presentation to President Steve



Left to Right:
Professor Akira Kadota
Kensuke Tamari
Resuke Kogi

teacher. Masayuki introduced the students who each made an excellent presentation in English:

- Akito Yoshida
- Sachiko Uchinishi
- Kumi Hanamure
- Naoko Yoshida
- Makiko Imamura
- Yukiko Nakano
- Yoshimi Kamimuna

After our meeting today, our Japanese visitors headed off to watch the Giants Game. Archie and Sue Julian hosted the Sayonara Party on August 9th. Thanks to all who participated to make this program so successful!



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Santa Rosa Sunrise Rotary Club Newsletter

Publisher Linda Hauck
Volume 17, Issue 7
August 15, 2002

NEXT WEEK'S PROGRAM



Richard L. Thomas SONOMA COUNTY VITICULTURE

speaker and vineyard consultant and is frequently published in professional periodicals and industry newsletters. Rich writes the "Vinewise" column in Sonoma Business magazine.

Australia, France, Germany, Italy, Spain, and Switzerland, bringing back new ideas and technology to the classroom and to SRJC's Shone Farm. Many of his students are currently involved in their own successful vineyards and are working throughout Sonoma County and the state.

Rich enjoys the reputation of a fine educator, tireless volunteer and valuable community resource. He makes his home in Healdsburg with his wife Barbara. Together they have four children and two grandchildren.

Rich is recognized as a national authority on viticulture and has been instrumental in the rapid and profitable development of the wine industry in Sonoma County. The awards he has received and the number of wine judging competitions in which he's been involved are too numerous to list. He is much sought after as a

Rich received his Bachelor and Master's degrees from the University of California-Davis and began his teaching career at Healdsburg High School in 1964. By 1973, Rich was teaching viticulture full-time at SRJC, heading the only full-time viticulture program of its kind at the community college level. He has traveled extensively in New Zealand,

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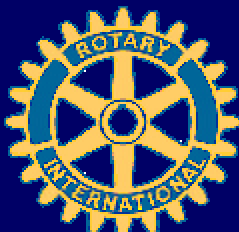
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September 21, 2002

6:00 pm-10:00 pm

Becker Center

St. Eugene's Cathedral

\$65 per person

Seating is limited. Please purchase your tickets by August 24, 2002.

Announcements & Events—August 15th

Assisting President Steve today to present our meeting were Sergeant at Arms **Peter Hoberg**; and Greeter was **Ed Carrette**. **Ross Andress** lead the pledge, and **Tux Tuxhorn** shared his inspirational thoughts.



STAR GAZING AT FERGUSON OBSERVATORY

The trip was a great success, thanks to Peter Hoberg and Jim Moir for leading the group, and to Jim Brenton for securing the camp sites. The group had the



Member Recognition



Happy birthday Nancy!

Our club's continues to show overwhelming support for Paul Harris and the Polio Eradication program. **NANCY AITA** paid for her birthday song, plus a fine for Bob's birthday. Nancy contributed \$203 to Paul Harris and \$40 to the club. **JOHN DOLINSEK** had a hard time coming up with the right gift for Kathy, but took her out to dinner and to Boston for 5 years. **ROSS** and **STACY ANDRESS** are celebrat-

ing 29 years. Ross contributed \$203 to Paul Harris. **LU ANN CAMPBELL** also contributed to Paul Harris—She and Jim have moved from Ukiah to San Rafael. The challenge is teaching their dog to be certified. **DEL RABY** is hosting a Rotary Peace Scholar who will be attending Cal for 2 years. He also attended a birthday party in Garden Grove for a good friend who just turned 80 yrs.

CULINARY CLASSIC

Lu Ann Campbell mentioned that lots more participation is needed and invitations are available NOW! Based upon a show of hands, about three-quarters of the club plan to attend.

Ed Carrette is looking for auction items—We do have 2 weeks secured in Los Cabos as a live auction item.

SRKSP Wrap-Up

The Sayonara party a wonderful end to this year's exchange with the students from Kagoshima. Archie mentioned it took 2 men to throw Penny in the pool. Bob Scott extends his thanks to all club members who helped to make this exchange possible. He also shared the following letter from Keisuke Kogi: *Dear Bob, Thank you so much for your*



wonderful arrangements while we were in Santa Rosa. All the students and Kadotas, Tamaris came back Kagoshima on 11th night safely. They all were delighted by the staying in Santa Rosa. Of course I have enjoyed my staying very much there even it was so short time. I owe you to your wonderful hospitality and passion for SRKSEP. Mr. Tamari was very impressed to meet you and confirmed your activities. He said he wants to visit Santa Rosa again in near future. And as we informed you at Rotary meeting, please come to Kagoshima to celebrate our 40th anniversary in 2003 March together. Our mutual exchange of two Rotary clubs deepen our friendship and understanding each other. Thank you again, Please give

We had three volunteers to play the Paul Harris game: **LEROY CARLENZOLI**, **STEVE HERRON** and **RANDY SEELYE**.

WARREN SMITH paid his high \$5 in recognition of his son's archeology trip to Belize; he has been invited back next year at their expense.

CRAFT TALK—Leroy Carlenzoli



Today we had the pleasure of hearing from long-time Santa Rosa Sunrise Rotary member, Leroy Carlenzoli. Leroy was raised in Calistoga and attended Santa Rosa Junior Col-

lege Engineering program. The Freshman class included 120-130 students, but only 13 completed the program. Of those who graduated, 9 went on to Cal together. Leroy graduated from Cal, took his first job and married Carol, all on one week. That was 37 years ago. Leroy joined Brelje and Race and eventually became partner. In 1987, he open Carlenzoli and Associates.

Leroy became the prime designer for Sea Ranch. Carlenzoli develops roads and sewer systems. Other sites he has done include

Oakmont, St. Francis and Fountaingrove area.

Leroy has 3 children. His daughter, Jenny is a graphic designer for an ad agency in San Francisco. His son, Matt is in the Marines and is married, living in Woodland with Leroy's 2 grandsons. His other son, Danny worked for World.com and is about to get married.

Leroy's passions are hunting and fishing...and fishing and hunting.

Leroy has been a major contributor through our club and has helped to develop the Steele Lane School program and the Earl Baum Center.

SPEAKER RECAP—Nancy Miller

How many students know what they want to do when the are 13? And how many actually reach their goal? Nancy Miller works to give students an opportunity to develop skills for careers they might like and those they might be good at. Educators need to develop students to be more technical knowledgeable and competitive.

Nancy heads up the Career Pathways program for Santa Rosa City Schools. She has been responsible for the development, marketing and implementation of the program.

There are four Pathways programs, each have a core set of 15 classes plus specific educational goals. These include the University Pathway, Career Pathway, Specialized Pathway and Individual Pathway.

The current Career Pathway's include: Agriculture, Automotive, Business and Information Technology, Building Trades and Construction, Electronics, Engineering, Community Development, Culinary Arts, Digital Media and JROTC. The goal of the program is to educate students to be competitive and knowledgeable, and to encourage them to continue their education.

Nancy has developed a strategic plan to reach the goals of the program: A comprehensive marketing plan has been designed to convey the benefits of the program to parents, students and industry leaders. The Press Democrat will run a special section on September 22nd. A standard program needs to be developed. Students need to be introduced to "career" information as



early as 8th grade. Additionally, there are five pathways that need to be approved and additional funding for the program must be secured.

Nancy encourage Rotarians to participate by joining Advisory Committees, offering internship and job shadowing opportunities and becoming classroom speakers. Contact Nancy Miller for more information.

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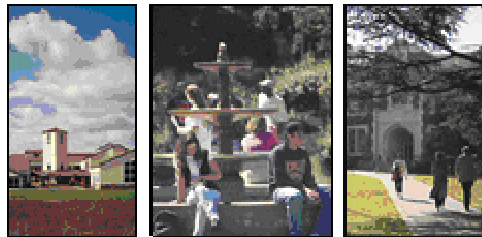


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NEXT WEEK'S PROGRAM



Curt Groninga, SRJC Vice President of Administrative Services A Look into the Future: SRJC Building Projects

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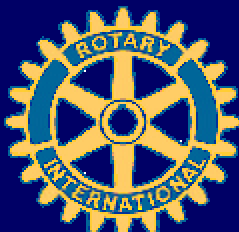
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Curt Groninga has been a higher education planner/administrator for the past thirty-three years. He spent ten years as a campus planner and external degree program administrator with the California State University system including a number of years with Cal State Dominguez Hills. Since 1979 he has been involved in California Community College planning and administration. He served as Sierra College's Tahoe-Truckee educational program administrator at Lake Tahoe for three years (1979-82) in what he describes as a "working-vacation".

Since 1982, Curt has served Santa Rosa Junior College as an Associate Dean, Dean and now Vice-President for Administrative Services. He has planned the expansion and upgrading of the Santa Rosa Campus, the Petaluma Center and the new Public Safety Training Center at Windsor. He is currently shepherding the College's \$251 million Strategic Capital Projects plan which will address all present college locations as well as expand to future educational centers within Sonoma County.

Curt earned is Bachelor of Arts Degree from California State

University, Long Beach and his Masters Degree in Public Administration from the University of Southern California. He engaged in doctoral work at both UCLA and USC and eventually earned his doctorate in Public Policy and Administration from USC.

He periodically teaches business management and political science courses. He continues, in his spare time, to do organizational planning and management consulting.

A native Californian, Curt and his wife Vicki have two married daughters and one brand spanking new granddaughter!



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Seating is limited. Please purchase your tickets by August 24, 2002.

Announcements & Events—August 22nd



Assisting President Steve today were Sergeant at Arms **Peter Hoberg**; and our Greeter was **Frank Cercone**. **Jim McCracken** lead the pledge, and **Steve Worthen** shared several inspirational thoughts. Our visitors today included Ken Petro, and Jerry Johnson introduced visitor Jeff Jones from Santa Rosa Mortgage.

CULINARY CLASSIC

** Only 4 Weeks to Go **

JOHN DOLINSEK has agreed to be the MC for the evening and John Blont will be our auctioneer. PRESIDENT STEVE and JOHN DOLINSEK called on everyone to support the fundraiser and participate. Club members need to do one of two things:

- (1) If you're not participating, please contribute \$100. JOHN DOLINSEK and JIM MCCRACKEN volunteered to contribute.
- (2) If you are coming, please sign up with Eve.

We need funds to purchase airline tickets for the trip prizes. LARRY MARTIN suggested we could accept airline miles to purchase the travel.

We need the club's support to make this successful!

PRESIDENT STEVE read a thank you letter from the Redwood Gospel Mission for a lamb the club provided for the fair. We also received a letter from Shannon Kelly, the 16 year old who raised the lamb. Shannon is a Junior at SR High and the Secretary of the FA A chapter.

NEW BLUE BADGE MEMBER

PETER WOLF has complete his Red Badge requirements and gladly turned in his old badge for a new blue one. JOHN DOLINSEK and JIM MOIR were the first to congratulate our newest Blue Badger.



Member Recognition



EZBON JEN will be celebrating his 58th birthday next Wednesday. He said Lu Ann was making him teach a class that night.

STEVE WORTHEN and his wife Georgia celebrated their 27th anniversary! Steve paid \$203 to Georgia's Paul Harris. Thank you Steve!

STEVE and LYNN OLSON are celebrating their 40th anniversary—congratulations! Steve is

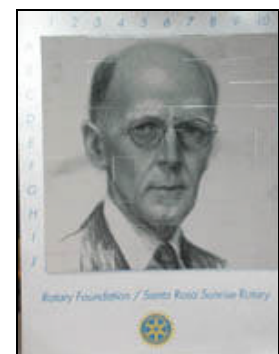
going to be joining Lynn at the Lake of the Ozarks and enjoy some time boating. Steve paid \$203 to his nephew's Paul Harris and received his pin.

BOB TIDD enjoyed three weeks of R'n'R in his 38 ft. RV. His trip included some fishing and scuba diving, canoeing and sight seeing throughout Oregon. Bob donated \$100 to the Culinary Classic.

DAVE AND SHAUNA turned up the heat on their vacation through Big Sur, San Simeon and Lake Mead. Glad you're back.

Three new Paul Harris players this week—STEVE WORTHEN, STAN WALKER, and RUSS LOCKNER.

And, this Newsletter Editor paid a minimal fine for turning John Dolinsek's 5 day trip into far too many years in Boston.



GUEST SPEAKER RECAP—Rich Thomas



Rich Thomas was an enlightening and entertaining speaker this week, educating us on the hot topics in viticulture in Sonoma County. Rich as born and raised in Sonoma County and has recently retired from teaching viticulture at SRJC. He writes a column titled "Winwise" for the *Sonoma Business Magazine*.

Based upon barrels of facts, Rich put Sonoma County's wine

industry into perspective: Grapes total 5 percent of the total land use for the county, but vineyards are criticized for "over-running" our county. The sale of wine grapes totals \$374,389,700;

four times the revenue produced by the dairy industry. Total acreage of grapes amounts to 58,364. Most of that acreage is non-corporate. Eighty-two percent of the growers have 50 acres or less. It will be these smaller land owners who will feel the greatest impact from the drop in grape value over the next

few years. Of the 60,000 acres, 20,000 are planted in white grapes; 16,000 of which are Chardonnay. Between last year and this year, the market has become super soft and there is an excess surplus. Additional pain is coming from an influx of foreign competition.

Rich talked about the Manic/Depressive Cycle which indicates an average of seven years through the up and down cycles. We have had 11 extremely high years. The down side will hurt. For more information visit www.grapes-wine.com.



AUGUST IS MEMBERSHIP MONTH

For Rotary to remain viable into the next century, we must constantly recruit and develop new Rotarians who embrace the high service and ethics that have characterized Rotary from the start. Clubs are encouraged to take every opportunity to introduce Rotary to non-Rotarian visitors—by explaining Rotary International pro-

grams at meetings and providing a club profile that outlines the club's service efforts. Each prospective member should hear about:

- ♦ The international scope of our services;
- ♦ Our emphasis on high standards of character and integrity; our broad-based community

representation;

- ♦ Our attendance requirements and the club's dues structure; and
- ♦ Other facts about Rotary deemed important by those making the invitation.
- ♦ ***Thanks to Jim Moir for leading the charge to grow our club!!*

PRESIDENT'S MESSAGE

A smile is a curve that sets everything straight.

Phyllis Diller

CALENDAR

Rotary Foundation Seminar

Saturday, August 24
Cotati Town Hall

Group Study Exchange

September 6th
10 am Ukiah
Team Leader Interviews

The Culinary Classic

Celebration of Food & Wine
Saturday, September 21

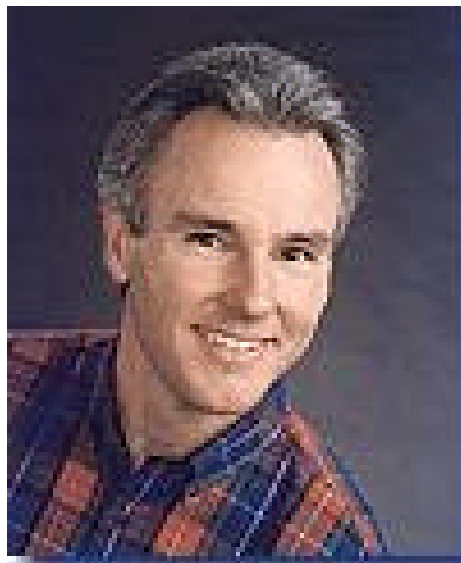


The Sunrises

Santa Rosa Sunrise Rotary Club Newsletter

Publisher Linda Hauck
Volume 17, Issue 9
August 29, 2002

NEXT WEEK'S PROGRAM



TED WILLIAMS

An Insider Revealing The Unseen Radio

roles, and over 750 performances. One of those roles was that of a disc jockey. That's what sparked his interest in trying his hand at the radio game.

More than twenty years later, from Santa Cruz, to San Jose, to Ventura, to Los Angeles, to Bakersfield, and eventually to Sonoma County, Ted has been the voice and personality of more than a dozen radio stations and two TV stations. On television, he's been seen as a news anchor, actor, in commercials,

as an interview host, or the voice on commercials and as the narrator for a variety of productions. Ted appears regularly in feature films and industrial projects, and on the radio with local, state and national commercials and artist showcases. Currently, Ted is the Operations Manager of KZST (100.1 fm), and KJZY (93.7 fm), and can be heard Monday through Friday from 2 pm to 6 pm, and Saturdays from 6 am to noon on KJZY, playing contemporary jazz.

Ted lives in Santa Rosa, and has three children, Miranda, Jenelle, and Bradley.

The voice and face of countless radio and TV shows and commercials, Ted Williams has been in the entertainment business since 1979. His professional acting began with a national theatre company tour of the U.S., assuming nearly one hundred different

years later, from Santa Cruz, to San Jose, to Ventura, to Los Angeles, to Bakersfield, and eventually to Sonoma County, Ted has been the voice and personality of more than a dozen radio stations and two TV stations. On television, he's been seen as a news anchor, actor, in commercials,

SANTA ROSA SUNRISE 2002-2003 Board

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TREASURER
Penny Millar

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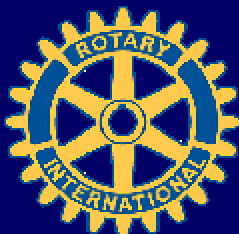
INTERNATIONAL SERVICE
Ezbon Jen

CLUB SERVICE
Ross Jones
Jim Moir

COMMUNITY SERVICE
Ed Carrette

VOCATIONAL SERVICES
Tux Tuxhorn

MAJOR EVENTS
Steve Worthen



The Culinary Classic

There are only 77 tickets left. EVE will be going on vacation, so KEN COKER will be taking over to promote attendance. Please send payments and RSVPs to DAN LAMBERT—there is lots of money due as of today. STEVE HERRON has program pages available. **Table Sponsorship is only \$100**—there is only going to be one level of table sponsors which will include business card size ad on materials. Donations are needed to obtain airfare. Stan Walker donated 50,000 miles. PLEASE VOLUNTEER TO HELP THE WEEK OF THE EVENT.

Enjoy this premiere Santa Rosa Sunrise Event in partnership with SRJC Culinary Arts Dept.

September 21, 2002

6:00 pm–10:00 pm
Becker Center
St. Eugene's Cathedral

\$65 per person
Seating is limited. Please purchase your tickets TODAY!



Debra Allard sponsored by John Bly



Eleanore Webster sponsored by Linda Hauck



Ken Petro sponsored by Steve Amend

Announcements & Events—August 29th

*Our meeting was coordinated by Sergeant at Arms **PETER HOBERG** and our Greeter **BOB TIDD**. Thanks to **JIM MCCRACKEN** and **DEL RABY** who regularly appear early to set up the flags. And thank you, **EVE NIGHSWONGER** for coordinating a great series of speakers for August..*

The flag was lead by **JIM MOIR**. **JOHN BLY** provided us with words of inspiration with his sister in mind. "If you are going to die soon and there is only one call you could make, who would you call...and why are you waiting?" Our thoughts are with you John.

STAN WALKER introduced his guest, Allen Prue who is a healthcare consultant in Santa Rosa. **MERLE HAYES** introduced Amy McKay and her father John. See Page 4 for Amy's story.

JIM MOIR inducted three new members today: **LINDA HAUCK** sponsored **ELEANORE WEBSTER**, owner of E. W. Webster Associates, a human resource consulting firm located in Santa Rosa that has been in business since 1987. She will don the classification of "Human Resource Consulting".

DEBRA ALLARD, joins us under the classification "Meeting

Planner." **JOHN BLY** sponsored Debra, who is both a Regional Sales Manager for The Fields Group where she helps plan accommodations for business travel and is President and CEO of Kristar who sells drainage inlet and environmental storm water filtration systems.

KEN PETRO, CEO of Indoor Environmental Services, Inc. was sponsored by **PRESIDENT STEVE AMEND**. Ken has joined under the classification "Commercial Air Conditioning."

Red Badger **BRUCE O'KREP-KIE** earned his blue badge.



Member Recognition

JOHN BLY'S wife Peggy Ann is celebrating her birthday. John is taking her bowling. John contributed \$223 today—thank you for supporting Rotary Foundation.

KEITH TAYLOR and Carmen are celebrating a special anniversary—50 years! **ARCHIE JULIAN** produced a beautiful Gingko Bonsai tree for President Steve to present. It is tradition that as the tree

grows, so would the recipients—we wish Keith and Carmen many years of enjoyment. Sergeant at Arms **PETER HOBERG** fined **PRESIDENT STEVE** because he forgot to ask Keith to pay a fine.

No one found the black marble today, but Ezbon Jen won a lunch with the President. High raffle pots at both Santa Rosa East and West clubs!



CRAFT TALK—Dan Lambert

Charter Club Member DAN LAMBERT has been a Rotarian for almost 16 years. Today he shared some of his memorable Rotary experiences with us, plus a little about his company.

Dan joined the club to start the Foreign Student Exchange program which is now known as SRKSEP. He ran the program for 8 years; since that time Bob Scott has run the program. Dan then became involved in S.O.S. (Save Our Students), about 8 years ago. Dan's dedication to both of these programs has removed him from the general club activities to some degree.

But Dan is now becoming involved with our newest fundraiser, the Culinary Classic, coordinating registration.

Dan has also been involved with several International Service projects. Most recently, Dan coordinated the Heifer Project, organizing donations of \$4,000 to Peru. He has also participated in the Guatemala and Samoa projects for Eye Care. Another international project Dan organized was the Seeds of Learning, with donations of \$1,000 to

build a school in El Salvador.

As a professional, Dan provides computer services. Since 1979, his company, Daniel Data Systems has provided software for wholesale distributors. They also provide computer and software services including networking, setting up workstations, internet services and hardware repair.

One of the things Dan really likes about Rotary is the opportunity to become involved with projects we want to work on. He continues to be a dedicated Rotarian and dedicated member of Santa Rosa Sunrise.



GUEST SPEAKER RECAP—Curt Groninga



Our speaker today was Curt Groninga, SRJC Vice President of Administrative Services. Santa Rosa Jr. College is a state leader in providing academic excellence. Its ranks 20th in Associate Degrees in the nation; fourth in Arts and Sciences; 14th in "Most Wired Colleges" and second in Foundation giving. The Doyle scholarship program, in association with Exchange Bank, has provided \$47 million to 72,000 students over the life of the program. This year, in its 52nd year, the Doyle program con-

tributed \$5.2 million to 5,926 students.

The passing of Measure A has provided needed funds for capital projects at SRJC which include a new library estimated at \$46 million (\$32 million from the state); the Petaluma Campus development at \$37

million (\$26 million from the state) and \$7.3 million to Plover ((\$5.3 million from the state.) Other sources include state and revenue bonds. With growth, SRJC must address many planning issues:

- Where to build to handle growth
- Anticipate the impact of online courses on facilities needs
- Petaluma expansion over 5 years
- Address continual

development of new technologies—instructional delivery plus infrastructure

- Land acquisition and development
- Parking solutions
- SRJC and City schools collaboration
- Upgrade facilities
- Expand existing facilities
- Extended continuous disruption during building
- Relocation planning
- Architectural integration for continuity with heritage buildings
- Build vertically

Throughout these projects the challenge will be to maintain quality faculty, deal with internal and external factors, live through constant "remodel" and work with the state budgets that are not yet approved.

CALENDAR

Group Study Exchange

September 6th
10 am Ukiah
Team Leader Interviews

The Culinary Classic

Celebration of Food & Wine
Saturday, September 21

ELSIE ALLEN INTERACT CLUB BEGINS NEW YEAR!



Interact Club members Patrick, Gail and Laura

Club officers Laura Gomez (President), Gail Temple (Vice-president), Sara Chavez (Secretary) and Patrick Loomis (Treasurer) teamed with Rotary Advisor Jim McCracken on August 22nd and 28th to participate in the Elsie Allen High School Student Orientation program.

The Interact Club members set up their display and welcomed old friends and new students to Elsie Allen. They provided information about the Interact Club to all who were interested (and some candy, too). This resulted in thirty-five new members, most from incoming freshmen and sophomores - total club membership is presently at sixty-five.

Jim reports that the club is looking into the City of Santa

Rosa's "Creek Stewardship" program for Colgan Creek which is adjacent to Elsie Allen High School. This project would involve cleaning up the area, removal of invasive non-native vegetation and the re-planting of native varieties. He feels this will help build a sense of neighborhood pride because most of the club members live nearby.

All in all, it looks like a great start for Interact 2002/2003!



Scholarship Recipient—Amy Macky

Opportunity Grant recipient, Amy Macky has returned from her marine biology studies in the Bahamas. The last time she attended our club, she was only able to speak of her dreams. Today she shared with us her experiences. Throughout their studies, the students were challenged physically, academically and socially. Most importantly, Amy had the opportunity to BE a scientist, instead of just a student of science.

In addition to her studies, Amy was involved with community outreach; she taught middle school as a volunteer at the

resource center. She had the opportunity to learn about sustainable energy and practice conservation. Amy also received her advanced scuba certification and enjoyed kayaking among other activities.

The lessons she learned outside of the classroom also enriched her experience: She benefited from being removed from materialism; she was challenged on intolerance, and she found that worry and stress aren't worth the trouble they cause. Don't forget to take time to watch the sun set.

