



Santa Rosa Sunrise Rotary - Sunrise!!!

Jennifer Hembd, President



Mon Dec 03, 2012

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Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986

Editor Max Bridges
If you have any comments or questions, please contact the editor.

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Schedule of Future Programs

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Holiday Music

Dec 13, 2012
[Tim Miller](#)
Disaster Relief and Preparedness plus the latest developments in International Humanitarian Law

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[Don Floriani](#)
On Safari

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by Dave Lorenzen

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[December Board Of Directors Meeting](#)
Sonoma Bank
Dec 11, 2012 05:30 PM - 07:30



Santa Rosa Sunrise

We meet Thursdays at 7:15 AM
Fountaingrove Inn
101 Fountain Grove Pkwy
Santa Rosa, CA 95403
United States

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From the By-Laws of Santa Rosa Sunrise Rotary Club

ARTICLE IV - Meetings

SECTION 1 - ANNUAL MEETING. The annual meeting of this club shall be held on the first regular meeting in December in each year, at which time the election of officers and directors to serve for the ensuing year shall take place.

ARTICLE I - Election of Directors and Officers

SECTION 1 - At least one month prior to the annual meeting, the presiding officer shall appoint a nomination committee to be made up of the five (5) immediate Past Presidents of the club who still retain membership in the club other than honorary. The chairperson of the nominating committee shall be the member of that committee with the longest tenure as Past-President and the vice-chairperson shall be the member with the next longest tenure as Past-President. This committee shall place before the club one nomination for each of the following: President, President-Elect, President-Nominee, Secretary, Treasurer, and three (3) Directors. Additional nominations may be presented by the club members from the floor. If there are no further nominations, the election may be held at this meeting. If there are further nominations, all nominations duly made shall be placed on a ballot in alphabetical order under each office and shall be voted for at the next regular meeting. The candidates for President, President-Elect, President-Nominee, Secretary, Treasurer, and the three Directors receiving the highest number of votes shall be declared elected to their respective offices. Term of office for President, President-Elect and President-Nominee shall be one year. Term of office for Secretary and Treasurer shall be two years, with each term beginning on alternate years. Term of office for Directors shall be two years.

SECTION 2 - The officers and directors, so elected, together with the immediate Past President, shall constitute the Board of Directors.

[GSE to France](#)
Posted by Richard Randolph on Nov 29, 2012

[Jeff Gospe, Rotary Club of Santa Rosa](#) [Group Leader on exchange to the Burgundy/Champagne Region of France](#)

PM

[Christmas Open House](#)
Jennifer's House
Dec 15, 2012 03:00 PM - 06:00 PM

[District Assembly](#)
Mar 30, 2013

[District Conference](#)
Hyatt Vineyard Creek
May 31, 2013 12:00 PM - Jun 02, 2013 02:00 PM

[International Convention - Lisbon](#)
Jun 23, 2013 - Jun 26, 2013

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Santa Rosa Sunrise Rotary Foundation

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- » [Partners of Santa Rosa Sunrise Rotary](#)
- » [What Are My Make Up Options?](#)
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Directors

- President
[Jennifer Hembd](#)
- President Elect
[Mike Kelly](#)
- Secretary
[Linda Hauck](#)
- Treasurer
[Penny Millar](#)
- Past President
[Jim Kirkbride](#)
- Rotary Foundation
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Jeff lead a group of four wine industry professionals from La Follette, Trincherro, Trione and BX of Napa. He described the 4 week adventure as "A Four Week Epicurean Odyssey", in reality a Food Exchange. Even better, Jeff did not gain weight! A miracle from the benefits of an all natural ingredient diet and despite 400 bottles of wine (100/week, just shy of 15 per day). Divided by 5, that is, well, abundant tastings!

Rotary in the Burgundy-Champagne District has different demographics: only 12% of members are women; membership is smaller, 50 clubs, 1,000 members. Clubs meet 3 times a month for regular business and once socially when spouses are invited.

For Jeff and the four young and attractive professionals, their work was daunting: Learn and share the nuances of fine viticulture and wine making in a country which has 27,000 wineries, one per every 2,000 inhabitants. Contrast that to California, another wine making kingdom that boasts 3,300 wineries, only one winery per 11,000 inhabitants.

Many of the chateau's now surrounded by vineyards date to the 13th century. French counterparts were amazed that our GSE Team was both so young and possessed multiple career paths before entering the wine business. In France vineyards are commonly held in the same family for 15 generations. Rows of grapes may belong to one family member and adjacent vines another. Somehow the traditions of very fine winemaking persist with tremendous rewards: A case of Grand Cru (top tier) vintage from one winery netted \$250K at a Christies auction in London. That is \$20,833/bottle or \$3,472 per glass.

In France, due to high import taxes, only some of California's bulk wines are retailed. This economic wrinkle has kept many French tasters from experiencing the excellent wines such as our GSE Team produce. Most of France's 323 million annual bottle yield stays at home.

Enlightened agriculture accents the French countryside's: Bright yellow Rapeseed rows provide grain for a domestic biofuel industry. Interestingly 85% of Frances electric power is generated from nuclear power reactors.

Poignantly, many vineyards and chateau's groom the rolling hills in areas with 101 Appellation designations. Many of these areas were the battle grounds in WW I and II. Memorials to those lost in war are visible frequently. French people are proud to honor the fallen and tribute their sacrifices in the now peaceful, productive pursuit of perfect reds, whites and bubbly.

Club Administration
Jim Gray

President Nominee
Harry Coffey

Public Relations
Cindy Gillespie

Photo Journals

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RSS

Rotary International

- » Mercy's Village provides an education to orphans of war, AIDS in Uganda
- » Former Rotary scholar a good return on Rotary's investment
- » Foundation honors five major donors from Taiwan
- » Ride to End Polio raises more than US\$375,000 for polio eradication
- » Rotary news in brief from



Emergency Foster Kids Holiday Gifts

Posted by Stacy Drucker-Andress on Nov 16, 2012

Emergency Foster Kids Holiday Gifts

Dear Rotarians,

Every year Ross and I, along with our Elsie Allen Interact Club collect Holiday gifts and clothing for children in emergency foster care at the Valley of the Moon Children's Home. This year Maria Carrillo and Montgomery Interact clubs will join us. Last year we delivered 3 truck loads of gifts to the facility. Between Rotarian's, Interactors, friends and family our project continues to grow!!!! The outpouring of gifts is truly amazing.



Let me explain where your gifts go. When a child goes into an emergency foster home in Sonoma County they are given a blue duffle bag with the basic things they will need in their first days in their new home. This blue bag is the child's to keep and helps make the transition to their new home a little easier. The bags include several changes of clothing, pajamas, diapers/underware, a book, a toy, a stuffed animal, toiletries and a special hand-made quilt. The bags serve children from 0-8 years old.

Here is the Blue Bag Wish List (clothing is really needed):

Babies (boys & girls) Sizes preemies, newborns, 3 months, 6 months, 9 months, 12 months, & 18 months

Short-sleeves & long-sleeve shirts

Pants

Sweats

around the globe



Please visit our Sponsors.

[Click here](#) to place your ad

Sweatshirts

Pajamas

Socks

Soft hats

****onesies****

Other baby needs: receiving blankets, stuffed animals, books, teething and other baby toys

Toddlers (boys & girls) Sizes 24 months/2T, 3T, 4T, 5T

Short-sleeves & long-sleeve shirts

****Pants****

Sweats

****sweatshirts****

****sweaters****

Jackets

Pajamas

Underwear

Socks

Other toddler needs: toys & stuffed animals

Children's Sizes (boys & girls) Sizes 5-6, 7-8

Short-sleeves & long-sleeve shirts

Pants

Sweats

Sweatshirts

****jackets****

Pajamas

Underwear

Socks

Additional information may be found at the web sites for [Sonoma County Foster Care](#) and the [Valley of the Moon Children's Foundation](#).

Please bring unwrapped items to our Holiday party December 15th at Jennifer's house or contact us. If you don't feel like shopping, cash donations are always welcome.

[News from Rotary International](#)

Posted by Max Bridges on Dec 03, 2012

Mercy's Village provides an education to orphans of war, AIDS in Uganda



Top: Jeami Duncan with Mercy, the child who inspired her to start the school.

Bottom: Students at Mercy's Village International primary school in Gulu, Uganda, play outside during physical education

Jeami Duncan first heard about the atrocities in Uganda from a friend who had served on a mission there.

"The stories were unbelievable," says Duncan, who was working in human resources at an information technology firm at the time, in the mid-2000s. Her friend recounted the plight of tens of thousands of children conscripted and brainwashed by a maniacal rebel leader who forced them to carry out heinous acts, including orders to murder their siblings and drink blood from their victims' crushed skulls.

"She told me about the night commuters, who would walk miles into town to find a safe place to sleep to avoid being abducted or murdered by the rebels" – that is, by the cultish Lord's Resistance Army, led by Joseph Kony, whose actions displaced millions of people in Uganda and neighboring countries. "I thought it was crazy. It was a huge human migration that happened on a nightly basis."

Duncan decided to go to Uganda herself. "She is one of those people who, when a commercial comes on about Africa or sponsoring children, won't look away," says her husband, Paul.

When Duncan made her first trip, in 2006, Kony's forces were omnipresent in Gulu, the northern city where she stayed. (Kony remains at large and is wanted by the International Criminal Court on charges of crimes against humanity.)

"I signed up with Life Connections International for the trip. Nobody else signed up," Duncan says. "I never thought about how dangerous it was. When I got there, I stayed with a missionary couple. They had to check on the conditions of the only road into Gulu. The rebels ambushed cars, blew them up, and burned the occupants alive."

On her first day, she went to a camp for 20,000 displaced persons. "I was the naive American," says Duncan, who brought a suitcase full of candy, clothes, and other goods donated by her church. "Within five minutes, I was completely overwhelmed. As I was handing out clothes, mothers were handing me naked babies.

"The children were so malnourished," she recalls. "They are lucky to get one meal in three days. Every night I heard personal stories about the war, and every story was a brutal murder story. There was no hope in people's eyes," she says. "I came home devastated. Those images kept running through my head. I asked a lot of questions. What can one person do?"

Duncan, now 31 and a member of the Rotary Club of El Segundo, California, USA, spent five years planning and fundraising. Today, 136 children – most of them orphaned by war or AIDS – are receiving an education through Mercy's Village International primary school. The school, which opened in 2011, has students ages five to nine in the first, second, and third grades and aims to add a grade each year, through grade seven. An individual recently donated \$10,000 to construct a kitchen, and the school is raising money for a building to use as a dining hall and as a space for after-school and adult literacy programs. Eventually, Duncan says, "we would love to have a computer lab and electricity."

The idea for a school came from the villagers themselves. In 2007, Duncan returned to Uganda and consulted with elders in Gulu about the best way to help. "They humbled me," she says. "They told me that a lot of aid organizations or Westerners come in and do what they want to do." The villagers advised her to focus on education. Though primary education is officially free in Uganda, fees for uniforms and supplies are overwhelming for many families.

Joe Harding, a member of the El Segundo club, plans to visit the school with several other Rotarians. When he first met Duncan, he was impressed. "Having been to Uganda in 1998, I knew firsthand all the things she was talking about," Harding says. "I was inspired by her. I felt she had to become a Rotarian. She doesn't just talk about it. You can see the long-range plan and the energy she puts into it. Mercy's Village is a part of her, and she has a way of making it a part of you."

Additional reporting by Sallyann Price

Read more stories from [The Rotarian](#) or sign up for the [digital edition](#).

[2012 Winter Warmth Coat Drive](#)

Posted by Dave Lorenzen

2012 Winter Warmth Coat Drive

**Please Join Mike Kelly & Keller Williams Realty
and the
Santa Rosa
Chapter of REALTORS®**

In our 2012 Winter Warmth Coat Drive

**We will be collecting coats for men, women and children
from October 15th through December 12th.**

Donated coats will go to:

- Redwood Covenant Church Charities
- Catholic Charities Homeless Service Center
- Redwood Empire Gospel Mission

**If you would like to help with a coat donation, you may drop
any coats at the office of your favorite REALTOR...**

**120 Stony Point Road,
Ste 140, Santa Rosa**



**Or call me: Mike Kelly
707-322-8503 or
Mike@MikeKelly.com**



Culinary 2012 Photo Memories

Posted by Dave Lorenzen on Nov 16, 2012

Culinary 2012 Photo Memories!



This year's extremely successful Culinary Classic Fundraiser was a also a great experience by all those who attending. Club Photo Ace Warren Smith took well over 150 great photos, and are now posted to our web site for everyones enjoyment. Check them out and share them with your guests who helped make this shuch a successful event!

[LINK TO THE 2012 CULLINARY CLASSIC PHOTO JOURNAL](#)



RI President's Message
Posted by Max Bridges on Dec 03, 2012

November 2012



Dear fellow Rotarians,

The year 2012 is nearly gone, and we have reached the midpoint of this Rotary year. It is time to take stock of the goals we have set for ourselves, and the progress we have made toward them. Are we on track to achieve what we set out to accomplish?

I am a great believer in the importance of setting goals that are high but realistic. A worthwhile goal should be within your reach but still require you to stretch. Opening yourself to a new challenge helps you find out what you are really capable of – which may well be more than you think.

On 1 July, we will embark on our newest challenge as an organization: the full rollout of the Future Vision Plan, the new grant model for our Rotary Foundation. We in Rotary have set for ourselves a simple and vital goal: to do the most good we can with all the resources we have. To do this, we will be working to reduce overhead; to improve accountability, transparency, and local control; and to focus our service more intensely in the areas where we know we can have the most impact.

With Future Vision, we will implement a simplified grant structure that will encourage Rotarians to serve in our six areas of focus: peace and conflict prevention/resolution, disease prevention and treatment, water and sanitation, maternal and child health, basic education and literacy, and economic and community development. These are areas in which Rotarians around the world have already been working for many years, and in which we have experience and a track record of project sustainability.

Sustainability will be a major focus under Future Vision, as we shift our emphasis to long-term, high-impact projects. Simply put, a sustainable project is one that will continue to benefit the world even after Rotary funding ends. The ultimate example of a sustainable project, of course, is polio eradication: When polio is gone, the good that we have done will continue forever, centuries after the last polio vaccine is given. And the lessons we have learned from PolioPlus are universal. A truly sustainable project requires an emphasis on planning and cooperation, a long-term perspective, and an approach that considers community members as partners in our service, not passive recipients.

Embracing Future Vision means embracing a more ambitious view of Rotary – one in which we work to address major issues in a serious, lasting way. It is a new way of thinking about our service, and an approach that I believe will lead to a Foundation more capable than ever of Doing Good in the World.

Sakuji Tanaka
President, Rotary International



Special Dates For December

Posted by Dave Lorenzen on Dec 01, 2012

Birthdays and Anniversaries for December

Member Birthdays

Name	Date
Sallam, Fareed	Dec 15
Coffey, Harry	Dec 18
Herron, Steve	Dec 20
Holcomb, Carole	Dec 26
Carlenzoli, Leroy	Dec 29
Hembd, Jennifer	Dec 29

Spouse Birthdays

Name	Spouse Of	Date
Gray, Sheena	Gray, Jim	Dec 02
Davis, Susan	Davis, Daniel	Dec 19
Kirkbride, Susan	Kirkbride, Jim	Dec 22

Anniversaries

Name	Spouse Name	Years	Date
Hauck, Linda	Hauck, Tom	24 years	Dec 17
Holcomb, Carole	Holcomb, Allen	3 years	Dec 24
Wessman, Rolf	Wessman, Ann	15 years	Dec 24
Banks, Peter	Stewart, Mary	10 years	Dec 28



Message from the Foundation Trustee Chair

Posted by Max Bridges on Dec 03, 2012

December 2012

Are you on track to meet your goals?



It's hard to believe that we have already reached the month of December, the month that celebrates the family of Rotary. We are also nearing the halfway point of our Foundation's year. Now is the time when our plans to reach our 2012-13 goals should be reevaluated. Our words, our promises, our actions should be taking shape to ensure that we will accomplish what we planned during the last calendar year.

The month of December also provides each of us with much to think about. It is during this month that we pause to recognize World AIDS Day, International Volunteer Day, and Human Rights Day – all significant reminders to Rotarians of our Foundation's aim of Doing Good in the World. Many of our clubs are working to help people with AIDS, others are volunteering all over the world to deliver *Peace Through Service*, and it is hard to count the number that will be raising their voices on 10 December for human rights.

My friends, as we start to wind down another calendar year, I am thankful to report that your Foundation is on track to achieve its goals for 2012-13 because of each and every Rotarian. This provides us with much to celebrate over the upcoming holiday season. My prayers and best wishes go out to each of you for a happy holiday season, and I eagerly look forward to sharing 2013 with you.

Wilfrid J. Wilkinson
Foundation Trustee Chair



Web Site and Bulletin "Tips & Tricks"

Posted by Dave Lorenzen on Nov 30, 2012

Today's Topic: "Photo Journal Archive"

Today's Topic: "Photo Journal Archive"

Throughout the course of the Rotary year, Sunrise Rotary collects a lot of pictures of our various events. These photos are posted in our "Photo Journals", which are listed in both our web site (in the right hand column), as well as in our weekly bulletin (in the left hand column). The most recent photo journal is at the top (Meeting Sightings), and as you work down the list, they get progressively older. If we simply kept up adding journals, we would end up with a HUGE list, so to keep it managed, we only keep the last 2 most recent Rotary year's journals posted. So, what happens to the older journals? Do we delete them? Nope. They find a new life in our "Photo Journal Archive". Here is how to get to them.

On the front page of the website OR ... from your weekly bulletin, in the left hand column there is a section called News. In the news section, click on the "Photo Journal Archive" Link to old photo journals. There you will find older photo journals, arranged by Rotary

Photo Journal Archive
Jul 02, 2012
by Dave Lorenzen
Links to Old Photo Journals

Links to Old Photo Journals	
2007-08 Year President Ross Jones	
2007 Culinary Classic Fund Raiser - "007 InThe Wine Country"	2007 Culinary Classic Auction Event - Lawyer's Dinner
2007 Culinary Classic Auction Event - Titanic Dinner	2007 Interact / Kid's Street Holiday Party
2008 Progressive Dinner	2008 Eye / Dental Mission to Nicaragua
2008 Camp Wa Tam Clean Up	2008 Rebuilding Together
2008 May 1 "Fireside" at Zwick's	2008 District Conference
2008 Scholarship Recipients	2008 International Convention, Los Angeles
2008 Sunrise Fellowship at Disneyland	2007-08 Meeting Sightings

Presidential Years (Jones, Floriani, Hoberg, Petro, etc.).

So, take a trip down Rotary's Memory Lane" and check out the pictures!

Remember you can always find the "Tips & Tricks" articles at [About Our Club / Web Page and Bulletin Tools](#).

Next Week's Topic: "RSS Feeds"



Remember the Pictures

Posted by Max Bridges on Nov 29, 2012

Check Out the Pictures from the Weekly Meetings



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**" Please not that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).

Download

- » ["Donate My Car" Form](#)
- » ["Rotary Basics"](#)
- » [Why Become A Rotarian?](#)
- » [2011-12 Service & Activity Report](#)
- » [RI Foundation Benefactor Commitment Card](#)
- » [Michael Scott De Shields Application Information](#)
- » [Youth Grants](#)
- » [Sabalos Nicaragua Surgery Center Information](#)



Santa Rosa Sunrise Rotary - Sunrise!!!

Jennifer Hembd, President



Mon Dec 10, 2012

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Santa Rosa Sunrise



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[Duty Roster](#)



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Editor Max Bridges

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Stories



Program for December 13th is
Posted by Max Bridges on Dec 06, 2012

Our own Tim Miller

American Red Cross of Sonoma, Mendocino and Lake Counties



American Red Cross

Tim will bring us up to date on disaster relief and preparedness and the latest developments in international humanitarian law.

Annual Holiday Music Presentation

Posted by Max Bridges on Dec 06, 2012

Elsie Allen High School Madrigal Singers



Sunrisers were treated to a truly outstanding performance by a very talented group.

Letter From the DG

Posted by Dave Lorenzen on Dec 08, 2012

Letter From DG Michael Juric

Good Day All (and Happy Holiday!),



It has been a busy fall and I'm so impressed and appreciative of the visits I've made to your clubs. You folks are awesome! Now that I'm home I will be resuming the monthly President Press to keep you informed of the latest happenings in the district.

However, this is a special, and very important email.

Please note - I have attached two critical PDF documents. It's time to announce and encourage submission of applications for Governor for the 2015 - 2016 Rotary Year. Yes, that's right 15-16....

[DG Nomination Letter and Requirements](#) [DG Nomination Form](#)

Our district is seeking qualified candidates for nomination by their club. Please review the documents and announce the opportunity **each week** until January 15th, 2013. Please also have the announcement included in your club bulletin until January 15th. It is important that we make sure any interested individual is provided the opportunity to apply. I will be sending a copy of this email to your club secretaries to assist you in this process.

If you have any difficulty opening these documents please do not hesitate to contact your AG or me for a hard copy or to have a copy faxed to you.

The selection of our next governor is a full interview process. Interviews are scheduled for February 2, 2013. Please do not hesitate to contact PDG Ken Moulton, Nomination Chair or me if you have any questions regarding the process for selection.

Thank you in advance for your timely support.

Yours in Rotary Service,

Michael

Michael R. Juric
District Governor 2012-2013
Rotary International
District 5130

[January Board Of Directors Meeting](#)
 Sonoma Bank
 Jan 08, 2013 05:30 PM - 07:30 PM

[January SCARC - Valley of the Moon Rotary](#)
 Jan 24, 2013 06:00 PM - 09:00 PM

[February Board Of Directors Meeting](#)
 Sonoma Bank
 Feb 12, 2013 05:30 PM - 07:30 PM

[February SCARC - Cloverdale - Crab Feed](#)
 Feb 28, 2013 06:00 PM - 09:00 PM

[District Assembly](#)
 Mar 30, 2013

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 Jun 23, 2013 - Jun 26, 2013

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Let me explain where your gifts go. When a child goes into an emergency foster home in Sonoma

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Directors

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 Jennifer Hembd

President Elect
 Mike Kelly

Secretary Linda Hauck
Treasurer Penny Millar
Past President Jim Kirkbride
Rotary Foundation Frank Cercone
Membership Paul Stathatos
Service Projects Doug Shureen
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- » Rotaractors get creative to help children in Ukraine
- » Mother and daughter share passion for Rotary
- » Mercy's Village provides an education to orphans of war, AIDS in Uganda
- » Former Rotary scholar a good return on Rotary's

County they are given a blue duffle bag with the basic things they will need in their first days in their new home. This blue bag is the child's to keep and helps make the transition to their new home a little easier. The bags include several changes of clothing, pajamas, diapers/underware, a book, a toy, a stuffed animal, toiletries and a special hand-made quilt. The bags serve children from 0-8 years old.

Here is the Blue Bag Wish List (clothing is really needed):

Babies (boys & girls) Sizes preemies, newborns, 3 months, 6 months, 9 months, 12 months, & 18 months

Short-sleeves & long-sleeve shirts

Pants

Sweats

Sweatshirts

Pajamas

Socks

Soft hats

onesies

Other baby needs: receiving blankets, stuffed animals, books, teething and other baby toys

Toddlers (boys & girls) Sizes 24 months/2T, 3T, 4T, 5T

Short-sleeves & long-sleeve shirts

Pants

Sweats

sweatshirts

sweaters

Jackets

Pajamas

Underwear

Socks

Other toddler needs: toys & stuffed animals

Children's Sizes (boys & girls) Sizes 5-6, 7-8

Short-sleeves & long-sleeve shirts

Pants

Sweats

Sweatshirts

jackets

Pajamas

Underwear

Socks

Additional information may be found at the web sites for [Sonoma County Foster Care](#) and the [Valley of the Moon Children's Foundation](#).

Please bring unwrapped items to our Holiday party December 15th at Jennifer's house or contact us. If you don't feel like shopping, cash donations are always welcome.

News from Rotary International

Posted by Max Bridges on Dec 05, 2012

Rotarians call for "Peace Without Borders" during Berlin forum

investment



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Left: Former Rotary Peace Fellows Anne Kjaer Riechert, Wendi Boxx, and Sallie Lacy speak during a panel.

Right: Rotarian Domenico Amatucci (left) visits the peace project Marketplace during the forum.

More than 1,800 Rotarians, community leaders, and students and alumni of the Rotary Peace Centers program gathered in Berlin 30 November through 2 December to promote peace during the first of three Rotary Global Peace Forums.

“Peace is like bread. You have to bake it fresh every day,” said Luis Vicente Giay, past RI president, in convening the forum.

Two upcoming forums will be held in Honolulu, Hawaii, 25-27 January, and in Hiroshima, Japan, 17-18 May. Nobel Peace Prize laureate and Member of Parliament Aung San Suu Kyi of Myanmar will be the keynote speaker in Hawaii.

The three-day Berlin forum was the largest Rotary event in Germany since the RI Convention in Munich 25 years ago. The audience was as diverse as the nationalities of the participants, with Rotaractors, Rotary Peace Fellows, exchange students, and guests joining Rotarians and community leaders. More than 100 participants from District 1940’s Rotary Youth Leadership Award (RYLA) seminar involving 12 countries also took part in the forum.

Berlin declaration

The attendees adopted a [declaration](#) calling for “Peace Without Borders,” recognizing that “all human beings have the right to live in a state of peace, free from violence, persecution, inequality, and suffering.”

The three sites for the peace forums were selected by RI President Sakuji Tanaka because each was heavily affected by the events of World War II and now represents the healing power of sustainable peace between nations.

“As a member of the first generation to grow up in Japan after World War II, I understand the importance of peace and its connection to our well-being,” said Tanaka. “Working for peace is a lifelong task. Every day, in 34,000 clubs around the world, we work together for a more peaceful world by bringing water, health, education, and hope to the people who need it most.”

My Rotary Moment

Every Rotarian, said Tanaka, has a story to tell. Some of those are compiled in his new book [“My Rotary Moment,”](#) a collection of personal essays and stories written by Rotary’s senior leaders. Copies of the book, signed by Tanaka, were sold at the forum, with proceeds going to The Rotary Foundation.

Wilfrid J. Wilkinson, chair of The Rotary Foundation, noted that building peace in the world is one of the main elements of the Foundation’s mission. He said Rotary’s efforts to eradicate polio have demonstrated how Rotarians can band together to overcome barriers of culture, religion, language, and conflict.

“We can create one of the great miracles of polio eradication: Days of Tranquility, when those involved in an armed conflict call a cease-fire to allow children access to health care,” Wilkinson said. “To save children from polio, we’ve convinced people to lay down their arms in Afghanistan, Southern Sudan, and Somalia. That’s something no one else has been able to do. And if that’s not creating peace through our Rotary Foundation, I don’t know what is.”

Calmer societies

RI General Secretary John Hewko explained how Rotary’s humanitarian service, even when it is not explicitly labeled peace-building, creates communities and societies that are calmer, more prosperous, and less violent.

“By helping to build a healthier, more literate society, you are doing the single most effective thing you can do to establish peace in the long term,” Hewko said. “A society that is educated, self-sufficient, and has its citizens productively engaged in commerce and agriculture and industry, is

simply more stable, and less prone to conflict.”

Five former peace fellows took part in a panel at the forum. “I would like to encourage you to contact us and to use the resources you have invested so much in,” said Brigitta von Messling of Germany, a member of the first class of peace fellows, in 2002. Constanze Maria Abendroth, past chair of the Rotaract Germany Committee, presented the New Generation perspective on peace.

Peace project display

More than 100 peace projects were also on display at the forum’s marketplace. Two of the projects were selected to receive an award from Tanaka during the final session.

[Intercountry committees](#) from all over the world convened separate meetings in the run-up to the forum, asking the question, “How can the intercountry committees make a more effective contribution to the Rotary peace initiatives?”

Past RI President Rajendra K. Saboo explained that ten years ago, Rotary created the Peace Centers program to promote research, teaching, public relations, and knowledge on issues of peace and conflict resolution.

“We believe that by providing advance education opportunities for peace fellows chosen from various countries and different cultures, they will grow into potential leaders in their respective regions or countries,” Saboo said. They will then be able to use their training “to promote greater tolerance and co-operation among peoples, leading to world peace and understanding.”

Rotary clubs have sponsored scholars earning master’s degrees in peace and conflict resolution at leading universities in Australia, England, Japan, Sweden, and the United States. A three-month professional development certificate program was established at Chulalongkorn University in Thailand in 2004.

- Learn more about the upcoming [Rotary Global Peace Forums](#), including the next one, in Honolulu, Hawaii, featuring Nobel Peace Prize laureate Aung San Suu Kyi
- Learn more about the [Rotary Peace Centers program](#)
- Download the [“Peace Without Borders” Declaration](#)
- Order a copy of [“My Rotary Moment”](#)
- Read the personal reflections of an attendee on our blog, [Rotary Voices](#)

New Paul Harris Fellow

Posted by Max Bridges on Dec 06, 2012

Kristin Hembd Weber



Frank Cercone makes the presentation to Jennifer and Kristin.



2012 Winter Warmth Coat Drive
Posted by Dave Lorenzen

2012 Winter Warmth Coat Drive

**Please Join Mike Kelly & Keller Williams Realty
and the
Santa Rosa
Chapter of REALTORS®**

In our 2012 Winter Warmth Coat Drive
We will be collecting coats for men, women and children
from October 15th through December 12th.

Donated coats will go to:

- Redwood Covenant Church Charities
- Catholic Charities Homeless Service Center
- Redwood Empire Gospel Mission

If you would like to help with a coat donation, you may drop
any coats at the office of your favorite REALTOR...

120 Stony Point Road,
Ste 140, Santa Rosa



Or call me: Mike Kelly
707-322-8503 or
Mike@MikeKelly.com



RI President's Message
Posted by Max Bridges on Dec 03, 2012

November 2012



Dear fellow Rotarians,

The year 2012 is nearly gone, and we have reached the midpoint of this Rotary year. It is time to take stock of the goals we have set for ourselves, and the progress we have made toward them. Are we on track to achieve what we set out to accomplish?

I am a great believer in the importance of setting goals that are high but realistic. A worthwhile goal should be within your reach but still require you to stretch. Opening yourself to a new challenge helps you find out what you are really capable of – which may well be more than you think.

On 1 July, we will embark on our newest challenge as an organization: the full rollout of the Future Vision Plan, the new grant model for our Rotary Foundation. We in Rotary have set for ourselves a simple and vital goal: to do the most good we can with all the resources we have. To do this, we will be working to reduce overhead; to improve accountability, transparency, and local control; and to focus our service more intensely in the areas where we know we can have the most impact.

With Future Vision, we will implement a simplified grant structure that will encourage Rotarians to serve in our six areas of focus: peace and conflict prevention/resolution, disease prevention and treatment, water and sanitation, maternal and child health, basic education and literacy, and economic and community development. These are areas in which Rotarians around the world have already been working for many years, and in which we have experience and a track record of project sustainability.

Sustainability will be a major focus under Future Vision, as we shift our emphasis to long-term, high-impact projects. Simply put, a sustainable project is one that will continue to benefit the world even after Rotary funding ends. The ultimate example of a sustainable project, of course, is polio eradication: When polio is gone, the good that we have done will continue forever, centuries after the last polio vaccine is given. And the lessons we have learned from PolioPlus are universal. A truly sustainable project requires an emphasis on planning and cooperation, a long-term perspective, and an approach that considers community members as partners in our service, not passive recipients.

Embracing Future Vision means embracing a more ambitious view of Rotary – one in which we work to address major issues in a serious, lasting way. It is a new way of thinking about our service, and an approach that I believe will lead to a Foundation more capable than ever of Doing Good in the World.

Sakuji Tanaka
President, Rotary International



[Special Dates For December](#)
Posted by Dave Lorenzen on Dec 01, 2012

Birthday's and Anniversaries for December

Member Birthdays

Name	Date
Sallam, Fareed	Dec 15
Coffey, Harry	Dec 18
Herron, Steve	Dec 20
Holcomb, Carole	Dec 26
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Hembd, Jennifer	Dec 29

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Name	Spouse Name	Years	Date
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Wessman, Rolf	Wessman, Ann	15 years	Dec 24
Banks, Peter	Stewart, Mary	10 years	Dec 28

[Message from the Foundation Trustee Chair](#)
Posted by Max Bridges on Dec 03, 2012



December 2012

Are you on track to meet your goals?



It's hard to believe that we have already reached the month of December, the month that celebrates the family of Rotary. We are also nearing the halfway point of our Foundation's year. Now is the time when our plans to reach our 2012-13 goals should be reevaluated. Our words, our promises, our actions should be taking shape to ensure that we will accomplish what we planned during the last calendar year.

The month of December also provides each of us with much to think about. It is during this month that we pause to recognize World AIDS Day, International Volunteer Day, and Human Rights Day – all significant reminders to Rotarians of our Foundation's aim of Doing Good in the World. Many of our clubs are working to help people with AIDS, others are volunteering all over the world to deliver *Peace Through Service*, and it is hard to count the number that will be raising their voices on 10 December for human rights.

My friends, as we start to wind down another calendar year, I am thankful to report that your Foundation is on track to achieve its goals for 2012-13 because of each and every Rotarian. This provides us with much to celebrate over the upcoming holiday season. My prayers and best wishes go out to each of you for a happy holiday season, and I eagerly look forward to sharing 2013 with you.

Wilfrid J. Wilkinson
Foundation Trustee Chair



Web Site and Bulletin "Tips & Tricks"
Posted by Dave Lorenzen on Dec 08, 2012

Today's Topic: "RSS Feeds"



Today's Topic: "RSS Feeds"

Ever wonder the easiest way to find the latest news from Rotary International? Well, all the latest news from RI is available from the RSS Feeds (Rich Site Summary) on the main page of the website, or from our weekly bulletin. Located on the website main page, left column, under the list of Directors, or in the weekly bulletin, left column, under the Photo Journals, the latest top 5 stories from the media center at RI are always available. So, click on the link and find out what is happening in the Rotary World!

Remember you can always find the "Tips & Tricks" articles at [About Our Club / Web Page and Bulletin Tools](#).

Next Week's Topic: *"Information for Prospective Members"*



Remember the Pictures
Posted by Max Bridges on Dec 06, 2012

Check Out the Pictures from the Weekly Meetings



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**" Please not that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).

Download

- » ["Donate My Car" Form](#)
- » ["Rotary Basics"](#)
- » [Why Become A Rotarian?](#)
- » [2011-12 Service & Activity Report](#)
- » [RI Foundation Benefactor Commitment Card](#)
- » [Michael Scott De Shields Application Information](#)
- » [Youth Grants](#)
- » [Sabalos Nicaragua Surgery Center Information](#)



Santa Rosa Sunrise Rotary - Sunrise!!! Jennifer Hembd, President



Mon Dec 17, 2012

[Home](#)

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



We meet Thursdays at 7:15 AM
Fountaingrove Inn
101 Fountain Grove Pkwy
Santa Rosa, CA 95403
United States

Santa Rosa Sunrise



[Venue Map](#)



[Duty Roster](#)



[District Site](#)

Editor Max Bridges

If you have any comments or questions, please contact the editor.

Website Sponsors



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Schedule of Future Programs

Dec 20, 2012
[Don Floriani On Safari](#)

Dec 27, 2012
[No Meeting Merry Christmas!](#)

Jan 03, 2013
[No Meeting Happy New Year!](#)

Jan 10, 2013
[President Jennifer & Board of Directors Club Assembly](#)

[View entire list...](#)

News

[Bulletin Archive](#)
Oct 01, 2012
by Dave Lorenzen

[Photo Journal Archive](#)
Jul 02, 2012
by Dave Lorenzen

Club Events

[January Board Of Directors Meeting](#)
Sonoma Bank
Jan 08, 2013 05:30 PM - 07:30 PM

[January SCARC - Valley of the Moon Rotary](#)
Jan 24, 2013 06:00 PM - 09:00 PM

[February Board Of Directors Meeting](#)
Sonoma Bank
Feb 12, 2013 05:30 PM - 07:30 PM

[Fireside at Kunde Winery](#)

Stories



Program for December 20th is
Posted by Max Bridges on Dec 13, 2012

[Our own Don Floriani On Safari](#)

Past President Flo will share the highlights of his recent travels in Africa.



[Be Red Cross Ready](#)
Posted by Max Bridges on Dec 13, 2012

[Tim Miller, Regional Executive Officer American Red Cross of Sonoma, Mendocino and Lake Counties](#)



Tim provided information on the history of the Red Cross, guidance on disaster preparedness and his recent participation in the recovery from Super Storm Sandy.

[Elsie Allen Grad Night Fundraiser](#)
Posted by Dave Lorenzen

[Elsie Allen Grad Night Fundraiser](#)

Kunde Estate Winery
Feb 14, 2013 05:00 PM - 07:30 PM

February SCARC - Cloverdale - Crab Feed
Feb 28, 2013 06:00 PM - 09:00 PM

District Assembly
Mar 30, 2013

District Conference
Hyatt Vineyard Creek
May 31, 2013 12:00 PM - Jun 02, 2013 02:00 PM

International Convention - Lisbon
Jun 23, 2013 - Jun 26, 2013

Donate Your Car!



Santa Rosa Sunrise Rotary Foundation

Club Links

- » [Rotary Showcase - SRSR Dental Clinic](#)
- » [Partners of Santa Rosa Sunrise Rotary](#)
- » [What Are My Make Up Options?](#)
- » [Contact the Sunshine Committee](#)
- » [District Interact Info](#)
- » [Youth Exchange - District 5130](#)
- » [SCARC Meeting Schedule](#)
- » [Rotary International Business Portal](#)
- » [SR Sunrise Facebook Page](#)
- » [Latest "Rotarian Magazine"](#)

Directors

- President
Jennifer Hembd
- President Elect
Mike Kelly
- Secretary
Linda Hauck
- Treasurer
Penny Millar
- Past President
Jim Kirkbride
- Rotary Foundation
Frank Cercone
- Membership
Paul Stathatos
- Service Projects
Doug Shureen
- Club Administration
Jim Gray

ELSIE ALLEN HIGH SCHOOL PROJECT GRAD 7th ANNUAL

CRAB FEED

Saturday
January 26, 2013
6 pm to 9 pm

Center for Spiritual Living
2075 Occidental Road, Santa Rosa
\$40.00 per person

All-You-Can-Eat Crab, Pasta, Salad & Bread
RAFFLE & SILENT AUCTION
Benefits Senior Safe & Sober Celebration

To purchase your tickets, please detach and complete the following:

Name: _____
Address: _____
Email or phone number: _____

of Tickets _____ x \$40.00 = _____

Please make *check payable to EALS Project Grad* & mail to:
Elsie Allen Project Grad PO Box 8096 Santa Rosa CA 95407
For more information contact: Barbara 544-5942 or EMAIL: esprojectgrad@yahoo.com

[Click on the picture to download the flier!](#)



New Board Of Directors 2013-14
Posted by Dave Lorenzen on Dec 14, 2012

Sunrise Elects New Board Of Directors For 2013-14 !

At the December 6th Annual meeting of Santa Rosa Sunrise, elections nominated, and appointed to office the 2013-14 Board of Directors. Presented by the chair of the Nomination Committee, Past President Ross Jones offered the following new

Board Officers;



President Nominee: Eloise Tweeten

Treasurer: Penny Millar

Board Member Foundation: Jon Stark

Board Member Membership: Rob Sanville

Continuing on as members of the current Board of Directors are;



President Nominee
Harry Coffey

Public Relations
Cindy Gillespie

Photo Journals

- » [Meeting Sightings](#)
- » [2012 Veteran's Day Lunch](#)
- » [2012 Culinary Classic](#)
- » [2012-13 Dental Clinics](#)
- » [2012 SRKSEP](#)
- » [2012 DG Visit Fireside](#)
- » [2012 Giants Game Fellowship](#)
- » [2012-13 Hiking Trips](#)
- » [2011-12 Meeting Sightings](#)
- » [2012 Debunking of Jim Kirkbride](#)
- » [2011-12 Hiking Trips](#)
- » [2012 Golf Tournament](#)
- » [2012 Rose Parade](#)
- » [2012 Senior's Pancake Breakfast](#)
- » [2012 SCARC Meeting](#)
- » [2012 Rebuilding Together](#)
- » [2012 Progressive Dinner](#)
- » [2012 Women In Rotary](#)
- » [2012 Eye/Dental Mission to Sabalos Nicaragua](#)
- » [2011 Culinary Classic](#)
- » [2011 Interact Adventure](#)
- » [2011 Gran Fondo](#)
- » [2011 Senior Oktoberfest](#)
- » [2011 Senior BBQ](#)

RSS

Rotary International

- » First packaged grant with Oikocredit develops women's business skills
- » Indian Rotarians perform corrective surgeries in Nigeria
- » Scuba enthusiasts dive deep for adventure
- » Historic Moments: Rotary in Japan
- » Rotarians call for "Peace Without Borders" during Berlin forum

President: Mike Kelly
 Past President: Jennifer Hembd
 President Elect: Harry Coffey
 Secretary: Linda Hauck
 Board Member Service Projects: Doug Shureen
 Board Member Club Administration: Jim Gray
 Board Member Public Relations: Cindy Gillespie

CONGRATULATIONS TO OUR NEW CLUB LEADERS!

Member Update

Posted by Max Bridges on Dec 13, 2012

Steve Zwick



Steve described many life experiences including growing up in Connecticut, the Peace Corps, Stanford MBA, banking career that included time in Latin America and New York City and retirement in 2002 with relocation to Santa Rosa.



Letter From the DG

Posted by Dave Lorenzen on Dec 08, 2012

Letter From DG Michael Juric

Good Day All (and Happy Holiday!),

It has been a busy fall and I'm so impressed and appreciative of the visits I've made to



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your clubs. You folks are awesome! Now that I'm home I will be resuming the monthly President Press to keep you informed of the latest happenings in the district.

However, this is a special, and very important email.

Please note - I have attached two critical PDF documents. It's time to announce and encourage submission of applications for Governor for the 2015 - 2016 Rotary Year. Yes, that's right 15-16....

[DG Nomination Letter and Requirements](#) [DG Nomination Form](#)

Our district is seeking qualified candidates for nomination by their club. Please review the documents and announce the opportunity **each week** until January 15th, 2013. Please also have the announcement included in your club bulletin until January 15th. It is important that we make sure any interested individual is provided the opportunity to apply. I will be sending a copy of this email to your club secretaries to assist you in this process.

If you have any difficulty opening these documents please do not hesitate to contact your AG or me for a hard copy or to have a copy faxed to you.

The selection of our next governor is a full interview process. Interviews are scheduled for February 2, 2013. Please do not hesitate to contact PDG Ken Moulton, Nomination Chair or me if you have any questions regarding the process for selection.

Thank you in advance for your timely support.

Yours in Rotary Service,

Michael

Michael R. Juric
District Governor 2012-2013
Rotary International
District 5130



[Classified Advertisement](#)
Posted by John Dolinsek on Dec 15, 2012

Classified Advertisement
Television and Small Business Phone



I have this **huge TV** and an **office phone set** that I'll donate to a non-profit or a start-up business. The TV is a 1999 model; works fine & weighs nine million pounds. The phone system I bought 15 years ago for a for \$1750 bucks; three stations & capacity for eight lines, hold buttons, intercom. It was from my office & worked fine throughout. Been sitting in my garage for the last three years! Someone in our club must know of someone or somebody in need of such items.

John Dolinsek

[News from Rotary International](#)
Posted by Max Bridges on Dec 13, 2012

Indian Rotarians perform corrective surgeries in Nigeria



Nigerian Rotarians help surgeons from India unload baggage in Abuja

A group of Rotarians from India gave hope and dignity to about 400 children crippled by polio during a 10-day medical mission in Nigeria this month.

The team of 19 physicians -- most of them orthopedic surgeons -- assisted by 6 nonmedical volunteers, performed corrective surgeries on young polio patients ages 1 to 18 at two hospitals in Abuja, Nigeria's capital. The project was partly funded by a US\$50,000 Rotary Foundation Matching Grant.

The mission also aimed to create awareness of the need for immunizations and of Rotary's efforts to eradicate the disease, says project leader and Past RI President Rajendra K. Saboo.

Nigeria, along with Pakistan and Afghanistan, are the only three countries where polio remains endemic. In February, the World Health Organization removed India from the polio-endemic list.

Reaching across borders

"Many experts predicted that India would be the last country to stop polio. Instead, India was able to beat polio," says Saboo, who is from Chandigarh, Union Territory, India. "Now it is our turn to help the remaining polio-endemic countries by reaching across borders to share our success and strategies."

Through the surgeries, Saboo says, Rotary not only gives hope to young polio victims but also helps build trust and confidence with parents in communities where immunizations are still desperately needed.

"This is a humanitarian project about goodwill and international understanding, but more important, it's about social mobilization and advocacy to reach out to parents of children who are not getting immunized," says Saboo. "If India can do it, so can Nigeria. We have similar problems, similar conditions, and are afflicted by poverty and illiteracy. But we [brought] a message of hope that Nigeria will soon be polio-free."

Rotarian Deepak Purohit, one of 12 orthopedic surgeons on the team, has worked on several similar surgery missions over the last 15 years, including projects in India, Ethiopia, Zambia, and Nigeria.

"Polio-corrective surgeries are a professional passion of mine," says Purohit, a member of the Rotary Club of Panvel, Maharashtra, India. "When the polio deformities are corrected on these children, we give them dignity and normalcy. When they can only crawl coming here and then be able to stand weeks later, we make them feel like normal human beings. This is a great thing we are achieving."

Bone correction

Purohit says the team conducted three types of surgeries: soft tissue repair, bone correction, and tendon replacement. The average recovery time is three to eight weeks, depending on the surgery.

Nigerian Rotarians will follow up to make sure the patients receive the required postoperative care, says Saliu Ahmed, past governor of District 9125 (Nigeria).

"This is a great opportunity for Nigeria to meet the medical needs of those crippled by polio and to be able to help them use their limbs," says Ahmed. "This medical mission is a loud message to our communities that Rotary cares, that Rotary will stay in this fight for polio eradication until it is won."

- Your [contributions](#) to The Rotary Foundation's Annual Fund make projects like these possible
- Learn more about [Rotary's efforts to eradicate polio](#)
- Add your photo to the [World Biggest Commercial](#)
- Read more about polio and this mission on [Rotary Voices](#)

Special Dates For December

Posted by Dave Lorenzen on Dec 01, 2012

Birthday's and Anniversaries for December



Member Birthdays

Name	Date
Sallam, Fareed	Dec 15
Coffey, Harry	Dec 18
Herron, Steve	Dec 20
Holcomb, Carole	Dec 26
Carlenzoli, Leroy	Dec 29
Hembd, Jennifer	Dec 29

Spouse Birthdays

Name	Spouse Of	Date
Gray, Sheena	Gray, Jim	Dec 02
Davis, Susan	Davis, Daniel	Dec 19
Kirkbride, Susan	Kirkbride, Jim	Dec 22

Anniversaries

Name	Spouse Name	Years	Date
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Holcomb, Carole	Holcomb, Allen	3 years	Dec 24
Wessman, Rolf	Wessman, Ann	15 years	Dec 24
Banks, Peter	Stewart, Mary	10 years	Dec 28



Web Site and Bulletin "Tips & Tricks"

Posted by Dave Lorenzen on Dec 15, 2012

Today's Topic: "Information for Prospective Members"

Today's Topic: "Information for Prospective Members"

Membership growth is the life blood of every Rotary Club. Members exit the club for a variety of reasons, so new membership is a necessity to keep any club viable to perform its services and projects to the local and world community. Information for perspective and new members are available from our website. Here are some examples;

Perspective members: ["Why Become A Rotarian?"](#) ... Recreated from the Rotarian, July 2001, a list of the 20 top reasons to become involved as a Rotarian, Friendship, Business Development, and the Opportunity to Serve, just to name a few. Also The most current ["Service and Activity Report"](#), highlighting the Services and Activities Santa Rosa Sunrise provides to the local and International communities. Both of these can be found on the front page of the website, right hand column, under Downloads!

Download

- » [Project Grad Crab Feed Flyer 2013](#)
- » ["Donate My Car" Form](#)
- » ["Rotary Basics"](#)
- » [Why Become A Rotarian?](#)
- » [2011-12 Service & Activity Report](#)
- » [RI Foundation Benefactor Commitment Card](#)
- » [Michael Scott De Shields Application Information](#)
- » [Youth Grants](#)
- » [Sabalos Nicaragua Surgery Center Information](#)

Rotary Links

- » [Rotary International](#)
- » [RI President Home](#)
- » [Object of Rotary](#)
- » [Joining Rotary](#)
- » [Rotary History](#)
- » [Rotary Foundation](#)
- » [For New Members](#)

For New Members; Located on the front page of the website, left column, under Rotary Links, is RI's information center For New Members. Getting Involved, Rotary Basics, Newsletters, and More! There's even a link for ["Joining Rotary"](#), for perspective members interested in clubs all over the world.



Remember the Pictures

Posted by Max Bridges on Dec 13, 2012

Check Out the Pictures from the Weekly Meetings



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**" Please not that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

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- » [Youth Grants](#)
- » [Sabalos Nicaragua Surgery Center Information](#)



Santa Rosa Sunrise Rotary - Sunrise!!!

Jennifer Hembd, President



Mon Dec 24, 2012

[Home](#)

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



We meet Thursdays at 7:15 AM
 Fountaingrove Inn
 101 Fountain Grove Pkwy
 Santa Rosa, CA 95403
 United States

Santa Rosa Sunrise

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[Duty Roster](#)

[District Site](#)

Editor Max Bridges

If you have any comments or questions, please contact the editor.

Website Sponsors



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Schedule of Future Programs

Dec 27, 2012
 No Meeting
 Merry Christmas!

Jan 03, 2013
 No Meeting
 Happy New Year!

Jan 10, 2013
 President Jennifer & Board of Directors
 Club Assembly

[View entire list...](#)

News

[Bulletin Archive](#)
 Oct 01, 2012
 by Dave Lorenzen

[Photo Journal Archive](#)
 Jul 02, 2012
 by Dave Lorenzen

Club Events

[January Board Of Directors Meeting](#)
 Sonoma Bank
 Jan 08, 2013 05:30 PM - 07:30 PM

[January SCARC - Valley of the Moon Rotary](#)
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[February SCARC -](#)

Stories



No meeting until January 10th
 Posted by Max Bridges on Dec 20, 2012

Santa Rosa Sunrise Rotary will be dark December 27 and January 3

Happy Holidays to all.

Come join us on January 10!



[African Safari](#)
 Posted by Max Bridges on Dec 20, 2012

Fifteen members of the Floriani family explore the Dark Continent



Flo presented a slide show highlighting Victoria Falls and multiple locations in the wilds of Botswana, Zambia and the Kruger Park area of South Africa.

One terrific program!!

[Elsie Allen Grad Night Fundraiser](#)
 Posted by Dave Lorenzen

Elsie Allen Grad Night Fundraiser

Cloverdale - Crab Feed
Feb 28, 2013 06:00 PM - 09:00 PM

District Assembly
Mar 30, 2013

District Conference
Hyatt Vineyard Creek
May 31, 2013 12:00 PM - Jun 02, 2013 02:00 PM

International Convention - Lisbon
Jun 23, 2013 - Jun 26, 2013

Donate Your Car!



Santa Rosa Sunrise Rotary Foundation

Club Links

- » [Rotary Showcase - SRSR Dental Clinic](#)
- » [Partners of Santa Rosa Sunrise Rotary](#)
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- » [Latest "Rotarian Magazine"](#)

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Service Projects
Doug Shureen

ELSIE ALLEN HIGH SCHOOL PROJECT GRAD 7th ANNUAL

CRAB FEED

Saturday
January 26, 2013
6 pm to 9 pm

Center for Spiritual Living
2075 Occidental Road, Santa Rosa

\$40.00 per person

All-You-Can-Eat Crab, Pasta, Salad & Bread

RAFFLE & SILENT AUCTION

Benefits Senior Safe & Sober Celebration

To purchase your tickets, please detach and complete the following:

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of Tickets _____ x \$40.00 = _____

Please make check payable to EALS Project Grad & mail to:

Elsie Allen Project Grad PO Box 8096 Santa Rosa CA 95407

For more information contact: Barbara 544-5942 or EMAIL: esprojectgrad@yahoo.com

[Click on the picture to download the flier!](#)



[New Board Of Directors 2013-14](#)
Posted by Dave Lorenzen on Dec 14, 2012

Sunrise Elects New Board Of Directors For 2013-14 !

At the December 6th Annual meeting of Santa Rosa Sunrise, elections nominated, and appointed to office the 2013-14 Board of Directors. Presented by the chair of the Nomination Committee, Past President Ross Jones offered the following new

Board Officers;



President Nominee: Eloise Tweeten

Treasurer: Penny Millar

Board Member Foundation: Jon Stark

Board Member Membership: Rob Sanville

Continuing on as members of the current Board of Directors are;

Club Administration
Jim Gray

President Nominee
Harry Coffey

Public Relations
Cindy Gillespie

Photo Journals

- » [Meeting Sightings](#)
- » [2012 Veteran's Day Lunch](#)
- » [2012 Culinary Classic](#)
- » [2012-13 Dental Clinics](#)
- » [2012 SRKSEP](#)
- » [2012 DG Visit Fireside](#)
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- » [2012 Golf Tournament](#)
- » [2012 Rose Parade](#)
- » [2012 Senior's Pancake Breakfast](#)
- » [2012 SCARC Meeting](#)
- » [2012 Rebuilding Together](#)
- » [2012 Progressive Dinner](#)
- » [2012 Women In Rotary](#)
- » [2012 Eye/Dental Mission to Sabalos Nicaragua](#)
- » [2011 Culinary Classic](#)
- » [2011 Interact Adventure](#)
- » [2011 Gran Fondo](#)
- » [2011 Senior Oktoberfest](#)
- » [2011 Senior BBQ](#)

RSS

Rotary International

- » First packaged grant with Oikocredit develops women's business skills
- » Rotary news in brief from around the globe
- » Lisbon souvenirs
- » Produce pedaler
- » Indian Rotarians perform corrective surgeries in Nigeria



President: Mike Kelly

Past President: Jennifer Hembd

President Elect: Harry Coffey

Secretary: Linda Hauck

Board Member Service Projects: Doug Shureen

Board Member Club Administration: Jim Gray

Board Member Public Relations: Cindy Gillespie

CONGRATULATIONS TO OUR NEW CLUB LEADERS!



Classified Advertisement
Posted by John Dolinsek on Dec 15, 2012

Classified Advertisement Television and Small Business Phone



I have this **huge TV** and an **office phone set** that I'll donate to a non-profit or a start-up business. The TV is a 1999 model; works fine & weighs nine million pounds. The phone system I bought 15 years ago for a for \$1750 bucks; three stations & capacity for eight lines, hold buttons, intercom. It was from my office & worked fine throughout. Been sitting in my garage for the last three years! Someone in our club must know of someone or somebody in need of such items.

John Dolinsek

News from Rotary International
Posted by Max Bridges on Dec 17, 2012

First packaged grant with Oikocredit develops women's business skills



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Philippine Rotarians conduct a survey of women who received loans from Ahon Sa Hirap, Inc., as part of a packaged grant.

Rotarians in Antipolo, Philippines, are teaching more than 2,000 women how to run businesses and balance family and work responsibilities, through an economic and community development project supported by a US\$50,000 Rotary Foundation packaged grant.

In packaged grants, the Foundation has already completed the initial tasks of finding a strategic partner and designing the project's framework, which lets participating Rotarians focus on assessing community needs, providing technical expertise, publicizing the project, and evaluating its progress.

The project, sponsored by the Rotary Club of Manila Circle, features the first packaged grant applied in collaboration with [Oikocredit](#), one of Rotary's strategic partners. The Rotarians work with microfinance institutions in their own communities to develop and run targeted training programs that increase the impact of microloans.

Assessing local needs

In the spring of 2012, the Philippine Rotarians teamed up with [Ahon Sa Hirap, Inc.](#) (ASHI), a network of microlenders supported by Oikocredit, to survey ASHI borrowers living in and around Antipolo. The study revealed that most of the women who had failed to repay their loans on time did so because they lacked experience balancing work and family responsibilities.

The survey also discovered that almost all of the women were willing to learn new entrepreneurial skills to expand their income-earning opportunities.

Implementing the project

After receiving approval for a packaged grant, Rotarians got together with ASHI to hire university-trained professionals to develop two training modules. The first explores the demands of family life and the demands of employment.

A second module helps the women identify and develop their business skills and also identify business opportunities, based on their resources and local market conditions.

Speakers and facilitators hired by the club have begun teaching weekly classes at 52 centers ASHI runs in the Antipolo area. Each class is 25 sessions. The staff at each center provides logistical support, such as transporting women to the sessions, preparing conference rooms, supporting the speakers and facilitators, and serving food as needed.

Ensuring sustainability

The women will be able to use the business skills they learn to better provide for their families throughout their lives and the training is expected to make them less likely to default on their loans. This in turn will expand the capacity of the microlender to make new loans.

In addition, ASHI staff are being trained to teach the modules, which will increase the project's sustainability. Rolando Pagaspas, president of the Manila Circle club, said ASHI's president has pledged to make the modules a requirement for all women seeking loans and to extend the training program to some of ASHI's other 2,000 centers.

"The outcome of the project will be further duplicated, and sustained, even after the funding has been expended," Pagaspas says.

Measuring impact

The Manila Rotarians are testing the women before and after the training to determine how much they learn and asking each participant to form a simple entrepreneurial plan roughly equivalent to a small business plan. They, along with ASHI, also plan to monitor the participants' income levels and loan repayment rates.

- Applications for packaged grants will be available in January for districts that have qualified under The Foundation's new grant model. Learn more about [the new grant model](#).
- Read more about the [organizations Rotary works with](#), including our strategic partners.

[Special Dates For December](#)

Posted by Dave Lorenzen on Dec 01, 2012

[Birthday's and Anniversaries for December](#)



Member Birthdays

Name	Date
Sallam, Fareed	Dec 15
Coffey, Harry	Dec 18
Herron, Steve	Dec 20
Holcomb, Carole	Dec 26
Carlenzoli, Leroy	Dec 29
Hembd, Jennifer	Dec 29

Spouse Birthdays

Name	Spouse Of	Date
Gray, Sheena	Gray, Jim	Dec 02
Davis, Susan	Davis, Daniel	Dec 19
Kirkbride, Susan	Kirkbride, Jim	Dec 22

Anniversaries

Name	Spouse Name	Years	Date
Hauck, Linda	Hauck, Tom	24 years	Dec 17
Holcomb, Carole	Holcomb, Allen	3 years	Dec 24
Wessman, Rolf	Wessman, Ann	15 years	Dec 24
Banks, Peter	Stewart, Mary	10 years	Dec 28



Special Dates for January

Posted by Dave Lorenzen on Jan 01, 2013

Birthday's and Anniversaries for January

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Brenton, Jim	Jan 14
Glowacki, Susan	Jan 16
Sanville, Robert	Jan 17
Wessman, Rolf	Jan 20

Spouse Birthdays

Name	Spouse Of	Date
Floriani, Wendy	Floriani, Don	Jan 05
Leasher, Judith	Leasher, Olin	Jan 07
Rondon, Karen	Rondon, Brian	Jan 17

Anniversaries

Name	Spouse Name	Years	Date
Sallam, Fareed	Sallam, Jordan	? years	Jan 29



Web Site and Bulletin "Tips & Tricks"

Posted by Dave Lorenzen on Dec 22, 2012

Today's Topic: "Rotary Mobil Applications"

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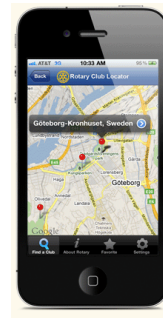
Keeping connected to Rotary is easier than ever, with the availability of two free apps, ClubRunner Mobil and Rotary Club Locator from RI. You can find out about acquiring these apps from our website front page, in the main menu bar under Rotary Mobil Apps.



First is **ClubRunner Mobil App**: The ClubRunner Mobile App is your key to connect to your ClubRunner website on the go! Completely, free to download and use, this app will let you access the key info you need while you're on the go. Password protected just like your website, the ClubRunner Mobile app is comprised of 3 main modules. You now will have the ability to view your member directory, view the articles posted to your website and locate the nearest club right from your iPhone or iPod, bringing you even closer to being able to connect, collaborate and communicate! Available from the Apple App Store and the Android Market. [Click here for more information!](#)

Next is the **Rotary Club Locator**; You can now search for a Rotary club with RI's free mobile app. In the [Apple app](#)

store, [Google Play](#), and [BlackBerry App World](#), it's called the Rotary Club Locator from Rotary International. The Rotary Club Locator app helps you find a Rotary club meeting when you're on the go. The "Near Me" search locates clubs within a physical radius of 100 miles. (Note: Actual driving distances may be further.) A keyword search for clubs. This search looks for the keyword in either the club name or meeting location address. This is useful for finding clubs that are outside of the 100-mile radius from your current location; A map showing a club's location and driving directions; The ability to save search results to a list of favorite clubs; The ability to add a club to your phone's contact list; The club's website and primary phone number, if available; and a search function to find clubs by district. [Click here for more information!](#)



Next Week's Topic: *"How Do I Retrieve My Log-In Information?"*



Remember the Pictures

Posted by Max Bridges on Dec 20, 2012

Check Out the Pictures from the Weekly Meetings



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called **"Meeting Sighting"** Please note that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

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Download

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- » ["Donate My Car" Form](#)
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Santa Rosa Sunrise Rotary - Sunrise!!! Jennifer Hembd, President



Sun Dec 30, 2012

[Home](#)

Editor Max Bridges

If you have any comments or questions, please contact the editor.

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Schedule of Future Programs

Jan 03, 2013
No Meeting
Happy New Year!

Jan 10, 2013
President Jennifer & Board of Directors
Club Assembly

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Oct 01, 2012
by Dave Lorenzen

Photo Journal Archive
Jul 02, 2012
by Dave Lorenzen

Club Events

January Board Of Directors Meeting
Sonoma Bank
Jan 08, 2013 05:30 PM - 07:30

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



We meet Thursdays at 7:15 AM
Fountaingrove Inn
101 Fountain Grove Pkwy
Santa Rosa, CA 95403
United States

Santa Rosa Sunrise



[Venue Map](#)

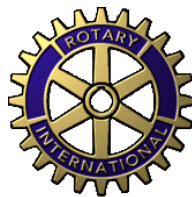


[Duty Roster](#)



[District Site](#)

Stories



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Elsie Allen Grad Night Fundraiser

Posted by Dave Lorenzen

Elsie Allen Grad Night Fundraiser

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Progressive Dinner
Mar 23, 2013 06:00 PM - 09:00 PM

March SCARC - Petaluma Rotary
Mar 28, 2013 06:00 PM - 09:00 PM

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Mar 30, 2013

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\$40.00 per person

All-You-Can-Eat Crab, Pasta, Salad & Bread

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Address: _____
Email or phone number: _____

of Tickets _____ x \$40.00 = _____

Please make check payable to EAHS Project Grad & mail to:
Elsie Allen Project Grad PO Box 8096 Santa Rosa CA 95407

For more information contact: Barbara 544-5942 or EMAIL: eaprojectgrad@yahoo.com

[Click on the picture to download the flier!](#)

Sunriser Sighting

Posted by Max Bridges on Dec 30, 2012

Merle Hayes



A fellow Sunriser caught Merle relaxing in a local furniture store!

Donate Your Car!



Santa Rosa
Sunrise Rotary
Foundation

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Membership
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Service Projects
[Doug Shureen](#)

Club Administration
[Jim Gray](#)

News from Rotary International

Posted by Max Bridges on Dec 21, 2012

Top 5 Rotary stories of 2012



Top: Rotarians and state government leaders in Jaipur, Rajasthan, India, vaccinate children against polio during a National Immunization Day in 2011. Bottom: RI President-elect Sakuji Tanaka unveiled the 2012-13 RI theme, *Peace Through Service*, during the opening plenary session of the 2012 International Assembly, a training event for incoming Rotary district governors.

The year got off to an exciting start in January when India marked a year without a new case of polio. By February, the World Health Organization had removed India from the list of endemic countries.

Here's a look back at this and other memorable Rotary events of 2012.

1. India polio free

After going an entire year without a new reported case of polio, India was removed from the list of polio-endemic countries by the World Health Organization (WHO). Ghulam Nabi Azad, India's minister of Health and Family Welfare, made the announcement at the Polio Summit 2012 in New Delhi on 25 February.

The news was a huge boost to the morale of Rotarians, who have been laboring to eradicate the crippling disease since 1985. Only three countries -- Nigeria,

President Nominee
[Harry Coffey](#)

Public Relations
[Cindy Gillespie](#)

Photo Journals

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» [2011 Interact Adventure](#)

» [2011 Gran Fondo](#)

» [2011 Senior Oktoberfest](#)

» [2011 Senior BBQ](#)

RSS

Rotary International

➔ Vocational training team shares expertise with Aga Khan University faculty in Kenya

➔ Top 5 Rotary stories of 2012

➔ First packaged grant with Oikocredit develops women's business skills

Pakistan, and Afghanistan -- remain on the polio-endemic list.

A chief contributor to India's success is the widespread use of the bivalent oral polio vaccine, which is effective against both remaining types of the poliovirus. Another is rigorous monitoring, which has helped reduce the number of children missed by health workers during National Immunization Days to less than 1 percent, according to WHO. The lessons learned in India may well serve to help immunization efforts in the remaining endemic countries.

In May, Rotarians at the RI Convention in Bangkok, Thailand, celebrated Rotary's having exceeded the US\$200 Million Challenge for polio eradication efforts. The challenge was Rotary's response to \$355 million in matching grants from the Bill & Melinda Gates Foundation.

But the work is far from complete, because worldwide eradication has not yet been achieved. Later in the year, Rotary launched an online petition drive to urge government leaders to continue funding the Global Polio Eradication Initiative's efforts. And in October, RI launched the [World's Biggest Commercial](#), which enables people visiting the new End Polio Now website to add their photo and join the effort to make history.

2. New grant model

Rotary districts have begun qualifying for [The Rotary Foundation's new grant model](#), which goes into effect for all districts on 1 July. For the past three years, 100 pilot districts have been testing this Future Vision model, providing feedback to help the Foundation refine it.

The model includes three types of grants: district, global, and packaged. Applications for district grants began in late October, and those for the other two types will begin early in 2013.

District grants offer clubs and districts flexibility in carrying out activities that further the Foundation's mission, and can be used for short-term projects in both local and international communities. Districts can request up to 50 percent of their [District Designated Fund](#) in one annual block grant.

For example, Rotarians in District 5340 (California, USA) used district grants to provide clean water for rural communities in South Sudan and to boost the capacity to carry out search-and-rescue efforts in their own community, among other projects. [Read more.](#)

Global grants support large international activities with sustainable, measurable outcomes in one or more of the six [areas of focus](#). Rotarians in Mozambique used a global grant to provide water and improved sanitation for 2,500 students and staff at a primary school. [Read more.](#)

Packaged grants provide opportunities for Rotary clubs to work with the Foundation's strategic partners on predesigned projects and activities that support the areas of focus and that are funded entirely by the World Fund and the strategic partner. Through a packaged grant in District 3810 (Philippines), Rotarians are teaching more than 2,000 women in Antipolo business skills and ways to balance family and work responsibilities. [Read more.](#)

- [Learn more about the new grant model.](#)
- [Read 10 lessons from the Future Vision pilot.](#)

3. RI theme

RI President Sakuji Tanaka unveiled the 2012-13 RI theme, *Peace Through Service*, during the International Assembly in January. The then president-elect urged the Rotary leaders in training to explore the many ways they would be able to build peace through acts of service. He also asked Rotarians to promote three [Rotary Global Peace Forums](#), the first of which was held 30 November to 2 December in Berlin. Remaining forums will be in Honolulu, Hawaii, in January, and Hiroshima, Japan, in May.

➔ Rotary news in brief from around the globe

➔ Lisbon souvenirs



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- [Read more about the presidential theme.](#)
- [See the video of Tanaka's speech.](#)
- Watch for coverage of next year's RI theme, which President-elect Ron Burton will announce at the [2013 International Assembly](#) in January.

4. 2012 RI Convention

More than 35,000 Rotarians from 181 countries and geographical areas converged on Bangkok, Thailand, in May for the 2012 RI Convention. They celebrated successes in the campaign to eradicate polio (see above), and left with renewed energy to continue the fight against the crippling disease.

Her Royal Highness Princess Chulabhorn represented His Majesty the King [during the opening ceremony](#), thanking Rotarians for their good work around the world. During four packed days of plenary and breakout sessions, Rotarians heard from a [number of speakers](#), including microcredit pioneer and Nobel Peace laureate Muhammad Yunus; antipoverty crusader Hugh Evans; Gillian Sorenson, senior adviser and national advocate at the United Nations Foundation; and Grammy Award-winning singer-songwriter and activist Angelique Kidjo.

During the [World Peace Symposium](#) that preceded the convention, former Sudanese child soldier Emmanuel Jal talked about the atrocities he had witnessed, and Liberian Nobel Peace laureate [Leymah Gbowee](#) urged attendees to continue working for peace.

5. Interact turns 50; peace centers, 10

Interact clubs and their sponsors around the globe [celebrated the program's 50th anniversary](#) during World Interact Week, 5-11 November.

The first Interact club, at Melbourne High School in Melbourne, Florida, USA, received its charter in November 1962 under the guidance and sponsorship of the Rotary Club of Melbourne. In celebration of the golden anniversary, charter members of the club joined current Interactors and Rotarians from District 6930 for a night of reflection and fellowship.

The [Rotary Peace Centers program](#) marked its 10th anniversary in 2012. The program has been offering master's degrees in peace and conflict resolution at leading universities in Australia, England, Japan, Sweden, and the United States since 2002. In 2004, a three-month professional development certificate program was added at Chulalongkorn University in Thailand.



Special Dates for January

Posted by Dave Lorenzen on Jan 01, 2013

Birthday's and Anniversaries for January

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Glowacki, Susan	Jan 16
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Wessman, Rolf	Jan 20

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Name	Spouse Of	Date
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Leasher, Judith	Leasher, Olin	Jan 07
Rondon, Karen	Rondon, Brian	Jan 17

Anniversaries

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