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# Santa Rosa Sunrise Rotary - Sunrise!!! Jennifer Hembd, President



Mon Jan 07, 2013

[Home](#)

This email has been generated just for you as a member of our club. We hope you enjoy receiving the newsletter!

For Max Bridges  
If you have any comments or  
questions, please contact the  
Secretary.

## Website Sponsors



Interested in being a sponsor?

Download the website sponsorship  
guide

## Schedule of Future Programs

January 10, 2013

President Jennifer & Board of  
Directors

Mid-Year Assembly

View entire list...

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



We meet Thursdays at 7:15 AM  
Fountaingrove Inn  
101 Fountain Grove Pkwy  
Santa Rosa, CA 95403  
United States

## Santa Rosa Sunrise

[Venue Map](#)

[Duty Roster](#)

[District Site](#)

## Stories



### January 7th Program is...

Posted by Max Bridges on Jan 03, 2013

## The Mid-Year Club Assembly

President Jennifer and her leadership team will review club activities and accomplishments of the past year, the next year's goals, and how we can...



NEWS

...tin Archive  
...01, 2012  
... Dave Lorenzen

...to Journal Archive  
...02, 2012  
... Dave Lorenzen

Club Events

...bruary Board Of Directors  
...ting Sonoma Bank  
...08, 2013 05:30 PM - 07:30 PM

...bruary SCARC - Valley of the  
...on Rotary Jan 24, 2013 06:00  
... - 09:00 PM

...bruary Board Of Directors  
...ting Sonoma Bank  
...12, 2013 05:30 PM - 07:30 PM

...side at Kunde Winery Kunde  
...ate Winery  
...14, 2013 05:00 PM - 07:30 PM

...bruary SCARC - Cloverdale -  
...b Feed Feb 28, 2013 06:00 PM  
...00 PM

...ch Board Of Directors  
...ting Sonoma Bank  
...12, 2013 05:30 PM - 07:30 PM

proceed for the rest of the current Rotary year!



**Sunrise Rotary Connects South of the Border**

Posted by Richard Randolph on Jan 06, 2013

**Injured Elsie Allen Students . . . .**

Two students, cousins, from Elsie Allen High School, Christina Garcia-Torres and Alexis Vargas were seriously injured in a tragic auto accident December 27 while traveling on a Holiday trip in Mexico. In addition to her physical injuries, Christina suffered the loss of her mother, Alexis' aunt, in the crash. Alexis is a member of Sunrise Rotary sponsored Interact Club at Elsie Allen.

Christina & Alexis are active in school and extra-curricular activities as Varsity Cheerleading and well known in their neighborhood. Our club wants them to know we will join the entire community in reaching out and providing support in their grief and support during their mourning and recovery. &nbsp;Our PDG of District 5130, Bruce Campbell has been instrumental in arranging meals and transportation for Alexis family provided through the Mexican area's District Governor. Interact Club Advisor Ross Andress has daily been in constant communication with Alexis family during their ordeal in Mexico. This is a reminder that **Rotary** truly is, **"International."**

Local Santa Rosa officials including Supervisor Efren Carrillo are also assisting relief efforts and an Art "Pasta King" Ibleto Pasta Feed is planned at Sonoma County Fairgrounds in Santa Rosa January 27<sup>th</sup> to benefit Christina and Alexis families.

President Jennifer has asked Ross to give an update at our meeting this week.

**Elsie Allen Grad Night Fundraiser**

Posted by Dave Lorenzen

**Elsie Allen Grad Night Fundraiser**

0 PM - 09:00 PM

ch SCARC - Petaluma Rotary  
28, 2013 06:00 PM - 09:00 PM

istrict Assembly Mar 30, 2013

istrict Conference Hyatt  
eyard Creek  
31, 2013 12:00 PM - Jun 02,  
3 02:00 PM

ernational Convention -  
oon Jun 23, 2013 - Jun 26,  
3

**Donate  
Your Car!**



**Santa Rosa  
Sunrise Rotary  
Foundation**

ub Links

y Showcase - SRSR Dental

ers of Santa Rosa Sunrise

ELSIE ALLEN HIGH SCHOOL PROJECT GRAD 7<sup>th</sup> ANNUAL

 **CRAB FEED** 

**Saturday**

**January 26, 2013**

**6 pm to 9 pm**

Center for Spiritual Living  
2075 Occidental Road, Santa Rosa

**\$40.00 per person**

**All-You-Can-Eat Crab, Pasta, Salad & Bread**

 **RAFFLE & SILENT AUCTION** 

**Benefits Senior Safe & Sober Celebration**

To purchase your tickets, please detach and complete the following:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email or phone number: \_\_\_\_\_

# of Tickets \_\_\_\_\_ x \$40.00 = \_\_\_\_\_

*Please make check payable to EAHS Project Grad & mail to:*  
Elsie Allen Project Grad PO Box 8096 Santa Rosa CA 95407

For more information contact: Barbara 544-5942 or EMAIL: [eaprojectgrad@yahoo.com](mailto:eaprojectgrad@yahoo.com)

[Click on the picture to download the flier!](#)



**Sunshine**

Posted by Stacy Drucker-Andress on Jan 03, 2013

**Sunrise Sunshine Report**

We are saddened to hear that John Jones father, Willie "Ralph" Jones passed away on December 29<sup>th</sup>, 2012. Our thoughts and prayers are with the Jones family.

[Are My Make Up Options?](#)

[Contact the Sunshine Committee](#)

[Contact Interact Info](#)

[Exchange - District 5130](#)

[District Meeting Schedule](#)

[District International Business Portal](#)

[District Sunrise Facebook Page](#)

[District "Rotarian Magazine"](#)

## Directors

District President **Jennifer Hembd**

District President Elect **Mike Kelly**

District Secretary **Linda Hauck**

District Treasurer **Penny Millar**

District Past President **Jim Kirkbride**

District Community Foundation **Frank Cercone**

District Membership **Paul Stathatos**

District Service Projects **Doug Shureen**

District Public Administration **Jim Gray**

District President Nominee **Harry Coffey**

District Public Relations **Cindy Gillespie**

## Photo Journals

[District Photo Sightings](#)



### Willie "Ralph" JONES

Willie "Ralph" Jones passed away on December 29, 2012 at the Kaiser Hospital in Santa Rosa. Ralph was born on November 10, 1931 in Big Sandy, Texas to Jasper Leroy and Willie Mae Jones. Ralph had an older brother Dewey and two younger brothers Dwight and Billy. They were raised in various farming locations in east Texas. Ralph soon left the family at age 13 to work on the railroads, then at age 14 enlisted in the Marine Corp.

He worked in the motor pool and then ran the horse stables at Port Chicago in the East Bay. In 1948 he was discharged and worked in various jobs. One of those jobs allowed him to meet up with a Golden Glove boxing champion in Houston where he was taught to box. He won 15 of 16 matches. Ralph eventually became the Pacific Division Marine Corp heavy weight champion.

In 1952 during the Korean War, Ralph re-enlisted in the Marines. While stationed at the supply center in San Francisco he took a weekend off and traveled to Guerneville where he met his future wife Gloria while her family was vacationing at the Russian River. After only two months, they were married on September 7, 1952. After just six months together following their wedding, Ralph was shipped to Korea for a fourteen month tour of duty with the Marines. Ralph and Gloria were stationed at the Marine Corp supply depot in Barstow, CA when in 1955 their son Ralph John was born.

After Ralph's discharge from 11 years of service with the Marines, the young family moved to Ventura where their daughter Leigh Andra was born in 1960. Gloria's cousin Glenn (at age 5) joined the family in 1962 after his mother Carmen, Gloria's aunt, passed away. The family moved to Sonoma County in 1963 where they resided ever since. Soon after the move to Sonoma County, Ralph became a realtor.

This was his calling. He was personable, intelligent, and a caring advocate for his clients. He stayed in Sonoma County as a realtor owning and operating his own office and Century 21 franchises for over 40 years. During his career, Ralph was the President of the Sonoma County Board of Realtors in 1976, President of the Cotati Chamber of Commerce in 1985-86, taught in the evenings at SRJC, and was an advisor to the management department at Sonoma State University, and held many other volunteer posts as well.

During 1980 he was awarded the Cotati Citizen of the Year. Also in 1980 he was awarded the Realtor of the Year for his service to the community. In 1989 Ralph co-founded the Homeless Prevention Group of Cotati, Rohnert Park and Penngrove. In 1998, he received the Rohnert Park Citizen of the Year award. His efforts to give back to the community he loved were tireless.

A past president of the Sonoma County Board of Realtors, Mike Kelly, said of Ralph "when working with Ralph on a sale you could always count on him to demonstrate fairness with strong integrity. He was a classy guy". Ralph loved spending time with family and friends. He enjoyed cards, golf, bowling, hunting and fishing. He was at

- [Veteran's Day Lunch](#)
- [Culinary Classic](#)
- [13 Dental Clinics](#)
- [SRKSEP](#)
- [DG Visit Fireside](#)
- [Giants Game Fellowship](#)
- [13 Hiking Trips](#)
- [12 Meeting Sightings](#)
- [Debunking of Jim Kirkbride](#)
- [12 Hiking Trips](#)
- [Golf Tournament](#)
- [Rose Parade](#)
- [Senior's Pancake Breakfast](#)
- [SCARC Meeting](#)
- [Rebuilding Together](#)
- [Progressive Dinner](#)
- [Women In Rotary](#)
- [Eye/Dental Mission to Sabalos  
agua](#)
- [Culinary Classic](#)
- [Interact Adventure](#)
- [Gran Fondo](#)
- [Senior Oktoberfest](#)

home in the outdoors. You could often find him with a chainsaw in his hands helping to cut up fallen trees for firewood. He became known as "chainsaw Grandpa".

After 55 years of marriage, Gloria passed away in May 2008 from the effects of Parkinson's disease. Ralph had suffered from a major stroke a couple years earlier and lost most of his speech. During their remaining years together she was the spokesperson and he was the get-it-done guy.

Ralph is survived by his brother Billy Jones of Durham, CA, son John (Ardys) Jones of Santa Rosa, daughter Leigh Townsend of Rohnert Park, son Glenn (Marianne) Hinchee of Rohnert Park. He is also survived by his grandchildren who were blessed by his love and strength and include Chris Jones (Jenny) of Windsor, Steven Jones (Kristy) of Santa Rosa, Chase (Kristi) Townsend (Sergeant, USMC stationed at Camp Pendelton), Elise Castro-Jones (Daniel) of Santa Rosa, Ryan Townsend of Santa Rosa, Scott and Devyn Hinchee of Rohnert Park, Michael Dressel of Kansas, Jennifer Williams of Petaluma, and 10 great-grand children.

Ralph's love and compassion will be missed by the local community and his family that adored him. We are at peace though knowing that he is home with our Lord and Savior Jesus Christ. On Saturday, January 5, 2013 at 1:00 p.m. a memorial service will be held at New Hope Church at 183 East Cotati Avenue, Cotati following a private graveside service at Santa Rosa Memorial Park. Donations can be made in Ralph's honor to the Redwood Gospel Mission, PO Box 493, Santa Rosa, CA 95402. Daniels Chapel of the Roses Funeral and Cremation Services 525-3730

**Published in the Press Democrat from January 3 to January 4, 2013**

**News from Rotary International**  
Posted by Max Bridges on Jan 02, 2013

## Outreach centers keep Honduran youth off the street



*Students use the computer lab at one of the outreach centers near Tegucigalpa, Honduras, supported by Rotary clubs in the city and the Rotarian Action Group for Population Growth and Sustainable Development.*

Rotary International

International training team shares  
experience with Aga Khan University  
in Kenya  
How centers keep Honduran  
off the street  
Appear in photos  
Rotary stories of 2012  
Packaged grant with Oikocredit  
for women's business skills



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Rotarians from seven clubs in the Honduran capital of Tegucigalpa joined together to fund two outreach centers for young people in some of the poorest neighborhoods in the city.

The centers are thriving because of startup funding from Rotary clubs and additional support from Regional Youth Alliance, a project of USAID, and the nonprofit Save the Children.

They opened in 2009 in Buenas Nuevas and Villafranca, which have a combined population of 22,000. Rotarians chose these locations because they are some of the poorest areas in the city.

"These two neighborhoods are high-risk, where gangs and drug organizations work," says Rotarian Guillermo Enrique Valle, who coordinated the project for the Rotary clubs of Tegucigalpa and the [Rotary Action Group for Population Growth and Sustainable Development](#). "For young people, instead of going to school or learning vocational training, they are recruited into gangs and drugs -- it's a vicious cycle which is hard to leave."

Save the Children operates the centers, which are open to children and young adults ages 10 to 29. They aim to prevent violence and provide a safe atmosphere for youth to do their homework, play sports, and learn a skill. Tutoring and vocational training range from carpentry to electrical services to computer maintenance.

"A lot of them are already out of school; they have been left behind," says Valle, past president of the Rotary Club of Tegucigalpa. "The idea is to help them out with jobs before they become delinquents and give them a possibility of a future."

Rotarians chose Save the Children to run the centers, which have been so successful that Save the Children has opened two additional centers on its own.

Valle says Honduran Rotarians plan to support more centers. "The idea is to have one per club, and we have 29 clubs in Honduras," he says.

- Learn more about [Rotarian Action Groups](#)
- Read how Rotarians support service projects in the basic education and literacy [area of focus](#)
- Your [contributions](#) to The Rotary Foundation support programs such as these



Web Site and Bulletin "Tips & Tricks"

Posted by Dave Lorenzen on Jan 04, 2013

**Today's Topic: "How Do I Retrieve My Log-In Information?"**

*Today's Topic: "How Do I Retrieve My Log-In Information?"*

Every member of Santa Rosa Sunrise has a Web account for our website, in order to access club member and other club related information. Your account also allows you to use the clubs email system. When you first joined Sunrise you would have been provided with that Login Name along with a password. Sometimes, due to not using the account, you might just forget what that Login Name and/or password is. If that happens, what do you do to retrieve it? Well, you can always call the Clubs Web Administrator (Dave Lorenzen), but a much faster solution, you can it from the website! Here is how; while on the website, and clicking on "Login", then just click on "New and existing users – Retrieve your password".

[New and existing users - Retrieve your password](#)

You will then be prompted to enter your Last Name as well as your Email Address (if you have more than one email address, you must use the address that your Club Bulletin is sent to every week). Then click "Get Login Info".

Last Name:

Email Address:



Get Login Info

Return

The system will then send your login name and password to that email address.....much faster!



**Special Dates for January**

Posted by Dave Lorenzen on Jan 01, 2013

**Birthday's and Anniversaries for January**

**Member Birthdays**

<b>Name</b>	<b>Date</b>
Dolinsek, John	Jan 03
Brenton, Jim	Jan 14
Glowacki, Susan	Jan 16
Sanville, Robert	Jan 17
Wessman, Rolf	Jan 20

**Spouse Birthdays**

Name	Spouse Of	Date
Floriani, Wendy	Floriani, Don	Jan 05
Leasher, Judith	Leasher, Olin	Jan 07
Rondon, Karen	Rondon, Brian	Jan 17

#### Anniversaries

Name	Spouse Name	Years	Date
Sallam, Fareed	Sallam, ? Jordan	years 29	Jan



#### Remember the Pictures

Posted by Max Bridges on Jan 07, 2013

### Check Out the Pictures from the Weekly Meetings

[Link to Meeting Sightings](#)



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the website's photo journal called "**Meeting Sighting**". Please note that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).

## Download

[Project Grad Crab Feed Flyer 2013](#)

["Donate My Car" Form](#)



["Rotary Basics"](#)

[Why Become A Rotarian?](#)

[2011-12 Service & Activity Report](#)

[RI Foundation Benefactor Commitment Card](#)

[Michael Scott De Shields Application Information](#)

[Youth Grants](#)

[Sabalos Nicaragua Surgery Center Information](#)

### Dave's Commitments

#### Duty Roster

Responsibility

Website Editor

#### Current Club Committees

Committee

Role



# Santa Rosa Sunrise Rotary - Sunrise!!! Jennifer Hembd, President



Mon Jan 14, 2013

[Home](#)

*Editor Max Bridges*

*If you have any comments or questions, please contact the editor.*

## Website Sponsors



Interested in being a sponsor?

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## Schedule of Future Programs

Jan 17, 2013

**Aaron Currie & Collette Michaud**  
Children's Museum of Sonoma County

Jan 24, 2013

**Joe Glossop**  
Applying the Principles of Rotary at the College Level

Jan 31, 2013

**Crista Chelemedos**  
"Protecting and Caring for our Seniors"

Feb 07, 2013

**Ezbon Jen**  
Impact of Santa Rosa Sunrise Rotary's "Centennial Project" – Baja California

Feb 14, 2013

**Tanya Narath**  
Executive Director of the Leadership Institute for Ecology and Economy

Feb 21, 2013

**Kelley Dillon and Sabrina Howell**  
Principal of Steele Lane

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



Santa Rosa Sunrise

*We meet Thursdays at 7:15 AM  
Fountaingrove Inn  
101 Fountain Grove Pkwy  
Santa Rosa, CA 95403  
United States*

[Venue Map](#)

[Duty Roster](#)

[District Site](#)

## Stories



January 17th Program is .....

Posted by Dave Lorenzen on Jan 14, 2013

**January 17th Program is .....**  
**Aaron Currie & Collette Michaud**

**Children's Museum of Sonoma County**

Aaron Currie is Past President of Santa Rosa 20/30 Club. Those members have supported the development of Sonoma County's premier interactive museum for children. Museum Executive Director Collette Michaud will provide us a first hand orientation to how the Museum inspires creativity and curiosity to discover the world through playful exploration of the arts and sciences.

Collette has over 15 years experience in software design and a project leader, game designer, art manager and animator. For more than 10 years she was a key innovator and manager for LucasArts Entertainment Company. While at LucasArts she was a part of the executive management team and was recruited to help launch Lucas Learning LTD. During her tenure there she worked with teachers, scientists, and young children to create award winning educational software products. In 2001 Collette left the software industry to raise her two young sons. Having children of her own opened her eyes to the real need for hands-on experiential learning outside of the computer.



**Mid Year Club Assembly**

Posted by Richard Randolph on Jan 10, 2013

**President Jennifer reviewed our progress towards Club goals.**

Elementary School and their School Gardener

Feb 28, 2013

[Brian Baker](#)

The Impact of Tourism to the State and Region

[View entire list...](#)



## News

[Bulletin Archive](#)

Oct 01, 2012

by Dave Lorenzen

[Photo Journal Archive](#)

Jul 02, 2012

by Dave Lorenzen

## Club Events

[January SCARC - Valley of the Moon Rotary](#)

Jan 31, 2013 06:00 PM - 09:00 PM

[February Board Of Directors Meeting](#)

Sonoma Bank  
Feb 12, 2013 05:30 PM - 07:30 PM

[Fireside at Kunde Winery](#)

Kunde Estate Winery  
Feb 14, 2013 05:00 PM - 07:30 PM

[February SCARC - Cloverdale - Crab Feed](#)

Feb 28, 2013 06:00 PM - 09:00 PM

[March Board Of Directors Meeting](#)

Sonoma Bank  
Mar 12, 2013 05:30 PM - 07:30 PM

[Progressive Dinner](#)

Mar 23, 2013 06:00 PM - 09:00 PM

[March SCARC - Petaluma Rotary](#)

Mar 28, 2013 06:00 PM - 09:00 PM

# SANTA ROSA SUNRISE ROTARY



## GOALS

- Membership
- Foundation
- Presidents Citation
- District Governor's Membership Citation
- IGNITE



## MEMBERSHIP

- 65 Members
- 1 Honorary
- Average Age 62
- Goal for 2012-2013
- Net 3 to 5 New Members

District Assembly  
Mar 30, 2013

District Conference  
Hyatt Vineyard Creek  
May 31, 2013 12:00 PM - Jun 02,  
2013 02:00 PM

International Convention -  
Lisbon  
Jun 23, 2013 - Jun 26, 2013



## MEMBERSHIP DRIVE

- 5 Yr Strategic Plan
  - 80 Members by 2015
  - 5 per year next 3 Years
- Establish Committee
  - Plan of Attack
  - Implement Plan
  - Contests
  - Socials to introduce Rotary

**Donate  
Your Car!**



**Santa Rosa  
Sunrise Rotary  
Foundation**

### Club Links

» [Rotary Showcase - SRSR  
Dental Clinic](#)

» [Partners of Santa Rosa  
Sunrise Rotary](#)

» [What Are My Make Up  
Options?](#)

» [Contact the Sunshine  
Committee](#)

» [District Interact Info](#)

» [Youth Exchange - District 5130](#)

» [SCARC Meeting Schedule](#)



# FOUNDATION

- \$150 Per Capita
  - Average \$127 per yr
- Every Rotarian Every Year
  - \$10 X Rotarians World Wide
    - 4 Starbucks—1 lunch or \$.25 per meeting
- COWBOY UP !!!

» [Rotary International Business Portal](#)

» [SR Sunrise Facebook Page](#)

» [Latest "Rotarian Magazine"](#)

## Directors

President  
[Jennifer Hembd](#)

President Elect  
[Mike Kelly](#)

Secretary  
[Linda Hauck](#)

Treasurer  
[Penny Millar](#)

Past President  
[Jim Kirkbride](#)

Rotary Foundation  
[Frank Cercone](#)

Membership  
[Paul Stathatos](#)

Service Projects  
[Doug Shureen](#)

Club Administration  
[Jim Gray](#)

President Nominee  
[Harry Coffey](#)

Public Relations  
[Cindy Gillespie](#)

## Photo Journals

» [Meeting Sightings](#)

» [2012 Veteran's Day Lunch](#)

» [2012 Culinary Classic](#)

» [2012-13 Dental Clinics](#)



# RI PRESIDENT'S CITATION

- 4 Required Activities
- Peace Forum or Service Project
  - Focused on Peace
- Strengthen Club
- Increase Service
- Enhance Club Image



## Strengthen Club

- Update Strategic Plan
  - Encourage Member Engagement
    - Personally Participate in service activity or social
  - Increase Diversity of Membership
    - Gender, Age, Profession, Ethnicity
  - Initiate New Member Program
    - Welcome & Mentoring

- » [2012 SRKSEP](#)
- » [2012 DG Visit Fireside](#)
- » [2012 Giants Game Fellowship](#)
- » [2012-13 Hiking Trips](#)
- » [2011-12 Meeting Sightings](#)
- » [2012 Debunking of Jim Kirkbride](#)
- » [2011-12 Hiking Trips](#)
- » [2012 Golf Tournament](#)
- » [2012 Rose Parade](#)
- » [2012 Senior's Pancake Breakfast](#)
- » [2012 SCARC Meeting](#)
- » [2012 Rebuilding Together](#)
- » [2012 Progressive Dinner](#)
- » [2012 Women In Rotary](#)
- » [2012 Eye/Dental Mission to Sabalos Nicaragua](#)
- » [2011 Culinary Classic](#)
- » [2011 Interact Adventure](#)
- » [2011 Gran Fondo](#)
- » [2011 Senior Oktoberfest](#)
- » [2011 Senior BBQ](#)



## INCREASE SERVICE

- Participate in Sustainable Project Related to Rotary's Areas of Focus
  - Disease Prevention
  - Water Sanitation
- Attain 100% Participation in Annual Fund
  - Every Rotarian Every Year
- Work with Rotary Club in another Country
  - International Project—Nicaragua & Baja
- Support New Generations Programs
  - Conduct Joint project with Interact Club or
  - Sponsor New Interact Club or
  - Actively Support Existing Interact Club

### RSS

#### Rotary International

- Canadian Interact club wins 2012 video contest
- 'Engage Rotary, Change Lives' is 2013-14 RI theme
- Vocational training team



## ENHANCE CLUB'S IMAGE

- Undertake Significant Public Image Campaign
  - Humanity in Motion
  - This Close Advertisements
- Enhance Website
- Emphasize Vocational Service
  - Organize a Networking Event Open to Public to introduce Rotary
- Define Club Signature Event
  - What we want to be known for in the Community
- Gain Media Coverage of Action Oriented Service Project



## PREMIER CLUB – Governor's

- IGNITE
  - Bring in New Members
  - Establish a Club Membership Goal
  - Develop a Membership Committee of 4 or more
  - Assign a Mentor to New Members
  - New Members Participate in Service Project
  - Bring a Visitor to a Club Meeting
  - Potential member gets involved in Service Project

shares expertise with Aga Khan University faculty in Kenya

➔ Outreach centers keep Honduran youth off the street

➔ The year in photos



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# Santa Rosa / Kagoshima Student Exchange Program turns 26



# Nicaragua Programs







## Interact and Santa Rosa Sunrise



## Centennial Dental Program



## [ FUNDED PROJECTS ]

### PAID UNALLOCATED FUNDS

- West Sonoma County Unified School District--- \$400
- Sonoma County Adult Literacy--- \$1000
- Walter D Head Foundation—Hurricane Sandy \$500
- Elsie Allen High School Choir--- \$300
- SAY-- \$1,000 –Undergarments and sox for homeless children in Sonoma County
- Youth Grant---\$250 ---to CASA to purchase tools for a young man to attend a Mechanics program at the JC

## [ More FUNDED PROJECTS ]

### APPROVED NOT PAID UNALLOCATED FUNDS

- Alburgues, Baja Mexico---\$1000, along with District Grant to install water purification system and other repairs
- 6<sup>th</sup> Street Play House--- \$500
- CERES--- \$500
- Earl Baum Center--- \$500
- Kidds Scoop Magazine---\$1000
- Alexis & Christina—matching funds up to \$1000

## Even More FUNDED PROJECTS

### ALLOCATED FUNDS

- Youth Grant --- \$195 for Application Fees to apply for college—Cynthia Alcantara
- Youth Grant--- \$195 for Application Fees to apply for college—Carolina Soto
- CASA—Youth Grant-- \$250---Analy High School Student
- Polio Plus---\$2000

**Sabalos Surgery Center** \$15,000 Paid to San Juan Relief to start construction



SMITH: Credit card helps bring Alexis home

Posted by Dave Lorenzen on Jan 10, 2013

### SMITH: Credit card helps bring Alexis home

By *CHRIS SMITH*  
*THE PRESS DEMOCRAT*

*Published: Wednesday, January 9, 2013 at 6:08 p.m.*

Alexis Vargas, the accomplished Santa Rosa teen badly hurt in a Christmas-vacation highway crash in Mexico, is back in California.

It took some serious doing to cover her bills at a hospital in Saltillo and to arrange to fly Alexis and her dad to San Francisco. Members of Rotary clubs on both sides of the border stepped up big time, along with friends of Alexis and her cousin, Cristina Vargas, at Elsie Allen High.

Money raised by Elsie students paid part of the cost of the treatment Alexis received at a Mexican hospital. When a Rotary leader in Mexico who befriended Alexis and her dad went to pick her up from the hospital, he was told there was still a fair amount of money due.

So he handed over his credit card.

"These Rotarians are a special bunch," said Sonoma County Supervisor Efrén Carrillo, who's been coordinating relief efforts since Alexis and Cristina were injured in the Dec. 23 crash that killed Cristina's mother.

Local Rotary members have responded heroically because Alexis, who's now in a hospital in San Francisco, has been active in Elsie Allen's Interact Club, sponsored by the Santa Rosa Sunrise Rotary Club.

The international response also will benefit Cristina, who remains hospitalized in Texas. Hopes are that by next week she'll be up to a trip back to California, too.

PASTA AND MUSIC will be plentiful at a benefit that's coming together for the girls.

It will happen from 2 to 6 p.m. on Sunday, Jan. 27, in Finley Hall at the Sonoma County Fairgrounds.

"Pasta King" Art Ibleto will serve his famous food and several groups of talented Elsie Allen kids will perform.

A meal will cost \$5. Watch for details on how to donate to the silent auction. The event also will honor the memory of Cristina's mother, María Torres Garcia.



### Conquering Mt Vinson

Posted by Max Bridges on Jan 11, 2013

## Scott Holder continues his quest to ascend the pinnacle of all seven continents

Scott had to brave temperatures exceeding 50 below and a climb taking 11 days to reach the top of the highest peak in antarctica. He has now completed for of the seven!



### Paul Harris Fellow

Posted by Max Bridges on Jan 10, 2013

## Mike Kelly PHF +3



Mike receives his fourth Paul Harris Fellow.

Congratulations Mike!



### New Blue Badger

Posted by Max Bridges on Jan 10, 2013

## Peter Banks - New Blue Badger



Congratulations Peter!

### Perfect Attendance

Posted by Max Bridges on Jan 10, 2013

## Sunrise honors Penny Millar for eight years of perfect attendance



Congratulations Penny!

Elsie Allen Grad Night Fundraiser

Posted by Dave Lorenzen

Elsie Allen Grad Night Fundraiser

ELSIE ALLEN HIGH SCHOOL PROJECT GRAD 7<sup>th</sup> ANNUAL

 **CRAB FEED** 

Saturday

**January 26, 2013**

**6 pm to 9 pm**

Center for Spiritual Living  
2075 Occidental Road, Santa Rosa

**\$40.00 per person**

**All-You-Can-Eat Crab, Pasta, Salad & Bread**

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Special Dates for January

Posted by Dave Lorenzen on Jan 01, 2013

**Birthday's and Anniversaries for January**

Member Birthdays

Name	Date
Dolinsek, John	Jan 03
Brenton, Jim	Jan 14
Glowacki, Susan	Jan 16
Sanville, Robert	Jan 17
Wessman, Rolf	Jan 20

## Spouse Birthdays

Name	Spouse Of	Date
Floriani, Wendy	Floriani, Don	Jan 05
Leasher, Judith	Leasher, Olin	Jan 07
Rondon, Karen	Rondon, Brian	Jan 17

## Anniversaries

Name	Spouse Name	Years	Date
Sallam, Fareed	Sallam, Jordan	? years	Jan 29

## Multi-District Survey

Posted by Dave Lorenzen on Jan 10, 2013

## Multi-District Survey



January 10, 2013

Fellow Sunrisers!

Getting your input is important to our club's success. Therefore, we are inviting you to participate in a short survey about your experience in Rotary and your club so that you can share what you like about your membership and what you think could be improved.

To take the survey, simply click on this link

<http://tinyurl.com/MultiDistrictSurvey> or type this link into your web browser.

- We are interested in your honest opinions. There is no right or wrong answer.
- Please be assured that all responses are confidential and anonymous. No one will be able to find out how you answered these questions. Rotary International is hosting this online survey and will only provide statistical summaries in the survey reports.
- The survey will only take five to ten minutes to complete--Tops!
- **Please complete the survey on or before Friday, February 1.**

We look forward to sharing the results with you in April. Together, we will act to make our club better and more successful!

## News from Rotary International

Posted by Max Bridges on Jan 09, 2013

## Global grant provides clean water for Turkish schools, builds Rotary awareness



"Keep clean, refrain from microbes" is the title of this drawing by an eighth-grader as part of the art contest setup by Rotarians to promote good hygiene.

Turkish Rotarians have provided 2,500 students in four schools in Adana, Turkey, with new toilets and clean water facilities through a water and sanitation project supported by a Rotary Foundation global grant.

The project, sponsored by the Rotary clubs of Adana-Cukurova, Turkey, and Frutal, Minas Gerais, Brazil, demonstrates how Rotary's new grant model can enable Rotarians to reach more people in need and make a larger and more lasting impact by involving the community, having a measurable outcome, and building in sustainability.

The effort also shows how the grant model can be used to increase the public's awareness of Rotary. The Turkish club sponsored concerts by a chorus of Rotarians and Rotaractors in Istanbul and Adana, and arranged newspaper and television coverage, which helped raise funds for the project and publicize Rotary's role.

#### Assessing local needs

The Turkish Rotarians began conducting a needs assessment in January 2011 to come up with a project that improved health and hygiene at local schools. The club is in District 2430, part of the Future Vision pilot, which is testing the Rotary Foundation's new grant model in advance of it being applied to all districts in July 2013.

After determining the shape of their project, the Rotarians sought an international sponsor, and discovered through RI's LinkedIn group that District 4770, also in the pilot, was looking for a partner for a global grant project with a focus on health.

The two districts stayed in contact through the Future Vision LinkedIn group, and later submitted a global grant application, with the Frutal club serving as international partner. The project addressed two of Rotary's areas of focus: water and sanitation and disease prevention and treatment.

#### Implementing the project

In July 2011, after the grant's approval, members of the Turkish club renovated bathrooms in the four schools, providing new toilets, wash basins, floor and wall tiles, electrical wiring, and other improvements. Project funding included US\$12,500 from the District Designated Funds of the two districts, \$7,100 in



cash donations, and a \$16,050 global grant from the Foundation.

Four months later, club members, including two doctors, joined Rotarians from another club in training teams of teachers, administrators, and parents at each school how to instruct the students in good hygiene practice to prevent diseases like diarrhea, Guinea worm, and hepatitis. The teams were charged with monitoring the students' progress.

### Ensuring sustainability

To make sure the project continues to have an impact after its May 2012 conclusion, Rotarians posted colorfully illustrated signs on bathroom walls to remind the students about good practices, such as washing their hands, flushing toilets, and turning off the faucets to save water. Rotarians also organized an art and essay contest, with prizes, to keep the students focused on good hygiene and disease prevention. The contest is now part of an annual school event called Hygiene Day.

"We decided that sustainability can be achieved by putting hygiene into [the students' daily lives] and not just by teacher trainers' warnings," said Adana-Cukurova club member Tugrul Yegenaga in the final report for the global grant. The report also notes that when the students eventually become parents, they will pass on what they've learned to their children.

### Measuring outcome

To measure the project's impact, the Rotarians who trained the parent/teacher/administrator teams visited the schools every month to observe how the teams were performing. They visited each school six times to assess student hygiene habits. Rotarians also determined that soap use had increased 300 percent in 2011 compared to the previous year.

- Learn more about [the new grant model](#)
- Watch [Rotarians talk about the new grant model](#)
- See a Rotarian's guide to the new Foundation grants in the [November issue of \*Global Outlook\*](#) (PDF).



#### RI President's Message

Posted by Max Bridges on Jan 11, 2013

### January 2013



### Dear fellow Rotarians,

I am a Japanese businessman, and I wear a suit almost every day. The Rotary pin is always on my lapel. It is there because I am proud to be a Rotarian. Anywhere I go, people will see the pin and know who I am. Other Rotarians will see it and know that I am a friend, and people who are not Rotarians will see it as well. I want to be sure that all of them also understand the meaning of this pin.

This is why I am asking all of you to wear your Rotary pin and to raise awareness of what the pin means. I believe having that pin on your lapel changes you. It makes you think more before you speak and before you act. It makes you remember, all the time, that you are a Rotarian – and that as Rotarians, we are here to help.

All of us should be ready to talk about Rotary. When someone asks you about that pin, you should be ready to answer them. What is Rotary? What does Rotary do? These are questions that each of us should always be prepared to answer.

We cannot go to prospective members and ask them to join Rotary only because we want more members. We have to show them that Rotary is a wonderful organization, and that they will be happier because they belong to a Rotary club.

When we ask people to join Rotary, we are doing this to help them as well. I think all of us are grateful to the person who asked us to join. I know that my life is much happier, and has been much more productive, because of Rotary. It is clear to me that the day I joined the Rotary Club of Yashio was a day when I took my first step down a different path in life – a path of greater connection, greater satisfaction, and a deeper sense of fulfillment and peace.

This is a feeling that I want to share with others. And I know that one way to do that is through bringing in new members. But we must also do it by raising awareness of Rotary and Rotary's work, by focusing on our public image and wearing our Rotary pins every day.

Sakuji Tanaka  
President, Rotary International

#### Message from the Foundation Trustee Chair

Posted by Max Bridges on Jan 11, 2013



### January 2013

#### A year of momentous change



As we begin another calendar year, I'd like to offer my best wishes to all Rotarians for 2013, the 108th year of Rotary's existence. This will be a year of momentous change for our Foundation. Our new grant model will be implemented worldwide six months from now, bringing changes to every district. We are looking to you to make sure those changes will be a success.

One of the fundamental premises of district grants under the Future Vision Plan is that Rotarians at the district level can determine what they can accomplish, whether in their own communities or abroad, more effectively than the Foundation can from a central office in Evanston. The new grant model puts responsibility for decision making, and for wise and careful use of substantial Foundation resources, into the hands of Rotarians at this level.

Our success will be supported by our investment of time and money in our International Assembly, the annual training for district governors-elect that takes place later this month in San Diego. This year's event will include a great deal of information and education about Future Vision. As a result, when your district leaders return home, you will find them specially trained to lead Rotary and its Foundation to a successful conclusion to the 2012-13 year. We'll create a solid basis for an even stronger Foundation in 2013-14, helping us as Rotarians with Doing Good in the World.

Wilfrid J. Wilkinson

Foundation Trustee Chair



### Remember the Pictures

Posted by Max Bridges on Jan 07, 2013

## Check Out the Pictures from the Weekly Meetings

[Link to Meeting Sightings](#)



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**" Please not that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).

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» <a href="#">2011-12 Service &amp; Activity Report</a>
» <a href="#">RI Foundation Benefactor Commitment Card</a>
» <a href="#">Michael Scott De Shields Application Information</a>
» <a href="#">Youth Grants</a>
» <a href="#">Sabalos Nicaragua Surgery Center Information</a>

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# Santa Rosa Sunrise Rotary - Sunrise!!! Jennifer Hembd, President



Mon Jan 21, 2013

[Home](#)

Editor Max Bridges

If you have any comments or questions, please contact the editor.

## Website Sponsors



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## Schedule of Future Programs

Jan 24, 2013  
[Joe Glossop](#)  
Applying the Principles of Rotary at the College Level

Jan 31, 2013  
[Crista Chelemedos](#)  
"Protecting and Caring for our Seniors"

Feb 07, 2013  
[Bob Neale](#)  
Update on the Sonoma Land Trust

Feb 14, 2013  
[Tanya Narath](#)  
Executive Director of the Leadership Institute for Ecology and Economy

Feb 21, 2013  
[Kelley Dillon and Sabrina Howell](#)  
Principal of Steele Lane Elementary School and their School Gardener

Feb 28, 2013  
[Brian Baker](#)  
The Impact of Tourism to the

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



## Santa Rosa Sunrise

We meet Thursdays at 7:15 AM  
Fountaingrove Inn  
101 Fountain Grove Pkwy  
Santa Rosa, CA 95403  
United States



[Venue Map](#)



[Duty Roster](#)



[District Site](#)

## Stories



Program for January 24th .....  
Posted by Dave Lorenzen on Jan 17, 2013

### Program for January 24th .....

### Joe Glossop - "Applying the Principles of Rotary at the College Level"

Treasurer of Santa Rosa Junior College's Rotaract; Vice-President of Membership and Marketing for the Associate Students Senate at SRJC and Engineering major.

**Rotaract** originally began as a Rotary International youth program in 1968 and has grown into a major Rotary-sponsored organization of over 9,030 clubs spread around the world and 207,690 members. It is a service, leadership and community service organization for young men and women between the ages 18-30. Rotaract focuses on the development of young adults as leaders in their communities and workplaces. Clubs around the world also take part in international service projects, in a global effort to bring peace and international understanding to the world.



"Rotaract" stands for "Rotary in Action", although the name originally comes from a combination of "Rotary" and "Interact" (International + Action), the high school level program created by Rotary International in 1962.

Most Rotaract activities take place at the club level. Rotaract clubs hold formal meetings, usually every two weeks, which feature speakers, special outings, social activities, discussions or visits to other clubs. Club members get together on designated days for service project work, social events, or professional/leadership development workshops.

The purpose of Rotaract is to provide an opportunity for young men and women to enhance the knowledge and skills that will assist them in personal development, to address the physical and social needs of their communities, and to promote better relations between all people worldwide through a framework of friendship and service.

State and Region

[View entire list...](#)



## News

### Bulletin Archive

Oct 01, 2012

by Dave Lorenzen

### Photo Journal Archive

Jul 02, 2012

by Dave Lorenzen

## Club Events

### January SCARC - Valley of the Moon Rotary

Cattlemen's Steakhouse

Jan 31, 2013 06:00 PM - 09:00 PM

### February Board Of Directors Meeting

Sonoma Bank

Feb 12, 2013 05:30 PM - 07:30 PM

### Fireside at Kunde Winery

Kunde Estate Winery

Feb 14, 2013 05:00 PM - 07:30 PM

### February SCARC - Cloverdale - Crab Feed

Feb 28, 2013 06:00 PM - 09:00 PM

### March Board Of Directors Meeting

Sonoma Bank

Mar 12, 2013 05:30 PM - 07:30 PM

### Progressive Dinner

Mar 23, 2013 06:00 PM - 09:00 PM

### March SCARC - Petaluma Rotary

Mar 28, 2013 06:00 PM - 09:00 PM

### District Assembly

Mar 30, 2013

### District Conference

Hyatt Vineyard Creek

May 31, 2013 12:00 PM - Jun 02,

To be eligible for membership, prospective members must be 18–30 years of age, show that they are committed to Rotaract, and show that they are of good standing in the community. After being approved by the club, prospective members are 'inducted' to become members, also known as 'Rotaractors'. Clubs generally charge a small annual membership fee to cover costs.



### January 17th Program Recap .....

Posted by Richard Randolph on Jan 17, 2013

## January 17th Program was ..... Aaron Currie & Collette Michaud

### Children's Museum of Sonoma County

Aaron Currie is Past President of Santa Rosa 20/30 Club. Those members have supported the development of Sonoma County's premier interactive museum for children in large part from their Annual Red-White & Boom Fourth of July Celebration. Aaron's interest, much like Collette's began as their adventure of parenthood commenced and the challenge of providing constructive, creative guidance to children took hold. Aaron served on the founding Board of Directors and through 20/30 Club support helped launch the museum. Museum Executive Director Collette Michaud provided a first hand orientation to how the Museum inspires creativity and curiosity to discover the world through playful exploration of the arts and sciences. As Collette summarized: Busy Hands are Busy Brains!

Collette has over 15 years experience in software design and a project leader, game designer, art manager and animator. For more than 10 years she was a key innovator and manager for LucasArts Entertainment Company. While at LucasArts she was a part of the executive management team and was recruited to help launch Lucas Learning LTD. During her tenure there she worked with teachers, scientists, and young children to create award winning educational software products. In 2001 Collette left the software industry to raise her two young sons. Having children of her own opened her eyes to the real need for hands-on experiential learning outside of the computer.

The Children's Museum of Sonoma County (CMSC) was originally envisioned 7 years ago and called the Children's Museum of the North Bay. From the concept of the Museum of the Go, a creatively equipped van with interactive exhibits & activities, the vision of CMSC now will encompass a 5,400 sf Main Building on a 4.2 acre campus with multiple outdoor venues: Mary's Garden, The Garden Stand, Birthday House & Dow Art Studio. Mary's Garden, an abbreviation for Mariposa~ Spanish for butterfly~ is designed to guide visitors through the life cycle of a butterfly and demonstrate environmental relationships in nature. Water play areas and climb-aboard caterpillars compliment the outdoor, "Hands-on" approach to discovery. Indoors, a variety of Sonoma County replica storefronts will attract visitors to experience and discover by doing. A unique Toddler Gallery features a "soft" area for safe exploration, reading/story-time opportunities, and parents & grandparents to sit!

This jewel for children and adults alike is scheduled for opening by the end of 2013. The 20/30 Club is an ongoing partner with CMSC. For further information on how you can be part of the museum's future visit their website [www.cmosc.org](http://www.cmosc.org) or contact Olin Leshner to get in touch with Gordon Dow, Director of Development.

### Cristina and Alexis, you are not alone

Posted by Dave Lorenzen on Jan 18, 2013

2013 02:00 PM

International Convention -  
Lisbon  
Jun 23, 2013 - Jun 26, 2013



Santa Rosa  
Sunrise Rotary  
Foundation

## Club Links

- » [Rotary Showcase - SRSR Dental Clinic](#)
- » [Partners of Santa Rosa Sunrise Rotary](#)
- » [What Are My Make Up Options?](#)
- » [Contact the Sunshine Committee](#)
- » [District Interact Info](#)
- » [Youth Exchange - District 5130](#)
- » [SCARC Meeting Schedule](#)
- » [Rotary International Business Portal](#)
- » [SR Sunrise Facebook Page](#)
- » [Latest "Rotarian Magazine"](#)

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[Linda Hauck](#)
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- Past President  
[Jim Kirkbride](#)



## Cristina and Alexis, you are not alone

By **BOB PADECKY**  
THE PRESS DEMOCRAT

**Published: Monday, January 14, 2013 at 3:00 a.m.**

**Last Modified: Monday, January 14, 2013 at 10:26 p.m.**

Cristina Garcia and Alexis Vargas should know what people think of them.

The price on the candy bar was one dollar but the guy from Windsor said, "Here's \$100 and keep the change."

At another fundraiser, the bake-sale cupcake was only a buck but what the heck, the woman said, "Here's \$50 and that should about cover it."

Hey, said the folks at Elsie Allen, "You made a donation, so take some candy." Nah, came the response time after time. "Keep the candy." It happened so often that Madison Lott, Elsie's boys basketball coach, has so much candy in the back of his SUV, it's a wonder the cops haven't stopped him and asked why he robbed the See's store.

So, Cristina and Alexis, as you look for answers, stability and a warm place from that night on Dec. 23, know this. You are not alone. You will not have to make this journey by yourselves. There are hands, everywhere, reaching out.

Alexis, you can't see them all yet. You're not in that place yet. You're in that San Francisco hospital, having endured surgeries on your face and legs, with more operations to come.

Cristina, if you can manage, I just bet you'll get in touch with Alexis later today. You're going to call up your buddy, your cousin, your cheerleading teammate, and tell Alexis what it was like coming home Tuesday afternoon. You'll have flown in from San Antonio, be home for the first time since the car accident that killed your mother in Mexico. You're going to tell Alexis who was waiting for you.

"We want to leave an impression," said Nayeli Marquez, an Elsie senior on the cheerleading team.

This is the impression: The entire Elsie Allen cheerleading squad, numbering around 25, will stand in front of Cristina and do a cheer especially for her. Marquez, one of the team captains, isn't sure what the cheer will be yet. Heck, she just thought about it for the first time Monday night. But Marquez knows a hug and "hang-in-there" simply won't do. Cristina needs to see familiarity. She needs home, is what she needs.

Cristina, this is home.

"Roses For Alexis And Cristina," so said the donation box at the entrance to the Elsie basketball gym Monday night. The boys were playing Petaluma and for the seventh time since the car accident, Elsie has held a school sporting event that doubled as a fundraiser. Five bucks gets you a T-shirt. Some people actually took a T-shirt with Cristina's and Alexis' names on it. Many times they just give money, with a \$20 bill not an uncommon donation.

Cristina and Alexis, you have gone to Windsor and Healdsburg and Piner and Petaluma and Rancho Cotate and El Molino and Analy. Folks from all those high schools have made those donations.

As competitive and chit-chatty as Sonoma County can be about who-is-doing-what-to-whom, people have suspended such curiosity.

This is not about a rival school. This is not about maintaining allegiance to school pride.

This is a human issue.

Cristina and Alexis, for what they went through and what they are going to go through, people have recognized this is far greater than holding onto the school colors. Something bigger is at stake here, something that makes our species special. It's called compassion.

"And it's coming from strangers," Lott said.

Rotary Foundation  
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Membership  
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[Harry Coffey](#)

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## Photo Journals

» [Meeting Sightings](#)

» [2012 Veteran's Day Lunch](#)

» [2012 Culinary Classic](#)

» [2012-13 Dental Clinics](#)

» [2012 SRKSEP](#)

» [2012 DG Visit Fireside](#)

» [2012 Giants Game Fellowship](#)

» [2012-13 Hiking Trips](#)

» [2011-12 Meeting Sightings](#)

» [2012 Debunking of Jim Kirkbride](#)

» [2011-12 Hiking Trips](#)

» [2012 Golf Tournament](#)

» [2012 Rose Parade](#)

» [2012 Senior's Pancake Breakfast](#)

» [2012 SCARC Meeting](#)

» [2012 Rebuilding Together](#)

» [2012 Progressive Dinner](#)

» [2012 Women In Rotary](#)

» [2012 Eye/Dental Mission to Sabalos Nicaragua](#)

» [2011 Culinary Classic](#)

» [2011 Interact Adventure](#)

» [2011 Gran Fondo](#)

» [2011 Senior Oktoberfest](#)

» [2011 Senior BBQ](#)

## RSS

Rotary International

➔ Incoming district leaders

In fact, most of the money is coming from people who have never met and certainly do not know Garcia and Vargas. They just know the story. Cristina's father, Francisco, swerved to miss an animal driving at night in the state of Coahuila in northern Mexico. The car with its seven occupants rolled. Cristina's mother, Maria, died. Cristina, an Elsie junior, suffered a broken pelvis. Cristina's 8-month-old baby, Maya, had internal bleeding and a skull fracture. Alexis, a senior, had those facial and leg injuries. Cristina's brother, Daniel, had skin grafts.

Two days before Christmas.

And Francisco and Maria were going to renew their vows.

"I didn't know how to react," Marquez said.

That didn't last long. The Elsie cheerleaders and boys basketball team began, for want of better words, a movement. The medical bills, no one knows how much. It will be a staggering amount and \$100,000 seems like a low figure. So came the bake sales and the T-shirt sales and the candy sales and donations at the gym door. The girls would go door-to-door through neighborhoods. They would tell the story at each stop. They would ask for anything.

Rotarians stepped up. The Sunrise Rotary used frequent-flier miles to fly five family members back to Santa Rosa. They have established a bank account for the families. Donna Waldman (585-7780) is handling the Silent Auction for the Jan. 27 pasta feed at the Sonoma County Fairgrounds. Donna Zapata (293-6777) is handling the pasta feed tickets. To date, an estimated \$20,000 has been raised. I write all this because Cristina and Alexis should know they are not alone.

They should know people have been working for them, in ways still to be decided, with people yet to be involved. It's about two girls who could be your daughters or my daughters and who could turn a blind eye to something so close to home. Empathy, after all, is a gift we all can share.

"You Always Have A Home." That's what Alan Petty tells his kids about Elsie. History teacher and athletic director, Petty believes Elsie Allen is not a place one just passes through. It's a place that stays with a person and, like Nayeli Marquez would say, that can happen when people leave an impression.

You can reach Staff Columnist [Bob Padecky](#) at 521-5223 or [bob.padecky@pressdemocrat.com](mailto:bob.padecky@pressdemocrat.com).

## Elsie Allen Grad Night Fundraiser

Posted by Dave Lorenzen

## Elsie Allen Grad Night Fundraiser



learn about new grant model

- ➔ Rotary's leadership considered vital to eradicating polio
- ➔ See photos from the 2013 International Assembly
- ➔ Canadian Interact club wins 2012 video contest
- ➔ 'Engage Rotary, Change Lives' is 2013-14 RI theme



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ELSIE ALLEN HIGH SCHOOL PROJECT GRAD 7<sup>th</sup> ANNUAL

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 Elsie Allen Project Grad PO Box 8096 Santa Rosa CA 95407

For more information contact: Barbara 544-5942 or EMAIL: [eaoprojectgrad@yahoo.com](mailto:eaoprojectgrad@yahoo.com)

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### Special Dates for January

Posted by Dave Lorenzen on Jan 01, 2013

### Birthday's and Anniversaries for January

#### Member Birthdays

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Brenton, Jim	Jan 14
Glowacki, Susan	Jan 16
Sanville, Robert	Jan 17
Wessman, Rolf	Jan 20

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Name	Spouse Of	Date
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Leasher, Judith	Leasher, Olin	Jan 07

Rondon, Karen

Rondon, Brian

Jan 17

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Name	Spouse Name	Years	Date
Sallam, Fareed	Sallam, Jordan	? years	Jan 29



'Engage Rotary, Change Lives' is 2013-14 RI theme

Posted by Dave Lorenzen on Jan 18, 2013

## 'Engage Rotary, Change Lives' is 2013-14 RI Theme



By Daniela Garcia  
Rotary News -- 14 January 2013

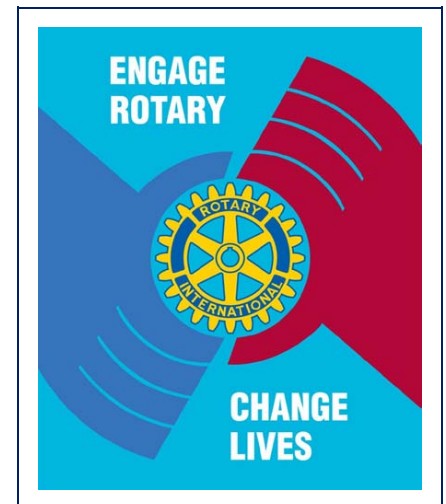
RI President-elect Ron Burton will ask Rotarians to *Engage Rotary, Change Lives* in 2013-14.

He unveiled the RI theme during the opening plenary session of the 2013 International Assembly in San Diego, California, USA, the annual training event for incoming district governors.

"If we really want to take Rotary service forward, then we must make sure that every single Rotarian has the same feeling about Rotary that each one of us here has today," Burton said. "We need to make sure that every Rotarian has a meaningful role to play, that they're all making a contribution, and that their contribution is valued."

Burton said the July launch of [The Rotary Foundation's new grant model](#), Future Vision, makes it an exciting time to be a Rotarian. He said the new grant model, which has been used by about 100 pilot districts since 2010, represents a new era for the Foundation, and will help Rotarians get excited about Rotary's ability to change lives.

"It takes everything that is wonderful about Rotary and raises it to a new level — by encouraging bigger, more sustainable projects while providing increased flexibility for local projects, both of which address the needs of the community being served," he said.



Burton asked the incoming district governors to take the lead in helping their clubs through the transition, with the assistance of their district Rotary Foundation chairs, who also attended the assembly this year. The training sessions are focusing heavily on equipping these leaders to go back to their districts as experts on the new grant model.

Before the assembly, Burton asked each of the incoming governors to make a donation in their name to The Rotary Foundation in order to demonstrate leadership by example. At the assembly, he announced that all 537 governors-elect had complied; along with donations from all RI Board members and Foundation Trustees, the contributions totaled US\$675,412.

"Now, I have to believe that some of this is money that The Rotary Foundation probably would not have received had I not asked. And I think that this is an important lesson" he said. "If you want somebody else to do something, you can just sit around and wait for them to get the idea, or you can ask."

Burton applied that lesson also to membership development, which he insisted is the responsibility of every Rotarian. He told the audience that although he had been an active member of the Key Club, a youth program of Kiwanis International, he went on to join Rotary simply because the Rotary Club of Norman, Oklahoma, invited him to.

"You have to ask," he said.

But Burton emphasized that the job doesn't end when a new member joins: "It's not done until that new member is engaged in Rotary, inspired by Rotary, and uses the power of Rotary service to change lives."

#### Multi-District Survey

Posted by Dave Lorenzen on Jan 10, 2013

### Multi-District Survey



January 10, 2013

Fellow Sunrisers!

Getting your input is important to our club's success. Therefore, we are inviting you to participate in a short survey about your experience in Rotary and your club so that you can share what you like about your membership and what you think could be improved.

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- We are interested in your honest opinions. There is no right or wrong answer.
- Please be assured that all responses are confidential and anonymous. No one will be able to find out how you answered these questions. Rotary International is hosting this online survey and will only provide statistical summaries in the survey reports.
- The survey will only take five to ten minutes to complete--Tops!
- **Please complete the survey on or before Friday, February 1.**

We look forward to sharing the results with you in April. Together, we will act to make our club better and more successful!

#### News from Rotary International

Posted by Max Bridges on Jan 09, 2013

### Global grant provides clean water for Turkish schools, builds Rotary awareness



"Keep clean, refrain from microbes" is the title of this drawing by an eighth-grader as part of the art contest setup by Rotarians to promote good hygiene.

Turkish Rotarians have provided 2,500 students in four schools in Adana, Turkey, with new toilets and clean water facilities through a water and sanitation project supported by a Rotary Foundation global grant.

The project, sponsored by the Rotary clubs of Adana-Cukurova, Turkey, and Frutal, Minas Gerais, Brazil, demonstrates how Rotary's new grant model can enable Rotarians to reach more people in need and make a larger and more lasting impact by involving the community, having a measurable outcome, and building in sustainability.

The effort also shows how the grant model can be used to increase the public's awareness of Rotary. The Turkish club sponsored concerts by a chorus of Rotarians and Rotaractors in Istanbul and Adana, and arranged newspaper and television coverage, which helped raise funds for the project and publicize Rotary's role.

#### Assessing local needs

The Turkish Rotarians began conducting a needs assessment in January 2011 to come up with a project that improved health and hygiene at local schools. The club is in District 2430, part of the Future Vision pilot, which is testing the Rotary Foundation's new grant model in advance of it being applied to all districts in July 2013.

After determining the shape of their project, the Rotarians sought an international sponsor, and discovered through RI's LinkedIn group that District 4770, also in the pilot, was looking for a partner for a global grant project with a focus on health.

The two districts stayed in contact through the Future Vision LinkedIn group, and later submitted a global grant application, with the Frutal club serving as international partner. The project addressed two of Rotary's areas of focus: water and sanitation and disease prevention and treatment.

### Implementing the project

In July 2011, after the grant's approval, members of the Turkish club renovated bathrooms in the four schools, providing new toilets, wash basins, floor and wall tiles, electrical wiring, and other improvements. Project funding included US\$12,500 from the District Designated Funds of the two districts, \$7,100 in cash donations, and a \$16,050 global grant from the Foundation.

Four months later, club members, including two doctors, joined Rotarians from another club in training teams of teachers, administrators, and parents at each school how to instruct the students in good hygiene practice to prevent diseases like diarrhea, Guinea worm, and hepatitis. The teams were charged with monitoring the students' progress.

### Ensuring sustainability

To make sure the project continues to have an impact after its May 2012 conclusion, Rotarians posted colorfully illustrated signs on bathroom walls to remind the students about good practices, such as washing their hands, flushing toilets, and turning off the faucets to save water. Rotarians also organized an art and essay contest, with prizes, to keep the students focused on good hygiene and disease prevention. The contest is now part of an annual school event called Hygiene Day.

"We decided that sustainability can be achieved by putting hygiene into [the students' daily lives] and not just by teacher trainers' warnings," said Adana-Cukurova club member Tugrul Yegenaga in the final report for the global grant. The report also notes that when the students eventually become parents, they will pass on what they've learned to their children.

### Measuring outcome

To measure the project's impact, the Rotarians who trained the parent/teacher/administrator teams visited the schools every month to observe how the teams were performing. They visited each school six times to assess student hygiene habits. Rotarians also determined that soap use had increased 300 percent in 2011 compared to the previous year.

- Learn more about [the new grant model](#)
- Watch [Rotarians talk about the new grant model](#)
- See a Rotarian's guide to the new Foundation grants in the [November issue of \*Global Outlook\*](#) (PDF).



#### Remember the Pictures

Posted by Max Bridges on Jan 18, 2013

### Check Out the Pictures from the Weekly Meetings

[Link to Meeting Sightings](#)



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**" Please not that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).

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- » [Why Become A Rotarian?](#)
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- » [Michael Scott De Shields Application Information](#)
- » [Youth Grants](#)

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# Santa Rosa Sunrise Rotary - Sunrise!!! Jennifer Hembd, President



Mon Jan 28, 2013

[Home](#)

*Editor Max Bridges*  
If you have any comments or questions, please contact the editor.

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## Schedule of Future Programs

Jan 31, 2013  
**Crista Chelemedos**  
"Protecting and Caring for our Seniors"

Feb 07, 2013  
**Bob Neale**  
Update on the Sonoma Land Trust

Feb 14, 2013  
**Tanya Narath**  
Executive Director of the Leadership Institute for Ecology and Economy

Feb 21, 2013  
**Kelley Dillon and Sabrina Howell**  
Principal of Steele Lane Elementary School and their School Gardener

Feb 28, 2013  
**Brian Baker**  
The Impact of Tourism to the State and Region

[View entire list...](#)



## News

[Bulletin Archive](#)

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



## Santa Rosa Sunrise

We meet Thursdays at 7:15 AM  
Fountaingrove Inn  
101 Fountain Grove Pkwy  
Santa Rosa, CA 95403  
United States

[Venue Map](#)

[Duty Roster](#)

[District Site](#)

## Stories



Program for January 31st .....  
Posted by Dave Lorenzen on Jan 25, 2013

### Program for January 31st .....

### Crista Chelemedos - "Protecting and Caring for our Seniors"



Executive Director, Senior Advocacy Services  
A Tradition Of Service For North Bay Seniors

Crista L. Chelemedos, Executive Director of Senior Advocacy Services, is a 21 year veteran of the non-profit world. After spending 18 years with a Residential Treatment Center and special education school for adolescents as the CFO, she transitioned to the world of seniors. It was the position at an Adult Day Care for seniors, specializing in people afflicted with dementia, that she cemented her appreciation for the myriad of challenges that are brought on through aging. Senior Advocacy Services serves the senior community with its free services of Medicare counseling through Health Insurance Counseling and Advocacy Program (HICAP) and Ombudsman Program. When she's not busy helping people pronounce the word "Om-buds-man," or explaining what in the world that is, she is running the trails of Sonoma county, enjoying her two daughters many activities and supporting worthy non-profit organizations as a volunteer.

January 24th Speakers.....  
Posted by Richard Randolph on Jan 26, 2013

### Joe Glossop & Victor Romos, Santa Rosa Junior College Rotaract Officers, provided an informative profile of our sponsored, active campus affiliate.



Oct 01, 2012  
by Dave Lorenzen

[Photo Journal Archive](#)  
Jul 02, 2012  
by Dave Lorenzen

## Club Events

[January SCARC - Valley of the Moon Rotary Cattlemen's Steakhouse](#)  
Jan 31, 2013 06:00 PM - 09:00 PM

[February Board Of Directors Meeting](#)  
Sonoma Bank  
Feb 12, 2013 05:30 PM - 07:30 PM

[Fireside at Kunde Winery](#)  
Kunde Estate Winery  
Feb 14, 2013 05:00 PM - 07:30 PM

[February SCARC - Cloverdale - Crab Feed](#)  
Feb 28, 2013 06:00 PM - 09:00 PM

[March Board Of Directors Meeting](#)  
Sonoma Bank  
Mar 12, 2013 05:30 PM - 07:30 PM

[Progressive Dinner](#)  
Mar 23, 2013 06:00 PM - 09:00 PM

[March SCARC - Petaluma Rotary](#)  
Mar 28, 2013 06:00 PM - 09:00 PM

[District Assembly](#)  
Mar 30, 2013

[District Conference](#)  
Hyatt Vineyard Creek  
May 31, 2013 12:00 PM - Jun 02, 2013 02:00 PM

[International Convention - Lisbon](#)  
Jun 23, 2013 - Jun 26, 2013

**Donate Your Car!**



**Santa Rosa Sunrise Rotary Foundation**

## Club Links

» [Rotary Showcase - SRSR Dental Clinic](#)



Joe, an engineering student from Crescent City, and communications major Victor from Santa Rosa are members and officers in Santa Rosa Junior College's Rotaract Club, established just two years ago. Ezbon Jen, Sunrise Rotarian and Health Sciences Faculty member serves as club advisor. With about a dozen active members, their club is one of 7 in District 5130. Membership worldwide is 8,400 in 170 countries, with the largest in Birmingham (UK) boasting 230. Clubs are formed of people between 18 and 30, generally college based, however community, non-student civic minded persons are encouraged to join.

Rotaract has partnered with us on our Centennial Dental Clinic Project, and Victor has provided translator services. They have swung hammers at nationwide organized Rebuilding Together days, participated in The Human Race, Lite the Night benefitting Leukemia-Lymphoma Research, Redwood Empire Food Bank and their #1 project is Coins for Christine. Coins was started by a current SRJC Rotaract member while in high school and inspired by a Ugandan coed, Christine, who whose educational opportunities needed a jumpstart. The club has raised over \$1K and Christine's life has been dramatically changed -- for the better.

Rotaract organized a pumpkin decoration contest and extends the creativity off campus. With collaboration from Safeway, neighborhood schools benefit with fun & proceeds given to the school.

Most Rotaract members also belonged to Interact in high school. Our club is grateful and proud to have their presence at SRJC. The Junior College club has a sister club relationship with Sonoma State University, and members like to see themselves as "Rotarians in Training", with Rotaract a bridge to their future. Their future, and ours is more secure with Rotary on GPS.



[Cristina and Alexis, you are not alone](#)  
Posted by Dave Lorenzen on Jan 18, 2013

### Cristina and Alexis, you are not alone

By **BOB PADECKY**  
THE PRESS DEMOCRAT

**Published: Monday, January 14, 2013 at 3:00 a.m.**

**Last Modified: Monday, January 14, 2013 at 10:26 p.m.**

Cristina Garcia and Alexis Vargas should know what people think of them.

The price on the candy bar was one dollar but the guy from Windsor said, "Here's \$100 and keep the change."

At another fundraiser, the bake-sale cupcake was only a buck but what the heck, the woman said, 'Here's \$50 and that should about cover it.'

Hey, said the folks at Elsie Allen, "You made a donation, so take some candy." Nah, came the response time after time. "Keep the candy." It happened so often that Madison Lott, Elsie's boys basketball coach, has so much candy in the back of his SUV, it's a wonder the cops haven't stopped him and asked why he robbed the See's store.

So, Cristina and Alexis, as you look for answers, stability and a warm place from that night on Dec. 23, know this. You are not alone. You will not have to make this journey by yourselves. There are hands, everywhere, reaching out.

- » [Partners of Santa Rosa Sunrise Rotary](#)
- » [What Are My Make Up Options?](#)
- » [Contact the Sunshine Committee](#)
- » [District Interact Info](#)
- » [Youth Exchange - District 5130](#)
- » [SCARC Meeting Schedule](#)
- » [Rotary International Business Portal](#)
- » [SR Sunrise Facebook Page](#)
- » [Latest "Rotarian Magazine"](#)

## Directors

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Past President  
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Rotary Foundation  
Frank Cercone

Membership  
Paul Stathatos

Service Projects  
Doug Shureen

Club Administration  
Jim Gray

President Nominee  
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Cindy Gillespie

## Photo Journals

- » [Meeting Sightings](#)
- » [2012 Veteran's Day Lunch](#)
- » [2012 Culinary Classic](#)
- » [2012-13 Dental Clinics](#)
- » [2012 SRKSEP](#)
- » [2012 DG Visit Fireside](#)
- » [2012 Giants Game Fellowship](#)
- » [2012-13 Hiking Trips](#)
- » [2011-12 Meeting Sightings](#)
- » [2012 Debunking of Jim Kirkbride](#)
- » [2011-12 Hiking Trips](#)
- » [2012 Golf Tournament](#)
- » [2012 Rose Parade](#)
- » [2012 Senior's Pancake Breakfast](#)
- » [2012 SCARC Meeting](#)
- » [2012 Rebuilding Together](#)

Alexis, you can't see them all yet. You're not in that place yet. You're in that San Francisco hospital, having endured surgeries on your face and legs, with more operations to come.

Cristina, if you can manage, I just bet you'll get in touch with Alexis later today. You're going to call up your buddy, your cousin, your cheerleading teammate, and tell Alexis what it was like coming home Tuesday afternoon. You'll have flown in from San Antonio, be home for the first time since the car accident that killed your mother in Mexico. You're going to tell Alexis who was waiting for you.

"We want to leave an impression," said Nayeli Marquez, an Elsie senior on the cheerleading team.

This is the impression: The entire Elsie Allen cheerleading squad, numbering around 25, will stand in front of Cristina and do a cheer especially for her. Marquez, one of the team captains, isn't sure what the cheer will be yet. Heck, she just thought about it for the first time Monday night. But Marquez knows a hug and "hang-in-there" simply won't do. Cristina needs to see familiarity. She needs home, is what she needs.

Cristina, this is home.

"Roses For Alexis And Cristina," so said the donation box at the entrance to the Elsie basketball gym Monday night. The boys were playing Petaluma and for the seventh time since the car accident, Elsie has held a school sporting event that doubled as a fundraiser. Five bucks gets you a T-shirt. Some people actually took a T-shirt with Cristina's and Alexis' names on it. Many times they just give money, with a \$20 bill not an uncommon donation.

Cristina and Alexis, you have gone to Windsor and Healdsburg and Piner and Petaluma and Rancho Cotate and El Molino and Analy. Folks from all those high schools have made those donations.

As competitive and chit-chatty as Sonoma County can be about who-is-doing-what-to-whom, people have suspended such curiosity.

This is not about a rival school. This is not about maintaining allegiance to school pride.

This is a human issue.

Cristina and Alexis, for what they went through and what they are going to go through, people have recognized this is far greater than holding onto the school colors. Something bigger is at stake here, something that makes our species special. It's called compassion.

"And it's coming from strangers," Lott said.

In fact, most of the money is coming from people who have never met and certainly do not know Garcia and Vargas. They just know the story. Cristina's father, Francisco, swerved to miss an animal driving at night in the state of Coahuila in northern Mexico. The car with its seven occupants rolled. Cristina's mother, Maria, died. Cristina, an Elsie junior, suffered a broken pelvis. Cristina's 8-month-old baby, Maya, had internal bleeding and a skull fracture. Alexis, a senior, had those facial and leg injuries. Cristina's brother, Daniel, had skin grafts.

Two days before Christmas.

And Francisco and Maria were going to renew their vows.

"I didn't know how to react," Marquez said.

That didn't last long. The Elsie cheerleaders and boys basketball team began, for want of better words, a movement. The medical bills, no one knows how much. It will be a staggering amount and \$100,000 seems like a low figure. So came the bake sales and the T-shirt sales and the candy sales and donations at the gym door. The girls would go door-to-door through neighborhoods. They would tell the story at each stop. They would ask for anything.

Rotarians stepped up. The Sunrise Rotary used frequent-flier miles to fly five family members back to Santa Rosa. They have established a bank account for the families. Donna Waldman (585-7780) is handling the Silent Auction for the Jan. 27 pasta feed at the Sonoma County Fairgrounds. Donna Zapata (293-6777) is handling the pasta feed tickets. To date, an estimated \$20,000 has been raised. I write all this because Cristina and Alexis should know they are not alone.

They should know people have been working for them, in ways still to be decided, with people yet to be involved. It's about two girls who could be your daughters or my daughters and who could turn a blind eye to something so close to home. Empathy, after all, is a gift we all can share.

"You Always Have A Home." That's what Alan Petty tells his kids about Elsie. History teacher and athletic director, Petty believes Elsie Allen is not a place one just passes through. It's a place that stays with a person and, like Nayeli Marquez would say, that can happen when people leave an impression.

You can reach Staff Columnist [Bob Padecky](#) at 521-5223 or [bob.padecky@pressdemocrat.com](mailto:bob.padecky@pressdemocrat.com).

### Special Dates for January

Posted by Dave Lorenzen on Jan 01, 2013

## Birthday's and Anniversaries for January



- » [2012 Progressive Dinner](#)
- » [2012 Women In Rotary](#)
- » [2012 Eye/Dental Mission to Sabalos Nicaragua](#)
- » [2011 Culinary Classic](#)
- » [2011 Interact Adventure](#)
- » [2011 Gran Fondo](#)
- » [2011 Senior Oktoberfest](#)
- » [2011 Senior BBQ](#)

## RSS

### Rotary International

- Rotarians team up with students to provide clean water
- Incoming district leaders learn about new grant model
- Rotary's leadership considered vital to eradicating polio
- See photos from the 2013 International Assembly
- Canadian Interact club wins 2012 video contest



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### Member Birthdays

Name	Date
Dolinsek, John	Jan 03
Brenton, Jim	Jan 14
Glowacki, Susan	Jan 16
Sanville, Robert	Jan 17
Wessman, Rolf	Jan 20

### Spouse Birthdays

Name	Spouse Of	Date
Floriani, Wendy	Floriani, Don	Jan 05
Leasher, Judith	Leasher, Olin	Jan 07
Rondon, Karen	Rondon, Brian	Jan 17

### Anniversaries

Name	Spouse Name	Years	Date
Sallam, Fareed	Sallam, Jordan	? years	Jan 29



**RI President's Message**  
Posted by Max Bridges on Jan 28, 2013

## February 2013



### Dear fellow Rotarians,

In December, I spoke at the first of the three Rotary Global Peace Forums we have planned for this Rotary year. This first event, with the theme "Peace Without Borders," was held in Berlin, the home of the Berlin Peace Clock. The clock, intended as a piece of art, is 3 meters high and weighs over 2 tons. On its side are inscribed the words, *Time bursts all walls asunder*.

The clock was unveiled on 9 November 1989. That was the day the Berlin Wall fell. It was a wonderful coincidence that the moment the hands on the clock began to move, the orders were given to open the border to West Berlin. The words written on the side of the clock had come true.

In Rotary, we do not divide our work by nation, culture, or language. It does not matter what is printed in your passport. What matters is that you believe in Service Above Self. But even in Rotary, it is easy to think in terms of countries or communities. This project may help someone in my own community, or that project may help someone from Germany, or Kenya, or South Africa. Sometimes we think of different types of borders. This project, we think, helps the young. This helps the elderly. This helps people who are hungry, poor, or sick, or who have disabilities.

The truth is that Service Above Self does not know such borders. When we serve, the impact is not limited to our community, or the community we are helping. We are not only helping the young, or the elderly, or this school, or that orphanage. When we serve, we are helping all of humanity. The effects of what we do go on and on.

When we put Service Above Self, we are making a choice. We are choosing to put other people's needs ahead of our own desires. We are saying, "Your problems are my problems, and I care enough to help you."

Rotary brings peace by addressing the needs that cause conflict: the need for clean water, for nutrition, sanitation, and health care. When these needs are met, there is opportunity. And there is hope. Hope has no borders. It is the garden from which peace can grow.

*Peace Through Service* brings out the best in us. It makes us aware of the borders we set up around ourselves – and it helps us tear them down.

Sakuji Tanaka  
President, Rotary International



Special Dates For February  
Posted by Dave Lorenzen on Feb 01, 2013

### Birthday's and Anniversaries for February

#### Member Birthdays

Name	Date
Smith, Warren	Feb 17
Leasher, Olin	Feb 19
Rondon, Brian	Feb 20
Cercone, Frank	Feb 24

#### Spouse Birthdays

Name	Spouse Of	Date
Strange, Jack	Tweeten, Eloise	Feb 03
Wessman, Ann	Wessman, Rolf	Feb 18
Shureen, Barbara	Shureen, Doug	Feb 23

#### Anniversaries

Name	Spouse Name	Years	Date
Kirkbride, Jim	Kirkbride, Susan	39 years	Feb 02
Carlenzoli, Leroy	Carlenzoli, Carol	48 years	Feb 06
Randolph, Richard	Randolph, Betsy	33 years	Feb 09
Lorenzen, Dave	Lorenzen, Shauna	34 years	Feb 11
Lorenzen, Shauna	Lorenzen, Dave	34 years	Feb 11
Stathatos, Paul	Stathatos, Susan	32 years	Feb 21
Gray, Jim	Gray, Sheena	16 years	Feb 28

#### News from Rotary International

Posted by Max Bridges on Jan 26, 2013

### Rotarians team up with students to provide clean water



*Connor Kenehan began Well Being as a student at Deer Path Middle School in Lake Forest, Illinois, USA*

Growing up in an affluent community near Lake Michigan, Connor Kenehan never had to worry about a lack of clean water. But when a class assignment opened his eyes to global disparities in water access, he decided to help those who don't have the benefit of proximity.

Kenehan founded an organization called Well Being while researching water and sanitation issues for an eighth-grade project at Deer Path Middle School in Lake Forest, Illinois, USA. Four years later, he has turned the assignment into a platform to raise funds for clean water efforts. "Living in an area with great access to fresh water, we take it for granted," he says.

### Powerful allies

Early on, Kenehan realized that Rotarians could be powerful allies in the fight for safe water. "My friend and I were in Lake Forest with a poster, talking to people and asking for donations, and a Rotarian stopped by," he recalls. "He asked if we'd want to come to a Rotary club meeting." After the Rotary Club of Lake Forest-Lake Bluff voted to match the funds Kenehan had already raised, he gave \$3,000 to a Rotarian initiative in Minorca, Spain, that sends LifeStraws to villages in Africa. Each inexpensive and lightweight personal water filter can remove more than 99 percent of waterborne bacteria and parasites from up to 264 gallons of water.

As Kenehan further explored global health issues and established contacts in the field, Well Being gained credibility. His parents pitched in: Bob Kenehan, now a member of the Lake Forest-Lake Bluff club, designed a logo, and JoAnn Lucas assisted with a business plan and mission statement. Rotarians are helping Kenehan direct funds to where they're most needed. In his search for water projects, he has relied on the Water and Sanitation Rotarian Action Group, which screens service efforts and connects donors to Rotarians and projects around the world, such as freshwater wells in Guatemala and Zambia and rainwater harvesting initiatives in India and Kenya.

Most recently, Kenehan and Rotarians worked with Deer Path students on Well Being's biggest fundraiser yet. The school's annual walkathon in May raised money for several charities, including \$2,500 for the Lake Forest-Lake Bluff club, which plans to work with the Rotarian Action Group and Well Being to fund two well projects in Nigeria. Only 43 percent of rural Nigerians have access to improved drinking water sources, such as pipelines and protected wells. (The average for sub-Saharan countries is 61 percent; the United States has 99 percent coverage).

"When I went to the middle school," Kenehan says, "I took one of those big orange buckets, and I asked the kids, 'How long do you think 5 gallons would last in the shower? How many toilet flushes?'" That visual aid caught the students' attention. When they voted on walkathon beneficiaries, the Lake Forest-Lake Bluff club took second place.

Ken Smith, a fifth-grade teacher and a student council supervisor at Deer Path, says the kids were attracted to Rotary's water and sanitation efforts because a single well project would yield tangible results. "What I liked about Rotary was that we wanted to see pictures, see something built, so that next year we'd be able to show the kids what their efforts accomplished," Smith says. "We want kids to see that they're making a difference, and why it's important."

### Eyes on the future

"When Rotary entered the picture, the kids got excited because there were actual projects available for their funding," says club president Tim Newman. "Now we're trying to take that \$2,500 and see how big we can make it." The club has already matched the students' donation, and corporate sponsorship from Rotarian Action Group partners could quadruple the sum.

Now, all eyes are on the future. Newman hopes to forge a multiyear collaboration with students at Deer Path. Smith, the son of a Rotarian, hopes that last year's experience will inspire them to incorporate Rotary into their fundraising efforts for years to come.

"I want to keep it going," says Kenehan, now a freshman at Johns Hopkins University, where he plans to focus on international studies. "I want to do what I can to make sure this issue doesn't sink down to the bottom of the heap again. It's so easy to overlook in a country with sanitary conditions as good as ours."

Read more stories from [The Rotarian](#) or sign up for the [digital edition](#).



'Engage Rotary, Change Lives' is 2013-14 RI theme

Posted by Dave Lorenzen on Jan 18, 2013

**'Engage Rotary, Change Lives' is 2013-14 RI Theme**



By Daniela Garcia  
Rotary News -- 14 January 2013

RI President-elect Ron Burton will ask Rotarians to *Engage Rotary, Change Lives* in 2013-14.

He unveiled the RI theme during the opening plenary session of the 2013 International Assembly in San Diego, California, USA, the annual training event for incoming district governors.

"If we really want to take Rotary service forward, then we must make sure that every single Rotarian has the same feeling about Rotary that each one of us here has today," Burton said. "We need to make sure that every Rotarian has a meaningful role to play, that they're all making a contribution, and that their contribution is valued."

Burton said the July launch of [The Rotary Foundation's new grant model](#), Future Vision, makes it an exciting time to be a Rotarian. He said the new grant model, which has been used by about 100 pilot districts since 2010, represents a new era for the Foundation, and will help Rotarians get excited about Rotary's ability to change lives.

"It takes everything that is wonderful about Rotary and raises it to a new level — by encouraging bigger, more sustainable projects while providing increased flexibility for local projects, both of which address the needs of the community being served," he said.

Burton asked the incoming district governors to take the lead in helping their clubs through the transition, with the assistance of their district Rotary Foundation chairs, who also attended the assembly this year. The training sessions are focusing heavily on equipping these leaders to go back to their districts as experts on the new grant model.

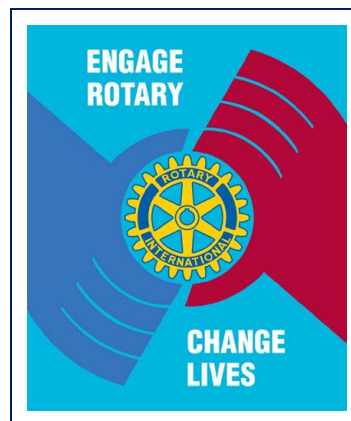
Before the assembly, Burton asked each of the incoming governors to make a donation in their name to The Rotary Foundation in order to demonstrate leadership by example. At the assembly, he announced that all 537 governors-elect had complied; along with donations from all RI Board members and Foundation Trustees, the contributions totaled US\$675,412.

"Now, I have to believe that some of this is money that The Rotary Foundation probably would not have received had I not asked. And I think that this is an important lesson" he said. "If you want somebody else to do something, you can just sit around and wait for them to get the idea, or you can ask."

Burton applied that lesson also to membership development, which he insisted is the responsibility of every Rotarian. He told the audience that although he had been an active member of the Key Club, a youth program of Kiwanis International, he went on to join Rotary simply because the Rotary Club of Norman, Oklahoma, invited him to.

"You have to ask," he said.

But Burton emphasized that the job doesn't end when a new member joins: "It's not done until that new member is engaged in Rotary, inspired by Rotary, and uses the power of Rotary service to change lives."



[Multi-District Survey](#)

Posted by Dave Lorenzen on Jan 10, 2013

[Multi-District Survey](#)



January 10, 2013

Fellow Sunrisers!

Getting your input is important to our club's success. Therefore, we are inviting you to participate in a short survey about your experience in Rotary and your club so that you can share what you like about your membership and what you think could be improved.

To take the survey, simply click on this link <http://tinyurl.com/MultiDistrictSurvey> or type this link into your web browser.

- We are interested in your honest opinions. There is no right or wrong answer.
- Please be assured that all responses are confidential and anonymous. No one will be able to find out how you answered these questions. Rotary International is hosting this online survey and will only provide statistical summaries in the survey reports.
- The survey will only take five to ten minutes to complete--Tops!
- **Please complete the survey on or before Friday, February 1.**

We look forward to sharing the results with you in April. Together, we will act to make our club better and more successful!

[More news from RI](#)

Posted by Max Bridges on Jan 28, 2013

### **RI Treasurer Elizabeth S. Demaray dies**



RI Treasurer Elizabeth S. Demaray of Sault Ste. Marie, Michigan, USA, died 25 January.

Demaray joined the Rotary Club of Sault Ste. Marie in 1988 and twice served as its president. Her husband, Ken, is a past president of the Rotary Club of Chippewa County (Sault Ste. Marie) Sunrise and a past assistant governor.

Elizabeth Demaray's appointment to the position of RI treasurer for 2012-13 by President Sakuji Tanaka made her the first woman to serve in this position. In addition to serving as an RI director, she held posts as district governor, committee and task force member, regional RI membership coordinator, and training leader. On the RI Board, she served on the Executive Committee, Joint Committee, and Programs Committee.

"Betsy has served Rotary in many ways through the years and was a dedicated Rotarian and strong leader," says Tanaka. "I shall miss her counsel and friendship very much, as will all the directors who have worked with her so closely. She and her husband inspired us all with their courage and determination in dealing with the health challenges of this past year."

A commercial real estate broker, Demaray owned several businesses with her husband, including an appraisal firm, an accounting firm, a sporting goods store, and a fitness studio. She served as president of the local Board of Realtors and of United Way in her community and was a trustee of the Lake Superior State University Foundation and War Memorial Hospital. She was also director of her church's hand bell choir. In the 1980s, she was named one of the top five female entrepreneurs in Michigan.

Demaray was a Benefactor of The Rotary Foundation and a Bequest Society member with her husband. They hosted six exchange students and took part in a discovery grant mission to Jamaica.

"Betsy was at her best when she used stories to tell the Rotary story. She cherished the Family of Rotary at all levels," says Kathy Hegedus, administrative assistant for District 6290, which includes Sault Ste. Marie and other parts of Michigan. "She was connected to her fellow Rotarians and they felt closely connected to her. She embraced all. She was a wonderful mentor."

Pat Merryweather, governor of District 6450 (Illinois), part of the zone Demaray represented on the RI Board, remembers that Demaray was unable to attend a multidistrict presidents-elect training session last year because she was undergoing cancer treatment. Demaray videotaped her message and also surprised the attendees by joining the meeting via Skype.

"She talked about the fellowship of Rotary and how the support of others had sustained her," Merryweather says. "She remarked about how wonderful it was to be with like-minded people that place Service Above Self, live and work by the Four-Way Test, and can always be counted on. We have continued to be inspired by Betsy's words and the example she set for all of us."

Demaray is survived by her husband; their two children, Eric and Tina; and four grandchildren. Visitation will take place Sunday, 3 February, 15:00-20:00, and Monday, 4 February, 11:00-14:00, at the Central United Methodist Church in Sault Ste. Marie. Funeral services will be held there 4 February at 14:00.



#### Remember the Pictures

Posted by Max Bridges on Jan 24, 2013

### Check Out the Pictures from the Weekly Meetings

[Link to Meeting Sightings](#)



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**" Please not that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).



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