



Santa Rosa Sunrise Rotary

The Sunriser



Editor Jim Moir
Publisher Linda Hauck

Volume 18, Issue 23
December 8, 2003

SANTA ROSA SUNRISE 2003-2004 Board

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Lend a Hand

P.O. Box 14953
Santa Rosa, CA 95402



George Pereira has been in the entertainment industry since childhood. As an accomplished Designer and member of the Costume Designers Guild, he has to his credit many film and television projects, such as *Dance Fever* and HBO's *Arliss*. As an entertainer, George has been an illusionist since the age of eight with involvement from the presidency of the Jr. Chapter of the Society of American Magicians to performing at the Magic Castle in Hollywood. His work as a performer has always been involved in exotic birds, which eventually led to his dedication to bird rescue efforts.

In 2000, George collaborated with Michael Rossetti, an event producer and animal care facil-

Bird Adoption & Placement Center

Wondertainment Educational Center

ity planner, to create "Wondertainment", a collaborative of entertainment groups which contains illusion shows, a character entertainment group, an educational group, a trained animal performer's group and an exotic bird rescue center.

As the new Director of Wondertainment, George has set out to expand the educational aspect of the organization. Presenting a new curriculum to Bay Area Schools teaches children about the birds, as well as about conservation efforts to ensure their survival.

George's overall efforts are to ensure the well being of exotic birds if they are to exist in captivity.

2004-2005 Board Elections

There was no program today since it is time for the midyear club assembly. The last 5 presidents, Steve Amend, Steve Olsen, Shauna Lorenzen, Russ Lockner and Randy Seelye made up the nominating team. They nominated for:

Director: Keith Taylor,
Steve Zwick,
Sue Sacks

Secretary: Peter Hoberg
President Elect: Jerry Johnson
President: Steve Worthen

The club unanimously elected the complete slate.

December 14, 2003, 2-5 pm



**HOLIDAY
OPEN
HOUSE**

**Hosted by Laura & Steve Herron
904 Hudis Street, Rohnert Park**

Take Hwy 101 to Golf Course Drive Exit. Head East onto Golf Course Drive and follow past Doubletree Hotel. Turn Left onto Country Club Drive (heading North). Then Right onto Hudis Street heading East. Pass elementary school & park on your right. 904 Hudis St, located on the left in the "elbow" of Hudis as it curves.

CALENDAR

Holiday Party

December 14

Steve and Laura Herron's

Centennial Project

January 2003

Dental Outreach

FIRESIDE

Rusty and Susan Lockners

January 22nd

Valentine's Party

February 7

Tayman Park, Healdsburg

RI President to Visit

Northern California

February 13

San Jose Fairmont

District Assembly

April 17

College of Rdwds, Eureka

District Conference

June 17-20

Announcements and Upcoming Events

Our president, Steve III, was temporarily replaced by Steve II due to illness. We're thinking of you, Steve. Hope you feel better soon.

The Pledge: Warren Smith

Inspirational thought provided by Winston Churchill (although he couldn't make it so Austin O'Malley filled in for him): "We make a living by what we get, but we make a life by what we give" and "A pessimist sees the difficulty in every opportunity, an optimist sees the opportunity in every difficulty"

Our greeter, Stan Walker quite capably introduced Gary Leopold as a visiting Rotarian from the Santa Rosa West club. He, unfortunately, neglected to introduce our visiting District Governor Norm Owens who was also at the meeting.

There were two guests, Lynn Best from Best Property Evaluation introduced by Ken Coker and Mike Maples from Maples Plumbing introduced by Bob Tidd.

Announcements

Christmas Party: Remember the upcoming Christmas party at Steve Herron's house on December 14th from 2-5pm. Directions to Steve's house will be available for those who haven't already been there.

Centennial project: Ezbon Jen discussed the Centennial project. This effort, lead by Ezbon and Steve Zwick will involve offering dental care to those who cannot afford it. The first session will occur in Guerneville during the third week of January. Ezbon will bring 4 portable dental units

and students from his program at the Santa Rosa Junior College to do teeth cleaning and dental education. Those who need more extensive help will be referred to dentists who have volunteered to help out with more major dental needs. Rotary volunteers will be needed to help run the event. If you are interested, contact Steve Zwick.

Eleanore Webster talked about her upcoming trip to Mexico at the end of January. It will be a working retreat involving offering help to folks in a very impoverished area. Eleanore and her group will be bringing school supplies, vitamins, toothpaste, medicines and other things to help out the local population. Eleanore has put out a request for donations from club members and said the response has been overwhelming. If you have anything to donate, either bring it to one of the club meetings or drop it off at Eleanore's work.

Culinary Classic results: Steve Amend announced the club had made over \$50,000 at the very successful recent event. He wanted to wait for Steve Herron to return so that Steve III could announce the final figures. Debra Allard was recognized for her exceptional effort in making the event a great success.

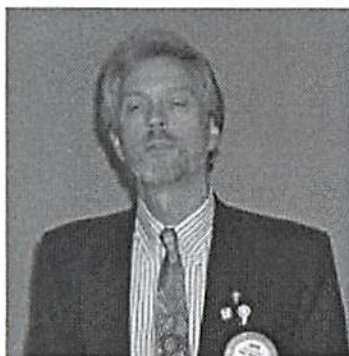
RI President to speak: The Rotary International president will be speaking at the Fairmont in San Jose on February 13th. This is Valentine's day weekend so if you want to book rooms, do it now!

Glen Oaks Ranch Receives Grant and Helping Hands

District Governor Norm Owens lead off the meeting announcing the granting of a \$1500 Simplified Grant provided by the District to our club to be used by the Sonoma Land Trust to purchase tools for the Glen Oaks Ranch. This money will be used to purchase several saws, a hauling cart, irrigation supplies, first aid kit, and a number of other items much needed at the ranch.

Glen Oaks Ranch cleanup: Jim Moir thanked Don Floriani, Janet Hamilton, Larry Martin, Steve Amend, Nancy Aita, Keith Taylor and of course the man on the chainsaw, John Dolinsek. On November 22, the group cleaned up and hauled off scrap lumber to Steve Amend's recycle bin, covered an outbuilding to protect it from the weather and cut up and cleared the brush of a very large oak tree. Nathan Boone, caretaker of the property and Scott Willmore (friend of John's) also helped. Nathan was very appreciative of the help from the club, both at that work party and in several other past events where folks from our club pitched in to help.





DAVE LORENZEN—Vocational Talk

It was Dave's turn to talk about what he does and has done during his working career. He had help from his son, Cole, who was surprised to discover his dad has had 8 different jobs.

Dave started out a box boy at Lad's market, and then moved on to working for Traverso's deli, and then 7 years as owner of a deli in Coddington. At that point, he moved to work for Alternate Postal Direct (his club classification was Alternate Postal which left several club members puzzled as to whether firearms were involved). 7 years ago, he moved to Moss Adams as a Network Administrator. His current job is Senior

Network Administrator at Moss Adams where he supports the technical needs of 80 accounting professionals at both the Santa Rosa and San Francisco offices. He is responsible for keeping a of software all running as well as dealing with any issues or challenges that arise. Dave finds the work very rewarding—always finding plenty of new challenges when he is a work.

Member Recognition

Sunshine report:

Peter Hoberg's son had an emergency appendectomy. Our best wishes go to the Hoberg family.

Birthdays:

Debra Allard was fined \$20 for being one year older. It sounded like she had quite a celebration involving 3 days, several of her girl friends, her daughters and their boyfriends, her parents, hotels and golf. It sounds like she certainly knows how to celebrate.

Special Recognitions:

Mike Downey was mentioned in a flattering article in the

Press Democrat relating to the waste water project that will pump 12 million gallons a day to the Geysers. Mike has been on board of public utilities for 18 years and was intimately involved in the waste water project. He said the irony is that on Wednesday, he was at the pipeline ribbon cutting ceremony, and Thursday he was going to a meeting to figure out what needs to be done next to deal with additional waste water being generated in Sonoma County.

High 5s:

Leroy went to Scottsdale, Arizona to bond with his son by go-

ing dove hunting.

Randy Seelye: Reported on his trip to Florida where he made up at the Sarasota Rotary club (with all of 14 members). He also went to Washington DC.

Ezbon Jen: Went to China for 2 weeks with a medical/dental team. He was able to locate his mothers surviving sibling while there. He donated \$100 to his mothers Paul Harris.

Warren Smith offered a high \$5 for now taking possession of John Dolinsek's aged pick up truck. It apparently came with a mouse (the 4 legged variety).

Raffle: Penny Millar tarnished her reputation by not pulling the black marble. Austin O'Malley took home the \$10.

Presidents message:

Keep the holiday spirit in your hearts, there is always somebody who needs a smile or helping hand.

2004-2005 Board of Directors



President
Steve Worthen

President-Elect
Jerry Johnson

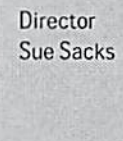


Secretary
Peter Hoberg

Director
Keith Taylor



Director
Steve Zwick



Director
Sue Sacks



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Director
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Director
Linda Hauck

Director
Brian Rondon



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Editor Jim Moir
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December 15, 2003

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December 18th Program



JOIN US FOR Santa Rosa High School Choir's Special Holiday Program

Culinary Classic Results?? Short answer...we made a LOT of money!!!

The gross revenues came to \$93,000 (as president Steve said "awesome!!!). Net revenues came to \$62,000. Out of this, the club will pay \$2,900 to the SRJC culinary program and do revenue sharing by sending \$11,000 to a number of Rotary clubs in Central and South America (Ed later gave a brief geography lesson to President Steve explaining that 5 of the clubs were in Mexico—which hopefully is still in North America). Ed Carrette was instrumental in putting these packages together which allows us to not only make a lot of money, but it also allows our club to send \$11,000 to other Rotary clubs who will put it to good use in other parts of the world, and establishes relationships with these other Rotary clubs so we can hopefully do it again next year. Great job Ed!!

Quick overview of the finances showed fundraising was expected at the beginning of the year to clear \$30,000 from Culinary Classic and \$20,000 from the golf tournament. We have far surpassed that. From the Culinary Classic, we gained a net excess of \$32,000, meaning we made more than double of what we had expected from CC2.

So where are we on our budgeting?

We expected to have \$51,000 to spend this year from our major fundraisers. We now have \$83,000 to spend. Our budgeted expenditures have gone

from \$51,000 up to \$74,000 leaving us still with a \$9,000 surplus. It is important to remember that this money is going to good uses in our community such as the recently funded projects listed below:

- ◆ School bus costs used to take kids home when finished with after school tutoring at Cook Middle School \$2000
- ◆ Vietnamese relief fund \$2000
- ◆ Children's Village \$500
- ◆ Supplied to be brought by Eleanore Webster to impoverished areas in Mexico \$500
- ◆ Volunteer Center tutoring at Steele Lane Elementary School \$2300
- ◆ Tuition for needy students for Children's Camp at Point Reyes Seashore \$500
- ◆ Roseland Children's Health Center \$1000
- ◆ Roteract sponsorship \$250
- ◆ Every 15 minutes—a great program that educated high school students on the dangers of drinking and driving.
- ◆ SOS. Instead of our normal \$2,000, this year we are donating \$6,000 to help them out as they are really tight on money this year.

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Centennial Project

January 2003
Dental Outreach

FIRESIDE

Rusty and Susan Lockners

January 22nd

Valentine's Party

February 7
Tayman Park, Healdsburg

RI President to Visit Northern California

February 13
San Jose Fairmont

District Assembly

April 17
College of Rdwds, Eureka

District Conference

June 17-20
Vineyard Creek

Announcements and Upcoming Events

Our president, **Steve III**, was back and not looking too much worse for the wear from his recent illness.

Pledge of Allegiance: **Jim Moir**

Inspirational thought provided by **Susan Glowacki** relating to Christmas spirit and cheer.

Our greeter, **Jennifer Hembd** introduced Larry Wassam of Windsor Club fame (real estate development), our only visiting Rotarian.

Two guests today—**Terry Williams** from Paychex introduced by **Linda Hauck** and **Carol King**, a massage therapist, in-

troduced by **Penny Millar**.

Announcements

Steve III thanked **Steve II** for his capable handling of last weeks meeting.

Christmas Party: Remember the upcoming Christmas party at Steve Herron's house on December 14th from 2-5pm. You should have all received directions to Steve's house if you haven't been there before.

There will be light snacks and lots of wine and good conversation.

Del Raby announced that his first great granddaughter was

born recently. To honor her arrival, Del started out a Paul Harris for her with a \$100 contribution.

The Centennial project is up and running. This effort, lead by **Ezbon** and **Steve Zwick** will involve offering dental care to those who cannot afford it. The first session will occur at the Guerneville Elementary School on Friday, January 16th. Patients who need more extensive help will be referred to dentists who have volunteered to help out by doing more major dental work. Steve asked members to talk to their dentists and see if they are willing to volunteer their time to help out those who need more help than can be provided by the SRJC dental hygienists. Rotary volunteers will be needed to help run the event and possibly shuttle patients to and from their dental care. If you are interested in helping, contact **Steve Zwick**.

Next Fireside at Rusty and Susan Lockner Jan 22. More details to come in the future.

Valentines Dance: The date has changed to Feb 7th. **Steve Davis** announced it will be held at the Tayman Park. It should be fun. Steve also donated \$100 to Lizbet's Paul Harris.

President to speak: The Rotary International president will be speaking at the Fairmont in San Jose on February 13th.

Sunshine report: **Peter Hoberg's** son is still in the hospital due to his emergency appendectomy. It apparently burst before they could remove it. He is expected to be home very soon although he is still on medications to bring him back to full health.

Japan Exchange and Teaching Program Alumni Association of Northern California Announces 2004 University Scholarship Program \$1,000 Scholarship Available to High School Students With Interest in Japanese Culture.

The Japan Exchange and Teaching Program Alumni Association of Northern California (JETAANC) today announced its 2004 scholarship program for high school seniors going onto an accredited two or four year higher education program. The JETAANC scholarship is open to students of U.S. citizenship or lawful permanent residency, residing in the JETAANC catchment area. This area consists of the California counties north of San Louis Obispo, Kern, and San Bernardino counties, as well as all of Nevada. Applicants are judged based on a number of criteria including a demonstrated interest in Japan, Japanese language, or Japanese culture, as well as academic accomplishments, a personal essay and recommendations. "Our members have all lived and worked in Japan and we are committed to strengthening cross-cultural ties and to promoting local understanding and education on Japan. The aim of this scholarship is to encourage and nurture another generation of students with an interest and connection to Japan, and this scholarship allows us to accomplish these goals while giving back to our community," said Gregory Howell, founding member of JETAANC.

2004 applications will be available from December 1, 2003 and applications are due March 1, 2004. The winner will be announced by May 1, 2004. Students interested in applying for the 2004 scholarship program can download application forms, as well as get general information about the JET Program and alumni association, by visiting the JETAANC Website at: www.jetaanc.org or by sending an e-mail to scholarship@jetaanc.org.

Member Recognition

Blue Badge. Janet Hamilton was awarded her blue badge. She has been an excellent new member who has gotten very involved in a number of parts of the club. Del (her sponsor) was there with a unique head piece to honor the occasion. Some thought he had joined a religious sect. As her sponsor, **Del Raby** is donating \$100 toward Janet's Paul Harris. Thanks Del!

Birthday's: Russ Lockner has a birthday this Sunday. He thanked Steve for throwing a party to help him celebrate the event. The party is to be held from 2-5 at Steve Herron's house and is cleverly disguised as the

Rotary Christmas Party.

Each birthday acknowledgement is accompanied by a \$20 fine. Steve reminded us that \$10 of each fine goes to the **Giving Tree**. This month, the club is donating this year's contribution of \$1200 to this worthy project. As **John Dolinsek** explained, the money is used to purchase toys and clothing for underprivileged kids. The effort is run by the Volunteer Center.

Stan and Valerie Walker are celebrating 22 years of marriage. They will be returning to the scene of the crime (where they went on their first date) La Gare.

Stan reminded us to "never say never" as on their first date he told Valerie he had no plans to get married (he did) or to have any more children (he had 3 more).

Linda and Tom Hauck are celebrating their 15 year anniversary by also having French food. This meal, however, requires a passport as they are going to Paris for 2 weeks.

Jerry Johnson reported that last week 700 people attended the "Spirit of Sonoma County" event where 20 Sonoma County folks were honored. Two of these people are members of our club.

Mike Kelly and Steve Herron were recognized for being chosen among the 20 recipients. It was pointed out that Mike has recently "volunteered" to work under Nancy Aita's leadership on the LBC board. Each were fined \$25 for this significant accomplishment.

Steve Herron was also fined for a LARGE picture of himself recently in the Press Democrat. He contributed another \$50 to the club for this.

Raffle: One of our guests **Carol King** drew the white marble. **Bruce O'Krepiek** got the guaranteed \$10.

Program—Wondertainment Bird Rescue

Peter Treleaven introduced our guest speakers George Pereira and Michael Rosetti from the **Wondertainment Educational Center**. These two men have combined their interest in entertainment and interest in exotic birds to produce entertainment groups which offers illusion shows, education groups that perform for grades K-5, and an exotic bird rescue center. They have both had interests in exotic birds for many years and have teamed up to create this business. They have 50 or more birds, many are adopted from

people who discover they are not cut out to be bird owners or have been rescued from bird importers who have not adequately taken care of the birds. They typically nurse them back to health and then the center strives to find them new homes. They emphasized that these birds, while beautiful and interesting, take a lot of effort to work to maintain and can be quite loud and rowdy at times. They get 3 to 5 calls a week from people who need homes for birds.

They also mentioned that pet shops and breeders can sometime

abuse these birds. They spoke recently of where they rescued 6 birds from one of these situations.

They explained it is also important to be sure the birds eat the appropriate diet. They dispelled the myth that just feeding these birds seeds is good for them. It isn't. They described the birds diet as a mix of seed, fruits and vegetables.

For their performances, they teach the birds to do tricks. They don't, however, give treats to the birds for performing. They give them affection as a more appropriate reward.

They currently have two illusion shows. One has a circus theme and the other a Las Vegas theme. There can be up to 30 birds in a performance. While a few of the birds fly during the shows, many



have clipped wings.

They brought with them two cockatoo's (Daisy and Murphy) These birds are from Australia and live in flocks of 200 or more. They also brought a white headed Amazon parrot names Mimi. They performed (or tried to perform) a number of tricks during the talk. Clearly this is a passion for George and Mike.

They were asked to sign the "Secret Life of Bees" book for the Elsie Allen High School library.



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