



Santa Rosa Sunrise Rotary - Sunriseser !!! Mike Kelly, President



Mon Jan 06, 2014

[Home](#)

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



Santa Rosa Sunrise

We meet Thursdays at 7:15 AM
Fountaingrove Inn
101 Fountain Grove Parkway
Santa Rosa, CA 95403
United States

[Venue Map](#)

[Duty Roster](#)

[District Site](#)

Editor Max Bridges
If you have any comments or questions, please contact the editor.



Schedule of Future Programs

Jan 09, 2014
President Mike and Board of Directors
Club Assembly - "State of the Club"

Jan 16, 2014
Geof Syphers
"Earth, wind and power: what Sonoma Clean Power means to you, your business and our community"

[View entire list...](#)

News

[Bulletin Archive](#)
Oct 01, 2012
by Dave Lorenzen

[Photo Journal Archive](#)
Jul 02, 2012
by Dave Lorenzen

Club Events

[January 2014 Board Meeting](#)
Interiors Inc. Board Room
Jan 14, 2014 05:30 PM - 07:30 PM

[SCARC January Meeting - Rancho Cotati](#)
Jan 30, 2014 06:00 PM - 09:00 PM

[SCARC February Meeting - Cloverdale Crab Feed Cloverdale Citrus Fair](#)
Feb 27, 2014 06:00 PM - 09:00 PM

Donate Your Car!



Santa Rosa Sunrise Rotary Foundation

Club Links

[Partners of Santa Rosa Sunrise Rotary](#)

Stories



The January 9th. Program is.....
Posted by Max Bridges on Jan 05, 2014

President Mike and the Board of Directors State of the Club



Come join President Mike and our Board as we give our annual "State of the Club". Much to talk about--spending of reserve funds, project in place and those coming on, Financial review, Membership report plus Community Service updates.

All this and MUCH more!



This week's "Rotary Foundation Thought"
Posted by Dave Lorenzen on Jan 06, 2014

This week's "Rotary Foundation Thought" January 6, 2014

.....is about becoming a Bequest Society Member.....

..... and leaving your legacy through The Rotary Foundation. This is best expressed through a quote from the founder of The Rotary Foundation and Past RI President, Arch C. Klumph "...There are tens of thousands of Rotarians who will look upon this opportunity (building the Rotary Foundation as a real



privilege)...Then there are other men who are seeking ways and means of leaving some part of their wealth where it may do the greatest good for humanity. What better equipped organization or institution than Rotary International can be found to be entrusted with such funds?" Join with fellow Rotarians past and present who have left their legacy by remembering the foundation in their estate plans.

This Week's Rotary Foundation Thought" is a weekly article posted in the weekly bulletin from the Rotary Club of Santa Rosa Sunrise. For a listing of all past articles, go to the [Sunrise Website > Committee Pages > International Service > Foundation Thoughts](#), or click on this [weblink](#).

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Directors
President Mike Kelly
President Elect Harry Coffey
Secretary Linda Hauck
Treasurer Penny Millar
Past President Jennifer Hembd
Rotary Foundation Jon Stark
Membership Rob Sanville
Service Projects Doug Shureen
Club Administration Jim Gray
President Nominee Eloise Tweeten
Public Relations Merle Hayes

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| » 2012 Veteran's Day Lunch |
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| » 2012-13 Dental Clinics |
| » 2012 SRKSEP |
| » 2012 Giants Game Fellowship |



Special Dates for January
Posted by Dave Lorenzen on Jan 01, 2014

Birthday's and Anniversaries for January

Member Birthdays

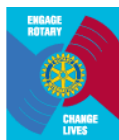
Name	Date
Dolinsek, John	Jan 03
Glowacki, Susan	Jan 16
Sanville, Rob	Jan 17
Wessman, Rolf	Jan 20

Spouse Birthdays

Name	Spouse Of	Date
Floriani, Wendy	Floriani, Don	Jan 05
Fogarty, Sheryl	Fogarty, Bill	Jan 06
Leasher, Judith	Leasher, Olin	Jan 07
Rondon, Karen	Rondon, Brian	Jan 17

Anniversaries

Name	Spouse Name	Date
Fogarty, Bill	Fogarty, Sheryl	Jan 07



RI President's Message
Posted by Max Bridges on Jan 06, 2014

January 2014



Dear fellow Rotarians,

We often talk about Rotary as an extended family, with all of its branches and generations. We value our youth program participants and alumni as important members of the Rotary family, and we place a special emphasis on service to children and families. We do this because we know that for any family, the youngest generation is the future. That is absolutely true for us in Rotary.

» [2012 DG Visit Fireside](#)

» [2012-13 Hiking Trips](#)

RSS

Rotary International News

- » Rotary World Headquarters closed Monday, 6 January
- » A dangerous idea offers hope for girls in Afghanistan
- » Rotary and ShelterBox help restore a sense of normalcy after disaster
- » Rotary helps close out the year with gains against polio
- » Nelson Mandela remembered as an ally for peace, polio eradication



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We know that it is essential for us to bring in a new generation of younger Rotary members. We've spent a lot of time talking about how to attract young professionals to Rotary – but perhaps we haven't talked enough about why they don't stay.

There are plenty of young people, some of them youth program alumni, who do join Rotary. But when they begin families of their own, many of them leave. It isn't hard to see why: These are young professionals who are already spending more time than they want to away from their families. No matter how much they love and value Rotary, they are not going to prioritize their Rotary service over their spouses and children.

Nor should we ever expect them to. This is why it is so important for us to find ways to welcome families into Rotary, so that Rotary and the family are never in competition for a Rotarian's time. Whether it's by planning service projects that involve the whole family, or providing child care during meetings, or being flexible about meeting places and times, we need to make Rotary service a viable option for those with young children.

When you welcome families into Rotary, you're saying: Your family is not an obstacle to your Rotary service. They're not something that has to be scheduled around. Instead of mom or dad going out to Rotary and leaving everyone else at home, Rotary goes on the family calendar. The family of Rotary is real. Those children are going to grow up seeing their parents involved in community service, and being involved in service themselves. Not only is that a great thing for the family – it's a great thing for the Rotary club, which will be helping to nurture a new generation of active, service-minded young members.

At every stage of our lives and our careers, Rotary has something for all of us – a way to let us do more, give more, and be more. Rotary is big enough for us all.

Ron D. Burton
President, Rotary International

News from Rotary International

Posted by Max Bridges on Dec 30, 2013

A dangerous idea offers hope for girls in Afghanistan



More than 400 girls, including these seven-year-old best friends, attend the Zabuli Education Center outside Kabul. Razia Jan (far right), a U.S. Rotarian who returned to her native Afghanistan, opened the school in 2008.

In 2005, Razia Jan came up with a dangerous idea: to start a free private school for girls in her native Afghanistan. The Taliban were using extreme violence to keep girls from learning. In 2008, the year she opened the school, terrorists in the country -- armed with bombs, poison gas, guns, grenades, and acid -- killed 149 teachers, students, and employees in Afghan schools.

But Jan did not intend to let terrorists stop her. She approached Afghan Ministry of Education officials and persuaded them to donate a piece of land in a village 30 miles outside Kabul. Today, the Zabuli Education Center is in its sixth year and has a roster of more than 400 girls in kindergarten through ninth grade.

Without the school, many of the students never would have had the chance to receive an education. "I can feel a change happening in these girls and in this community," says Jan, who moved back to Afghanistan after building a successful tailoring business in Duxbury, Massachusetts, USA. "Knowledge is something nobody can steal from them."

The Rotarian magazine talked with her about her experience launching the school.

The Rotarian: What made you return to Afghanistan to start a school for girls?

JAN: I had seen the conditions and how badly the girls were treated. I had to do something. I thought, "There are no schools for girls here. Why not build one?" At that time, I was the president of the Rotary Club of Duxbury, and we decided to hold a fundraiser. We raised \$65,000 in one night. This was in 2005. In 2008, we held two events featuring Khaled Hosseini, author of the novels *The Kite Runner* and *A Thousand Splendid Suns*, which helped us raise more than \$120,000. The place where we decided to build the school was a community of seven villages, a poor area, and they had never seen a girls' school. My hope was that this school could help break the cycle of poverty.

Did you encounter any resistance?

JAN: When I first came to this village, a man came up to me and stared at me strangely. He said, "Sister, why are you standing here? Please go inside and sit with our women and have a cup of tea." I replied, "I'm going to build this school. And I'm going to

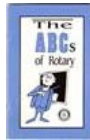
be standing here to build it. You have to get used to it. I don't think I'm going to sit inside." That was one of the first times a woman had challenged these men. The day before we opened the school, more men approached me. This time, there were four of them. "I hope you realize you still have a chance to change this school into a boys' school," they said to me. "Boys are the backbone of our community." I replied, "Unfortunately, you are all blind. I want to give you some sight." They turned around, and I never saw them again.

What changes has your school brought about in the girls and in the community?

JAN: One of the first things we do is to teach the girls how to write their father's name. Then they take it home to show their parents. The fathers have come up to me, crying: "These girls can write my name, and I can't." That is a big moment. I have proved to the men of these seven villages that this is the best thing that's happened for their daughters -- to become educated. The girls are more independent. They can talk to their father or talk to their mother and share their opinions. They can speak for themselves now. We were having a discussion in class one day and one of them stood up and said, "You shouldn't worry about what the world thinks." They couldn't say this before.

What does the future look like for these girls?

JAN: I don't want their education to end here. I would like them to go to college, but I see the difficulty in that. Next year, when the oldest girls reach 10th grade, I want to have a plan to extend their education by building a computer science center or a nursing facility. I will bring education to them if they can't attend college. I will continue to give them as much freedom as I can, and a place in society where they can speak out. Gently but surely, we will give them a more promising future.



Cliff Dochterman's "ABC's Of Rotary"

Posted by Dave Lorenzen on Jan 06, 2014

These short articles about Rotary were first published in the weekly bulletin of the Rotary Club of North Stockton, California, U.S.A. That was well before their author, Cliff Dochterman, became president of Rotary International for the year 1992-93. Originally called "Did Ya Know?" the pieces were prepared to share interesting facts about Rotary International with members of the North Stockton club. Later, in response to requests from other Rotary clubs, the articles were reprinted in collected form. Now, President Cliff has brought the collection up to date in keeping with one of the emphases of his year in office as R.I. president - to help Rotarians learn more about the colorful history of their organization, its customs and traditions, and the current status of its global programs.



This Week's articles are about "The International Assembly" and "The District Assembly"

THE INTERNATIONAL ASSEMBLY

An International Assembly is held each year prior to 15 February to prepare district governors-elect from around the world for the office they will assume on 1 July. Accompanied by their spouses, some 530 incoming governors join a host of experienced Rotarian leaders for a week of training and motivational sessions. At the assembly, they meet the special Rotarian who will serve as RI president during their year as governors, and they learn the RI theme for the coming year around which they will build their district's activities.

The first International Assembly was held in Chicago, Illinois, USA, in 1919. Later assemblies were held in Lake Placid, New York, USA; Kansas City, Missouri, USA; Boca Raton, Florida, USA; and Nashville, Tennessee, USA. In recent years the assembly has been held in Anaheim, California, USA. But regardless of the venue, the message on the sign above the plenary hall has remained unchanged for years: "Enter to learn. . . go forth to serve?"

THE DISTRICT ASSEMBLY

In view of the annual turnover of Rotary leadership each year, special effort is required to provide the 34,300 club leaders with appropriate instruction for the tasks they will assume. The annual district assembly is the major leadership training event in each Rotary district of the world.

The district assembly offers motivation, inspiration, Rotary information and new ideas for club officers, directors and key committee chairmen of each club. Some of the most experienced district leaders conduct informative discussions on all phases of Rotary administration and service projects. The assembly gives all participants valuable new ideas to make their club more effective and interesting. Usually eight to ten delegates from each club are invited to attend the training session.

Another important feature of a district assembly is a review by the incoming district governor of the program theme and emphasis of the new RI president for the coming year. District goals and objects are also described and plans are developed for their implementation.

The success of each Rotary club is frequently determined by the club's full representation and participation in the annual district assembly.

Cliff Dochterman's "ABC's Of Rotary" can be found in its entirety at the [Santa Rosa Sunrise Rotary Club Website](#), or a complete copy of the "ABC's" can be downloaded in pdf from [this link](#).

Message from the Foundation Trustee Chair

Posted by Max Bridges on Jan 06, 2014



January 20134



January is Rotary Awareness Month – a time to learn more about our organization. The more we're known for our good work, the more good work we'll be able to do.

Because of The Rotary Foundation, people around the world know that they can depend on Rotary in their time of need. And as Rotarians, it is our responsibility to understand and promote our Foundation and help keep it strong.

The most important responsibility we have is also the simplest: It is leading by example. We cannot ask Rotarians to make our Foundation a priority if we have not made it a priority ourselves, by making our own donation.

This was the thinking behind President Ron's idea of the "First Class": In this Rotary year, every district governor has made a contribution, in his or her own name, to The Rotary Foundation. I believe that every Rotary leader should do the same. We cannot ask others to do what we are not willing to do ourselves.

Our goal in The Rotary Foundation has always been Doing Good in the World, and we have an organization of people with the right skills and connections to get the job done. We have earned the confidence of our communities and the world. We take our responsibilities very seriously.

We work hard to make sure that every dollar that is given to our Foundation is making a difference. How much good we can do is limited only by our imagination, our ambition, and our own willingness to keep our Foundation strong.

I know that you have the ambition and the imagination. So I ask you all to act on them: to support our Foundation yourselves, and to encourage others to do the same – so that all of us can do more good in a world that needs our help so much.

D. K. Lee
Foundation Trustee Chair



[Remember the Pictures](#)

Posted by Max Bridges on Jan 06, 2014

[Check Out the Pictures from the Weekly Meetings](#)

[Link to Meeting Sightings](#)



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the website's photo journal called "**Meeting Sighting**". Please note that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).

Download

- » [2012/13 Fundraising/Funding Report](#)
- » ["Donate My Car" Form](#)
- » ["Rotary Basics"](#)
- » [Why Become A Rotarian?](#)
- » [2011-12 Service & Activity Report](#)
- » [RI Foundation Benefactor Commitment Card](#)
- » [Michael Scott De Shields Application Information](#)
- » [Youth Grants](#)
- » [Sabalos Nicaragua Surgery Center Information](#)



Santa Rosa Sunrise Rotary - Sunriser !!! Mike Kelly, President



Mon Jan 13, 2014

[Home](#)

Editor Max Bridges

If you have any comments or questions, please contact the editor.

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Schedule of Future Programs

Jan 16, 2014
Geof Syphers
"Earth, wind and power: what Sonoma Clean Power means to you, your business and our community"

Jan 23, 2014
Wm. Mark Parry, Architect & Historian
Frank Lloyd Wright: Man Myth and Architecture

Jan 30, 2014
Janal Cruz
Guayaki Brand Yerba Mate - Come to Life

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News

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by Dave Lorenzen

[Photo Journal Archive](#)
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Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



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Santa Rosa, CA 95403
United States



[Venue Map](#)



[Duty Roster](#)



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Stories



The January 16th Program is.....
Posted by Dave Lorenzen on Jan 13, 2014

The January 16th Program is.....

Geof Syphers - "Earth, wind and power: what Sonoma Clean Power means to you, your business and our community"

Mr. Geof Syphers is SCP's Chief Executive Officer, and is responsible for the vision, strategy, and leadership of Sonoma Clean Power. With nearly two decades of experience developing and managing renewable energy and energy efficiency programs, he has been a consultant to utilities, public agencies and private companies.

A licensed mechanical engineer and a pioneer in the green building field, Mr. Syphers managed utility energy efficiency programs and consulted on over \$1 billion in completed California developments. Mr. Syphers was formerly Chief Sustainability Officer for Coddling Enterprises and the founding Director of Sustainable Buildings and Communities at DNV-KEMA Energy & Sustainability consultants. He developed and delivered Alameda County's commercial green building program for seven years, and has taught courses on cost management in energy programs and green design.

Mr. Syphers graduated from Sonoma State University with a bachelor's degree in applied physics, and received a master's degree in energy engineering from the University of Massachusetts. His projects have earned top awards, including the Governor's Environmental and Economic Leadership Award, LEED Platinum, and the first One Planet Communities certification in the United States.



The January 9th. Program is.....
Posted by Richard Randolph on Jan 13, 2014

President Mike and the Board of Directors State of the Club



Club Events

January 2014 Board Meeting
 Interiors Inc. Board Room
 Jan 14, 2014 05:30 PM - 07:30 PM

Sunrise Rotary Hiking Group - January
 Mt. St. Helena
 Jan 19, 2014

SCARC January Meeting - Rancho Cotati
 Foxtail Golf Course - Wedgewood Banquet Center
 Jan 30, 2014 06:00 PM - 09:00 PM

Sunrise Rotary Hiking Group - February
 Bohemian Preserve
 Feb 15, 2014

Senior Center Crab Feed
 Finley Center
 Feb 15, 2014 12:00 PM - 06:00 PM

SCARC February Meeting - Cloverdale Crab Feed
 Cloverdale Citrus Fair
 Feb 27, 2014 06:00 PM - 09:00 PM

Sunrise Rotary Hiking Group - March
 Sonoma Regional Park
 Mar 16, 2014

Progressive Dinner
 Mar 29, 2014 06:00 PM - 09:00 PM

Donate Your Car!



Santa Rosa Sunrise Rotary Foundation

Club Links

- » [Partners of Santa Rosa Sunrise Rotary](#)
- » [What Are My Make Up Options?](#)
- » [How to Contact the Sunshine](#)

President Mike promptly got his second half term to order with an actual gavel. Each Board position had a brief status report. **Larry Martin** put in a "High \$5" for the renewed sense of community involvement he gained from his participation in the Best Winery Chef Culinary Event and its' success. He reported that two of the three featured Chef's donated \$3,000 each to local food banks. **Membership Director Rob Sanville** reminded us of our goal to bring a friend/potential Rotarian to a meeting. (Club will sponsor breakfast cost for a potential member) Members were recognized for attendance milestones, including 2012-2013 Perfect Attendees:

Del Raby 52 years!! Dave Lorenzen 27, Shauna Lorenzen 21, Randy Seelye 19, Steve Amend 16, Penny Millar 8, Paul Stathatos 4, Scott Holder 1.

Service Chair Doug Shureen summarized the strategy to focus on fewer projects with greater financial commitment. He commented how cooperative current grant applicants are in completing a more detailed application process. Discussion of the timing of project disbursements generated constructive input. **Public Relations Reps Harry Coffey & Merle Hayes** impelled members to develop greater promotional and follow up information on projects. **Treasurer Penny Millar** summarized finances and informed members that financial statements are posted on the Club web site. Presentations concluded with a short survey from **President Elect Nominee Eloise Tweeten** for feedback of Club strengths & needs. If you were not at the meeting, please contact Eloise or Mike for a survey.



Hiking Schedule

Posted by Dave Lorenzen on Jan 13, 2014

Santa Rosa Sunrise Rotary Hiking Group 2014 Hikes

Hikes are Good Exercise, Lots of Fun and Great Camaraderie!
 Join us whenever you can! And hikes are meeting makeups!

January – Mt. St. Helena. MODERATE (2-hour loop) to DIFFICULT (to top). SUNDAY, JANUARY 19.
 Organizer – Jim Moir.

February – Bohemian Preserve with picnic lunch. \$10-\$20 donation required. MODERATE. SATURDAY, FEBRUARY 15.
 Organizer – Olin Leasher.

March -- Sonoma Regional Park with wine tasting at St. Francis Winery. (BYO picnic lunch. Wine tasting \$10-\$15, but free for Sonoma County residents). EASY. SUNDAY, MARCH 16.
 Organizer – Marty Behr.

April – Jenner Headlands with wildflowers and picnic lunch. \$10-\$20 donation required. MODERATE. SATURDAY, APRIL 19.
 Organizer – Marty Behr.

May – Petrified Forest 100th Anniversary Event & Hike. Modest entry fee likely. EASY. SUNDAY, MAY 18.
 Organizer – Jim Moir.

Committee
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President	Mike Kelly
President Elect	Harry Coffey
Secretary	Linda Hauck
Treasurer	Penny Millar
Past President	Jennifer Hembd
Rotary Foundation	Jon Stark
Membership	Rob Sanville
Service Projects	Doug Shureen
Club Administration	Jim Gray
President Nominee	Eloise Tweeten
Public Relations	Merle Hayes

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» 2013 "Third Thursday" Socials	
» 2013 Senior Center Crab and Pasta Feed	
» 2012 Veteran's Day Lunch	

June -- Laguna de Santa Rosa with Sebastopol BBQ lunch. \$10-\$20 donation, plus cost of lunch. EASY. SATURDAY, JUNE 21.
Organizer – Rick Lewis.

July – Pomo Canyon to Shell Beach (one-way) with car shuttle, including Red Hill with picnic lunch. DIFFICULT. SUNDAY, JULY 20.
Organizer – Olin Leasher.

August – Restoration project with Sonoma Land Trust. With other Rotary Clubs, including New Generations & Interact. Location TBD. MODERATE. SATURDAY, AUGUST 16.
Organizers – Olin Leasher & Marty Behr.

September – Kortum Trail along the beach bluff from Shell Beach to Wrights Beach with lunch at River's End. EASY. SUNDAY, SEPT. 14
Organizer – Peter Banks.

October – Point Reyes Tomales Point Trail with picnic lunch. MODERATE. SATURDAY, OCTOBER 18.
Organizer – Peter Banks.

November – Sugarloaf State Park Creekside, Hillside and Brushy Peak Trails to Neptune or Pluto. MODERATE. SATURDAY, NOVEMBER 15.
Organizer – Jim Moir.

December -- Di Rosa Sculpture Garden walk with picnic at Sebastiani or Buena Vista Winery in Sonoma. \$15 entry fee + \$15 for wine tasting. BYO picnic lunch. EASY. SUNDAY, DECEMBER 7.
Organizer – Marty Behr.

For more information, contact your Hiking Committee:

Marty Behr – 206-391-3427; behr@whidbey.com

Jim Moir – 707-539-4395; mmoir@sonic.net

Olin Leasher – 707-541-7117; oleasher@sonic.net

Rick Lewis – 707-546-9856; burforb@cox.net

Peter Banks – 707-326-1767; pmb1060@me.com



This week's "Rotary Foundation Thought"

Posted by Dave Lorenzen on Jan 13, 2014

This week's "Rotary Foundation Thought"

January 13, 2014

[.....highlights the cooperation between two Rotary Peace and Conflict Studies Alumni.](#)



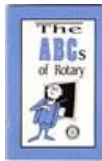
Rotary Peace and Conflict Studies Program alumnus, Francis Kabosha is busy repatriating refugees in Zambia back to their homeland in the Democratic Republic of Congo (DRC). Through the repatriation process, Francis also educates the leaders of the repatriated groups in the ways of peace to help them build and maintain peace in their home areas. He recently called his fellow RPCS alumnus, Abdulai Jalloh, logistics officer for the United Nations in DRC, to say, "I'm giving them the tools to build peace, you must ensure they reach their destinations safely." Francis and Abdulai now work together to build peace in the region. Keep in mind, every dollar that you contribute to The Rotary Foundation goes to actual program spending.

This Week's Rotary Foundation Thought" is a weekly article posted in the weekly bulletin from the Rotary Club of Santa Rosa Sunrise. For a listing of all past articles, go to the [Sunrise Website > Committee Pages > International Service > Foundation Thoughts](#), or click on this [weblink](#).

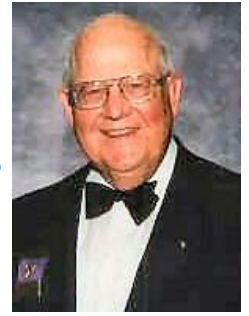
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This Week's articles are about "The District Conference" and "Presidents-Elect Training Seminar (PETS)"

THE DISTRICT CONFERENCE

Most Rotarians have never attended a Rotary district conference. They have not experienced one of the most enjoyable and rewarding privileges of Rotary membership.

A district conference is for all club members and their spouses, not just for club officers and committee members. The purpose of a district conference is for fellowship, good fun, inspirational speakers and discussion of matters which make one's Rotary membership more meaningful. Every person who attends a district conference finds that being a Rotarian becomes even more rewarding because of the new experiences, insights and acquaintances developed at the conference. Those who attend a conference enjoy going back, year after year.



Every one of Rotary's more than 530 districts has a conference annually. These meetings are considered so important that the Rotary International president selects a knowledgeable Rotarian as his personal representative to attend and address each conference. The program always includes several outstanding entertainment features, interesting discussions and inspirational programs.

One of the unexpected benefits of attending a district conference is the opportunity to become better acquainted with members of one's own club in an informal setting. Lasting friendships grow from the fellowship hours at the district conference.

PRESIDENTS-ELECT TRAINING SEMINAR (PETS)

The Bylaws of Rotary International require that the governor-elect of each district, in cooperation with the current governor, schedule and conduct a training seminar for the incoming club presidents of the district, preferably in March. This two- or three-day Presidents-elect Training Seminar, commonly referred to by its acronym, PETS, is a motivational and leadership training session designed to prepare the future club presidents for the office they will assume on 1 July. Among the subjects covered are the presentation of the RI theme for the coming year as well as information about effective service projects and The Rotary Foundation. Time is also devoted to reviewing the role and responsibilities of a club president. Incoming club presidents also learn about goal setting, selection and preparation of club officers, club administration, membership recruitment and orientation, and RI and district resources. In some areas of the world, two or more neighbouring districts conduct Multidistrict PETS. Multidistrict PETS groups have found that their larger numbers help them attract popular Rotary speakers, provide incoming presidents with a perspective beyond the district, and generate more diverse strategies for effective club leadership.

Cliff Dochterman's "ABC's Of Rotary" can be found in its entirety at the [Santa Rosa Sunrise Rotary Club Website](#), or a complete copy of the "ABC's" can be downloaded in pdf from [this link](#).

News from Rotary International

Posted by Max Bridges on Jan 13, 2014

Rotary helps close out the year with gains against polio

- » [2012 Culinary Classic](#)
- » [2012-13 Dental Clinics](#)
- » [2012 SRKSEP](#)
- » [2012 Giants Game Fellowship](#)
- » [2012 DG Visit Fireside](#)
- » [2012-13 Hiking Trips](#)

RSS

Rotary International News

- India celebrates three years without polio
- Rotary World Headquarters closed Monday, 6 January
- A dangerous idea offers hope for girls in Afghanistan
- Rotary and ShelterBox help restore a sense of normalcy after disaster
- Rotary helps close out the year with gains against polio



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When Julia Yank and a team of Rotary members and health workers entered Kaduna, Nigeria, to immunize children against polio they expected to encounter some tough situations. They found one in a mother of three who stubbornly refused to have her children vaccinated.

"She argued with us for over 15 minutes," says Yank, a member of the Rotary Club of St. Clair County Sunset in O'Fallon, Illinois, USA. After the team explained to her the importance of what they were doing, she finally agreed to allow her children to be immunized.

"We were told later that she only consented because of the presence of the Rotarians. That moment, I realized the impact we can make," says Yank.

This type of persistence by Rotary and its partners in the Global Polio Eradication Initiative (GPEI) has helped reduce the number of polio cases in Nigeria by half, as compared to this time last year. Nigeria, Pakistan, and Afghanistan are the only countries in the world where the transmission of polio has never been stopped. Overall, polio cases in the three countries have decreased by 35 percent -- thanks in part to Rotary's advocacy with government and business leaders, PolioPlus grants, and mobilizing support on the ground.

From celebrating milestones and responding to outbreaks to signing commitments and honoring our supporters, learn how the Global Polio Eradication Initiative made a difference in 2013.

A year without type 3 polio

The last case of type 3 wild poliovirus (WPV3) occurred in Nigeria on 10 November 2012. Rotary and its GPEI partners have helped reduce transmission of WPV3 to its lowest levels ever. "Although it is too soon to say that WPV3 has been eradicated . . . the world has a unique opportunity to get rid of the second strain of wild poliovirus" (after WPV2), reports the GPEI.

\$500,000 emergency grant for Syria

Confirmation of cases in previously polio-free Syria "serve as a stark reminder that as long as polio still exists, unimmunized children everywhere remain at risk," says Rotary's International PolioPlus Committee Chair Robert S. Scott. In response to the outbreak, Rotary and its GPEI partners, along with local health authorities, are conducting large-scale campaigns to immunize children in the region as quickly as possible. Rotary is the first donor to announce funding for the GPEI's new Middle East strategic plan, a \$500,000 emergency grant for Syria.

Joint commitment with Brazil

On 12 November Rotary, Brazil's government, and the Pan American Health Organization signed a Declaration of Commitment and Collaboration toward the Goal of a Polio-Free World. The event took place at a symposium in São Paulo where strategies for eradicating the disease were discussed.

"The document highlights the importance of technical support and the exchange of experiences to support countries that are still fighting against the disease, and the need for continued financial and political commitment by the global community until the world is certified polio free," says PolioPlus Director Carol Pandak, who spoke at the event.

Rotary members in District 4420 in Brazil also announced their commitment to donate 40 percent of their District Designated Funds to PolioPlus. Through the End Polio Now: Make History Today fundraising campaign and World Fund match, these funds will be matched 2 for 1 by the Bill & Melinda Gates Foundation and generate \$250,000 for polio eradication.

Ethiopian leader honored for polio-free achievement

As president of Ethiopia, Girma Wolde-Giorgis played a pivotal role in helping his country be polio-free during his last five years in office. In recognition of his work, Girma received the Rotary International Polio Eradication Champion Award in November. Ethiopian native Ezra Teshome, governor of District 5030 in Washington, USA, presented the honor to Girma. Teshome was in Ethiopia leading a team of North American Rotary members to participate in the country's National Immunization Days.

Although the polio outbreak in the Horn of Africa has affected Ethiopia, a strong response has slowed the pace of transmission in the region. The polio endgame strategic plan, if fully funded, is equipped to stop such outbreaks.

"We will keep coming back until the disease is gone," says Teshome. "We are determined to get the job done."

- Give to End Polio Now
- Help Rotary advocate for a polio-free world
- Be part of the World's Biggest Commercial

By Dan Nixon
Rotary News



Special Dates for January

Posted by Dave Lorenzen on Jan 01, 2014

Birthday's and Anniversaries for January

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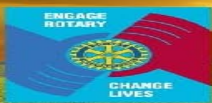
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Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

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Santa Rosa Sunrise Rotary - Sunriser !!! Mike Kelly, President



Mon Jan 20, 2014

[Home](#)

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986

Editor Max Bridges
If you have any comments or questions, please contact the editor.



Santa Rosa Sunrise

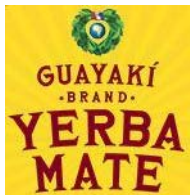
We meet Thursdays at 7:15 AM
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101 Fountain Grove Parkway
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Jan 23, 2014

Wm. Mark Parry, Architect & Historian
Frank Lloyd Wright: Man Myth and Architecture

Jan 30, 2014

Janal Cruz - Operations Manager - Liquid Division
Guayaki and its mission of Market-Driven-Restoration and it's empowering affects in South America

Feb 06, 2014

Madeleine Keegan O'Connell
Chief Executive Officer, YWCA Sonoma County

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News

Bulletin Archive

Oct 01, 2012
by Dave Lorenzen

Photo Journal Archive

Jul 02, 2012
by Dave Lorenzen

Club Events

Pomo Campground work party-Interact and Volunteer
Jenner-Land's End Pomo Campground
Jan 26, 2014 09:30 AM - 02:00 PM

SCARC January Meeting - Rancho Cotati
Foxtail Golf Course - Wedgewood Banquet Center
Jan 30, 2014 06:00 PM - 09:00 PM

Sunrise Rotary Hiking Group - February

Stories



The January 23rd Program is.....
Posted by Dave Lorenzen on Jan 20, 2014

The January 23rd Program is.....

Mark Parry, Architect & Historian : "Frank Lloyd Wright: Man Myth and Architecture"

A 30 minute character study of the life of American most famous architect.

Wright was a star; a reflection of the power of gifts to advance one. Wright was also a spin doctor par excellence; a self made mythic figure.

Yet he was also a poster child of the limitations of an undisciplined nature. He preferred " honest arrogance to hypocritical humility."

Mark Parry's interest in architecture, construction, and place-making began at the age of seven. At an early age Mark would review construction sites and take weekend tours of model homes. Mark's passion for architecture grew rapidly. Studies at Arizona State University and a summer of graduate studies at the C. U. A. in Washington D.C., augmented by travel throughout the United States, Italy, and Greece created an image bank of exceptional depth.



Sonoma Clean Power

Posted by Max Bridges on Jan 16, 2014

Geof Syphers, Chief Executive Officer



Geof provided Sunrisers with an update on the status of Sonoma Clean Power and how his organization will change our community when they start delivering cleaner electricity at competitive rates to the first phase of customers in May 2014!



This week's "Rotary Foundation Thought"

Posted by Dave Lorenzen on Jan 20, 2014

This week's "Rotary Foundation Thought"

- Bohemian Preserve
Feb 15, 2014
- Senior Center Crab Feed
Finley Center
Feb 15, 2014 12:00 PM - 06:00 PM
- SCARC February Meeting -
Cloverdale Crab Feed
Cloverdale Citrus Fair
Feb 27, 2014 06:00 PM - 09:00 PM
- Sunrise Rotary Hiking
Group - March
Sonoma Regional Park
Mar 16, 2014
- Progressive Dinner
All About the Town! You NEVER
KNOW.
Mar 29, 2014 06:00 PM - 09:00 PM
- District 5130 Assembly--
Mendocino College in
Ukiah
Mendocino College
Apr 05, 2014 07:30 AM - 03:30 PM
- Rebuilding Together--
Apr 26, 2014 08:00 AM - 05:00 PM
- District Conference--
Double Tree Hotel, RP
Double Tree Hotel - Rohnert
Park
May 16, 2014 08:00 AM - May
18, 2014 01:00 PM
- Annual Fun-Packed Golf
Tournament--Oakmont
Oakmont Golf Course
Jun 13, 2014 11:00 AM - 08:00 PM

January 20, 2014

[.....is about a matching grant that has helped turn waste into profit for Phillipine coconut farmers.](#)



With the aid of a Foundation matching grant, the Livelihood Project gives local farmers the supplies and labor to turn wasted coconut husks into "coconets", which have environmental and economic benefits for the community. The project increased employment levels for women and out of school youth while reviving the local coconut industry. Coconut husks, which are a huge source of agricultural waste, are now used to make coconets which help provide an environmentally friendly solution to land erosion and degradation. Another husk byproduct, coconut dust is used as a soil enhancer and organic fertilizer. This is an example of how The Rotary Foundation is helping smaller communities throughout the world and is ensuring that economic growth reaches the poorer communities.

This Week's Rotary Foundation Thought" is a weekly article posted in the weekly bulletin from the Rotary Club of Santa Rosa Sunrise. For a listing of all past articles, go to the [Sunrise Website > Committee Pages > International Service > Foundation Thoughts](#), or click on this [weblink](#).



Super Bowl Pool Is Coming!
Posted by Dave Lorenzen on Jan 20, 2014

Super Bowl Pool Is Coming!
Sunday, February 2 is SUPERBOWL, and starting next week, Tim Miller will have the Official Santa Rosa Sunrise Rotary Super Bowl Pool ready to throw your \$\$ at!

Be ready to get your squares, maybe make some money, and support the club's fun fund!



News from Rotary International
Posted by Max Bridges on Jan 20, 2014

India celebrates three years without polio



Throughout India and around the world, Rotary clubs are celebrating a major milestone: India has gone three years without a new case of polio. The last reported case was a two-year-old girl in West Bengal on 13 January 2011.

To mark this historic triumph -- reached after a decades-long battle against polio -- Rotary clubs illuminated landmarks and iconic structures throughout the country with four simple but powerful words, "India is polio free."

The three-year achievement sets the stage for polio-free certification of the entire Southeast Asia region by the World Health Organization. The Indian government also plans to convene a polio summit in February to commemorate this victory in the [global effort to eradicate polio](#).

The challenge now is to replicate India's success in neighboring Pakistan, one of three remaining polio-endemic countries, along with Afghanistan and Nigeria.

Rotary leaders in India are working with their Pakistani counterparts to share best practices and lessons learned during India's successful anti-polio campaign. Rotary was particularly effective in obtaining the support of influential religious leaders in India's Islamic communities. Pakistani Rotary leaders are playing a similar role to counter rumors and misinformation about polio vaccinations that keep some Muslim parents from immunizing their children.

Meanwhile, [National Immunization Days](#) continue in both countries. During these large-scale drives, Rotary volunteers join health workers to vaccinate every child under age five against polio.

"We must now stop polio in Pakistan to both protect Pakistani children and to safeguard our success in India and other countries where we have beaten this terrible disease," says India PolioPlus Committee Chair Deepak Kapur. "Until polio is finally eradicated globally, all unvaccinated children will remain at risk of infection and paralysis, no matter where they live."

- Give to [End Polio Now](#)
- Read a [blog post by former Rotary Foundation Trustee Ashok Mahajan](#) on 20 years of fighting polio
- Read a [New York Times interview](#) with India PolioPlus Committee chair Deepak Kapur

By Dan Nixon

Rotary News

13-Jan-2014

Donate Your Car!



Santa Rosa
Sunrise Rotary
Foundation

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- » [Partners of Santa Rosa Sunrise Rotary](#)
- » [What Are My Make Up Options?](#)
- » [How to Contact the Sunshine Committee](#)
- » [Rotary Showcase - SRSR Dental Clinic](#)
- » [SR Sunrise Facebook Page](#)
- » [District Interact Info](#)
- » [Youth Exchange - District 5130](#)
- » [SCARC Meeting Schedule](#)
- » [Rotary International Business Portal](#)
- » [Latest "Rotarian Magazine"](#)
- » [Rotary Means Business Website](#)

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Mike Kelly
- President Elect
Harry Coffey
- Secretary
Linda Hauck
- Treasurer
Penny Millar

Past President Jennifer Hembd
Rotary Foundation Jon Stark
Membership Rob Sanville
Service Projects Doug Shureen
Club Administration Jim Gray
President Nominee Eloise Tweeten
Public Relations Merle Hayes

Photo Journals

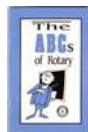
- » [Meeting Sightings](#)
- » [2013 "Best Winery Chefs"](#)
- » [2013 Veteran's Day Lunch](#)
- » [2013 Steel Lane School Garden](#)
- » [2013 Day at the Races](#)
- » [2012-13 Meeting Sightings](#)
- » [2013 Debunking of Jennifer Hembd](#)
- » [2013 Golf Tournament](#)
- » [2013 Kagoshima West 50th Anniversary](#)
- » [2013 Interact Camping Trip to Point Reyes](#)
- » [2013 Golf Tournament](#)
- » [2013 "Rebuilding Together" Project](#)
- » [2013 "Third Thursday" Socials](#)
- » [2013 Senior Center Crab and Pasta Feed](#)
- » [2012 Veteran's Day Lunch](#)
- » [2012 Culinary Classic](#)
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- » [2012 SRKSEP](#)
- » [2012 Giants Game Fellowship](#)
- » [2012 DG Visit Fireside](#)
- » [2012-13 Hiking Trips](#)

RSS

- Rotary International News**
- » Register for upcoming webinar in Lifecycle of a Service Project series
 - » Couple's \$1.1 million gift boosts push to eradicate polio
 - » Malala is one of us
 - » India celebrates three years without polio
 - » Rotary World Headquarters closed Monday, 6 January



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Cliff Dochterman's "ABC's Of Rotary"
 Posted by Dave Lorenzen on Jan 20, 2014

These short articles about Rotary were first published in the weekly bulletin of the Rotary Club of North Stockton, California, U.S.A. That was well before their author, Cliff Dochterman, became president of Rotary International for the year 1992-93. Originally called "Did Ya Know?" the pieces were prepared to share interesting facts about Rotary International with members of the North Stockton club. Later, in response to requests from other Rotary clubs, the articles were reprinted in collected form. Now, President Cliff has brought the collection up to date in keeping with one of the emphases of his year in office as R.I. president - to help Rotarians learn more about the colorful history of their organization, its customs and traditions, and the current status of its global programs.



This Week's articles are about "Youth Exchange" and "No Personal Privileges"

YOUTH EXCHANGE

Youth Exchange is one of the most popular programs to promote international understanding and develop lifelong friendships. It began in 1927 with the Rotary Club of Nice, France. Exchanges in Europe continued until World War II and resumed after the war in 1946. In 1939, an extensive Youth Exchange was created between California and Latin America. Since then, the program has expanded around the world. In recent years, more than 7,000 young people have participated annually in Rotary club- and district-sponsored exchange programs.



The values of Youth Exchange are experienced not only by the high school-age students involved but also by the host families, sponsoring clubs, receiving high schools and the entire community. Youth Exchange participants usually provide their fellow students in their host schools with excellent opportunities to learn about customs, languages, traditions and family life in another country.

Youth Exchange offers young people interesting opportunities and rich experiences to see another part of the world. Students usually spend a full academic year abroad, although some clubs and districts sponsor short-term exchanges of several weeks or months.

Youth Exchange is a highly recommended program for all Rotary clubs as a practical activity for the enhancement of international understanding and goodwill.

NO PERSONAL PRIVILEGES

Frequently, friends ask whether Rotarians receive special business benefits from their Rotary membership. Should Rotarians expect a special discount or some preferential service just because they are dealing with a fellow Rotarian?

The answer is clearly "no." The Rotary Manual of Procedure expressly states the Rotary position on this matter. The policy, originally approved by the RI Board of Directors in 1933, is that in business and professional relations "a Rotarian should not expect, and far less should he ask for, more consideration or advantages from a fellow Rotarian than the latter would give to any other business or professional associate with whom he has business relations." Over 50 years ago the concept was expressed that "true friends demand nothing of one another, and any abuse of the confidence of friendship for profit is foreign to the spirit of Rotary."

On the other hand, if new or increased business comes as the natural result of friendship created in Rotary, it is the same normal development which takes place outside of Rotary as well as inside, so it is not an infringement on the ethics of Rotary membership.

It is important to remember that the primary purpose of Rotary membership is to provide each member with a unique opportunity to serve others, and membership is not intended as a means for personal profit or special privileges.

Cliff Dochterman's "ABC's Of Rotary" can be found in it's entirety at the [Santa Rosa Sunrise Rotary Club Website](#), or a complete copy of the "ABC's" can be downloaded in pdf [from this link](#).



Special Dates for January
 Posted by Dave Lorenzen on Jan 01, 2014

Birthday's and Anniversaries for January

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Wessman, Rolf	Jan 20

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Fogarty, Sheryl	Fogarty, Bill	Jan 06
Leasher, Judith	Leasher, Olin	Jan 07
Rondon, Karen	Rondon, Brian	Jan 17

Anniversaries

Name	Spouse Name	Date
Fogarty, Bill	Fogarty, Sheryl	Jan 07

More news from RI
 Posted by Max Bridges on Jan 14, 2014

Malala is one of us



Malala Yousafzai was shot in October 2012 for defying the Taliban by speaking out for girls' education.

The Swat Valley of northern Pakistan, in the highlands between Kashmir and the Khyber Pass, was once a lush, peaceful place. It was ruled by Miangul Abdul Haq Jahanzeb — the Wali, or absolute monarch, of Swat. A modernizer, the Wali built schools for his subjects — girls as well as boys — and toured remote regions where no one had ever seen an automobile.

"A beautiful, pristine place where mountains climbed to the clouds," Zebu Jilani calls the land of her childhood. "People called it the real Shangri-La." The Wali was her grandfather. Princess Zebu, as Swatis still refer to her, recalls playing with shiny rocks that resembled chunks of green glass. "They were emeralds from my family's mines." Then, in 1969, Swat relinquished its sovereignty to the government of Pakistan. So began a 40-year period of decline that led to the rise of the Taliban in 2008. For two years, the people of Swat endured a reign of terror as the Taliban imposed their brutal version of Islamic law. They rounded up political opponents, beheaded some, and flogged others. They held public executions, beat women, blew up schools.

Jilani moved to the United States in 1979. During her yearly visits to her homeland, she couldn't stand seeing it overrun. The money from her family's emerald mines was gone, so she raised money from scratch and soon was opening schools, delivering shelter and medicine to Swati refugees, and founding Swat's first Rotary club. Among the first people she asked to join was Ziauddin Yousafzai, an educator and activist who had a teenage daughter named Malala.

You have probably heard of Malala Yousafzai. Only 15 at the time, Malala was a star student at the Khushal School and College in the Swat Valley town of Mingora. A voracious reader of everything from Pashto poetry to the Twilight saga, she wore a navy blue school uniform to her classes in science, math, Islamic studies, English, and Urdu, the language in which she wrote a blog about life under threat from the Taliban. She blogged about battles between Pakistan's army and the Taliban ("The night was filled with the noise of artillery fire"), about helicopter gunships buzzing overhead, about book shortages, her dreams, her favorite pink dress, and about the possible end of her schooling:

"The Taliban have issued an edict banning all girls from attending school."

On her blog, Malala used the pseudonym Gul Makai, the name of a heroine of Pakistani folklore, but her identity was an open secret. "I *will* get my education. And this is our request to all the world: Save our schools. Save our Swat."

Her father was doing his part to keep the traditions of Swat alive. In 2010, after Pakistan's army restored partial order in Mingora, he helped his Rotary club stage the first public musical performance in the town since the Taliban takeover. "We Rotarians were proud to arrange such a show. It was a brave thing to do, since the Taliban influence was still there," says Yousafzai, a member of the Rotary Club of Mingora Swat. "Things were uncertain, with many threats and frequent assassinations. But we put on a good show."

On a Tuesday in October 2012, Yousafzai was in Mingora, leading a rally of more than 300 principals and teachers to promote education for all. "My friend Ahmad Shah, a fellow Rotarian, spoke before me," he says. "I was on my way to the podium when my phone rang. I handed the phone to Ahmad. A moment later, he whispered the news: The Khushal school bus had been attacked. My heart sank. I could guess who the target was. 'It must be Malala,' I thought. At that moment, the moderator announced my name. With sweat on my forehead, I spoke for about six minutes. As I finished, Ahmad said, 'We must rush to the hospital.'"

His daughter had been coming home when a gunman barged onto her school bus. He threatened to kill everyone unless the students told him which one was Malala. "Speak up," he said. "Or I will shoot you all." As the terrified schoolgirls looked at their classmate, the gunman turned his pistol on her and fired from point-blank range.

Six days after her shooting, the comatose patient was flown to a hospital in Birmingham, England, that specializes in treating wartime casualties. It was there that she opened her eyes.

"What country am I in?" she asked.

Malala stayed humble. She referred to Jilani as "Bi Bi Sahiba" (Revered Madam). And she stayed resolute. "The Taliban thought they would stop me," she said from her hospital bed. "But they won't."

To her father she said, "Be peaceful."

To Jilani she said, "God will help me help people."

In March, Malala reported to her first day of school in Birmingham, a city with the second-largest Pakistani population in Britain. She had a custom-made titanium plate covering the hole in her skull and an electronic hearing device in her left ear, but otherwise she was like any other teen. She wore a green sweater and a pink backpack. "I am one girl among many," she says. During her first days of classes in England, she gathered signatures for a petition supporting the right of every child to go to school.

Her father now serves as an adviser to former Prime Minister Gordon Brown, the UN special envoy for global education. And while Malala stepped onto the world stage, she kept her focus on Swat and stepped up her day-to-day efforts to restore some of its former glory.

Jilani continues to carry out the often unglamorous task of getting necessities — from tents to antibiotics to bulldozers and steamrollers — to

the people of Swat. "Malala's suffering was horrible, but it made the whole world listen to her," Jilani says. "Her fame became a great gift to her cause. I hope that one day she can return to her home and find that our combined efforts have made a difference."

That's Malala's goal too. The other day her father, reflecting on his family's remarkable trajectory, said he hoped to go home someday.

"I dream of a time when we will go back to Swat, our dream valley," Yousafzai says. "And I will ask Malala to join our Rotary club."



In the fall of 2013, Malala received the Peter J. Gomes Humanitarian Award at Harvard University. Her father (right) joined the students in commending her bravery.



Remember the Pictures

Posted by Max Bridges on Jan 20, 2014

Check Out the Pictures from the Weekly Meetings

[Link to Meeting Sightings](#)



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**" Please note that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

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Santa Rosa Sunrise Rotary - Sunrises!!! Mike Kelly, President

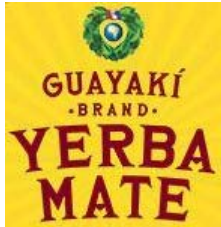


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Guayaki and its mission of Market-Driven-Restoration and it's empowering affects in South America

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Madeleine Keegan O'Connell
Chief Executive Officer, YWCA Sonoma County

Feb 13, 2014
Marco Vangelisti
Essential Knowledge for Transition

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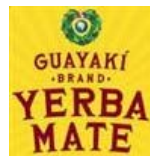
We meet Thursdays at 7:15 AM
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Stories



The January 30 program is.....
Posted by Max Bridges on Jan 23, 2014

Janal Cruz - Operations Manager – Liquid Division, Guayaki

Janal was born and raised in Sonoma County and received her B.A. in American Multicultural Studies from Sonoma State. After working in financial planning for a number of years she accepted an opportunity at Guayaki. She has spent the last six years learning the ins and outs of the company. She lives in Santa Rosa with her husband and 3-year-old daughter.

She will tell us about Guayaki and its mission of Market-Driven-Restoration and it's empowering affects in South America.



The January 23rd Program was about.....
Posted by Richard Randolph on Jan 23, 2014

The January 23rd Program featured.....

Mark Parry, Architect & Historian : "Frank Lloyd Wright: Man Myth and Architecture"

A 30 minute character study of the life of American most famous architect.

"God approved of my work, not my life", quipped Wright to an associate. "This is my life" he confided to an Apprentice as Wright rushed between a burning section of his home and his sparred studio.

Our presenter Mark Parry put the professional career and personal life of Frank Lloyd Wright into a historic context: Born during the United States Post Civil War reconstruction- Victorian era and dying within the Atomic Age. Wright was a romantic genius, he influenced architecture more than anyone else in the last 500 years. Wright introduced innovative design, dubbed "Organic Architecture", what we call Green Building. Talliesan West in Scottsdale AZ incorporated natural airflows to enhance cooling, The Imperial Hotel in Tokyo survived a horrific earthquake and fire with its' foundation features and water pools which sustained survivors from the surrounding ruins. Wright's family motto: "Truth Against the World" aptly described his volatile life. His professional accomplishments are indisputable. His family-personal life legacy he grew to regret. He described his dilemma best with these words: Honest Arrogance is Better then Hypocritical Humility.

Mark's program gave us an enlightened view of an American enigma.



[Nicaragua 2014](#)

[Rancho Cotati](#)
Foxtail Golf Course -
Wedgewood Banquet Center
Jan 30, 2014 06:00 PM - 09:00
PM

[Senior Center Crab Feed](#)
Finley Center
Feb 15, 2014 12:00 PM - 06:00
PM

[Sunrise Rotary Hiking](#)
Group - February
Bohemian Preserve
Feb 22, 2014

[SCARC February Meeting -](#)
Cloverdale Crab Feed
Cloverdale Citrus Fair
Feb 27, 2014 06:00 PM - 09:00
PM

[Sunrise Rotary Hiking](#)
Group - March
Sonoma Regional Park
Mar 16, 2014

[Progressive Dinner](#)
All About the Town! You NEVER
KNOW.
Mar 29, 2014 06:00 PM - 09:00
PM

[District 5130 Assembly--](#)
Mendocino College in
Ukiah
Mendocino College
Apr 05, 2014 07:30 AM - 03:30
PM

[Rebuilding Together-](#)
Apr 26, 2014 08:00 AM - 05:00
PM

[District Conference--](#)
Double Tree Hotel, RP
Double Tree Hotel - Rohnert
Park
May 16, 2014 08:00 AM - May
18, 2014 01:00 PM

[Annual Fun-Packed Golf](#)
Tournament--Oakmont
Oakmont Golf Course
Jun 13, 2014 11:00 AM - 08:00
PM

Posted by Max Bridges on Jan 27, 2014

The team arrived Saturday, January 25

But not all the luggage arrived with them!



Shopping for necessities in San Carlos!



On the bus to Esplanza!

**Donate
Your Car!**



Santa Rosa
Sunrise Rotary
Foundation

Club Links

- » [Partners of Santa Rosa Sunrise Rotary](#)
- » [What Are My Make Up Options?](#)
- » [How to Contact the Sunshine Committee](#)
- » [Rotary Showcase - SRSR Dental Clinic](#)
- » [SR Sunrise Facebook Page](#)
- » [District Interact Info](#)

Save The Date - Golf Tournament - Friday, June 13th

- » [Youth Exchange - District 5130](#)
- » [SCARC Meeting Schedule](#)
- » [Rotary International Business Portal](#)
- » [Latest "Rotarian Magazine"](#)
- » [Rotary Means Business Website](#)

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President Elect
Harry Coffey

Secretary
Linda Hauck

Treasurer
Penny Millar

Past President
Jennifer Hembd

Rotary Foundation
Jon Stark

Membership
Rob Sanville

Service Projects
Doug Shureen

Club Administration
Jim Gray

President Nominee
Eloise Tweeten

Public Relations
Merle Hayes

Photo Journals

- » [Meeting Sightings](#)
- » [2013 "Best Winery Chef's"](#)
- » [2013 Veteran's Day Lunch](#)
- » [2013 Steel Lane School Garden](#)
- » [2013 Day at the Races](#)
- » [2012-13 Meeting Sightings](#)
- » [2013 Debunking of Jennifer Hembd](#)
- » [2013 Golf Tournament](#)
- » [2013 Kagoshima West 50th Anniversary](#)
- » [2013 Interact Camping Trip to Point Reyes](#)
- » [2013 Golf Tournament](#)
- » [2013 "Rebuilding Together" Project](#)
- » [2013 "Third Thursday" Socials](#)
- » [2013 Senior Center Crab and Pasta Feed](#)
- » [2012 Veteran's Day Lunch](#)
- » [2012 Culinary Classic](#)
- » [2012-13 Dental Clinics](#)
- » [2012 SRKSEP](#)



SANTA ROSA SUNRISE ROTARY CLUB

25th Annual CHARITY GOLF TOURNAMENT

Friday June 13, 2014
Save this Date for Golf!



OAKMONT GOLF CLUB

Tournament Fee: \$150 per person

Entry fee includes lunch, range balls, round of golf with cart, on course activities, adult beverages and dinner.

TOURNAMENT BENEFICIARIES

Organizations who have received support Include...

Rotary International Polio Eradication
 Santa Rosa Support Our Students Program SOS
 Every 15 Minutes
 Kids Street Charter School
 Becoming Independent
 Local & International Youth Dental Outreach
 Rebuilding Together
 Steele Lane School Garden
 Earle Baum Center for the Blind
 Santa Rosa Senior Center

International Eyeglass & Surgery Project
 The Giving Tree
 The Children's Village
 Youth Grants and Scholarships
 The Ceres Project
 Social Advocates for Youth SAY
 Women's Recovery Services
 Land Paths
 Sonoma Land Trust
 ..and other worthy causes



This week's "Rotary Foundation Thought"
Posted by Dave Lorenzen on Jan 27, 2014

This week's "Rotary Foundation Thought"

January 27, 2014

.....*is about the PolioPlus Program.*

Rotary launched its PolioPlus program in 1985 and contributions to the PolioPlus Fund continue to support the most essential components of

» [2012 Giants Game Fellowship](#)

» [2012 DG Visit Fireside](#)

» [2012-13 Hiking Trips](#)

RSS

Rotary International News

- Taking ethical debates from the ivory tower to the town pub
- Register for upcoming webinar in Lifecycle of a Service Project series
- Couple's \$1.1 million gift boosts push to eradicate polio
- Malala is one of us
- India celebrates three years without polio



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polio eradication activities in our partnership with the World Health Organization (WHO), the US Centers for Disease Control and Prevention (CDC), and UNICEF. With Rotary's community-based network worldwide, Rotary is the volunteer arm of the global partnership dedicated to eradicating polio. By volunteering and supporting the PolioPlus program, Rotarians do the work of the world with every Polio vaccine administered!



This Week's Rotary Foundation Thought™ is a weekly article posted in the weekly bulletin from the Rotary Club of Santa Rosa Sunrise. For a listing of all past articles, go to the [Sunrise Website > Committee Pages > International Service > Foundation Thoughts](#), or click on this [weblink](#).



Super Bowl Pool Is Coming!

Posted by Dave Lorenzen on Jan 20, 2014

Super Bowl Pool Is Coming!

Sunday, February 2 is SUPERBOWL, and starting next week, Tim Miller will have the Official Santa Rosa Sunrise Rotary Super Bowl

Pool ready to throw your \$\$ at!

Be ready to get your squares, maybe make some money, and support the club's fun fund!



News from Rotary International

Posted by Max Bridges on Jan 14, 2014

Couple's \$1.1 million gift boosts push to eradicate polio



Rotary member Terry Caster and his wife, Barbara, announced a \$1.1 million gift to Rotary to help eradicate polio. What's more, their gift will be matched two-for-one by the Bill & Melinda Gates Foundation, resulting in \$3.3 million in new funding for the [Global Polio Eradication Initiative](#).

The Casters' gift is one of the largest-ever individual contributions to Rotary for polio eradication. In addition to supporting our No. 1 goal of a polio-free world, the couple gave \$750,000 to the [Rotary Peace Centers](#) to fund a peace fellow's studies every other year. Both gifts were made to The Rotary Foundation in December.

"Barbara and I are blessed to be fruitful in our family business, [A-1 Self Storage](#)," said Terry, the company's founder and a member of the Rotary Club of La Mesa in California. "We've always felt it is important to give back and help others, so we are involved in numerous charities.

"But as a Rotarian, I can think of no cause more worthy than Rotary's work to end polio and promote peace," said

Terry, who received Rotary's Service Above Self Award in 1993 for his humanitarian work.

Since the 1960s, the Casters have actively supported humanitarian efforts in San Diego and across the border in Tijuana, Mexico. They founded Serving Hands International in 1982 to help the poor in Baja California. After meeting Mother Teresa, the couple were inspired to expand SHI's work in Mexico.

Rotary is a leading partner in the fight to end polio. Through our advocacy, fundraising, and public awareness efforts, Rotary has helped reduce polio cases by 99 percent worldwide. The [End Polio Now, Make History Today](#) fundraising campaign makes contributions work three times as hard with matching funds from the Gates Foundation.

The announcement of the Casters' gift was made in San Diego at Rotary's International Assembly, an annual training event for the incoming class of governors who represent Rotary's 537 districts worldwide.

- Give to [End Polio Now](#)
- Help Rotary [advocate for a polio-free world](#)
- Join the [World's Biggest Commercial](#)

By Dan Nixon

Rotary News

14-Jan-2014



Special Dates For February

Posted by Dave Lorenzen on Feb 01, 2014

Birthdays and Anniversaries for February

Member Birthdays

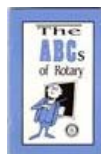
Name	Date
Smith, Warren	Feb 17
Leasher, Olin	Feb 19
Rondon, Brian	Feb 20
Cercone, Frank	Feb 24

Spouse Birthdays

Name	Spouse Of	Date
Strange, Jack	Tweeten, Eloise	Feb 03
Wessman, Ann	Wessman, Rolf	Feb 18
Shureen, Barbara	Shureen, Doug	Feb 23

Anniversaries

Name	Spouse Name	Date
Kirkbride, Jim	Kirkbride, Susan	Feb 02
Carlenzoli, Leroy	Carlenzoli, Carol	Feb 06
Randolph, Rich	Randolph, Betsy	Feb 09
Lorenzen, Dave	Lorenzen, Shauna	Feb 11
Lorenzen, Shauna	Lorenzen, Dave	Feb 11
Anderson, Carolyn	Reese, George	Feb 14
Stathatos, Paul	Stathatos, Susan	Feb 21
Gray, Jim	Gray, Sheena	Feb 28



Cliff Dochterman's "ABC's Of Rotary"

Posted by Dave Lorenzen on Jan 27, 2014

These short articles about Rotary were first published in the weekly bulletin of the Rotary Club of North Stockton, California, U.S.A. That was well before their author, Cliff Dochterman, became president of Rotary International for the year 1992-93. Originally called "Did Ya Know?" the pieces were prepared to share interesting facts about Rotary International with members of the North Stockton club. Later, in response to requests from other Rotary clubs, the articles were reprinted in collected form. Now, President Cliff has brought the collection up to date in



keeping with one of the emphases of his year in office as R.I. president - to help Rotarians learn more about the colorful history of their organization, its customs and traditions, and the current status of its global programs.

This Week's articles are about "Every Rotarian An Example To Youth" and "World Community Service"

EVERY ROTARIAN AN EXAMPLE TO YOUTH

In 1949, the RI Board adopted the slogan Every Rotarian an Example to Youth as an expression of commitment to children and youth in each community in which Rotary clubs exist. Serving young people has long been an important part of the Rotary program.

Youth service projects take many forms around the world. Rotarians sponsor Boy Scout and Girl Scout troops, athletic teams, handicapped children's centers, school safety patrols, summer camps, recreation areas, safe driving clinics, county fairs, child care centers and children's hospitals. Many clubs provide vocational counselling, establish youth employment programs and promote use of The 4-Way Test. Increasingly, drug/alcohol abuse prevention and AIDS awareness projects are being supported by Rotarians.

In every instance, Rotarians have an opportunity to be role models for the young men and women of their community. One learns to serve by observing others. As our youth grow to become adult leaders, it is hoped each will achieve that same desire and spirit to serve future generations of children and youth. The slogan accepted over 50 years ago is just as vital today.

WORLD COMMUNITY SERVICE

World Community Service (WCS) is the Rotary program by which a club or district in one country provides humanitarian assistance to a project of a club in another country. Typically, the aid goes to a developing community where the Rotary project will help raise the standard of living and the quality of life. The ultimate object of World Community Service is to build goodwill and understanding among peoples of the world.



One important way to find a club in some other part of the world that needs help on a worthy project is to use the WCS Projects Exchange, a list of hundreds of worthy activities in developing areas that is published semiannually. The exchange list is maintained at the RI Secretariat in Evanston and is readily available upon quest. It outlines projects, provides estimated costs, and gives names of the appropriate contacts. The WCS Projects Exchange list and the database, which is updated monthly, are accessible via the RI Web site at www.rotary.org.

Clubs seeking help with a humanitarian project may register their needs, and clubs seeking to assist a World Community Service project may easily review the list of needs registered in the Projects Exchange. Thus, the exchange provides a practical way to link needs with resources.

Every Rotary club is urged to undertake a new World Community Service project each year. The WCS Projects Exchange list is an excellent tool to find a real need, a project description, and cooperating club in a developing area. The job then is to go to work" to complete the project, and at the same time build bridges of friendship and world understanding.

Cliff Dochterman's "ABC's Of Rotary" can be found in it's entirety at the [Santa Rosa Sunrise Rotary Club Website](#), or a complete copy of the "ABC's" can be downloaded in pdf [from this link](#).



Remember the Pictures
Posted by Max Bridges on Jan 23, 2014

Check Out the Pictures from the Weekly Meetings

[Link to Meeting Sightings](#)



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called **"Meeting Sighting"** Please not that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).

Download

- » [2014 Hiking Schedule](#)
- » [2012/13 Fundraising/Funding Report](#)
- » ["Donate My Car" Form](#)
- » ["Rotary Basics"](#)
- » [Why Become A Rotarian?](#)
- » [2011-12 Service & Activity Report](#)
- » [RI Foundation Benefactor Commitment Card](#)
- » [Michael Scott De Shields Application Information](#)
- » [Youth Grants](#)
- » [Sabalos Nicaragua Surgery Center Information](#)