

Santa Rosa Sunri Rotary - Summissell Jennifer Hembd, President



Mon Aug 06, 2012

Home

Editor Max Bridges If you have any comments or questions, please contact the editor.

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Schedule of Future **Programs**

Aug 09, 2012

Ken Churchill

Getting Sonoma County's finances back on track

Aug 16, 2012

DG Michael Juric

Official Club Visitation

Aug 30, 2012

Mark Ihde

Goodwill Industries of the Redwood Empire

View entire list...

News

Bulletin Archive

Jul 02, 2012

by Dave Lorenzen

Club Events

Rotary Day at the Fair Sonoma County Fairgrounds Aug 09, 2012 12:00 PM - 04:00

PM

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



We meet Thursdays at 7:15 AM Fountaingrove Inn 101 Fountain Grove Pkwy Santa Rosa, CA 95403 **United States**

Santa Rosa Sunrise



Venue Map



Buty Roster



District Site

Stories



August 9th Program is...

Posted by Max Bridges on Aug 02, 2012

Ken Churchill, New Sonoma

Getting Sonoma County's Finances Back On Track

Ken has over 40 years of business and financial management experience as founder, CEO and CFO of a solar energy company from 1975 to 1985 and an environmental consulting firm he and his wife founded in 1986. After selling the environmental firm to his employees in 2000 he and his wife Susan followed their dream and moved to the Sonoma County wine country. He now grows wine grapes on his small ranch on Olivet Road and produces wines under his Churchill Cellars label.

For the past year after reading about the Supervisors plan to abandon 84% of the County's roads, Ken began researching the cause and it soon led him to pensions. For the past year he has been actively researching county documents and studying the pension crisis and published a report titled The Sonoma County Pension Crisis - How Soaring Salaries, Retroactive Pension Increases and Poor Management Have Destroyed the County's Finances.

Ken is currently working with a group of business and financial experts and concerned citizens who have formed an organization called New Sonoma. The goal of New Sonoma is to create a more open and transparent government that properly manages its finances, is able to provide the essential services, and does not pass unfair financial burdens onto future generations. To learn more about the organization and to get involved, you can visit the website at www.newsonoma.org.

Ken will discuss the County's financial situation, and his organization's efforts

Board Meeting with District Governor

Jennifer's Home Aug 15, 2012 04:00 PM - 06:00 PM

Fireside with District Governor Michael Juric

Jennifer's Home Aug 15, 2012 06:00 PM - 08:00 PM

SRKSEP Sayonara Party

Home of Dave & Shauna Lorenzen Aug 16, 2012 06:00 PM - 09:00 PM

Seven Brides for Seven Brothers Fundraiser

6th Street Playhouse Aug 23, 2012 08:00 PM - 10:00 PM

August SCARC - Russian River

Sixth Street Playhouse Aug 30, 2012 06:00 PM - 09:00 PM

September Board Of Directors Meeting

Sonoma Bank Sep 11, 2012 05:30 PM - 07:30 PM

Oktoberfest

Sep 21, 2012

September SCARC - Santa Rosa Club

Sep 27, 2012 06:00 PM - 09:00 PM

Santa Rosa Sunrise Culinary Classic

Santa Rosa Golf & Country Club

Oct 27, 2012 06:00 PM - 11:00 PM

District Assembly

Mar 30, 2013

District Conference

Hyatt Vineyard Creek May 31, 2013 12:00 PM - Jun 02, 2013 02:00 PM

International Convention - Lisbon

Jun 23, 2013 - Jun 26, 2013

Directors

President

Jennifer Hembd

President Elect Mike Kelly

Secretary

to improve it.

Solar Sonoma County

Posted by Max Bridges on Aug 02, 2012

Barry Cogbill, Solar Energy and Energy Efficiency Consultant



Barry provided the latest updates on technology, incentives and best practices relating to the use of solar power in Sonoma County. His presentation generated many questions from an audience that was most interested in his subject.

Another great Sunrise program!

SRKSEP 2012 Begins!

Posted by Dave Lorenzen on Aug 05, 2012

9 Students and 1 Chaperon Arrive for Annual Exchange

Linda Hauck

Treasurer **Penny Millar**

Past President

Jim Kirkbride

Rotary Foundation Frank Cercone

Membership
Paul Stathatos

Service Projects **Doug Shureen**

Club Administration
Jim Gray

President Nominee
Harry Coffey

Public Relations

Cindy Gillespie





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Sunday afternoon, 9 students and 1 chaperone arrive at the San Francisco International Airport, beginning a 2 week whirlwind adventure in Santa Rosa. All are participants in 2012 SRKSEP, the Santa Rosa Kagoshima Student Exchange Program. Chaperone Kumamoto Tomohito was joined with 8 of the students, Taihi Kawano, Saya Okazaki, Rumi Fuchida, Rina Sato, Kengo Maeda, Yudai Ibusuki, Satoko Fujikawa and Iroha Maeda. They were all greeted at the airport by host families Amends, Lorenzens, and Leashers. Earlier in the day, due to a scheduling change, one student, Kiko Furukawa, arrived early at the SFO Airport and was greeted by their host family Rebecca Dixon (prior SRKSEP participants).

On the way home, most of the travelers stopped at the vista point to get a

great look at the Golden Gate Bridge. Very typical San Francisco weather at the point, looked beautiful, but with a wind that made it feel like you were in the Artic.

After the visit for pictures at the point, the group traveling with the Lorenzen



Family, were hungry, so a stop at Pasta Pomidoro was required for the boys, Taishi, Kengo and Yudai.

All of the students were delivered to homes in Santa Rosa where the remaining host families were met, Millars, Grays and Hayden (prior SRKSEP participants).

Over the next 2 weeks the group will be touring throughout Santa Rosa and Sonoma County. We will be posting photos of their adventures, along with a whole section of the website devoted to their trip. There will also be a daily log reporting on their daily events. (Link)

The team will be visiting the club this Thursday, the 9th, and then on the 16th, there is a huge Sayonara Party at the Lorenzen's that everyone is invited to attend.

Special Dates For August

Posted by Dave Lorenzen on Aug 01, 2012

Birthday's and Anniversaries for August

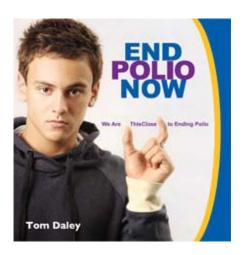


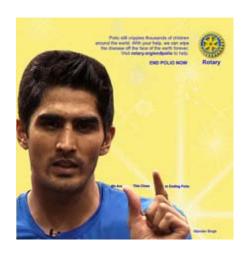
Member Birthda	ıys				
Name		Date			
Lorenzen, Shauna		Aug 05	Aug 05		
Aita, Nancy		Aug 08	Aug 08		
Lewis, Rick		Aug 08	Aug 08		
Kirkbride, Jim		Aug 12	Aug 12		
Jen, Ezbon			Aug 28		
Spouse Birthda	ys				
Name Spouse Of D			Date		
Ardys	Jones, Johr	1	Aug 03		
Lorenzen, Shauna	Lorenzen, D	ave	Aug 05		
Bob	Aita, Nancy		Aug 10		
Kent , Kathy	Dolinsek, Jo	hn	Aug 10		
Behr, Virginia	Behr, Martin		Aug 13		
Anniversaries					
Name	Spouse Name	Years	Date		
Amend, Steve	Kathleen	39 years	Aug 04		
Worthen, Steve	Georgia	37 years	Aug 09		
Bridges, Max	Bridges, Dee Dee	42 years	Aug 15		
Andress, Ross	Stacy	33 years	Aug 19		
Drucker-Andress, Stacy	Ross	33 years	Aug 19		
Jones, John	Ardys	36 years	Aug 21		
Millar, Penny	O'Rear, Paul	8 years	Aug 21		
Olsen, Steve	Lynn	50 years	Aug 25		
Floriani, Don	Wendy	29 years	Aug 28		
Abramson, Al	Abramson, Robin	14 years	Aug 30		
Taylor, Keith	Carmen	60 years	Aug 30		

News from Rotary International

Posted by Max Bridges on Aug 01, 2012

Olympic athletes help Rotary promote polio eradication





Olympic diver Tom Daley is featured in "This Close" posters as part of a publicity campaign by the Rotary Club of Plympton, Devon, England. Rotarians in India also lined up several members of Indian's Olympic team, including boxer Vijender Singh, for their "This Close" campaign.

Rotary International on Facebook

The best athletes in the world have gathered in London for the 2012 Summer Olympics, and some of them are helping to spread the word about Rotary's campaign to rid the world of polio.

Rotarians in Plymouth, Devon, England, used a few connections to line up Olympic divers Tom Daley and Tonia Couch for "This Close" posters, which have been displayed around Plymouth and at the training facility used by Ghana's Olympic team.

Darren Hands, a member of the Rotary Club of Plympton, was put in contact with the athletes' coach by a photographer friend who takes pictures of the divers regularly. The coach was happy to approach Daley and Couch and help make arrangements, Hands says.

"We did the shoot quite early in the morning so as not to impede their training," he says. "We then produced various-size posters and postcards, as well as got the images printed in the local press and onto club and district websites."

District 1290 received a public relations grant to use Couch's image on bus advertisements around the counties of Devon and Cornwall to raise her image during the Olympics, promote Rotary's polio efforts, and help with a membership drive.

"The campaign has received a lot of praise," says Hands. "Together with the Rotary Club of Grantham's Swimarathon, we were awarded the Rotary in Great Britain and Ireland (RIBI) PR Award at our national conference back in April."

Other Olympic athletes participating in the "This Close" campaign are more than a dozen members of India's team, including members of the men's boxing, men's and women's weightlifting, and men's and women's wrestling teams

Appealing to parents, wrestler Sushil Kum, a bronze medalist at the 2008 Beijing games, said: "In 1988, 500 children were getting affected by polio in India every day. Today, our country is reaching steadily toward eradication of polio. We need your help to win this fight."

And Vijender Singh, a member of the boxing team who won a bronze medal in Beijing, said: "Polio vaccine can save a child from polio paralysis. Let us ensure that children are not paralyzed by giving them the vital drops."

Home hosting and cleanup

Rotarians have displayed the Olympic spirit in other ways, as well. Tony Betts, a member of the Rotary Club of Redbridge, Greater London, volunteered to take part in home hosting organized through District 1130 and is playing host to a Rotarian couple from Jacksonville, Florida, USA, who are attending the games.

A Rotarian for six years, Betts says he has always been interested in the international aspect of Rotary and in meeting people from around the world. "It's why I've attended the RI convention every year since I became a member," he says. "I've always seen Rotary as bigger than just your local club."

Through an initiative of the RIBI Olympic Committee called Work for Purpose, more than 300 volunteers signed up to work as cleaners in the athletic village to raise money for various Rotary projects. One effort includes members of the Rotary clubs of Hatfield and Stevenage, Hertfordshire, whose work will benefit several local children's hospices.

Rotarians have also signed up to clean up after the games.

"Rotary and the Olympics share a common ethos," says Debbie Hodge, governor of District 1260. "That is the building of a more peaceful world."

- Read about Rotarians who carried the Olympic torch.
- Learn more about Rotary and the Olympics on the website of Rotary International in Great Britian and Ireland.



RI President's Message
Posted by Max Bridges on Aug 01, 2012

August 2012



Dear fellow Rotarians,

What is Rotary? When I ask Rotarians this question, they often give vague answers. And when I asked myself this question, I had to think about it. August is Membership and Extension Month in Rotary, and I want all Rotarians to be able to send a unified message about what Rotary is and why they joined.

The key to increasing membership is for every Rotarian to be convinced that it's good to be a Rotarian, and to convey that passion to others. In Rotary, we have a tendency to be humble and keep our achievements to ourselves. But we must share them with those around us and with the world.

Every Rotarian has a specific moment that stands out and has a special meaning. Some people refer to this as their "Rotary Moment." I believe it is very important to share this moment with others. Facts and numbers can only go so far, but sharing a personal experience can open doors and build friendships.

That's why I decided to create some sample messages that I call "Rotary

Moments." You can use these one-minute and three-minute messages to answer the question "What is Rotary?" in a way that is most personal to you. They will help you talk about the projects you've been involved in, how they've helped your community, and what's been most meaningful to you.

To strengthen Rotary, we need more members. But unless those members are convinced of the benefits of the organization and can share that passion with others, expanding Rotary won't be meaningful.

If every Rotarian is happy about being a Rotarian and spreads the word with a clear, unified message – if every Rotarian around the world can be his or her own PR department – the combined, collective effect will be enormous. These sample messages will help us all clearly communicate our enthusiasm to others. This will lead to an increase in new membership and in member retention.

The messages are available for free download at www.rotary.org, and Rotarians can buy other membership materials at shop.rotary.org.

I believe that the purpose of every life is to help others and contribute to society. Once Rotarians begin using these samples, the world will become more aware of how Rotary is helping people live that way. I encourage you to share your Rotary Moment with other Rotarians as well as non-Rotarians.

Sakuji Tanaka President, Rotary International



New Paul Harris FellowsPosted by Max Bridges on Aug 02, 2012

Brittany Holder and Jordan Smith



Congratulations all!

EVERY ROTARIAN EVERY YFAR

Message from the Foundation Trustee Chair

Posted by Max Bridges on Aug 02, 2012

August 2012

To achieve our goals, we need every Rotarian



At the RI Convention in Bangkok, Thailand, in May, I spoke about The Rotary Foundation's five important goals for this year. Goals that require great efforts, not only by the leadership of Rotary, such as club presidents, district governors, RI directors, and Foundation trustees, but by all 1.2 million Rotarians, everywhere in the world – including the ones who couldn't attend the convention.

The Foundation will achieve our monetary goal only if every Rotarian, and every club, contributes something this Rotary year. And we will be successful in rolling out our Future Vision Plan worldwide only if every district, working with the regional Rotary Foundation coordinators and district officers, provides the recommended structure and training that will result in a stronger and more cost-effective way of Doing Good in the World.

With a more efficient Foundation, we will support the goal of RI President Sakuji Tanaka to build *Peace Through Service*. We will do this while we plan for the introduction of stewardship safeguards, particularly for District Designated Fund spending.

No goal is ever achieved without a plan. Your club and district should already have a plan in place for achieving your goals for 2012-13, and now is the time to put it into action. To reach our goals, every Rotarian, club, and district should participate in The Rotary Foundation, whether by carrying out a Foundation grant project, telling others about the good work that Rotary accomplishes every day, or raising funds to support our educational and humanitarian efforts. I urge every Rotarian to commit today to achieve Rotary's 2012-13 goals. We can do it. We will do it, but only if every Rotarian in the world plays his or her part.

So, Rotarians, let's get started.

Wilfrid J. Wilkinson Foundation Trustee Chair



Remember the Pictures

Posted by Max Bridges on Aug 02, 2012

Check Out the Pictures from the Weekly Meetings



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called **"Meeting Sighting"** Please not that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! Link to Meeting Sightings. The most recent are on the last page!

Additional photos may be found on the SR Sunrise Facebook Page.

Download

- » "Rotary Basics"
- » Why Become A Rotarian?
- > 2011-12 Service & Activity Report
- » RI Foundation Benefactor Commitment Card
- » Michael Scott De Shields Application Information
- Youth Grants
- Sabalos Nicaragua Surgery Center Information
- » 6th Street Playhouse Fundraiser Flyer

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Santa Rosa Sunr Rotary - Summissell Jennifer Hembd, President



Tue Aug 14, 2012

Home

Editor Max Bridges If you have any comments or questions, please contact the editor.

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Aug 30, 2012 Mark Ihde

Goodwill Industries of the Redwood Empire

View entire list...

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Bulletin Archive Jul 02, 2012 by Dave Lorenzen

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Jennifer's Home Aug 15, 2012 04:00 PM - 06:00 PM

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Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



We meet Thursdays at 7:15 AM Fountaingrove Inn 101 Fountain Grove Pkwy Santa Rosa, CA 95403 **United States**

Santa Rosa Sunrise



🔍 Venue Map



Buty Roster



District Site

Stories

August 16th Program is...

Posted by Max Bridges on Aug 09, 2012

District Governor Michael Juric

Annual Official Club Visitation



District Governor Michael Juric's slogan for 2012-2013 Rotary year is "It takes two - me and you." DG Michael will be our guest at the Fireside on Wednesday evening and again on Thursday morning. He will update us on District 5130 activities and his goals for the coming year.

Getting Sonoma County's finances back on track

Posted by Max Bridges on Aug 09, 2012

SRKSEP Sayonara Party

Home of Dave & Shauna Lorenzen Aug 16, 2012 06:00 PM - 09:00 PM

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Jun 23, 2013 - Jun 26, 2013

Directors

President

Jennifer Hembd

President Elect
Mike Kelly

Secretary
Linda Hauck

Treasurer Penny Millar

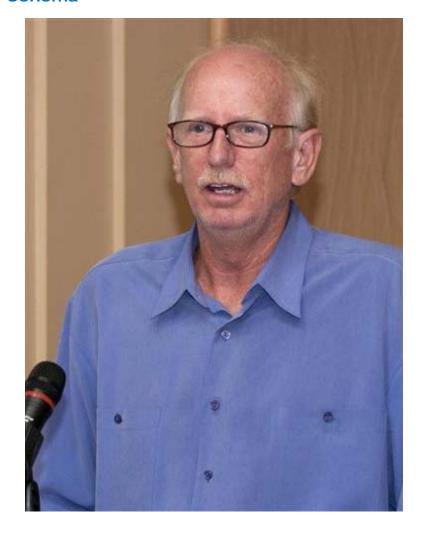
Past President

Jim Kirkbride

Rotary Foundation Frank Cercone

Ken Churchill

New Sonoma



Ken provided his perspective on the County financial situation, some history and recommendations on the actions needed for financial recovery.

SRKSEP 2012 Begins!

Posted by Dave Lorenzen on Aug 12, 2012

SRKSEP 2012 Begins its Cultural Adventures in Santa Rosa



Membership
Paul Stathatos

Service Projects

Doug Shureen

Club Administration
Jim Gray

President Nominee
Harry Coffey

Public Relations

Cindy Gillespie





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SRKSEP 2012 - Chaperone Mr. Kumamoto Tomohito, Ms. Iroha Maeda, Mr. Yudai Ibusuki, Ms. Satoko Fujikawa, Mr. Kengo Maeda, Ms. Rumi Fuchida, Ms. Rina Sato, Ms. Kiko Furukawa, Ms. Saya Okazaki and Mr. Taishi Kawano

Our intrepid visitors started their first day traveling to Jack London State Park for a little local history. Meeting at 9 am at Nagasawa Park in Fountaingrove, all travelers hooked up with drivers Steve Amend, Steve Zwick and Rich Randolph, and headed back over the hill to Glen Ellen.

For the next 2 plus hours they enjoyed a docent guided tour of Jack's Beauty Ranch and Happy Walls Museum. Lots of local information, and lots of hiking, but enjoyed by all.

After the adventure at Jack London's, all returned to Santa Rosa for lunch at Mary's Pizza Shack near Howarth Park. By all the chatter and laughter it sounded as though everyone enjoyed the trip to Glen Ellen, and everyone was getting into the swing of their visit to Santa Rosa. Several pizzas's and lots of salad later, all were picked up by host families for the afternoon with families.

Day 2 started at the home of Maggie London, Chaperone for the 2009 SRKSEP trip to Kagoshima.

After a tour of her enormous garden, and a little grazing sampling of veggies and blackberries, all the travelers had a chance for a little creativity, with a class in ceramics from Maggie. The focus was to create a cup to commemorate their adventure to Santa Rosa. By late morning all the travelers had a personally made souvenir and possible gift for their trip home.

A short trip from Maggie's took all to the home of Patsy Daniels, Past International President of Soroptimist International., where she and several members of the Soroptimists of Santa Rosa hosted the travelers for an All American swim party and BBQ. Assisting with the transportation was Steve Amend, Maggie London and Randy Seelye. For several hours all the kids played like kids in the great swimming pool of Patsy, and feasted on Hot Dogs and Hamburgers with all the trimmings. By early afternoon, all were exhausted, but still with "Official Duties" to perform with the City of Santa Rosa

After a short visit to the bank for a little currency exchange, our SRKSEP team was on the official agenda at 4:00 with the Santa Rosa City Council. Chaperone Tomohito presented to Santa Rosa Mayor Ernesto Olivares a letter of appreciation from Kagoshima Mayor Hiroyuki Mori. The entire City Council welcomed our group, and extended best wishes for their visit, inviting them back any time they wished.

After the exchange of letters with the City Council, everyone had time for a short visit to the Luther Burbank Gardens, learning more about the long time connection between Luther Burbank and Kanaye Nagasawa.

Nothing could be more American than Baseball.....so on day 4 SRKSEP 2012 traveled to the Oakland Coliseum for a great game of America's favorite pastime, with the Oakland A's hosting the Los Angeles Angles. Steve Amend, Olin Leasher, Dave Lorenzen and Jim Gray escorted the group, which was also joined by 2009 SRKSEP member Misha Heyden.

Once at the park on a great sunny afternoon all in the group were presented with a great bag of goodies, including Oakland A's hats and other memorabilia, courtesy of the Oakland A's Organization.

As it turns out, there were several baseball fans in the SRKSEP group, and both teams provided a great game to watch, 8 Home Runs, and a great double base steal by Oakland. An in the end, the home team of Oakland beat LA, 9 to 8.

Early to rise on day 5 for our intrepid team of travelers in order to be welcomed at the 7:30 am meeting of the Santa Rosa Sunrise Rotary Club. Also visiting with them were members of SRKSEP 2009 Maggie London and Cole Lorenzen. Official presentations were made by Chaperone Kumamoto Tomohito, then followed by introductions and personal histories of every member of the travelers, Taishi Kawano, Saya Okazaki, Rumi Fuchida, Rina Sato, Kengo Maeda, Yudai Ibusuki, Satoko Fujikawa, Kiko Furukawa, and Iroha Maeda.

After the "Official Presentation", our group, along with drivers Steve Amend, President Jennifer Hembd, Rich Randolph and Host Mom Rebecca Dixon were off for a day in San Francisco.

First on the agenda was a visit to the Academy of Science in Golden Gate Park. Tours included the Academy, the DeYoung and Planetarium. Lunch was enjoyed at the Academy Café.

Then it was off to the Golden Gate Bridge. Our team stopped at the North Approach Vista Point, and then set of for a walk across the beautiful Golden Gate Bridge. The weather was windy as normal, but the skies were clear and the temperatures in the low 70's.



Changing gears from travels to San Francisco, on day 6 our group stays local to enjoy some local history and nature. Starting off their day with a trip to Paradise Ridge Winery, where they enjoyed a great tour of the modern day winery on the ground that use to be Kanaye Nagasewa's Fountaingrove Winery. Paradise Ridge Winery is proud to present the story of Kanaye Nagasawa in an indoor historical exhibit. A collaboration between winery founders Marijke Byck-Hoenselaars, Walter Byck and the Friends of Kagoshima Association, the exhibit includes photographs and the fascinating life story of Nagasawa.

After the morning at Paradise, it was off to the Charles Schultz Museum, a favorite stop of all the SRKSEP groups. A special docent lead tour was provided for the group at the museum, where they enjoyed "Leveling the Playing Field" featuring Charles Schulz's even-handed depiction of girls in sports with 86 original Peanuts comic strips, an overview of women's sports history, and examples of women's sports attire from the 1880s to the present. And what would a visit to the home of Charlie Brown be without stopping at Snoopy's Gallery and Gift Shop. Lots of smiles and shopping bags walking out of the shop, and then a stop at the Warm Puppy for burgers and hot dogs in dog bowls for lunch.

After a filling lunch, it was off to Armstrong Woods State Natural Reserve to visit some of California's majestic and ancient Redwoods. Thanks to the drivers of the day, Steve Amend, Rich Randolph, Steve Zwick and Dave Lorenzen, all the events of the day were enjoyed, and all the travelers returned to their host families by 5 pm.



An extremely full week of adventures for our travelers, now turning to spending the weekend with their host families.

There is a daily log reporting on their daily events. (Link), and then on the 16th, there is a huge Sayonara Party at the Lorenzen's that everyone is invited to attend.



Special Dates For August

Posted by Dave Lorenzen on Aug 01, 2012

Birthday's and Anniversaries for August

Name	Spouse Name Years	Date		
Anniversaries				
Behr, Virginia	Behr, Martin	Aug 13		
Kent , Kathy	Dolinsek, John	Aug 10		
Bob	Aita, Nancy	Aug 10		
Lorenzen, Shauna	Lorenzen, Dave	Aug 05		
Ardys	Jones, John	Aug 03		
Name	Spouse Of	Date		
Spouse Birthdays				
Jen, Ezbon	Aug 28			
Kirkbride, Jim	Aug 12			
Lewis, Rick	Aug 08			
Aita, Nancy	Aug 08			
Lorenzen, Shauna	Aug 05			
Name	Date			
Member Birthday	ys			

Amend, Steve	Kathleen	39 years	Aug 04
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Taylor, Keith	Carmen	60 years	Aug 30

News from Rotary International

Posted by Max Bridges on Aug 07, 2012

Huang is choice for 2014-15 RI president



Gary C.K. Huang, a member of the Rotary Club of Taipei, Taiwan, is the selection of the Nominating Committee for President of Rotary International in 2014-15. Huang will become the president-nominee on 1 October if there are no challenging candidates.

Huang says his vision for Rotary is to increase membership to more than 1.3 million.

"To increase our membership, we must go beyond borders to wherever we see growth potential, such as the countries of China, Mongolia, and Vietnam. I will put an emphasis on increasing female and younger members," Huang says. "I will also encourage former Rotarians to once again be part of our Rotary family."

Huang has served as the chair of Taiwan Sogo Shinkong Security Co., Ltd., Shin Kong Life Real Estate Service Co., and P.S. Insurance Agency, Inc. and

director of Federal Corporation and managing director of Taipei Life-Line Association.

He is a past president of Malayan Overseas Insurance Co. and charter secretary general of the Council for Industrial and Commercial Development in Taiwan.

A Rotarian since 1976, Huang has served as RI vice president, director, Rotary Foundation trustee, district governor, International Assembly training leader, regional session leader, task force member and coordinator, and committee member and chair.

Convener of the 2000 Hong Kong, 2011 Kuala Lumpur, 2002 Manila, and 2003 Singapore Rotary Institutes, he also served as chair of the 2002 Taipei Presidential Conference. He is chair of the Council of Past District Governors in Taiwan.

Huang created 19 new clubs in 1986-87 as governor of District 345, which included Hong Kong, Macau, and Taiwan.

Huang has been awarded the National Civic Service Award by the Federation of Non-Profit Associations and the Outstanding Community Service Award by the Ministry of the Interior, R.O.C. He is a recipient of the RI Service Above Self Award and the Rotary Foundation's Citation for Meritorious Service.

Huang and his wife, Corinna Yao, have three children.

The 2012 nominating committee members are John F. Germ, USA (chair); Keith Barnard-Jones, England; Mohamed Benmejdoub, Morocco; Peter Bundgaard, Denmark; Michael Colasurdo Sr., USA; Mário de Oliveira Antonino, Brazil; Sushil Gupta, India; Jackson San-Lien Hsieh, Taiwan; John Lawrence, Australia; Carlo Monticelli, Italy; Paul A. Netzel, USA; Kazuhiko Ozawa, Japan; Ekkehart Pandel, Germany; Noraseth Pathmanand, Thailand; Barry Rassin, Bahamas; Robert Scott, Canada; and Thomas M. Thorfinnson, USA.



RI President's Message
Posted by Max Bridges on Aug 01, 2012

August 2012



Dear fellow Rotarians,

What is Rotary? When I ask Rotarians this question, they often give vague answers. And when I asked myself this question, I had to think about it. August is Membership and Extension Month in Rotary, and I want all Rotarians to be able to send a unified message about what Rotary is and why they joined.

The key to increasing membership is for every Rotarian to be convinced that it's good to be a Rotarian, and to convey that passion to others. In Rotary, we have a tendency to be humble and keep our achievements to ourselves. But we must share them with those around us and with the world.

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That's why I decided to create some sample messages that I call "Rotary Moments." You can use these one-minute and three-minute messages to answer the question "What is Rotary?" in a way that is most personal to you. They will help you talk about the projects you've been involved in, how they've helped your community, and what's been most meaningful to you.

To strengthen Rotary, we need more members. But unless those members are convinced of the benefits of the organization and can share that passion with others, expanding Rotary won't be meaningful.

If every Rotarian is happy about being a Rotarian and spreads the word with a clear, unified message – if every Rotarian around the world can be his or her own PR department – the combined, collective effect will be enormous. These sample messages will help us all clearly communicate our enthusiasm to others. This will lead to an increase in new membership and in member retention.

The messages are available for free download at www.rotary.org, and Rotarians can buy other membership materials at shop.rotary.org.

I believe that the purpose of every life is to help others and contribute to society. Once Rotarians begin using these samples, the world will become more aware of how Rotary is helping people live that way. I encourage you to share your Rotary Moment with other Rotarians as well as non-Rotarians.

Sakuji Tanaka President, Rotary International



Message from the Foundation Trustee Chair

Posted by Max Bridges on Aug 02, 2012

August 2012

To achieve our goals, we need every Rotarian



At the RI Convention in Bangkok, Thailand, in May, I spoke about The Rotary Foundation's five important goals for this year. Goals that require great efforts, not only by the leadership of Rotary, such as club presidents, district governors, RI directors, and Foundation trustees, but by all 1.2 million Rotarians, everywhere in the world – including the ones who couldn't attend the convention.

The Foundation will achieve our monetary goal only if every Rotarian, and every club, contributes something this Rotary year. And we will be successful in rolling out our Future Vision Plan worldwide only if every district, working with the regional Rotary Foundation coordinators and district officers, provides the recommended structure and training that will result in a stronger and more cost-effective way of Doing Good in the World.

With a more efficient Foundation, we will support the goal of RI President Sakuji Tanaka to build *Peace Through Service*. We will do this while we plan for the introduction of stewardship safeguards, particularly for District Designated Fund spending.

No goal is ever achieved without a plan. Your club and district should already have a plan in place for achieving your goals for 2012-13, and now is the time to put it into action. To reach our goals, every Rotarian, club, and district should participate in The Rotary Foundation, whether by carrying out a Foundation grant project, telling others about the good work that Rotary accomplishes every day, or raising funds to support our educational and humanitarian efforts. I urge every Rotarian to commit today to achieve Rotary's 2012-13 goals. We can do it. We will do it, but only if every Rotarian in the world plays his or her part.

So, Rotarians, let's get started.

Wilfrid J. Wilkinson Foundation Trustee Chair



Remember the Pictures
Posted by Max Bridges on Aug 09, 2012

Check Out the Pictures from the Weekly Meetings



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called **"Meeting Sighting"** Please not that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! Link to Meeting Sightings. The most recent are on the last page!

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Santa Rosa Sunrise Rotary - Summie Jennifer Hembd, Presiden



Mon Aug 20, 2012

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Editor Max Bridges If you have any comments or questions, please contact the editor.

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Schedule of Future **Programs**

Aug 23, 2012

Keith Woods

"Sonoma County in the 21st Century: What Does Our Future Look Like?"

Aug 30, 2012

Mark Ihde

Goodwill Industries of the Redwood Empire

View entire list...

News

Bulletin Archive

Jul 02, 2012

by Dave Lorenzen

Club Events

Seven Brides for Seven Brothers Fundraiser

6th Street Playhouse Aug 23, 2012 08:00 PM - 10:00

Sunrise Dental Clinic

Santa Rosa Junior College Aug 26, 2012 09:30 AM - 02:00

Rotary Hike - Shell Beach to Pomo Canyon Costal Hike

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



Santa Rosa Sunrise

Fountaingrove Inn 101 Fountain Grove Pkwv Santa Rosa, CA 95403 **United States**

We meet Thursdays at 7:15 AM



🔍 Venue Map



Buty Roster



District Site

Stories

NCBE Online

August 23rd Program is...

Posted by Max Bridges on Aug 16, 2012

Keith Woods

"Sonoma County in the 21st Century: What Does Our Future Look Like?"



Keith Woods is the Chief Executive Officer of the North Coast Builders Exchange, headquartered in Santa Rosa, a position he's held since 2000.

The trade association, the largest of its kind in California, has 1300 members in Sonoma, Lake and Mendocino Counties, and 16 staff members.

In addition, for the past 12 years Keith has served as Senior Advisor on Chamber Trends for the California Chamber of Commerce.

Sep 08, 2012 10:00 AM - 05:00 PM

September Board Of Directors Meeting

Sonoma Bank Sep 11, 2012 05:30 PM - 07:30 PM

Oktoberfest

Sep 19, 2012

September SCARC - Santa Rosa Club

Cattlemans Restaurant Sep 27, 2012 07:00 PM - 09:00 PM

Santa Rosa Sunrise Culinary Classic

Santa Rosa Golf & Country Club

Oct 27, 2012 06:00 PM - 11:00 PM

District Assembly

Mar 30, 2013

District Conference

Hyatt Vineyard Creek May 31, 2013 12:00 PM - Jun 02, 2013 02:00 PM

International Convention - Lisbon

Jun 23, 2013 - Jun 26, 2013

Directors

President

Jennifer Hembd

President Elect
Mike Kelly

Secretary Linda Hauck

Treasurer Penny Millar

Past President

Jim Kirkbride

Rotary Foundation Frank Cercone

Membership
Paul Stathatos

Service Projects

Doug Shureen

Club Administration

Jim Gray

President Nominee Harry Coffey

Public Relations

Cindy Gillespie



A native of the Bay Area, Keith majored in Journalism at Fresno State University and is a graduate of the U.S. Chamber of Commerce Institute for Organization Management held at the University of Santa Clara.

His professional experience includes 35 years of organizational management work, including staff and executive positions at the San Francisco, San Jose, and San Antonio Chambers of Commerce. He served as President & CEO of the Santa Rosa Chamber of Commerce for 13 years.

He has spoken to more than 900 audiences in 48 states, focusing on leadership, organizational management, and customer service. In 1999, at the request of the U.S. State Department, he traveled to Moscow to conduct management training for Russian business and Chamber executives.

Keith is the father of 25 -year-old twins, Kevin and Kelly.

DG Visit

Posted by Max Bridges on Aug 16, 2012

District Governor Michael Juric visits Sunrise





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Michael challenged all Rotarians to:

"Spread the work on what we do."

Ask the question "What is going on here and what are we going to do about it?"

Learn from successful clubs by seeing what they do!

Foster the Rotarian Style and ask "What kind of a Rotarian are you?"

What is Rotary?

Invite someone to breakfast!

Bring together teams to do great things together!

He also provided an update on the District organizational changes that will occur in conjunction with incorporation.



Sunrise Significant Achievement

Posted by Max Bridges on Aug 16, 2012

PDG Maureen Merrill Presents the Rotary International Significant Achievement Award to The Rotary Club of Santa Rosa Sunrise





The Sunrise Local Dental Project has been honored with a RI Significant Achievement Award. Accepting on behalf of the Club were the project leader Ezbon Jen and past

president Jim Kirkbride.

The purpose of the RI Significant Achievement Award is to recognize a club activity that addresses a community problem or need, to encourage new projects on the part of every club, and to promote increased awareness of the importance of exemplary club efforts.

Award Criteria

Only club projects carried out by a single club are eligible for this award and only one club per district may be nominated. Projects previously recognized with an RI Significant Achievement Award are not eligible. Before selecting a project to be nominated for the RI Significant Achievement Award, make sure it meets the award criteria. The project must:

- Address a significant problem or need in the local community (international service projects, no matter how worthy, are not eligible for this award)
- Involve most or all the club members in personal rather than merely monetary service
- Be commensurate with the size of the club and the resources available
- Enhance the image of Rotary in the community
- Be able to be emulated by other Rotary clubs
- Be currently active or be reaching a conclusion during the Rotary year for which the award is being given (though it need not have been initiated during the current year)

SRKSEP 2012 Continues On It's Second Week

Posted by Dave Lorenzen on Aug 12, 2012

SRKSEP 2012 Continues its Cultural Adventures in Santa Rosa



SRKSEP 2012 -Mr. Kengo Maeda, Mr. Taishi Kawano, Ms. Rumi Fuchida, (Steve Amend), Ms. Rumi Fuchida, Ms. Saya Okazaki, Ms. Kiko Furukawa, Mr. Yudai Ibusuki, Ms. Iroha Maeda, (Meryl Hayes), and Ms. Satoko Fujikawa

Saturday marked independent schedules with host families. A variety of events for the day ranging from trips to San Francisco, Shopping, Sonoma County Fair, Sebastopol Gravenstein Festival or local sightseeing, including some of the many wineries of Sonoma County.

Taishi Kawono and host Lorenzen Family traveled to Bodega Bay for local seafood favorites like New England Clam Chowder in Sourdough Bread bowls and Calamari. After a short trip through the Tides' Gift Shop, it was off to Alliance Redwoods for an adventure of Zip Line tours with Sonoma Canopy Tours.

By the smile on his face, Taishi's experience of ziplining through the Redwoods was something he would only enjoy in Sonoma County.



On Sunday afternoon, Penny Millar and Paul O'Rear hosted a swim party at their Rincon Valley home. Most of the travelers came to swim and cool off from a hot summer day in Santa Rosa. Ping Pong and lots of water toys, followed with Hot Dogs and ice cold watermelon.

Sunday evening, host family Steve and Kathleen Amend were treated to a Sushi and Tamagotogigyudon dinner prepared by Satoko Fujikawa and Iroha Maeda.....truly a cultural exchange.

A new week, and a new set of adventures.......With Rotarians Steve Amend, Stacey Andress and Merle Hayes acting as drivers, our group, headed to Sonoma County's premier Animal Preserve, Safari West. Unfortunately Chaperone Kumamoto (Kumo) Tomohito was not feeling well, so he stayed home to recover with the assistance of the Leasher family.

Safari West provided a wonderful touring experience with a Japanese speaking guide, providing a wonderful tour of all the Zebras, Cape Buffalo, Servil Cats, Giraffe, Rhinos, and hundreds of other birds, reptiles and mammals. Bouncing along in their Safari Vehicle they enjoyed seeing all the wonderful wildlife the park had to offer. A great BBQ lunch was enjoyed under the wonderful Sonoma County sunshine.

Later in the afternoon, our troop traveled back to civilization, and enjoyed a 2 hour "English Class", instructed by Professor Mark Heyden, father of 2 prior SRKSEP travelers.



Family pick up at the end of the day, being sure to get a good nights rest, for tommorrow's trip back to San Francisco!

Day 10 started off with the regular 9 am meeting at Nagasawa Park, and then it was off to the San Francisco waterfront. First off, an early lunch at In-N-Out Burgers near Ghirardelli Square.....burgers and fries for everyone!

Then it was time for a San Francisco Bay Cruise on the world famous Red and White Fleet at Pier 43 ½. Sailing under both the Golden Gate Bridge and the San Francisco-

Oakland Bay Bridge in one spectacular cruise along San Francisco's, enjoying the entire urban skyline. After an hour and a half on the bay, our group of travelers were ready for a shopping spree at Pier 39. From amazing views and a sea of sea lions to chowder bread bowls, their visit was exploring two levels of dining, entertainment, shopping and attractions, all surrounded by unbeatable views of the city and the bay.

Before ending their visit to the San Francisco waterfront, our group of travelers gathered at Scoma's Famous Seafood Reastraunt at Pier 47.

Day 11 of "Adventures In Sonoma County" was designed to be a little easier than yesterdays Adventures in San Francisco. Another start at Nagasawa Park, and then with drivers Steve Amend, Stacey Andress and Steve Zwick, all were off to Healdsburg Plaza for some unique shopping. After a stroll around the shops of the shops, it was a picnic bag lunch at the Plaza.

To make it a more relaxing day, it was then to Copolla Winery and Copolla Presents. Most of the day was spend at the Pools and Cabines, spending almost a full day of relaxation and play after an extremely busy week plus of travels.

Back to Nagasawa Park by 4 and home with host families. For Taishi, Kengo and Yudai it was off the Wednesday Night Market. It wouldn't be a trip to the Market without some local fair like Willie Bird Smoked Turkey Legs, Garlic Fries from Johnny Garlic's and Funnel Cakes for dessert.



The days of adventures seem to go on forever, but Thursday marked the end of the adventure in Santa Rosa, at least this adventure. But before continuing on to Southern California for Magic at Disneyland, SRKSEP 2012 started their day hiking the beautiful nature of Bouverie Preserve with Rotarian guides Jim Moir and Rich Randolph.

This magnificent 535-acre property features diverse oak woodlands, mixed evergreen forest, riparian, and chaparral ecosystems, and is known for its amazing spring wildflower displays. Two hours of hiking, including a close encounter with a Scorpion or two, was followed up with a visit to the John Jones Ranch, and his herd of goats.

After a full morning in the great outdoors, it was off to the Santa Rosa Plaza for some last minute shopping......gifts, tee-shirts, hats, even luggage to carry it all in since some of the team are real power shoppers.

Thursday evening everyone looked forward to the annual tradition of the Sayonara Party. Hosted at the home of Dave and Shauna Lorenzen, the evening was a chance for everyone involved in the program to get together before the team traveled to Southern California. BBQ Burgers and Hot Dogs, with a huge variety of other pot-luck goodies were enjoyed by all. Japanese and American traditions mixed with all the attendants, SRKSEP 2012 members, host families, Sunrise Rotary Members, Friends of Kagoshima members, and past program participants from SRKSEP 2009, 2007 and 2005.

Before the end of the evening there were presentations by Steve Amend, Chaperone Kumomato, and Saya Okazaki. There was a Exercise presentation by the entire group, lead by Taishi Kawano, and a wonderful song lead by Kengo Maeda.



SRKSEP 2012 is coming to an end......home for everyone to pack up gifts and memories, and Friday morning an early trip to the airport for a flight to Southern California and the Happiest Place on Earth.....

There is a daily log reporting on their daily events (Link) as well as an overview of the SRKSEP Program and a special photo journal of their travels.



Sunshine

Posted by Stacy Drucker-Andress on Aug 16, 2012

Sunrise Sunshine Report

Here's a little sunshine!!! Check out some recent family photos of Graham and Tucker sent from proud parents Kelly and Jason.





Keeping in touch with membership when they have health or personal issues is the job of the "Sunshine Committee". Should at anytime a member need help or know of another member that needs assistance, pleas contact our Sunshine Chair Stacy Drucker-Andress. Email her at Stacy_Drucker-Andress@agilent.com or call at 707-545-6689.



Special Dates For August

Posted by Dave Lorenzen on Aug 01, 2012

Birthday's and Anniversaries for August

Member Birthdays				
Name		Date		
Lorenzen, Shauna		Aug 05		
Aita, Nancy		Aug 08		
Lewis, Rick		Aug 08		
Kirkbride, Jim	Aug 12			
Jen, Ezbon	Aug 28			
Spouse Birthdays				
Name	Spouse Of		Date	
Ardys	Jones, John		Aug 03	
Lorenzen, Shauna	Lorenzen, Da	ave	Aug 05	
Bob	Aita, Nancy		Aug 10	
Kent , Kathy	Dolinsek, Jol	nn	Aug 10	
Behr, Virginia	Behr, Martin		Aug 13	
Anniversaries				
Name	Spouse Name	Years	Date	
Amend, Steve	Kathleen	39 years	Aug 04	
Worthen, Steve	Georgia	37 years	Aug 09	

Bridges, Max	Bridges, Dee Dee	42 years	Aug 15
Andress, Ross	Stacy	33 years	Aug 19
Drucker-Andress, Stacy	Ross	33 years	Aug 19
Jones, John	Ardys	36 years	Aug 21
Millar, Penny	O'Rear, Paul	8 years	Aug 21
Olsen, Steve	Lynn	50 years	Aug 25
Floriani, Don	Wendy	29 years	Aug 28
Abramson, Al	Abramson, Robin	14 years	Aug 30
Taylor, Keith	Carmen	60 years	Aug 30

News from Rotary International

Posted by Max Bridges on Aug 13, 2012

Rotarians in Kyiv celebrate 20 years of Rotary in Ukraine

In 1992, the Rotary Club of Kyiv received its charter, becoming the first club in Ukraine. Today, the country has more than 40 Rotary clubs, and many sponsor a Rotaract club, which bodes well for the future of Rotary in the country.

Six clubs sponsored the Kyiv club, including the Rotary Club of Clarkston, Michigan, USA; the Rotary Club of Edinburgh, Scotland, UK; the Rotary Club of Lynnwood, Washington, USA; the Rotary Club of Shrewsbury, Massachusetts, USA; the Rotary Club of Toronto, Ontario, Canada; and the Rotary Club of Vancouver, British Columbia, Canada. During a recent gala, charter members of the club celebrated its 20th anniversary. The guest list included four Rotarians who were instrumental in the chartering, including Past RI President Rajendra K. Saboo; Oleksiy Kozhenkin of the Rotary Club of Kyiv; Lubomyr Hewko of the Rotary Club of Clarkston, Michigan, USA; and Roy Balfour, of the Rotary Club of Shrewsbury, Massachusetts, USA.

Watch the video to see more about the history of the Kyiv club and Rotary in Ukraine.

Remember the Pictures

Posted by Max Bridges on Aug 16, 2012

Check Out the Pictures from the Weekly Meetings





On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called **"Meeting Sighting"** Please not that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! Link to Meeting Sightings. The most recent are on the last page!

Additional photos may be found on the SR Sunrise Facebook Page.

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- » 2012 Culinary Donor Form
- "Rotary Basics"
- » Why Become A Rotarian?
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- » Sabalos Nicaragua Surgery Center Information
- » 6th Street Playhouse Fundraiser Flyer

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Santa Rosa Sunri Rotary - Summissell Jennifer Hembd, President



Mon Aug 27, 2012

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Editor Max Bridges If you have any comments or questions, please contact the editor.

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Schedule of Future **Programs**

Aug 30, 2012

Mark Ihde

Goodwill Industries of the Redwood Empire

View entire list...

News

Bulletin Archive

Jul 02, 2012

by Dave Lorenzen

Club Events

Cullinary Committee Meeting

Interiors Inc. Aug 29, 2012 05:30 PM - 06:30

Cullinary Committee Meeting

Interiors Inc Sep 05, 2012 05:30 PM - 06:30

Rotary Hike - Shell Beach to Pomo Canyon

Costal Hike

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



We meet Thursdays at 7:15 AM Fountaingrove Inn 101 Fountain Grove Pkwy Santa Rosa, CA 95403 **United States**

Santa Rosa Sunrise



Venue Map



Buty Roster



District Site

Stories



August 30th Program is...

Posted by Max Bridges on Aug 23, 2012

Mark Ihde

Goodwill Industries



Mark is the President and CEO of the Goodwill Industries of the Redwood Empire, the local chapter of Goodwill, with about 320 employees and a wide variety of community programs. Mark served for 27 years with the Sonoma County Sheriff's Department, retiring as the elected Sheriff-Coroner in 1997. Since retirement, he has worked as a management consultant and in the title insurance and mortgage industries. He attended College at Sacramento State,

Sep 08, 2012 10:00 AM - 05:00 PM

September Board Of Directors Meeting

Sonoma Bank Sep 11, 2012 05:30 PM - 07:30 PM

Cullinary Committee Meeting

Interiors Inc Sep 12, 2012 05:30 PM - 06:30 PM

Oktoberfest Sep 19, 2012

Culinary Committee Meeting

Interiors Inc Sep 19, 2012 05:30 PM - 06:30 PM

Culinary Committee Meeting

Interiors Inc Sep 26, 2012 05:30 PM - 06:30 PM

September SCARC - Santa Rosa Club

Cattlemans Restaurant Sep 27, 2012 07:00 PM - 09:00 PM

Santa Rosa Sunrise Culinary Classic

Santa Rosa Golf & Country Club

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District Assembly Mar 30, 2013

District Conference

Hyatt Vineyard Creek May 31, 2013 12:00 PM - Jun 02, 2013 02:00 PM

International Convention -

Jun 23, 2013 - Jun 26, 2013

Directors

President

Jennifer Hembd

President Elect Mike Kelly

Secretary Linda Hauck

Treasurer
Penny Millar

Past President

Jim Kirkbride

including numerous law enforcement management courses, graduate FBI Law Enforcement Executive Development Course, and he obtained a POST Law Enforcement Executive Certificate.

Mark will update the club on the programs and activities of Goodwill in Sonoma County.



RI President's Message
Posted by Max Bridges on Aug 27, 2012

September 2012



Dear fellow Rotarians,

Many of you know that we now have five Avenues of Service in Rotary. The fifth, and newest, is New Generations Service. There are many ways to serve through this avenue, and you will read about some of them in this month's issue.

All of the work we do to educate children, to improve maternal health, to help families live healthier lives – all of this is service to New Generations. We also serve New Generations by working to eradicate polio, helping to ensure that future generations of children will be born into a polio-free world.

Our youth and young adult programs, such as Rotaract, Interact, Rotary Youth Leadership Awards, and Rotary Youth Exchange, are a very important part of this Avenue of Service. We must remember that the youth of today are the leaders of tomorrow. By helping to develop young leaders and bringing younger members into our clubs, we strengthen communities – and Rotary's future.

For most of my life, I have been a salesman. I learned long ago that being a good salesman is not enough. You must also have a good product. If you are a good salesman, you will make the first sale. But if you do not have a good product, you will make only the first sale. You will not make the second.

It is not enough to bring new members into Rotary. We want them to stay. We want the new, young members to become longtime members. We want them to be Rotary leaders in 10, 20, or 30 years.

How do we do this? We have to look at our product. We have to look at Rotary not with our own eyes, but with new eyes. When we invite a new member to join and that person's answer is no, we should ask why. This is not to pressure someone into joining. It is to find out more information. What are the obstacles to membership? Is it an inconvenient meeting time? Is it too much of a time commitment? Is it something else that we have not thought of?

We need to ask questions, and we need to open ourselves to the answers. We cannot say, "No, we will not do this," just because we have never done it before. Why not have child care at a meeting? Why not involve families in

Rotary Foundation Frank Cercone

Membership
Paul Stathatos

Service Projects **Doug Shureen**

Club Administration

Jim Gray

President Nominee Harry Coffey

Public Relations

Cindy Gillespie





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projects? Why not make attendance requirements less strict, or meet less often?

Our new Avenue of New Generations Service is an important step in ensuring many future generations of Rotary, and of Service Above Self.

Sakuji Tanaka President, Rotary International

It's Time for Us to Change Our Ways

Posted by Linda Hauck on Aug 23, 2012

Keith Woods

North Bay Builders Exchange



Did you know that 1 of every 8 U.S. citizen is a Californian? And by 2031, 1 of every 7 will be a Californian. We have just passed the 38 million mark. Keith's leading remark is that, "We need to change our ways, or it's going to be a tough 21st century."

As President of the North Bay Builders Exchange, Keith has seen a 60% drop in construction and building in the state, between 2005 and 2011. The NBBE membership went from 1800 to 1300. "We can trace the demise back to the mortgage problem. Until all foreclosures have been absorbed, we are not going to grow." There are some optimistic green shoots, including new construction for Sutter Hospital, the Petaluma Center and some commercial interests.

But in three important factors:

First, in this economy, "we have got to do everything right." Sonoma County has a reputation for being a difficult place to do business. Government has to get out of the way. The have to stop being an obstacle and help to turn us around. And we have to improve the quality of our workforce. In our current structure it will take 9 to 10 years to get out of the recession.

Second, politicians in Sonoma County and the state need to learn to work together. We have become devicive and it is hurting our community. In the 1970s we have a 46% growth; that dropped to 29% in the 80s. In the 1990s, our growth was only 16% and in the 2000's we were less than half a percent per year. This is not enough to sustain our economy. Politics in November is going to get ugly in Sonoma County. We will become victims unless we learn to compromise. We need smart collaboration.

And third, we need to step up to the plate to changed education. Young people are becoming members of gangs who then become their families. We need parents to be there for them. We need to help prevent high school dropouts. Our dropout rate is 25% from 9th grade to high school graduation. And the Hispanic population is even higher. There is a national program called Choices that 175,000 9th graders have gone through. The program teaches kids that school helps them get better jobs and helps them to see what their future looks like all the way through retirement.

Keith's question to us was, "Are we going to be master or victims of the future." Can we step up to fix our economy, clean up politics and help our schools." We have got to get it right.

News from Rotary International

Posted by Max Bridges on Aug 21, 2012

World's first peace park celebrates its 80th anniversary

In a year when the RI theme is all about peace, the annual gathering of Rotarians from both sides of the U.S.-Canadian border at the world's first peace park takes on even greater significance.

In 1932, Rotarians played a large role in convincing the governments of Canada and the United States to join Glacier National Park in Montana and Waterton Lakes National Park in Alberta, forming Waterton-Glacier International Peace Park.

Each year since, Rotarians from both countries have gathered for a weekend of fellowship and goodwill, an event that this year could include members from more than 200 clubs in four districts in southwestern Canada and the northwestern United States.

"When I heard this year's theme was about peace I was thrilled. It fits so well with what our districts have been doing here for the past 80 years," says Frances Leggett, governor of Canadian District 5360 and president of the Waterton-Glacier International Peace Park Association. "Peace means all sorts of things. Any sort of collaboration is really a means of promoting peace."

"When all is said and done, ours is an organization of service that can lift others, and build peace one person at a time," adds Canadian Monty Audenart, a past RI vice president, who has participated in the event.

The assembly alternates between the U.S. and Canadian sides of the border. This year it takes place in Kalispell, Montana, 14-16 September. Three days of speakers and events will be capped off by the most moving part of the assembly, when Rotarians join hands across a white ribbon symbolizing the border between their countries.

During the ceremony, Rotarians recite this pledge: "In the name of God we will not take up arms against each other. We will work for peace, maintain liberty, strive for freedom, and demand equal opportunities for all mankind. May the long existing peace between our two nations stimulate other people to follow this example."

Youth exchange students from both countries take part whenever possible. "A

few years back, we had a separate event for the youth exchange students, and at the Saturday banquet they all marched in carrying the flags of their nations. It was a very moving experience," Leggett recalls.

Beginnings

The idea for the peace park originated eight decades ago, when the president of the Rotary Club of Cardston, Alberta, Joseph S. Low, attended a meeting at which Past District Governor Frank R. Freeze spoke eloquently on the subject of international fellowship. Low decided to pitch to his club the idea of arranging an annual goodwill meeting between Canadian and U.S. Rotary clubs on alternating sides of the border. The club heartily endorsed the idea and authorized him to make it happen.

The park was dedicated on 18 June 1932. At the ceremony, Canadian Prime Minister R.B. Bennett and U.S. President Herbert Hoover expressed sentiments that mirrored Low's.

"It is my earnest hope that this great International Peace Park, stretching across our common frontier and in which citizens of both our countries may seek recreation, may forever remain a permanent memorial of all that neighbourly relations should be between adjoining nations," Bennett wrote.

"Dedication of the Waterton-Glacier International Park is a further gesture of the good will that has so long blessed our relations with our Canadian neighbors, and I am gratified by the hope and the faith that it will forever be an appropriate symbol of permanent peace and friendship," wrote Hoover.

Today, Rotarians govern the Waterton-Glacier International Peace Park Association. Canadians and Americans are equally represented on the 18-member board, and the presidency alternates between the two countries.

Download a Peace Park Assembly brochure and learn more about the assembly on the District 5390 website.



Special Dates For August

Posted by Dave Lorenzen on Aug 01, 2012

Birthday's and Anniversaries for August

Member Birthdays			
Name	Date		
Lorenzen, Shauna	Aug 05		
Aita, Nancy	Aug 08		
Lewis, Rick	Aug 08		
Kirkbride, Jim	Aug 12		
Jen, Ezbon	Aug 28		
Spouse Birthdays			
Name	Spouse Of	Date	
Ardys	Jones, John	Aug 03	
Lorenzen, Shauna	Lorenzen, Dave	Aug 05	
Bob	Aita, Nancy	Aug 10	
Kent , Kathy	Dolinsek, John	Aug 10	
Behr, Virginia	Behr, Martin	Aug 13	

Anniversaries			
Name	Spouse Name	Years	Date
Amend, Steve	Kathleen	39 years	Aug 04
Worthen, Steve	Georgia	37 years	Aug 09
Bridges, Max	Bridges, Dee Dee	42 years	Aug 15
Andress, Ross	Stacy	33 years	Aug 19
Drucker-Andress, Stacy	Ross	33 years	Aug 19
Jones, John	Ardys	36 years	Aug 21
Millar, Penny	O'Rear, Paul	8 years	Aug 21
Olsen, Steve	Lynn	50 years	Aug 25
Floriani, Don	Wendy	29 years	Aug 28
Abramson, Al	Abramson, Robin	14 years	Aug 30
Taylor, Keith	Carmen	60 years	Aug 30

More News from RI

Posted by Max Bridges on Aug 27, 2012

Elementary schools in Mexico City enjoy the gift of clean water



Since 2008 a project of District 4170 (Mexico) and seven districts in Illinois, Indiana, Louisiana, and Tennessee, has funded the installation of clean water tank systems in more than 50 schools in Mexico City.

Elementary schools across Mexico City have clean drinking water and improved sanitation thanks to U.S. and Mexican Rotarians.

Since 2008, Heart 2 Heart, a project of District 4170 (Mexico) and seven districts in Illinois, Indiana, Louisiana, and Tennessee, has funded the

installation of clean water tank systems in more than 50 schools, improving the daily lives of tens of thousands of students. A 10,000 liter tank is connected to each school's internal plumbing and filtering system to provide clean water for drinking, toilet flushing, and hand washing.

Better sanitation at schools means healthier students and more time spent in the classroom, says Ron Appuhn, one of the project's coordinators and immediate past president of the Rotary Club of Maryville-Alcoa, Tennessee.

"Not having clean water and sanitation impacts children's ability to go to school. Students get sick and they miss school," says Appuhn. He adds that providing schools with basic necessities allows teachers and administrators to focus on educating the students.

Local Rotarians arrange for the construction and delivery of the water tanks, assist with the installation and plumbing, and train school officials in routine maintenance. Each tank is refilled weekly by the government at no cost to the school or Rotarians.

Each tank costs US\$3,500. They are made mostly of steel and last up to 40 years. The plan is to install 50 to 60 more clean water systems, according to Appuhn.

Promoting water projects on Rotary Showcase

To share the success of Heart 2 Heart with the Rotary world, Appuhn added the project to Rotary Showcase. The new online tool allows clubs to publicize project achievements to other Rotarians and Facebook friends.

Here are examples of other clean water and sanitation projects on Rotary Showcase:

- The Rotary Club of Forest Hills, Pennsylvania, USA, in cooperation
 with the Rotary Club of Kigali-Virung, Rwanda, installed a solarpowered pumping station next to a natural spring near a village at
 the base of a mountain in central Rwanda. The station pumps more
 than 8,800 gallons of clean water every day, giving the village
 ample water for drinking, cooking, and agriculture.
- Members of the Rotary Club of Bangalore East, Karnataka, India, worked with government officials to provide heavy machinery to extend a natural water basin by 10,000 square feet. The collection of runoff and rainwater serves two purposes: it increases the water supply in surrounding areas and stops flooding of nearby roads.
- District 7500 (New Jersey, USA) and the Rotary Club of Los Álamos de Monterrico, Peru, used a Rotary Matching Grant to provide biosand filters for more than 500 families in Lima, Peru. Rotarians hope to extend the project to include 5,000 more families.

Promote your club's achievements on Rotary Showcase.

For more information:

- Water and food security is the topic of this year's World Water Week in Stockholm, Sweden, 26-31 August.
- Learn more about the water and sanitation area of focus.
- For ideas on how you can address water and sanitation needs locally and internationally, consult the publication Rotary's Areas of Focus.



Remember the Pictures

Posted by Max Bridges on Aug 23, 2012

Check Out the Pictures from the Weekly Meetings

(Haven't we seen this picture somewhere before?)



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called **"Meeting Sighting"** Please not that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! Link to Meeting Sightings. The most recent are on the last page!

Additional photos may be found on the SR Sunrise Facebook Page.

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- Michael Scott De Shields Application Information
- Youth Grants
- » Sabalos Nicaragua Surgery Center Information
- 6th Street Playhouse Fundraiser Flyer

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