

2 Duty Roster

Mon Jan 05, 2015

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986

Home

Editor Max Bridges
If you have any comments or
questions, please contact the
editor.

## **Bulletin Sponsor**



Venue Map

SANCA ROSA SUNRISE

Santa Rosa Sunrise

101 San Unit

We meet Thursdays at 7:15 AM Fountaingrove Inn 101 Fountain Grove Parkway Santa Rosa, CA 95403 United States

District Site

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## Schedule of Future Programs

Jan 08, 2015 Mike Kelly The Annual Real Estate Update

Jan 15, 2015 President Harry and the Board of Directors

Club Assembly

Jan 29, 2015 Michelle Williams

Development Associate, Events and Public Relations, Northwest Region for Canine Companions

Feb 05, 2015 Cindy Gillespie An Update on Amy's Kitchen

Feb 12, 2015 Abigail Bridgman The Criminal Tribunal for Rwanda: A Personal Account by Abigail Bridgman

View entire list...

#### News

Bulletin Archive Oct 01, 2012

Photo Journal Archive 2007 thru 2012 Jul 02, 2012

Photo Journal Archive 2012 to current

Jul 01, 2014



## Club Events

January Club Hike -Bodega Head

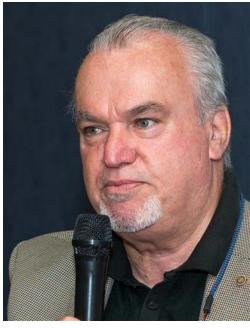
#### Stories



**The January 8th. program is......**Posted by Max Bridges on Jan 01, 2015

Our own Mike Kelly.

With his Annual Real Estate Update



Mike will provide his perspective on the real estate "recovery" and how far we have come and a brief look at interest rates, affordability and WHERE the market is headed.

Foster Kids say Thank You!

Posted by Stacy Drucker-Andress on Dec 29, 2014

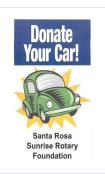
## Foster Kids say Thank You!

Jan 17, 2015

GAME NIGHT! Penny Millar's House Jan 23, 2015 06:00 PM - 10:00

February Hike - Lake Sonoma Feb 22, 2015

2015 District Conference TENAYA LODGE AT YOSEMITE Apr 24, 2015 - Apr 26, 2015



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- » Rotary Showcase SRSR
- Dental Clinic
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- » Youth Exchange District 5130
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- » Latest "Rotarian Magazine"
- » Rotary Means Business

### Directors

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President Elect
Eloise Tweeten

President Nominee Merle Hayes

Secretary

Susan Glowacki

Treasurer Penny Millar

Past President Mike Kelly

Rotary Foundation Carolyn Anderson

Membership
Rob Sanville

Service Projects
Steve Zwick



Dear Rotarians, Interactors, Friends, and Family,

On behalf of the Foster Kids in Sonoma County............... THANK YOU. Your gifts of clothing, toys, gift cards, and cash have made a huge difference. The Valley of the Moon Emergency Foster Care Center was thrilled to once again receive our wonderful offerings.

December 20th, the Elsie Allen Interact Club had their Holiday Party at our house. We enjoyed good food, a white elephant gift exchange, and sorted through the many bags of clothing and toys. After the party, six of us went shopping with the cash received and bought tons of extra clothing for the foster kids. It was the highlight of the holiday and great fun!

Warmest Regards,

Ross and Stacy Andress Rotary Club of Santa Rosa Sunrise



#### MAKE FRIENDS IN JAPAN THIS SUMMER

Posted by Dave Lorenzen on Dec 22, 2014

## MAKE FRIENDS IN JAPAN THIS SUMMER

In April, 1865, fifteen young students left Kagoshima, Japan, to travel abroad and learn Western ways. After spending some time being educated in Great Brittan and Europe, these students returned to Japan and became the driving force behind Japan's modernization.

One of these students, Kanaye Nagasawa, did not return to Japan and eventually came to Santa Rosa, where he was the builder and owner of the Round Barn which is the historical link between Kagoshima, Japan and Santa Rosa.

Now, more than 75 years after Nagasawa's death, we are sending students to Japan to learn Japanese ways. We hope this cultural exchange will inspire many lifelong friendships and strengthen the bonds of world peace.

In 1987, the Santa Rosa—Kagoshima Student Exchange Program was founded as a joint venture of the Friends of Kagoshima and the Santa Rosa Sunrise Rotary Club.

Santa Rosa Sunrise Rotary is now the sponsor. The purpose of SRKSEP is to send exchange students to Japan and to host exchange students from Japan in order to improve the cultural understanding of our young people and to broaden their horizons. The Programs sends students to Japan one year and the following year receives students from Japan. For the fourteenth time in 2015, Santa Rosa will send students to Japan.

## ELIGIBILITY REQUIREMENTS

- 1. Students and parents must be Sonoma County residents
- 2. Generally, students should be between 15 and 20 years old.
- 3. Students must have maintained a respected level of achievement in both academic and extra-curricular activities.
- 4. Students must attend all orientations
- 5. Students and families must host a visiting Japanese student the following year, 2016, for two weeks in the summer.

The cost to each student is approximately \$3,000. A limited scholarship might be available. The trip is subsidized by the Santa Rosa Sunrise Rotary, The Friends of Kagoshima, and Santa Rosa businesses, Rotary Clubs of Hiroshima and Kagoshima and the Friends of Santa Rosa in Kagoshima. The trip is valued at approximately \$6,000.

For more information, contact:

Shauna Lorenzen

Shauna.lorenzen@exchangebank.com

## **HIGHLIGHTS OF TRIP**

## Five days in energetic Tokyo, Japan's Capital

- Imperial Palace Gardens, Tokyo
- Shopping in famous Ginza and Harajuku
- Youth hostel

## Three Days in historic Kyoto, ancient capital of Japan

- Nijo Castle, old imperial palace
- Tours and shopping



Hiroshima Peace Memorial

## Three-four days in modern Hiroshima

- Peace Memorial Visit
- Ferry to picturesque Miyajima Island

## Fourteen days in scenic Kagoshima

- Beautiful Sakurajima volcano
- Visit Kirashima National Park
- Family homestay

Club Administration Peter Steiner

Public Relations

#### **Photo Journals**

- » Meeting Sightings
- » 2014 Vet's Day Celebration
- » 2014 Gran Fondo
- » 2014 SRKSEP
- » 2014-15 Hiking Trips
- » 2013-14 Meeting Sightings
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- » 2014 Nicaragua
- » 2013 "Best Winery Chef's"
- » 2013 Veteran's Day Lunch
- » 2013 Steel Lane School
- » 2013 Day at the Races

## **RSS**

### **Rotary International News**

- NTV interviews Rotary General Secretary John Hewko
- Kids in Kenya are ending violent mistrust between
- Rotary AIDS day event turns spotlight on world's

5735 Los Alamos Court

Santa Rosa, Ca 95409

Phone: 707-524-3487

Applications available for download at WWW.santarosasunriserotary.org

Click on the SRKSEP Link



January Rotary Adventure Group Hike

Posted by Dave Lorenzen on Dec 22, 2014

### 2015 Activities

Rotary Adventure Group Activities are Good Exercise, Lots of Fun and Great Camaraderie!

Join us whenever you can! And remember - Adventure Group Activities are meeting make ups!

Link To A Printable Version Of This Schedule

deadliest infectious disease

- Statement by Rotary International on the deadly school attack in Pakistan
- Indoor air pollution linked to millions of deaths

#### Download

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- "Donate My Car" Form
- » "Rotary Basics"
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- 2011-12 Service & Activity Report
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- » Michael Scott De Shields Application Information
- » Youth Grants
- Sabalos Nicaragua Surgery Center Information





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January - Bodega Head & Tide pool Exploration. Whale Watching. Bring picnic lunch.

MODERATE. SATURDAY, JANUARY 17.

Organizer - Olin Leasher.



News From RI
Posted by Max Bridges on Dec 31, 2014

Kids in Kenya are ending violent mistrust between tribes



Monica Kinyua (right) and her sister, Jane Wanjiru, during a visit to Rotary headquarters in October.

For decades, the small, pastoral communities in northern Kenya have been caught in a cycle of violence. Tribes have shed blood over distrust, scarce resources, and the theft of livestock.

Rotary Scholar Monica Kinyua founded the Children Peace Initiative (CPI) Kenya with her twin sister, Jane Wanjiru, to end the fighting by building friendships between children from different tribes.

Earlier this year, the sisters used a global grant sponsored by Rotary members in San Diego, California, and the Rotary Club of Nairobi to conduct a peace camp for children in Baragoi, Samburu County, one of the most dangerous in northern Kenya. Forty police officers investigating a report of cattle rustling had been killed there a few years prior.

During the peace camp in May 2014, Turkana students from three community schools and Samburu students from three schools along with their teachers mingled for five days of ice-breaking and bonding activities. At the end of each camp, every child is strongly encouraged to make a friend with a child from another tribe.

CPI Kenya volunteers also organized events in Marsabit County where children who had formed friendships with children from neighboring communities

invited their parents to meet their friends, and in the process the two families formed friendships.

"In one case, they greeted each other with gifts that ranged from clothing, artifacts, foodstuff, confectionaries, and mostly goats," Monika said.

Before the CPI Kenya activities, resolution happened only in the form of armed negotiations. On one occasion, before delegates from one tribe had even arrived at the other tribe's village, they were met on the road by armed negotiators. The peace camps have reduced violence in the region.

"Children have never before been involved directly in conflict resolution," she says. "This role has been reserved for men. Through the CPI Kenya program, children are directly participating in intercommunity peace and coaching their parents and influencing the communities to live peacefully with each other."

#### Rotary scholarship

Monica contacted Rotary for help following a series of serendipitous events that began in 2011. She had just been selected to receive a scholarship to the University of San Diego to pursue a master's in peace and justice, but she had no means of paying her living expenses. Days before she had to decide whether to accept the scholarship, she attended a Rotaract club she was considering joining.

Carol Kurth, a college student from San Diego, was also visiting the club that day as part of a trip she was taking through another nonprofit. Her mother, San Diego Rotary member Janice Kurth, had spent time in Kenya on a Rotary vocational exchange 18 months earlier.

"When Carol left on her trip, I gave her my business card to use while there. So she gave Monica my business card and Monica emails me," Kurth recalls. "Our district has been using grants to sponsor students in the very program she was applying to for the past several years. I went to people in my district and explained the situation, and when she was selected, I said, 'I have to be her host counselor.' "

Kurth said Monica became like another daughter to her during the scholarship. Near its conclusion, Kurth called one of her contacts in Kenya, Rotary Club of Nairobi member Sudish Walia, and they began putting together a global grant to fund Monica's work.

More communities have requested CPI Kenya's help as they hear about the work the sisters are doing. At the end of each peace camp, community leaders recommend other villages that would be helped by the program.

Monica, who serves as executive director of CPI Kenya, says her Rotary scholarship helped her become a better leader and form a wider network of support. She got to know Interactions for Peace, a nonprofit based in San Diego, through a Rotary member, and is now partnering with the group. The University of San Diego has also lent support.

"Rotary exposed me to a world of possibilities and opportunities," she says. "Many of the people I met are even today continuing to mentor me or shape my career. I see Rotary's commitment to education and to world peace as a great asset to peace and understanding in the world."

Ask a local Rotary club about scholarship opportunities Create a scholarship Learn more about global grants



\* RI President's Message
Posted by Max Bridges on Dec 29, 2014

January 2015



GARY C.K. HUANG

President 2014 - 15

At the beginning of this Rotary year, I asked Rotarians everywhere to Light Up Rotary by holding a Rotary Day. How you do this is something I'm leaving up to you: It can be a full day or just a few hours. It can be organized by your club, by your district, or even across your entire country. It can be a service project, a festival, or any kind of event you want. As long as it's open to the community, embraces the whole family of Rotary, and is fun, it's a Rotary Day.

The goal of a Rotary Day is to shine a light on Rotary. For many years, we in Rotary felt that it wasn't appropriate to boast about our good work. We felt it was best to serve quietly and let our work speak for itself. But today, in many communities, people aren't even aware that they have a local Rotary club. Not because the clubs aren't strong, or because they aren't serving well. They are. But if Rotarians don't talk about their work, people will never know about it.

It is time for us to *Light Up Rotary* and let people know what we are doing. In the first half of this Rotary year, I've been thrilled to see how many Rotarians have taken up my Rotary Day challenge. I've attended Rotary Days in so many places, including the Philippines, Korea, China, the United States, Turkey, India, Taiwan, Sri Lanka, and Bangladesh. Every one has been different, and every one has met the challenge to *Light Up Rotary* in its own way.

If you've organized a Rotary Day in your community, tell us about it: Email details and photos of your event to rotarian@rotary.org, with "Rotary Day" as your subject line. We'll do our best to feature as many Rotary Days as possible in the coming months.

And if you haven't planned a Rotary Day yet, why not? It's a great way to share your love for Rotary with your community. When we tell others about Rotary and let them know how membership can enrich their lives, we share a gift that was given to us when we were invited to join our clubs. By passing that gift on, we help ensure that Rotary, and its service, will endure for generations to come.

\* Special Dates for January

Posted by Dave Lorenzen on Jan 01, 2015



### Birthday's and Anniversaries for January

#### Member Birthdays

Name	Date
Dolinsek, Doley	Jan 03
Glowacki, Susan	Jan 16
Sanville, Rob	Jan 17
Wessman, Rolf	Jan 20

#### Spouse Birthdays

Name	Spouse Of	Date
Floriani, Wendy	Floriani, Flo	Jan 05
Leasher, Judith	Leasher, Olin	Jan 07
Rondon, Karen	Rondon, Brian	Jan 17

#### \* Message from the Foundation Trustee Chair Posted by Max Bridges on Dec 29, 2014







January: In Roman times, this was symbolized by the two-headed god Janus - one head looking back and one head looking forward.

This is the time for us to take stock and see, of the goals we set for ourselves at the start of the year, how many we have achieved, and how we can fully realize all of them by the end of this Rotary year

How are we meeting our goal of polio eradication? Did we encourage our district to give 20 percent of its District Designated Fund toward the eradication of this terrible disease? Are we supporting National Immunization Days? There is still much to do. The number of polio cases in Pakistan in 2014 far exceeded the number in 2013.

Have you made your contribution to our charity – our only charity – our Rotary Foundation? Have we impressed on those Rotarians who have not made a contribution the need to do so? The number of Rotarians who have not given to our Foundation far exceeds the number who have given, and we need to reverse that statistic. Our target for the Annual Fund is US\$123 million. Let us ensure that we reach it.

Have you considered taking advantage of the new grants program by using district or global grants? Last year, 858 district grants and 492 global grants

Have you nominated a Rotary Peace Fellow candidate? Have you sought out a Major Donor to help fund the program? Have you registered for the Rotary Peace Symposium, just prior to the Rotary International Convention in São Paulo, Brazil, in June?

I have always held the belief that if the message of Rotary does not get to the Rotarian and the club, it loses its thrust. The Rotary club is the heartbeat of Rotary. What you make of the remaining months of the year, as you endeavor to Light Up Rotary, is up to you.

My New Year best wishes

#### John Kenny Foundation Trustee Chair



Remember the Pictures Posted by Max Bridges on Jan 01, 2015

**Check Out the Pictures from the Weekly Meetings** 

**Link to Meeting Sightings** 



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called **"Meeting Sighting"** Please not that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

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Venue Map

SUNRISE

Santa Rosa Sunrise

We meet Thursdays at 7:15 AM Fountaingrove Inn 101 Fountain Grove Parkway Santa Rosa, CA 95403 United States

♠

District Site

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Jan 22, 2015 Our own Peter Hoberg Solar Energy

Jan 29, 2015 Michelle Williams

Development Associate, Events and Public Relations, Northwest Region for Canine Companions

Feb 05, 2015 Cindy Gillespie An Update on Amy's Kitchen

Feb 12, 2015 Abigail Bridgman The Criminal Tribunal for Rwanda: A Personal Account by Abigail Bridgman

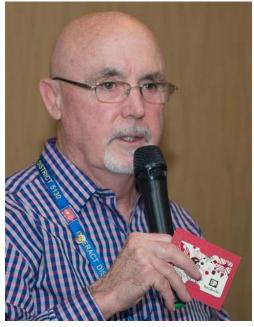
View entire list...

#### Stories



**The January 15th. program is.....**Posted by Max Bridges on Jan 08, 2015

## **Club Assembly**



President Harry and the Board of Directors will review the activities of the past six months and provide information on the events and activities of the remainder of the Rotary Year.

## Program Summary - Mike Kelley

Posted by Richard Randolph on Jan 11, 2015

**Bust to Boom: Sonoma County Real Estate Update** 

#### News

Bulletin Archive Oct 01, 2012

Photo Journal Archive 2007 thru 2012 Jul 02, 2012

Photo Journal Archive 2012 to current Jul 01, 2014



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## Directors

President Harry Coffey

President Elect
Eloise Tweeten

President Nominee
Merle Hayes

Secretary
Susan Glowacki

Treasurer Penny Millar



Bust to Boom: 8 Years of Real Estate Recovery

Sunrise Rotarian, Sonoma County Realtor of 38 years, KSRO Celebrity and Press Democrat columnist, Mike Kelly recounted the past eight years in 30 minutes concisely and infused with down-home humor: Texas? ~ "All my ex's are in Texas!"

The good news for now is that equity in residential real estate is up: Since the 2006 bust, values have come back 58%; short sales plummeted from a high of 1474 in 2012 to the current ebb of 197.

For Sellers, scarce inventory drives an increase in pricing allowing the accumulated equity to be a springboard in "moving up" while super low interest rates of 3.625% aid first time home buyers. For some Sellers, that can put them into the million-dollar property market. This burgeoning market has seen an increase of "under contracts" up 258% over just the past three years with sales soaring 171%.

The square foot value of real estate has steadily increased during the past three years due to the increase in home prices. Once \$1,000 per square foot homes where a rarity: hardly seen. But today we see nearly a 100% increase between 2012 and 2014 from 24 to 44 units hitting \$1K per square foot.

Who is purchasing these higher end homes? Mike reports several buyers are recent high tech boom beneficiaries with foreign buyers making up the difference. The epicenter? Healdsburg and Sonoma are the locations of choice.

Think we are outrageously priced? Our Rotary Exchange group will be visiting New York City come this spring. As a comparison, a location in New York considered prime, such as an apartment overlooking Central Park can garner \$4-7K/sf with the record this year of a 3600 sqft apartment hitting \$55,000,000!!

Mike's summary included several helpful clarifications of terms:

Default (usually 90 days with no payments) vs Foreclosure: Behind in payment vs notice of Auction; Auction vs Short Sale: A REO (real estate owned, usually by bank/lender) is sold as opposed to an agreement to sell a property for less than the balance due, releasing the note holder from the difference (called a "short-sale"). Until recently however, that deficiency would be counted as ordinary income. Mike consulted on-the-spot with fellow Sunrise Rotarian, CPA Penny Millar regarding this scenario, and in doing so reminded us of the multi-faceted nature of real estate, in boom and well as bust times!



#### Less Hunger

Posted by Richard Randolph on Jan 12, 2015

## 60,000 Meals!!

Redwood Empire Food Bank's Dave Goodman & Billy Bartz accepted a \$21,350 check from Sunrise Rotary's Larry Martin, the Club's Best Wine Country Chef Event Coordinator. Combined with the contributions added by the four participating Chef's, the total received was just over \$30,000. Simi Winery's Executive Chef Kolin Vazzoler prepared appetizers, Lynmar Estates's David Frakes presented an herbed "Beggars Purse", Jeff Mosher of Robert Mondavi pleased all with braised rib eye, followed by olive oil torta'autumn fruit dessert from Coppola's Tim Bodell capped off a truly \* \* \* \* \* evening.

With the Food Bank's leverage, each dollar is multiplied into two meals!! For Sonoma County's 80,000 clients, the Sunrise Rotary contribution makes a significant impact on reducing hunger.

Sunrise Rotary wishes to thank all who supported the Food Bank Fund the Need, and the Chef's for their skill in preparing a truly memorable meal and generosity in sweetening the pot!





#### Sunshine

Posted by Richard Randolph on Jan 08, 2015

## Sunrise Sunshine Report

Please keep the following members and friends in mind. For ideas on how to be supportive contact a Sunshine Committee member: Merle Hayes, Rich Randolph, Eloise Tweeten.

- · Vicki Lockner has taken a leave of absence
- Robin Abramson is recovering from injuries sustained in a motor cycle accident
- Keith Taylor is recovering from pneumonia and will be getting a pacemaker

Past President Mike Kelly

Rotary Foundation
Carolyn Anderson

Membership Rob Sanville

Service Projects Steve Zwick

Club Administration
Peter Steiner

Public Relations Rick Lewis

#### **Photo Journals**

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- » 2013 "Best Winery Chef's"
- 3 2013 Veteran's Day Lunch
- 3 2013 Steel Lane School Garden
- » 2013 Day at the Races

### RSS

## Rotary International News

- Rotary's innovative tribute to polio eradication in India breaks Guinness world record
- Leaders talk about The Rotary Foundation's funding model
- NTV interviews Rotary General Secretary John Hewko
- Kids in Kenya are ending violent mistrust between tribes

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- Mike Flanagan's father passed away
- Steve Olsen's mother passed away New Years Eve
- · Rolf Wessman & family



News From RI
Posted by Max Bridges on Jan 08, 2015

## Rotary's innovative tribute to polio eradication in India breaks Guinness world record



Participants organized by local Rotary members in Chennai, Tamil Nadu, India, gather to break the record for the world's largest human national flag.

To eradicate polio in India, Rotary members displayed impressive coordination and commitment. So it should come as no surprise that Rotary members in Chennai, Tamil Nadu, were able to mobilize more than 40,000 people to create the world's largest human national flag. The tribute to the polio eradication effort qualified as a Guinness World Records-breaking achievement.

"What impressed me most was that all of Rotary was represented: Rotaractors, Interactors, and Rotarians," says RI President Gary C.K. Huang, who participated in the event along with his wife, Corinna, and other Rotary senior leaders. "They brought their classmates, friends, and co-workers. I think that says a lot about how important it is to the people that India is polio free."

Participants from all walks of life holding placards stood together on a local fairgrounds to form the Indian flag. Their display broke the record set last year by the Sports Club of Lahore, which organized nearly 30,000 people to form the Pakistani flag.

After breaking the record, local Rotary members, who'd formed the blue wheel in the center of the flag, flipped their placards over to create Rotary wheels, and other Rotary members unfurled a large banner reading "Keep India Polio Free." The organizers, led by District 3230, estimate that another 50,000 people showed up to watch on large TV screens set up outside the event.

Once the participants were organized, they had to hold up the placards for more than five minutes to enable the representative from Guinness to verify the new record. "The last 30 seconds, everyone started screaming [in encouragement]," says Huang. "I [felt] very patriotic, says Avanthika Iyer, a third-year student at Shasun Jain College in Chennai. "The five-minute period of holding the placard was difficult but made us happy."

Says Huang: "When I was told how many people had to participate -- 40,000 to 50,000 -- I didn't think it would happen. When I saw the thousands and thousands of people [gathered] for just the rehearsal the day before, I realized it was possible."

Learn more about Rotary's End Polio Now campaign Read about Southeast Asia being declared polio free Give to End Polio Now



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Posted by Dave Lorenzen on Jan 01, 2015

### Birthday's and Anniversaries for January

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Leasher, Judith	Leasher, Olin	Jan 07



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Rondon, Karen

\* Remember the Pictures

Rondon, Brian

Jan 17



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# **BULLETIN EDITOR**

Max Bridges (If you have any comments or questions, please contact the editor)

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## **SPEAKERS**

Jan 22, 2015

Abigail Bridgman

The Criminal Tribunal for Rwanda: A Personal Account by Abigail Bridgman

Jan 29, 2015 Michelle Williams

Development Associate, Events and Public Relations, Northwest Region for Canine Companions

Feb 05, 2015 Cindy Gillespie

An Update on Amy's Kitchen

## **STORIES**

The January 22nd. program is......

Posted by Max Bridges on Jan 15, 2015

## The Criminal Tribunal for Rwanda: A Personal Account by Abigail Bridgman

Abigail has worked for the International Criminal Tribunal for Rwanda, attempting to bring those guilty of vindictive massacres to justice. She will share her experiences and explain the challenges facing the Tribunal.

Ms. Bridgman was born in Uganda and has lived in Santa Rosa since 2009. She holds a master's degree in international criminal law and a degree in Law from Empire College. She is admitted to practice law in California and the United States Federal District Court of Northern California, and is a member of the State Bar of California and the Sonoma County Bar Association. She has a keen interest in criminal justice, international human rights, and international humanitarian law advocacy work.

Read more...

## Mid Year State of the Club Assembly

Posted by Rich Randolph on Jan 19, 2015

**President Harry Coffey** reintroduced his Board Members and gave them the mic to update us through his administration's midterm accomplishments and remaining initiatives. Here is a summary of the highlights.

**Membership Director Rob Sanville** recapped our outreach to community as a means to enhance fellowship and membership attraction. Two new prospective members are still to be found to meet this year's goal. As our District Governor Kevin Eisenberg told us at the beginning of the year, "Show your Rotary Pride & Joy!" And a reminder of our **Club Fireside Evening at Treasurer Penny Millar's January 23!** 

*Merle Hayes, President Nominee* informed us of the "watching & listening approach" to assessing how and where to distribute our nearly \$100K grant budget. Grant applications still being accepted.

**Carolyn Anderson, Rotary Foundation Director** reminded us of our Community Grant providing iPods to Lighten Up Nursing Home Resident Lives, and sponsorship of a candidate for the Rotary Peace Scholar. Contact **President Elect Nominee Eloise Tweeten** or **Rich Randolph** if you are interested in participating in the iPod music and memory project.

**Ezbon Jen** updated on our Centennial Dental Project, and Rotaract's support of Steele Lane School's Science Fair.

Ross Andress' ever active Elsie Allen High School Interact Club provided

Feb 19, 2015

Our own Peter Hoberg

Solar Energy

Mar 05, 2015 Michael J. Fish, Past Rotary

**District Governor** 

"Rotary Changes People's Lives!"

View entire list

## **NEWS**

**Bulletin Archive** 

Posted on Oct 01, 2012

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Posted on Jul 02, 2012

<u>Links to Old Photo Journals</u> 2007 thru 2012

Read more...

Photo Journal Archive 2012 to current

Posted on Jul 01, 2014

<u>Links to Old Photo Journals 2012</u> to current

Read more...



Schedule

## **UPCOMING**

toys and clothing for children temporarily residing at the Valley of he Moon Children's Shelter.

Our **Salvation Army Bell Ringer's** rang up \$514.58 worth of the countywide take of \$164,800 in holiday funds! That netted over \$100 per hour at a nearby Safeway. **Thank you Scott Holder for organizing!** 

Congratulations Harry and Members!! 5 more months to go!! The Best is Yet to Come!!

Read more...

### MAKE FRIENDS IN JAPAN THIS SUMMER

Posted by Dave Lorenzen on Jan 19, 2015



## MAKE FRIENDS IN JAPAN THIS SUMMER

In April, 1865, fifteen young students left Kagoshima, Japan, to travel abroad and learn Western ways. After spending some time being educated in Great Brittan and Europe, these students returned to Japan and became the driving force behind Japan's modernization.

One of these students, Kanaye Nagasawa, did not return to Japan and eventually came to Santa Rosa, where he was the builder and owner of the Round Barn which is the historical link between Kagoshima, Japan and Santa Rosa.

Now, more than 75 years after
Nagasawa's death, we are sending students to Japan to learn Japanese ways.
We hope this cultural exchange will inspire many lifelong friendships and

## HIGHLIGHTS OF TRIP

# Five days in energetic Tokyo, Japan's Capital

- Imperial Palace Gardens, Tokyo Tower
- Shopping in famous Ginza and Harajuku
- Youth hostel

# Three Days in historic Kyoto, ancient capital of Japan

- Nijo Castle, old imperial palace
- Tours and shopping



Hiroshima Peace Memorial

## Three-four days in modern Hiroshima

- Peace Memorial Visit
- Ferry to picturesque Miyajima Island

## Fourteen days in scenic Kagoshima

- Beautiful Sakurajima volcano
- Visit Kirashima National Park
- Family homestay

## **EVENTS**

## **GAME NIGHT!**

Penny Millar's House

Jan 23, 2015 6:00 PM - 10:00 PM

<u>February Hike - Lake Sonoma</u> Feb 22, 2015

## **LINKS**

## **LINKS**

Partners of Santa Rosa Sunrise Rotary strengthen the bonds of world peace.

In 1987, the Santa Rosa—Kagoshima Student Exchange Program was founded as a joint venture of the Friends of Kagoshima and the Santa Rosa Sunrise Rotary Club.

Santa Rosa Sunrise Rotary is now the sponsor. The purpose of SRKSEP is to send exchange students to Japan and to host exchange students from Japan in order to improve the cultural understanding of our young people and to broaden their horizons. The Programs sends students to Japan one year and the following year receives students from Japan. For the fourteenth time in 2015, Santa Rosa

What Are My Make Up
Options?
How to Contact the Sunshine
Committee
Rotary Showcase - SRSR
Dental Clinic
SR Sunrise Facebook Page
Youth Exchange - District 5130
SCARC Meeting Schedule
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Latest "Rotarian Magazine"
Rotary Means Business
Website

SRKSEP - Santa Rosa Kagoshima Student Exchange Program

# EXECUTIVES & DIRECTORS

President Harry Coffey

President Elect Eloise Tweeten

President Nominee Merle Hayes

Secretary Susan Glowacki

Treasurer Penny Millar

Past President Mike Kelly

Rotary Foundation Carolyn Anderson

Membership Rob Sanville

Service Projects
Steve Zwick

Club Administration
Peter Steiner

Public Relations Rick Lewis will send students to Japan.

### **ELIGIBILITY REQUIREMENTS**

- 1. Students and parents must be Sonoma County residents
- 2. Generally, students should be between 15 and 20 years old.
- 3. Students must have maintained a respected level of achievement in both academic and extra-curricular activities.
- 4. Students must attend all orientations.
- 5. Students and families must host a visiting Japanese student the following year, 2016, for two weeks in the summer.

The cost to each student is approximately \$3,000. A limited scholarship might be available. The trip is subsidized by the Santa Rosa Sunrise Rotary, The Friends of Kagoshima, and Santa Rosa businesses, Rotary Clubs of Hiroshima and Kagoshima and the Friends of Santa Rosa in Kagoshima. The trip is valued at approximately \$6,000.

For more information, contact:

Shauna Lorenzen

Shauna.lorenzen@exchangebank.com

5735 Los Alamos Court

Santa Rosa, Ca 95409

Phone: 707-524-3487

Applications available for download at WWW.santarosasunriserotary.org

Click on the SRKSEP Link

Read more...

## News From RI

Posted by Max Bridges on Jan 15, 2015



## Man in iron lung discovers Rotary



Rotary e-club member Linda Elliott visits fellow member Paul Alexander in his home. Alexander is among a small number of people in the world today who rely on an iron lung to breathe.

One might think a man living with polio in an iron lung would know about Rotary. But it wasn't until

Paul Alexander had a business meeting with a member in Duncanville, Texas, earlier this year that he learned Rotary fights to eradicate the very disease that left him almost completely paralyzed.

"I was completely blown away by the idea. For all these years, I didn't know the

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"Donate My Car" Form
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Report
2015 Hiking Schedule



work they were doing," says Alexander, a practicing attorney in Dallas. "It's such a perfect fit for me."

Alexander contracted polio during a major U.S. outbreak of the disease in the late 1950s when he was six years old, and almost died in the hospital before a doctor noticed he wasn't breathing and rushed him into an iron lung, an airtight metal tank that encloses all of the body except the head and uses regulated changes in air pressure to force the lungs to inhale and exhale. Alexander is among a small number of people in the world today still using an iron lung to assist his paralytic polio. The need for the 800-pound machines declined dramatically after the polio vaccine became widely available in the early 1960s.

In October, Alexander became a member of the Rotary E-Club of District 5810 during an induction ceremony held in his home, attended by Rotary's President Gary C.K. Huang through an online connection. Alexander is writing a book about his experience and wants to be an ambassador for Rotary promoting the benefits of eradicating polio.

## FREED FROM THE LUNG

For 10 years, Alexander never left the device or his house. But then he had a breakthrough, teaching himself to breathe on his own by forcing air into his lungs. That allowed him to get around in a wheelchair for up to eight hours.

"The first day I was outside the house was extraordinary. It was a 100 percent improvement," he recalls.

Determined to go to college, he moved onto campus and with the help of a nursing assistant attended classes, earning a degree from the University of Texas. He eventually went on to earn a law degree, passed the bar, and practices civil and criminal law.

He has a computer keyboard and a touchtone phone by his head which he can manipulate with a plastic stick held in his mouth. When he goes to court for a case, he has assistants who help him. He's traveled farther from his home on rare occasions. The iron lung, which has wheels, is shipped to meet him at his destination.

### LONG LOST CONNECTION TO ROTARY

His father was president of a Dallas Rotary club in the 1960s, but Alexander says he doesn't remember it. His introduction to Rotary began when he met Duncanville member Alexander Peralta. Peralta told the Rotary District 5810 governor, Bill Dendy, who immediately decided Alexander would be the perfect subject of a video his wife was making on polio eradication. Alexander agreed, and a film crew from the district's e-club came out to shoot the interview.

"I visited him weekly after that," Dendy says. "One day, I said to him, 'Paul, you could be a contributing member of Rotary.' He asked me how that would be possible. And I told him with an e-club, which meets online, it would be very possible."

Since joining Rotary, he's become a popular speaker in the Dallas Rotary community. He's already addressed two large gatherings and is scheduled to speak at the next district conference. The Waxahachie Rotary Club, which builds wheelchair ramps as a project, built him a new one when they heard he transports his iron lung to the hospital or for longer trips.

"It means so much to me to belong to this organization," Alexander said during a phone call to his home recently. "I'm having a great time and staying awake at night thinking of ideas. So many people have come into my life. I never knew there were so many caring people out there."

Watch RI President Gary C.K. Huang video chat with Alexander

Read more...

## \* Special Dates for January

Posted by Dave Lorenzen on Jan 01, 2015

Birthday's and Anniversaries for January



## **Member Birthdays**

Name	Date
Dolinsek, Doley	Jan 03
Glowacki, Susan	Jan 16
Sanville, Rob	Jan 17
Wessman, Rolf	Jan 20

## **Spouse Birthdays**

Name	Spouse Of	Date
Floriani, Wendy	Floriani, Flo	Jan 05
Leasher, Judith	Leasher, Olin	Jan 07
Rondon, Karen	Rondon, Brian	Jan 17

Read more...

### More News from RI

Posted by Max Bridges on Jan 13, 2015

## Alumni recognized for expanding mental health services and supporting Rotary's work



Dr. Geetha Jayaram (far left) with Rotary members and staff at the Maanasi Clinic in Mugalur, Karnataka, India. Jayaram founded the clinic, which provides a range of mental health services.

Or. Jayaram has dedicated her life to helping people in

her native India and the United States overcome the torment of severe depression, bipolar disorder, panic attacks, and other mental illnesses.

Jayaram is a psychiatrist and associate professor at the Johns Hopkins School of Medicine and the Armstrong Institute for Patient Safety and Quality. Her work expanding access to mental health services is much needed. Depression affects at least 350 million people and is the leading cause of disability worldwide, according to the World Health Organization.

"In India, there is no mental health care available to people in rural areas," says Jayaram. "In southern India, for young women in particular, suicide is a huge issue."

In 1997, a year after joining the Rotary Club of Columbia, Maryland, USA, Jayaram founded the Maanasi Clinic in Mugalur, Karnataka, India, "as a way of giving back to the country of my origin," she says. The clinic, whose name means "sound mind," provides mental health services to indigent women in the region. Over the years, she has been deeply involved in the clinic's development, supplying it with medications, training health care staff and caseworkers, and raising funds. The clinic has also become a gateway to primary care, affording patients access to comprehensive health services.

In 2004-05 Jayaram taught psychiatry at St. John's Medical College in Bangalore and at the clinic through a Rotary Grant for University Teachers.

The Rotary Foundation Trustees have chosen to recognize Jayaram with the 2014-15 Rotary Foundation Global Alumni Service to Humanity Award. She will be honored at the <u>Rotary International Convention</u> in São Paulo, Brazil, on 8 June.

The clinic, which operates in partnership with St. John's Medical College, has received funding from the Columbia club and Rotary grants. It has become sustainable through the efforts of the Rotary Club of Bangalore Midtown, which provides administration and oversight. Jayaram's husband, Past District Governor Jayaram Kumar, has helped the clinic acquire a jeep and two mopeds to transport health care practitioners and caseworkers to patients.

Geetha Jayaram believes the clinic can be replicated in other countries to serve people with mental illness. She has helped produce teaching videos about the clinic for the World Health Organization's website and Medibiz TV, a health care channel that broadcasts in 130 countries.

Jayaram's connection with Rotary began when she joined Rotaract at age 19. Her father, a philanthropist and Rotary member, and her mother both set an example of serving others and instilled in Jayaram the belief that, as she puts it, "We have much to give and learn from giving."

Jayaram has also volunteered in National Immunization Days to combat polio in India. And she and her husband were founding members of the Rotary Club of Howard West, Maryland, USA, chartered in November.

"We feel very strongly about global participation [to help others]," she says. "We need to put the word out more about Rotary, because lots of people have no idea what Rotary does."

## ALUMNI ASSOCIATION CONCENTRATES ON ADVANCING ROTARY'S WORK

The Rotary Alumni Association of District 4920 in Argentina is well connected to alumni and Rotary members around the globe. Several alumni have joined Rotary and worked to establish other alumni associations in South America, as well as mentoring those who want to become more active in Rotary.

"We possess a strong sense of identity, we work together, we contribute, we develop projects and share our experiences with all alumni and Rotarians in the world," says Jorge Eduardo Moroni, past president of the association and a member of the Rotary Club of Bolivar, Buenos Aires, Argentina.

The association, which <u>meets periodically on Facebook</u>, has more than 100 members and enthusiastically supports Rotary's work.

"One hundred percent of [our] members contribute to the <u>PolioPlus Fund</u>," says Moroni. "And we are planning to become the first association in which all members contribute toward <u>Paul Harris Fellow recognition</u>."

The group also carries out joint projects with other service groups and is exploring the possibility of a short-term exchange program between secondary schools in Argentina and the United States.

In recognition of its work, the association has been named winner of the 2014-15 Rotary Foundation Alumni Association of the Year Award. Members of the group will receive the award on 8 June at the Rotary International Convention.

Among the group's other aims, says Moroni, is to "make it easier for alumni to join Rotary [and] working with Rotarians in selecting and training scholarship candidates."

Nominate candidates for the 2015-16 awards Subscribe to Reconnect, the Rotary alumni newsletter

Read more...

\* Remember the Pictures

Posted by Max Bridges on Jan 15, 2015



## Check Out the Pictures from the Weekly Meetings

**Link to Meeting Sightings** 



On a regular basis, our resident photo pros Warren Smith and Steve Davis submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "Meeting Sighting" Please not that all the meeting photos for the entire

Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! <u>Link to Meeting</u> <u>Sightings</u>. The most recent are on the last page!

Additional photos may be found on the <u>SR Sunrise Facebook Page</u>.

Read more...

Rotary Club of Santa Rosa Sunrise - Founded June 30, 1986



# **BULLETIN EDITOR**

<u>Max Bridges</u> (If you have any comments or questions, please contact the editor)

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Interested in being a sponsor?

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## **SPEAKERS**

Jan 29, 2015

## **Angie Escudero**

NW Development Associate & Instructor Canine Companions for Independence

Feb 05, 2015 Cindy Gillespie

An Update on Amy's Kitchen

Feb 12, 2015 Brad Calkins

Executive Director of the Santa Rosa Convention & Visitors Bureau

## **STORIES**

The January 29th. program is............

Posted by Max Bridges on Jan 22, 2015



Angie Escudero, NW Development Associate & Instructor

# Canine Companions for Independence

Angie began working at Canine Companions for Independence in 2004. She completed Canine Companions' three-year apprenticeship program in 2007 and became a full instructor. For the next six years, she trained assistance dogs, matched those dogs with people with disabilities, and taught people how to use these highly skilled assistance dogs to enhance their independence. In 2013, she brought her extensive program knowledge to her new position as a development associate in the Northwest region. Angie lives in Petaluma with her husband and their not-so-highly-skilled pet dog.

Founded in 1975, Canine Companions for Independence is a non-profit organization that enhances the lives of people with disabilities by providing highly trained assistance dogs and ongoing support to ensure quality partnerships. Headquartered in Santa Rosa, Canine Companions is the largest non-profit provider of assistance dogs, and is recognized worldwide for the excellence of its dogs, and the quality and longevity of the matches it makes between dogs and people.

Read more...

**Rwanda Reconcilliation** 

Posted by Rich Randolph

Feb 19, 2015

Peter Hoberg

Project Manager with Enphase Energy in Petaluma

Mar 05, 2015

Michael J. Fish, Past Rotary District Governor

"Rotary Changes People's Lives!"

View entire list

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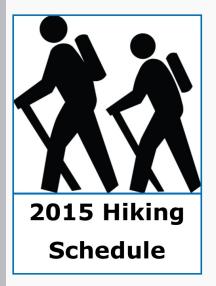
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Photo Journal Archive 2012 to current

Posted on Jul 01, 2014

<u>Links to Old Photo Journals 2012</u> to current

Read more...





## REIGN OF TERROR TURNS TOWARD RECONCILIATION

Abigail Bridgman, a native Ugandan, witnessed one of history's most brutal genocide's: The 100 Days of Terror, between April and September 1994 during which even conservative estimates claim 800,000 people were murdered, maimed and raped, and 2 million displaced.

Abigail's efforts in the legal arena contributed to establishing the claims of genocide, as defined by the 1948 Geneva Convention, Resolution 260. The issue of "armed conflict" was problematic as so much slaughter was inflicted personally, and in the absence of any declared war. Ms. Bridgman focused on the undeniable systematic abuse of human rights within a framework of crimes against humanity.

Ms. Bridgman interacted with both sides of the civil unrest the majority Hutu (84% of the Rwandan population) and Tutsi 14%). United Nations intervention in organizing its UNICTR – United Nations International Criminal Tribunal Rwanda chose Rwanda as the venue of proceedings. The country's absence of a capital offense death penalty was controversial.

Arising out of the legal process were the following statistics: 75 arrests and appeals against perpetrators in the military, political, media and business sectors. 55 judgments were reached, 11 acquittals, 2 changes of venue and 2 appeals.

In the two decades following the horrific ethnic genocide, Rwanda has undergone a remarkable period of reconciliation. "Kwibuck": Revitalize, Remember, Renew has become the national mantra. Identification cards once used to target minority Tutsi's, now no such designation exists. Abigail reported a hopeful outlook for Rwanda's future, one based on reconciliation, not hate.

Read more...

## **Sunshine Report**

Posted by Rich Randolph on Jan 26, 2015

## SUNSHINE REPORT

Vickie Lockner is on a leave of absence, focusing on her health.

Keith Taylor is well on the mend, and attended

# **UPCOMING EVENTS**

February Hike - Lake Sonoma Feb 22. 2015

March Hile - Sugarloaf Ridge Mar 22, 2015

April Hike - Jack London State Park

Apr 18, 2015

2015 District Conference TENAYA LODGE AT YOSEMITE Apr 24, 2015 – Apr 26, 2015

# BIRTHDAYS & ANNIVERSARIES

Member Birthdays

**Doley Dolinsek** January 3

**Susan Glowacki** January 16

**Rob Sanville** January 17

**Rolf Wessman** January 20

Spouse Birthdays

**Wendy Floriani** January 5

**Judith Leasher** January 7

**Karen Rondon** January 17

## LINKS

## **LINKS**

Partners of Santa Rosa Sunrise

our meeting last week!!

Rolf Wessman was seen at Spring Lake Park recently, zipping by slower walkers in his 7.5 mph scooter. Home visits are always welcome.

Read more...

**Newest Sunrise PHF's** 

Posted by Rich Randolph

# SEVEN NEW PAUL HARRIS FELLOWS!!



Joining 1.4 million Rotarians and honorees worldwide, five Sunrise Rotarian and two friends received Paul Harris Fellow recognition for their contributions toward saving and enhancing lives around the world. Congratulations and THANK YOU to the following recipients and sponsors: Eloise Tweeten's daughter Lindsay, Max Bridges for his third grand child Kohana, Carolyn Anderson for her husband George, Ezbon Jen for his mother Mileha, Steve Worthen for his mentor Ray Bunt, Mike Kelley honoring Cheryl Stanley for her inspirational work through the Women's Recovery Services, and Steve Zwick's honoring of Abigail Bridgman, Esq. for her justice advocacy in behalf of Rwandan genocide victims.

Read more...

**District 5130 Assembly** 

Rotary
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<u>SRKSEP - Santa Rosa Kagoshima</u> <u>Student Exchange Program</u>

# **EXECUTIVES & DIRECTORS**

President Harry Coffey

President Elect Eloise Tweeten

President Nominee Merle Hayes

Secretary Susan Glowacki

Treasurer Penny Millar

Past President Mike Kelly

Rotary Foundation Carolyn Anderson

Membership Rob Sanville



**News From RI** 

Posted by Max Bridges on Jan 23, 2015



Rotary releases \$34.8 million for polio immunization activities worldwide



Female polio health workers providing the polio vaccine during the National Immunization Days in Kano Northern Nigeria.

Rotary International released an additional \$34.8 million in grants to support polio immunization activities in 10 countries, including Afghanistan, Nigeria, and Pakistan, the three countries where the disease has never been stopped.

The funds, whose release was announced 20 January, will be used by the World Health Organization and UNICEF for polio immunization and surveillance activities in the 10 countries, as well as to provide technical assistance in several other countries in Africa.

The grants include \$8.1 million for Nigeria to support its final push to eradicate the disease. Nigeria experienced a nearly 90 percent reduction in cases in 2014 compared with the previous year, and hasn't registered a new case of polio in the last six months.

"Nigeria has managed an incredible feat," says Dr. Tunji Funsho, Rotary's PolioPlus chair for Nigeria. "However, now we must be more vigilant than ever, as our progress is fragile."

Commitment to polio eradication from all levels of the

Service Projects
Steve Zwick

Club Administration Peter Steiner

Public Relations Rick Lewis

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2012/13 Fundraising/Funding
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2015 Hiking Schedule



Nigerian government has proved crucial to the country's recent progress. Disease experts are urging political leaders to maintain this focus as national elections approach next month.

The Global Polio Eradication Initiative, in which Rotary is a partner, made significant progress against polio in 2014 in most places. More than half of the world's cases in 2013 were the result of outbreaks in previously polio-free countries, largely caused by instability and conflict in countries including Syria, Iraq, and Somalia. The outbreaks appear to have been stopped last year following special vaccination efforts in 11 countries that reached more than 56 million children.

"We are encouraged to see the tangible progress made against this disease in 2014," says Mike McGovern, chair of Rotary's International PolioPlus Committee. "However, until we eliminate polio from its final reservoirs, children everywhere are at risk from this disease. Rotary -- along with our partners -- will work hard to ensure that the world's most vulnerable children are kept safe from polio."

One less promising spot in the polio eradication fight has been Pakistan, which saw an explosive outbreak totaling more than 300 cases in 2014, the most there in more than a decade. As a result, Pakistan accounted for almost 90 percent of the world's cases last year.

Pakistan will receive \$1.1 million of the funds that Rotary is releasing to support eradication efforts there. In addition, the grants include \$6.7 million in Afghanistan, \$7 million in Somalia, \$3.3 million in Democratic Republic of Congo, \$2.8 million in Niger, \$2.5 million in Chad, \$1.6 million in Cameroun, \$1.1 million in Ethiopia, and \$250,000 in Kenya. A total of \$321,000 will provide technical assistance in Africa.

To date, Rotary has contributed more than \$1.3 billion to fight polio. Through 2018, the Bill & Melinda Gates Foundation will match 2-to-1 every dollar that Rotary commits to polio eradication (up to \$35 million a year). In 2014, there were only 350 confirmed polio cases in the world, down from about 350,000 a year when the initiative began in 1988.

Learn more about Rotary's efforts to eradicate polio Learn how you can advocate for a polio-free world Give to End Polio Now

Read more...

More News from RI

Posted by Max Bridges on Jan 18, 2015

President-elect urges Rotary members to 'Be a Gift to the World'

RI



President-elect K.R. "Ravi" Ravindran announces his presidential theme for 2015-16, Be a Gift to the World, at the opening session of the International Assembly in San Diego, California, USA.

Using their talents, expertise, and leadership, Rotary members worldwide are asked to be gifts to the world this upcoming 2015-16 Rotary year.

Rotary International President-elect K.R. "Ravi" Ravindran called Sunday's address to incoming district governors the "most significant moment of my life."

"All of you have been given so many gifts. And you have now been given this great gift: one year to take all your talents, all your gifts, everything that you are and can become -- and Be a Gift to the World," said Ravindran, revealing his presidential theme at the annual five-day training meeting in San Diego, California, USA. "You have one year to take that potential and turn it into reality. One year to lead the clubs in your district and transform the lives of others. The time is so short, yet there is so much to be done."

Highlighting Rotary's biggest challenge, the eradication of polio, Ravindran said, "A future without polio is a gift that we have promised to the children of the world. And indeed it is a gift that we will give."

Ravindran, a member of the Rotary Club of Colombo, Sri Lanka, used Rotary's successes in the fight to eradicate the disease as an illustration of the impact Rotary members can have in the world. When Rotary set a goal of eradicating polio 25 years ago, it was endemic in 125 countries, and more than 1,000 children were becoming paralyzed each day. Today, polio remains endemic in just three countries, Afghanistan, Nigeria, and Pakistan. And in all of 2014, only 333 cases were reported. "We will battle on. We will prevail," he said.

Ravindran discussed some of Rotary's other challenges, including membership.

"We have to find a way to bring back the fundamentals that built our organization: the emphasis on high ethical standards in all aspects of our lives, and the classification system that encourages a diversity of expertise in each club," he said. "Too often these ideas are viewed as little more than inconvenient obstacles to increasing our membership. But they have been essential to Rotary's success, and we ignore them at our own peril."

Ravindran told attendees that the focus on branding is essential to helping Rotary grow. "We need to reposition our image, which we recognize has faded in many parts of the world," he said.

Rotary also needs to continue to raise funds for The Rotary Foundation, attract new members, and encourage greater participation from current members, he added.

"There are no easy answers to any of these questions. And yet the answers must somehow be found. We are the ones who must find them," said Ravindran.

The president-elect closed his speech emphasizing that now is the time to make real change.

"You have one year to build monuments that will endure forever, not carved in granite or marble, but in the lives and hearts of generations. This is our time. It will not come again. Let us grasp it," he said.

Follow the assembly on <u>Facebook</u> and <u>Twitter</u> using #IA15 <u>Download 2015-16 theme logo and materials</u>

Download <u>theme brochure</u> and <u>presidential citation</u> <u>Order theme materials</u>

Read comments from the incoming district governors on Rotary Voices

View photos from the 2015 assembly in San Diego

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## \* Remember the Pictures

Posted by Max Bridges on Jan 15, 2015



**Check Out the Pictures from the Weekly Meetings** 

**Link to Meeting Sightings** 



regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called **"Meeting Sighting"** Please not that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! <u>Link to Meeting Sightings</u>. The most recent

are on the last page! Additional photos may be found on the <u>SR Sunrise</u> Facebook Page. Read more... Rotary Club of Santa Rosa Sunrise - Founded June 30, 1986