

Santa Rosa Sunrise  
Rotary Club  
P. O. Box 14953  
Santa Rosa, CA 95402

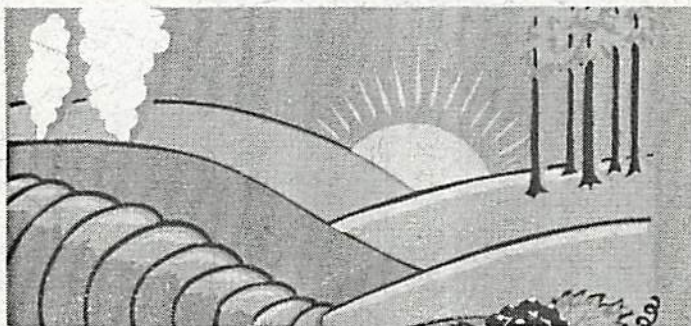
1-13-97



Delbert Raby  
9358 Lakewood Dr.  
Windsor, CA.  
95492

**FIRST CLASS**

The Rotary Club of Santa Rosa Sunrise "Morning Star"



## **Santa Rosa Sunrise Morning Star**

Rotary Club of Santa Rosa Sunrise  
Rotary International District #5130

Chartered June 30, 1986  
Meets every Thursday, 7:15 a.m.  
Hilton Hotel  
3555 Round Barn Blvd.

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## **Calendar of Events**

- Jan. 16, Thurs. -- Regular meeting. Speaker Chuck Robbins, Redwood Empire Small Business Development Center.
- Jan. 22, Wed. -- Special board meeting to review previous six-months and set goals for the rest of the year. 7 a.m., Moss-Adams' office, 428 First St., Santa Rosa.
- Jan. 23, Thurs. -- Regular meeting. Guest speaker Richard Nichols, executive director of Coastwalk.
- Jan. 30, Thurs. -- Regular meeting. Club assembly to review plans, activities for the rest of the year.
- Feb. 6, Thurs. -- Regular meeting. Guest speaker Judy Luchinsinger, "Are You as Good as You Think?"

# Coming programs

## This Thursday, Jan. 16

Charles Robbins, the director of the Redwood Empire Small Business Development Center at Santa Rosa Junior College, will be our guest speaker.

Prior to the Development Center, Robbins worked for Pacific Telesis in San Francisco. He has owned two businesses, a restaurant and a bookstore.

The center is a partnership between the State of California and the U.S. Small Business Administration.

## Jan. 23 meeting

Our guest speaker, Richard Nichols, has been the executive director of Coastwalk since 1991. Coastwalk is an educational, non-profit foundation that has been introducing people to the wonders of the California coastline. The organization's goal is to protect the sensitive coastal environment and support the creation of the 1,150-mile-long California Coastal Trail.

Nichols has been involved with coastwalk since its inception. He and his wife, Brenda, enjoy exploring the natural beauty of the coast, the mountains and the deserts of the West -- on foot.

Tom McFarling and his wife, Vivian, are the founders of Coastwalk, and led the first ever walk along the entire Sonoma coast in 1983 -- a seven-day trip.

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## Board of Directors

The club board will meet Wednesday morning, Jan. 22, at 7 a.m. at Art King's office, 428 First St. (Home Savings building).

The meeting will be to review club accomplishments during the first six months of the Rotary year and discuss goals through June. Club members -- especially Red Badges -- are welcome!

# Valentine's Dinner Dance

A fantastic evening is planned on Saturday, Feb. 15th, at Landmark Vineyards in Kenwood. The evening will include a dinner catered by Park Avenue catering, and dancing.

The Valentine's Dinner/Dance, a club tradition from the past, is returning after a two-year absence. As in the past, Rotarians can bring guests -- if reservations are made well in advance.

Past Presidents Dave Lorenzen and Peter Treleaven are organizing the event. They will be taking reservations through the month of January -- please contact them if you plan to attend.

Cost per couple will be \$50.



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## Steele Lane work party

Club members are needed on Saturday, Jan. 25th, from 9 a.m. to noon, to help seed the areas around the sprinkler heads of the Steele Lane School field.

The seeds around the sprinkler heads were washed away by the power of the water -- as we anticipated -- so now we need to re-seed those areas and let the rain take over. Club member Vicki Lockner said those helping out should bring a rake and gloves.

The grass is growing beautifully at the three-acre field. Vicki said the best place to view our project is from the city park directly behind the school, off Schurman Drive.

The Steele Lane fields project is the biggest project our club has undertaken in its nearly 11 years. The project cost about \$120,000, including \$45,000 and lots of work parties from our club, with \$75,000 in donations from local businesses.

This spring we will dedicate the field, and work on the next phase of the project -- installing backstops.

# Mystery Rotarian

Our latest Mystery Rotarian is a native of CA. who went to 10 different schools in 12 years and never left Northern California (parents were in real estate and construction, not the military).

This MR has an 8-year-old business which was originally a gun shop, 15 and 17-year-old sons, rides motorcycles fast uphill and slow downhill, and sings country music occasionally. Our MR is not related to another country singer but still has relatives in the construction racket.

Thirty seconds of free legal advice from any of the club's attorneys to anyone who can figure out the identity of our MR.

-- Steve Davis

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## Golf Tournament

Plans are well under way for the club's 8th Annual Golf Tournament fund raiser. The tournament will be held Friday, May 23rd., at Oakmont Golf Club.

Chairman Jeff Young reports the tournament has been moved because of construction at Fountaingrove Golf Club, which closed the course to tournaments during 1997.

Director Russ Lockner, who's in charge of club fund raising, said Oakmont "will be even better" than Fountaingrove. He said the dining facilities are larger and the club is pleased to host our tournament.

Many of the details are still being worked out by the golf committee of Young, Lockner, Steve Herron, John Dolinsek (last year's director) and Dave Lorenzen.

Changes from last year include the possibility of more

(continued next page)



**(Golf Tournament, continued)**

involvement by our Interact Club (from Elsie Allen High School) and corporate sponsors to help underwrite the costs.

Lockner said the tournament is extremely well organized and should build on last year's success. The 1996 tournament at Fountaingrove was our club's most successful ever -- raising about \$15,000 for club projects -- and was more than sold out (we had 160 golfers).

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## **Interact Club**

Your Interact Club welcomes you! The next meeting at Elsie Allen High School will be Wednesday, Jan. 15th, at 12:40 p.m. in Room E9 -- located at the northeast corner of the campus.

P.S. We appreciated your support of our blanket drive and will need help in our 2nd Annual Garage Sale and Barbecue this spring -- save up your old stuff! Last year we made more than \$450 for our club treasury.

-- Jim McCracken, Interact chairman

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## **Rotary FAX**

President Randy now has a FAX machine at his home, so please send FAXes to him at 527-9816.

FAXes sent to his Press Democrat office can get lost in the high volume of press releases, etc., that arrive in the newsroom daily.

President Randy can also be reached via E-mail at "randys@pressdemo.com".

If other club members are interested, a listing of members' E-mail addresses could be included in the bulletin.

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**Did you know:** Our Sunrise Rotary Club was founded in 1986 under the sponsorship of the West Santa Rosa Rotary Club. Just recently, the West club changed its name to "Santa Rosa West Rotary Club" so it can be found in directories under Santa Rosa!!

# Membership Roster

Updated Jan. 13, 1997

<u>Last</u>	<u>First</u>	<u>Spouse</u>	<u>Home #</u>	<u>Work #</u>	<u>Classification</u>
Abramson	Al +		576-8163	546-9220	Executive Gifts
Aita	Nancy +	Bob	823-9139	575-3115	Insurance Health
Bayless	Gary	Lynda	542-6102	527-7300	Jewelry Desig/Manufact.
Brown	David +	Sue	539-1265	778-9000	Office Equipment
Carlenzoli	Leroy +	Carol	542-8964	542-6465	Civil Engineer
Cercone	Frank	Jan	526-9852	542-1644	Dentist Orthodontics
Coker	Ken +		527-0880	525-5600	Architecture
Christopherson-O'Brien	Laura	Tim	795-6270	539-4122	Copying and Shipping Center
Davis	Dan	Susan	527-0724	545-7010	Law Business
Davis	Steve	Rita	525-9306	575-9595	Dentistry
Dolinsek	John +	Kathy	546-7306	544-5493	Insurance Life/Disability
Finch	Buster +	Marilyn	507/238-9061	507/238-4461	Honorary Member
Gennuso*	Jo		576-0542		Corporate Travel
Herron	Steve	Laura	584-8960	524-3102	Banking
Holder	Scott	Patricia	838-6040	539-9436	Investments-Bonds
Intner*	Riki +	Bob +	539-4829	526-3141	Marriage Fam.Counseling
Jacobson	Carl +	Judy +	837-8200	578-2370	Engineering Consulting
Johnson*	Jerry		573-1368	573-4840	Banking/Commercial Loans
Jones	John +	Ardys	526-5001	546-0272	CPA/Business Planning
Julian	Archie +	Susan	433-6256	546-7822	Equipment Leasing
King*	Art +	Irene	539-5980	527-0800	CPA Accounting
Lambert	Dan +		539-7294	528-7711	Computer Systems
Lockner*	Russeil +		539-1418	544-4133	Real Estate Commercial
Lockner	Vicki		544-1593	522-3260	Elementary Education
Lorenzen	David +	Shauna	526-1107	586-9583	Radio
Lorenzen	Shauna +	David	526-1107	543-0172	Radio Broadcasting-Mgmt.
Martin	Larry	Laura	887-2606	526-2922	Travel
McCracken	Jim	Priscilla	528-8681	546-4470	Graphic Arts
McCracken*	Russ	Deborah	538-2806	538-0868	Cyclery Retail
Mika	Nancie				Law - Products liability
Nighswonger*	Eve		584-3912	546-3465	Florist
Olsen*	Steve	Lynn	546-3973	578-6033	Law Domestic Relations
Poulsen	LuAnn		539-6966	524-1506	Education/ College Admin.
Raby	Delbert +	Harriett +	838-6701		Senior Active
Sass	Mike	Tracy	526-1965	837-8181	Construction Residential
Scott	Robert	Kathy	539-4341	544-5800	Business Forms
Seelye*	Randy +	Katharine	528-2149	526-8585	Newspaper Publishing
Sitzman	Phil	Marsha	523-3326	539-1252	Retail Printing
Smith	Warren +	Wendy	542-8108	525-7693	Industrial Coatings
Solar*	Patricia	Richard	838-3928	546-8984	Banking Commercial
Treleaven	Peter +	Marie +	539-9190	524-1024	Securities
Voyles	John		869-2664	544-1215	Honorary Member
Walker	Stan +	Valeri	525-0152	586-1054	Construction Commercial
Watson	John	Doris	541-0373	483-9381	Property Management
Wessman	Rolf +		578-0230	578-0230	Computer Services
Young	Jeff	Karen	578-7746	579-5200	Insurance Casualty
Zager	Hank +	Dotty	544-0579		Honorary Member
Zumfelde*	Dale		538-8055	538-8055	Architecture Residential

\*Board Member + Paul Harris Fellow

**Board of Directors for 1996-97:** Randy Seelye, president; Art King, president-elect; Jo Gennuso, secretary; Russ McCracken, treasurer; and directors Riki Intner, Dale Zumfelde, Russ Lockner, Steve Olsen, Pat Solar, Eve Nighswonger and Jerry Johnson. Steve Davis is sergeant-at-arms.

## Sonoma County Make-Up Locations

### MONDAY

**WEST SANTA ROSA-12:15pm**  
Los Robles-Cleveland & Edwards

**HEALDSBURG-12:00pm**  
Masonic Temple-Plaza & Center

### TUESDAY

**WINDSOR-7:15am**  
Masonic Hall, 371 W. River Rd.

**SANTA ROSA EAST-12:15pm**  
Flamingo Hotel-4th & Farmers Lane

**ROHNERT PARK/COTATI-7:15am**  
Red Lion Inn-1 Red Lion Dr.

**GUERNEVILLE-6:30pm**  
Northwoods Restaurant-Hwy. 116

### WEDNESDAY

**SANTA ROSA-12:10pm**  
Flamingo Hotel-4th & Farmers Ln.

**PETALUMA VALLEY-12:15pm**  
Adobe Creek Golf Club-Frates Rd.

**SONOMA VALLEY-12:15pm**  
Sonoma Golf & Country Club-1770 Arnold Dr.

### THURSDAY

**PETALUMA-12:15pm**  
Veteran's Mem. Bldg.-1094 Petaluma Blvd. S.

**CLOVERDALE-12:15pm**  
Owl Cafe  
485 S. Cloverdale Blvd.

### FRIDAY

**SEBASTOPOL-12:15pm**  
Community Church -- 1000 Gravenstein Hwy. North

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**This bulletin is sponsored by the following Rotarian:**

**Summerfield**  
Counseling and Educational Services

**Riki Intner, M.A.**  
M.F.C.C. #MT17382

Couples, Families, Individuals & Groups  
Chemical Dependency Specialist

4765 Hoen Ave. • Santa Rosa, CA 95405 • (707) 526-3141

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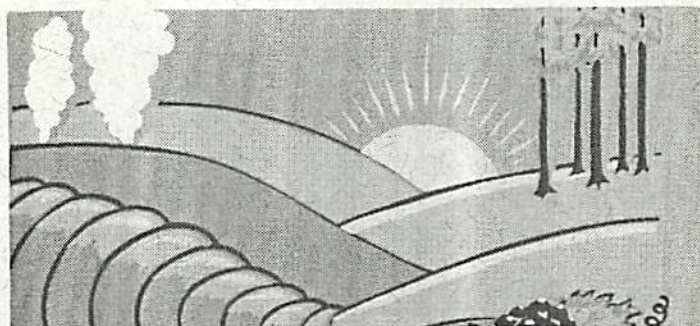
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## Calendar of Events

- Jan. 30, Thurs. -- Regular meeting. Club assembly to review plans, activities for the rest of the year.
- Feb. 5, Wed. -- Fireside at Russ Lockner's home, 7:30 p.m. 954 Wright St., Santa Rosa.
- Feb. 6, Thurs. -- Regular meeting. Guest speaker Judy Luchinsinger, "Are You as Good as You Think?"
- Feb. 13, Thurs. -- Regular meeting. Chamber Winds, Santa Rosa High School musicians directed by Mark Wardlaw.
- Feb. 15, Sat. -- Valentine's Party/Dance at Landmark Vineyards.

# Mystery Rotarian

Our latest Mystery Rotarian led an extremely nomadic life for the first 20 years. Army brat status meant going to 3 schools in one year, with stays in Inchon Korea among other exotic locations here and abroad.

Our MR says that didn't retard their development, however. College (at spouses urging) after Navy reserves (radar) in So. CA produced a master's degree in Regional Occupation Programs along with a teaching credential and an 8 year career.

Since arrival in Santa Rosa our MR purchased a business, is raising two teener daughters, dabbles in Mustangs, raises chickens, gardens organically and has finally found a good service club after trying 20-30, Lions and Kiwanis.

No prize this week -- you should be able to guess this one!

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## New members:

The Sunrise Rotary Club Board of Directors has approved three new members. Pursuant to club bylaws, "Any member who has an objection to the election of the proposed members shall notify the board in writing, stating reasons for the objections" within 10 days.

They are:

-- Michael Kelly, under the classification of "Real Estate -- Sales." He works at Re/Max in central Santa Rosa. He is proposed by member Rolf Wessman.

-- Michael Taber under the classification of "Loan Officer -- Residential Real Estate." He works at Allied Bank. He is proposed by member Dan Lambert.

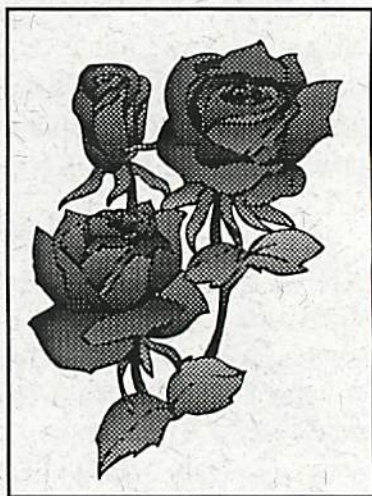
-- Ralph Harryman, under the classification of "Past Active -- Pharmacist." Harryman is proposed by President-elect Art King.

# Valentine's Party

A great evening is getting closer! The club's first Valentine's Party in three years will be held Saturday, Feb. 15th, at Landmark Vineyards in Kenwood. The evening will include a dinner catered by Park Avenue catering, and a D.J. to lead the dancing.

Past Presidents Dave Lorenzen and Peter Treleven are collecting \$50 per couple for the event. Rotarians can bring guest couples.

The club is spending \$800 for the event -- above the \$50 cost per couple -- to make sure the night will be an event worth remembering!!



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## Fireside meeting

On Wednesday evening, Feb. 5, President elect-elect Russ Lockner will host a Fireside at his home, 954 Wright St., Santa Rosa.

The evening will begin at 7:30 p.m.

Firesides are an opportunity for club members and their spouses to meet and socialize with other club members.

For new club members (Red Badges) it is an opportunity to become more familiar with the club and its members. (Besides, you can't get a Blue Badge without attending a Fireside!!)

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**Golf Tournament:** Don't forget to put the club's annual golf tournament on your calendar and begin lining up those foursomes! The tournament will be Friday, May 23rd, at Oakmont Golf Club.

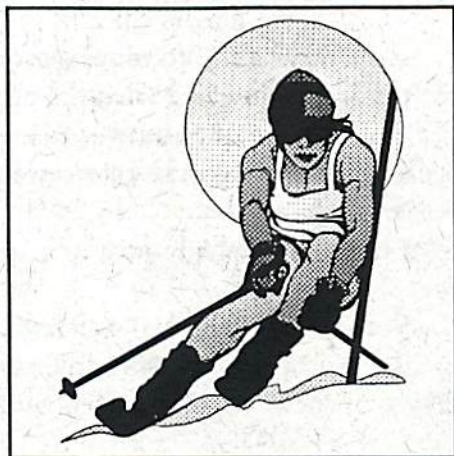
# Rotary ski trip

Club member Gary Bayless and his wife, Linda, are organizing a club ski trip for March 21-23 at Harvey's South Shore Hotel -- which is close to Heavenly Valley ski resort.

Reservations must be made by Jan. 31st -- that's this Friday!!

To join the trip, call the hotel. Five rooms are being held under "Bayless" with the confirmation code of #JQKLR.

The rooms, with two queen beds, are \$119 per night.



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## Redwood Rotary Roundup

Rotary District 5130's annual conference will be held May 29 to June 1 in Eureka in Humboldt County.

This year's conference, under District Gov. Larry Kavanaugh, has a Western theme. The "Redwood Rotary Roundup" is being designed with three goals in mind: Fun, Youth-Oriented and Affordability.

To make it affordable, the Roundup committee is selling blue denim-style Western shirts. The \$40 shirts serve as tickets to the conference's Saturday night festivities -- a Western barbecue, rodeo, music and dancing to be held in Fortuna. Shirt sales are designed to reduce the overall cost of the conference.

To purchase a shirt -- and thus a ticket for the Saturday night dinner -- contact President Randy for an application form. All shirt orders must be submitted to the conference committee by March 1.

# Object of Rotary

It's always good to remember why we chose Rotary over other service organizations, and what the organization stands for:

**The Object of Rotary** is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

**First.** The development of acquaintance as an opportunity for service;

**Second.** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

**Third.** The application of the ideal of service in each Rotarian's personal, business and community life;

**Fourth.** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

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## Rotary phone, FAX changes

Past President Peter Treleaven has had to change his home phone number because of a meddlesome caller. The new number is 538-4170.

Director Eve Nighswonger reports new numbers for both work and home: Her new work number is 546-3905; home is 588-8798.

President Randy now has a FAX machine at his home, so please send FAXes to him at 527-9816. He can also be reached via E-mail at "randys@pressdemo.com".

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**Did you know:** Paul Harris, the founder of Rotary, died on this date (Jan. 27th) 50 years ago. He was 78 years old. Harris founded Rotary nearly 92 years ago -- on Feb. 24, 1905.

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Updated Jan. 27, 1997

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Brown	David +	Sue	539-1265	778-9000	Office Equipment
Carlenzoli	Leroy +	Carol	542-8964	542-6465	Civil Engineer
Cercone	Frank	Jan	526-9852	542-1644	Dentist Orthodontics
Coker	Ken +		527-0880	525-5600	Architecture
Christopherson-O'Brien	Laura Tim		795-6270	539-4122	Copying and Shipping Center
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Julian	Archie +	Susan	433-6256	546-7822	Equipment Leasing
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Lambert	Dan +		539-7294	528-7711	Computer Systems
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Mika	Nancie				Law - Products liability
Nighswonger*	Eve		588-8798	546-3905	Florist
Olsen*	Steve	Lynn	546-3973	578-6033	Law Domestic Relations
Poulsen	LuAnn		539-6966	524-1506	Education/ College Admin.
Raby	Delbert +	Harriett +	838-6701		Senior Active
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Walker	Stan +	Valeri	525-0152	586-1054	Construction Commercial
Watson	John	Doris	541-0373	483-9381	Property Management
Wessman	Rolf +		578-0230	578-0230	Computer Services
Young	Jeff	Karen	578-7746	579-5200	Insurance Casualty
Zager	Hank +	Dotty	544-0579		Honorary Member
Zumfelde*	Dale		538-8055	538-8055	Architecture Residential

\*Board Member + Paul Harris Fellow

## Club member e-mail addresses:

Davis Steve "steved@sonic.net"  
 Seelye Randy "randys@pressdemo.com"

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524-7860

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**CLOVERDALE-12:15pm**  
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Counseling and Educational Services

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M.F.C.C. #MT17382

Couples, Families, Individuals & Groups  
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