SANTA ROSA SUNRISE
2004-2005 Board

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SPECIAL CENTENNIAL LUN
Past Rotary
International President

Rick King

THE REAL
ROTARIAN

Rick King is a Past Rotary International President and a passionate spei
only significant celebration of this Centennial Event in Santa Rosa...don'

• Where: Vineyard Creek Hot
• When: February 15th, 200
• Arrive 11:00AM Vineyard Creek
• Lunch Promptly served at 11
• Adjournment at 1:30 pm

All 5 Santa Rosa Clubs are hosting

to celebrate 100 Years of Rot

Your Hosts:
District Governor- Bruce Campbel
Santa Rosa Club’s Presidents:
Downtown- Yale Abrams
West-Jim Hinton
Sunrise-Steve Worthen
East-Linda Christopher
Valley of the Moon-Jim Spangler

(This special luncheon date of 2/15 WILL TAKE THE PLACE OF our r

week.)

Craft Talk--Carol Cooper

Carol Cooper presented some background on her life and
has often wondered about what seem to be a lot of odd

http://www.santarosasunriserotary.org/bulletin.htm 2/13/05
Once upon a time, her best friend (now Jerry J.'s wife) invited her to join in a baseball game at Napa Jr. High. They decided to play some doubles tennis. Beforehand, Carol was at the net and her husband (now her ex-husband) hit her in the back of the head and knocked her out! As she was sitting on the bleachers recovering and waiting for the rest of the players to arrive, a car pulled into the parking lot, out jumped a black lab that proceeded to run across the field, up the stairs and pee on her leg! On top of that, she was the last one chosen for the team that day.

One year later, in a different setting, on a different ball field unbelievably the same dog showed up, picked her out of the crowd on the field and peed on her leg again! Not sure about Carol's perception questions but this is surely the most remarkable Craft talk in Sunrise's history!
Randy Seelye's family travel to Quito and Machu Pichu Ecuador, and Ed Carrette gave $100 to PH for his new classification, and LeRoy gavering on a plate to celebrate their 40th wedding anniversary.

Keith Woods Talks About the Challenges of Business Today

"All success is built on exceeding expectations. To find out what went wrong, talk to the customers you lost. Live up to what you are touting."

"3 magic letters for success in business - Easy, Quick, Nice."

"Rapid change on the 21st century - in business there will be the quick and the dead. Have strategic vision - the ability to look ahead - and peripheral vision - the ability to look around."

Must know the demographics today:

- Traditionals 60 and over
- Baby Boomers 50-59 Early
- 40-49 Late
- Gen X 30-39
- Gen Y 20-29
- Millennials 1-19

3 most significant changes in America business must know:

- A more demanding customer.
- A desire for novelty and change.
- A sharp increase in "time poverty".
- Customers today have no patience to wait.
Thank You To Our February

JERRY U. JOHN!
Vice President
Commercial Loan Of

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February 24, 2005 Meeting

Your Strategic Role in Developing Quality

Myths, Motivators, and Miracles

Gloria Dunn, CEO, North Bay Management

Are your leaders aware of the imminent short-term labor shortage?
Do your managers and supervisors understand the importance of their contribution to your organization?
Does your organization create or hinder opportunities for productivity and good customer service?
Do your clients need guidance to stay in business?

Many critical factors are converging on the work world today that will deplete the number of good employees. Statistics show that a 40% drop in the birthrate from 1955 to 1973 and baby boomers retiring will cause a talent war. In fact, research shows that people who are unhappy at work are just waiting for the economy to improve so they can leave their present jobs. Sound like we have been through this before?

Organizations will not succeed without a productive, satisfied, and motivated workforce. Internal shifts will have to be made to prepare your organization for the coming decade. Whether you’re a business owner, officer, or entrepreneur, you have a strategic leadership role in leading the way by educating employers, leaders, managers, and clients on realities and best practices.

In this dynamic presentation you will learn the most important motivators that you can use to keep quality employees not only connected but to helping your organization succeed. Improving workplaces, processes, and people skills is no longer a choice — it is a do-or-die business strategy.

Are you prepared? You will be after this presentation!

Gloria Dunn, Founder and CEO of the North Bay Management Academy

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2/25/05
organizational behavior specialist and management consultant, and with companies to create solutions to business problems by maximizing human resources and management practices. She is the author of the award-winning book, From Making a Living to Having a Life. Gloria is a regular on “Wiser Ways to Work,” and has appeared on radio, television, the web, and in the press nationwide. Most currently she has written articles on management and the workplace for several publications, including the North Bay Business Journal. She is past Director on the Boards of the Personnel Association of Sonoma County (PASCO), Chapter of the American Society for Training and Development, the California National Speaker’s Association, and Big Brothers Big Sisters Marin & Napa.

2005 Centennial Celebration

Several hundred Rotarians attended the special Centennial luncheon featuring President Rick King.

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President Steve Worthen with District Governor

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