

Volume 16, Issue 24

January 3, 2002



# The Sunriseser



Editor : Warren Smith

Publisher : Steve Worthen

## THIS WEEK'S PROGRAM

*January 10, 2001*

**LINDSEY STOKES** has worked in the U.S. Senate, the U.S. State Department and several cheap restaurants. Her award-winning column appears in more than 120 newspapers nation-wide. In her book "Planet Idiot", she writes intelligently about everyday issues that make us laugh at ourselves and others. She lives in Sonoma County with her husband, two children, three dogs, a horse and a disturbing number of ants



**LINDSEY STOKES**

PROGRAM CHAIRPERSON FOR NOVEMBER IS ROSS JONES

### THE SAMOAN EYEGLASS PROJECT

We were blessed with a great program featuring our own members. Dr. Les Shipley presented a well-produced Powerpoint show of the trip. He was presented with a cuter version of the isumu (rats) he encountered in his dwelling (before he sweet-talked the Italian motel owner into an isumu-free room. He's had all the cold showers he cares to take. The following is a reprint of the article which was published in the District newsletter, describing the project.

More than 650 Samoans received a gift of improved vision in August when 11 Rotarians, family members and friends from the Santa Rosa Sunrise Rotary Club conducted four eyeglass clinics. The World Community Service project on the Western Samoa island of Sav'aii was the fourth eyeglass

project conducted by the club in the past six years \* and the longest distance away from Santa Rosa.

The trip was organized by Rotarian John Jones, who also planned the previous trips to Guatamala, Haiti and southern Mexico. Marco Kappenberger, a member of the Rotary Club of Apia, the capital city of Western Samoa, planned the island clinics. "Samoa will never ever forget your generosity,"



# Calendar OF EVENTS

### Board Meeting

Tuesday, January 8

5:30 pm

Steve Worthen's on Dutton

### Valentine's Dance

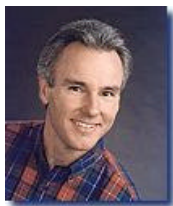
Saturday, February 9

Fountaingrove Country Club

Rotary International

Assembly

## Next Week's Program:



**Ted Williams**  
KJZY 93.7

## Birthdays

**Lynn Hofacket (Ward) 1/6**  
**Jim Brenton 1/14**

## ANNOUNCEMENTS:

One of the club's most captivating and eligible single women has volunteered to handle the role of the Vocational Chair. Thank you Eve Nighswonger!

"Be more concerned with your character than with your reputation. Because your character is what you really are, while your reputation is merely what others think you are"  
*John Wooden*

Being a winner, doesn't always show up on the scoreboard.  
*Warren Smith*

The round-up cook had one rule: He who complains about the cooking, takes over. After digging into the morning porridge, one young cowpoke exclaimed "Blah, this mush is salty" — then, in quick recovery, followed it with "...just the way I like it", before Cook could hand him the apron. Steve Worthen and Warren Smith thank you for your patience as we learn the bulletin ropes.

Greeter Extraordinaire,  
Jerry Johnson, greets Editor



## RECOGNITION

*Bob & Kathy Scott celebrated 42 years of marriage. He was heard to say "when you are married to a great woman, you have to make it last".*

*John and PeggyAnn Bly celebrated 29 years of wedded bliss in Puerto Vallarta along with their staff.*

*Mike & Susan Panas celebrated 16 years in a sleep-over at the La Rose Hotel. Mike paid money in appreciation for his daughter's survival and recovery from being hit by a van in the streets of New York.*

*Linda Hauck spent 10 days in sunny San Diego. Jan Cercone and daughter Kelly shipped several dolls to India for the Doll Project.*

*Shauna wasn't away on any trips that she can remember and Dave didn't notice, but maybe President Steve got that confused with a 2001 Camero convertible. Wait a minute — Isn't Al Abramson trying to sell one of those? Speaking of Al, he was recognized for his outstanding service as Sargent-at-Arms and immediately fined for his "new" 1999 BMW wagon. He made himself immensely popular with Dan Davis, Archie, Warren and Peter by distributing his \$50 recognition evenly amongst them.*

*Steve Davis had laser eye surgery to get rid of half of his glasses. He's still wearing the bottom half and sees double - two fillings for the price of one!*

Photos are thanks to Ross Andress.

## Continued from the right column

Shibley's son, Darren Shibley, 18; and Seelye's wife, Katharine Anderson, and daughter, Elly, 17, made the trip. Charity Heasler, who works in John Jones' firm, Linkenheimer LLP, was sponsored on the trip by the firm, because she provided logistical support on all four eyeglass trips.

One complication on the trip was that Elly Seelye came down with dengue fever after the clinics and was hospitalized for two days. She recovered in time to start her senior year of high school."

**The End** (and Continuing from there)

# Continued from Front Page

Kappenberger said after the trip. Dr. Les Shibley, a Santa Rosa optometrist, examined nearly 800 people during the four clinics, and 662 were fitted with eyeglasses. A large number of patients seen by Dr. Shibley had cataracts, and a list of those needing surgery was compiled for the Samoan government, in hopes they will be able to receive the needed operations.

Many other Samoans were given sunglasses to protect them from the intense year-round sun. Dr. Shibley said the high number of people with cataracts was because of constant exposure to the sun.

The island of Sav'aii was selected for the clinics because there are no optometrists or ophthalmologists on the island\* and even if there were, very few could afford the eye care.

The ability to examine so many people in such a short time was made possible by teamwork refined during three previous eyeglass trips. Dr. Shibley wrote a computer program that categorizes glasses by prescription and number, allowing glasses to be dispensed to patients quickly after being examined. Before the trip, dozens of Santa Rosa Sunrise Rotarians spent more than a half-dozen nights examining thousands of eyeglasses and entering the prescriptions into two laptop computers. More than 2,500 glasses were carried to Samoa in boxes \* one large box checked in with each of the travelers.

It was Dr. Shibley's enthusiasm, and ability to see a patient about every two minutes for hours on end, that led to the trip's success. The Santa Rosa Sunrise Rotary Club contributed \$4,000 for the trip, but each person attending also paid about \$1,500 of their own costs.

Also attending from Santa Rosa were Rotarians Archie Julian, Vicki Lockner, Dan Lambert and Randy Seelye. John Jones' daughter, Elise, 16, Dr.

*Continued in column to the left*

# MEMBERSHIP ROSTER

Last Name	First Name	PHF	Spouse Name	PHF	Home Phone	Work Phone	Fax Number	Email Address
ABRAMSON	AL	*	ROBIN		(707) 537-8777	(707) 546-9220	(707) 546-2620	abramson@callatg.com
AITA	NANCY	M	ROBERT	*	(707) 823-9139	(707) 829-8606	(707) 829-8924	nancyaita@sbcglobal.net
AMEND	STEVE	M	KATHLEEN	*	(707) 575-3078	(707) 584-9750	(707) 585-1828	steve@roofingservicesonline.com
ADDRESS	ROSS	*	STACY		(707) 545-6689	(707) 573-1076	(707) 573-1076	rossand@yahoo.com
BLY	JOHN	*	PEGGY ANN		(707) 539-8902	(707) 570-3920	(707) 570-3930	blyoa76@aol.com
BRENTON	JAMES	*	CINDY		(707) 527-7741	(707) 584-7599	(707) 584-5766	jcbrenton@att.net
BROWN	DAVID	*	SUSAN		(707) 539-1265	(707) 284-4086	(707) 539-4408	dbrown@atgi.net
CAMPBELL	LU ANN	M	JIM	*	(707) 467-3896	(707) 524-1506	(707) 522-2653	lcampbell@santarosa.edu
CARLENZOLI	LEROY	M	CAROL	*	(707) 542-8964	(707) 542-6465	(707) 542-1645	lcarlenzoli@cs.com
CARRETTE	EDWARD	*	KATHRYN EVART		(707) 576-0895	(707) 494-2026	(707) 579-4288	mayahospitality@email.msn.com
CERCONE	FRANK	*	JAN		(707) 526-9852	(707) 542-1644	(707) 546-0166	srffc@aol.com
COKER	KENNETH	M			(707) 527-7030	(707) 527-0880	(707) 566-8341	coker@sonic.net
DAVIS	STEPHEN	*			(707) 525-9306	(707) 575-9595	(707) 575-5122	steved@sonic.net
DAVIS	DAN	*	SUSAN		(707) 527-0724	(707) 545-7010	(707) 544-2861	ddavis@obrienlaw.com
DOLINSEK	JOHN	M	KATHY KENT	*	(707) 546-7306	(707) 544-5493	(707) 544-0512	jdolinsek@aol.com
GILSETH	DENISE				(707) 538-5128	(707) 528-2332	(707) 528-1117	dsgilseth@AOL.com
HARRYMAN	RALPH	*	KATHY		(707) 539-2419			commodor@pacbell.net
HAUCK	LINDA	*	TOM		(707) 527-6376	(707) 527-1776	(707) 542-4109	lhauck@libertystaffing.com
HAYES	MERLE	*			(707) 523-0226	(707) 525-9962	(707) 525-9962	mohimm@hotmail.com
HELM	HUGH	*	CHRISTINE		(707) 538-5858	(707) 573-8700	(707) 573-8799	hhelm@sonic.net
HERRON	STEVE	*	LAURA		(707) 584-8960	(707) 524-3102	(707) 528-0205	herrons@exchangebank.com
HOBERG	PETER		MOLLY		(707) 794-3135	(707) 794-3135	(707) 794-5300	peter_hoberg@agilent.com
HOLDER	SCOTT	*	TRICIA		(707) 575-7122	(707) 539-9436	(888) 339-6605	holders1@juno.com
JEN	EZBON	*			(707) 875-2820	(707) 527-4271	(707) 527-4426	jenezbon@yahoo.com
JOHNSON	JERRY				(707) 573-1368	(707) 528-6300	(707) 528-6399	jerry@ncoastbank.com
JONES	JOHN	M	ARDYS	*	(707) 526-5001	(707) 546-0272	(707) 546-5642	jjones@linkcpa.com
JONES	ROSS	*	JANE PAUL		(707) 836-0725	(707) 528-2882	(707) 528-6015	rossjones@majlaw.com
JULIAN	ARCHIE	M	SUSAN	*	(707) 433-6256	(707) 521-5027	(707) 546-2289	juliana@exchangebank.com
KELLY	MICHAEL	M	LOU ANN	*	(707) 578-0344	(707) 524-3520	(707) 578-3471	mkelly@realtour.com
LAMBERT	DAN	M			(707) 996-4681	(707) 528-7711	(707) 528-6715	dan@danieldata.com
LOCKNER	F. RUSSELL	*	SUSAN		(707) 575-7150	(707) 544-4133	(707) 523-1131	cibrusslock@yahoo.com
LOCKNER	VICKI	*			(707) 544-1593	(707) 528-5272	(707) 528-5666	vlockner@s.r.s.c.k12.ca.us
LORENZEN	DAVE	M	SHAUNA	*	(707) 539-4332	(707) 535-4111	(707) 575-1712	davel@mossadams.com
LORENZEN	SHAUNA	*	DAVE	M	(707) 539-4332	(707) 576-6368	(707) 547-4579	slorenzen@gdxinc.com
MARTIN	LARRY	*	LAURA		(707) 887-2606	(707) 526-2922	(707) 526-6949	larry@hmstravel.com
MCCRACKEN	RUSS	*			(707) 836-8688	(707) 538-0868	(707) 538-0879	russell@sonic.net
MCCRACKEN	JIM	*	PRISCILLA		(707) 528-9459	(707) 528-8681	(707) 569-1713	mc2@sonic.net
MILLAR	PENNY				(707) 579-8284	(707) 576-1097	(707) 576-7489	pm@pm-cpa.net
MOIR	JIM		MELINDA		(707) 539-4395	(707) 577-4541	(707) 577-3451	mmoir@sonic.net
NIGHSWONGER	EVE	*			(707) 575-1767	(707) 524-1732	(707) 522-2772	enighswonger@santarosa.edu
OKREPKIE	BRUCE		DIANTHA		(707) 837-2751	(707) 773-1838	(707) 773-1868	bgo@abdi.com
OLSEN	STEVE	*	LYNN	*	(707) 546-3973	(707) 578-6033	(707) 578-1035	sro@aol.com
PANAS	MICHAEL	M	SUSAN	*	(707) 539-3595	(707) 528-5020	(707) 528-5023	mpanas@callatg.com
PONTS	JUDY							
RABY	DELBERT	M			(707) 838-6701		(707) 837-8198	delbert@sonic.net
RONDON	BRIAN	*	KAREN		(707) 537-1809	(707) 541-7250	(707) 578-3943	krondon@aol.com
SCOTT	ROBERT		KATHY		(707) 539-4341	(707) 544-5800	(707) 544-0403	bobkatgr8scott@cs.com
SEELYE	RANDY	*	KATHARINE		(707) 528-2149	(707) 521-5225	(707) 527-9816	randkath@sonic.net
SMITH	WARREN	M	WENDY	*	(707) 542-8108	(707) 525-7693	(707) 542-7422	wsmith@sonic.net
STARK	JON	M	TERRY	*	(707) 538-4085	(707) 537-2577	(707) 537-7182	jonstark@mindspring.com
TAYLOR	KEITH	*	CARMEN	*	(707) 528-6144			
TRELEAVEN	PETER L	M	MARIE	*	(707) 538-4170	(707) 524-1024	(707) 524-1099	peter.treleaven@morganstanley.co
TUXHORN	TUX		ELIZABETH		(707) 544-1917	(707) 569-0300	(707) 569-3072	tuxhorn@concentric.net
WALKER	STAN	M	VALERI	*	(707) 525-0152	(707) 586-1054	(707) 586-0457	swalker@swagc.com
WARD	CASIDY		LYNN HOFACKET		(707) 543-8075	(707) 543-8075	(707) 543-8097	casidy@pon.net
WESSMAN	ROLF	*	ANN		(707) 538-0230	(707) 538-0230	(707) 538-5102	rolf@wessman.com
WORTHEN	STEVE	*	GEORGIA		(707) 571-1770	(707) 544-4770	(707) 544-0722	sworthen@interiorsincorporated.c
ZUMFELDE	DALE	M			(707) 538-8055	(707) 526-2346	(707) 566-8341	zum@jps.net

\* Indicates PHF

M Indicates Multiple PHF

Santa Rosa Sunrise is 100% PHF Sustaining Membership

This Roster is not for public distribution. It is for the convenience of the membership of Santa Rosa Sunrise Rotary ONLY!

Shading Indicates change since last issue

Last Revised : 1/2/2002

## PRESIDENT'S MESSAGE

*"Hang in there"*

## JANUARY IS

Rotary Awareness  
Month



# FIRST CLASS

Santa Rosa Sunrise Rotary  
P. O. Box 14953  
Santa Rosa, CA 95402

## MAKE-UP LOCATIONS

### MONDAY

WEST SANTA ROSA - 12:15 pm      Los Robles - Cleveland & Edwards  
HEALDSBURG - 12:15 pm          Masonic Temple - Plaza & Center

### TUESDAY

WINDSOR - 7:15 am                  Charlie's Grill, Windsor Golf Course  
SANTA ROSA EAST - 12:15 pm      Flamingo Hotel-4th & Farmers Lane  
ROHNERT PARK./COTATI - 7:15 am   Doubletree Inn, 1 Red Lion Drive  
GUERNEVILLE - 6:30 pm          Northwoods Restaurant-Hwy. 116

### WEDNESDAY

SANTA ROSA - 12:10 pm              Flamingo Hotel-4th & Farmers Lane  
PETALUMA VALLEY - 12:10 pm      Adobe Creek Golf Club - Frates Dr.  
SONOMA VALLEY - 12:15 pm          Sonoma Golf & Country Club -  
1770 Arnold Drive  
SEBASTOPOL SUNRISE - 7:15 am      Masonic Lodge, 373 North Main St.

### THURSDAY

PETALUMA - 12:10 pm                  Vet's Memorial Building -  
1094 Petaluma Blvd. South  
CLOVERDALE - 12 noon                  Cloverdale Citrus Fair Tea Room —  
#1 Citrus Fair Drive  
ELSIE ALLEN INTERACT CLUB          Call for Schedule 528-8681 (Jim)

### FRIDAY

SEBASTOPOL - 12:15 pm              Community Church -  
1000 Gravenstein Hwy. N.

*Thanks to this Rotarian  
Making a Difference  
is still free and worth every penny!*

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Volume 16, Issue 25

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# The Sunrises

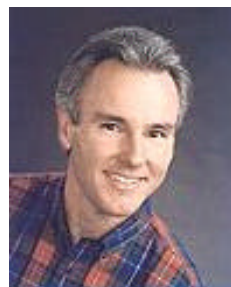


Editor : Warren Smith

Publisher : Steve Worthen

## THIS WEEK'S PROGRAM

January 17, 2002



### TED WILLIAMS

The voice and face of countless radio and TV shows and commercials, Ted has been in the entertainment business since 1979. His professional acting began with a national theatre company tour of the U.S., assuming nearly one hundred different roles, and over 750 performances. One of those roles was that of a disc jockey. That's what sparked his interest in trying his hand at the radio game. More than



(Continued on page 2)

PROGRAM CHAIRPERSON FOR JANUARY IS ROSS JONES

### LINDSEY STOKES

It may not be you at all. It just may be that everyone else involved was an idiot! Columnist and book author, Lindsey Stokes pokes fun at things that just don't make sense. Ken Coker invited her to liven up our club this morning with a little humor and she did. She is into POSITIVE and encouraged us to practice laughing. She just did a book tour that took her all over the country doing radio, TV and book-signing gigs which is what promotion of books is all about these days. We enjoyed several light-hearted stories of her experiences. When she couldn't make it for the re-shoot of the photo for the book jacket, she had a double and, as Brent Ferris of KZST recognized, it just wasn't her butt. Mike Kelly is now seeking his own stunt butt. When pushed to come up with something positive to say about the day (a daily routine in her household), her daughter said "the dogs aren't dead". What do you do when you are on a 1-hour radio call-in show and no one calls in. It's fun to write a syndicated column. There is no subject that isn't controversial to someone. She never did say whether or not she thought George Bush is a Vulcan. Lindsey is considering a network TV day time talk show out of L.A. in 2003.

Her website is:

[www.lindseystokes.com](http://www.lindseystokes.com)



# Calendar OF EVENTS

### Interact Meeting

Thursday, January 17

Noon

Ellsie Allen HS room 124

### Rotary International Assembly

Jan 28—Feb 4

Anaheim

### Rotaract Meeting

Tuesday, February 5, Noon-1:00

SSU Stevenson 2083

### Valentine's Dance

Saturday, February 9

Fountaingrove Country Club

## Next Week's Program:

January 24



**David Hehman**

Sonoma State  
University Wine  
Business Program

## Birthdays

**Karen Rondon 1/17**

**Rolf Wessman 1/20**

## ANNOUNCEMENTS:

Tux Tuxhorn is gathering the team to get us ready for the 2002 Golf Tournament. If you want a fun job, see Tux.

Lisa Highland, President of the Sonoma State University Rotaract Club, and Tanya Goldberg invited

rotarians to the meetings noon to 1, every other Tuesday in room 2083 of Stevenson Hall (2/5, 2/19, 3/5, 3/19)



## Elsie Allen Interact Club

**Patsy Young** continues to provide the on-campus leadership for our Elsie Allen High School Interact Club. Vice-principal **Mike Panas** adds additional support. **John Bly** has joined **Merle Hayes** and **Jim McCracken** in the Santa Rosa Sunrise Rotary Club advisory role.

In early September, our Interact Club set up their booth/display (which included a brand new Interact banner) and participated in two days of student orientation that resulted in the distribution of over one-hundred Interact Club Applications to the incoming high school students. After our second (pizza/soda) meeting, our club membership climbed to forty-plus.

On November 17th, the EAHS Interact Club invited Sunrise Rotarians and their families to join in an Annadel Park hike and trail clean-up followed by a picnic sponsored entirely by Interact. This was a lot of fun. Everyone especially enjoyed using John Bly's new digital movie camera. Seventeen Interactors and five adults participated in this event.

To Be Continued next Week

## RECOGNITION

Nancy Aita offered a "High 10" for two happy events: Her mother celebrated an active 83rd birthday, pulling Nancy and Bob around Ensenada on a wine tour. Her daughter, Danielle scored all A's in her courses at UC San Diego. She ended up passing along \$25 in fines to the table of Jen, Panas and Treleven.

Peter Wolf was recognized for Andrea's birthday. John Dolinsek celebrated his birthday last THURSDAY at Point Reyes where he met a person he thought may have been his son from a previous relationship with a parrot (that's not quite the story he told, but you can read about it in one of Lindsey's future columns). Just happened to be Lindsey Stokes birthday as well — Ken Coker baked her a cake!!

Peter Hoberg and family spent 10 days in San Jose (Costa Rica that is) where he met Rolf Wessman for dinner.

Jim Moir spent **17 days** in Hawaii where he attacked a shark (or he was there when a shark attacked, or he heard about a shark attack, or saw the movie Jaws ... ). He offered up \$100 to Paul Harris.

Vicki Lockner enjoyed being a Grandma in Colorado and then took off to Mexico. She tried to get sympathy for a 5hr airport delay

Nancy: You might ask Leroy how he referred to you after you left the meeting .... (he did think you were still there).

## BOARD NOTES

Meeting of January 9, 2002

The Board granted health-related leaves to Dave Brown and Denise Gilseth. A number of members are below the minimum 60% attendance. If you have questions on your status, check with Jim Brenton. Making up at another club is a fun experience.

President-Elect, Steve Amend reported planning for the Fall fundraiser is going well. Block off September 21.

Treasurer, Penny Millar reported that we are still solvent. The next Board Meeting will be at 5:30 pm, February 12, at Steve Worthen's office (sorry Eve). All Red Badges are encouraged to attend. Board meetings are open.

Submitted by President Steve Olsen

[www.santarosasunriserotary.org](http://www.santarosasunriserotary.org)

## Continued from Front Page

twenty years later, from Santa Cruz, to San Jose, to Ventura, to Los Angeles, to Bakersfield, and eventually to Sonoma County, Ted has been the voice and personality of more than a dozen radio stations and two TV stations. On television, he's been seen as a news anchor, actor, in commercials, as an interview host, or the voice on commercials and as the narrator for a variety of productions. Ted appears regularly in feature films and industrial projects, and on the radio with local, state and national commercials and artist showcases. Currently, Ted is the Operations Manager of KZST (100.1 fm), and KJZY (93.7 fm), and can be heard Monday through Friday from 2pm to 6pm, and Saturdays from 6am to noon on KJZY, playing contemporary jazz. Ted lives in Santa Rosa and has three children, Miranda, Jenelle, and Bradley. His other interests include running, skiing, rollerblading, and tennis, playing guitar and singing.



**JIM KIRKBRIDE** (right), was inducted as a new member by Tux Tuxhorn and Jim Moir (too tall for the photo). Jim and several other of our members were 20-30 rowdies. Jim represents Blomberg Window Systems in the greater area. He and wife Susie have a daughter Stephanie and son Scotty. He looks like a football player because he was. If you average Tux and Jim you will have two normal-sized people.

"Instant gratification takes too long"

*Katherine Hepburn (Nancy Aita)*

"If you follow all the rules, you miss all the fun"

*Katherine Hepburn (Nancy Aita)*

Note the new Roster on Page 3



# MEMBERSHIP ROSTER

Last Name	First Name	PHF	Spouse Name	PHF	Home Phone	Work Phone	Fax Number	Email Address
ABRAMSON	AL	*	ROBIN		(707) 537-8777	(707) 546-9220	(707) 546-2620	abramson@callatg.com
AITA	NANCY	M	ROBERT	*	(707) 823-9139	(707) 829-8606	(707) 829-8924	nancyaita@sbcglobal.net
AMEND	STEVE	M	KATHLEEN	*	(707) 575-3078	(707) 584-9750	(707) 585-1828	steve@roofingservicesonline.com
ANDRESS	ROSS	*	STACY		(707) 545-6689	(707) 573-1076	(707) 573-1076	rossand@yahoo.com
BLY	JOHN	*	PEGGY ANN		(707) 539-8902	(707) 570-3920	(707) 570-3930	blyoa76@aol.com
BRANDLEY	TESS				(707) 546-6115	(707) 824-2444	(707) 823-4536	tessbrandley@hotmail.com
BRENTON	JAMES	*	CINDY		(707) 527-7741	(707) 584-7599	(707) 584-5766	jcbrenton@att.net
BROWN	DAVID	*	SUSAN		(707) 539-1265	(707) 284-4086	(707) 539-4408	dbrown@atgi.net
CAMPBELL	LU ANN	M	JIM	*	(707) 467-3896	(707) 524-1506	(707) 522-2653	lcampbell@santarosa.edu
CARLENZOLI	LEROY	M	CAROL		(707) 542-8964	(707) 542-6465	(707) 542-1645	lcarlenzoli@cs.com
CARRETTE	EDWARD	*	KATHRYN EVART		(707) 576-0895	(707) 494-2026	(707) 579-4288	mayahospitality@email.msn.com
CERCONE	FRANK	*	JAN		(707) 526-9852	(707) 542-1644	(707) 546-0166	srfjc@aol.com
COKER	KENNETH	M			(707) 527-7030	(707) 527-0880	(707) 566-8341	coker@sonic.net
DAVIS	STEPHEN	*			(707) 525-9306	(707) 575-9595	(707) 575-5122	steved@sonic.net
DAVIS	DAN	*	SUSAN		(707) 527-0724	(707) 545-7010	(707) 544-2861	ddavis@obrienlaw.com
DOLINSEK	JOHN	M	KATHY KENT	*	(707) 546-7306	(707) 544-5493	(707) 544-0512	jdolinsek@aol.com
GILSETH	DENISE				(707) 538-5128	(707) 528-2332	(707) 528-1117	dsgilseth@AOL.com
HARRYMAN	RALPH	*	KATHY		(707) 539-2419			commodor@pacbell.net
HAUCK	LINDA	*	TOM		(707) 527-6376	(707) 527-1776	(707) 542-4109	lhauk@libertystaffing.com
HAYES	MERLE	*			(707) 523-0226	(707) 525-9962	(707) 525-9962	mohimm@hotmail.com
HELM	HUGH	*	CHRISTINE		(707) 538-5858	(707) 573-8700	(707) 573-8799	hhelm@sonic.net
HERRON	STEVE	*	LAURA		(707) 584-8960	(707) 524-3102	(707) 528-0205	herrons@exchangebank.com
HOBERG	PETER		MOLLY		(707) 794-3135	(707) 794-3135	(707) 794-5300	peter_hoberg@agilent.com
HOLDER	SCOTT	*	TRICIA		(707) 575-7122	(707) 539-9436	(888) 339-6605	holders1@juno.com
JEN	EZBON	*			(707) 875-2820	(707) 527-4271	(707) 527-4426	jenezbon@yahoo.com
JOHNSON	JERRY				(707) 573-1368	(707) 528-6300	(707) 528-6399	jerry@ncoastbank.com
JONES	JOHN	M	ARDYS	*	(707) 526-5001	(707) 546-0272	(707) 546-5642	jjones@linkcpa.com
JONES	ROSS	*	JANE PAUL		(707) 836-0725	(707) 528-2882	(707) 528-6015	rossjones@majlaw
JULIAN	ARCHIE	M	SUSAN	*	(707) 433-6256	(707) 521-5027	(707) 546-2289	juliana@exchangebank.com
KELLY	MICHAEL	M	LOU ANN		(707) 578-0344	(707) 524-3520	(707) 578-3471	mkelly@realtour.com
LAMBERT	DAN	M			(707) 996-4681	(707) 528-7711	(707) 528-6715	dan@danielldata.com
LOCKNER	F. RUSSELL	*	SUSAN		(707) 575-7150	(707) 544-4133	(707) 523-1131	cibrusslock@yahoo.com
LOCKNER	VICKI	*			(707) 544-1593	(707) 528-5272	(707) 528-5666	vlockner@s.r.s.c.k12.ca.us
LORENZEN	DAVE	M	SHAUNA	*	(707) 539-4332	(707) 535-4111	(707) 575-1712	davel@mossadams.com
LORENZEN	SHAUNA	*	DAVE	M	(707) 539-4332	(707) 576-6368	(707) 547-4579	slorenzen@gdxinc.com
MARTIN	LARRY	*	LAURA		(707) 887-2606	(707) 526-2922	(707) 526-6949	larry@hmstravel.com
MCCRACKEN	RUSS	*			(707) 836-8688	(707) 538-0868	(707) 538-0879	russell@sonic.net
MCCRACKEN	JIM	*	PRISCILLA		(707) 528-9459	(707) 528-8681	(707) 569-1713	mc2@sonic.net
MILLAR	PENNY				(707) 579-8284	(707) 576-1097	(707) 576-7489	pm@pm-cpa.net
MOIR	JIM		MELINDA		(707) 539-4395	(707) 577-4541	(707) 577-3451	mmoir@sonic.net
NIGHSWONGER	EVE	*			(707) 575-1767	(707) 524-1732	(707) 522-2772	enighswonger@santarosa.edu
OKREPKIE	BRUCE		DIANTHA		(707) 837-2751	(707) 773-1838	(707) 773-1868	bgo@abdi.com
OLSEN	STEVE	*	LYNN	*	(707) 546-3973	(707) 578-6033	(707) 578-1035	sro@aol.com
PANAS	MICHAEL	M	SUSAN	*	(707) 539-3595	(707) 528-5020	(707) 528-5023	mpanas@callatg.com
PONTS	JUDY				(707) 527-6377			
RABY	DELBERT	M			(707) 838-6701		(707) 837-8198	delbert@sonic.net
RONDON	BRIAN	*	KAREN		(707) 537-1809	(707) 541-7250	(707) 578-3943	krondon@aol.com
SCOTT	ROBERT		KATHY		(707) 539-4341	(707) 544-5800	(707) 544-0403	bobkatgr8scott@cs.com
SEELYE	RANDY	*	KATHARINE		(707) 528-2149	(707) 521-5225	(707) 527-9816	randkath@sonic.net
SMITH	WARREN	M	WENDY	*	(707) 542-8108	(707) 525-7693	(707) 542-7422	wsmith@sonic.net
STARK	JON	M	TERRY	*	(707) 538-4085	(707) 537-2577	(707) 537-7182	jonstark@mindspring.com
TAYLOR	KEITH	*	CARMEN	*	(707) 528-6144			
TRELEAVEN	PETER L.	M	MARIE	*	(707) 538-4170	(707) 524-1024	(707) 524-1099	peter.treleaven@morganstanley.co
TUXHORN	TUX		ELIZABETH		(707) 544-1917	(707) 569-0300	(707) 569-3072	tuxhorn@concentric.net
WALKER	STAN	M	VALERI	*	(707) 525-0152	(707) 586-1054	(707) 586-0457	swalker@swagc.com
WARD	CASIDY		LYNN HOFACKET		(707) 543-8075	(707) 543-8075	(707) 543-8097	casidy@pon.net
WESSMAN	ROLF	*	ANN		(707) 538-0230	(707) 538-0230	(707) 538-5102	rolf@wessman.com
WOLF	PETER		ANDREA		(707) 829-0776	(707) 539-9653	(707) 824-1829	Pwolf@Wolfskills.com
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ZUMFELDE	DALE	M			(707) 538-8055	(707) 526-2346	(707) 566-8341	zum@jps.net

\* Indicates \*

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Shading Indicates change since last issue

Last Revised : 1/8/2002

PRESIDENT'S MESSAGE

JANUARY IS  
Rotary Awareness  
Month

FIRST CLASS

Santa Rosa Sunrise Rotary  
P. O. Box 14953  
Santa Rosa, CA 95402

**MAKE-UP LOCATIONS**

**MONDAY**

WEST SANTA ROSA - 12:15 pm      Los Robles - Cleveland & Edwards  
HEALDSBURG - 12:15 pm      Masonic Temple - Plaza & Center

**TUESDAY**

WINDSOR - 7:15 am      Charlie's Grill, Windsor Golf Course  
SANTA ROSA EAST - 12:15 pm      Flamingo Hotel-4th & Farmers Lane  
ROHNERT PARK./COTATI - 7:15 am      Doubletree Inn, 1 Red Lion Drive  
GUERNEVILLE - 6:30 pm      Northwoods Restaurant-Hwy. 116

**WEDNESDAY**

SANTA ROSA - 12:10 pm      Flamingo Hotel-4th & Farmers Lane  
PETALUMA VALLEY - 12:10 pm      Adobe Creek Golf Club - Frates Dr.  
SONOMA VALLEY - 12:15 pm      Sonoma Golf & Country Club -  
1770 Arnold Drive  
SEBASTOPOL SUNRISE - 7:15 am      Masonic Lodge, 373 North Main St.

**THURSDAY**

PETALUMA - 12:10 pm      Vet's Memorial Building -  
1094 Petaluma Blvd. South  
CLOVERDALE - 12 noon      Cloverdale Citrus Fair Tea Room —  
#1 Citrus Fair Drive  
ELSIE ALLEN INTERACT CLUB      Call for Schedule 528-8681 (Jim)

**FRIDAY**

SEBASTOPOL - 12:15 pm      Community Church -  
1000 Gravenstein Hwy. N.

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Making a Difference  
is still free and worth every penny!*

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Volume 16, Issue 26

January 17, 2002



# The Sunriser



Editor : Warren Smith

Publisher : Steve Worthen

Steve Olsen.....PRESIDENT  
 Steve Amend ..... President Elect  
 Jim Brenton ..... Secretary  
 Penny Millar ..... Treasurer  
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 Tux Tuxhorn..... International Service  
 Hugh Helm.....Club Service  
 Merle Hayes.....Community Service  
 Steve Worthen.....Major Events  
 Ross Jones..... Club Activities  
 Eve Nighswonger .... Vocational Service

## THIS WEEK'S PROGRAM

January 24, 2002

### DAVID HEHMAN, Director of the Sonoma State University Wine Business Program

David and his wife moved to Sonoma County from Connecticut to get closer to nature. He was previously Vice President Business Development of Vacationspot.com, a leading independent leisure lodging web site, which sold to Expedia, Inc. He joined VacationSpot.com from GetawayZone where he was co-founder and CEO. GetawayZone merged with VacationSpot in December 1998. Hehman also co-founded and served as CEO of HealthDeskCorporation, a healthcare software company, from 1991-1995. He has an MBA from Haas School of Business at UC Berkeley.



# Calendar OF EVENTS

### Rotary International Assembly

Jan 28—Feb 4

Anaheim

### Rotaract Meeting

Tuesday, February 5, Noon-1:00

SSU Stevenson 2083

### Valentine's Dance

Saturday, February 9

Fountaingrove Country Club

### Board Meeting

February 12, 2002, 5:30 PM

Steve Worthen's office

PROGRAM CHAIRPERSON FOR JANUARY IS ROSS JONES

Last Week in Review

## JIM McCracken

### ELSIE ALLEN INTERACT



When our scheduled speaker, Ted Williams of KJZY called in sick, our own Jim McCracken came through with an entertaining and educational presentation on Interact in general and our own Elsie Allen Interact Club. With the help of a Rotary International video,

Jim described just what Interact is all about. There are over 7,780 Interact clubs in 107 countries. What a success the Elsie Allen club is, as a result of the students' enthusiastic work and the support of our Club in getting it started and helping to sustain it. Although Community Service is the main focus of those participating, Jim emphasized the great contribution it makes to developing leadership skills in our youth. Several Sunrise Rotarians have been directly involved in our own Elsie Allen club, starting with **Nancy Aita** who was the force and effort that initiated the club. Currently, **Jim McCracken** is the sponsor and he is quick to praise the tremendous help he gets from **John Bly** and **Merle Hayes**, plus the Rotarians who have presented, such as Jerry Johnson and Bob Scott. Presenting and interacting with enthusiastic youth is rewarding. Contact Jim, John or Merle if you have a program.

[www.santarosasunriserrotary.org/interact.htm](http://www.santarosasunriserrotary.org/interact.htm)

## Next Week's Program:

January 31

### Jude Guglielmino

Disaster Volunteer for the  
Sonoma County Chapter of  
the American Red Cross

## Birthdays

**Jim McCracken 1/30**

## ANNOUNCEMENTS:

Merle Hayes announced that the Group Study Exchange (GSE) from Japan, will be in Santa Rosa **April 19 - 24, 2002**. Housing is needed. If you can host one or more of the team, and/or help, please contact Merle. Dale volunteered to host the women



## Elsie Allen Interact Club

The editor lost track of where he was from last week's continuation. Visit the web address shown at the bottom of the article on page 1 to get a good picture of the Elsie Allen club activities and upcoming meetings. Don't forget to volunteer your expertise. Randy - your presentation would be great for them.

## The Golf Tournament

Friday May 31, 2002

Fountaingrove Golf & Country Club

Chairman **Tux Tuxhorn** announced his cabinet:

Foursomes..... Harryman, Ponce, Andress, Kirkbride  
Operation/budget..... Lorenzen  
Corporate Sponsors ..... Herron, O'Krepkie, Bly  
Tee Sponsors ..... Dolinsek, Stark  
Brochures/ signs..... McCracken  
Interact ..... McCracken  
Registration..... Helm, Hauck, Millar  
Raffle..... Johnson, Nighswonger, Ward, Wolf  
Flight Prizes ..... Dolinsek, Ponce



**Next Team Meeting**  
January 30 4:30 pm  
320 College (ReMax)

To help, call Tux

## RECOGNITION

The ex 20-30 clubbers somehow ended up at the back table and were assessed \$1 along with a couple of innocent bysitters.

Brian Rondon celebrated Karen's birthday by blowing out a couple of his bicycle tires on Fountaingrove Parkway. Then there was a party and a hike of the Pomo trail, and Brian's favorite, was receiving a computer virus from Dale. Others were similarly blessed and that cost Dale \$. The aforementioned virus spread Dale's personal life around the world.



Linda Hauck was recognized for this photo appearing in the Press Democrat. She was credited for causing the current recession. Or at least predicting it. The disappearing Temp worker market was the leading indicator. She volunteered \$50 toward Paul Harris.

Randy Seelye, our own Assistant District Governor of the South of District 5130, demonstrated the latest newspaper technology to the Breakfast Club. Unfortunately, the Los Robles phone system blocked him from accessing the demo from the PD. He was also a guest speaker at the Guerneville club, where it worked flawlessly. We may even get to see it someday. While we are on Randy, he was bitten by a pair of Vipers while skiing on them on demo day. They were a bit fast for him and he got a concussion.

Stan Walker was advertised by the Press Democrat for his role in building the \$2.4MM expansion of the RPM Opto-electronics production expansion. Stan especially appreciates the magnifying strip embedded in a credit card, developed by RPM owner, Dave Reed. It allows the guy who finally reaches for the check, to be able to read it. Stan doesn't think he'll need it himself.

John Jones went to sunny Florida, only it wasn't sunny and it still cost him \$10.

Grandbabies popping out all over: Ralph Harryman's first grandson; Russ McCracken a grandson; LuAnn Campbell TWIN granddaughters (#'s 9 & 10 for her)

Dan Lambert tried to disguise a promotion of his business by announcing that his ex-wife's computer was not infected by Dale because of first class protection by .....

## MORE RECOGNITION

Chivalrous Leroy Carlenzoli paid \$50 into his daughter's Paul Harris after being challenged by the woman he scorned last week.



You called me a what??



I didn't know you left

Steve Amend volunteered a high \$5 for submitting the high bid on the Petaluma Sheraton roof, and getting the contract anyways because the low bidder couldn't perform.



## STEVE OLSON DCC Area 8

### Visits our club

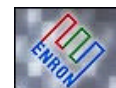
We're always happy to have Steve Olson visit us. He is the District Club Coordinator for **Area 8**, which includes Santa Rosa Sunrise, Santa Rosa, Santa Rosa East, Santa Rosa Oakmont and Santa Rosa West. There are **10** Areas in our District 5130. Under District Governor, Franz Wartenweiler, there are 6 Assistant District Governors which encompass the 10 Areas: Chief ADG (Area 6); ADG North (Area 1); ADG North (Areas 2&3); ADG Central (Areas 4&5); ADG South (Areas 7&8) and ADG South (Areas 9&10). Our Assistant District Governor is **Norm Owen**. Our own **Randy Seelye** is the other South ADG covering Guerneville, Petaluma, Petaluma Sunrise, Petaluma Valley, Rohnert Park-Cotati, Sebastopol, Sebastopol Sunrise and Sonoma Valley.

[www.santarosasunriserotary.org](http://www.santarosasunriserotary.org)

## "INVESTING" by JIM MOIR

Then

Now



\$1000

HOLD

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DRINK  
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ABRAMSON	AL	*	ROBIN		(707) 537-8777	(707) 546-9220	(707) 546-2620	abramson@callatg.com
AITA	NANCY	M	ROBERT	*	(707) 823-9139	(707) 829-8606	(707) 829-8924	nancyaita@sbcglobal.net
AMEND	STEVE	M	KATHLEEN	*	(707) 575-3078	(707) 584-9750	(707) 585-1828	steve@roofingservicesonline.com
ANDRESS	ROSS	*	STACY		(707) 545-6689	(707) 573-1076	(707) 573-1076	rossand@yahoo.com
BLY	JOHN	*	PEGGY ANN		(707) 539-8902	(707) 570-3920	(707) 570-3930	blyoak76@aol.com
BRENTON	JAMES	*	CINDY		(707) 527-7741	(707) 584-7599	(707) 584-5766	jcbrenton@att.net
BROWN	DAVID	*	SUSAN		(707) 539-1265	(707) 284-4086	(707) 539-4408	dbrown@atgi.net
CAMPBELL	LU ANN	M	JIM	*	(707) 467-3896	(707) 524-1506	(707) 522-2653	lcampbell@santarosa.edu
CARLENZOLI	LEROY	M	CAROL	*	(707) 542-8964	(707) 542-6465	(707) 542-1645	lcarlenzoli@cs.com
CARRETTE	EDWARD	*	KATHRYN EVART	*	(707) 576-0895	(707) 494-2026	(707) 579-4288	mayahospitality@email.msn.com
CERCONE	FRANK	*	JAN		(707) 526-9852	(707) 542-1644	(707) 546-0166	srjfc@aol.com
COKER	KENNETH	M			(707) 527-7030	(707) 527-0880	(707) 566-8341	coker@sonic.net
DAVIS	DAN	*	SUSAN		(707) 527-0724	(707) 545-7010	(707) 544-2861	ddavis@obrienlaw.com
DAVIS	STEPHEN	*			(707) 525-9306	(707) 575-9595	(707) 575-5122	steved@sonic.net
DOLINSEK	JOHN	M	KATHY KENT	*	(707) 546-7306	(707) 544-5493	(707) 544-0512	jdolinsek@aol.com
GILSETH	DENISE				(707) 538-5128	(707) 528-2332	(707) 528-1117	dsgilseth@AOL.com
HARRYMAN	RALPH	*	KATHY		(707) 539-2419			commodor@pacbell.net
HAUCK	LINDA	*	TOM		(707) 527-6376	(707) 527-1776	(707) 542-4109	lhauck@libertystaffing.com
HAYES	MERLE	*			(707) 523-0226	(707) 525-9962	(707) 525-9962	mohimm@hotmail.com
HELM	HUGH	*	CHRISTINE		(707) 538-5858	(707) 573-8700	(707) 573-8799	hhelm@sonic.net
HERRON	STEVE	*	LAURA		(707) 584-8960	(707) 524-3102	(707) 528-0205	herrons@exchangebank.com
HOBERG	PETER		MOLLY		(707) 526-9855	(707) 794-3135	(707) 794-5300	peter_hoberg@agilent.com
HOLDER	SCOTT	*	TRICIA		(707) 575-7122	(707) 539-9436	(888) 339-6605	holders1@juno.com
JEN	EZBON	*			(707) 875-2820	(707) 527-4271	(707) 527-4426	jenezbon@yahoo.com
JOHNSON	JERRY				(707) 573-1368	(707) 528-6300	(707) 528-6399	jerry@ncoastbank.com
JONES	JOHN	M	ARDYS	*	(707) 537-9444	(707) 546-0272	(707) 546-5642	jjones@linkcpa.com
JONES	ROSS	*	JANE PAUL		(707) 836-0725	(707) 528-2882	(707) 528-6015	rossjones@majlaw.com
JULIAN	ARCHIE	M	SUSAN	*	(707) 433-6256	(707) 521-5027	(707) 546-2289	juliana@exchangebank.com
KELLY	MICHAEL	M	LOU ANN	*	(707) 578-0344	(707) 524-3520	(707) 578-3471	mkelly@realtour.com
KIRKBRIDE	JIM		SUSIE		(707) 525-9558	(707) 546-1346	(707) 579-8032	
LAMBERT	DAN	M			(707) 996-4681	(707) 528-7711	(707) 528-6715	dan@danielldata.com
LOCKNER	VICKI	*			(707) 544-1593	(707) 528-5272	(707) 528-5666	vlockner@s.r.s.c.k12.ca.us
LOCKNER	F. RUSSELL	*	Susan		(707) 575-7150	(707) 544-4133	(707) 523-1131	cibrusslock@yahoo.com
LORENZEN	SHA UNA	*	DAVE	M	(707) 539-4332	(707) 576-6368	(707) 547-4579	slorenzen@gdxinc.com
LORENZEN	DAVE	M	SHA UNA	*	(707) 539-4332	(707) 535-4111	(707) 575-1712	davel@mossadams.com
MARTIN	LARRY	*	LAURA		(707) 887-2606	(707) 526-2922	(707) 526-6949	larry@hmstravel.com
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MILLAR	PENNY				(707) 579-8284	(707) 576-1097	(707) 576-7489	pm@pm-cpa.net
MOIR	JIM		MELINDA		(707) 539-4395	(707) 577-4541	(707) 577-3451	mmoir@sonic.net
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RABY	DELBERT	M			(707) 838-6701		(707) 837-8198	delbert@sonic.net
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TRELEAVEN	PETER L.	M	MARIE	*	(707) 538-4170	(707) 524-1024	(707) 524-1099	peter.treleaven@morganstanley.co
TUXHORN	TUX		ELIZABETH		(707) 544-1917	(707) 569-0300	(707) 569-3072	tuxhorn@concentric.net
WALKER	STAN	M	VALERI	*	(707) 525-0152	(707) 586-1054	(707) 586-0457	swalker@swagc.com
WARD	CASIDY		LYNN HOFACKET		(707) 543-8075	(707) 543-8075	(707) 543-8097	casidy@pon.net
WESSMAN	ROLF	*	ANN		(707) 538-0230	(707) 538-0230	(707) 538-5102	rolf@wessman.com
WOLF	PETER		ANDREA		(707) 829-0776	(707) 829-0776	(707) 824-1829	pwolf@wolfskills.com
WORTHEN	STEVE	*	GEORGIA		(707) 571-1770	(707) 544-4770	(707) 544-0722	sworthen@interiorsincorporated.c
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Rotary Awareness  
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Volume 16, Issue 27

January 24, 2002



# The Sunrises



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Publisher : Steve Worthen

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## THIS WEEK'S PROGRAM

January 31, 2002

### JUDE GUGLIELMINO - Red Cross Disaster Volunteer

Jude Guglielmino lives in Healdsburg. She has been a Disaster Volunteer for the Sonoma County Chapter of the American Red Cross for many years and has been assigned to floods, hurricanes, fires and other disasters all across the country. This year she has been to Houston, TX in the wake of Tropical Storm Allison and has now been twice to Ground Zero in NYC. In between, she has assisted families recover here in Sonoma County from numerous residential fires and a recent house flood.



# Calendar OF EVENTS

**Rotary International Assembly**  
 Jan 28—Feb 4 Anaheim

### Rotaract Meeting

Tuesday, February 5, Noon, SSU Stevenson 2083

### Valentine's Dance

Saturday, February 9,  
 6:30-11:30 pm

Fountaingrove Golf & Country Club  
 Manzanita Room  
 Call Steve Herron Now

### Board Meeting

February 12, 2002, 5:30 PM  
 Steve Worthen's office

PROGRAM CHAIRPERSON FOR JANUARY IS ROSS JONES

### Last Week in Review

#### David Hehman

#### SSU WINE BUSINESS PROGRAM



David Hehman described the wine business program at Sonoma State University as part of the Business Administration Department providing support to one of our major industries. A partnership with the community. In addition to the Bachelor's program in wine business (16 students), there is a Professional Development program for people already in the wine industry and there will be a Certificate Program (2003). 12 students will go to Chile and Argentina to look at the wine industry there. This travel program may be opened up to the public in the future. David also talked about the entrepreneurial center in which Tux Tuxhorn is an advisor. Tidbit: we are entering a period of grape over-supply. <http://www.sonoma.edu/programs/winebiz/>

Speaking of Wine Programs, David (and LuAnn Campbell) pointed out that the SRJC also offers wine education classes through the Ag Department. The courses range from winemaking, wine judging, wine tasting to sales and communication. Additional courses on event planning, marketing and appellations of Sonoma County are also included. Santa Rosa Junior College has a working farm and an extensive agriculture program. The Agriculture Department provides courses in viticulture. [www.santarosa.edu/cgi-bin/certificates/ptxt.pl](http://www.santarosa.edu/cgi-bin/certificates/ptxt.pl) & [www.santarosa.edu/cgi-bin/certificates/ptxt.pl](http://www.santarosa.edu/cgi-bin/certificates/ptxt.pl)

## Next Week's Program:

February 7

**Bill Russell**

*The Ferguson Observatory*

## Birthday

**Kathy Scott 2/5**

**Anniversary**

**Leroy & Carol Carlenzoli 2/6**

## ANNOUNCEMENTS:

We need a Greeter organizer to arrange for greeters. Call Hugh Helm if you can perform this valuable service.



Merle, Katharine, Del & Dale (taking photo) stuff envelopes announcing the **District Assembly**, which will be held at the Finley Center in Santa Rosa on **April 20**. Del and Randy Seelye are co-chairs of the event.

District 5130 Conference  
Veterans' Center in Yountville  
May 16-19, 2002

## The Golf Tournament

Friday May 31, 2002

Fountaingrove Golf & Country Club



John planting sponsor signs



Next Team Meeting  
**January 30** 4:30 pm  
320 College (ReMax)

To help, call Tux

## RECOGNITION

President-Elect, **STEVE AMEND**, filled in for the traveling Steve Olsen this week. We had at least 9 Visiting Rotarians and Guests.



President-Elect Steve handed a cheque for \$1000 to Diane Cox, the President of "Rebuilding Together" (formerly Christmas in April). Diane registered her appreciation for the work we did last year, organized

mainly by Steve Amend and Russ Lockner and announced that Stan Walker and Lennardi Electric will be sponsoring a house this coming April (last Saturday in April).

Steve recognized **Rolf Wessman** for his birthday, January 20. He had chocolate cake in bed for breakfast. And for his dinner with the Hobergs in Capos, Costa Rica. And for his 10th Anniversary with the Chamber of Commerce. Steve noted that Ed Carrette is currently in Central America, drumming up another Rotary project.

**Jim McCracken** was recognized for his birthday and charged an extra \$5 for having more hair than his son. **Karen Rondon** had dinner in the City at an exclusive restaurant. Kudos to Brian.

**Peter Treleaven** just returned from one of his traditional men-only ski trips, this one to Utah's Snowbird. He said that when they put a Black Diamond on a run sign there, they mean it! He met a couple of "orifices" that took offense to being compared to financial analysts.

Leroy (Fink) Carlenzoli turned in **Eve Nighswonger** and **Steve Worthen** who are currently participating in Leadership Santa Rosa 18. They just participated in justice day where they watched one of today's guests prosecuting a case involving some medicinal plants. Worthen turned the fine over to Leroy, Jim Moir and PE Steve.

**Leroy** volunteered \$5 to announce that his son, a Marine reservist, has been placed on active duty and will be sent ..... And, by the way, when the poison control center says not to do anything about a child swallowing a lot of tylenol, get a 2nd opinion

**Russ McCracken** adopted a racing greyhound, saving him from a potentially negative permanent alternative. Greyhound rac-

## MORE RECOGNITION

ing is legal in 16 states. There are about 10,000 greyhounds killed each year and 10,000 are adopted out.

**Jerry Johnson**, our illustrious fill-in greeter, extraordinaire tried to sneak the announcement of his upcoming **Wedding** on Sat. February 23, into a high \$2.50 along with a \$2.50 political plug for his buddy Mike Mullins. Mr. Johnson said he could not invite all of us to the wedding but the happy couple are registered at most bank tellers.



## DISTRICT 5130

**Area 2:** Arcata, Arcata Sunrise, Eureka, Mad River, Old Town Eureka & Southwest Eureka

**Area 3:** Ferndale, Fortuna, Fortuna Sunrise & Garberville

**Area 4:** Fort Bragg, Mendocino, South Ukiah, Ukiah & Willits

**Area 5:** Clearlake, Kelseyville Sunrise, Lakeport & Middletown

**Area 6:** Calistoga, Napa, North Napa, Napa Sunrise & St. Helena

**Area 7:** Cloverdale, Gualala, Healdsburg & Windsor

**Area 8:** Santa Rosa, Santa Rosa East, Santa Rosa Sunrise, Santa

Rosa-Oakmont & Santa Rosa West

**Area 9:** Guerneville, Rohnert Park - Cotati, Sebastopol & Sebastopol Sunrise

**Area 10:** Petaluma, Petaluma Sunrise, Petaluma Valley & Sonoma Valley. What is Area 1?

[www.rotary5130.org/](http://www.rotary5130.org/)

**Life's Guiding Values by Bob Scott**  
We'll have to provide them later as the editor didn't get them recorded.



Frequent visiting rotarian, Larry Wasserman checks out his raffle ticket to no avail.

What is the Rotary International slogan for 2001-2002?



# MEMBERSHIP ROSTER

Last Name	First Name	PHF	Spouse Name	PHF	Home Phone	Work Phone	Fax Number	Email Address
ABRAMSON	AL	*	ROBIN		(707) 537-8777	(707) 546-9220	(707) 546-2620	abramson@callatg.com
AITA	NANCY	M	ROBERT	*	(707) 823-9139	(707) 829-8606	(707) 829-8924	nancyaita@sbcglobal.net
AMEND	STEVE	M	KATHLEEN	*	(707) 575-3078	(707) 584-9750	(707) 585-1828	steve@roofingservicesonline.com
ANDRESS	ROSS	*	STACY		(707) 545-6689	(707) 573-1076	(707) 573-1076	rossand@yahoo.com
BLY	JOHN	*	PEGGY ANN		(707) 539-8902	(707) 570-3920	(707) 570-3930	blyoak76@aol.com
BRENTON	JAMES	*	CINDY		(707) 527-7741	(707) 584-7599	(707) 584-5766	jcbrenton@att.net
BROWN	DAVID	*	SUSAN		(707) 539-1265	(707) 284-4086	(707) 539-4408	dbrown@atgi.net
CAMPBELL	LU ANN	M	JIM	*	(707) 467-3896	(707) 524-1506	(707) 522-2653	lcampbell@santarosa.edu
CARLENZOLI	LEROY	M	CAROL	*	(707) 542-8964	(707) 542-6465	(707) 542-1645	lcarlenzoli@cs.com
CARRETTE	EDWARD	*	KATHRYN EVART	*	(707) 576-0895	(707) 494-2026	(707) 579-4288	mayahospitality@email.msn.com
CERCONE	FRANK	*	JAN		(707) 526-9852	(707) 542-1644	(707) 546-0166	srjfc@aol.com
COKER	KENNETH	M			(707) 527-7030	(707) 527-0880	(707) 566-8341	coker@sonic.net
DAVIS	DAN	*	SUSAN		(707) 527-0724	(707) 545-7010	(707) 544-2861	ddavis@obrienlaw.com
DAVIS	STEPHEN	*			(707) 525-9306	(707) 575-9595	(707) 575-5122	steved@sonic.net
DOLINSEK	JOHN	M	KATHY KENT	*	(707) 546-7306	(707) 544-5493	(707) 544-0512	jdolinsek@aol.com
GILSETH	DENISE				(707) 538-5128	(707) 528-2332	(707) 528-1117	dsgilseth@AOL.com
HARRYMAN	RALPH	*	KATHY		(707) 539-2419			commodor@pacbell.net
HAUCK	LINDA	*	TOM		(707) 527-6376	(707) 527-1776	(707) 542-4109	lhauck@libertystaffing.com
HAYES	MERLE	*			(707) 523-0226	(707) 525-9962	(707) 525-9962	mohimm@hotmail.com
HELM	HUGH	*	CHRISTINE		(707) 538-5858	(707) 573-8700	(707) 573-8799	hhelm@sonic.net
HERRON	STEVE	*	LAURA		(707) 584-8960	(707) 524-3102	(707) 528-0205	herrons@exchangebank.com
HOBERG	PETER		MOLLY		(707) 526-9855	(707) 794-3135	(707) 794-5300	peter_hoberg@agilent.com
HOLDER	SCOTT	*	TRICIA		(707) 575-7122	(707) 539-9436	(888) 339-6605	holders1@juno.com
JEN	EZBON	*			(707) 875-2820	(707) 527-4271	(707) 527-4426	jenezbon@yahoo.com
JOHNSON	JERRY				(707) 573-1368	(707) 528-6300	(707) 528-6399	jerry@ncoastbank.com
JONES	JOHN	M	ARDYS	*	(707) 537-9444	(707) 546-0272	(707) 546-5642	jjones@linkcpa.com
JONES	ROSS	*	JANE PAUL		(707) 836-0725	(707) 528-2882	(707) 528-6015	rossjones@majlaw.com
JULIAN	ARCHIE	M	SUSAN	*	(707) 433-6256	(707) 521-5027	(707) 546-2289	juliana@exchangebank.com
KELLY	MICHAEL	M	LOU ANN	*	(707) 578-0344	(707) 524-3520	(707) 578-3471	mkelly@realtour.com
KIRKBRIDE	JIM		SUSIE		(707) 525-9558	(707) 546-1346	(707) 579-8032	
LAMBERT	DAN	M			(707) 996-4681	(707) 528-7711	(707) 528-6715	dan@danielldata.com
LOCKNER	VICKI	*			(707) 544-1593	(707) 528-5272	(707) 528-5666	vlockner@s.r.s.c.k12.ca.us
LOCKNER	F. RUSSELL	*	Susan		(707) 575-7150	(707) 544-4133	(707) 523-1131	cibrusslock@yahoo.com
LORENZEN	SHA UNA	*	DAVE	M	(707) 539-4332	(707) 576-6368	(707) 547-4579	slorenzen@gdxinc.com
LORENZEN	DAVE	M	SHA UNA	*	(707) 539-4332	(707) 535-4111	(707) 575-1712	davel@mossadams.com
MARTIN	LARRY	*	LAURA		(707) 887-2606	(707) 526-2922	(707) 526-6949	larry@hmstravel.com
MCCRACKEN	RUSS	*			(707) 836-8688	(707) 538-0868	(707) 538-0879	russell@sonic.net
MCCRACKEN	JIM	*	PRISCILLA		(707) 528-9459	(707) 528-8681	(707) 569-1713	mc2@sonic.net
MILLAR	PENNY				(707) 579-8284	(707) 576-1097	(707) 576-7489	pm@pm-cpa.net
MOIR	JIM		MELINDA		(707) 539-4395	(707) 577-4541	(707) 577-3451	mmoir@sonic.net
NIGHSWONGER	EVE	*			(707) 575-1767	(707) 524-1732	(707) 522-2772	enighswonger@santarosa.edu
OKREPKIE	BRUCE		DIANTHA		(707) 837-2751	(707) 773-1838	(707) 773-1868	bgo@abdi.com
OLSEN	STEVE	*	LYNN	*	(707) 546-3973	(707) 578-6033	(707) 578-1035	sro@aol.com
PANAS	MICHAEL	M	SUSAN	*	(707) 539-3595	(707) 528-5020	(707) 528-5023	mpanas@callatg.com
PONTS	JUDY				(707) 527-6377	(707) 523-0550	(707) 523-0552	Judrp@AOL.com
RABY	DELBERT	M			(707) 838-6701		(707) 837-8198	delbert@sonic.net
RONDON	BRIAN	*	KAREN		(707) 537-1809	(707) 541-7250	(707) 578-3943	krondon@aol.com
SCOTT	ROBERT		KATHY		(707) 539-4341	(707) 544-5800	(707) 544-0403	bobkatgr8scott@cs.com
SEELYE	RANDY	*	KATHARINE		(707) 528-2149	(707) 521-5225	(707) 527-9816	randkath@sonic.net
SMITH	WARREN	M	WENDY	*	(707) 542-8108	(707) 525-7693	(707) 542-7422	wsmith@sonic.net
STARK	JON	M	TERRY	*	(707) 538-4085	(707) 537-2577	(707) 537-7182	jonstark@mindspring.com
TAYLOR	KEITH	*	CARMEN	*	(707) 528-6144			
TRELEAVEN	PETER L.	M	MARIE	*	(707) 538-4170	(707) 524-1024	(707) 524-1099	peter.treleaven@morganstanley.co
TUXHORN	TUX		ELIZABETH		(707) 544-1917	(707) 569-0300	(707) 569-3072	tuxhorn@concentric.net
WALKER	STAN	M	VALERI	*	(707) 525-0152	(707) 586-1054	(707) 586-0457	swalker@swagc.com
WARD	CASIDY		LYNN HOFACKET		(707) 543-8075	(707) 543-8075	(707) 543-8097	casidy@pon.net
WESSMAN	ROLF	*	ANN		(707) 538-0230	(707) 538-0230	(707) 538-5102	rolf@wessman.com
WOLF	PETER		ANDREA		(707) 829-0776	(707) 829-0776	(707) 824-1829	pwolf@wolfskills.com
WORTHEN	STEVE	*	GEORGIA		(707) 571-1770	(707) 544-4770	(707) 544-0722	sworthen@interiorsincorporated.c
ZUMFELDE	DALE	M			(707) 538-8055	(707) 526-2346	(707) 566-8341	zum@jps.net

\* Indicates \*

M Indicates Multiable \*

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Shading Indicates change since last issue

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## PRESIDENT'S MESSAGE

Chance favors a prepared person

And, by the way, the OTHER President has the book.

## JANUARY IS

Rotary Awareness  
Month

# FIRST CLASS

Santa Rosa Sunrise Rotary  
 P. O. Box 14953  
 Santa Rosa, CA 95402

## MAKE-UP LOCATIONS

### MONDAY

WEST SANTA ROSA - 12:15 pm      Los Robles - Cleveland & Edwards  
 HEALDSBURG - 12:15 pm          Masonic Temple - Plaza & Center

### TUESDAY

WINDSOR - 7:15 am                  Charlie's Grill, Windsor Golf Course  
 SANTA ROSA EAST - 12:15 pm      Flamingo Hotel-4th & Farmers Lane  
 ROHNERT PARK./COTATI - 7:15 am   Doubletree Inn, 1 Red Lion Drive  
 GUERNEVILLE - 6:30 pm          Northwoods Restaurant-Hwy. 116

### WEDNESDAY

SANTA ROSA - 12:10 pm              Flamingo Hotel-4th & Farmers Lane  
 PETALUMA VALLEY - 12:10 pm      Adobe Creek Golf Club - Frates Dr.  
 SONOMA VALLEY - 12:15 pm          Sonoma Golf & Country Club -  
    1770 Arnold Drive  
 SEBASTOPOL SUNRISE - 7:15 am      Masonic Lodge, 373 North Main St.

### THURSDAY

PETALUMA - 12:10 pm                  Vet's Memorial Building -  
    1094 Petaluma Blvd. South  
 CLOVERDALE - 12 noon                  Cloverdale Citrus Fair Tea Room —  
    #1 Citrus Fair Drive  
 ELSIE ALLEN INTERACT CLUB          Call for Schedule 528-8681 (Jim)

### FRIDAY

SEBASTOPOL - 12:15 pm                  Community Church -  
    1000 Gravenstein Hwy. N.

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