

Volume 16, Issue 19

December 3, 2001



# The Sunriser



Editor : Linda Hauck

Publisher : Dave Lorenzen

- Steve Olsen ..... President
- Steve Amend..... Pres. Elect
- Jim Brenton.....Secretary
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- Tux Tuxhorn...International Service
- Hugh Helm .....Club Service
- Merle Hayes .....Community Service
- Steve Worthen.....Major Events
- Ross Jones.....Club Activities
- Dave Brown.....Vocational Service

## NEXT WEEK'S PROGRAM

*December 6, 2001*

**Jennifer Roback Morse**

Columnist and author Jennifer Roback Morse will speak about the family in a free society. Jennifer is a research fellow with the Hoover Institution and a regular columnist for *Forbes* magazine and the *National Catholic Register*.

The family in a free society is the current focus of her research and writing. Her current book, *Love and Economics: Why the Laissez-Faire Family Doesn't Work*, identifies the family as the necessary building block for a free society and why so many modern substitutes for the family do not work.

Morse is a founding member of the Academic Advisory Board of the Acton Institute for the Study of Religion and Liberty, the Institute for Justice, and the Women's Freedom Network. Her public policy articles have appeared in *Policy Review*, *The American Enterprise*, *Fortune*, *Reason*, *The Wall Street Journal*, *Vital Speeches*, and *Religion and Liberty*.

She received her Ph.D. in economics from the University of Rochester, spent her post doctoral year at the University of Chicago. She spent five years on the faculty of Yale University before going to George Mason University. She was research associate at the Center for Study of Public Choice, director of Public Choice Outreach Program and the Diversity Studies Program at George Mason University. She was John M. Olin visiting scholar at the Cornell Law School in Fall 1993.

# Calendar OF EVENTS

December 6, 2001  
Annual Meeting of  
Santa Rosa Sunrise  
Sunburst Holiday Party

December 16, 2001  
Caroling at Chanate

December 21, 2001  
Salvation Army Bell Ringing

December 22, 2001  
Sunrise Holiday Party  
at the Wild Oak Riding  
Club—hosted by  
Steve and Lynn Olsen



PROGRAM CHAIRPERSON FOR THIS WEEK IS JON STARK

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## Next Week's Program:

Author and columnist  
Jennifer Roback Morse

# Club Meeting Notes

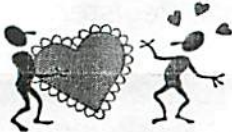
From November 29th

## Birthdays



12/13 Russ Lockner  
12/19 Susan Davis  
12/20 Steve Herron  
12/27 Susan Brown  
12/28 Casidy Ward  
12/29 LeRoy Carlenzoli

## Anniversaries



12/16 Stan and Valeri Walker  
12/16 John and PeggyAnn Bly  
12/17 Linda and Tom Hauck  
12/24 Rolf and Ann Wessman  
12/28 Mike and Susan Panas

Thanks to Al Abramson our Sergeant at Arms and to Denise Gilseth for making us all feel welcome as the Greeter. John Bly lead the pledge and Jon Stark shared words of wisdom from Winston Churchill. Past district governor Mike Merrill join us today, along with 2 guests, Jim Kirkbride and Judy Ponce.

## Announcements

- ⇒ Reserve December 22nd for the Christmas Open House at the Wild Oak Saddle Club. Please RSVP to Steve Olson.
- ⇒ Salvation Army bell ringing will be at Albertson's Montgomery Village on Friday, December 21st. See Merle for sign-ups.
- ⇒ The Sunburst Annual Party will be held at the Petaluma Christian Church, 1160 Schuman Lane, Petaluma on Saturday, December 8th. Call Ross Jones for information.
- ⇒ Mark your calendar for December 16th, 3-3:45 to join the Caroling organized by Frank Cercone.



## Recognition

Tux announced that the Game Night was successfully attended by 25 members. Al Abramson is no longer the Cribbage King—that cost him \$100.

Russ McCracken celebrated his birthday with a new do! Mike Kelly fixed a nice Turkey Dinner for his wife's birthday. Jon Stark and Linda Hauck celebrated their first year in the club and contributed \$10 each. Dave and Shauna Lorenzen paid \$12.50 each for their trip to Disneyland. Nancy Aita was recognized as the endorsed insurance broker for N. Coast Builders Exchange. That cost her friends, Ralph Harryman and Russ Lockner \$10 each. Nancy also gave us an update on Art King who is now in Issaqua, Washington.

Steve Davis is officially one of Sonoma County's most eligible bachelor's, taking the stage in the Miss Sonoma County auction. Steve also showed his photos at the Parkpoint Holiday Celebration (and rumor has it, he sold 4 of his photos). Larry Martin paid \$10 for his "work" trip to New Zealand. Peter Wolf contributed \$10 for his upcoming segment on NBC where he will demonstrate his ability to build a fire. Peter has been trained as an Apache Scout. Ken Coker had a chance at the marble, and Cassidy Ward won the sure \$10.



Thanks to Peter Treleven for arranging our November speakers. Our speaker last week was Peter Mollencupp from F.I.T. spoke about strenght training and fitness...with much assistance from Eve Nighswonger! Through strength training, Peter promotes the ability to reverse the aging process. Meanwhile, Eve burned off 1300 calories during our meeting!



## SUNSHINE REPORT:

John Jones' son Chris was injured in a sledding accident and fractured his back. He is now home, but he will be in a brace for 3 months.

Our thoughts are with Jim McCracken whose mother has suffered a stroke.



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M Indicates Multiple PHF

Santa Rosa Sunrise is 100% PHF Sustaining Membership

This Roster is not for public distribution. It is for the convenience of the membership of Santa Rosa Sunrise Rotary ONLY!

Shading Indicates change since last issue

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THIS MONTH IS ...  
**A Month of Giving & Sharing**









Volume 16, Issue 20

December 10, 2001



# The Sunriseser



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## NEXT WEEK'S PROGRAM

*December 13, 2001*

**Steve Butler**

Steve Butler will be presenting information about the California accountability system in our public schools that was established in 1999. Steve will speak about the API which is the cornerstone of the 1999 Public Accountability Act (PSAA).

The API is a numeric index that ranges from a low of 200 to a high of 1000. The 1999 API established the baseline for each school's academic performance and an annual growth target. Each school's target is set at 5 percent of the difference between the school's API and the statewide performance target of 800.

In establishing the API and annual growth targets for each school, the PSAA calls for cash awards for schools and staff based on API growth, as well as assistance for schools not meeting their targets. The scores are reported in the Press Democrat in October.

Steve is the Director of Management Information and Student Testing Services for Santa Rosa City Schools. Steve assists in the development of tests for the District Assessment Program including Benchmark, Exit and End-of-Course exams. Steve also coordinates administration and develops reports for STAR, SABLE 2, CELDT, Golden State, Physical Fitness, CAHSEE, Benchmarks and Exit/End-of-Course assessments.

Steve has been Director of MI and STS for Santa Rosa City Schools since 2000. Prior to that, he was Montgomery High School Principal for two years. Steve has been a leader in education for more than 30 years. He received his Ed.S. degree in Educational Leadership from Eastern Michigan University in 1981, his M.A. in Secondary Curriculum in 1976, and his B.S. major in mathematics, with a minor in chemistry in 1970.

# Calendar OF EVENTS



December 10, 2001  
Happy Hanukkah

December 16, 2001  
Caroling at Chanate

December 21, 2001  
Salvation Army Bell Ringing

December 22, 2001  
Sunrise Holiday Party at the  
Wild Oak Riding Club—  
hosted by  
Steve and Lynn Olsen

PROGRAM CHAIRPERSON FOR THIS WEEK IS VICKI LOCKNER

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*Next Week's  
Program:*

*Steve Butler*

# Club Meeting Notes

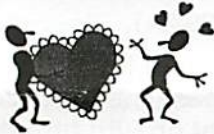
From December 6th

## Birthdays



*12/13 Russ Lockner  
12/19 Susan Davis  
12/20 Steve Herron  
12/27 Susan Brown  
12/28 Casidy Ward  
12/29 LeRoy Carlenzoli*

## Anniversaries



*12/16 Stan and Valeri Walker  
12/16 John and PeggyAnn Bly  
12/17 Linda and Tom Hauck  
12/24 Rolf and Ann Wessman  
12/28 Mike and Susan Panas*

Thanks to Al Abramson our Sergeant at Arms and to Jerry Johnson Greeting members and many guest today. LeRoy Carlenzoli lead the pledge and Frank Cercone shared his words of inspiration. The meeting was a full house and full of many surprises and recognition for Sunrise Rotarians.

## Announcements

- ⇒ Remember to reserve December 22nd for the Holiday Open House at the Wild Oak Saddle Club. Please RSVP to Steve Olson by Dec. 15th.
- ⇒ Salvation Army bell ringing will be at Albertson's Montgomery Village on Friday, December 21st. Merle has only two spots left.
- ⇒ Ross Jones announced the Sunburst Annual Party will be held at the Petaluma Christian Church, 1160 Schuman Lane, Petaluma on Saturday, December 8th. Special recognition goes to Steve Worthen, Steve Davis and Hugh Helm for their efforts.
- ⇒ Mark your calendar for December 16th, 3-3:45 to join the Caroling organized by Frank Cercone at the Santa Rosa Chanate.



## Recognition

Del Raby had a very special celebration at his family's Thanksgiving, presenting his step son and oldest grandson with Paul Harris awards. Del's step son made the day all the more special by presenting him with \$2,000 to donate to Rotary Foundation for two additional Paul Harris awards for his sons.

Dan Lambert received a very big Thank You from for his support of the S.O.S program by providing four new computers and a scanner and his dedicated help. Dan also recognized Larry Parker for his outstanding assistance.

Jim McCracken thanked the 5 adults and 17 Interact students who cleaned up Spring Lake. Jim also reminded the club of the Canned Food drive organized by Interact. **Please bring cans to the meeting for Redwood Empire Food Bank.**

Tom Croft from Santa Rosa East club reported on the Veteran's Day celebration. The event broke even for the day and Tom returned the \$200 club's seed month. Tom recognized Peter Trelevan for his leadership in the day's events.

**NEW MEMBER—Welcome Judy Ponce!** Jim Moyer welcomed Judy who is CFO for Goodwill. Judy is a returning member, sponsored by Steve Herron and Ross Andress.

## CONCOURS D'ELEGANCE

**Larry Martin and  
Ken Coker  
Thank You!**

Hugh Helms presented Larry and Ken with beautifully designed plaques by Dan Zumfelde as recognition for their contribution to this last year's successful car show. Also to be recognized for their outstanding efforts are Al Abramson, Casidy Ward, Merle Hayes and Gary Balais and many, club volunteers.



## SUNSHINE REPORT:

John Jones' son Chris is home. He is in a back brace for the next three months. John is also in the process of moving and thanked Ross Andress for helping him locate buyers for his old house. John contributed \$200 to Ross' Paul Harris.



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Volume 16, Issue 22

December 23, 2001



# The Sunrises



Editor : Linda Hauck

Publisher : Dave Lorenzen

Steve Olsen ..... President  
 Steve Amend..... Pres. Elect  
 Jim Brenton.....Secretary  
 Penny Millar ..... Treasurer  
 Al Abramson.....Sergeant at Arms  
 Russ McCracken.....Past President  
 Tux Tuxhorn...International Service  
 Hugh Helm .....Club Service  
 Merle Hayes .....Community Service  
 Steve Worthen.....Major Events  
 Ross Jones.....Club Activities  
 Dave Brown.....Vocational Service

## THIS WEEK'S PROGRAM

*December 27, 2001*

**Chris Paige**

**California Human Development Corp.**

Chris Paige is Vice President and Development Director for the California Human Development Corporation (CHDC). CHDC is a community based non-profit that provides a wide variety of human services in the areas of job training, education, housing and child development. CHDC serves many migrant and seasonal farmworkers, most of whom are poor recent immigrants.

Chris is active in United Way, and is also the Chair of the VNA Hospice Foundation. The Foundation raises funds to support Hospice Care of Sonoma County. He believes deeply that volunteerism and philanthropy can provide a margin of excellent for non-profit operations in a variety of fields.



*Last year CHDC trained over 525 migrant and seasonal farm workers in skills that enable them to be placed in permanent, better paid jobs.*

# Calendar OF EVENTS



December 10, 2001  
Happy Hanukkah

December 21, 2001  
Salvation Army Bell Ringing

December 22, 2001  
 Sunrise Holiday Party at the  
 Wild Oak Riding Club—  
 hosted by  
 Steve and Lynn  
 Olsen

December 25, 2001  
Merry Christmas



PROGRAM CHAIRPERSON FOR THIS WEEK IS JON STARK

continued on page 2



## Next Week's Program:

Chris Paige from CHDC

# Club Meeting Notes

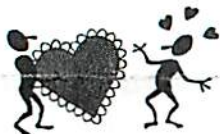
From December 20th

## Birthdays



12/13 Russ Lockner  
12/19 Susan Davis  
12/20 Steve Herron  
12/27 Susan Brown  
12/28 Casidy Ward  
12/29 LeRoy Carlenzoli

## Anniversaries



12/16 Stan and Valeri Walker  
12/16 John and PeggyAnn Bly  
12/17 Linda and Tom Hauck  
12/24 Rolf and Ann Wessman  
12/28 Mike and Susan Panas

Thanks to Al Abramson our Sergeant at Arms and to Peter Wolfe Greeting members and guests today. Ralph Harryman lead the pledge and Randy Ceeley shared with us about Rotary's presence and involvement and Pakistan and Afganistan. Vita Jones from the Rohnert Park club was a visitor today representing RotoPlast.



## Announcements

- ⇒ President Steve updated us on the resolution with the Downtown Club regarding the Concours d'Elegance. They will be contributing incremental payments to us for the next three years, to be used for donations to A Place to Play. They are also discussing payments for the Wine County name. Thanks to Russ Lockner, Ed Carrette and Shauna Lorenzen for working through the process.
- ⇒ Vita Jones spoke about RotoPlast. She brought a large variety of teddy bears, available for donations to the RotoPlast project.

## Recognition



President Steve offered our thanks to Joe for the great service he provides us every week.

Russ Lockner celebrated his birthday in Mendocino. Linda and Tom Hauck celebrated 13 years together and Rolf and Ann Wessman are 4 years new and are going to be taking a trip to Cost Rica (more on that later!) Ed Carrette is a new grandpa and made a generous contribution to Rotary Foundation to finish up a Paul Harris and to start a new one!

Scott Holder was acknowledge for his award as a Planco owner and for Edward Jones' Best of Sonoma County award. He contributed \$100 to his wife's Paul Harris and \$20 to RotoPlast. Jerry Johson also contributed to RotoPlast for his singing debut with Dr. Elmo. Eve donated a high \$5 for her Christmas evening on a motorcycle with Santa Rosa PD (more on that later!)

*We thank the  
Elsie Allen High  
School Chamber  
Choir for a warm  
morning of holi-  
day Cheer!*



## SUNSHINE REPORT:

Sunrise Rotary wishes  
you and your family  
a happy and healthy  
holiday season!



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