



# The Sunrises



Santa Rosa Sunrise Rotary Club Newsletter

Editor Susan Pearlman  
Publisher Linda Hauck

Volume 17, Issue 29  
February 7, 2003

## SANTA ROSA SUNRISE 2002-2003 Board

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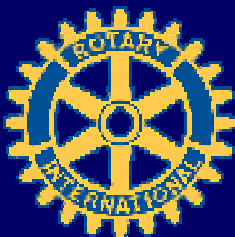
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P.O. Box 14953  
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## FEBRUARY 13th PROGRAM



## Jon Vonder Haar Group Study Exchange Trip to Japan

Jon A.C. Vonder Haar received his Bachelor of Science degree in Business Administration with an emphasis in Finance from the California State University, Chico in 1992. He received his Juris Doctorate from John F. Kennedy University in 1997. Mr. Vonder Haar joined Rivkin Radler LLP in 2000.

During law school, Mr. Vonder Haar interned in the Solano and the Santa Clara County Public Defenders Offices as a Certified Student, representing clients in open court, as well as preparing and presenting various motions. After graduating from law school, he joined a private practice specializing in medical malpractice defense. Since joining Rivkin Radler LLP, Mr. Vonder Haar specializes in commercial litigation,

intellectual property, trademark prosecution, technology-related business formations, and other business transactions.

He is also experienced in insurance coverage and insurance litigation.

Mr. Vonder Haar is active in the North Bay community. He is a member of the State Bar of California, a member of the Santa Rosa Active 20-30 Club,

which is dedicated to improving the quality of life for disadvantaged children in the community, and served on its Board of Directors for the term 2001-2002. In 2001, Mr. Vonder Haar was chosen by Rotary District 5130 for a Group Study Exchange in Japan, a prestigious international fellowship program fostering personal and professional growth.

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## Announcements & Events—February 6, 2003



Visitor Dave Riley from Somerset, PA and Jim Henderson

Ken Petro led today's pledge and Warren Smith shared some words of wisdom on doing your best.

John Jones announced that the club sent surgical supplies to a **Ghana** area clinic that has re-opened.

Steve Herron reminded every-

one of the upcoming Valentine's Dance.

Chris Parr, visiting from Santa Rosa West Rotary announced the District Assembly 3/15 in Ukiah. This is a gathering to attend workshops, training and learn more about Rotary. Several of our members will be giving workshops.

We are down to the deadline – next Wednesday 2/12 – to sign up for the Kagashima Japan trip. A great opportunity to see many sites and participate in a variety of activities in Japan very cost effectively.

20 applications for SRKSEP have been received and interviews are beginning.

Visitor DG Nominee Bruce Campbell spoke about "Pinot for Polio" a wine tasting event

in the spring and is asking if each area club would like to participate.

Our club is #2 in the District in giving at this time for Foundation contributions. Bob Scott announced he was giving \$203.00 today.

### **FIRESIDE SRJC Brickyard February 18th**

Luann Campbell, Eve Nighswonger and Ezbon Jen are organizing the next Fireside. The SRJC Culinary Arts students will have prepared appetizers etc. for the event and Chef Michael will be joining us.

## Special Recognition



Pres-Elect Steve gets his theme pin

President Steve announced that the Board had decided to send \$6500 to Project Amigo and to help rebuild the school in Colima damaged by the recent earthquake.

Del Raby presented Steve Herron with his Theme Pin "To Lend a Hand" and commented that Steve Worthen's theme will be "Shake a Leg".

Jim McCracken celebrated his birthday last week. The Interact Club apparently did a better job singing Happy Birthday to Jim that he thought our club would!

Leroy and Carol Carlenzoli celebrated their 38th anniversary and are going to play golf in Phoenix (rather than spend time in the Bass Boat). Leroy has been in Mexico counting ducks and picked a \$25 Paul Harris Game square.

Dave and Shauna Lorenzen are planning on celebrating 24 years of wedded bliss at the Valentine's Dance. They were fined \$24 x 2.

Randy Seelye was recognized for 9 years perfect attendance and Shauna Lorenzen for 11 years.



Jim McCracken and Keith Taylor setting up.

### **PRESIDENT'S MESSAGE**

*Never, never,  
never, never,  
never give up.*

Meetings are held Thursdays at 7:30 a.m. at Fountaingrove Inn in Camelot A.



## PROGRAM RECAP—Randy Seelye speaks on the Press Democrat's New Technology

was asked to test a pagination system and he worked on the project. The system didn't work – but he was able to show the designers how the newspaper worked. In 1977 Randy

started using a computer for writing stories and headlines.

Today the newspaper is 100% electronically published – from copy to page layouts to digital photos. What used to take hours now takes minutes. Satellites are widely used to access information. (Randy was informed of 9/11 at 7:15 AM at his home. A

Press Democrat special edition was on the street at Courthouse Square by 11:00 AM that morning).

Randy demonstrated the PD's state of the art computer system. The Wire Center holds all stories and photos coming in and has impressive search capabilities. Newspaper pages are created automatically – Randy explained "dumming the paper", "zoning", page negatives and how color is added to the printing process. Page proofs are still read and checked by various layout editors.

Randy Seelye has been interested in newspaper publishing since he was very young. In 1962 his parents bought the first offset press in California to publish their newspaper. He reminded us that in 1970 everyone used typewriters. He spent 10 years at the PD working with page layout and design. During this time the PD

## DG-Elect Norm Owens Invites Us to District Assembly

### *Fellow Rotarians:*

Each of us has made a strong commitment toward Rotary – in an effort to improve our city, region, country and world. We know how much Rotary can accomplish. One of the most significant ways we can continue – and bolster – our efforts is through strong local Rotary clubs.

And the best way to develop and sustain strong Rotary clubs is through leadership development and training.

On March 14 and 15 in Ukiah, we have a terrific District Assembly planned. The Assembly is our training ground – a place where we can ignite the Rotary passion and provide the tools to keep that passion burning throughout the district. The Assembly is designed for incoming Rotary officers, from club

presidents to board members to directors of avenues of service and club committees. We especially encourage new Rotarians to attend, and have a number of workshops tailored to newer members. We welcome spouses, and offer a reduced rate for non-Rotarian spouses.

We have a very innovative program, including more than 25 workshops on a wide range of Rotary and leadership topics. We hope each club will send at least 10 members to the Assembly. Workshops will be offered in three time slots, so it will take a coordinated effort for your club to get the full benefits of the Assembly.

Please join me for dinner on Friday night, March 14<sup>th</sup>, at the Mendocino Lake Clubhouse to kick off

my term as District Governor. We have room for 160 people for dinner, so sign up early. The registration deadline is March 7.

The Assembly will be held on Saturday March 15 from 8 a.m. to 3:30 p.m. at Mendocino College. Because of logistical difficulties handling late registrations, we ask that everyone register and pay by March 7. After March 7<sup>th</sup> the registration fee will be increased by \$10 per person. Please contact me or Randy Seelye, Assembly chairman, if you have any questions.

-- Norm Owen,  
District Governor, 2003-04

Norm Owen, 538-2287,  
[nmowen@earthlink.net](mailto:nmowen@earthlink.net)

Randy Seelye, 528-2149,  
[randkath@sonic.net](mailto:randkath@sonic.net)

## CALENDAR

### **Fireside at Brickyard**

February 18th  
LuAnn Campbell &  
Eve Nighswonger &  
Ezbon Jen co-sponsoring  
at the Brickyard

### **Kagoshima, Japan Trip**

March 13th  
Contact Bob Scott for info.

### **Association Dinner**

Cloverdale Crab Feed  
February 26th

### **District 5130 Assembly**

March 15th  
Ukiah

### **SUNRISE ASSN. DINNER**

March 27  
Fountaingrove Inn

### **District Conference**

May 1st-3rd  
Eureka



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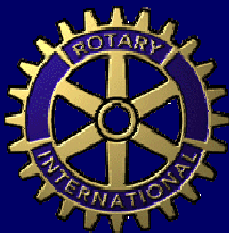
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## FEBRUARY 20th PROGRAM



NANCY AITA

## Examining Today's Health Care Issues

specialty brokerage firm, she has dealt with all aspects of benefits, from health insurance to retirement planning. Nancy brings a wealth of experience and knowledge. She has

worked in both the public and private sectors, with clients ranging from small employer groups to the City of Santa Rosa. In addition to holding senior positions in the broker/consultant world, Nancy was Senior Account Manager for Health Net, one of California's largest health plans.

She has owned and operated her own firm, and brings a great level of service to her clients. She is fluent in Spanish, holds a degree in Spanish from the University of California at Northridge, and attended school in Granada, Spain. Nancy is married and lives with her husband, Bob, in Sebastopol. They have two children, Colin and Danielle. Nancy loves to work out and travel, and also enjoys good food, wine and friends.

**N**ANCY AITA will be discussing a little bit of history, where we are now, and where we might be going in the future. The industry is in turmoil, with doctors leaving plans, plans leaving an area, etc. Consolidation of medical plans, hospitals, and doctor's groups have added to the situation, in a negative fashion.

Nancy has specialized in Employee Benefit programs for the last 17 years. She has worked in the individual life and health market, and has been primarily involved with group benefits since 1984. As Director of Employee Benefits for a multi-

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## Announcements & Events—February 13, 2003



Jerry Johnson was the Greeter for today's meeting, Penny Millar led today's pledge and Peter Treleaven shared some "words of wisdom" on courage and conviction from Coach Bill Walsh.

Visiting Rotarians; Larry Wasen/Windsor, Max Bridges/Cloverdale and Sanford Drucker/Ohai, and Jack La-Mark .Guests: Steve Olsen/Wells Fargo, Betty Phillips from National Scrip, and

Ross Andress was accompanied by his wife Stacy.

The Valentine's dance was enjoyed by all who attended—those who didn't missed an opportunity to see Steve Herron "moon-walking".

The Golf Tournament is scheduled for May 30th. Each club member is being asked to provide a \$100 item for the raffle or a check for the same amount this year.

Jim Brenton will collect the raffle prizes.

Reminder that Tuesday 2/18 is the Fireside.

Frank Cercone announced the annual Blood drive will be April 26th.

GSE Team may need drivers to help with transportation to Napa on 4/15. Merle may need a back up on 4/14 as her granddaughter may be busy having a baby that day.

**FIRESIDE  
SRJC Brickyard  
458 B Street  
February 18th  
5:30-7:00**

Luann Campbell, Eve Nighswonger and Ezbon Jen are organizing the next Fireside. The SRJC Culinary Arts students with Chef Michael will have prepared appetizers for the event .

## Special Recognition



Ed Carrette and Hugh Helm share a birthday this week.

President Steve "reminded" Rolf W. that his wife Andrea's birthday is this week - birthday cake in bed was suggested.

Congratulations To Shauna L. who gave a "high \$203" as she has a new job as VP/

Controller at Exchange Bank.

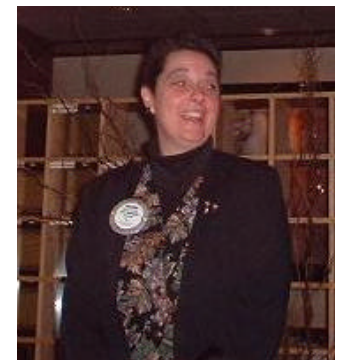
President Steve is a little behind on recognizing Rotary anniversaries. From October we have Brian Rondon, 4 yrs, Ken Coker, 16 yrs, Merle Hayes, 5 yrs, Peter Wolf, 1 yr, Steve Worthen, 3 yrs and John Jones with 16 yrs in our club.

Al Abramson has a new house to put his new pool table in. Tux wasn't at the meeting to answer his questions about cracks in the walls!

Steve Olsen had California orange juice while visiting an

equine resort in Florida.

The District Foundation gave a matching contribution which enabled our club to purchase equipment which will allow our eye-clinic efforts to serve many more people than before.



### PRESIDENT'S MESSAGE

from George Shinn- "Growth means change and change involves risks, stepping from the known to the unknown."

Meetings are held Thursdays at 7:30 a.m. at Fountaingrove Inn in Camelot A.



## PROGRAM RECAP—Jon VonderHaar Shares His Japan GSE Experience

Group Study Exchange of Rotary International introduces non-Rotarians to what Rotary is about. The presentation covered a GSE trip to Japan and included much information about the country. The countryside was very mountainous, beautiful, but hot and muggy. The people were very open, and courteous.

There were vineyards similar to Sonoma County, although the vines were seven feet tall. Fruit is a very expensive and rare.

The host families were very interesting and enjoyable. Sharing meals around a low table sitting on the floor facilitated making friends quickly. The speaker was impressed with their very modern, educated children, yet they adhered to cultural traditions of the past.

English was widely spoken in the business environment. Exchanging business cards is very important - your card is "what you are". The card is placed in the breast pocket of your suit or it is considered disrespectful.

They attended a Rotary meeting which was very corporate and included only men. In Japan Rotary is very

elite and expensive. The president does very little - for example there are no fines!

School children wear uniforms and were very well-behaved. They are very often seen attending various festivals, events and local places of interest as they are encouraged to learn about their country and culture.

In Japan the show of wealth is the illusion of space and tranquility as was demonstrated by lovely gardens. The presentation ended with an interesting photo of a traditionally dressed Japanese woman in a red kimono standing near a "McDonald's" restaurant.

## CALENDAR

### Fireside at SRJC Brickyard

February 18th  
5:30-7:00  
458 B Street

### Kagoshima, Japan Trip

March 13th  
Contact Bob Scott for info.

### Association Dinner

Cloverdale Crab Feed  
February 26th

### District 5130 Assembly

March 15th  
Ukiah

### SUNRISE ASSN. DINNER

March 27  
Fountaingrove Inn

### District Conference

May 1st-3rd  
Eureka

## Special Presentations



A Paul Harris Foundation Fellow was presented to Stacy Andress. Ross and his family exemplify the Rotary ideals and Stacy is the newest Paul Harris recipient along with Ross and Sanford. Dave Lorenzen presented the award and President Steve gave a few examples of how much good contributions can accomplish around the world.



Max Bridges has joined Sunrise Rotary in the classification of Civil Engineer. Max is the North Coast Area Manager for Willdan. He first joined Rotary in 1988 and was previously President of the Hollister club and DG Area Representative in 1996-97. His wife, DeeDee is a teacher in Windsor. Jim Moir is his sponsor.



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February 21, 2003

District 5130

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## FEBRUARY 27<sup>th</sup> PROGRAM



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### LILLIAN HAMES

## Sonoma County Gets SMART

Lillian Hames is the Project Director of SMART (Sonoma Marin Area Rail Transit) and she will be discussing the development of SMART rail corridor. She will present information on the current activities, AB2224, project elements and key issues associated with the Sonoma/Marin commuter rail corridor.

Ms. Hames reports to the 12 member SMART District Board, which is made up of elected county and city officials located along the two county rail corridor and 2 members of the GGBHTD Board. She is responsible for overseeing the development of the SMART commuter rail

corridor. Her responsibilities include directing the on-going rail planning efforts, coordinating the project's community outreach and education efforts and managing the project's environmental analysis and preliminary engineering efforts.

Prior to accepting the Project Director position, Ms. Hames was a principal with Pittman & Hames Associates, a San Francisco based transportation planning firm. In that capacity she specialized in transportation project development, project management and financial analysis. Prior to her career in consulting, Ms. Hames was the Director of

Transit Development for the regional transit provider (Tri-Met) in Portland, Oregon. While at Tri-Met she worked on rail corridor financing and project development. Ms. Hames began her professional career with the Portland Planning Commission as a transportation planner working on transit and land use coordination projects.

Ms. Hames attended Virginia Polytechnic Institute and holds a B.A. and M.A. in transportation planning.

Ms. Hames resides in Greenbrae, California with her husband and two daughters.

Meetings are held Thursdays at 7:30 a.m. at Fountaingrove Inn in Camelot B.

## Announcements & Events—February 20, 2003



Rebecca Murphy visited our club to say "thank you" for RI's Polio efforts.

Ross Jones was our greeter today. Vicki Lockner led today's pledge. Peter Wolf's inspirational thought. Stan Walker saved a place for his Bulgaria friend. Our program chair is Tom Eakin and Susan Pearlman is bulletin editor.

District Assembly Dinner is March 14<sup>th</sup>. Twenty-seven different workshops are planned for the District Assembly March 15<sup>th</sup> in Ukiah. This is a great opportunity to learn more about Rotary activities. District Assembly application is on *Page 4 of Bulletin*.

The District Conference celebration will take place May 1-4 in Eureka. This is a celebration of Terri Clark's Rotary Year. Plan to go to the beach in Samoa. See Randy Seelye for more information.



The Harrymans, Zwicks and Lorenzens are among the many who enjoyed the Valentine's Dance.

There was a good turnout for the Fireside held at The Brickyard – the facility is impressive (Jim Henderson was a project architect) and those who attended enjoyed "yummies" prepared by the students. The Café is open for lunch Wednesdays thru Fridays.



Judy joined us today to collect the books for the Elsie Allen Library and to thank the club for their support. They appreciate the new books that feature countries around the world.

Merle announced there will be a reception at Don Johnson's office (date and time to be arranged) for the upcoming visitors from Vietnam.

SRKSEP has chosen 18 students to go to Japan. An Open House at Steele Lane School will be held for them this evening.

Rebecca Murphy from Lodi was a guest at today's meeting. She had observed a past

club meeting while staying at the Fountaingrove and wished to "applaud" our club and thank Rotary International for polio eradication efforts. Rebecca is a polio survivor. Rotary donated a piece of equipment to help her with word processing at an important time in her life that enabled her to accomplish much.

### INSPIRATIONAL THOUGHTS

Someone dancing inside us learned only a few steps: The "Do-Your-Work" in 4/4 time, the "What-Do-You-Expect" waltz.

He hasn't noticed yet the woman standing away from the lamp, the one with the black eyes who knows the rumba, and strange steps in jumpy rhythms from the mountains in Bulgaria.

If they dance together, something unexpected will happen. If they don't, the next world will be a lot like this one.

Bill Holm

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## NANCY AITA—Shares her insights into today's healthcare issues

PPO, HMO, Managed Care, Indemnity, EPO...what does it all mean? Nancy Aita reviewed a little bit of the history of health care, how we got to where we are today and what we might expect in the future.

In the 1930's the first health insurance plans came into existence, Blue Cross, a hospital plan and Shield, a Doctors plan. Kaiser came along in 1940 as a benefit for steel workers. Health insurance originally covered potential losses. In 1973, the HMO Act was passed which mandated that any employer with 25+ employees had to offer HMO coverage to their employees. The only HMO around at the time was Kaiser. In 1980 Indemnity Plans arrived – the consumer paid a designated deductible amount and then the plan would pay the rest – but only with a diagnosis. This brought about a lot of abuse and did not focus on preventative care.

HMO's came on the scene in 1990's and emphasized preventative care – rates were very good initially. Principal started the PPO concept in 1980-90's

These organizations started squeezing the Doctors to keep rates low. Primary Care Doctors were doing OK – they needed to get authorizations - but others weren't. Excessive tests were often performed. In addition, a lot of consolidations took place in California:

<u>1992</u>	<u>Today</u>
33 Carriers	6
25 Hospital Chains	7
31 Physicians Groups	3
= less choice for the consumer	

In addition, pharmaceutical companies began using patents and lobbied for other restrictions on drug choices, which led to higher costs. State mandates occurred but were unfunded, premiums went up and the consumer paid more.

The impact of the Baby Boomers aging population began driving costs up.

Most consumer's don't know

what their health care costs are any more. We got used to paying nothing, which was unrealistic and resulted in unnecessary visits to the doctor. In addition many people don't take responsibility for unhealthy lifestyles. 75% of health care \$\$ is spent on life-style issues. 63% of children today are obese.

There have been a few unsuccessful attempts at "government run" health care programs in the states of Washington, Hawaii and Kentucky. The Canadian government program has resulted in extremely long waits for treatment, and lower pay for doctors, many of whom come to the U.S. to practice.

The future will see more consumer-driven health care – costs to employers keep going up and the employee will need to play more of a part. PPO's are increasing which will allow more choice by the consumer but deductibles will increase. We need to be better informed about the costs of prescriptions (The Formulary) and participate in adjustments and changes to the health care system that are more cost effective.

## CALENDAR

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Cloverdale Crab Feed  
February 26th

### Kagoshima, Japan Trip

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Contact Bob Scott for info.

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Ukiah

### SUNRISE ASSN. DINNER

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Fountaingrove Inn

### District Conference

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## Special Recognition

Jim Moir was able to find Mike Downey's file in the recesses of our storage shed.

Jim and Tux presented Mike with his Blue Badge – finally! Eleanor Webster also received her Blue Badge, presented by Jim and Linda Hauck. Congratulations to both!

Ed Carrette celebrated a special anniversary – 37 years of wedded bliss. He and Kathryn

planned a quiet dinner and a movie. Ed suggested, in light of the IRS marriage penalty, that the club institute a "sliding scale" for anniversary fines. Ed also received a pin for 4 years of perfect attendance.

**Birthdays:** Dave Brown, Warren Smith and Bruce O'Krepkie who contributed his \$203 and was waiting for a happy birthday call from John Dolinsek.

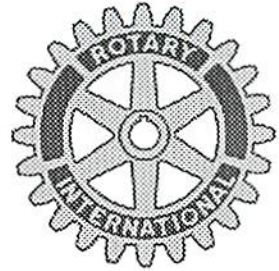
**Rotary anniversaries:** Ken Coker, 16 yrs, Linda Hauck 2 yrs in Sunrise and 7 yrs in SR East, Leroy Carlenzoli 15 yrs, Steve Worthen, 3 yrs and Steve Herron, 9 yrs.

**\*\*Warren Smith's midget hockey team won the Wine Country Classic President's Day Tournament for ages 16 and under\*\***



Ed Carrette takes on Rotary Anniversary Fines and the IRS

**2003 District 5130 Assembly**  
**Saturday, March 15, 2003**  
**REGISTRATION FORM**



**NORM OWEN**  
**District Governor**  
**2003-2004**

Name \_\_\_\_\_ Badge Name \_\_\_\_\_

Spouse Name \_\_\_\_\_  
 (if a Rotarian, please fill out a separate form)

Address \_\_\_\_\_

E-mail Address \_\_\_\_\_ Phone number \_\_\_\_\_

Club Name \_\_\_\_\_

District Assembly Registration, \$40 per person (\$50 after Mar.7)	___ X \$40 ___
(\$30 for non-Rotary spouse)	___ X \$30 ___
Dinner kicking off Norm Owen's year as District Governor. Friday, March 14 <sup>th</sup> , 6:30 p.m. at Lake Mendocino Clubhouse. \$50 per person. First 160 reservations by March 7 deadline.	___ X \$50 ___
Make check payable to "Rotary District 5130" or	<b>Total :</b> _____
Visa # _____ Expires _____	
MasterCard # _____ Expires _____	
Mail to: Dave Lorenzen, 5735 Los Alamos Court, Santa Rosa, Ca. 95409	
Fax to: Dave Lorenzen, 707- 539-3372	

Please check all that apply (for badge ribbons):		Paul Harris Fellow	___
Club President Elect	___	Past President	___
Club Secretary	___	Past District Governor	___
Club Treasurer	___	Club Board Member	___
		Club President	___
		Assistant Governor	___
		Benefactor	___

**Tentative Workshops and Schedule: Circle one workshop you'd like to attend in each session**

Session A	Session B	Session C
Foundation I: How the Rotary Foundation Works	Foundation II: Polio Eradication & More Humanitarian Programs	Foundation III: Motivating Support in Your club
Fund Raising	Rotaract	Interact
Rotary 101: Roadmap for Rotarians Today	Club Budget Basics	Treasurers
Community Service I: Innovations & Centennial Projects	Community Service II: Service Projects – Issues and Enthusiasm	World Community Service: How Projects Work
Membership I: Growth	Membership II: Member Satisfaction & Retention	Membership III: Growth Programs That Work.
Public Relations & Publicity	Effective Committees, Task Forces & Project Teams	Motivating Club Members
Club Communications: Bulletins and Websites	Youth Exchange	RYLA
Ambassadorial Scholarships	Rotary Communications	DG Terri Clark meets with Club Presidents
Secretaries	Vocational Service Overview	DGE Norm Owen meets with Presidents Elect, DCCs and AGs



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## MARCH 6th PROGRAM

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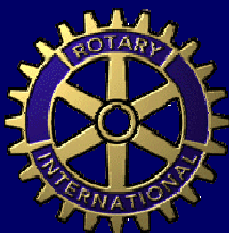
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## SOS Program's Success Continues to Grow

SOS started in 1990 as an answer for the truancy problem in Santa Rosa. The shop owners from the Mall were concerned about the number of kids hanging around the mall during the week-day, when they should have been in school.

The 4 Rotary clubs of Santa Rosa joined forces, forming the Quad Committee. The initial intention was to return these truants to school, to

help the shop owners, and to bring money back to the school. For each kid that attends school there is an ADA amount of money paid to that school. If the kid is absent, the school doesn't get the money.

So, Rotary, the SR Police Department, and the SR City Schools formed a partnership to help fight these problems. It became evident, very quickly, that the truancy was a symptom of a much larger problem - often a family with many problems, and the truancy was the visible problem that drew attention.

So, we formed another partnership with SSU and Family

Education Centers (FEC), to go into the schools and counsel these troubled children, and their families. The program was started with Rotary money, and then the city schools chipped in, with individual schools that wanted the counseling service, contributing as well.

Rotary, thankfully, still contributes annually, their original amount. We, the SOS, have started using the Human Race as a fundraising vehicle to help augment the dollars that will be falling short, due to the extreme state budget crisis.

Nancy Aita will be walking in the Human Race for FEC and SSU, and is gladly accepting pledges.



Mark Your Calendar!  
**GOLF TOURNAMENT**  
At Fountaingrove  
Golf Course  
May 30th

### MARCH SPONSOR



**Penny L. Millar**  
Certified Public Accountant

2200 Range Avenue, Suite 202, Santa Rosa, CA 95403-9473  
(707) 576-1097 • Fax (707) 576-7489  
Penny@PennyMillarCPA.com

Meetings are held Thursdays at 7:30 a.m. at Fountaingrove Inn in Camelot A.

## Announcements & Events—February 27, 2003



Tux Tuxhorn led today's pledge.

Penny Millar's inspirational thought:

Every truth passes through 3 stages before it is recognized. In the first, it is ridiculed, in the second it is opposed, in the third it is regarded as self-evident.

*Arthur Shopenhauer*

Rebecca Murphy returned as a guest at today's meeting. Shauna L. introduced her guest, Kevin Barnes the new Controller at Global DocuGraphiX.

Board Meeting Monday 3/3 at Steve Worthen's office.

Randy Seelye announced "last

call" to register for the District Assembly 3/15. If you want to attend, you need to register right away. Of note, 3 members from our club, Shauna and Dave Lorenzen, as well as Linda Hauck will be presenting.

Pinot for Polio continues in the planning stages. It will be both a social event and a fundraiser. See Steve Amend if interested.

Hugh Helm will be planning a fun, relaxing club bus trip to a Giants/Dodger game in the Fall. Let Hugh know if you are interested.

Culinary Classic is set for October 11, 2003. Please be thinking about Auction items



now – Donation Forms are available from Debra A., Ken P. or Susan P. We will be closing donations 3 weeks prior to the event this year, no exceptions please. Auction items are needed as early as possible, to give us ample time to plan and present the auction in the best way possible.

## Special Recognition

Jerry Johnson and Jacquie celebrated their 1st wedding anniversary with a visit to the Little River Inn in Mendocino. Jerry thanked the Rotary members who had given them the stay as a wedding gift and donated his \$203. Happy Birthday to Jacquie too.

Frank Cercone also celebrated



a birthday in Mendocino, but didn't run into Jerry?

Vicki Lockner is planning a walk in the park, doing her taxes on her birthday and has been promised "a big surprise".

President Steve recognized the following Rotary anniversaries: Jon Stark 2 yrs (plus 7 in the San Mateo Club), Hugh Helm 4 yrs, Archie Julian 16 yrs (also Past President), Jerry Johnson 9 yrs and our longest running "red badge" Jim Kirkbride, 1 yr. Jim donated his \$203 to avoid being the latest member in that category.

Dan Lambert also gave his \$203 to avoid being last. Jim Kirkbride also jumped in and contributed. Who is last?

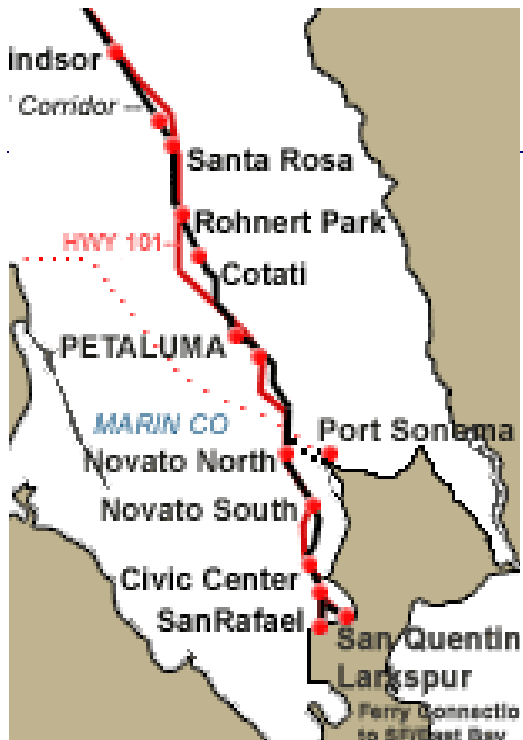


Leroy Carlenzoli's son had a lucrative bachelor party and banked \$7500 he won at Blackjack.

### PRESIDENT'S MESSAGE:

Love cures people—Both the ones who give it and the ones who receive it.

*Dr. Karl Menninger*



## PROGRAM RECAP—SMART Planned for 2005

tor was hired and in 2002 AB22224 was signed which established the SMART 11 Rail District.

The project provides a regional approach. Major goals are: reducing congestion on the Hwy 101 corridor (the 4<sup>th</sup> most congested freeway in the

Bay area), using existing resources, parallel bike/pedestrian links, faster commute and the opportunity for riders to use their time doing things other than driving.

Stations will be in City Centers to prevent sprawl and preserve agricultural and open space. The plan is a 75 mile corridor to 3 different ferry terminals during commuter based morning and afternoon hours. One mid-day train is planned. Start up is projected for 2005 serving 9 Sonoma stations (Cloverdale to Petaluma) and 5 Marin stations

(Novato to San Quentin/Larkspur ferry terminals).

5000 riders per day are projected with confidence as an expert was hired to work on this forecast. Some doubt has been raised about this number by various sources.

DMU's (diesel-multiple units) are the planned train style as they provide flexibility of equipment and efficient passenger space.

Funding is provided by TCRP (State), which is potentially at risk, Prop 116 funds set aside and a 1990 bond. There is a shortfall that will need to be made up locally by a Sales Tax measure, Federal funds or other means. A ballot measure would require 2/3's approval by combined Sonoma and Marin voters. More information is available at [www.sonomamarintrain.org](http://www.sonomamarintrain.org).

The SMART project's purpose is to implement rail service along the NWP corridor. This is a unique opportunity because it is publicly owned. There is a 12 member governing board and Sonoma County is well represented.

The NWP evolved from 6 rail companies. It existed until 1958 north of Novato but was little known to the south.

The project has been going since the 70's and is a "light rail project." In 1993 the final right of way was acquired. In 2001 a full time Project Direc-



## CALENDAR

### Board Meeting

March 3rd  
Interiors Inc. Offices

### Kagoshima, Japan Trip

March 13th  
Contact Bob Scott for info.

### District 5130 Assembly

March 15th  
Ukiah

### SUNRISE ASSN. DINNER

March 27th  
Fountaingrove Inn

### District Conference

May 1st-3rd  
Eureka

### GOLF FUNDRAISER

May 30th  
Fountaingrove Golf Course

### INTERACT PROJECT COLGAN CREEK

The Elsie Allen High School Interact Club's 'Adopt-A-Creek' project will kick off on March 8th. The plan is to meet in front of the Elsie Allen High School Administration building at 11AM on Saturday. Rotarians and their families are welcome. Wear old clothes, long sleeve shirts, gloves and bring a bag lunch. Drinks will be supplied. Alistair Bleifus from the City of Santa Rosa's Creek Stewardship Program will oversee the event. For additional information, contact Jim McCracken.