

From: Rotary Club of Santa Rosa Sunrise [mailto:service@clubrunner.ca]
Sent: Monday, August 08, 2011 6:06 PM
To: Dave Lorenzen
Subject: Rotary - Santa Rosa Sunriser!! - Aug 08, 2011



Rotary Club of Santa Rosa Sunrise Santa Rosa Sunriser!!

Monday, August 08, 2011

[Club Web Site](#)

Hello Dave! This email has been generated just for you as a member of our club. We hope you enjoy receiving this newsletter!

Editor: Max Bridges
If you have any comments or questions, email the editor.

August 11th. Program Is...

by Randolph, Richard

Future Speakers

Aug 11 2011

Stephanie Lam

"Pit Bull Rescue Group"

Aug 18 2011

Ezbon Jen, DrPH, MEd,
MA, MPH

" "From Tanzania to Chiapas -
Helping My Sisters and
Brothers""

Aug 25 2011

Todd Salnas, Chief
Operating Officer

""We are here to serve you""

Upcoming Events

**Foundation/ Membership
Seminar**

Aug 21 2011

SCARC meeting

Aug 25 2011

Dental Clinic

Aug 28 2011 - Aug 28 2011

BOD meeting

Sep 6 2011

Foundation Dinner

Sep 24 2011

SCARC

Sep 29 2011

Festival of Brotherhood

Oct 21 2011

Culinary Classic

Nov 5 2011

Veteran's Day Lunch meeting

Nov 8 2011

Dark

Nov 10 2011

SCARC

Nov 17 2011

Dark

Nov 24 2011

**Holiday Party DG/BOD
meeting**

Dec 3 2011

**DG visit to Santa Rosa
Sunrise**

Dec 8 2011

Dark

Dec 29 2011

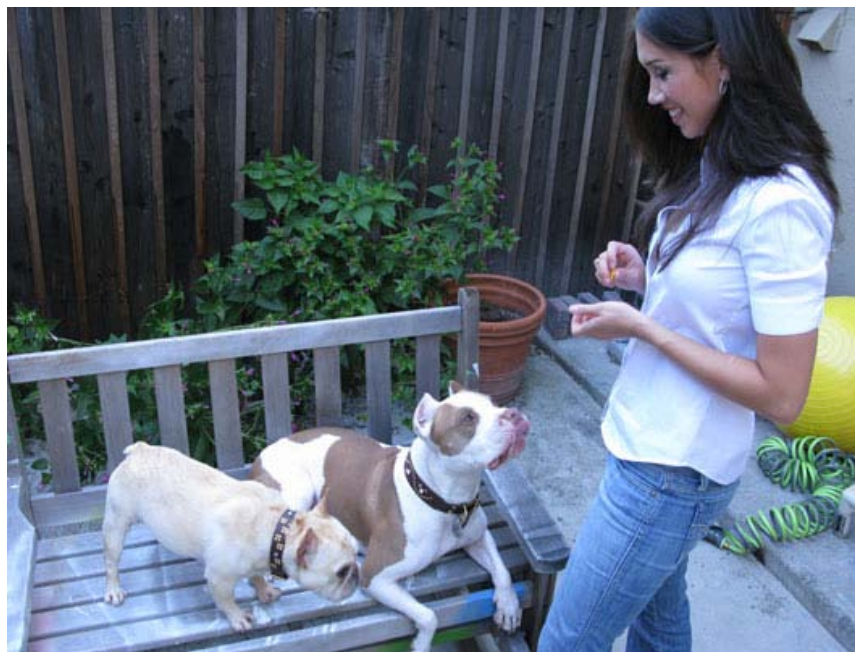
Progressive Dinner

Mar 24 2012

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Stephanie Lam, ABCDT, MBA

Certified Dog Trainer and Marketing and Education Director, Our Pack, Inc.



Our Pack, Inc. is a Pit Bull rescue group located in the South Bay. Stephanie began working with the breed in 2006 and became enamored with their people-pleasing, affectionate nature.

As part of Our Pack, Stephanie teaches training classes and gives lectures about the basics of responsible dog ownership throughout the Bay Area. She is routinely asked to speak to the staff and volunteers of animal welfare organizations as well. In 2008 she had the opportunity to appear on Fox News' The Lineup with Kimberly Guilfoyle along with Our Pack's Director, Marthina McClay shortly after the organization received Leo, one of Michael Vick's dogs that is now a registered therapy dog. Our Pack has since worked with dogs from a number of other fight bust cases.

Stephanie is currently writing a book about pit bulls for Barron's Publishing which will be available in stores late 2011. When she is not working with dogs or writing about them, she's painting them! She is a professional artist and is frequently commissioned to paint portraits of her clients' pets. Images of her work can be found at:

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www.stephanielam.com.

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Stephanie also works part-time in international fundraising, and has BA in English and an MBA from Santa Clara University. She shares her life with a Pug, a French Bull Dog, a Pit Bull, two cats and a reticulated python.



Stephanie along with her sidekick, Miso Luvlee, will introduce us to the Pit Bull breed and share some training tips and important points about responsible dog ownership that any dog lover won't want to miss! Q&A will follow, so bring your questions!!

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Last Week's Speaker

by Randolph, Richard

Alena Wall, M.A., CHES, Executive Director of The Center for Well-Being, the North Bay's premier health education and wellness center, educated us in the Center's role in improving the quality of life and health of our Sonoma County Community through evidence-based preventive services and self-care classes.



With an extensive Bilingual (English-Spanish) curriculum, the Center provides professional outreach in diabetes management, cardiac rehab, strength and balance fitness, stress reduction, smoking and tobacco cessation, and employee wellness.

One of their more unique approaches to youth health in TRUE - Teens Are You Educated. Leveraging peer rapport and trust, this adolescent oriented program aims to curb substance abuse consequences.

A true community partner, the Center works with school nutrition efforts such as HEAL- Healthy Eating Active Living, including the Steele Lane School Community Garden.

Truly a national model of pro-active community health promotion, disease prevention, The Northern California Center for Well Being is becoming recognized as a leader around the state.

To view more of this exceptional local resource, go to www.norcalwellbeing.org,

Thank you Alena for give us a prescription for learning and living well.



Facebook Features Debut

by Randolph, Richard

Sunrise Rotary Facebook Debut

Kudos to Eloise Tweeten, Linda Hauck and Peter Hoberg for creating a variety of Facebook pages to promote Sunrise Rotary. Among the features are a photo gallery of our 25th Anniversary Celebration, a link to the upcoming November 5th Culinary Classic, membership promotion, and details of our ongoing community support.

Come into the 21st Century, help spread the word about Rotary!

Vineman - and Vinewoman Refreshers

by Randolph, Richard

Cycling enthusiast Rich Bottarini lured members Susan Glowacki, Mike Kelly and Jim Moir to volunteer at the recent Sonoma County Vineman Triathlon.



After the gruelling 14 hour enduro, coursing a 2.4 mile brisk swim, 112 mile bike ride and 26.2 mile heroic run, the competitors worshipped the water/whatever fluids, and snacks our members offered across the finish line. Mike was especially impressed with one of the female participants shape and condition. Rich can attest to the conditioning power of the pedal as he, and fellow velocipeder Peter Hoberg probably log over 1K miles annually on their road bikes - and they are not Harley's.

Viva la Peloton, and caps off to Rich, Susan, Mike and Jim for representing Sunrise Rotary in one of Sonoma County's premier events stretching back to 1997.

MAKING HISTORY IN SONOMA COUNTY: New Generations Rotary Club

by Randolph, Richard

MAKING HISTORY IN SONOMA COUNTY

New Rotary Club Loved By Gen.X, Gen. Y

Charter Night Celebration, August 19th

August, 2011

SANTA ROSA, CA—The Santa Rosa Rotary, New Generations is the first Rotary Club of its kind in Northern California. Consisting of 35 charter members with new members joining weekly, this driven group of semi-traditional new Rotarians is making history around the world by pioneering a different type of club, appealing to Generations X and Y. Having raised \$3,000 by their charter date, they're off to a raging start.

"Rotary is traditionally, well...traditional," explains Nicole Arnone, New Generations founding Club President. "Our goal is to break a few traditions in order to open Rotary and appeal to a whole new crowd: those who may be intimidated by traditional Rotary." Bursting with enthusiasm for a diverse club and focused on youth-oriented causes, this younger-minded New Generations club, as well as other like clubs around the world, are poised to elevate Rotary International to a whole new level. With no shortage of community-minded Gen. X and Yer's (and some Baby Boomers, too!) in Sonoma County, this hot, new service club is expected to double their membership in the next year.

Launching their vision with a combination service project and Charter Night Party on August 19th, New Generations is a testimony to the philanthropic tenacity of today's Rotarians. Rotary International is best known for its fight to eradicate Polio worldwide, and is responsible for a multitude of international service projects touching almost every human need on the planet from hunger and clean water to providing dictionaries and supplies for needy students.

Santa Rosa Rotary, New Generations meets the 2nd and 4th Tuesdays of every month at Legends, Bennett Valley Golf Course, 3330 Yulupa Avenue, Santa Rosa, California, 95404.

Meetings on 1st and 3rd weeks of the month rotate between service projects and business networking meetings with other clubs. For more information, visit the club online at

www.NewGenSantaRosa.com

RI President's Message

by Max Bridges



August 2011



My dear brothers and sisters in Rotary,

There is an old saying in India: "When you help your neighbor's boat across the water, you find that your own has reached the shore." By helping others, we often find that we have helped ourselves as well.

Each of us came to Rotary to serve – and found the joys and satisfactions of friendship and fellowship. In August, the month we dedicate to membership and development, we focus on spreading the message of Rotary. By serving well, without hiding our Rotary light under the proverbial bushel, we find ourselves closer to our own goal: a stronger, more vibrant Rotary for generations to come.

Public image and membership go hand in hand. Too many people – intelligent, educated, involved people – simply have no idea what Rotary is. This is something we need to confront. We have heard again and again about communities where, despite all the good work that Rotary clubs do, many people are unaware that those clubs even exist. This is not the way forward for our organization.

Serving well is the essential first step – but it is only the beginning. We have to raise our profile with all the tools that are available to us, and there are more tools today than there ever were. We have to use social media such as Twitter and Facebook, and we have to be sure our clubs have an online presence. Having a website is not enough; it must be up to date, it must be appealing, it must reflect the work we are doing. And it must offer a way for prospective members, once they see what we do and become interested, to take the next step.

Rotary has so much to offer. It is up to us to let others know what a fantastic organization we have, and to show people how they can integrate Rotary into their lives. Service does require time, and time is something nobody has enough of these days. So we need to ensure that all the time we spend with Rotary is worthwhile – that it is rewarding and never wasted. When we reach within ourselves and our clubs, when we learn what we are capable of and harness that power, we will elevate our communities as never before – and elevate Rotary as well.

Kalyan Banerjee
President, Rotary International

For All You Techies...

by Hauck, Linda

New App for Sunrise Website and Bulletin Using ClubRunner



We're very excited to announce that the ClubRunner Mobile App is now available for **download!** Released on May 4, 2011, the ClubRunner Mobile App is your key to connect to your ClubRunner website on the go! Completely, free to download and use, this app will let you do what you need to run your club effectively while you're on the go. Password protected just like your website, the ClubRunner Mobile app is comprised of 3 main modules. You now will have the ability to view your member directory, view the articles posted to your website and locate the nearest club right from your iPhone or iPod, bringing you even closer to being able to **connect, collaborate and communicate!**

To download the app from the Apple App Store, simply type in 'ClubRunner' in the search bar. Our mobile app is compatible with all versions of the iPhone, iPad and iPod Touch sets that have iOS 3.1 or later.

Released as Version 1.1, the app currently features the following modules:

[Member Directory](#)

Immediately view the most up to date member directory, upon login. You can browse your member profiles which give you the necessary contact information you need to connect with just one click. Make a call to any of their phone numbers, email them directly from your iPhone, or even add them to your iPhone/iPod contacts.

[View Posts on Your Website](#)

View the latest feed of home page stories that are on your website, directly on your phone, so you never miss any information!

[Club Locator](#)

Based on your current geographic location, ClubRunner's Club Locator will instantly show you a map to visually locate the closest clubs near you. Click on a drop pin to expand and view more information on the club, including their meeting day and time and address. Perfect for doing makeups anywhere in the world!

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News from Rotary International

by Max Bridges

Resourceful fundraisers fuel Rotary's US\$200 Million Challenge



Past District Governor Jeff Coup and Eric McDowell, both members of the Rotary Club of Milton, Pennsylvania, USA, join Rotary Pedals Out Polio riders at a stop in Milton to receive a contribution for the polio eradication campaign

Rotarians have raised US\$185 million for [Rotary's US\\$200 Million Challenge](#) to help underwrite the cost of ending polio around the world. Although the challenge runs through 30 June, it is vital that fundraising efforts continue until the disease is finished.

Many clubs are enlisting the support of their communities. Rotarians in Australia and New Zealand, in cooperation with 20th Century Fox, held a benefit screening of the movie *Conviction* at 36 theaters in February, netting \$54,000 for Rotary's challenge. A fashion show sponsored by the Rotary Club of Fremont Warm Springs Sunrise, California, USA, garnered more than \$52,000 in March. And in a weeklong project organized by the Rotary Club of Pondicherry-Cosmos, Pondicherry, India, 3,000 students at Petit Seminaire Higher Secondary School raised \$25,000.

Walking in Tanzania to end polio

More than 320 Rotarians and friends of Rotary walked through Moshi, Kilimanjaro, Tanzania, in June, raising about \$38,000 and boosting awareness of the disease. A marching band, polio survivors, and Rotarians wearing red End Polio Now T-shirts led the walk, organized by the Rotary Club of Moshi and several others.

Reginald Mengi, founder and executive chair of IPP Group, one of the largest conglomerates in East Africa, called on businesses to help eradicate polio. Leading by example, Mengi contributed \$32,000 to the event.

"This is called corporate social responsibility," he said. "You must give back to the community."

Both Mengi and Stephen Mwanje, 2010-11 governor of District 9200, encouraged parents to have their children immunized against polio.

"We must be aware and take all measures, since the disease can spread here within a short period of time," Mwanje said.

Rotarians ride in Pennsylvania

District 7370 (Pennsylvania, USA) sponsored a four-day, 330-mile bicycle tour of all 34 of its communities. Rotarians and friends donated at least \$25 each to ride in the June event, called Rotary Pedals Out Polio.

"Most people made donations online, as 'virtual' riders," said Past District Governor Jeff Coup, who came up with the idea for the tour and has served as the district's PolioPlus subcommittee chair since the program began in 1985. "We also had radio and a lot of newspaper coverage all through the district. Some clubs arranged for police escorts for us as we entered or left town. One arranged a PolioPlus billboard on our route."

The fundraiser netted more than \$21,000 for Rotary's challenge. Key to its success, said Coup, was "a great district committee that did the publicity, did a website with all the information, processed all the donations," and handled other tasks. "The event really reawakened awareness of the polio eradication cause in our district among Rotarians and the general public."

Plan for World Polio Day

It's not too early to plan for World Polio Day, 24 October, an excellent opportunity for your club and district to support the global effort to eradicate the disease.

Here are a few ideas to get you started:

- Create your own "This Close" ad and make it your Facebook profile photo.
- Host a walk, run, or bikeathon and send out a press release about the event. Download a [sample release](#). Download a [World Polio Day Proclamation](#).
- Make a [donation](#) for polio eradication.
- Place an op-ed about polio in your local newspaper. [See a sample](#).

For more examples of polio eradication fundraisers and other news about Rotary's US\$200 Million Challenge, subscribe to the [End Polio Now](#) newsletter.

Dental Update

by Hauck, Linda

Next Dental Clinic Day Scheduled for August 28th, 9am to 2 pm

Sunrise Rotary Dental Clinics will be scheduled for one Sunday each month going forward. The next clinic will be held on August 28th at SRJC. Clinics will be held from 9 am to 2 pm. We have several referring agencies, including SAY to help get the word out. Plus we have PDI Dental Clinic partnering with referrals, as well as offering surgeries for children.

Ezbon has arranged to have a phone number for the clinics with the ability to schedule appointments and to answer questions. We will have 4 dentists and 8 hygienists staffing the clinic. Rotary volunteers are needed. See Steve Worthen for details.

Message from Foundation Trustee Chair

by Max Bridges



The Rotary Foundation supports your Rotary service

August 2011



A few months ago, Lorna and I attended three district conferences. The conference programs featured several Rotary Foundation activities, and we heard from Ambassadorial Scholars, Rotary Peace Fellows, Group Study Exchange teams, and representatives from a number of excellent projects in which Rotarians and the Foundation have worked together. I reflected on how much our Rotary Foundation is woven into the fabric of our Rotary service.

After the conferences, I went directly to a meeting of the Future Vision Committee. The committee heard from one of our RI senior managers, who had tested the process of applying for grants and found the global grants

application to be too complex. We also discussed the definition of basic education within the areas of focus, possible strategic partnerships, and training for those districts not in the pilot.

There were many other topics, but I mention these to demonstrate that there are big items and small items that need attention as we work our way through the pilot. We are all experiencing some frustrations as we build the Foundation for the future. The three years of the pilot will seem a long time for many of you, but we are shaping something that should help us serve humanity more effectively in the years ahead, and we need to test that we are getting it right.

From that meeting, it was straight into the Finance Committee meeting, where senior staff and trustees spent a day and a half working through the budget to ensure that our operating costs could be as low as possible while still giving you the service you need. Our aim is to ensure that we spend the maximum amount on programs.

This is our Rotary Foundation, and there are many people working in different ways to give you the best possible support in your Rotary service.

Bill Boyd
Foundation Trustee Chair

[Read the chair's biography .](#)

Remember the Pictures

by Bridges, Max

[Check Out the Pictures from the Weekly Meetings!](#)





On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called **"Meeting Sightings"**

Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sightings](#)

Additional photos may be found on the [SR Sunrise Facebook Page](#).

Dave's Commitments

From: Rotary Club of Santa Rosa Sunrise [mailto:mailservice@clubrunner.ca]
Sent: Monday, August 15, 2011 5:58 PM
To: Dave Lorenzen
Subject: Rotary - Santa Rosa Sunriser!! - Aug 15, 2011



Rotary Club of Santa Rosa Sunrise
Santa Rosa Sunriser!!

Monday, August 15, 2011

[Club Web Site](#)

Hello Dave! This email has been generated just for you as a member of our club. We hope you enjoy receiving this newsletter!

Editor: [Max Bridges](#)
 If you have any comments or questions, email the editor.

August 18th. Program Is...
 by *Bridges, Max*

- Future Speakers**
- Aug 18 2011**
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 "From Tanzania to Chiapas - Helping My Sisters and Brothers"
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- Upcoming Events**
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 Mar 24 2012



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Ezbon has been training health care providers since 1965. He has a doctorate degree in public health and three master degrees. Upon the completion of his doctorate, he was appointed as a full-time faculty for 7 years at Loma Linda University, School of Public Health, providing classes for both master and doctoral students. During that period of time, he established a number of free community health clinics staffed by nursing, medical, dental and public health students and volunteer physicians in the inner cities of Riverside and San Bernardino Counties. He also worked on a heart disease prevention project with his Norwegian students above the Arctic Circle in Norway. In addition he worked as a health education consultant for the United States' Department of State's Agency for International Development in Tanzania, Africa. He has been the Health Sciences Dean at Santa Rosa Junior College since 1992.

Ezbon will address the importance of involving students and local health care workers in providing care to the underserved. Training the trainers and keeping educational materials simple will be emphasized. Educational materials and settings will be shared with the audience.

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August 11th. Program was.....

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by Max Bridges

Stephanie Lam, Our Pack, Inc



Stephanie and her 4-legged helper, Miso, provided information (including dispelling some myths) about Pit Bulls and responsible dog ownership in general.

Below is a photo of Rex, the Pit Bull mix that resides with your Editor.



News from Rotary International

by Max Bridges

Burton is choice for 2013-14 RI president



Ron D. Burton, a member of the Rotary Club of Norman, Oklahoma, USA, is the selection of the Nominating Committee for President of Rotary International in 2013-14. Burton will become the president-nominee on 1 October if there are no challenging candidates.

Burton retired as president of the University of Oklahoma Foundation Inc. in 2007. He is a member of the American Bar Association, as well as the bar associations of Cleveland County and the state of Oklahoma. He is admitted to practice in Oklahoma and before the U.S. Supreme Court.

"This is an exciting time to be a Rotarian," Burton says. "I believe we are well poised to capitalize on our strengths as we embrace the [RI] Strategic Plan and the Future Vision Plan. My vision is to have every Rotarian appreciate what it means to be a Rotarian. With these two tools, we can make that happen."

Active in his community, Burton is a founder and past president of the Norman Public School Foundation, and founder and past board member of the Norman Community Foundation. A recipient of the Silver Beaver Award, he is a past vice president of the Last Frontier Council of the Boy Scouts of America.

Burton believes that Rotary's promotion of high ethical standards is one of the qualities that sets it apart from other organizations.

"It assures those dealing with us that we can be trusted," he says. "Most of us are in a business or profession that already has a code of ethics. Vocational service in Rotary just adds to that responsibility. We have an obligation to go above and beyond to make sure that all our actions are above reproach."

A Rotarian since 1979, Burton is vice chair of the Future Vision Committee and a member of the Polio Eradication Advocacy Task Force for the United States. He has served RI as director; Rotary Foundation trustee and trustee vice chair; International Assembly moderator, assistant moderator, and group discussion leader; and district governor.

His other service to Rotary includes chair of the 2011 New Orleans Convention Committee, vice chair of the Investment Advisory Committee, liaison trustee of the Vocational Service Committee, Permanent Fund national adviser, and regional Rotary Foundation coordinator. He was aide to 2006-07 RI President William B. Boyd.

Burton has received the RI Service Above Self Award and The Rotary Foundation Citation for Meritorious Service, Distinguished Service Award, and International Service Award for a Polio-Free World.

Burton and his wife, Jetta, have two children and three grandchildren.

The 2011 nominating committee members are John M. Pinson, USA (chair); Eric E.L. Adamson, USA; Lars-Olof Fredriksson, Finland; Serge Gouteyron, France; Jerry L. Hall, USA; Rafael G. Hechanova, Philippines; Toshio Itabashi, Japan; Michael J. Johns, USA; Kwang Tae Kim,

Korea; David D. Morgan, Wales; Hans J. Müller-Rech, Germany; M.K. Panduranga Setty, India; Julio Sorjús, Spain; Carlos E. Speroni, Argentina; Robert A. Stuart Jr., USA; Yoshimasa Watanabe, Japan; and C. Grant Wilkins, USA.

MAKING HISTORY IN SONOMA COUNTY: New Generations Rotary Club

by Randolph, Richard

MAKING HISTORY IN SONOMA COUNTY

New Rotary Club Loved By Gen.X, Gen. Y

Charter Night Celebration, August 19th

new gen santa rosa rotary



August, 2011

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President, Rotary International

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by Randolph, Richard



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Message from Foundation Trustee Chair

by Max Bridges

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There were many other topics, but I mention these to demonstrate that there are big items and small items that need attention as we work our way through the pilot. We are all experiencing some frustrations as we build the Foundation for the future. The three years of the pilot will seem a long time for many of you, but we are shaping something that should help us serve humanity more effectively in the years ahead, and we need to test that we are getting it right.

From that meeting, it was straight into the Finance Committee meeting, where senior staff and trustees spent a day and a half working

through the budget to ensure that our operating costs could be as low as possible while still giving you the service you need. Our aim is to ensure that we spend the maximum amount on programs.

This is our Rotary Foundation, and there are many people working in different ways to give you the best possible support in your Rotary service.

Bill Boyd
Foundation Trustee Chair

[Read the chair's biography.](#)

Remember the Pictures

by Bridges, Max

[Check Out the Pictures from the Weekly Meetings!](#)



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the website's photo journal called "**Meeting Sightings**"

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Additional photos may be found on the [SR Sunrise Facebook Page](#).

From: Rotary Club of Santa Rosa Sunrise [mailto:mailservice@clubrunner.ca]
Sent: Monday, August 22, 2011 3:38 PM
To: Dave Lorenzen
Subject: Rotary - Santa Rosa Sunriser!! - Aug 22, 2011



Rotary Club of Santa Rosa Sunrise

Santa Rosa Sunriser!!

Monday, August 22, 2011

[Club Web Site](#)

Hello Dave! This email has been generated just for you as a member of our club. We hope you enjoy receiving this newsletter!

Editor: [Max Bridges](#)
If you have any comments or questions, email the editor.

August 25th. Program Is...

by Bridges, Max

Future Speakers

Aug 25 2011

[Todd Salnas, Chief Operating Officer](#)

""We are here to serve you""

Todd Salnas, Chief Operating Officer

Upcoming Events

[SCARC meeting](#)

Aug 25 2011

[Dental Clinic](#)

Aug 28 2011 - Aug 28 2011

[BOD meeting](#)

Sep 6 2011

[Foundation Dinner](#)

Sep 24 2011

[SCARC](#)

Sep 29 2011

[Festival of Brotherhood](#)

Oct 21 2011

[Culinary Classic](#)

Nov 5 2011

[Veteran's Day Lunch meeting](#)

Nov 8 2011

[Dark](#)

Nov 10 2011

[SCARC](#)

Nov 17 2011

[Dark](#)

Nov 24 2011

[Holiday Party DG/BOD meeting](#)

Dec 3 2011

[DG visit to Santa Rosa Sunrise](#)

Dec 8 2011

[Dark](#)

Dec 29 2011

[Progressive Dinner](#)

Mar 24 2012

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Todd joined [St. Joseph Health System—Sonoma County](#) as the chief operating officer last September, where he holds leadership roles at both Santa Rosa Memorial and Petaluma Valley hospitals. He previously was the COO with Presbyterian Intercommunity Hospital in Whittier. The Milwaukee native obtained his bachelor's from the University of Arizona, Tucson in health science and a dual master's in the same discipline as well as business administration from University of Arizona, Tempe.

He will update us on what's new!!



From Tanzania to Chiapas - Helping My Sisters and Brothers

by Bridges, Max

Ezbon Jen, DrPH, MEd, MA, MPH



Ezbon presented tales and photos from his experiences around the globe training health care workers as well as training future local trainers in some VERY remote locations and under the most difficult of circumstances.

News from Rotary International

by Max Bridges

District 9200 delivers famine relief to Kenya communities gripped by drought



Geeta Manek, District 9200 governor-elect, plays with children during a visit to the village of Kaikorin the Turkana district in northern Kenya on 25 July.

Drought-stricken villages in northern Kenya received desperately needed aid this week from District 9200 (East Africa) and the Red Cross, which delivered more than 18 tons of food and water.

The hunger crisis plaguing the Turkana district in northern Kenya is a "stark example of what is happening to people in East Africa," says Geeta Manek, District 9200 governor-elect. The Horn of Africa's worst drought in 60 years has sparked famine conditions in

Ethiopia, Kenya, and Somalia.

Manek, along with three Rotarians and the secretaries general of Kenya Red Cross and Canadian Red Cross, visited the village of Kaikor on 25 July.

"We witnessed horrific scenes of starvation and unimaginable poverty," says Manek, a member of the Rotary Club of Muthaiga, Kenya.

The drought in Africa has affected more than 12 million people including 3.7 million who are at risk of starvation, according to the United Nations. Tens of thousands of people have died in southern Somalia, including 29,000 children under the age of five. Hundreds of thousands are fleeing Somalia to seek aid in Ethiopia and Kenya.

While many international relief agencies are at the southern border of Kenya and Somalia, Manek says the nomadic villages of Turkana, including Kaikor, have received little aid.

"There are so many areas that have been totally forgotten, and Turkana is one of them," says Manek. "We [Rotary] must act quickly."

District Governor Eric Kimani says there is an alarming rate of malnutrition among children in Turkana.

"We are stunned by the scale of this devastation. The exodus of malnourished children to feeding centers is shocking," Kimani says. "A rapid increase in emergency aid is required to stave off catastrophic starvation."

Kimani is appealing to Rotarians worldwide to help the district secure food and water for thousands of people still at risk in Turkana.

"While the entire region [Horn of Africa] has experienced prolonged drought, the situation has been exacerbated by political instability and climate change," says Kimani. "But we as Rotarians must find ways to address the hunger crisis first."

[Learn more about how to help District 9200](#)

In response to the crisis, The Rotary Foundation has established the [Rotary Horn of Africa Famine and Refugee Relief Fund](#), which will support recovery projects in the affected areas.

PDI Surgery Center

by Bridges, Max





Viveka Rydell, Chief Executive Officer with Pediatric Dental Initiative, gave Sunrisers with information on the services provided by her organization and their participation in the Dental Clinics organized by Santa Rosa Sunrise Rotary.

Our next dental clinic will be on August from 9:00 am to 2:00 pm at SRJC.

Interact provides surgery toys for PDI patients.

[PDI Surgery Center](#) is a non-profit community based organization and dental surgery center that treats children with severe tooth decay under general anesthesia. PDI hope to eliminate the pain, suffering and distractions that living with Early Childhood Caries (cavities) causes. By continuing to collaborate with clinics, school-based programs and other non-profits, PDI Surgery Center will remain a vital resource for children in urgent need of dental surgery in and beyond the North Bay. PDI is a licensed and accredited ambulatory surgery center.



More News from RI

by Max Bridges

Rotarians improve access to clean drinking water



Boys drink water from a well outside a school in Ahangama, Sri Lanka

Rotarians have teamed up with nongovernmental organizations in Belgium to bring clean drinking water and improved sanitation to thousands of families in the poorest districts of Toamasina, Madagascar.

The Rotary clubs of Brussel-Cantersteen, Belgium, and Tamatave, Madagascar, launched the project in 2009 with help from a Rotary Foundation Matching Grant. Lack of access to clean

drinking water and poor hygiene have contributed to a high mortality rate in Toamasina, says Luc Daems, president of the Tamatave Water Project.

The effort is nearing completion, with the planned installation of more than 200 latrines for local families and schools, as well as drinking fountains to provide clean water for 2,000 people.

Over the past 10 years, the Foundation has awarded more than US\$36 million in grants for projects supporting clean water and sanitation. Individual Rotary clubs have contributed at least another \$50 million.

During [World Water Week in Stockholm, Sweden](#), 21-27 August, experts from around the globe will meet to exchange ideas and develop solutions to the most urgent water-related issues. This year's program explores challenges to water and sanitation in an increasingly urbanized world.

Ron Denham, chair of the Water and Sanitation Rotarian Action Group, says Rotary has played a key role in addressing world water needs, and that a growing number of nonprofits are embracing its emphasis on sustainability.

"The core of every successful project is agreement with the community on its needs, especially the needs of women. It is invariably women whose lives are drastically affected by improvements," says Denham.

Many Rotary club and district projects include training in the technical knowledge needed to maintain equipment, and in the business skills necessary to manage a water system, such as collecting fees for operations and repairs.

In 2009, Rotary International and USAID launched the [International H2O Collaboration](#) to implement long-term water, sanitation, and hygiene projects in the Dominican Republic, Ghana, and the Philippines. Entering its third year, the collaboration is funding hygiene training and bio-sand water filters in the Dominican Republic; mechanized water systems, wells, rainwater collection vessels, and hygiene education benefiting over 85,000 people in more than 110 villages in Ghana; and a project to improve sewage collection and treatment that will help more than 150,000 people in the Philippines.

Other Rotary club and district water projects include:

- Toilets, showers, and baby-washing facilities provided for residents of Kibera, an impoverished community near Nairobi, Kenya, by clubs in the United States and Kenya with a Foundation grant. The grant also brought safe drinking water to about 300,000 people.
- A project to help stamp out guinea worm in Ghana, undertaken by Rotary clubs in Ghana and supported by clubs in 13 countries, including Canada, Switzerland, and the United States, in partnership with the Carter Center. The clubs have also been active in providing water to remote communities.
- Rainwater harvesting systems to serve 120,000 people and their livestock in Rajasthan, a state in northern India. Through another project, in the Indian state of Maharashtra, crop yields have tripled as a result of rainwater harvesting.
- The installation of household water systems in the South Rift Valley in Kenya, enabling girls to focus on going to school and women to undertake economic activities rather than fetching water.

Order [Rotary's Areas of Focus Guide](#) to learn more about what you can do to improve water and sanitation.

Make Up Options

by Jeff Gomer



What Can I Do to Make-up?

Here are some simple options. Rotary has meetings in almost every country in the world.

The By-Laws of our club require in order to make up a missed meeting, you attend a meeting within 2 weeks before, or 2 weeks after the missed meeting. To get credit for a make-up, you must notify the club secretary (Jeff Gomer, email: jggome@yahoo.com).

- Attend a Club Board Meeting. Meetings are the first Monday of every month at 5:00 pm, and are held at the Exchange Bank building at 533 5th St., Santa Rosa (across the street from the main Exchange Bank building).
- Once a month you may receive a make-up by attending a club fireside, club sponsored community service event, or a committee meeting of our major events planning (Golf Tournament, Culinary Classic) or a District Committee Meeting.
- Attend a meeting of the Elsie Allen Interact Club. The meetings are at Elsie Allen High, [599 Bellevue Avenue](#), every Thursday at 12:30 p.m.
- Attend any club in District 5130. A list can be found on the [District Web Site](#).
- Attend any club anywhere else in the Rotary World. The RI Web site has a section called [Club Finder](#), which will enable you to locate meetings all over the world. Making up at a club in other parts of the Rotary World can be a surprisingly wonderful experience.
- Up to twice a year (once every six months) you can make up by attending a [Rotary e-Club](#). While visiting a Rotary e-Club on line, spend 30 minutes enjoying one of their "Programs" and request a make-up.
- Attend a Rotary District 5130 Assembly (in early spring) or Conference (usually in May).
- Attend a Rotary International Convention (usually in June).

Remember the Pictures

by Bridges, Max

Check Out the Pictures from the Weekly Meetings!



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sightings**"

Thanks for all the great pictures Warren and Steve!

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Dave's Commitments

From: Rotary Club of Santa Rosa Sunrise [mailservice@clubrunner.ca]
Sent: Monday, August 29, 2011 4:06 PM
To: Dave Lorenzen
Subject: Rotary - Santa Rosa Sunriser!! - Aug 29, 2011



Rotary Club of Santa Rosa Sunrise Santa Rosa Sunriser!!

Monday, August 29, 2011

[Club Web Site](#)

Hello Dave! This email has been generated just for you as a member of our club. We hope you enjoy receiving this newsletter!

Editor: [Max Bridges](#)
If you have any comments or questions, email the editor.

September 1st. Program Is...

by Bridges, Max

Future Speakers

Sep 1 2011

[Ben Ngyen](#)

"Discovering Myself"

Sep 22 2011

[Jazmin Gudino, Andrea](#)

[Carrillo, Mr. Rob Burt](#)

"The Edinburgh Festival Fringe (The Fringe)"



Ben Ngyen

Dartmouth College

DISCOVERING MYSELF

Upcoming Events

[BOD meeting](#)

Sep 6 2011

[Foundation Dinner](#)

Sep 24 2011

[SCARC](#)

Sep 29 2011

[Changed venue: At Santa Rosa Golf and Country Club](#)

Oct 20 2011

[Festival of Brotherhood](#)

Oct 21 2011

[Culinary Classic](#)

Nov 5 2011

[Veteran's Day Lunch meeting](#)

Nov 8 2011

[Dark](#)

Nov 10 2011

[SCARC](#)

Nov 17 2011

[Dark](#)

Nov 24 2011

[Holiday Party DG/BOD meeting](#)

Dec 3 2011

[DG visit to Santa Rosa Sunrise](#)

Dec 8 2011

[Dark](#)

Dec 29 2011

[Progressive Dinner](#)

Ben was in Elsie Allen Interact for four years. He was the president of his Interact club his senior year and raised the bar for being an Interact officer not only in his club but for Interact clubs in our district. Was voted leader of the year by his peers at his last Interact conference. Ben was valedictorian at Elsie Allen and received full ride scholarship offers from the top colleges in the county, and was given the Youth Philanthropic Award two years ago. Ben is starting his second year at Dartmouth.

Ben's family migrated to the United State from Vietnam Twenty years ago via a refugee camp in China. Ben will be speaking about his life changing experiences starting with Interact. Ben spent this past summer in Vietnam volunteering at an orphanage.

If you haven't met Ben or heard him speak, you should.

Very Special Recognition

Mar 24 2012

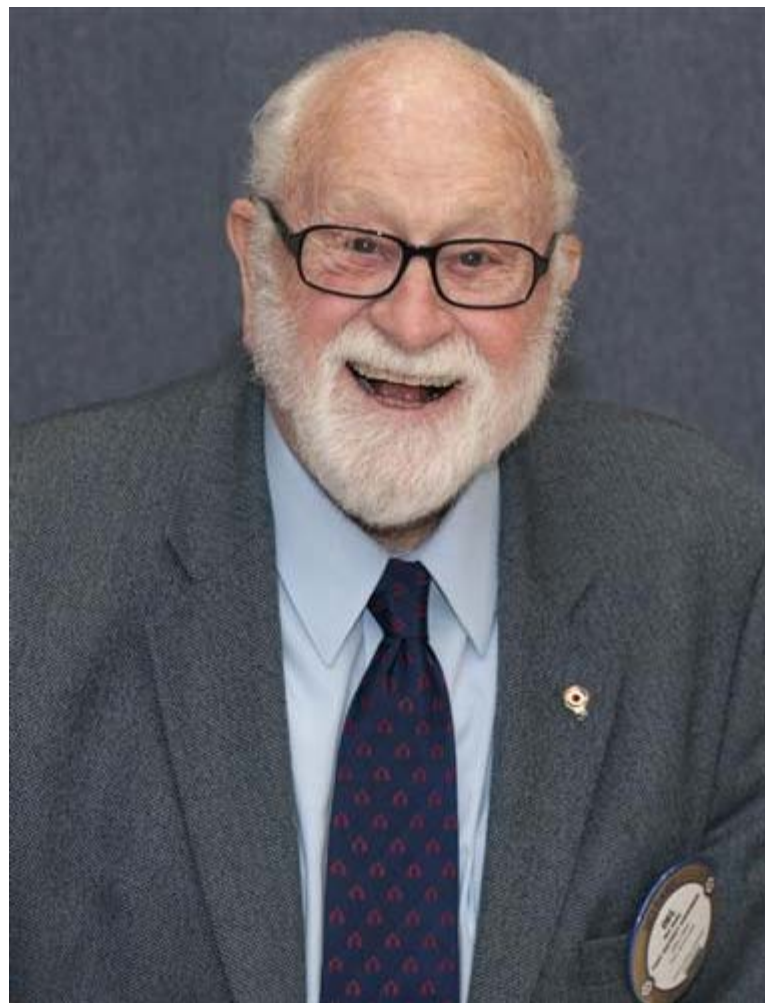
by Bridges, Max

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On September 1st. Santa Rosa Sunrise Rotary will recognize its own Del Raby for the most remarkable of accomplishments. This is an event that should not be missed.

Congratulations Del

Sunrise Rotary dental and eyecare mission 2012

by Jones, John

Rio San Juan Region of Nicaragua



Tentative schedule for the up coming trip is as follows:

1. We leave Santa Rosa the evening of Friday February 3.
2. Fly out of SFO early morning Saturday February 4.
3. Arrive in Managua between 930 and 11am (depends on which airline). Then fly to San Carlos and boat down to Sabalos Lodge.
4. Our mission efforts can either start on Sunday the 5th or Monday the 6th. If we want to do 4 full days of work, then we need to start on Sunday the 5th.
5. Leave the river on Thursday the 9th and head to San Juan del Sur for three nights of R&R. The other option would be to have a full free day down the river and tour El Castillo (very cute village on the river that has a spectacular fort built in 1650), hike and kayak. Great tarpon fishing on the river too. We could then go back to Managua or Granada for the remaining two free nights.

Please contact John Jones with questions and for additional information.

RI President's Message

by Max Bridges

September 2011



My dear brothers and sisters in Rotary,

We have a color for the 2011-12 Rotary year, and that color is green. Why green? Because green is the color of spring, of new life, of bright leaves bursting forth from spreading branches. And there is no doubt that it is time to “green” Rotary – to lift our deepening pallor of gray and replace it with brighter shades of green.

Overall, in Rotary, only 11 percent of our members are under the age of 40, while 68 percent are over 50 and 39 percent are over 60. It’s not too hard to see where this will lead us in 10, 20, and 30 years down the line, if we don’t do something about it now. It is not enough to simply bring in new members. We need to bring in younger members, who will breathe new life and new vigor into our organization.

How can we be more attractive to younger members, who are so different in so many ways from the young professionals of a generation or two ago? We have to come to them where they are – and for most young people, where they are is on the Internet, on Facebook, on Twitter and e-mail, and on their smartphones. A club that doesn’t have a presence on the Internet simply doesn’t exist as far as they are concerned. A club’s website is its public face – and it has to be a good one.

More than anything, I believe we need to bring back the idea of the family of Rotary. We need to look at all of Rotary as one family: Rotarians, their families, and also Rotaractors, Interactors, Youth Exchange students and alumni, Foundation alumni, and so on. And we need to consider retention as an idea that applies not just to Rotarians, but to the entire family of Rotary.

Too often, we look outward to find new members, and we do not see our own young generation, waiting to be called upon. We must look to them to find the capable and enthusiastic new members who will be the club presidents, the district governors, and the RI senior leaders of tomorrow.

We owe it to our Rotary family – past, present, and future – to make sure that our generation of Rotarians is not the last. We must, in a very real sense, reach within – to embrace our Rotary family, so that we can better embrace all of humanity.

Kalyan Banerjee
President, Rotary International

What's new at St Joseph's Health System

by *Randolph, Richard*

Todd Salnas, Chief Operating Officer



Creating the Locally preferred, Regionally referred, and Nationally recognized health care system is the mission-ministry of St Joseph's Health System. Todd outlined the history of St Joseph's dating back to its' healing Order in 1650 to the advent of Santa Rosa Memorial's founding in 1950. Currently at 2,423 employees, it is Sonoma County's largest not-for-profit employer. The system is nationally know for it's successful treatment of high acuity patients and attracts specialists wanting to practice within a progressive organization.

Todd spoke of "transparency and results" in terms of meeting the challenges of the United States initiative to provide universal healthcare. Resources to bolster Information Technology will be part of new priorities, along with bundled payments for consolidated, packaged treatment courses, and a patient center medical home concept of case management. St. Joseph's strategy is a countywide wellness focus provided through a network of partnerships, driven by doctors aligned with affiliated hospitals.

One of St Joseph's-Memorial Hospital's Best Practice achievements is its Door-to-Balloon time of less than 90 minutes. In fact, Memorial has an enviable 60 minute record time between at the scene assessing and later hospital placement of coronary artery catheterization in heart attack patients. This response time is 30 minutes less than a national average.

Similar to Santa Rosa Sunrise Rotary's Pediatric Dental clinic, St. Joseph's recognizes the advantages both economically and health wise to early preventive care and intervention. For each \$1 spent on early oral hygiene, \$28 is saved, in addition to avoiding phobia filled dental experiences.

In Emergency Care, St Joseph's operates a Level 2 Trauma Center, the only one between San Francisco and the Oregon border. Treating over 1500 patients per year, mainly in the summer. For less acute, chronic disease management, a palliative care hospice system assists patients with long term health issues, and recently implemented children's hospice services, ministering to families with a child diagnosed with terminal illness.

Message from Foundation Trustee Chair

by Max Bridges



What will be your legacy?

September 2011



Years ago, during a visit to New York City , I saw a T-shirt that said, "He who dies with the most wins." It seemed funny at the time, but we all read the stories of people who judge their success by their wealth. The problem is that material possessions often do not bring happiness, for there is always someone who has more.

Most of us, however, want our life to be measured by what we have done. Many Rotarians have expressed their appreciation of fellow Rotarians' service by promising a contribution to our Rotary Foundation that will live on after them. The earnings from their gifts go to our Annual Programs Fund year after year. What better legacy to the world?

By earlier this year, we had almost 8,000 commitments to the Bequest Society. These represented an expected value of about US\$338 million, a significant share of the almost \$700 million in assets and expectancies in our Permanent Fund.

The first Australian RI president, Angus S. Mitchell (1948-49), foretold the creation of the Permanent Fund in 1992, in a speech that ended with this story from the Talmud: Choni Hama'agel saw an old man planting a carob tree and asked when he thought the tree would bear fruit. "After 70 years" was the reply. "What!" said Choni. "Do you expect to live 70 years and eat the fruit of your labor?" "I did not find the world desolate when I entered it," said the old man. "And as my fathers planted for me before I was born, so I plant for those who will come after me."

We each have that same opportunity by making a bequest to our Rotary Foundation.

Bill Boyd
Foundation Trustee Chair

[Read the chair's biography.](#)

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by Bridges, Max

[Check Out the Pictures from the Weekly Meetings!](#)



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