



BULLETIN EDITOR

Max Bridges (If you have any comments or questions, please contact the editor)

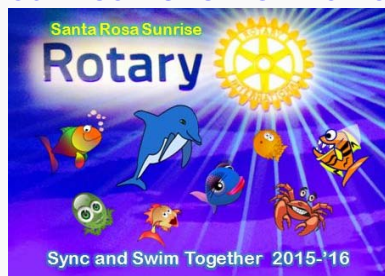
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Sunrise 2015-16 Theme



STORIES

Picture of the week

Posted by Max Bridges on Jul 30, 2015

Picture of the Week!

[Link to Meeting Sightings](#)



On a regular basis, our resident photo pros **Warren Smith** and **Ross Andress** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**". Please note that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Ross! [Link to Meeting Sightings](#). The most recent are on the last page! Additional photos may be found on the [SR Sunrise Facebook Page](#).

The August 6 Program is

Posted by Max Bridges on Jul 30, 2015



Shauna Lorenzen and SRKSEP 2015 Team



**Weekly Sunrise Rotary Walk
'n Talk at Spring Lake every
Wednesday at 5 PM. Meet
by the rental boats. Route
varies depending on the
walkers present. Join us for
fitness, fellowship and
fun. Friends and family wel-
come!**

**August is Membership and
Extension Month**



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SPEAKERS

Aug 06, 2015

[Shauna Lorenzen and SRKSEP
2015 Team](#)

*2015 Santa Rosa \ Kagoshima
Student Exchange Program*

Aug 13, 2015

[Jim Corbett](#)

*Director of Mr. Music
Foundation*

Aug 20, 2015

[Marty Behr](#)

*A New Membership Plan - The
Focus of Rotary International
Membership*



Santa Rosa Sunrise's Shauna Lorenzen, the 2015 SRKSEP Chaperone, along with team members Bridget Childs, Cassidy Childs, James Eakin, John Eakin, TJ (Toppa) Epps, Adriana Harrington, David Lang, Morgan Lynch, Christian Pouden, and Berklee Welsh will share their experience traveling to Kagoshima, Japan.

[* 2015 Best Chefs](#)



Aug 27, 2015

[Dr. Jane Nielson](#)

The Geologic History of the Laguna de Santa Rosa

Sep 03, 2015

[Michael Riel](#)

Chief Operating Officer of M.A. Silva USA

Sep 10, 2015

[Marty Behr](#)

Our members' cruise experiences

[View entire list](#)

NEWS

[Bulletin Archive - Charter thru 1992](#)

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Santa Rosa Sunrise Rotary Presents
It's "Best Winery Chefs" Culinary Classic
Gala Fundraising Event
Celebrate Sonoma County's Fabulous Food, Fine Wines, Music, Live and Silent Auction

SATURDAY OCTOBER 17, 2015
6 PM to 11 PM
Santa Rosa Golf & Country Club
[333 Country Club Drive, Santa Rosa](#)

[Career Technical Education Foundation Sonoma County](#)

Posted by Rich Randolph on Aug 01, 2015



EDUCATION AND INDUSTRY PARTNER TO PREPARE



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**2015 Hiking
Schedule**

**UPCOMING
EVENTS**

[August Hike - Point Reyes Hike to Arch Rock](#)

Aug 22, 2015

[September Hike - Two-Night Car Camping](#)

Crystal Springs Campground,
Sequoia National Park

Sep 18, 2015 – Sep 20, 2015

[2015 "Best Chef's" Culinary Classic](#)

Santa Rosa Golf & Country Club

Oct 17, 2015

CTE is educational alphabet soup for Career Technical Education. Sonoma County is fortunate to be served by a progressive, collaborative local foundation, CTE Foundation Sonoma County.

Its mission is aligning education and industry to strengthen economic development and student achievement. Founded in CTE Sonoma County currently has 20 grants operating, between county high schools and public and private agencies, with combined budgets of \$553,453. Employers work with students through the foundation to develop relevant curriculum, building the various skills to produce competitive marketplace advantages. County employers are well aware of 21st century global competition and are eager to participate in improving their local labor supply.

A key distinction between the former vocational education and career technical education is the latter's recognition of readiness for both academic as well as post secondary career paths.

CTE is known for its academic rigor and diversity of paths: 16 career clusters and 79 paths are available. Director Goodacre cited the projection that of the 46.8 million jobs forecast by 2018, 30% would require some college, or a two-year associate degree. Additionally, when questioned about their dropping out of high school, 81% of former students claimed they would have stayed in school if they had experienced relevant, real world learning opportunities.

The partnerships between industry leaders in the county such as Kaiser Permanente, Sonoma Clean Power and Sonoma Wine Country Weekend provide excellent opportunities to explore career options. STEM, or Science, Technology, Engineering and Math subjects are incorporated into CTE Foundation Grant criteria. Hands on learning such as Physics Make at Piner High School and Analy's Project Make challenge student's design, engineering and manufacturing abilities. In the collaborative processes involved in producing their projects, students also exercise written and verbal communication skills. Strong Schools, Strong Economy and Strong Community align through Career Technical Education Foundation Sonoma County. Whether you are an employer, student, or county resident hoping for a competent workforce, CTE is in your future.

For more information you may visit them online at www.ctesonomacounty.org Director Karen Goodacre may be reached at kgoodacre@ctesonomacounty.org or

6:00 PM – 11:00 PM

707-537-1679

BIRTHDAYS & ANNIVERSARIES

Member Birthdays

Shauna Lorenzen
August 5

Nancy Aita
August 8

Rick Lewis
August 8

Jim Kirkbride
August 12

Ezbon Jen
August 28

Spouse Birthdays

Ardys Jones
August 3

Shauna Lorenzen
August 5

Vera Steiner
August 5

Bob Aita
August 10

Kathy Kent
August 10

Ginny Behr
August 13

Anniversaries

Steve Amend
Kathleen Amend
August 4

Peter Steiner
Vera Steiner
August 7

Steve Worthen
Georgia Worthen
August 9

Max Bridges
Dee Dee Bridges

[SRKSEP 2015 - Kagoshima!](#)

Posted by Dave Lorenzen on Aug 02, 2015

SRKSEP 2015 Updates - Kagoshima!

[Link to entire Travelogue](#)

[Link to Photo Album](#)

Saturday, July 25th

Yesterday was a free day and there were many adventures.

Today another typhoon is coming but we're still going on the trip to the south of the Kagoshima prefecture.



We've seen a very old samurai village in Chiran and now we're going to the hot springs. At this point there is a lot of wind and some rain. The "sun-bathing" will be limited

We may be able to lay in the sand depending on the storm. On the bright side, the wind has brought down the temperature and it's not nearly as humid.

August 15

Ross Andress
Stacy Drucker-Andress
August 19

Stacy Drucker-Andress
Ross Andress
August 19

John Jones
Ardys Jones
August 21

Penny Millar
Paul O'Rear
August 21

Steve Olsen
Lynn Olsen
August 25

Flo Floriani
Wendy Floriani
August 28

Keith Taylor
Carmen Taylor
August 30

Join Date

Doley Dolinsek
August 1, 1986
29 years

Keith Taylor
August 7, 1987
28 years

Ezbon Jen
August 13, 1998
17 years

Max Childs
August 17, 2006
9 years

LINKS

LINKS

[Partners of Santa Rosa Sunrise Rotary](#)
[What Are My Make Up Options?](#)



We're going past some old growth cedar trees. There is an island about 400km from here where man has never cut down any of the forest. They believe one of the largest trees is around 7,000 years old.

The landscape is beautiful (very green). Coming back to brown will be a shock. :)



Monday, July 27th

After a day with our families the team got together again to visit with some Japanese students again....



We went back to th iBS school to have a lesson

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[Rotary Showcase - SRSR Dental Clinic](#)
[SR Sunrise Facebook Page](#)
[Youth Exchange - District 5130](#)
[SCARC Meeting Schedule](#)
[Rotary International Business Portal](#)
[Latest "Rotarian Magazine"](#)

[SRKSEP - Santa Rosa Kagoshima Student Exchange Program](#)

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[Carmen Gutierrez](#)

DOWNLOAD

about Japanese culture and more conversations. Today's instructor and owner of the school showed us a true samurai sword that has been in his family for 350 years. We each had the opportunity to hold it and I took pictures of everyone.



Mrs. Nanaeda (my host family) told me many Japanese students have not had this opportunity. She has only seen a real samurai sword in a museum. We each spoke about something we have noticed is different from the states or something we have admired in Japan. There was quite a bit of discussion regarding toilets, showers and cars. The differences are significant but the details you can get from your student. . We had lunch with the students and then walked to the bus station to be taken to a local private high school. The SRKSEP chaperone from Japan in 2010 is a teacher at this high school and she arranged for us to meet her class.

FILES

[Sabalos Nicaragua Surgery Center Information](#)

[Youth Grants](#)

[2011-12 Service & Activity Report](#)

[Why Become A Rotarian?](#)

["Rotary Basics"](#)

["Donate My Car" Form](#)

[2012/13 Fundraising/Funding Report](#)

[2015 Hiking Schedule](#)



They were a great group of kids (mostly freshman). We divided into four groups and each group went their own way. Some went to ride the Ferris wheel, some went to see a shrine and then had a water balloon fight; some went shopping and others just sight seeing. We met up again for ice-cream in her room, exchanged pictures, we left gifts for the students and then it was time to leave. All in all, it was a great day.



The weather has changed and it's now summer in Kagoshima which means high heat and humidity. The next four days will be very hot and the team will get a taste of what Japan normally is like during this trip.

Tomorrow is another family day. I'm heading to a cruise around the volcano, which by the way has NOT erupted since we've been here, although they say it normally spouts something everyday. They even have a special bag and garbage pickup for the ash people collect around their homes. I'm looking forward to the trip and hopefully being on the water will be a little cooler.

Shauna

Friday, July 31st

Sayonara Party, and parting remarks and pictures from Sakaue Seiya to the Team TJ!!!!

You are really great man! Really kind and he loves hunting lol I want to hunt with u someday! Thanks for coming and I hope u will come to Japan again!



David !!!!

You are really funny guy and you are the first person to say hello to me ! You are nice person and kind too take care of your health Christian!!!!

YOU ARE AMAZING PERSON haha! Actually when I saw first time, I thought " what a tall men" and you are really kind and has good personality. Thanks for amazing good memories and hope to meet you again in America next time!



Morgan!!!!

Hey Morgan!!!! I want to say one thing! YOU ARE WONDERFUL PERSON! And you always talk with me and it was really fun to talk with u. Let's skype soon and come back to kagoshimaaaaaa take care of your health! and meet in America next time

Bridget!!!!

OMG OMG OMG YOU ARE BRIDGET! haha! I love talking with u! U have nice smile and personality is amazing! I really miss you and don't go back to Americaaaaaaa. Hope to meet you again!! thanks for coming!!!



Berklee!!!!

Hey Berklee Berklee Berklee!!!! Your English pronunciation is really easily to understand so I always could understand what u saying ^^ and you are also nice personnnn!!!! I want to spend time with u a lot! So stay in Japan! hehe!

Cassidy!!!!

Yooooooo I'm really sad cuz we couldn't have fun at Round 1 together! But I really happy that we had fun at sayonara party! and miss you so baddddddd I hope we can hang out in America next time!



Shauna!!!!

Konnichiwa! you are beautiful woman!! And really kind person!!! Your hospitality was really great and I want to be like you in the future! I respect you! take care of your health!

John!!!

Heyyyyyyyy John bro haha! I love hanging out with you! When we talk, u always speak slowly for us and you are really funny! let's go to ROUND 1 again someday and I promise that I will go to Santa Rosa to visit you!!!



James!!!

James! I want to say one thing that U ARE AMAZING ^^ you are REALLY REALLY KIND and if I give present something, I'll give you pocari sweat 10000! haha. I miss you so bad and meet with us right now! Hug you!

Adriana!!

Hey we talked a lot and I love talking with u Adriana!!! U are shy and I'm shy too but when we sing a song together that was really fun and I want to go to karaoke with u againn and let's sing a song of Justin bieber and Taglor swift!

hehe! I miss you so bad and I'll go to Santa Rosa
Definitely to meet you hehe! let's Skype
someday! And send some pics on snapchat!
thank you so much



I can't explain how you guy's are wonderful guy's
and I REALLY MISS YOU..... promise me that we
will meet again someday and if u come to Japan,
message me! I'll go to meet you and guide love
you guy's xoxoxoxox

Saturday, August 1st

Today is the last day we will spend in Japan.
Everyone is spending these final few moments
with some very special people, our host families.

We had the sayonara dinner last night and it was
a very successful party.





Each family was introduced with their student and they spoke about the experience. Some of the families don't speak very much English and it was wonderful to learn how the communication was effective even without knowing the other person's language.

We will see you all on Sunday, August 2nd. Our flight is United 34, arriving at 10:50am, but we will have to go through customs so probably we won't see you until 11:15 or so. Expect very excited, but VERY tired students. The day begins very early in Japan with a 4 hr ride on the bullet train, transfer to another train for another hour, two in the airport and then an 10.5 hr flight. They will be excited to be home, but sad to leave all the new friends.

See you tomorrow.

Shauna

[News From RI](#)

Posted by Max Bridges on Jul 28, 2015



San Diego students tackle vaccine controversy



The Don't Wait Vaccinate Committee in District 5340 (California) has been meeting monthly since 1994.

From the [August 2015 issue](#) of The Rotarian

A group of teenage journalism students in suburban San Diego were in the early stages of a new project – an educational film funded by a Rotary grant – when their teacher's phone rang. A prominent blogger had caught wind of what they were doing from a local news story, and wasn't pleased. The fledgling film came under fire almost overnight as ripples of protest spread through the blogosphere. With calls pouring in before shooting had even begun, the advisers considered halting the project, questioning whether it would be worth the controversy surrounding its subject matter: vaccines.

"I've been involved with immunization initiatives for over 20 years now," says Amnon Ben-Yehuda, one of the San Diego Rotary members who had contacted the Emmy-winning broadcast journalism program at Carlsbad High School about a health education project, initially conceived as a 15-minute film about the immune system, in 2011. "We knew there were people out there who were against vaccines, but they didn't represent a force we had to deal with until this project."

Ben-Yehuda chairs a Rotary districtwide committee that works with local health agencies to increase vaccination coverage. He's seen vaccine-preventable diseases affect even affluent neighborhoods, where the barrier isn't access to vaccines but skepticism about their safety. "For about the last 10 years, we've recognized that the important thing is education," he says. "We began to realize that we were repeating the same message and not getting anywhere. Young people have to learn about immunization before they become parents, so we started working with schools."

In addition to producing a live daily news broadcast, journalism students at Carlsbad can audition to work on documentary films as an after-school activity. Past features have tackled tough topics: One explores the legacy of the Holocaust, and another focuses on food insecurity among military families. Students are currently covering school shootings as part of a national project with PBS NewsHour. "What impressed us was that the Holocaust film came with lesson plans," Ben-Yehuda says, "and it's

been approved by the California Department of Education for use in schools." The Rotary Club of San Diego secured grants from District 5340 and local community organizations to support the health education project, and the students got to work.

"We had no idea at that time that vaccination was such a controversial topic – it certainly wasn't on my radar," says Doug Green, the Carlsbad High School journalism teacher who worked on the film with a team of 16 students and a parent-volunteer producer. "When we got into it and found there are people who seriously doubt the safety of vaccines, particularly parents of children with autism, we decided to incorporate that." The students spent the next year interviewing medical experts in epidemiology and the treatment of autism, parents of autistic children who believe vaccines cause autism, parents of children who died from vaccine-preventable diseases, and their peers.

Some students weren't convinced at first that the benefits of vaccination outweigh the risks. Hannah Evans, whose brother is autistic, shared her evolving views on camera and in a blog post. "It was different for me than the other student filmmakers," she wrote. "Autism affects nearly every moment of my family's life. I had heard stories, and I believed there simply had to be a connection between autism and vaccines. Making this film changed my mind."

The turning point came when Evans learned about herd immunity – the idea that everyone, including newborns and people with compromised immune systems, benefits when most members of the community are immunized against a disease, because opportunities for outbreaks are limited. "I started to recognize the benefits of vaccines – especially protecting weaker members of society – instead of just contemplating the risks," she says.

The students' reflections are woven into the narrative alongside formal interviews and playful graphics (such as a fictional "zombie virus" that helps illustrate how illnesses spread). That interplay is central to what the advisers call peer-to-peer filmmaking. "Part of the premise of the film is the filmmakers' discovering the topic themselves," Green says, and breaking it down for an audience of their peers.

San Diego Rotary members saw the finished film, a 40-minute feature called "Invisible Threat," at a private screening in early 2013, though ongoing attention from anti-vaccine activists

delayed its wider release for several months. On the eve of a screening with legislators in Washington, D.C., an anti-vaccination organization issued a statement calling for congressional action against what it dubbed "a propaganda piece" for the pharmaceutical industry, to no avail.

In a series of op-eds in the San Diego Union-Tribune and Huffington Post, Rotary International General Secretary John Hewko drew connections between the domestic vaccine controversy and the fight against polio. "Playing the blame game won't help," he wrote, noting that we can reduce the number of vaccine refusals "by building goodwill and trust, not through confrontation. That's how the Global Polio Eradication Initiative has over the years been able to win the hearts and minds of parents wary of the oral polio vaccine in developing countries."

"Invisible Threat" received an award for courage in journalism from the San Diego Press Club in October, and it's been endorsed as an educational tool by 300 health organizations so far, including the Mayo Clinic and the Autism Science Foundation, plus about 80 universities and 20 public school districts. A chapter of the American Academy of Pediatrics, which hosted a screening at its national conference, uses the film to teach medical residents how to overcome vaccine hesitancy. Plans for Spanish and French versions are underway.

"The film has a life of its own now," Ben-Yehuda says. "Our dream is to see Rotary clubs pick up the project in their own communities and work through local boards of education to get it into school systems. It's rich material for teachers to work with. There are issues of science, issues of history, issues of social responsibility, and these issues are all interconnected."

[Watch the documentary](#)

By Sallyann Price

The Rotarian
22-Jul-2015

[* RI President's Message](#)

Posted by Max Bridges on Aug 03, 2015



RI President's Message

July 2015



K.R. "Ravi" Ravindran

President 2015

In the 1930s, Ole Kirk Christiansen, a Danish carpenter, had a wooden sign hanging on his wall that read, Det bedste er ikke for godt: "Only the best is good enough." Today, Christiansen is remembered as the inventor of Lego, the colorful plastic bricks beloved by children around the world. But in the early days of the Lego company, its signature product was a wooden duck – one built to the highest standards, out of aged beech, with three coats of clear varnish. Lego's company history tells how Christiansen used his ducks to teach a lesson in quality to his son, Godtfred Kirk:

One evening, when I came into the office, I said to my father: "It's been a good day today, Dad. We've earned a little more." "Oh," said Dad, "what do you mean?" "Well, I've just been to the station with two boxes of our toy ducks for the Danish Co op. Normally they get three coats of varnish, but since it's for the Co-op, I only gave them two. So I saved the business a bit of money." He looked at me in dismay. "Godtfred, fetch those boxes back. Unpack them and give the ducks another coat of varnish. You're not

going to bed until the work's done – and you'll do it all on your own." There was no arguing with Dad. And it was a lesson for me about what quality meant.

Today, Lego's quality standards are legendary, and its products are the most popular toys in the world: Lego pieces outnumber humans 86 to 1.

We all recognize that this success stems directly from Lego's business practices – its insistence on quality, efficiency, and innovation. I compare this with our efforts in governance and accountability in Rotary, and realize that sometimes we fall short of the standards expected.

The leaders at the Rotary International, zone, district, and club levels have to maintain the highest standards in governance. The RI president and directors must serve the membership in a meaningful manner; zone leaders must deliver on the investment Rotary makes in them; district leaders must provide dynamic leadership in the district and focus on transparency in accounting and timely reporting of financials; and club leaders must adhere to proper reporting functions and get their clubs onto Rotary Club Central.

Just as Christiansen refused to consider sending a lesser product to any of his clients, so should we refuse to consider giving a lesser effort to any of our work. We must always demand the best of ourselves – in our professional lives, and especially in our Rotary work.

For in Rotary, what is our product? It is not wooden ducks or plastic bricks. It is education, water, health, and peace. It is hope, and it is life itself. For this work, only our best is good enough. I ask you all to remember this – and to do your very best to *Be a Gift to the World*.

[* Message from the Foundation Trustee Chair](#)

Posted by Max Bridges on Aug 03, 2015



**Message from the
Foundation Trustee
Chair**

August 2015



Ray Klinginsmith
Trustee Chair 2015-16

The Rotary Foundation has traditionally used a few annual goals to guide its planning for the next Rotary year. However, there is a more comprehensive plan in place for the current Rotary year. At their October 2014 meeting, the Trustees utilized the spirit of the RI strategic plan by approving four priorities to stay in place for the next three years:

1. End polio, now and forever.
2. Strengthen Rotarians' knowledge, engagement, and financial support of The Rotary Foundation.
3. Increase the quality and impact of Rotary's humanitarian service effort through Foundation grants and the six areas of focus.
4. Enhance the image and awareness of the Foundation's record of achievements, particularly the success of PolioPlus and its 100-year record of doing good in the world.

In addition to the agreed four priorities for the next three years, the Trustees also approved four measurable goals for each of the priorities. Therefore, we now have 16 measurable goals to guide our efforts. The goals can be changed each year as progress is made on achievement of the

priorities, but for the current year our course is set – and for the first time, it is measurable!

I will be sharing some of the goals with you in future editions, but it is worth noting that the advent of measurable goals for the Foundation came at a propitious time. RI President K.R. Ravindran is a proponent of key performance indicators (KPIs) for the work of Rotarians in leadership positions, and the new measurable goals made it much easier to develop some KPIs for our regional Rotary Foundation coordinators and endowment/major gift advisers. The KPIs are still an experiment, and they will need refinement and development, but they are a step in the right direction as we try to take a longer look ahead each year!

Rotary Club of Santa Rosa Sunrise - Founded June 30, 1986



BULLETIN EDITOR

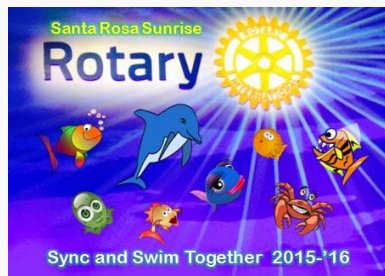
Max Bridges (If you have any comments or questions, please contact the editor)

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Thanks for all the great pictures Warren and Ross! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).

The August 13 Program is

Posted by Max Bridges on Aug 06, 2015

Jim Corbett, Director



Weekly Sunrise Rotary Walk 'n Talk at Spring Lake every Wednesday at 5 PM. Meet by the rental boats. Route varies depending on the walkers present. Join us for fitness, fellowship and fun. Friends and family welcome!

August is Membership and Extension Month



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Aug 13, 2015

[Jim Corbett](#)

Director of Mr. Music Foundation

Aug 20, 2015

[Marty Behr](#)

A New Membership Plan - The Focus of Rotary International Membership

Aug 27, 2015

[Dr. Jane Nielson](#)

The Geologic History of the Laguna de Santa Rosa

Sep 03, 2015

[Michael Riel](#)

Chief Operating Officer of M.A. Silva USA



Mr. Music Foundation



Mr. Music Foundation has been bringing quality music programs to schools throughout Sonoma County for over 25 years. The Foundation provides classroom music, after school music instruction, and high quality music assemblies. It is the mission of the Foundation to bring more music education to more children in the local area. The Foundation organizes and promotes community musical events, like the Peacetown Summer Concert Series at Ives Park in Sebastopol, and other community shows. The Foundation also presents and promotes live music programs and helps and encourages local musicians and music teachers.

Jim Corbett, "Mr. Music", is the Foundation's Director, has been bringing classroom music to elementary schools throughout Sonoma County for over 25 years. With his singing dog puppet, "Octave" he is a big hit with the elementary school children, who learn music principles while having fun. He also brings a wide variety of assemblies to the schools, and is available for music performances and fundraisers. He is also the director of the Love Choir which is an open choir that meets each week to sing songs of love, peace, and joy. He lives in Sebastopol with his wife Jan and has three grown daughters and a brand new grandson.

Sep 10, 2015

[Marty Behr](#)

Our members' cruise experiences

Sep 17, 2015

[David Mark-Raymond](#)

A LEGACY OF HOPE - Rotary's Endowment Fund

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SRKSEP 2015 Reporting

Posted by Rich Randolph on Aug 07, 2015



Santa Rosa USA

to Kagoshima Japan and Back

Ten local youth have returned from Japan as ambassador's to Goodwill and Better Friendships: Bridget & Cassidy Childs, James & John Eakin, Toppa "TJ", Epps, Adriana Harrington, David Lang, Morgan Lynch, Christian Pounded and Berklee Welsh.



Getting lost~ in a foreign country, eating serious wasabi, being immediately accepted as family, these experiences, not to mention weather including two typhoons provided some of the life changing backdrops to the ten Santa Rosa young adults who represented us in this year's SRKSEP tour to Japan. Santa Rosa Kagoshima Student Exchange Program is in its 28th year. Even numbered years bring students from Kagoshima, our Sister City Club and odd numbered years see our students go abroad for a two-week whirlwind immersion into Japanese culture and hospitality. This annual exchange has given over 113 Santa Rosa students and 20 chaperones, 118 Kagoshima students and 11 chaperons the opportunity to travel and promote world peace and understanding.

This year's chaperone, Shauna Lorenzen proudly introduced her developing diplomats and invited each to recount a memorable time during their travels. Shauna had to shepherd the group's plans around a typhoon in Kyoto, avoiding serious lodging shortages as well as safety concerns. A Financial Controller by Profession, Shauna's organizational skills transferred seamlessly to a sensible itinerary and successful return.

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[2015 "Best Chef's" Culinary Classic](#)

Santa Rosa Golf & Country Club

Oct 17, 2015

6:00 PM – 11:00 PM

BIRTHDAYS &

For a more in depth history of this remarkable exchange, see the SRKSEP story on the Home Page Site Link. Also take a look at the [Travelogue Journal \(Link\)](#) and the [entire photo album \(Link\)](#).

[Paul Harris Fellows](#)

Posted by Max Bridges on Aug 06, 2015



Dave Lorenzen and Carolyn Anderson make presentations



Jim Moir for daughter Leslie



*Paul Stathatos for his contribution to Best Chef's * [2015 Best Chefs](#)*

ANNIVERSARIES

Member Birthdays

Shauna Lorenzen
August 5

Nancy Aita
August 8

Rick Lewis
August 8

Jim Kirkbride
August 12

Ezbon Jen
August 28

Spouse Birthdays

Ardys Jones
August 3

Shauna Lorenzen
August 5

Vera Steiner
August 5

Bob Aita
August 10

Kathy Kent
August 10

Ginny Behr
August 13

Anniversaries

Steve Amend
Kathleen Amend
August 4

Peter Steiner
Vera Steiner
August 7

Steve Worthen



Santa Rosa Sunrise Rotary
Presents
It's
"Best Winery Chefs" Culinary
Classic
Gala Fundraising Event
Celebrate Sonoma County's
Fabulous Food, Fine Wines, Music,
Live and Silent Auction

SATURDAY OCTOBER 17, 2015
6 PM to 11 PM
Santa Rosa Golf & Country Club
333 Country Club Drive, Santa Rosa

[News From RI](#)

Posted by Max Bridges on Jul 24, 2015



**Nigeria sees no
wild polio cases for
one year**



Despite historic milestone, country still faces

Georgia Worthen

August 9

Max Bridges

Dee Dee Bridges

August 15

Ross Andress

Stacy Drucker-Andress

August 19

Stacy Drucker-Andress

Ross Andress

August 19

John Jones

Ardys Jones

August 21

Penny Millar

Paul O'Rear

August 21

Steve Olsen

Lynn Olsen

August 25

Flo Floriani

Wendy Floriani

August 28

Keith Taylor

Carmen Taylor

August 30

Join Date

Doley Dolinsek

August 1, 1986

29 years

Keith Taylor

August 7, 1987

28 years

Ezbon Jen

August 13, 1998

17 years

Max Childs

August 17, 2006

9 years

LINKS

LINKS

hurdles before being declared polio-free.

Today marks one year since Nigeria last reported a polio case caused by wild poliovirus, putting the country on the brink of eradicating the paralyzing disease.

The last case was reported on 24 July 2014 in the northern state of Kano. If no cases are reported in the coming weeks, the World Health Organization is expected to remove Nigeria from the list of countries where polio is endemic, leaving just two: Afghanistan and Pakistan.

Nigeria is the last polio-endemic country in Africa. The continent is poised to reach its own first full year without any illness from the virus on 11 August.

"Every Rotarian in the world should be proud of this achievement," says Rotary International President K.R. Ravindran. "We made history. We have set Africa on course for a polio-free future. But we have not yet reached our goal of a polio-free world. Raising funds and awareness and advocating with your government are more crucial than ever."

Progress in Nigeria has come from many measures, including strong domestic and international financing, the commitment of thousands of health workers, and new strategies that reached children who had not been immunized earlier because of a lack of security in the northern states.

"Rotary's commitment has been the number one reason for the recent success in Nigeria," says Dr. Tunji Funsho, chair of Rotary's Nigeria PolioPlus Committee. "We have infected political leaders with this commitment. The government has demonstrated this with political support and financial and human resources. And that went down the line from the federal level, to the state, to the local governments."

Nigeria has increased its domestic funding for polio eradication almost every year since 2012 and has allocated \$80 million for the effort this year.

Funsho also applauds religious leaders who championed the vaccination efforts to families in their communities.

Despite the historic gains in Nigeria, health experts are cautious about declaring victory. Funsho says the [Global Polio Eradication Initiative](#) partners must strengthen routine immunization

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especially in hard-to-reach areas, in addition to boosting sensitive surveillance to prevent resurgence of the disease. If no new cases are reported in the next two years, Nigeria, along with the entire Africa region, will be certified polio-free.

"The virus can be introduced from anywhere where it is still endemic, particularly now in Afghanistan and Pakistan, into areas that haven't had polio in years," Funsho says. "It is important we keep the immunity level in Nigeria to at least 90 percent."

For instance, Syria experienced a sudden outbreak of the disease when 35 cases were reported in December 2013. None had been reported there since 1999. "Immunizations become imperative for history not to repeat itself in Nigeria," says Funsho.

In June, Rotary announced \$19 million in grants for continued polio eradication activities in Africa, including almost \$10 million for Nigeria. Since 1985, when Rotary launched PolioPlus, the program that supports the organization's polio eradication efforts, its worldwide monetary contributions to the cause have exceeded \$1.4 billion.

"We've come a long way and have never been so close to eradicating polio in Nigeria and around the world, but it's not a time to fully celebrate," says Funsho. "We have some grueling years ahead of us before WHO can certify Nigeria and Africa polio-free."

[Contribute to End Polio Now](#)
[Help Rotary advocate for a polio-free world](#)
[Watch RI President K.R. Ravindran's message to Rotary members](#)
[Read a blog post from International PolioPlus Committee Chair Michael McGovern](#)

By Ryan Hyland

Rotary News
24-Jul-2015

[* RI President's Message](#)

Posted by Max Bridges on Aug 03, 2015



RI President's Message

July 2015

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K.R. "Ravi" Ravindran

President 2015

In the 1930s, Ole Kirk Christiansen, a Danish carpenter, had a wooden sign hanging on his wall that read, Det bedste er ikke for godt: "Only the best is good enough." Today, Christiansen is remembered as the inventor of Lego, the colorful plastic bricks beloved by children around the world. But in the early days of the Lego company, its signature product was a wooden duck – one built to the highest standards, out of aged beech, with three coats of clear varnish. Lego's company history tells how Christiansen used his ducks to teach a lesson in quality to his son, Godtfred Kirk:

One evening, when I came into the office, I said to my father: "It's been a good day today, Dad. We've earned a little more." "Oh," said Dad, "what do you mean?" "Well, I've just been to the station with two boxes of our toy ducks for the Danish Co op. Normally they get three coats of varnish, but since it's for the Co-op, I only gave them two. So I saved the business a bit of money." He looked at me in dismay. "Godtfred, fetch those boxes back. Unpack them and give the ducks another coat of varnish. You're not going to bed until the work's done – and you'll do it all on your own." There was no arguing with Dad. And it was a lesson for me about what quality meant.

Today, Lego's quality standards are legendary, and its products are the most popular toys in the world: Lego pieces outnumber humans 86 to 1.

We all recognize that this success stems directly from Lego's business practices – its insistence on quality, efficiency, and innovation. I compare this with our efforts in governance and accountability in Rotary, and realize that sometimes we fall short of the standards expected.

The leaders at the Rotary International, zone, district, and club levels have to maintain the highest standards in governance. The RI president and directors must serve the membership in a meaningful manner; zone leaders must deliver on the investment Rotary makes in them; district leaders must provide dynamic leadership in the district and focus on transparency in accounting and timely reporting of financials; and club leaders must adhere to proper reporting functions and get their clubs onto Rotary Club Central.

Just as Christiansen refused to consider sending a lesser product to any of his clients, so should we refuse to consider giving a lesser effort to any of our work. We must always demand the best of ourselves – in our professional lives, and especially in our Rotary work.

For in Rotary, what is our product? It is not wooden ducks or plastic bricks. It is education, water, health, and peace. It is hope, and it is life itself. For this work, only our best is good enough. I ask you all to remember this – and to do your very best to *Be a Gift to the World*.

[* Message from the Foundation Trustee Chair](#)

Posted by Max Bridges on Aug 03, 2015



Message from the Foundation Trustee Chair

August 2015



Ray Klinginsmith
Trustee Chair 2015-16

The Rotary Foundation has traditionally used a few annual goals to guide its planning for the next Rotary year. However, there is a more comprehensive plan in place for the current Rotary year. At their October 2014 meeting, the Trustees utilized the spirit of the RI strategic plan by approving four priorities to stay in place for the next three years:

1. End polio, now and forever.
2. Strengthen Rotarians' knowledge, engagement, and financial support of The Rotary Foundation.
3. Increase the quality and impact of Rotary's humanitarian service effort through Foundation grants and the six areas of focus.
4. Enhance the image and awareness of the Foundation's record of achievements, particularly the success of PolioPlus and its 100-year record of doing good in the world.

In addition to the agreed four priorities for the next three years, the Trustees also approved four measurable goals for each of the priorities. Therefore, we now have 16 measurable goals to guide our efforts. The goals can be changed each year as progress is made on achievement of the priorities, but for the current year our course is

set – and for the first time, it is measurable!

I will be sharing some of the goals with you in future editions, but it is worth noting that the advent of measurable goals for the Foundation came at a propitious time. RI President K.R. Ravindran is a proponent of key performance indicators (KPIs) for the work of Rotarians in leadership positions, and the new measurable goals made it much easier to develop some KPIs for our regional Rotary Foundation coordinators and endowment/major gift advisers. The KPIs are still an experiment, and they will need refinement and development, but they are a step in the right direction as we try to take a longer look ahead each year!

Rotary Club of Santa Rosa Sunrise - Founded June 30, 1986



BULLETIN EDITOR

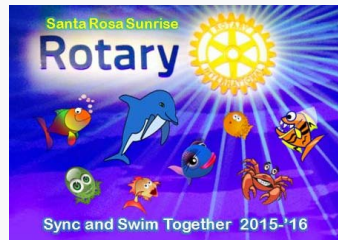
Max Bridges (If you have any comments or questions, please contact the editor)

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Sunrise 2015-16 Theme



Weekly Sunrise Rotary Walk 'n Talk at Spring Lake every Wednesday at 5 PM. Meet by the rental boats. Route varies depending on the walkers present. Join us for fitness, fellowship and fun. Friends and family welcome!

STORIES

Picture of the week

Posted by Max Bridges on Aug 13, 2015

Picture of the Week!

[Link to Meeting Sightings](#)



On a regular basis, our resident photo pros **Warren Smith** and **Ross Andress** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**" Please note that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Ross! [Link to Meeting Sightings](#). The most recent are on the last page! Additional photos may be found on the [SR Sunrise Facebook Page](#).

The August 20 Program is

Posted by Max Bridges on Aug 13, 2015



Marty Behr, Membership Director A New Membership Plan - The Focus of Rotary International Membership

August is Membership and Extension Month



[Click for Story](#)



Santa Rosa Sunrise Rotary Presents

It's

Culinary Classic

Gala Fundraising Event

Celebrate Sonoma County's Fabulous Food, Fine Wines, Music, Live and Silent Auction

SATURDAY OCTOBER 17, 2015

6 PM to 11 PM

Santa Rosa Golf & Country Club

333 Country Club Drive, Santa Rosa

SPEAKERS

Aug 20, 2015

Marty Behr

A New Membership Plan - The Focus of Rotary International Membership

Aug 27, 2015

Mr. Music Man, Jim Corbett

MR. MUSIC FOUNDATION'S JIM CORBETT



Who's the Leader of the Music Program Made for You and Me? J-I-M C-O-R-B-E-T-T

Sunrise Rotarians were enthusiastically met by Jim Corbett's greeting piano music: A tuneful first-time for the Camelot Room's baby grand.

Mr. Music, Jim Corbett, led off his presentation by bursting into song, accompanying himself on the guitar. Singing the famous first line of the after school Disney TV show, we all enjoyed as kids, Corbett got a rousing response from Rotarians — M-I-C-K-E-Y M-O-U-S-E. We were all surprised that most of the song was imprinted deep in our brains, dating our childhood days back to the 1950s.

The Mr. Music Foundation, a not-for-profit organization, brings classroom and after school programs to 12 schools throughout the North Bay including Kenwood, Rincon Valley, Roseland and Fort Ross. The foundation employs "kids with wrinkles" (retired teachers) who lead kids from Kindergarten to third grade in singing Beatles, Bob Marley and gospel songs that bring soothing and stimulating vibrations to the heart. A "Tool Box" project created with the support of psychologist Mark Collin, helps kids combat bullying. And Wednesday evening concerts at Ives Park in Sebastopol bring song and joy to the entire community.

During the question period following the presentation, Rotarians commented on how the Mr. Music program has made a significant impact on their children. "Music seems to organize the brain in a positive way that makes it more receptive to learning," Corbett claims. "Children who have music education score higher on achievement tests for math, reading and science." Quoting The Little Prince, a children's book by Saint-Exupery based on deep, philosophical concepts that are also studied by adult scholars, Corbett reminds us, "The things that are essential are invisible." And one of these essentials is music — a higher language that is literally food for the mind and the soul.

Craft Talk

[Dr. Jane Nielson](#)

The Geologic History of the Laguna de Santa Rosa

Sep 03, 2015

[Michael Riel](#)

Chief Operating Officer of M.A. Silva USA

Sep 10, 2015

[Marty Behr](#)

Our members' cruise experiences

Sep 17, 2015

[David Mark-Raymond](#)

A LEGACY OF HOPE - Rotary's Endowment Fund

Sep 24, 2015

[David O'Rear](#)

Chief Economist at the Hong Kong General Chamber of Commerce based in Hong Kong

[View entire list](#)



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[Bulletin Archive - 2005 to Present](#)

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AND HER NAME IS CA...R...???



GUESS WHO?

Who —

- is trained as a law enforcement officer?
- leads a church youth group?
- was a soccer star for two years in college?
- has six nieces and eight nephews?
- regularly visits family in Mexico?
- plans to start a family?
- gave a Craft Talk at our meeting on August 13?

Hints —

- Think of a red badge member...
- ... with prominent attendance at Rotary events...
- ... who has already served on committees...
- ... and currently serves on the board...
- ... bringing grace, youth and beauty to our club.

Unscramble the letters below:

M A C N E R T U R G I Z I R E

Backwards:

N E M R A C Z E R R E I T U G

One Blue Badge around the renroc!

[Support those battling ALS](#)

The Ice Bucket Challenge is Back



This August...
and every August,
until there is a cure.



#ALSIceBucketChallenge

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2015 Hiking Schedule

UPCOMING EVENTS

[August Hike - Point Reyes Hike to Arch Rock](#)
Aug 22, 2015

["Drive-In Movie Night" Social - Bottle Shock](#)
Home of Dave and Shauna Lorenzen

Sep 12, 2015
5:30 PM – 11:00 PM

[September Hike - Two-Night Car Camping](#)
Crystal Springs Campground,
Sequoia National Park
Sep 18, 2015 – Sep 20, 2015

[2015 "Best Chef's" Culinary Classic](#)
Santa Rosa Golf & Country Club
Oct 17, 2015
6:00 PM – 11:00 PM

BIRTHDAYS &

GOLDEN WEST CHAPTER

TAKE THE CHALLENGE



SPREAD THE WORD



DONATE TODAY



The ALS Ice Bucket Challenge is back in 10 days!

Last year's Ice Bucket Challenge made a tremendous impact in the lives of people battling ALS. If you click on the graphic below, you'll see how this outpouring of support has done so much for so many living with this disease.



As incredible as last year's ALS Ice Bucket Challenge was, it will take many more challenges to produce an effective treatment or cure for ALS. We invite YOU to join us in a *drought-conscious* ALS Ice Bucket Challenge **this August and every August until there's a cure!**

You took the first step by participating in the [2015 Santa Rosa Walk to Defeat ALS](#) which supports many of the families whose lives have been touched by ALS. Please join with thousands of other Walkers by accepting this year's ALS Ice Bucket Challenge. We are currently 71% of the way to reaching our Walk goal. You can help us reach this milestone by challenging your friends and family to take on this summer's ALS Ice Bucket Challenge!

We look forward to seeing your videos. By sharing your stories, you will help to make a difference in the search to find effective treatments and a cure for ALS.

So the question remains: Who will you challenge?



FORWARD TO A FRIEND

ANNIVERSARIES

Member Birthdays

Shauna Lorenzen
August 5

Nancy Aita
August 8

Rick Lewis
August 8

Jim Kirkbride
August 12

Ezbon Jen
August 28

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Peter Steiner
Vera Steiner
August 7

Steve Worthen
Georgia Worthen
August 9

Max Bridges
Dee Dee Bridges
August 15

Ross Address
Stacy Drucker-Address
August 19

Stacy Drucker-Address
Ross Address
August 19

John Jones
Ardys Jones
August 21

The ALS Association
Golden West Chapter

Toll Free: (866)-750-2572 (ALSA)
info@alsagoldenwest.org
webmaster@alsagoldenwest.org

California Mailing Address:
PO Box 565 Agoura Hills, CA 91376

Greater Bay Area Office:
Phone: (510) 251-2572
Fax: (510) 251-2573

Greater Los Angeles Area Office:
Phone: (818) 865-8067
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[Lighting Up Lives in Long Term Care Through Music](#)
Posted on Aug 13, 2015

From the Zone 25 Rotary Foundation News Letter Lighting Up Lives in Long Term Care Through Music

The Rotary Clubs of Santa Rosa Sunrise and Santa Rosa Evening, D5130, partnered with two Santa Rosa nursing homes, Golden Living Center and Parkview Post-Acute, to provide personalized music for long term care residents on MediCal. Our purpose was achieved: to reconnect residents with fond memories from the past. Secondary benefits were also achieved, including happier & more engaged residents, a calmer social environment, and engagement of residents with both Rotary members and youth. To date, we have provided personalized music to 57 residents, and have downloaded genre-specific music to 5 additional iPods, for other residents to use.

Seventeen (17) Rotarians were directly involved in project



Penny Millar
Paul O'Rear
August 21

Steve Olsen
Lynn Olsen
August 25

Flo Floriani
Wendy Floriani
August 28

Keith Taylor
Carmen Taylor
August 30

Join Date

Doley Dolinsek
August 1, 1986
29 years

Keith Taylor
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28 years

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August 17, 2006
9 years

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implementation (staff interface, promoting the project, interviewing family/residents, purchasing equipment, downloading music, and/or delivering iPods.), as were two Windsor High School students (as part of their senior project), four Elsie Allen Interact students (meeting with residents), and twelve (12) St Isabella Interact students (building playlists & downloading music). Rotarians met with facility management and staff to gain their commitment to the project; purchased equipment needed for the project; attended training at the Apple store, interviewed recipients, family members and staff to obtain music tastes; uploaded music from iTunes to a music account; downloaded music to individual iPods, and delivered the iPods to recipients.

The project is already being replicated and expanded to other skilled nursing facilities in the area through other Rotary clubs, and will be expanded to additional residents at Park-view and Golden Living Center over time.

[News From RI](#)

Posted by Max Bridges on Aug 11, 2015



Africa reaches important polio milestone



Today marks a significant milestone for Africa in its effort to eradicate polio from the continent. A full year has passed since Africa's last reported case caused by the wild poliovirus.

Somalia was the last country to identify a new case, which occurred on 11 August 2014. While Africa has achieved an important public health milestone, the job is not yet finished. To end polio forever, all countries – both endemic and non-endemic – must strengthen routine immunization, address gaps in disease surveillance and do more to reach children who are still being missed by vaccinators.

"We cannot wind down our efforts now. We need to continue immunizing until the last country is certified polio-free, and thereafter," says Dr. Tunji Funsho, chair of Rotary's Nigeria PolioPlus Committee. "As long as the virus remains anywhere in the world, it is only a plane ride away."

Rotary members have played a key role in the eradication effort. They have led the way in raising funds, advocating for government support, building awareness, and mobilizing

[SRKSEP - Santa Rosa Kagoshima Student Exchange Program](#)

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volunteers on the ground.

"The work of Rotary and the [Global Polio Eradication Initiative](#) has also cut through the clichéd narrative of Africa as the land of poverty, disease, and conflict," says RI General Secretary John Hewko. "Real human development has been achieved despite the toughest obstacles and despite the opinion of many who thought we could not eradicate this disease in Africa."

Strong continued support toward polio eradication in these final years of the campaign is the best way to ensure that today's milestone will indeed mark the last case of polio in Africa, says Michael McGovern, chair of Rotary's International PolioPlus Committee.

"Rotary members have many opportunities to make a difference, including being part of history as we seek a polio-free world," McGovern says. "Members have led the way in fundraising and lining up volunteer support for polio eradication."

Through 2018, the Bill & Melinda Gates Foundation is matching 2-to-1 every dollar that Rotary commits for polio, up to \$35 million a year.

[Contribute to End Polio Now](#)
[Help Rotary advocate for a polio-free world](#)
[Download a toolkit of ways you can help](#)

By Arnold R. Grahl

Rotary News
11-Aug-2015





Rotary Club of Santa Rosa Sunrise - Founded June 30, 1986



BULLETIN EDITOR

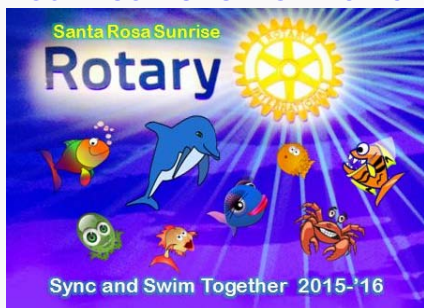
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Sunrise 2015-16 Theme



STORIES

Picture of the week

Posted by *Max Bridges* on Aug 20, 2015

Picture of the Week!

[Link to Meeting Sightings](#)



See what everyone else is missing?

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August is Membership and Extension Month



[Click for Story](#)



Santa Rosa Sunrise Rotary Presents

It's

[The August 27 Program is](#)

Posted by Max Bridges on Aug 20, 2015

Dr. Jane Nielson

Geologic Hazards and You: How the Earth Works.



Sonoma County is located in California's hazard-prone coastal zone, site of landslide-prone rocks and many earthquake faults. These hazards are due to the operation of irresistible Earth processes, comparable to climatic forces. Both are beyond human control, but can be exacerbated by human activities, which may not be well understood by many residents. The scientific understanding of how the Earth works developed over the past century, as a jolting series of discoveries. This talk will cover both the history of these discoveries and how we can use it

**Culinary Classic
Gala Fundraising Event**

**Celebrate Sonoma
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Fine Wines, Music, Live
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**SATURDAY OCTOBER 17,
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6 PM to 11 PM

**Santa Rosa Golf &
Country Club**

**333 Country Club Drive,
Santa Rosa**

SPEAKERS

Aug 27, 2015

[Dr. Jane Nielson](#)

*Geologic Hazards and You: How
the Earth Works.*

Aug 27, 2015

[Dr. Jane Nielson](#)

*Geologic Hazards and You: How
the Earth Works.*

Sep 03, 2015

[Michael Riel](#)

*Chief Operating Officer of M.A.
Silva USA*

Sep 10, 2015

[Marty Behr](#)

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[David Mark-Raymond](#)

*A LEGACY OF HOPE - Rotary's
Endowment Fund*

Sep 24, 2015

[David O'Rear](#)

*Chief Economist at the Hong Kong
General Chamber of Commerce
based in Hong Kong*

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them to live more safely on this highly mobile Earth.

Dr. Nielson holds B.A., M.S., and Ph.D. degrees in geochemistry and petrology and is a California-licensed Professional Geologist. She worked 18 years as a field and research geologist for the US Geological Survey in Menlo Park, CA, and has taught a wide range of undergraduate geology courses. In retirement, she co-wrote *The American West at Risk*, published in 2008 by Oxford University Press, while co-founding the Sebastopol Water Information Group (SWiG) and Sonoma County Water Coalition. In 2010 she was named the Sonoma County Environmentalist of the Year.

Membership Means~~~~~

Posted by Rich Randolph on Aug 20, 2015

**MEMBERSHIP MEANS
FRIENDSHIPS**



What draws people to Rotary? What keeps them active? Resoundingly, the majority of people join for the fun of friendship and stay for the same reason. While 19% join for perceived networking/business advantages, only 5% stay for that reason. More people are attracted to Rotary's ability to empower them in making positive impacts on their local communities.

What do these statistics suggest to us? We can



NEWS

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encourage and invite friends to a Rotary meeting and generate some curiosity in Rotary International. We can become better conversant on the variety of activities and projects our Sunrise Club and other clubs do worldwide to improve lives.

Our club raises over \$60,000 annually to support local and international projects. Sunrise Rotarians volunteer their professional skills as well as learning new talents. We learn and play bocce ball, cook for community groups, supply books to and rebuild schools, housing shelters, sample local wines, test vision and fit people of all ages for eye glasses in Nicaragua. We host foreign students and send local students abroad. We fund academic and vocational scholarships. We walk local trails, even one's we have blazed. We mentor adults and youth. We prefer to go f a r t h e r, together, and together with YOUR help you can see other like-minded leaders discover the same dimensions of friendship and service which have kept your attention active.

President Eloise has challenged us to invite a friend to attend a meeting between now and December 17. As preparation, you may want to preview our programs for those of interest to someone you could invite.

An invitation to come to a Sunrise meeting is not in itself an in invitation to join. It is an opportunity to learn and then ~ ~ ~ ~ ~

Service Above Self!!

[Ice Bucket Challenge Returns!](#)

Sunrise Rotarian Shares His Sunshine Hopes!!

[Journals 2008 to current](#)

[Read more...](#)



2015 Hiking Schedule

UPCOMING EVENTS

[Rotary Fourth Friday \(Thursday\)](#)

[Wine Tasting](#)

Kunde Winery

Aug 27, 2015

5:30 PM – 7:00 PM

["Drive-In Movie Night" Social -
Bottle Shock](#)

Home of Dave and Shauna Lorenzen

Sep 12, 2015

5:30 PM – 11:00 PM

[September Hike - Two-Night Car
Camping](#)

Crystal Springs Campground,

Sequoia National Park

Sep 18, 2015 – Sep 20, 2015

[2015 "Best Chef's" Culinary Classic](#)
Santa Rosa Golf & Country Club



Rolf Wessman, Sunrise Rotarian for over 15 years has been advocating for research in the field of ALS, known also as Lou Gehrig's disease. For the last three years Rolf himself has been experiencing first hand the effects and challenges raised with this progressive neuromuscular disorder.

Last year Rolf challenged then club president Harry Coffey to the ALS Ice Bucket Challenge. Harry bore the pour of frigid water and helped garner hundreds of dollars towards research as the challenge spread to other local Rotary clubs.

In a recently announced breakthrough from two John's Hopkins researchers:

https://www.youtube.com/watch?v=ea4l_Wo-vcA,

those research funds appear to be paying hoped for dividends.

To add your support, visit www.alsa.org.

In the photo, Rolf is flanked by current club president Eloise Tweeten, and last year's Harry Coffey. The symbolic frame of advocates represents the power in Sunrise Rotary to *GO F A R T H E R TOGETHER*

Oct 17, 2015
6:00 PM – 11:00 PM

BIRTHDAYS & ANNIVERSARIES

Member Birthdays

Shauna Lorenzen
August 5

Nancy Aita
August 8

Rick Lewis
August 8

Jim Kirkbride
August 12

Ezbon Jen
August 28

Spouse Birthdays

Ardys Jones
August 3

Shauna Lorenzen
August 5

Vera Steiner
August 5

Bob Aita
August 10

Kathy Kent
August 10

Ginny Behr
August 13

Anniversaries

Steve Amend
Kathleen Amend
August 4

Peter Steiner
Vera Steiner
August 7

Steve Worthen
Georgia Worthen
August 9

Max Bridges
Dee Dee Bridges

Last week, Sunrise President Eloise Tweeten accepted Rolf's challenge and donned her synchronized swimming cap and suit to brace for her icy bath.

Local efforts inspired by courageous advocates like Rolf are generating an ever increasing tipping point in the race to discover the pathway to better treatments, and one day a cure for ALS.

Rolf has a special offer for more Ice Bucket Challengers: Warm up in his pool!!

Notes and Quotes



Sunrise Gossip

Wine and Dine

Which club is best for Rotary make ups? Well, of course, Sunrise! However for those who are bleary-eyed at 7 a.m., consider the evening club at Rosso Rosticceria + Eventi on the 2nd, 4th and 5th Tuesdays of the month. Pizza and salad, made with local Italian ingredients, are the standard fare. And the venue also offers wine (individual purchase) for those who need a drink to make it through yet another weekly meeting.

Gander and Gossip

Sunrise Rotarians think the Wednesday afternoon "Walk and Talk" at Spring Lake is just a good way to get some exercise. However, the "talk" is rapidly becoming the best format for keeping up on juicy club gossip!

Heavenly Voices

Forget the caution not to attend a club meeting that falls on your birthday, because Rotarians singing the birthday song is an insult to the ear.

August 15

Ross Address
Stacy Drucker-Address
August 19

Stacy Drucker-Address
Ross Address
August 19

John Jones
Ardys Jones
August 21

Penny Millar
Paul O'Rear
August 21

Steve Olsen
Lynn Olsen
August 25

Flo Floriani
Wendy Floriani
August 28

Keith Taylor
Carmen Taylor
August 30

Join Date

Doley Dolinsek
August 1, 1986
29 years

Keith Taylor
August 7, 1987
28 years

Ezbon Jen
August 13, 1998
17 years

Max Childs
August 17, 2006
9 years

LINKS

LINKS

- [Partners of Santa Rosa Sunrise Rotary](#)
- [What Are My Make Up Options?](#)
- [How to Contact the Sunshine Committee](#)

Current Sunrise members include two who belong to the St. Patrick's Church choir. Their golden voices were heard rising above the din, some weeks ago, singing along with Mr. Music.

Pillow Talk

When two Rotary presidents are married — to each other — what do they talk about in the evening? Complaints about their boards? Comparisons of fund-raising success? Boasts about their new members? President Eloise is not telling. So we'd better ask Jack.

[Rotary in Afghanistan](#)

Aimal: World Peace Scholar and Rotary Peace Fellow



In a confident voice speaking perfect English,

[Rotary Showcase - SRSR Dental Clinic](#)
[SR Sunrise Facebook Page](#)
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Aimal, a young man who grew up in Afghanistan, addressed Rotarians from Sonoma County clubs gathered at Roso Roticera, Tuesday evening, August 18. Behind him, slides of landscapes and military personnel in his home country slid rapidly across the screen. Aimal, whose full name cannot be disclosed for security reasons, recounted a childhood memory of people coming to his village bringing drops to put on children's tongues. They asked for his help knowing that a boy from the village would be trusted by local families who associated all "foreigners" with the Russian oppressors who had ravaged their country many years ago. At that time Aimal did not know about Rotary and how his life would be profoundly influenced by the Rotarians he was destined to meet.

Having learned English from American TV shows, Aimal was recruited by an American military unit to be an interpreter while still in his teens. One day while riding in a jeep with American officers on a dangerous mission Aimal saw a tall American officer from another unit taking time to stop and talk with local children, giving them gum and making them smile. Aimal was impressed and offered to interpret for the officer who he later learned was a Rotarian.

Regulations surrounding Aimal's employment kept him from taking time to visit his family who he longed to see despite the fact that they emphatically disapproved of him working for hated and mistrusted foreigners. Finally this situation made it necessary for Aimal to leave his position with the unit that had hired him. The Rotarian officer heard about Aimal's situation and arranged for Aimal to become an interpreter for

[Information](#)

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his unit while also providing for family visits.

Aimal wondered why this officer's unit never suffered any fatalities like the other units. He also observed that instead of making demands on the people as other unit commanders did.

[First Rotary Fourth Friday Wine Tasting is this THURSDAY](#)

Posted by Kent Seegmiller on Aug 24, 2015

First Rotary Fourth Friday Wine Tasting is this THURSDAY



Dear Rotarians, Family and Friends

Join us for monthly fellowship at "Rotary Fourth Friday Wine Tastings" at wineries throughout the Sonoma Valley. And please invite Family, Friends, Guests and Prospective Members to participate. The More, the Merrier!

The first Rotary Fourth Friday Wine Tasting will be this THURSDAY (not Friday) at Kunde Winery. Here are the specifics:

Location: Kunde Winery -- 9825 Sonoma Hwy, Kenwood, CA, 707-833-5501

Date & Time: Thursday, August 27 -- 5:30p to 7:00p. Come for all or part of the time. This is after closing time at Kunde; we will have the tasting room and outdoor seating to ourselves.

Cost: Wine Tasting -- Complimentary from Kunde. Wine Purchases -- Club Member Price = 20% off
\$5-\$10 per person will be collected at the event to cover the cost of appetizers Club is bringing in.

Dress: Casual, after-work business, jeans,

whatever you want. No need for rain gear, as indoor tasting room is available should weather be inclement.

Questions: Contact Kent Seegmiller -- 707-537-6963 or kentseeg@comcast.net

News From RI

Posted by Max Bridges on Aug 20, 2015



Pakistan's progress: Snapshots from the polio campaign



Police check a family entering a polio vaccination center in Peshawar. Security measures have been improved after the Taliban declared the polio eradication campaign a target.

From the September 2015 issue of The Rotarian

Nearly 90 percent of the world's polio cases last year occurred in Pakistan. But the country is making dramatic progress in its quest to eradicate the disease: Cases are down by almost 70 percent to date compared with 2014, owing partly to military interventions that year in Taliban-controlled North Waziristan, which have allowed vaccinators to reach hundreds of thousands of children who were previously inaccessible.

Improved government leadership, the introduction of inactivated polio vaccine in high-risk districts, and vaccinations at transit points such as railways, airports, and bus stops also have played a significant role. "While Pakistan continues to face obstacles in its journey to polio eradication, we are excited about the current progress being made," says Mike McGovern, chair of Rotary's International PolioPlus Committee, who met with Rotarians and government officials during a visit to the country in June.

Photography by Diego Ibarra Sánchez

The Rotarian
20-Aug-2015

Rotary Club of Santa Rosa Sunrise - Founded June 30, 1986



BULLETIN EDITOR

Max Bridges (If you have any comments or questions, please contact the editor)

CONTRIBUTORS

Dave Lorenzen - Website

Rich Randolph - Program Summaries

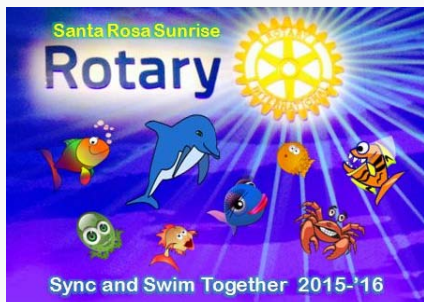
Dicksie Tamanaha - Sunrise Gossip

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Sunrise 2015-16 Theme



STORIES

Picture of the week

Posted by Max Bridges on Aug 27, 2015

Picture of the Week!

[Link to Meeting Sightings](#)



On a regular basis, our resident photo pros **Warren Smith** and **Ross Andress** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**". Please note that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Ross! [Link to Meeting Sightings](#). The most recent are on the last page!
Additional photos may be found on the [SR Sunrise Facebook Page](#).



Weekly Sunrise Rotary Walk 'n Talk at Spring Lake every Wednesday at 5 PM. Meet by the rental boats. Route varies depending on the walkers present. Join us for fitness, fellowship and fun. Friends and family welcome!

[The September 3 Program is](#)

Posted by Max Bridges on Aug 27, 2015



Michael Riel
Chief Operating Officer, M. A. Silva USA

August is Membership and Extension Month



[Click for Story](#)



Santa Rosa Sunrise Rotary Presents
Its



MASILVAUSA
THE PERFECT FIT FOR YOUR WINE

M.A. Silva USA, based in Sonoma County, is a leading manufacturer of premium natural corks, glass and packaging for North American markets. The company has developed some of the most technically advanced cork processing facilities and equipment in use today. M. A. Silva supplies wine producers around the globe, with sales agents in six continents and production and finishing facilities in Portugal, the U.S., Australia, Brazil, Chile, France and Spain. Their mission is to provide the finest natural corks, glass, and packaging to the premium wine industry.

Before M. A. Silva, Michael was the Vice President and General Manager at Paul Hobbs Winery, where he was responsible for the management of multiple wineries and brands, a custom crush program, and a wine imports company. Before relocating to Sonoma County, Michael co-founded a technology start-up funded by Fujitsu Siemens Computers. While serving as CFO/COO, the company achieved over \$30 million in product sales and more than 100 employees in 5 years. Michael Riel started his career in Munich, Germany for Siemens/Nixdorf, later relocating to Silicon Valley, where he ultimately assumed the

Culinary Classic
Gala Fundraising Event
Celebrate Sonoma
County's Fabulous Food,
Fine Wines, Music, Live
and Silent Auction

SATURDAY OCTOBER 17,
2015

6 PM to 11 PM

Santa Rosa Golf &
Country Club

333 Country Club Drive,
Santa Rosa

SPEAKERS

Sep 03, 2015

[Michael Riel](#)

*Chief Operating Officer of M.A.
Silva USA*

Sep 10, 2015

[Marty Behr](#)

Our members' cruise experiences

Sep 17, 2015

[David Mark-Raymond](#)

*A LEGACY OF HOPE - Rotary's
Endowment Fund*

Sep 24, 2015

[David O'Rear](#)

*Chief Economist at the Hong Kong
General Chamber of Commerce
based in Hong Kong*

Oct 08, 2015

[Steve Herron and Shauna Lorenzen](#)

*Exchange Bank, Frank P. Doyle,
and the Bank's involvement in the
building of the Golden Gate Bridge*

[View entire list](#)

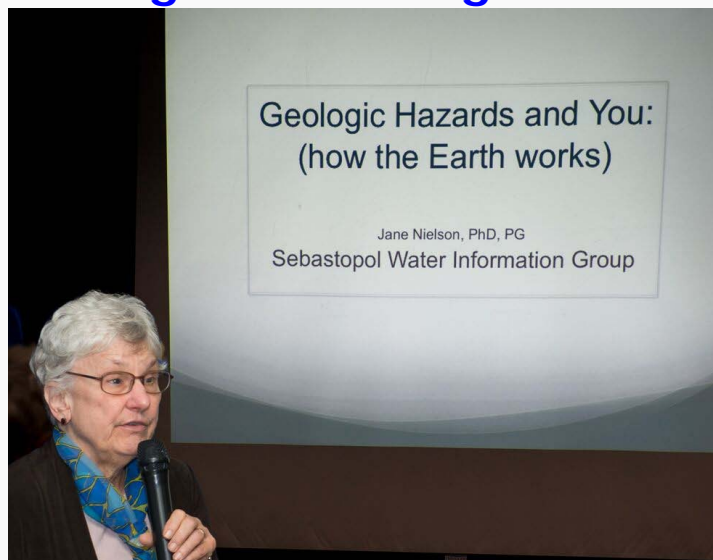
role of Controller for a division of
Siemens/Pyramid Technology.

Michael Riel comes to M.A. Silva Corks, USA with education and leadership experience in wine making operations, and finance. Having studied wine making through the UC Davis remote study program, Riel manages his Russian River vineyard. In addition to numerous domestic and international managerial and finance certifications, Riel completed his undergraduate studies in economics and English, and a Corporate Business Degree (comparable to an International MBA) while in Germany.

[Last week's program](#)

Posted by Dicksie Tamanaha on Aug 27, 2015

Plates, Quakes and Geological Warnings



Detailed slides of continuously shifting plates that move continents over the earth's core, creating rifts and quake zones were presented by Jane E. Nielson Ph.D., a field research geologist for the US Geological Survey in Menlo Park at the August 28 Sunrise breakfast meeting. Dr. Nielson masterfully summarized a semester of world geological history and its current effect on the Bay Area — a renowned quake zone — during her comprehensive lecture.

One of Nielson's slides clearly demonstrated how all of the world's continents fit together creating one giant land mass. The continents float on the oceans. Over many many centuries, shifting plates are thought to have



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resulted in the separate continents that we experience today.

Dr. Nielson identified several faults in Northern California that are not currently active but the single super colossal fault of all... the San Andreas fault... that lies right under the counties of Sonoma and San Francisco... right under us... is active! Both the 1906 and the Loma Prieta earthquakes caused major shaking in San Francisco and the North Bay as the San Andreas Fault — the largest and the longest fault of all — slid land masses, deep beneath the earth, over each other. Shaking caused by the San Andreas Fault could activate related faults nearby, including the Cascadia Fault (under the ocean) and the Sebastopol and South Napa Faults, causing landslides and floods as well as earthquakes.

Constantly moving and sliding plates and land masses is the way the earth works. In addition to the mountain ranges we have that run the length of North and South America, there also are ridges of mountains under the oceans. The San Andreas Fault was born when the mid Atlantic ridge shifted and Baja ripped off Mexico.

The earth is mobile. The earth is also beautiful. As we contemplate the earth's beauty and majesty, we discover our own reservoirs of strength.

[Craft Talk](#)

Posted by Max Bridges on Aug 28, 2015

Sharon Wright

[Journals 2008 to current](#)

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2015 Hiking Schedule

UPCOMING EVENTS

["Drive-In Movie Night" Social - Bottle Shock](#)

Home of Dave and Shauna Lorenzen
Sep 12, 2015
5:30 PM – 11:00 PM

[September Hike - Two-Night Car Camping](#)

Crystal Springs Campground,
Sequoia National Park
Sep 18, 2015 – Sep 20, 2015

[Rotary Fourth Friday Wine Tasting - Shone Farm](#)

Shone Farm Winery
Sep 25, 2015
5:30 PM – 7:00 PM



Sharon began with a description of a cross-country trip with her family in 1949 that was followed many years later by a trip over Donner Summit in an RV. She provided brief summaries of her early satellite work with Lockheed Missiles and Space, time with Bank of America and relocation to Sonoma County in 1984.

Her volunteer activities have included the Community Hospital Auxiliary, Healdsburg Police Department, and the past 12 years with the Redwood Empire Food Bank.

Service Above Self indeed!

[News From RI](#)

Posted by Max Bridges on Aug 20, 2015



Polio: The Rotarian Conversation with Aseefa Bhutto Zardari

[2015 "Best Chef's" Culinary Classic](#)
Santa Rosa Golf & Country Club
Oct 17, 2015
6:00 PM – 11:00 PM

[Rotary Fourth Friday Wine Tasting -
Russian River](#)
Russian River Vineyards
Oct 23, 2015
5:30 PM – 7:00 PM



BIRTHDAYS & ANNIVERSARIES

Member Birthdays

Shauna Lorenzen
August 5

Nancy Aita
August 8

Rick Lewis
August 8

Jim Kirkbride
August 12

Ezbon Jen
August 28

Spouse Birthdays

Ardys Jones
August 3

Shauna Lorenzen
August 5

Vera Steiner
August 5

Bob Aita
August 10

Kathy Kent
August 10

Ginny Behr
August 13

Anniversaries

From the [September 2015 issue](#) of The Rotarian

Before her family was forced into exile, before her mother was assassinated, before her father became president, Aseefa Bhutto Zardari was known for something simpler, but in some ways equally powerful: In 1994, she became the first child in Pakistan to receive the oral polio vaccine, as part of the country's first National Immunization Day. Benazir Bhutto, then prime minister, gave the drops to her daughter herself, a compelling endorsement of the nascent campaign.

"I was a baby at the time, so I don't remember it," says Bhutto Zardari, now 22. "But the moment was an inspirational one for the nation, and encouraged women to believe that polio drops were and are safe."

In 1988, at age 35, Benazir Bhutto became the first woman elected to lead a Muslim country. She was assassinated in 2007, just months after she had returned to Pakistan after almost nine years in exile. But Aseefa Bhutto Zardari – whose father, Asif Ali Zardari, served as president of Pakistan from 2008 to 2013 – is carrying on her mother's work. As a Rotary polio ambassador, she meets with officials, visits schools, and talks with families of health workers who were killed while working to vaccinate children.

Bhutto Zardari has raised the profile of the polio eradication campaign in Pakistan and around the world. She writes about the topic for the *Huffington Post* and joined Rotary International General Secretary John Hewko onstage at the 2012 Global Citizen Festival in New York City's Central Park. On Twitter, with more than half a million followers, she encourages people in Pakistan to support ending polio and chastises those who stand in the way. In April, she invited two other prominent women in Pakistani politics

Steve Amend
Kathleen Amend
August 4

Peter Steiner
Vera Steiner
August 7

Steve Worthen
Georgia Worthen
August 9

Max Bridges
Dee Dee Bridges
August 15

Ross Andress
Stacy Drucker-Andress
August 19

Stacy Drucker-Andress
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August 19

John Jones
Ardys Jones
August 21

Penny Millar
Paul O'Rear
August 21

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Lynn Olsen
August 25

Flo Floriani
Wendy Floriani
August 28

Keith Taylor
Carmen Taylor
August 30

Join Date

Doley Dolinsek
August 1, 1986
29 years

Keith Taylor
August 7, 1987
28 years

Ezbon Jen
August 13, 1998
17 years

Max Childs
August 17, 2006

to join her in the polio eradication effort, a move that garnered media coverage across the country.

In 1994, the year Bhutto Zardari received those first drops of vaccine, Pakistan had an estimated 35,000 cases of polio. As of 10 June, 24 cases had been reported in the country in 2015. Bhutto Zardari, who is completing a master's degree in global health and development in London, talked to us about ending polio in Pakistan, her future in politics, and prospects for peace in her country.

THE ROTARIAN: Recently in Pakistan, some parents who refused the polio vaccine for their children have been arrested. Are those arrests justified?

BHUTTO ZARDARI: There is a great ethical debate about whether the arrests are justified. Is it the right of the citizen to refuse care? Is it the right of the child to have the best health care? Personally, I don't believe arresting people is the best solution. Parents want the best for their children, and they are trying to ensure their safety. Educating the parents and persuading them to let their children have the polio drops is more powerful and, although time consuming, will be more successful in the long term.

TR: You're active on Twitter. If you could use more than 140 characters on Twitter to send a message to parents who choose not to vaccinate, what would you say?

BHUTTO ZARDARI: In the media environment today, so much of our lives and what we seek to do is oversimplified, often stripped of meaning and context. Much of what I say on Twitter about this topic [of vaccination] is directed at people in positions of influence who are abusing their position by taking an anti-vaccination approach, rather than at individual parents. I know that the majority of parents, even those refusing vaccinations, have their children's best interests at heart.

To parents who have held off on vaccinating: Do not take rumors as truth or let people use health as a political or religious weapon. Your children's lives are at risk, and by giving them two small drops, you can ensure they will avoid the suffering that polio can cause. Speak to families who have experienced polio personally. Talk to the polio workers and learn from them.

If we had to reduce it to a campaign slogan, I would say to those parents: Don't rob your children of a future they deserve. Give them a chance. Let them get the polio vaccine.

9 years

LINKS

LINKS

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Club Administration

TR: What is the future of the polio eradication campaign in Pakistan? How will you continue your involvement?

BHUTTO ZARDARI: There is a serious disconnect between the significant and targeted efforts put in by the provincial governments and the hands-off approach taken by the federal government. To ensure the best chance of success, we need collaboration with the federal and provincial governments in order to have a united front. Along with this, we need to focus on training more lady health workers [a program launched by Benazir Bhutto that has trained more than 100,000 women to provide community health services] and polio workers. These health care workers will be able to use their expertise to support other areas of our health service in the future, and we need to plan for this. I am committed to a polio-free Pakistan, but I'm also committed to a healthier Pakistan overall. For now my focus is on polio, but I hope to carry on my training to get involved in other areas of health care.

This campaign needs more resources, especially in the environment of fragile security that so many of our heroic vaccinators face. The PPP [Pakistan People's Party, founded by Bhutto Zardari's grandfather, Zulfikar Ali Bhutto] recently proposed that donors fund a security health corps to protect vaccinators as they attempt to reach children in dangerous areas. This is crucial to protect the lives of our vaccinators and to ensure the success of the program. I often hear of vaccinators returning from high-security-risk areas, such as Quetta, who were unable to reach children because of the danger. The conventional methods of taking the program forward may not be enough if we do not simultaneously address the security concerns.

TR: Will you go into politics?

BHUTTO ZARDARI: I have always been in politics. Since I was a child, I have been surrounded by it. With a mother who was prime minister twice and a father who served as president, it is impossible to avoid politics. I am keen to make my own mark and ensure that I have the skills to best serve Pakistan in the future. That is why I have dedicated so much effort to my education, specifically focusing on health care and humanitarian concerns.

TR: What was it like to grow up in exile?

BHUTTO ZARDARI: I spent a good portion of my life in Dubai. It was difficult to see the struggles

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my mother faced being away from our home. At the same time, it was inspiring to see how she was able to maintain a presence in Pakistan while in exile. My father was in jail, and she was petitioning leaders worldwide to help bring democracy back to Pakistan. Despite all of that, she always made the effort to help my siblings and me with our homework, and attend our school functions and plays. We were always hoping to return home, but she made sure we never felt lost.

TR: Your grandfather was executed under a military dictatorship, your father was jailed, your mother was killed. What drives you to risk your own security by staying involved? Why not walk away?

BHUTTO ZARDARI: Walking away is not an option. My mother, father, grandparents, aunts, uncles, brother, and sister have all committed themselves to serving Pakistan. They have all believed that they could have a positive impact. While to many, they are simply political figures, they are my family. I trust them, and they have shaped who I am. I will carry on the cause that they have believed in, and that many of them have died for, to honor them and to serve my country.

TR: What prevents you from focusing on the tragedy you have experienced?

BHUTTO ZARDARI: While there has been great tragedy in my life, I am also aware that I have been given great opportunities. I have been able to study, I have been able to travel, and I have been able to create friendships with people from all over the world. I have also been blessed with an incredible brother and sister and a wonderful father. The support I get from my family is a great comfort.

TR: One of your mother's legacies was inspiring women and girls, including Malala Yousafzai, who calls your mother her role model. What will it take to develop more female leaders in Pakistan?

BHUTTO ZARDARI: Just as I have been blessed to have such an inspiring mother, I feel blessed to have had the opportunity to get to know Malala. She is exactly right in identifying how we will empower women to take the lead in Pakistan in the future: education. We must ensure that women and girls have access to quality education so they are able to obtain leadership positions. At the same time, we must make sure that men and boys are being educated about equality.

TR: Will your country and the region ever see

peace?

BHUTTO ZARDARI: I have great faith that one day Pakistan will have peace. I pray for the day when people can look beyond the bombs and the bullets and see my beautiful country, where the people have so much talent and bravery. It is a region in deep transition. One can only hope that the challenges of rapid population growth in South Asia will motivate leaders to strive harder for peace, and that we will be able to work with our neighboring countries to form a more stable and safe environment for our families.

Host an event for World Polio Day on or around 24 October and spread the word in your community about Rotary's role in the campaign to eradicate polio. During your program, watch an update on the state of polio at endpolio.org.

By Diana Schoberg

The Rotarian
20-Aug-2015

Rotary Club of Santa Rosa Sunrise - Founded June 30, 1986