



## Rotary Club of Santa Rosa Sunrise

### Santa Rosa Sunriser!!

Friday, January 09, 2009

[Club Web Site](#)

**Editor:** Max Bridges

If you have any comments or questions, email the editor.

#### Upcoming Events

**Youth Exchange Ski Trip Weekend**

Jan 30 2009 - Feb 1 2009

**February Board Meeting**

Feb 2 2009

**Fireside at Chateau St. Jean**

Feb 11 2009

**March Board Meeting**

Mar 2 2009

**2009 Progressive Dinner**

Mar 28 2009

**Pre-Assembly Dinner**

Apr 3 2009

**District Assembly**

Apr 4 2009

**April Board Meeting**

Apr 6 2009

**May Board Meeting**

May 4 2009

**2009 Golf Tournament**

May 21 2009

**June Board Meeting**

Jun 1 2009

This eBulletin has been generated by **ClubRunner** club communication software. Visit [clubrunner.ca](http://clubrunner.ca) for details.

© 2002-08 Doxess. All Rights Reserved.

#### ClubRunner Sponsors



#### Our Program for Jan. 8th.

by Max Bridges

#### Prez Flo--Club Assembly



#### RI President's Message

by Max Bridges



#### January 2009

Dear fellow Rotarians,

January marks the beginning of the second half of the Rotary year. It's a time to look back on what we've accomplished so far, to assess our progress, and to renew our determination to achieve our goals in the months remaining. It's a time to discuss and evaluate the goals of our clubs as well as the goals we've set for ourselves as Rotarians.

January is also Rotary Awareness Month, a time for us to consider how our Rotary values - and our own actions - influence public perceptions of Rotary. Our strategic plan outlines five core values that define and guide us as we chart a course into our second century of service.

*Service* is our first value, as it should be. Our focus on service is reflected in our primary motto, *Service Above Self*. Through our clubs and districts, we have the potential to create better, safer, and healthier communities, one project at a time.

*Fellowship* is the reason Rotary was founded over 100 years ago. The friendship, the camaraderie, and the wonderful sense of doing something good together is what keeps us all looking forward to our Rotary meetings week after week.

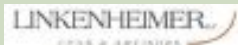
*Diversity* is an aspect of Rotary that becomes more important with every passing year. We have just welcomed to Rotary the Republic of Kiribati, which joins the more than 200 countries and geographical areas already on the Rotary map. I look forward with all Rotarians to a day when there is a Rotary club in every community in the world.

*Integrity* is fundamental to our organization's identity. Every Rotarian is a guardian of the reputation that generations of Rotarians have worked to build. When we maintain the highest ethical standards in all of our dealings, we strengthen the trust that allows us to serve more effectively.



Please visit our Sponsors.  
To place your ad [click here](#).

## Club Site Sponsors



Please visit our Club Website  
Sponsors.  
To place your ad [click here](#).

But it will only happen if we show *leadership*, the fifth, and final, core value. Each of us must remember, with our every action, that we are Rotarians. When we are chosen to become Rotarians, and when we choose to accept that honor, we take it upon ourselves to become representatives of the entire organization.

When we are known as Rotarians, then everything we do reflects upon us all. By living by our core values and committing to Service Above Self, we build a stronger Rotary and a better world for all.

Dong Kurn (D.K.) Lee  
President, Rotary International

## From District Web Site

by Max Bridges

## December 24, 2008

Fellow Rotarians,

This is the time of year we pause to count our blessing and look forward to the New Year with hope and resolve.

It has been a remarkable year for Carol and me. During the first 100 days, we visited all 44 clubs in the district and experienced the friendship and uniqueness of each one. We were inspired by your passion and commitment. We were amazed by your creative projects and witnessed how you are making a difference in the world. We will not soon forget this special time we've shared with you.

Our nation faces new challenges in the year ahead. Whatever hardship this may be for us, it will be even harder for those we serve. As Rotarians, we will meet these challenges with determination and spirit.

Carol and I look forward to working with you in the fellowship of Rotary as we Make Dreams Real.



Best wishes for a happy holiday season.

Carol and Ed

## Cataract Surgery Project

*by Peter Hoberg*



### Rio San Juan, Nicaragua - Cataract Surgery Project is raising funds...

John Jones presented an update to the club on the plans to provide cataract surgeries to 30 patients as a follow up to our Eye and Dental Mission from last February 2008. John shared that between our eye care mission along with one sponsored by Linkenheimer LLP CPA's & Advisors and two by John's church, over 3,000 villagers have been examined for new eye glasses, sun glasses and the potential for cataract surgeries. Of the people examined hundreds have cataracts. Our hope has been to offer free surgeries to the 30 patients that could benefit the most. Dra Maria Jose Cordova (member of the Managua Tiscapa Rotary Club, Nicaragua) is the lead eye surgeon. She has secured a second eye surgeon to work along side her for no charge. All of the costs are for transportation of the medical team to San Carlos (at the mouth of the Rio San Juan) and the 30 patients and a family member to assist them from the various river villages to San Carlos, plus artificial lenses and the rental of surgical equipment. The estimate of the costs are \$9,600. Our club has donated \$2,500 to the project out of the 2008/09 budget. In addition, a former SR Sunrise Rotarian has donated \$1,000, John's firm and employees had donated \$1,900, and other interested parties \$2,250 for a total of \$7,650. For those Rotarians that offered their financial support at the December 18 meeting, please make your checks payable to Santa Rosa Sunrise Rotary and get them to Shauna. The monies are needed by mid-January 09. Between the quick count of hands this morning at \$100 per person and an additional donation today by Linkenheimer we are at \$9,700! This means that John will be giving the surgical team the green light. Thanks so much to all of you for your generosity which will bring sight to 30 Nicaraguans. More info to follow as to when the surgeries will take place.

## Weekly Rotary Foundation Thoughts

*by Dave Lorenzen*

### This week's

### Rotary Foundation Thought is about Rotary's Disaster Recovery efforts.



Pakistani Rotarians are bringing education back into the lives of those in Pakistan and India affected by the earthquake of 2005. In Azad Kashmir more than 80% of the schools were either completely destroyed or badly damaged. The local Disaster Recovery Committee in Pakistan decided to focus its efforts on rebuilding schools. They will help rebuild five new, environmentally-friendly schools equipped with electricity, running water, bathroom facilities, and furniture and school supplies. Children and families throughout Azad Kashmir will be profoundly impacted by the efforts of Pakistani Rotarians.

*Every Rotarian, Every Year*

- Working together to make life better - for Everyone!

## From Rotary's Press Release Center

by Max Bridges



## New action group tackles growing diabetes problem

*Rotarian Larry Deeb, director of the Rotarians Creating Awareness of Diabetes Action Group, takes part in activities on World Diabetes Day 15 November. Photo courtesy of Deeb*

The [RI Board of Directors](#) has approved a new Rotarian Action Group to help fight the growing epidemic of diabetes.

According to the [International Diabetes Federation \(IDF\)](#), there are currently 246 million cases of the disease worldwide, with a projected 380 million cases by 2025. The greatest increases will likely occur in the developing world.

"It's clear there is an opportunity for Rotarians to help," says Larry Deeb, a physician and director of the Rotarians Creating Awareness of Diabetes Action Group. "Rotary has a unique way of engineering awareness, funds, and ground support to growing problems in the world. Our action group will bring visibility to the fight against diabetes."

The disease, characterized by a failure to regulate glucose, or blood sugar, can lead to serious health problems and even death. It occurs in two main forms: type 1, caused by a malfunction of the autoimmune system that compromises the ability of the pancreas to produce insulin, and type 2, often called adult onset, in which the body's ability to produce or use insulin is impaired.

The [U.S. Centers for Disease Control and Prevention](#) estimates that diabetes-related deaths will increase by more than 50 percent in the next 10 years without some kind of intervention.

With 44 members, the action group's initial service goals include addressing type 1 diabetes.

## Early roots

The group has its roots in the efforts of Deeb, a member of the Rotary Club of Tallahassee, Florida, USA, and fellow club member Wayne Edwards, president of the new action group.

Since 1995, the pair have collaborated on several Rotary Foundation Matching Grants aimed at raising money for diabetes education. In 2000, they donated funds to Life for a Child, an IDF program that helps children with diabetes in developing countries by providing existing health clinics with insulin and syringes, glucose monitoring machines, and transportation and clinical care for

patients.

Deeb and Edwards traveled to Bolivia in 2003 and established clinics in seven cities across the country as part of the first Rotary club-sponsored Life for a Child program. More than 100 children were given free insulin and testing supplies. Projects in Cameroun, Nepal, and Nigeria soon followed.

Edwards, past governor of District 6940, says the group's existing relationship with the IDF will allow it to be more effective in addressing the disease's increasing incidence among children. Edwards's wife and eldest son have type 1 diabetes.

"There is a real need for Rotary International to participate," he says, adding that the new group "gives interested Rotarians worldwide a chance to get involved with improving the lives of those suffering from diabetes."

Deeb is chair of an IDF committee dedicated to improving insulin availability worldwide. He also has been involved with the American Diabetes Association for two decades, serving in a number of positions, including Medicine and Science president.

"The growing rate of diabetes will cripple countries with incredible costs," Deeb says. "In developing countries, communities are simply unaware of the seriousness of diabetes."

"This action group can be the catalyst for any projects Rotarians dream up."

Read more about other [Rotarian Action Groups](#)

## Remember the Pictures

*by Max Bridges*

### Check out the Pictures from the Weekly Meetings!



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sightings**"

Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sittings](#)

## Ben Floriani Scholarship Fund

*by Dave Lorenzen*



### Ben Floriani Scholarship Fund Update!

**To date, the club has recieved in excess of \$28,000 for the Ben Floriani Scholarship Fund.**

Make checks payable to Santa Rosa Sunrise Rotary (Note: BFSF) Checks can be mailed to P.O. 14953, Santa Rosa, 95402, or hand delivered to Treasurer Shauna



# Rotary Club of Santa Rosa Sunrise Santa Rosa Sunriser!!

Tuesday, January 13, 2009

Club Web Site

**Editor:** [Max Bridges](#)

If you have any comments or questions, email the editor.

## Future Speakers

**Jan 15 2009**

**SRKSEP**

"Santa Rosa / Kagoshima Student Exchange Program"

## Upcoming Events

**Youth Exchange Ski Trip Weekend**

Jan 30 2009 - Feb 1 2009

**February Board Meeting**

Feb 2 2009

**Fireside at Chateau St. Jean**

Feb 11 2009

**March Board Meeting**

Mar 2 2009

**2009 Progressive Dinner**

Mar 28 2009

**Pre-Assembly Dinner**

Apr 3 2009

**District Assembly**

Apr 4 2009

**April Board Meeting**

Apr 6 2009

**May Board Meeting**

May 4 2009

**2009 Golf Tournament**

May 21 2009

**June Board Meeting**

Jun 1 2009

This eBulletin has been generated by **ClubRunner** club communication software. Visit [clubrunner.ca](http://clubrunner.ca) for details.

© 2002-08 Doxess. All Rights Reserved.

## ClubRunner Sponsors

## Our Program for Jan 15th

by *Dave Lorenzen*

## SRKSEP (Santa Rosa / Kagoshima Student Exchange Program)



A history of FKA (Friends of Kagoshima Association) and SRKSEP (Santa Rosa Kagoshima Student Exchange Program) and a pictorial of the 2007 trip to Japan will be presented by student traveler Tess Deguchi. Fern Harger the founder of FKA and now its official historian will give a brief history of how it all started and how Santa Rosa Sunrise Rotary became involved.

## January is .....

by *Dave Lorenzen*



## Rotary Awareness Month

January 2009

Dear Fellow Rotarians,

January marks the beginning of the second half of the Rotary year. It's a time to look back on what we've accomplished so far, to assess our progress, and to renew our determination to achieve our goals in the months remaining. It's a time to discuss and evaluate the goals of our clubs as well as the goals we've set for ourselves as Rotarians.

January is also Rotary Awareness Month, a time for us to consider how our Rotary values - and our own actions - influence public perceptions of Rotary. Our strategic plan outlines five core values that define and guide us as we chart a course into our second century of service.

*Service* is our first value, as it should be. Our focus on service is reflected in our primary motto, *Service Above Self*. Through our clubs and districts, we have the potential to create better, safer, and healthier communities, one project at a time.

*Fellowship* is the reason Rotary was founded over 100 years ago. The friendship, the camaraderie, and the wonderful sense of doing something good together is what keeps us all looking forward to our Rotary meetings week after week.

This site powered by **ClubRunner**

Website \* eBulletin \* Membership

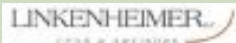
**Free Trial for Clubs**

**DOXESS**

**Innovative Web Solutions**

Please visit our Sponsors.  
To place your ad [click here](#).

### Club Site Sponsors



Please visit our Club Website  
Sponsors.  
To place your ad [click here](#).

*Diversity* is an aspect of Rotary that becomes more important with every passing year. We have just welcomed to Rotary the Republic of Kiribati, which joins the more than 200 countries and geographical areas already on the Rotary map. I look forward with all Rotarians to a day when there is a Rotary club in every community in the world.

*Integrity* is fundamental to our organization's identity. Every Rotarian is a guardian of the reputation that generations of Rotarians have worked to build. When we maintain the highest ethical standards in all of our dealings, we strengthen the trust that allows us to serve more effectively.

But it will only happen if we show *leadership*, the fifth, and final, core value. Each of us must remember, with our every action, that we are Rotarians. When we are chosen to become Rotarians, and when we choose to accept that honor, we take it upon ourselves to become representatives of the entire organization.

When we are known as Rotarians, then everything we do reflects upon us all. By living by our core values and committing to Service Above Self, we build a stronger Rotary and a better world for all.

Dong Kurn (D.K.) Lee  
President, Rotary International

### New Paul Harris Fellow.....

*by Max Bridges*

#### Sue Cochran

Sue was presented her Paul Harris Fellowship by Foundation Chair Dave Lorenzen



### Attendance

*by Max Bridges*



#### Sunrisers with Perfect Attendance

At the January 8 meeting Dave (omitted by error from first distribution), Del, Steve A, Shauna, Merle, Carol, Randy, Penny, Max C and Prez. Flo were honored for varying years of perfect attendance. It was noted that Del has more years of perfect attendance than some of the Sunrisers have been alive!



## Sunshine Report

by Max Bridges

## Sunshine Report

**Shauna Lorenzen's** father passed away recently. All of us at Sunrise offer our most sincere condolences at this time of sorrow.



## Weekly Rotary Foundation Thoughts

by Dave Lorenzen



### This week's

**Rotary Foundation Thought is about the generosity and dedication of our Foundation Alumni.**

Former Rotary Peace Fellow from Norway Gert Danielsen, out of a desire to give something back, pledged to donate US\$1,000 every year for the rest of his life to the Rotary Centers program and challenged other peace fellows to do the same. Inspired by Danielsen's generosity, Peace Fellow Scott Lang of the United States took up the challenge and also pledged \$1,000 annually. "My challenge and support reflects a keen desire to give back to the Rotary family now that I am able to do so," Danielsen says. "Giving a gift annually that I know will inspire Rotarians and others to give more and provide peace-building opportunities for even more people is a huge privilege to me." The commitment made by these two Foundation Alumni is a true testament to the quality of the Peace Fellows and the Rotary Centers program.

## Rotary International Interactive

by Max Bridges

## The YouTube Issue--January 2009



### In This Issue:

Rotary International's message is reaching an even wider audience through free video content available on RI's YouTube channel. [See how Rotarians are using the content](#) to enhance their Web sites and reach new audiences.

[In this month's blog links](#) a Gen-X mother and New York, USA, Rotarian blogs about her experiences as club president.

## Help us tell your story

Rotary's strength comes from its members -- the 1.2 million Rotarians around the world, along with Rotaractors, Interactors, and other family of Rotary members, who daily demonstrate Service Above Self.

In *Interactive*, we'll showcase what Rotarians and family of Rotary members are doing. [Send us links](#) to your YouTube videos, blogs, or photos of your club activities. Each month, we'll select a few to share. Read upcoming *Interactive* issues to see what your fellow Rotarians are doing.

## Remember the Pictures

*by Max Bridges*



### Check out the Pictures from the Weekly Meetings!

On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the website's photo journal called "**Meeting Sightings**"

Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sightings](#)

## Ben Floriani Scholarship Fund

*by Dave Lorenzen*

### Ben Floriani Scholarship Fund Update!



To date, the club has received in excess of **\$28,000** for the **Ben Floriani Scholarship Fund**.

Make checks payable to Santa Rosa Sunrise Rotary (Note: BFSF) Checks can be mailed to P.O. 14953, Santa Rosa, 95402, or hand delivered to Treasurer Shauna



**Make Dreams Real**  
Santa Rosa Sunrise

## Rotary Club of Santa Rosa Sunrise

### Santa Rosa Sunriser!!

Tuesday, January 20, 2009

 [Club Web Site](#)

**Editor:** [Max Bridges](#)

If you have any comments or questions, email the editor.

#### Future Speakers

**Jan 22 2009**

[Robert Abbott-Florez](#)

"Community Engagement and Youth Development Program "

**Jan 29 2009**

[Jim Moir](#)

"Astronomy 101"

#### Upcoming Events

**Youth Exchange Ski Trip Weekend**

Jan 30 2009 - Feb 1 2009

**February Board Meeting**

Feb 2 2009

**Fireside at Chateau St. Jean**

Feb 10 2009

**March Board Meeting**

Mar 2 2009

**2009 Progressive Dinner**

Mar 28 2009

**Pre-Assembly Dinner**

Apr 3 2009

**District Assembly**

Apr 4 2009

**April Board Meeting**

Apr 6 2009

**May Board Meeting**

May 4 2009

**2009 Golf Tournament**

May 21 2009

**June Board Meeting**

Jun 1 2009

This eBulletin has been generated by **ClubRunner** club communication software. Visit [clubrunner.ca](http://clubrunner.ca) for details.

© 2002-08 Doxess. All Rights Reserved.

#### Our Program for Jan 22nd

by *Dave Lorenzen*

#### Robert Abbott-Florez - "Community Engagement and Youth Development Program "



January 22 Santa Rosa Sunrise Meeting (**note**

**location change: Santa Rosa Golf & Country Club**) On January 22, Robert Abbott-Florez will share his work and insights as a youth advocate and counselor throughout the North Bay as program director of the Community Engagement and Youth Development Program (CEYD), operated through Sunny Hills Services. Bob is a former Juvenile Hall resident himself, who is now working on his doctorate in clinical psychology. In addition to his gang redirect program, Bob contracts with Juvenile Hall to deliver anger management classes. He attributes his own turnaround to mentors and community.

#### January is .....

by *Dave Lorenzen*



#### Rotary Awareness Month

January 2009

Dear Fellow Rotarians,

January marks the beginning of the second half of the Rotary year. It's a time to look back on what we've accomplished so far, to assess our progress, and to renew our determination to achieve our goals in the months remaining. It's a time to discuss and evaluate the goals of our clubs as well as the goals we've set for ourselves as Rotarians.

January is also Rotary Awareness Month, a time for us to consider how our Rotary values - and our own actions - influence public perceptions of Rotary. Our strategic plan outlines five core values that define and guide us as we chart a course into our second century of service.

*Service* is our first value, as it should be. Our focus on service is reflected in our primary motto, Service Above Self. Through our clubs and districts, we have the potential to create better, safer, and healthier communities, one project at a time.

## ClubRunner Sponsors



Please visit our Sponsors.  
To place your ad [click here](#).

## Club Site Sponsors



Please visit our Club Website  
Sponsors.  
To place your ad [click here](#).

*Fellowship* is the reason Rotary was founded over 100 years ago. The friendship, the camaraderie, and the wonderful sense of doing something good together is what keeps us all looking forward to our Rotary meetings week after week.

*Diversity* is an aspect of Rotary that becomes more important with every passing year. We have just welcomed to Rotary the Republic of Kiribati, which joins the more than 200 countries and geographical areas already on the Rotary map. I look forward with all Rotarians to a day when there is a Rotary club in every community in the world.

*Integrity* is fundamental to our organization's identity. Every Rotarian is a guardian of the reputation that generations of Rotarians have worked to build. When we maintain the highest ethical standards in all of our dealings, we strengthen the trust that allows us to serve more effectively.

But it will only happen if we show *leadership*, the fifth, and final, core value. Each of us must remember, with our every action, that we are Rotarians. When we are chosen to become Rotarians, and when we choose to accept that honor, we take it upon ourselves to become representatives of the entire organization.

When we are known as Rotarians, then everything we do reflects upon us all. By living by our core values and committing to Service Above Self, we build a stronger Rotary and a better world for all.

Dong Kurn (D.K.) Lee  
President, Rotary International

## Sunshine Report

*by Max Bridges*

### Sunshine Report

Stacy reported that **Richard Randolph's** wife, Betsy, is recovering from a broken arm and Betsy's mother is ill.

Nancy will travel to Novato this week for hip replacement surgery.



## Weekly Rotary Foundation Thoughts

*by Dave Lorenzen*



**This week's**

**Rotary Foundation Thought is about what US\$100 can do.**

It is as simple as having a notebook, pencil and glue. In Pavas, a poor district in San Jose, Costa Rica a packet of educational materials means the difference between an education and working

on the street. Most public schools in Costa Rica are under funded and lack many basic supplies, so the Rohrmoser Rotary Club, Costa Rica developed a packet of teaching materials for students and partnered with the Vancouver Rotary Club, Canada to distribute 777 packets to children in five very poor elementary schools. \$100 buys 15 packets. Without this project many students would not be able to continue their education and would be forced to drop out of school.

When *Every Rotarian, Every Year* participates, our foundation is able to continue to build a brighter future for the children of the world.

## News from Rotary International

by Max Bridges

### Pumping Water for Life in Zimbabwe

*Cecilia Nedziwe, of the Centre for Peace Initiatives and a former Rotary World Peace Fellow, visits the Rotary water project's pump well at Mupamombe school in Zimbabwe. Photo courtesy of Stein Nrve*



**Amid famine, water scarcity, disease outbreaks, and rampant inflation in Zimbabwe, six Rotary clubs in as many countries are bringing hope to people there.**

**The project is establishing water wells and vegetable and tree gardens at seven schools in the country. A US\$6,650 Rotary Foundation Matching Grant, combined with sponsor contributions, has provided a total of \$16,950 in funding for the effort.**

**The project began in 2007, sponsored by the Rotary clubs of Grenaa and Grenaa-Djurs, Denmark; Tri, Estonia; Grossefehn/Wiesmoor, Germany; Drbak, Norway; and Hunyani, Zimbabwe. Recent support has also come from the Rotary Club of ml, Sweden.**

**Pump Aid, a nongovernmental organization, is managing installation and maintenance of the wells. Environment Africa, another NGO, oversees creation of the gardens, designed to help feed area residents and provide some with a livelihood. The organization is headed by Charlene Hewat, of the Hunyani club.**

**"The technology is simple and efficient and requires no special technical skills," says Stein Nrve, a member of the Drbak club. "The pumps may be operated manually by anyone."**

**In 2008, Cecilia Nedziwe assessed the project's progress in the course of her work as manager of operations for the Centre for Peace Initiatives in Africa. At the Mupamombe school, she found the water**

**pump functioning efficiently and workers planting seeds in the garden.**

**"There was life and happiness around, and I was delighted to see everyone smiling and extending their gratefulness to Rotary for supporting the well project," said Nedziwe, who is based in Harare, Zimbabwe's capital, and is a former Rotary World Peace Fellow (Zimbabwe to Australia, 06-08).**

**She found the situation similar at three of the other four schools. Only at the school in Kwayedza was the well for the pump yet to be completed. Two wells are also scheduled for installation at other schools.**

**Nedziwe said that the project is vital, "given the level of humanitarian crisis in the country. The project is making a difference and saving many lives."**

## **Remember the Pictures**

*by Max Bridges*



## **Check out the Pictures from the Weekly Meetings!**

On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called **"Meeting Sightings"**

Thanks for all the great pictures Warren and Steve!

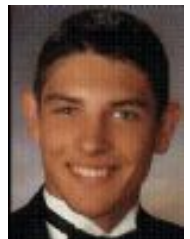
[Link to Meeting Sittings](#)

## **Ben Floriani Scholarship Fund**

*by Dave Lorenzen*

### **Ben Floriani Scholarship Fund Update!**

**To date, the club has recieved in excess of \$28,000 for the Ben Floriani Scholarship Fund.**



Make checks payable to Santa Rosa Sunrise Rotary (Note: BFSF) Checks can be mailed to P.O. 14953, Santa Rosa, 95402, or hand delivered to Treasurer Shauna



## Rotary Club of Santa Rosa Sunrise

### Santa Rosa Sunriser!!

Monday, January 26, 2009

 [Club Web Site](#)

**Editor:** Max Bridges

If you have any comments or questions, email the editor.

#### Future Speakers

**Jan 29 2009**

Jim Moir

"Astronomy 101-Exploring our solar system"

**Feb 12 2009**

Denise Frey

"Eliminating Racism, Empowering Women"

#### Upcoming Events

**Youth Exchange Ski Trip Weekend**

Jan 30 2009 - Feb 1 2009

**February Board Meeting**

Feb 2 2009

**Fireside at Chateau St. Jean**

Feb 10 2009

**March Board Meeting**

Mar 2 2009

**2009 Progressive Dinner**

Mar 28 2009

**Pre-Assembly Dinner**

Apr 3 2009

**District Assembly**

Apr 4 2009

**April Board Meeting**

Apr 6 2009

**May Board Meeting**

May 4 2009

**2009 Golf Tournament**

May 21 2009

**June Board Meeting**

Jun 1 2009

#### Our Program for Jan 29th

by Dave Lorenzen

#### Jim Moir - "Astronomy 101 - Exploring our Solar System "



Over the past 30 or 40 years, an incredible amount has been learned about our nearby sun, planets and moons. It turns out that our solar system is more amazing, bizarre and spectacular than anyone could have imagined. Jim Moir, who has taught astronomy over the past 15 years to both adults and school children, will show some of the latest pictures and discuss recent discoveries of our inner solar system.

#### January is .....

by Dave Lorenzen



#### Rotary Awareness Month

January 2009

Dear Fellow Rotarians,

January marks the beginning of the second half of the Rotary year. It's a time to look back on what we've accomplished so far, to assess our progress, and to renew our determination to achieve our goals in the months remaining. It's a time to discuss and evaluate the goals of our clubs as well as the goals we've set for ourselves as Rotarians.

January is also Rotary Awareness Month, a time for us to consider how our Rotary values - and our own actions - influence public perceptions of Rotary. Our strategic plan outlines five core values that define and guide us as we chart a course into our second century of service.

*Service* is our first value, as it should be. Our focus on service is reflected in our primary motto, Service Above Self. Through our clubs and districts, we have the potential to create better, safer, and healthier communities, one project at a time.

*Fellowship* is the reason Rotary was founded over 100 years ago. The friendship, the camaraderie, and the wonderful sense of doing something good together is what keeps us all looking forward to our Rotary meetings week after week.

This eBulletin has been generated by **ClubRunner** club communication software. Visit [clubrunner.ca](http://clubrunner.ca) for details.

© 2002-08 Doxess. All Rights Reserved.

## ClubRunner Sponsors

CLICK HERE FOR BIRMINGHAM 2009  
FLIGHTS & PRE/POST PACKAGES  
**CRUISENET**  
TOURS & TRAVEL INC  
▶ FLIGHTS  
▶ PRE/POST TOURS  
▶ CRUISE HOLIDAYS

 *Sponsor this Site!*  
**Support your local community**  
Click here for details

Please visit our Sponsors.  
To place your ad [click here](#).

## Club Site Sponsors



Please visit our Club Website  
Sponsors.  
To place your ad [click here](#).

*Diversity* is an aspect of Rotary that becomes more important with every passing year. We have just welcomed to Rotary the Republic of Kiribati, which joins the more than 200 countries and geographical areas already on the Rotary map. I look forward with all Rotarians to a day when there is a Rotary club in every community in the world.

*Integrity* is fundamental to our organization's identity. Every Rotarian is a guardian of the reputation that generations of Rotarians have worked to build. When we maintain the highest ethical standards in all of our dealings, we strengthen the trust that allows us to serve more effectively.

But it will only happen if we show *leadership*, the fifth, and final, core value. Each of us must remember, with our every action, that we are Rotarians. When we are chosen to become Rotarians, and when we choose to accept that honor, we take it upon ourselves to become representatives of the entire organization.

When we are known as Rotarians, then everything we do reflects upon us all. By living by our core values and committing to Service Above Self, we build a stronger Rotary and a better world for all.

Dong Kurn (D.K.) Lee  
President, Rotary International

## News from Rotary International

by *Max Bridges*

### Bill Gates announces new \$255 million grant for ending polio



*Bill Gates at the 2009 International Assembly in San Diego.*

The Bill & Melinda Gates Foundation has awarded \$255 million to Rotary International in the global effort to eradicate polio, bringing the total committed by Rotary and the Gates Foundation to \$555 million.

Shortly after meeting with incoming district governors from the four countries where the wild poliovirus is endemic -- Afghanistan, India, Nigeria, and Pakistan -- Bill Gates announced the new grant on Wednesday morning at the International Assembly in San Diego, California, USA.

"Rotarians, government leaders, and health professionals have made a phenomenal commitment to get us to a point at which polio afflicts only a small number of the world's children," Gates said. "However, complete elimination of the poliovirus is difficult and will continue to be difficult for a number of years. Rotary in particular has inspired my own personal commitment to get deeply involved in achieving eradication."

"We are going to end polio now," affirmed Robert S. Scott, chair of RI's International PolioPlus Committee.

In response to the new \$255 million Gates Foundation grant, Rotary will raise \$100 million in matching funds. In November 2007, RI received a \$100 million Gates Foundation grant, which Rotary committed to match by raising \$100



million.

The two Gates Foundation challenge grants now total \$355 million. Rotary International's matching effort in response is called Rotary's \$200 Million Challenge, which must be completed by 30 June 2012.

The \$255 million grant is one of the largest challenge grants ever given by the Gates Foundation and the largest received by Rotary in its 104-year history. Rotary will spend the grant in direct support of immunization activities carried out by the Global Polio Eradication Initiative, which is spearheaded by [RI and its partners](#), the World Health Organization, the U.S. Centers for Disease Control and Prevention, and UNICEF. Rotary will distribute the funds through grants to WHO and UNICEF.

The participation of Rotary clubs and individual Rotarians in Rotary's \$200 Million Challenge remains crucial to its success. Rotary has raised nearly \$73 million toward this amount: \$62 million in contributions and \$11 million in commitments. Each club is being challenged to organize a public [fundraiser](#) annually for the next three years. In October, The Rotary Foundation Trustees approved special Paul Harris Fellow Recognition, which begins 1 July, featuring a certificate with the End Polio Now logo.

Polio eradication has been Rotary's top priority since 1985, with more than \$1.2 billion contributed to the effort. Gates praised Rotary for providing the volunteers, advocates, and donors who have helped bring about a 99 percent decline in the number of polio cases. "The world would not be where it is without Rotary, and it won't get where it needs to go without Rotary," he said.

The final hurdle still is ahead, said RI President-elect John Kenny. This grant shows that the Gates Foundation is just as committed as Rotary to ridding the world of this disease, he said.

Gates also shared with the incoming district governors and Rotary leaders a story from his trip to India in November, when he held a nine-month-old girl afflicted with polio in his arms in a slum in East Delhi.

"She obviously didn't understand why people were poking her legs and looking so serious. But she'll never be able to kick a ball around, never be able to play hide-and-seek with her friends, because she has polio," Gates said. "As I held Hashmin, I thought, We can end this."

"We don't know exactly when the last child will be affected. But we *do* have the vaccines to wipe it out," he said. "Countries *do* have the will to deploy all the tools at their disposal. If we all have the fortitude to see this effort through to the end, then we *will* eradicate polio."

In addition, the governments of the United Kingdom and Germany announced they have respectively committed \$150 million and \$130 million to eradicate polio, which will not count toward Rotary's challenge. Government support is key to polio eradication efforts, said Scott.

Learn more

- [See the video of Gates making the announcement](#)
- [Donate \\$5 to polio via text message](#)
- [Watch a video about what it takes to eradicate polio](#)

- [Read more about polio](#)
- [Find resources about RI's polio eradication efforts](#)
- [Read the joint letter about polio from the RI president and Rotary Foundation chair](#)

## Weekly Rotary Foundation Thoughts

*by Dave Lorenzen*



**This week's**

**Rotary Foundation Thought is about fundraising for Polio Plus Partners.**

What would you do to eradicate Polio? Would you shave off all your hair? Rotarians in District 5040 did just that and raised \$10,000 for PolioPlus Partners. Would you hike 2,658 miles over six months? Rotarian Chrissy Wallace of California did to raise money for Rotary's PolioPlus program. Would you cycle 4,165 miles on the TransAmerica Trail? Rotarian Robert Keegan of Tennessee did to benefit PolioPlus Partners. Dedicated individuals, clubs and districts continue to promote and support PolioPlus Partners at every opportunity possible. Many districts also gift their District Designated Funds to the polio effort. What can you do for PolioPlus Partners?

## Sunshine Report

*by Max Bridges*

### Sunshine Report

**Nancy Aita** is home recuperating from successful hip replacement surgery and **Richard Randolph** reports that **Betsy** continues to progress in her recovery from a broken arm.



## Looking for host families

by Penny Millar



### Open up and Share!

Our next inbound student needs a home. Three of them, actually! Please consider hosting our next international student. It is a very rewarding experience. Yes, it's a teenager so that may mean they sleep late, eat junk food, don't pick up their clothes, etc, but at the same time, they are sponges just soaking up the American culture and learning a lot.

Being a host means providing a place for them to sleep, share food and conversation, getting them to and from school. Buses and bicycles are an acceptable means of getting to school. The stay is 3 to 4 months at each family with the family change happening approximately around Thanksgiving and Spring Break. We do not know yet what country the student will be from nor their gender. We should find out in about a month or so.

Host families can be non-Rotarians, so if you know of a friend or neighbor that would be interested, please let me know and I'll go meet them and explain the program. There is a lot of information on the website [www.youthexchange5130.org](http://www.youthexchange5130.org). Check it out!

Contact Penny Millar at [penny@dbscpas.com](mailto:penny@dbscpas.com) or 707-291-8554 cell.

## Kenny Says.....

by Max Bridges

### "Future of Rotary Is in Your Hands"



*RI President-elect John Kenny announces the 2009-10 RI theme, *The Future of Rotary Is in Your Hands*, to incoming district governors at the 2009 International Assembly.*

The 2009-10 RI theme acknowledges the important role individual Rotary clubs will play in shaping the future of Rotary.

RI President-elect John Kenny unveiled the theme, *The Future of Rotary Is in Your Hands*, on Monday during the opening plenary session of the [International Assembly](#), an annual training event in San Diego, California, USA, for incoming district governors.

"The future of Rotary will not be shaped at RI headquarters -- it will be shaped in each and every Rotary club," Kenny said, "because it is for each of us -- as Rotarians -- to do what is necessary to keep Rotary strong."

Kenny acknowledged the foundation established by past Rotary leaders and laid the responsibility for building upon that success on every Rotarian.

"Each one of us is standing on the shoulders of generations of Rotarians past, and it is our responsibility to determine Rotary's future," Kenny said.

"The goals we set, whatever our action plan, it is in our hands to accomplish or not," said Kazeem Mustapha, governor-elect of District 9125 (Nigeria).  
"Everybody has to be involved."

Chuck Cicchella, governor-elect of District 6710 (Kentucky, USA), likes the theme's emphasis on the future. "I have always had a strong desire to nurture along young people. It's vital to us."

Kenny emphasized that every Rotary club is and must be autonomous.

"Everything begins and ends with our clubs," he said. "Our clubs can and do work together; they work through their own districts, in cooperation with other clubs and districts, and with the support of our Foundation."

"But at the end of the day, everything that we accomplish is done through the strength of our clubs. And so each club must have autonomy to serve where and how it can serve best."

At the same time, Kenny highlighted the importance of the [RI Strategic Plan](#), adopted by the RI Board of Directors, as an essential tool in providing continuity.

"The plan is designed to strengthen and proclaim the core values of Rotary: service, fellowship, diversity, integrity, and leadership," Kenny said. The training sessions for incoming governors during the weeklong assembly are all tied to some component of the strategic plan, and a final group discussion on Saturday will seek to tie all the pieces together and show the future district leaders how to take the strategic plan to the club level.

Kenny concluded his remarks by sharing a favorite saying from his homeland, Scotland: "We must look beyond our own parish pump."

"It means that we must look beyond our own home and our own community," Kenny said. "We must look beyond our own needs, and we must be aware that ours is only one community, of one country, of the many communities and countries in this world."

- [Download the theme graphics](#)
- [Watch a video excerpt of Kenny's speech](#)

## Remember the Pictures

*by Max Bridges*



## Check out the Pictures from the Weekly Meetings!

On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sightings**"

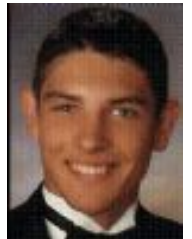
Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sightings](#)

## Ben Floriani Scholarship Fund

*by Dave Lorenzen*

## Ben Floriani Scholarship Fund Update!



**To date, the club has received in excess of \$28,000 for the Ben Floriani Scholarship Fund.**

Make checks payable to Santa Rosa Sunrise Rotary (Note: BFSF) Checks can be mailed to P.O. 14953, Santa Rosa, 95402, or hand delivered to Treasurer Shauna



# Rotary Club of Santa Rosa Sunrise

## Santa Rosa Sunriser!!

Monday, February 02, 2009

 [Club Web Site](#)

**Editor:** [Max Bridges](#)

If you have any comments or questions, email the editor.

### Future Speakers

**Feb 5 2009**

[Larry Robinson](#)

*"The Pursuit of Happiness"*

**Feb 12 2009**

[Denise Frey](#)

*"Eliminating Racism, Empowering Women"*

### Upcoming Events

**February Board Meeting**

Feb 2 2009

**Fireside at Chateau St. Jean**

Feb 10 2009

**Steele Lane School garden project**

Feb 21 2009

**March Board Meeting**

Mar 2 2009

**2009 Progressive Dinner**

Mar 28 2009

**Pre-Assembly Dinner**

Apr 3 2009

**District Assembly**

Apr 4 2009

**April Board Meeting**

Apr 6 2009

**May Board Meeting**

May 4 2009

**2009 Golf Tournament**

May 21 2009

**June Board Meeting**

Jun 1 2009

This eBulletin has been generated by **ClubRunner** club communication software. Visit [clubrunner.ca](http://clubrunner.ca) for details.

© 2002-08 Doxess. All Rights Reserved.

### Our Program for Feb 5th

*by Dave Lorenzen*

### Larry Robinson - "The Pursuit of Happiness"



Larry is a retired psychotherapist who practiced in Sebastopol for 25 years. He has served on the Sebastopol City Council since 1998, including two terms as mayor. He is a student of ceramics and a lover of poetry and is married to Cynthia Kishi, a retired school teacher.

### February is .....

*by Dave Lorenzen*



### World Understanding Month

#### Booking a trip to global peace and understanding

When Rotarians participate in a [Rotary Friendship Exchange](#), they return with more than souvenirs and laundry. They bring back lasting friendships, a global perspective, and a newfound appreciation for Rotary's work.

In July, Carol Metzker of the Rotary Club of West Chester, Pennsylvania, USA, traveled to Ghana on her first Friendship Exchange. Taking advantage of the exchange's visitor program, Metzker and her daughter spent a week touring the capital city of Accra with their hosts Kathleen Boohene, a member of the Rotary Club of Accra-South, and her husband.

Among the many sites they visited was a fishing village. "The poorest of the poor were there repairing wooden fishing boats and mending fishing nets," says Metzker. "There was a crude facility and an open sewer that served as toilets for the villagers. It was clear why Rotary's work is so vital."

A seasoned exchange participant and three-time District 7810 Rotary Friendship Exchange chair, Canadian Pam Harrison has traveled on three trips and helped organize three more. Last year, she accompanied Rotarians from her district on a two-week exchange with District 3030 in Maharashtra, India.

"I also work with clubs in our district to organize visits for incoming teams. It all takes time, but these exchanges build such goodwill and even better friendships," says Harrison, a member of the Rotary Club of Sackville, New Brunswick.

## ClubRunner Sponsors



Innovative Web Solutions

CLICK HERE FOR BIRMINGHAM 2009  
FLIGHTS & PRE/POST PACKAGES



► FLIGHTS  
► PRE/POST TOURS  
► CRUISE HOLIDAYS

Please visit our Sponsors.  
To place your ad [click here](#).

## Club Site Sponsors

Del Raby, PDG

Please visit our Club Website  
Sponsors.  
To place your ad [click here](#).

Participating in a Friendship Exchange also is an ideal way to celebrate World Understanding and Peace Day on 23 February, Rotary's anniversary. And Rotarians now have a new resource to help locate an exchange destination. The [RFE Matching Board](#) provides a forum for districts to publicize exchange opportunities in their regions. Launched in August, this Web-based publication is updated quarterly.

This article appeared in the January 2008 issue of *Rotary World*

## Nicaragua Cataract Surgery Project

by *Dave Lorenzen*

## Nicaragua Cataract Surgery Project

Thanks to all of you who volunteered to help. If you are still able to assist, but haven't given your \$100 donation to Shauna, please do so in the next couple weeks. Make the check payable to Santa Rosa Sunrise Rotary. As info, the surgeries will be scheduled for the third week in April. Your contributions will bring sight to a number of the villagers that our club examined last February. Any questions, please contact John Jones, [jjones@linkcpa.com](mailto:jjones@linkcpa.com).



## Weekly Rotary Foundation Thoughts

by *Dave Lorenzen*



**This week's**

**[Rotary Foundation Thought is about Group Study Exchange \(GSE\).](#)**

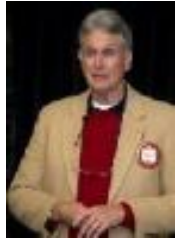
A GSE team from Holland spent four weeks in California, USA. During their time in California, the Dutch GSE team raised \$2,913 for the Inca Educa charity based in Cusco, Peru to build a school library for underprivileged young adults. The team, led by retired firefighter, Bob Boersma, was composed of people from diverse professions: working in public service, administrative law, public broadcasting and financial services. The team participated in vocational and cultural days and returned home, having made new friends and business contacts, ready to share new ideas with their Dutch countrymen. Has your club sponsored a GSE? It's a great way to create Service through Acquaintance. Contributions to our Foundation are the oil that makes the Rotary Wheel of service turn.

## Craft Talk by.....

by Max Bridges

### Richard Randolph

**Rich** gave Sunrisers the highlights of a very diverse Health Care Career that includes a degree in Cultural Anthropology, an MBA and assignments involving a Porsche mechanic, strawberry grower, acupressure/massage, skilled nursing, retirement facilities, Aids hospice and teaching.



## Sunshine Report

by Max Bridges



### Sunshine Report

**Betsy Randolph** joined us for breakfast this morning and reported that she is "on the mend". **Nancy** continues to be healing well at home.

## Sad News from Portland

by Max Bridges

### Memorial fund set up for shooting victims



The Rotary Club of Clackamas, Oregon, USA, and Rotary International District 5100 (parts of Oregon and Washington, USA) have established memorial funds after two Rotary Youth Exchange students were killed and five others wounded in a shooting outside an underage nightclub on 24 January in Portland.

The two victims, Ashley Lauren Wilks, 16, of Happy Valley, Oregon, and Martha Paz De Noboa, 17, of Arequipa, Peru, were at the club to celebrate a birthday with nine fellow exchange students when the incident took place. The five injured students have all been released from the hospital.

Investigators of the Portland Police Bureau described the shooting as "a random act of violence," and said that the victims did not appear to be targeted and did nothing to provoke the 24-year old gunman, who later died from a self-inflicted gunshot wound.

"We are deeply saddened by this tragedy, and our focus now is on supporting the surviving victims and their families, and the family and friends of the students who have died," District 5110 Governor Dennis J. Wickham said in a release. "Immediately after being notified of the tragic incident, Rotary's procedures and personnel in place for such an emergency were activated."

District 5100 has established a fund to help defray some of the medical and travel costs incurred by the victims, their families, and the host families. Any funds remaining after paying these expenses will continue as the Martha (Tika)



### Paz De Noboa Memorial Scholarship Fund.

The Clackamas Rotary club has set up a memorial scholarship fund at Clackamas High School, where Wilks was a student. The club's foundation will define the criteria for applications with Wilks' interests and motivation in mind. Wilks, a straight-A student, was hoping to spend her senior year in France or Spain.

"Ashley was a wonderful person who had a strong passion for international studies and peace," says Shirish Patel, past president of the Clackamas club. "Our club and community are deeply hurt by this loss. Our hearts go out to Ashley's family and friends."

Scott Bieber, youth protection officer for District 5100, says the safety and well-being of students is always a top priority, but adds that the program also strives to give participants the authentic experience of being a U.S. high school student.

"Sadly, you can't plan or prevent for something like this," says Bieber. "We're all shocked and saddened. But we are focused on giving the victims and their families the support and trauma relief they need."

Hundreds of Rotarians worldwide have contacted district officials to express their condolences and offer their support. In addition to monetary help, the district's Youth Exchange officers set up a volunteer support committee to assist students and their families.

Committee coordinator Brandie Kajino, a former Rotary exchange student, says the outpouring of support from Rotarians has been unbelievable.

"It's extremely touching to see all the caring Rotarians selflessly willing to volunteer their time and money," says Kajino, a member of the Rotary Club of East Portland. "Through good times and bad, Rotary has always stuck together. Now more than ever, we need to mobilize and help these kids get through this horrific tragedy."

Kajino notes the sad irony that students who aimed to build peace and goodwill were victims of such a senseless violent crime.

"It's heartbreaking," says Kajino. "Having experienced the Youth Exchange program, I know the difference this program can make. It's an incredible and life-changing experience that will only strengthen the lives of students who participant."

Contributions for the District 5100 fund can be sent to the following address:

Portland Rotary Charitable Trust for Youth Exchange  
Attn: January 24 Fund  
619 SW 11th Avenue, Suite 123  
Portland, OR 97205

Contributions to the Ashley Wilks scholarship fund can be sent to the following address:

The Clackamas Rotary Foundation  
c/o Thomas Joseph

PO Box 601  
Clackamas, OR 97015

## Looking for host families

by Penny Millar



### Open up and Share!

Our next inbound student needs a home. Three of them, actually! Please consider hosting our next international student. It is a very rewarding experience. Yes, it's a teenager so that may mean they sleep late, eat junk food, don't pick up their clothes, etc, but at the same time, they are sponges just soaking up the American culture and learning a lot.

Being a host means providing a place for them to sleep, share food and conversation, getting them to and from school. Buses and bicycles are an acceptable means of getting to school. The stay is 3 to 4 months at each family with the family change happening approximately around Thanksgiving and Spring Break. We do not know yet what country the student will be from nor their gender. We should find out in about a month or so.

Host families can be non-Rotarians, so if you know of a friend or neighbor that would be interested, please let me know and I'll go meet them and explain the program. There is a lot of information on the website [www.youthexchange5130.org](http://www.youthexchange5130.org). Check it out!

Contact Penny Millar at [penny@dbscpas.com](mailto:penny@dbscpas.com) or 707-291-8554 cell.

## Remember the Pictures

by Max Bridges

### Check out the Pictures from the Weekly Meetings!



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sightings**"

Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sittings](#)

## Ben Floriani Scholarship Fund

*by Dave Lorenzen*



### Ben Floriani Scholarship Fund Update!

**To date, the club has recieved in excess of \$28,000 for the Ben Floriani Scholarship Fund.**

Make checks payable to Santa Rosa Sunrise Rotary (Note: BFSF) Checks can be mailed to P.O. 14953, Santa Rosa, 95402, or hand delivered to Treasurer Shauna



## Rotary Club of Santa Rosa Sunrise

### Santa Rosa Sunriser!!

Tuesday, February 10, 2009

Club Web Site

**Editor:** Max Bridges

If you have any comments or questions, email the editor.

#### Future Speakers

**Feb 12 2009**

**Denise Frey**

*"Eliminating Racism, Empowering Women"*

#### Upcoming Events

**Fireside at Chateau St. Jean**

Feb 10 2009

**Steele Lane School garden project**

Feb 21 2009

**March Board Meeting**

Mar 2 2009

**2009 Progressive Dinner**

Mar 28 2009

**Pre-Assembly Dinner**

Apr 3 2009

**District Assembly**

Apr 4 2009

**April Board Meeting**

Apr 6 2009

**Napa Rotary Bicycle ride**

Apr 18 2009

**May Board Meeting**

May 4 2009

**2009 Golf Tournament**

May 21 2009

**June Board Meeting**

Jun 1 2009

This eBulletin has been generated by **ClubRunner** club communication software. Visit [clubrunner.ca](http://clubrunner.ca) for details.

© 2002-08 Doxess. All Rights Reserved.

#### ClubRunner Sponsors

#### Our Program for Feb 12th

*by Dave Lorenzen*

#### Denise Frey - "Eliminating Racism, Empowering Women"



Denise Frey is the Executive Director and CEO of the YWCA Sonoma County. The YWCA provides the only safe and confidential shelter for victims of domestic violence and their children in the County as well as A Special Place, the county's only therapeutic preschool for children who witness domestic violence. Denise joined the YWCA Sonoma County in 2006 with over twenty years of non-profit leadership experience. Before coming to the YWCA, Denise was Director of Development for Becoming Independent and was National Director of Development for Canine Companions for Independence. Before moving to Sonoma County seven years ago, Denise was Director of the YWCA of San Diego County. Denise oversees the YWCA's budget of \$1.6 million and a staff of 30.

#### February is .....

*by Dave Lorenzen*



#### World Understanding Month

#### Booking a trip to global peace and understanding

When Rotarians participate in a [Rotary Friendship Exchange](#), they return with more than souvenirs and laundry. They bring back lasting friendships, a global perspective, and a newfound appreciation for Rotary's work.

In July, Carol Metzker of the Rotary Club of West Chester, Pennsylvania, USA, traveled to Ghana on her first Friendship Exchange. Taking advantage of the exchange's visitor program, Metzker and her daughter spent a week touring the capital city of Accra with their hosts Kathleen Boohene, a member of the Rotary Club of Accra-South, and her husband.

Among the many sites they visited was a fishing village. "The poorest of the poor were there repairing wooden fishing boats and mending fishing nets," says Metzker. "There was a crude facility and an open sewer that served as toilets for the villagers. It was clear why Rotary's work is so vital."

A seasoned exchange participant and three-time District 7810 Rotary Friendship Exchange chair, Canadian Pam Harrison has traveled on three trips



Please visit our Sponsors.  
To place your ad [click here](#).

### Club Site Sponsors

DeI Raby, PDG

Please visit our Club Website  
Sponsors.  
To place your ad [click here](#).

and helped organize three more. Last year, she accompanied Rotarians from her district on a two-week exchange with District 3030 in Maharashtra, India.

"I also work with clubs in our district to organize visits for incoming teams. It all takes time, but these exchanges build such goodwill and even better friendships," says Harrison, a member of the Rotary Club of Sackville, New Brunswick.

Participating in a Friendship Exchange also is an ideal way to celebrate World Understanding and Peace Day on 23 February, Rotary's anniversary. And Rotarians now have a new resource to help locate an exchange destination. The [RFE Matching Board](#) provides a forum for districts to publicize exchange opportunities in their regions. Launched in August, this Web-based publication is updated quarterly.

This article appeared in the January 2008 issue of *Rotary World*

### Welcome Paul

*by Peter Hoberg*

Welcome new member Paul Stathatos.

New member Paul Stathatos joined Sunrise Rotary! Paul has been selling cars at Hansel Ford and is excited about joining us. Thanks to Mike Flanagan for sponsoring him.



### Nicaragua Cataract Surgery Project

*by Dave Lorenzen*



### Nicaragua Cataract Surgery Project

Thanks to all of you who volunteered to help. If you are still able to assist, but haven't given your \$100 donation to Shauna, please do so in the next couple weeks. Make the check payable to Santa Rosa Sunrise Rotary. As info, the surgeries will be scheduled for the third week in April. Your contributions will bring sight to a number of the villagers that

our club examined last February. Any questions, please contact John Jones, [jjones@linkcpa.com](mailto:jjones@linkcpa.com).

### Weekly Rotary Foundation Thoughts

*by Dave Lorenzen*

### This week's

**Rotary Foundation Thought is about becoming a Paul Harris Fellow or what a \$1,000 dollar contribution can do.**



A US contribution of \$1000 helps provide seven toilets in Sri Lanka. More than 2.6 billion people still lack access to proper sanitation. Most people in the developed world do not think about their sanitation system unless it is not working properly, but in Sri Lanka many people lack access to proper sanitation facilities. The Rotary

club of Ja-Ela Kandana, Sri Lanka partnering with the Rotary Club of Madras Northwest, India took the matter into their own hands and obtained a Rotary Foundation Matching Grant to provide sanitation to a small community comprising 15 families. They built 14 toilets providing the families with proper sanitation. This will insure a reduction in illness and increase the health and wellness of this community. Rotarians meet the needs of the world by working through the Rotary Foundation.

## Congratulations AI!

*by Peter Hoberg*

AI Abramson joins Board of Directors at Children's Village.

The Children's Village has been a great project and has received support from the club as well as various club members. Congratulations to AI for taking this connection to the next level.

## Steele Lane Garden

*by Peter Hoberg*

Larry Martin organizes a successful work party.

Last Saturday more than a dozen Sunrise Rotarians plus a number of Interactors joined in to help beautify the gardens at Steele Lane Elementary. This ongoing project has been supported with "sweat equity" and finances by the club. The board just approved funding for further support of this program that helps elementary school students grow their own vegetables and appreciate their food. Next work party is Feb 21st.



## Sunshine Report

*by Max Bridges*



## Sunshine Report

**Betsy Randolph** joined us for breakfast this morning and reported that she is "on the mend". **Nancy** continues to be healing well at home.

## Outbound to Belgium

*by Peter Hoberg*

Rotary Youth Exchange Student (Darcy) will go to Belgium next school year.

## Sad News from Portland

by Max Bridges



### Memorial fund set up for shooting victims

The Rotary Club of Clackamas, Oregon, USA, and Rotary International District 5100 (parts of Oregon and Washington, USA) have established memorial funds after two Rotary Youth Exchange students were killed and five others wounded in a shooting outside an underage nightclub on 24 January in Portland.

The two victims, Ashley Lauren Wilks, 16, of Happy Valley, Oregon, and Martha Paz De Noboa, 17, of Arequipa, Peru, were at the club to celebrate a birthday with nine fellow exchange students when the incident took place. The five injured students have all been released from the hospital.

Investigators of the Portland Police Bureau described the shooting as "a random act of violence," and said that the victims did not appear to be targeted and did nothing to provoke the 24-year old gunman, who later died from a self-inflicted gunshot wound.

"We are deeply saddened by this tragedy, and our focus now is on supporting the surviving victims and their families, and the family and friends of the students who have died," District 5110 Governor Dennis J. Wickham said in a release. "Immediately after being notified of the tragic incident, Rotary's procedures and personnel in place for such an emergency were activated."

District 5100 has established a fund to help defray some of the medical and travel costs incurred by the victims, their families, and the host families. Any funds remaining after paying these expenses will continue as the Martha (Tika) Paz De Noboa Memorial Scholarship Fund.

The Clackamas Rotary club has set up a memorial scholarship fund at Clackamas High School, where Wilks was a student. The club's foundation will define the criteria for applications with Wilks' interests and motivation in mind. Wilks, a straight-A student, was hoping to spend her senior year in France or Spain.

"Ashley was a wonderful person who had a strong passion for international studies and peace," says Shirish Patel, past president of the Clackamas club. "Our club and community are deeply hurt by this loss. Our hearts go out to Ashley's family and friends."

Scott Bieber, youth protection officer for District 5100, says the safety and well-being of students is always a top priority, but adds that the program also strives to give participants the authentic experience of being a U.S. high school student.

"Sadly, you can't plan or prevent for something like this," says Bieber. "We're all shocked and saddened. But we are focused on giving the victims and their families the support and trauma relief they need."

Hundreds of Rotarians worldwide have contacted district officials to express their condolences and offer their support. In addition to monetary help, the district's Youth Exchange officers set up a volunteer support committee to

assist students and their families.

Committee coordinator Brandie Kajino, a former Rotary exchange student, says the outpouring of support from Rotarians has been unbelievable.

"It's extremely touching to see all the caring Rotarians selflessly willing to volunteer their time and money," says Kajino, a member of the Rotary Club of East Portland. "Through good times and bad, Rotary has always stuck together. Now more than ever, we need to mobilize and help these kids get through this horrific tragedy."

Kajino notes the sad irony that students who aimed to build peace and goodwill were victims of such a senseless violent crime.

"It's heartbreaking," says Kajino. "Having experienced the Youth Exchange program, I know the difference this program can make. It's an incredible and life-changing experience that will only strengthen the lives of students who participant."

Contributions for the District 5100 fund can be sent to the following address:

Portland Rotary Charitable Trust for Youth Exchange  
Attn: January 24 Fund  
619 SW 11th Avenue, Suite 123  
Portland, OR 97205

Contributions to the Ashley Wilks scholarship fund can be sent to the following address:

The Clackamas Rotary Foundation  
c/o Thomas Joseph  
PO Box 601  
Clackamas, OR 97015

## Looking for host families

*by Penny Millar*

### Open up and Share!

Our next inbound student needs a home. Three of them, actually! Please consider hosting our next international student. It is a very rewarding experience. Yes, it's a teenager so that may mean they sleep late, eat junk food, don't pick up their clothes, etc, but at the same time, they are sponges just soaking up the American culture and learning a lot.



Being a host means providing a place for them to sleep, share food and conversation, getting them to and from school. Buses and bicycles are an acceptable means of getting to school. The stay is 3 to 4 months at each family with the family change happening approximately around Thanksgiving and Spring Break. We do not know yet what country the student will be from nor their gender. We should find out in about a month or so.

Host families can be non-Rotarians, so if you know of a friend or neighbor that would be interested, please let me know and I'll go meet them and explain the



program. There is a lot of information on the website [www.youthexchange5130.org](http://www.youthexchange5130.org). Check it out!

Contact Penny Millar at [penny@dbscpas.com](mailto:penny@dbscpas.com) or 707-291-8554 cell.

## Remember the Pictures

*by Max Bridges*



## Check out the Pictures from the Weekly Meetings!

On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sightings**"

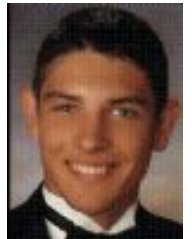
Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sittings](#)

## Ben Floriani Scholarship Fund

*by Dave Lorenzen*

## Ben Floriani Scholarship Fund Update!



**To date, the club has recieved in excess of \$28,000 for the Ben Floriani Scholarship Fund.**

Make checks payable to Santa Rosa Sunrise Rotary (Note: BFSF) Checks can be mailed to P.O. 14953, Santa Rosa, 95402, or hand delivered to Treasurer Shauna



# Rotary Club of Santa Rosa Sunrise

## Santa Rosa Sunriser!!

Monday, February 23, 2009

 [Club Web Site](#)

**Editor:** [Max Bridges](#)

If you have any comments or questions, email the editor.

### Future Speakers

**Feb 26 2009**

[Tom Dixon](#)

*"Kairos Prison Ministry at San Quentin"*

**Mar 5 2009**

[Diane Evans](#)

*"Sonoma County Museum"*

**Mar 12 2009**

[Sarah Glade Gurney](#)

*"Whole Peace or Wholly Pieces - Your Choice"*

**Mar 19 2009**

[Margie Harrison-Smith and Benjamin Taylor](#)

*"On the Road: Tales of Traveling to Europe with the SRS Youth Orchestra"*

### Upcoming Events

**March Board Meeting**

Mar 2 2009

**2009 Progressive Dinner**

Mar 28 2009

**Pre-Assembly Dinner**

Apr 3 2009

**District Assembly**

Apr 4 2009

**April Board Meeting**

Apr 6 2009

**Napa Rotary Bicycle ride**

Apr 18 2009

**May Board Meeting**

May 4 2009

**2009 Golf Tournament**

May 21 2009

**June Board Meeting**

Jun 1 2009

### Our Program for Feb 26th

*by Dave Lorenzen*

#### Tom Dixon - "Kairos Prison Ministry at San Quentin"



- . Born Stockton, California 1938 into a Police family
- . Attended public schools through high school in Stockton
- . Bachelor of Science - Univ. of California at Berkeley - 1960
- . Masters Degree - Univ. of California at Berkeley - 1961
- . Doctor of Medicine - Univ. of Calif. at San Francisco - 1965
- . Rotating Internship - UCLA Affiliated Hospitals - 1965 to 1966
- . Ophthalmology Resident - UCSF - 1966 to 1969
- . Retinal Surgery Fellowship - UCSF - 1969 to 1970
- . Professor of Clinical Ophthalmology at UCSF
- . Faculty member UCSF Department of Ophthalmology since 1971
- . Private practice in Ophthalmology in Sonoma since 1970
- . First volunteered in San Quentin State Prison in 1969
- . Kairos volunteer in San Quentin since 1997

### RI President's Message

*by Max Bridges*



#### Rotary's \$200 Million Challenge

#### March 2009

At the International Assembly in January, we were privileged to host a special guest from the Bill & Melinda Gates Foundation: Microsoft founder Bill Gates Jr., who had come to speak to the incoming Rotary officers on the Gates Foundation's involvement in PolioPlus. A few moments into his remarks, the room erupted in cheers at the announcement that Rotary's US\$100 Million

This eBulletin has been generated by **ClubRunner** club communication software. Visit [clubrunner.ca](http://clubrunner.ca) for details.

© 2002-08 Doxess. All Rights Reserved.

### ClubRunner Sponsors



Please visit our Sponsors. To place your ad [click here](#).

### Club Site Sponsors

Del Raby, PDG

Please visit our Club Website Sponsors. To place your ad [click here](#).

Challenge had become Rotary's US\$200 Million Challenge: The Gates Foundation would commit an additional \$250 million of funding, over and above its initial \$100 million contribution, and Rotary would agree to raise an additional \$100 million match by 30 June 2012.

This is a tremendous vote of confidence in our work, and its implications are spectacular. When we succeed in meeting this challenge, Rotary and the Gates Foundation will have brought an additional \$555 million of new funding to the polio eradication effort, at the time when it is most needed. Only four countries are still polio endemic, but those four present the greatest practical and epidemiological challenges. We are close to the final hurdle of this race - but the final hurdle is also the highest and will require the greatest effort from us all.

This money will be used for operational support, surveillance, and social mobilization - vital aspects for the success of the campaign. In order to make the world polio-free, we must be vigilant for signs of new cases, we must coordinate well-planned and well-executed immunization days, and we must keep all our efforts organized for maximum efficiency and effectiveness. The hiring of town criers, the purchase of megaphones, the transportation of lab samples and vaccines, the mapping of villages to be sure not one child is missed - all of these needs are being met with the support of this challenge grant.

We are already close to halfway to raising our first \$100 million; in the three years ahead, we must, and will, raise a full \$200 million. We ask every Rotary club to carry out at least one fundraising event for polio eradication in each of these three years, and we especially ask newer Rotarians, and newer clubs, to be a strong part of this effort. We are so close to eradicating polio. We are so close to making this Rotary dream real. We should all be part of this incredible effort and this page in Rotary history.

Dong Kurn (D.K.) Lee  
President, Rotary International

### Weekly Rotary Foundation Thoughts

*by Dave Lorenzen*

#### This week's

#### **Rotary Foundation Thought is about how a Matching Grant can make a difference.**



Last year Rotary clubs in Brazil and Mexico and the United States joined together in a matching grant to aid the Lar das Crianças Children's Home in Tanabi, Brazil. This institution provides free extracurricular activities and much needed daycare for low income families. A matching grant was used to help the Home purchase uniforms for all of the children. Each student also received school supplies, gym shoes, swimsuits and caps. Tanabi Rotarians have seen the student's interest in learning and participating in activities improve as well as the children's sense of self worth after the uniforms and equipment arrived. This is just one of the many examples of how the Foundation's humanitarian grants programs can make positive changes for children.

## Historic Moments----

by Max Bridges



### The Rotary Club of Chicago reflects on its early history

*An early member of the Rotary Club of Chicago and his two girls show off a club banner.*

The Rotary Club of Chicago celebrates its 104th anniversary 23 February with a membership of over 200.

In the tradition of founder Paul Harris and early Rotarians Gustavus Loehr, Hiram Shorey, and Silvester Schiele, club members continue to meet weekly, perform community service projects, and host a variety of speakers.

The Chicago club [recently enlisted the help of archivist consultants](#) to organize and share its archives online. Anyone can access the collection through the club's Web site, <http://www.rotaryone.org/>.

For more information about Rotary history, visit [Rotary History and Archives](#) or the [Rotary Global History Fellowship](#) .

## From Rotary's Press Release Center

by Max Bridges

### Rotary clubs light up the world to end polio



## From the British Parliament to the Roman Coliseum, world landmarks will carry Rotary's End Polio Now pledge during the week of 23 February.

**EVANSTON, III. U.S.A. (Feb. 20, 2009)** -- What do the Roman Coliseum, the British Parliament, and the Sydney Opera House, and Cape Town's Table Mountain have in common?

Each of these iconic landmarks will provide a dramatic backdrop for an equally dramatic message: **End Polio Now**. Those three words -- Rotary's pledge to rid the world of this crippling childhood disease -- will be projected onto each landmark during the week surrounding Feb. 23, the humanitarian service organization's 104th anniversary.

"By illuminating these historic landmarks with our pledge to end polio, Rotary clubs are announcing to the world that we will not stop until the goal is achieved," says Jonathan Majiyagbe, chair of The Rotary Foundation, which oversees Rotary's polio eradication program. "We hope people everywhere will

see these words -- either in person or through the media -- and join with us and our partners in this historic effort to rid the world of polio once and for all."

The illuminated displays highlight an already historic year in Rotary's 20-year effort to eradicate polio, a goal more than 99 percent achieved. In January, Rotary pledged to raise \$200 million to match \$355 million in challenge grants from the Bill & Melinda Gates Foundation. All of the resulting \$555 million will be spent in support of eradication activities.

In addition to the landmark displays, Rotary clubs worldwide have planned a variety of polio eradication awareness and fundraising activities surrounding Feb. 23. Just a few examples:

- In Scotland, several historic buildings, including Culzean Castle, are being briefly illuminated with the End Polio Now message on consecutive nights.
- Purple Pinkie Week begins Feb. 23 in the United Kingdom. Rotary members will solicit donations in exchange for a spot of purple dye on each donor's pinkie finger. That's how Rotary volunteers and health workers in developing countries record that a child has received the oral polio vaccine.
- Rotary clubs working with the Singapore postal service have arranged for the release of official postage stamps carrying the polio eradication theme and other Rotary messages.
- In a hands-on show of Rotary's commitment to end polio, a team of 12 South Korean Rotary members, accompanied by Korean journalists, will travel to India the week of Feb. 23 to help immunize thousands of children.

Polio eradication has been Rotary's top priority for more than two decades. The international humanitarian service organization is a spearheading partner in the Global Polio Eradication Initiative, along with the World Health Organization, the U.S. Centers for Disease Control and Prevention, and UNICEF.

Great progress has been made, and the incidence of polio infection has plunged from about 350,000 cases in 1988 to fewer than 2,000 in 2008. More than two billion children have been immunized in 122 countries, preventing five million cases of paralysis and 250,000 pediatric deaths. Today, polio remains endemic to only four countries: India, Pakistan, Nigeria, and Afghanistan.

Rotary club members worldwide have contributed more than \$800 million and countless volunteer hours to the effort and are now working aggressively to raise the \$200 million needed to match the Gates Foundation grants. The money is needed to help close a funding gap that could undermine two decades of progress. To learn more about polio eradication, including how to participate in this historic effort, visit [www.rotary.org/endpolio](http://www.rotary.org/endpolio) today.

For video and still photos go to: [www.thenewsmarket.com/rotaryinternational](http://www.thenewsmarket.com/rotaryinternational)

###

## Interact News

*by Ross Andress*



### PDG Del Raby joins the Elsie Allen High School Interact Club

Del has been in Rotary for 47 years, and as we know, he has perfect attendance.

One Rotary thing Del has never done is join an Interact club. That ended Saturday at Steele Lane School thanks to Elsie Allen Interact Club President Daniel Elidor (DJ).

DJ made Del a member of Interact and presented him with an official E.A.H.S. Interact t-shirt. With the membership Del has full voting rights, opportunity to come to any Interact meeting, AND, Del can use Interact meetings as a make up (for free).

## Sunshine Report

*by Max Bridges*

### Sunshine Report

**Nancy** continues to be doing well at home after a few glitches with her hip replacement surgery and hopes to join us for breakfast soon.



## Looking for host families

*by Penny Millar*



### Open up and Share!

Our next inbound student needs a home. Three of them, actually! Please consider hosting our next international student. It is a very rewarding experience. Yes, it's a teenager so that may mean they sleep late, eat junk food, don't pick up their clothes, etc, but at the same time, they are sponges just soaking up the American culture and learning a lot.

Being a host means providing a place for them to sleep, share food and conversation, getting them to and from school. Buses and bicycles are an acceptable means of getting to school. The stay is 3 to 4 months at each family with the family change happening approximately around Thanksgiving and Spring Break. We do not know yet what country the student will be from nor their gender. We should find out in about a month or so.

Host families can be non-Rotarians, so if you know of a friend or neighbor that would be interested, please let me know and I'll go meet them and explain the program. There is a lot of information on the website [www.youthexchange5130.org](http://www.youthexchange5130.org). Check it out!

Contact Penny Millar at [penny@dbscpas.com](mailto:penny@dbscpas.com) or 707-291-8554 cell.

## Remember the Pictures

*by Max Bridges*

### Check out the Pictures from the Weekly Meetings!



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sightings**"

Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sightings](#)

## Ben Floriani Scholarship Fund

*by Dave Lorenzen*



### Ben Floriani Scholarship Fund Update!

To date, the club has received in excess of **\$28,000** for the Ben Floriani Scholarship Fund.

Make checks payable to Santa Rosa Sunrise Rotary (Note: BFSF) Checks can be mailed to P.O. 14953, Santa Rosa, 95402, or hand delivered to Treasurer Shauna



# Rotary Club of Santa Rosa Sunrise

## Santa Rosa Sunriser!!

Tuesday, March 03, 2009

[Club Web Site](#)

**Editor:** [Max Bridges](#)

If you have any comments or questions, email the editor.

### Future Speakers

**Mar 5 2009**

[Diane Evans](#)

*"Sonoma County Museum"*

**Mar 12 2009**

[Sarah Glade Gurney](#)

*"Whole Peace or Wholly Pieces - Your Choice"*

**Mar 19 2009**

[Margie Harrison-Smith and Benjamin Taylor](#)

*"On the Road: Tales of Traveling to Europe with the SRS Youth Orchestra"*

### Upcoming Events

**2009 Progressive Dinner**

Mar 28 2009

**Pre-Assembly Dinner**

Apr 3 2009

**District Assembly**

Apr 4 2009

**April Board Meeting**

Apr 6 2009

**Napa Rotary Bicycle ride**

Apr 18 2009

**May Board Meeting**

May 4 2009

**2009 Golf Tournament**

May 21 2009

**June Board Meeting**

Jun 1 2009

This eBulletin has been generated by **ClubRunner** club communication software. Visit [clubrunner.ca](http://clubrunner.ca) for details.

© 2002-08 Doxess. All Rights Reserved.

### Our Program for Mar 5th

*by Dave Lorenzen*

### Diane Evans - "Sonoma County Museum"



### March is .....

*by Dave Lorenzen*



### Literacy Month

## Celebrate Literacy Month

## March 2008

### What is Rotary Literacy Month?

Rotary Literacy Month highlights literacy and education issues around the world. Celebrated in March each year, Rotary Literacy Month is an excellent opportunity for Rotary clubs and districts to raise awareness about literacy, launch new literacy initiatives and projects, and recognize literacy accomplishments from the past year. Rotarians everywhere are encouraged to participate in Rotary Literacy Month by engaging in service or activities that specifically address literacy and education issues either in their communities or abroad.

### Why is literacy important?

Literacy is the foundation for virtually all forms of education and a crucial component of effective social and economic participation, human development, and poverty reduction. According to the United Nations Educational, Scientific, and Cultural Organization (UNESCO) nearly 800 million people over the age of 15 lack even basic reading and writing skills worldwide. In addition, there are roughly 137 million school age children who are illiterate around the world. Sadly, over 64% of all illiterate people in the world today are women.

The benefits of literacy to society are undisputed. The Education for All Global Monitoring Report published in 2006 by UNESCO argues that literate populations are less likely to experience civil strife and are more likely to develop economically. There is also a direct connection between literacy rates and community health. People who are literate are generally more aware of



## ClubRunner Sponsors



This site powered by ClubRunner

Website \* eBulletin \* Membership

Free Trial for Clubs

Please visit our Sponsors.  
To place your ad [click here](#).

health concerns in their communities and are therefore better equipped to avoid illness.

### What can my club do to celebrate Rotary Literacy Month?

Rotary clubs and districts celebrate Rotary Literacy Month in many different ways. Some clubs invite speakers to discuss literacy and education issues that are important to their communities, some clubs plan literacy and education related service activities, and other clubs plan large community campaigns to encourage literacy.

Planning is crucial and many clubs appoint a special literacy committee at the beginning of each Rotary year to plan and coordinate literacy events during Rotary Literacy Month and throughout the year.

Some ideas for Rotary Literacy Month activities include:

#### *Raising awareness about literacy and education*

Invite local literacy or education experts like teachers, school administrators, government education officers, and university professors, to speak at your club's meeting about local, regional, or international literacy and education issues.

Arrange for club members to visit local schools, universities, libraries, and tutoring centers to learn about your community's literacy and education resources.

Facilitate a discussion session at your club's meeting about literacy and education in your community.

#### *Take action for literacy*

Launch a new literacy project during Rotary Literacy Month

Work with existing literacy providers to plan a literacy project

Arrange for club members to volunteer at a tutoring center

Begin a student mentoring program

Encourage local businesses to offer education opportunities for employees

Start an adult education program at a local school or community center

Conduct a teacher training event for your district

Conduct a literacy awareness campaign in your community

Donate books for a community library, school supplies for under privileged students, or

teaching materials for underprivileged schools

*Celebrate literacy*

Arrange a community award to recognize contributions to literacy and education

Hold a literacy ball to raise money for literacy programs in your community

Conduct an essay contest to encourage writing among students in your community

Arrange a literacy fair and invite local bookstores to participate, local authors to read about literacy, and local government agencies to display information about literacy and education programs

**Does Rotary International offer any additional resources for Literacy?**

Rotary offers a variety of resources for literacy related projects. The following are some of the resources available to Rotary clubs and districts.

*Communities in Action: A Guide to Effective Projects*

(605A)

[www.rotary.org/newsroom/downloadcenter/pdfs/605a\\_en.pdf](http://www.rotary.org/newsroom/downloadcenter/pdfs/605a_en.pdf)

*A Menu of Service Opportunities*

(605B)

[www.rotary.org/newsroom/downloadcenter/pdfs/605b\\_en.pdf](http://www.rotary.org/newsroom/downloadcenter/pdfs/605b_en.pdf)

*Community Assessment Tools*

(605C)

[www.rotary.org/newsroom/downloadcenter/pdfs/605c\\_en.pdf](http://www.rotary.org/newsroom/downloadcenter/pdfs/605c_en.pdf)

World Community Service Program

[www.rotary.org/programs/wcs](http://www.rotary.org/programs/wcs)

The Rotary Foundation Humanitarian Grants Program

[www.rotary.org/foundation/grants](http://www.rotary.org/foundation/grants)

The RI Community Projects Database

[www.rotary.org/programs/projectsdb](http://www.rotary.org/programs/projectsdb)

## Weekly Rotary Foundation Thoughts

by Dave Lorenzen

### This week's

### **Rotary Foundation Thought is about how a Group Study Exchange can make history.**



For the first time in southern African history, a group study exchange has taken place between two formerly conflicting countries. In November 2006 a GSE team from Zambia visited South Africa, signifying improved relations between the two countries. This exchange was made possible from a contribution of district designated funds from District 9210 to District 9300. With the end of Apartheid in South Africa, these young professionals are now able to talk to one another and share ideas and common interests that will help their countries look to the future in peace. Some of the greatest stories being told today started with a contribution to The Rotary Foundation. Let's make sure our club is part of the Rotary story.

## World Wide Polio Eradication Effort

by Max Bridges



### **Pakistan, Afghanistan collaborate to end polio**

*Dadu club members regularly help vaccinate children during the country's immunization days. They also help ensure that children missed by immunization teams receive the oral polio vaccine*

Health officials from Pakistan and Afghanistan endorsed joint strategies for stopping cross-border transmission of the poliovirus during a 10-11 February meeting in Islamabad, Pakistan.

"We need to consider Pakistan and Afghanistan as one block when it comes to fighting polio," said Dr. Altaf Bosan, head of Pakistan's polio eradication program, during the meeting. "Our issues and challenges are the same, and thus their solutions are similar."

The meeting also included representatives from three of the spearheading partners of the Global Polio Eradication Initiative -- the World Health Organization, Rotary International, and UNICEF -- and other nongovernmental organizations. Among the participants were national PolioPlus committee chairs Abdul Haiy Khan of Pakistan and Dr. Ajmal Pardis of Afghanistan.

An important outcome of the meeting was an agreement to improve the condition and visibility of vaccination posts at border crossings. Dr. Rasheed Jooma, Pakistan's director-general of health, identified several strategies for achieving that objective, including:

- Joint appointment of community influencers to overcome security issues
- Microplanning of immunization efforts and mapping of border areas by the two countries
- Regular contact between health officials and exchange of technical data
- Assessing the need for new vaccination posts in border areas

The agreement comes at a critical time for both countries -- and the world -- in the battle to eradicate polio. Pakistan's health secretary, Sibtain Fazal Halim, emphasized the importance of engaging key religious leaders and tribal elders to negotiate access to areas with unimmunized children.

"The polio teams continue to strive for opportunities to immunize children whenever there is an ease in the situation," he said. "Protecting the health of our children is a collective responsibility."

Dr. Taufeeq Mashal, Afghanistan's director general of health, echoed those words, saying that security along the border has been a major obstacle to immunization campaigns. He said that health authorities are working to engage all stakeholders, including antigovernment elements, to reach the maximum number of children.

"The children of the region and the world look toward us for redoubling efforts to root out polio," said Mashal, adding that the two countries could expand their cooperation beyond joint health initiatives.

### **For further information:**

- [Watch a video about what it takes to eradicate polio](#)
- [Read more about polio](#)
- [Find resources about Rotary's polio eradication efforts](#)

### **More on Polio Eradication**

*by Max Bridges*

#### **Landmarks lit up with End Polio Now message**



A number of iconic landmarks, including the British Parliament, the Colosseum, and the Sydney Opera House, provided a dramatic backdrop for an equally dramatic message: End Polio Now.

[See Landmarks now.](#)

## Social Advocates for Youth

*by Max Bridges*



### Sunrise Continues Support for Local Youth

At our February 26 meeting Max Childs presented Matt Martin, Director of Community Resource Development at Social Advocates for Youth with a check for \$500 to support their ongoing activities.

Social Advocates for Youth (SAY) offers education, counselling, family support, psychotherapy, job training, mentoring and substance abuse prevention services for children, youth and their parents residing in Sonoma County. They provide 24/7 crisis intervention for runaway and homeless youth at their Rev. James E. Coffee House Shelter. Young adults at risk of homelessness who have aged out of foster care or who are living with serious mental illness can apply for housing at SAY's Tamayo House Traditional Living Facility. SAY has three offices located in Santa Rosa, Sonoma and Healdsburg.

Additional information is available at the [SAY Web Site](#).

## Giovanna Franca

*by Penny Millar*

### Our next inbound is from Brazil!

We just received the profile of our next inbound student. Her name is Giovanna Goncalves Darin Franca (try saying that 5 times fast!). She is from a city near Sao Paulo. She is an excellent student, and she enjoys singing, handball, sports and exercise, shopping, dancing, and being with friends and family.



I have some leads but no firm commitments yet for host families. If you or someone you know is interested in being a host family for Giovanna for 3 to 4 months next school year, please let me know as soon as possible. There is a lot of information about the program on the youth exchange website [www.youthexchange5130.org](http://www.youthexchange5130.org). I encourage you to open up your home and share the wonderful youth exchange opportunity. Please contact me if you have any questions. Penny 291-8554.

## Marwann

by Penny Millar



### Meeting Marwann's family (the French ones!)

Marwann's parents and his sister came to California last week and did a whirl wind tour of the state. They traveled to Los Angeles, Yosemite, San Francisco, and everything inbetween, or at least as much as they could see in a short amount of time. They joined Paul and I, along with the Moir's, Coffey's and Leasher's, at my house for a truly international dinner. Wonderful people. A real joy to meet.

Marwann goes to Hawaii this week for a Youth Exchange sponsored excursion. Upon his return, he will move from the Moir's to the Coffey's house to begin the third leg of his host family stay. Thank you Jim and Melinda for being Marwann's host for the past three and a half months, and thank you Judy and Harry for picking up the baton and taking it all the way home.

Tennis is Marwann's hobby, and he's winning easily at the school tournaments. Way to go, Marwann!

If you would like to learn more about the District supported Student Exchange Program, go to their web page at <http://www.youthexchange5130.org/>

## Looking for host families

by Penny Millar

### Open up and Share!

Our next inbound student needs a home. Three of them, actually! Please consider hosting our next international student. It is a very rewarding experience. Yes, it's a teenager so that may mean they sleep late, eat junk food, don't pick up their clothes, etc, but at the same time, they are sponges just soaking up the American culture and learning a lot.



Being a host means providing a place for them to sleep, share food and conversation, getting them to and from school. Buses and bicycles are an acceptable means of getting to school. The stay is 3 to 4 months at each family with the family change happening approximately around Thanksgiving and Spring Break. We do not know yet what country the student will be from nor their gender. We should find out in about a month or so.

Host families can be non-Rotarians, so if you know of a friend or neighbor that would be interested, please let me know and I'll go meet them and explain the program. There is a lot of information on the website [www.youthexchange5130.org](http://www.youthexchange5130.org). Check it out!

Contact Penny Millar at [penny@dbscpas.com](mailto:penny@dbscpas.com) or 707-291-8554 cell.

## Remember the Pictures

*by Max Bridges*



### Check out the Pictures from the Weekly Meetings!

On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the website photo journal called "**Meeting Sightings**"

Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sightings](#)

## Sunshine Report

*by Max Bridges*

### Sunshine Report

**Nancy** hopes to be able to join us next week.



## Ben Floriani Scholarship Fund

*by Dave Lorenzen*



### Ben Floriani Scholarship Fund Update!

**To date, the club has received in excess of \$28,000 for the Ben Floriani Scholarship Fund.**

Make checks payable to Santa Rosa Sunrise Rotary (Note: BFSF) Checks can be mailed to P.O. 14953, Santa Rosa, 95402, or hand delivered to Treasurer Shauna



## Rotary Club of Santa Rosa Sunrise

### Santa Rosa Sunriser!!

Monday, March 09, 2009

 [Club Web Site](#)

**Editor:** [Max Bridges](#)

If you have any comments or questions, email the editor.

#### Future Speakers

**Mar 12 2009**

[Sarah Glade Gurney](#)

*"Whole Peace or Wholly Pieces - Your Choice"*

**Mar 19 2009**

[Margie Harrison-Smith and Benjamin Taylor](#)

*"On the Road: Tales of Traveling to Europe with the SRS Youth Orchestra"*

#### Upcoming Events

[Youth Exchange Outbound Orientation](#)

Mar 14 2009 - Mar 14 2009

[2009 Progressive Dinner](#)

Mar 28 2009

[Pre-Assembly Dinner](#)

Apr 3 2009

[District Assembly](#)

Apr 4 2009

[April Board Meeting](#)

Apr 6 2009

[Napa Rotary Bicycle ride](#)

Apr 18 2009

[May Board Meeting](#)

May 4 2009

[2009 Golf Tournament](#)

May 21 2009

[June Board Meeting](#)

Jun 1 2009

This eBulletin has been generated by **ClubRunner** club communication software. Visit [clubrunner.ca](http://clubrunner.ca) for details.

© 2002-08 Doxess. All Rights Reserved.

#### Our Program for Mar 12th

*by Dave Lorenzen*

#### Sara Glade Gurney - "Whole Peace or Wholly Pieces - Your Choice"



Sarah Glade Gurney, family law attorney, has a mediation and collaborative practice located in downtown Sebastopol. As a 'baby attorney,' Sarah witnessed the destructiveness of litigation upon a family at her very first trial. She started using alternative ways to resolve legal disputes and discovered that her clients were much more pleased with the results. Active in her community, Sarah now serves as the Mayor of Sebastopol.

#### Weekly Rotary Foundation Thoughts

*by Dave Lorenzen*



**This week's**

**[Rotary Foundation Thought](#) is about why we support our Foundation.**

Every minute of every day someone's life is being improved by our Rotary Foundation. Rotary clubs on every continent are working to improve the living conditions and health of their fellow citizens. Rotarians like you and me can make a difference by continually supporting our Foundation and the Annual Programs Fund. As Rotarians we determine where funds are allocated through District Designated Funds, which we can use for local projects or matching grants in another country. When we contribute to our Foundation we are promoting worldwide *Peace and Understanding*. Only if *Every Rotarian Every Year* makes a gift to the Annual Programs Fund will we will be able to continue to do the great work of The Rotary Foundation.



## ClubRunner Sponsors



Please visit our Sponsors.  
To place your ad [click here](#).

## Club Site Sponsors



Please visit our Club Website  
Sponsors.  
To place your ad [click here](#).

## News from Rotary International

by Max Bridges

### Diverse clubs hold key to the future



*Andro Bottse (standing, at center) with members of the Rotary Club of Amsterdam-Arena.*

On the outskirts of Amsterdam, 21 people gather at De Houten Vier restaurant each week.

The group includes members of Dutch, Moroccan, Surinamese, and Turkish descent. The 14 men and seven women range in age from 28 to 69. They come from various professional backgrounds; there are designers, hotel managers, and academics as well as lawyers and accountants.

Despite their differences, everyone has at least one thing in common: Rotary.

The newly chartered Rotary Club of Amsterdam-Arena exemplifies the diverse membership that Rotary International leadership has stated is necessary to keep the organization strong.

In November, the Board updated the RI [statement on diversity](#) to say, in part, "A club that reflects its community with regard to professional and business classification, gender, age, religion, and ethnicity is a club with the key to its future."

The Amsterdam-Arena club is based in the borough of Amsterdam Zuidoost, a community of about 80,000 situated in the city's southeast corner. Andro Bottse, the club's president, says the area is "multicultural and multiethnic by definition."

### Club charter

A group of past district governors in Amsterdam determined through research that few residents of the borough had joined a Rotary club. With support from Jan Koster, past governor of District 1580 and a member of the Rotary Club of Amsterdam West, the new club was chartered in November.

Bottse, of Surinamese descent, says the club's diversity helps it reach out to the community.

"It helps that our networks extend to all levels of the community we serve, including grassroots organizations, businesses, and municipalities," he explains.

The club has focused on helping children, especially those with mental and physical disabilities. "We want to serve our community by making dreams real for the children of Amsterdam-Zuidoost," says Bottse.

Except for Koster, who is an honorary member of the new club, the Amsterdam-Arena Rotarians are all new to Rotary.

"We have an open mind to new developments [such as] the way we raise funds and the way we serve," he says. "To me, it's all about enriching your life by meeting people from different backgrounds."

Bottse says his club would like to help other clubs increase their membership.

"I learned that many clubs in the area of Amsterdam have difficulties attracting new members even though they try very hard," he says. "Perhaps we can support them in their efforts."

## Interact event

*by Max Bridges*

### Support our Interact Club and a Worthy Charity by Attending the ....

Elsie Allen High School Interact Club's showing of the documentary film "Invisible Children" on **March 14, 2009 at 5:00 pm in the Drama Arts Building.**

This 60 minute movie is a chronicle of the civil war in Uganda and depicts how children are abducted from their villages by rebels and forced to kill others or be killed themselves. It shows how the children are affected and what they do to escape.

This is not something that has only happened in the past. It is still happening NOW.

The entire situation is being denied by the government of Uganda despite objections and protests by the United States. To the Ugandan government these children are "INVISIBLE CHILDREN"

### **If you think your life is tough, you must see this movie!**

Tickets are \$2.00 per person with proceeds going directly to the Invisible Children Foundation. Additional information may be found regarding this tragic situation on the [Foundation web site](#).

## From RI's Press Release Center

by Max Bridges

### Rotary works with entertainer Dolly Parton to give children a head start on reading



**EVANSTON, III. (March 6, 2009)** -- Country music legend Dolly Parton and Rotary clubs may seem an unusual pairing, but their shared passion for promoting literacy more than bridges any perceived pop culture gap.

Rotary International today announced a groundbreaking collaborative arrangement with Parton's Tennessee-based Dollywood Foundation to promote early childhood reading. Under the agreement, Rotary clubs in the United States, Canada, and the United Kingdom are encouraged to support the Dollywood Foundation's Imagination Library program, which provides an age-appropriate book each month to children from birth until age five, so that parents and other family members can begin reading to them as soon as possible.

The program is especially valuable for children in underprivileged and working class families for whom children's books might be an unaffordable luxury in today's uncertain economic climate. Local Rotary club participation could include promoting the program within the community, helping to identify and register the children, and paying for the books and mailings. The average annual cost is \$28 per child (CAD\$60 in Canada; 24 in the U.K).

"In today's world, literacy is a basic requirement for success in life," says Rotary Foundation Trustee John Germ, of Chattanooga, Tenn. "For decades, Rotary clubs worldwide have supported literacy and numeracy programs for children and adults, and this collaborative relationship with the Dollywood Foundation will help lift our literacy effort to the next level by promoting early childhood reading."

"I am thrilled about our partnership with Rotary International," says Parton, who developed a personal love of books growing up in rural Tennessee, where she saw firsthand the toll illiteracy can take on families. "Rotarians love kids as much as I do, so I truly believe we can do something extraordinary together to help even more children love to read and succeed."

Once a child is registered with Imagination Library, the Dollywood Foundation sends the child one book a month, beginning with "The Little Engine That Could." The books are chosen to match the typical childhood development stages. Appropriately, the final title is "Look Out Kindergarten, Here I Come." Since its launch in 1996, Imagination Library has provided more than 15 million books to preschoolers.

According to the Dollywood Foundation, research shows that preschoolers exposed to reading are more likely to look forward to starting school, do better in class, read at or above grade level, and finish high school and go on to college. The program also helps to strengthen families by encouraging positive interaction between parents and children through shared reading.

About 115 individual Rotary clubs already participate in Imagination Library. That number will quickly triple with the addition of all 204 Georgia Rotary clubs, the first to sign on under the new agreement. Working through the

Georgia-based Ferst Foundation for Childhood Literacy, their goal is to extend Imagination Library into all 159 counties in the state.

In all, there are about 10,400 Rotary clubs in the United States, Canada, and the United Kingdom, the nations covered in the new agreement. Worldwide, Rotary has more than 33,000 clubs in 200 countries and geographical areas. Since 1985, more than 16,000 Rotary clubs have supported literacy and numeracy programs throughout the world.

For more information, visit the [Imagination Library](#) web site.

## **Jewish Community Free Clinic**

*by Max Bridges*



### **Sunrise Supports Local Volunteer Health Services Provider**

At our March 5 meeting Max Childs presented Sylvia Frain from the Jewish Community Free Clinic with a check for \$500 to support the ongoing services provided by the Clinic.

The Jewish Community Free Clinic (JCFC) is a 501(c)(3), non-profit, free, volunteer medical clinic that draws on traditional Jewish concepts of *tzedakah* (justice/charity) and *tikkun olam* (repairing the world) to offer free medical care for anyone in need, without regard to ethnicity, race or religion. The Clinic's founders are clinicians working throughout the County's healthcare system. With nearly 100,000 uninsured in Marin and Sonoma counties, they felt they must take action regarding access to health care for the uninsured. The JCFC tapped volunteers' deeply rooted desire to carry on traditions of caring for the sick (known as *bikkur cholim* in Judaism) to found the Jewish Community Free Clinic.

Additional information is available at the [JCFC web site](#).

## **March is .....**

*by Dave Lorenzen*

## **Literacy Month**



# **Celebrate Literacy Month**

## **March 2008**

### **What is Rotary Literacy Month?**

Rotary Literacy Month highlights literacy and education issues around the world. Celebrated in March each year, Rotary Literacy Month is an excellent opportunity for Rotary clubs and districts to raise awareness about literacy, launch new literacy initiatives and projects, and recognize literacy

accomplishments from the past year. Rotarians everywhere are encouraged to participate in Rotary Literacy Month by engaging in service or activities that specifically address literacy and education issues either in their communities or abroad.

### **Why is literacy important?**

Literacy is the foundation for virtually all forms of education and a crucial component of effective social and economic participation, human development, and poverty reduction. According to the United Nations Educational, Scientific, and Cultural Organization (UNESCO) nearly 800 million people over the age of 15 lack even basic reading and writing skills worldwide. In addition, there are roughly 137 million school age children who are illiterate around the world. Sadly, over 64% of all illiterate people in the world today are women.

The benefits of literacy to society are undisputed. The Education for All Global Monitoring Report published in 2006 by UNESCO argues that literate populations are less likely to experience civil strife and are more likely to develop economically. There is also a direct connection between literacy rates and community health. People who are literate are generally more aware of health concerns in their communities and are therefore better equipped to avoid illness.

### **What can my club do to celebrate Rotary Literacy Month?**

Rotary clubs and districts celebrate Rotary Literacy Month in many different ways. Some clubs invite speakers to discuss literacy and education issues that are important to their communities, some clubs plan literacy and education related service activities, and other clubs plan large community campaigns to encourage literacy.

Planning is crucial and many clubs appoint a special literacy committee at the beginning of each Rotary year to plan and coordinate literacy events during Rotary Literacy Month and throughout the year.

Some ideas for Rotary Literacy Month activities include:

#### *Raising awareness about literacy and education*

Invite local literacy or education experts like teachers, school administrators, government education officers, and university professors, to speak at your club's meeting about local, regional, or international literacy and education issues.

Arrange for club members to visit local schools, universities, libraries, and tutoring centers to learn about your community's literacy and education resources.

Facilitate a discussion session at your club's meeting about literacy and education in your community.

#### *Take action for literacy*

Launch a new literacy project during Rotary Literacy Month

Work with existing literacy providers to plan a literacy project

Arrange for club members to volunteer at a tutoring center

Begin a student mentoring program

Encourage local businesses to offer education opportunities for employees

Start an adult education program at a local school or community center

Conduct a teacher training event for your district

Conduct a literacy awareness campaign in your community

Donate books for a community library, school supplies for under privileged students, or

teaching materials for underprivileged schools

*Celebrate literacy*

Arrange a community award to recognize contributions to literacy and education

Hold a literacy ball to raise money for literacy programs in your community

Conduct an essay contest to encourage writing among students in your community

Arrange a literacy fair and invite local bookstores to participate, local authors to read about literacy, and local government agencies to display information about literacy and education programs

### **Does Rotary International offer any additional resources for Literacy?**

Rotary offers a variety of resources for literacy related projects. The following are some of the resources available to Rotary clubs and districts.

*Communities in Action: A Guide to Effective Projects*

(605A)

[www.rotary.org/newsroom/downloadcenter/pdfs/605a\\_en.pdf](http://www.rotary.org/newsroom/downloadcenter/pdfs/605a_en.pdf)

*A Menu of Service Opportunities*

(605B)

[www.rotary.org/newsroom/downloadcenter/pdfs/605b\\_en.pdf](http://www.rotary.org/newsroom/downloadcenter/pdfs/605b_en.pdf)

*Community Assessment Tools*

(605C)

[www.rotary.org/newsroom/downloadcenter/pdfs/605c\\_en.pdf](http://www.rotary.org/newsroom/downloadcenter/pdfs/605c_en.pdf)

World Community Service Program

[www.rotary.org/programs/wcs](http://www.rotary.org/programs/wcs)

The Rotary Foundation Humanitarian Grants Program

[www.rotary.org/foundation/grants](http://www.rotary.org/foundation/grants)

The RI Community Projects Database

[www.rotary.org/programs/projectsdb](http://www.rotary.org/programs/projectsdb)

## Giovanna Franca

*by Penny Millar*



### Our next inbound is from Brazil!

We just received the profile of our next inbound student. Her name is Giovanna Goncalves Darin Franca (try saying that 5 times fast!). She is from a city near Sao Paulo. She is an excellent student, and she enjoys singing, handball, sports and exercise, shopping, dancing, and being with friends and family.

I have some leads but no firm commitments yet for host families. If you or someone you know is interested in being a host family for Giovanna for 3 to 4 months next school year, please let me know as soon as possible. There is a lot of information about the program on the youth exchange website [www.youthexchange5130.org](http://www.youthexchange5130.org). I encourage you to open up your home and share the wonderful youth exchange opportunity. Please contact me if you have any questions. Penny 291-8554.

## Marwann

*by Penny Millar*

### Meeting Marwann's family (the French ones!)



Marwann's parents and his sister came to California last week and did a whirl wind tour of the state. They traveled to Los Angeles, Yosemite, San Francisco, and everything inbetween, or at least as much as they could see in a short amount of time. They joined Paul and I, along with the Moir's, Coffey's and Leasher's, at my house for a truly international dinner. Wonderful people. A real joy to meet.

Marwann goes to Hawaii this week for a Youth Exchange sponsored excursion. Upon his return, he will move from the Moir's to the Coffey's house to begin the third leg of his host family stay. Thank you Jim and Melinda for being Marwann's host for the past three and a half months, and thank you Judy and Harry for picking up the baton and taking it all the way home.

Tennis is Marwann's hobby, and he's winning easily at the school tournaments. Way to go, Marwann!

If you would like to learn more about the District supported Student Exchange Program, go to their web page at <http://www.youthexchange5130.org/>

## Remember the Pictures

*by Max Bridges*



## Check out the Pictures from the Weekly Meetings!

On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sightings**"

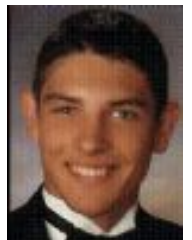
Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sittings](#)

## Ben Floriani Scholarship Fund

*by Dave Lorenzen*

## Ben Floriani Scholarship Fund Update!



To date, the club has recieved in excess of **\$28,000** for the **Ben Floriani Scholarship Fund**.

Make checks payable to Santa Rosa Sunrise Rotary (Note: BFSF) Checks can be mailed to P.O. 14953, Santa Rosa, 95402, or hand delivered to Treasurer Shauna





## Rotary Club of Santa Rosa Sunrise

### Santa Rosa Sunriser!!

Monday, March 16, 2009

 [Club Web Site](#)

**Editor:** Max Bridges

If you have any comments or questions, email the editor.

#### Future Speakers

**Mar 19 2009**

Margie Harrison-Smith and Benjamin Taylor

"On the Road: Tales of Traveling to Europe with the SRS Youth Orchestra"

#### Upcoming Events

**2009 Progressive Dinner**

Mar 28 2009

**Pre-Assembly Dinner**

Apr 3 2009

**District Assembly**

Apr 4 2009

**April Board Meeting**

Apr 6 2009

**Napa Rotary Bicycle ride**

Apr 18 2009

**May Board Meeting**

May 4 2009

**2009 Golf Tournament**

May 21 2009

**June Board Meeting**

Jun 1 2009

**Culinary Classic**

Oct 10 2009

This eBulletin has been generated by **ClubRunner** club communication software. Visit [clubrunner.ca](http://clubrunner.ca) for details.

© 2002-08 Doxess. All Rights Reserved.

#### ClubRunner Sponsors

**BIRMINGHAM 2009**  


- ▶ FLIGHTS
- ▶ PRE/POST TOURS
- ▶ CRUISE HOLIDAYS

CLICK HERE FOR BIRMINGHAM 2009  
 FLIGHTS & PRE/POST PACKAGES  


- ▶ FLIGHTS
- ▶ PRE/POST TOURS
- ▶ CRUISE HOLIDAYS

Please visit our Sponsors. To place your ad [click here](#).

#### Our Program for Mar 19th

by Dave Lorenzen

#### Margie Harrison-Smith and Benjamin Taylor - "On the Road: Tales of Traveling to Europe with the SRS Youth Orchestra"



Margie Harrison-Smith Director of Education Margie Harrison-Smith was previously Curator of Education and Public Programs for the National Steinbeck Center, where she served as School Programs Coordinator, Manager of Education Programs and finally as department head. She was responsible for all education and public programs including the annual Steinbeck Festival; directing the Steinbeck Young Authors program (a county-wide middle school writing program serving 6,700 student over the first four years); and coordination of public lectures, symposia, and cultural events. She was responsible for implementing and overseeing federal, state and local grants, for managing budgets and supervising related staff. Benjamin Taylor Benjamin Taylor manages the four SRS youth ensembles, bringing his experience as an active composer and conductor to his work with young musicians. An emerging composer who is being increasingly recognized across North America, Mr. Taylor's music has been heard in concert halls, churches and rock clubs, on radio and television, performed by ensembles such as the Cleveland Chamber Symphony, San Francisco Choral Artists, Princeton Singers, and the Wild Harrys. Born in Kyoto, Mr. Taylor spent the majority of his formative years in Santa Rosa, CA. He has served as Composer-in-Residence of the Sonoma County Chamber Singers and is Music Director of the Unitarian-Universalist Congregation of Santa Rosa.

#### Weekly Rotary Foundation Thoughts

by Dave Lorenzen



#### This week's

#### Rotary Foundation Thought is about the Programs of The Rotary Foundation.

When the Foundation's founder Arch C Klumph said:

"The Rotary Foundation is not to build monuments of brick and stone. If we work upon marble, it will perish; if we work on brass, time will efface it..but if we work upon immortal minds, if we imbue them with the full meaning of the spirit of Rotary, we are engraving on those tablets something that will brighten all eternity. "

The Educational, Humanitarian and PolioPlus Programs are the monuments of the Foundation and Rotarians should be proud to yell it from the roof tops. We will eradicate polio, hunger and poverty. We will help the world find peace. By supporting the Rotary Foundation with an annual gift you help build these immortal monuments of Rotary.

## Club Site Sponsors



Please visit our Club Website Sponsors.  
To place your ad [click here](#).

## News from Rotary International

by Max Bridges

### Foundation honors two California couples for major gifts



*Past District Governor Steve Brown (bottom) and his wife, Susan, (not pictured) and Larry and Linda Sundram (top) were recently inducted into the Arch C. Klumph Society.*

Two couples from District 5340 (California, USA) were recently inducted into the [Arch C. Klumph Society](#), which honors people who give at least \$250,000 to The Rotary Foundation.

Past District Governor Steve Brown and his wife, Susan, and Larry and Linda Sundram were honored 25 February during a ceremony at RI World Headquarters in Evanston, Illinois, where their portraits now hang in the Arch C. Klumph Gallery.

Brown has traveled extensively to underdeveloped countries, promoting the Foundation and overseeing projects. The Foundation's positive impact in these areas shows why contributions are so vital, he says.

"Your dollar can make a bigger difference when it's spent in underdeveloped countries," explains Brown. "In many countries, there are no safety nets. People could really hit rock bottom if it weren't for the Foundation."

A successful lawyer, Brown became a charter member of the Rotary Club of La Jolla Golden Triangle in 1986. He has participated in a National Immunization Day (NID) in Eritrea and facilitated Matching Grant projects in Kenya, Mexico, and Russia.

Much of his current passion is directed toward Afghanistan, which he has visited several times to support humanitarian and educational projects. In October, Brown and a fellow club member, Fary Moini, met with Islamic leaders in Jalalabad to emphasize the importance of the polio eradication effort.

"There are needs all over the world," he says. "Being an Arch C. Klumph member means I'm an investor in the Foundation. I have a strong vested interest to see that the Foundation thrives and carries out its mission to help people worldwide."

The Sundrams, who are both Rotarians, are also committed to the Foundation's international reach. Larry has traveled to India for an NID and has been involved with several Matching Grants in that country. He is currently the District 5340 Group Study Exchange Subcommittee chair.

The couple has been married for 32 years, and both retired from the insurance

industry in 2002. Larry joined the Rotary Club of Vista in 2003, and Linda is president of the Rotary Club of Camp Pendleton, which she joined in 2006.

Linda credits her husband with introducing her to Rotary.

"Rotary is the best organization I've seen at breaking down cultural barriers to create peace and understanding," she says. "It's a great feeling to donate to such a wonderful foundation, realizing that people will be helped long after we're gone."

The Sundrams have helped support the humanitarian work of U.S. military units in Afghanistan and Iraq by helping to collect and forward supplies. Each year, Larry and members of his club distribute Christmas gifts to disadvantaged children and their families in Ensenada, Mexico. The Sundrams also support the [Permanent Fund](#) and the [Annual Programs Fund](#).

"The Foundation is the most effective way to get the most money and resources into the hands of people who are in the most need," says Larry. "Giving to the Foundation gives us peace of mind that the money will be used to its optimum potential."

## More News from RI

by Max Bridges



### Bill Gates made honorary member of Seattle club

*William Gates Sr., center, helps fasten a Rotary pin to his son's lapel during the Rotary Club of Seattle's centennial celebration. Also pictured is Seattle club president Nancy Sclater. The club made the younger Gates an honorary member, joining his dad, who is already an honorary member*

Bill Gates, cochair of the Bill & Melinda Gates Foundation, was made an honorary member of the Rotary Club of Seattle during the club's centennial celebration 5 March.

More than 1,000 Rotarians and community leaders attended the event, held at the Washington State Convention and Trade Center, to pay tribute to the club's 100 years of service. Gates, Microsoft cofounder and chair, delivered the keynote address.

"As Rotary spread across the globe, so did the principle of Service Above Self," he said. "Rotary provides the infrastructure for scaling up one of the best ideas that human beings ever had: that helping others is not just a duty -- it's fun and rewarding."

William Gates Sr., also an honorary member of the Seattle club and Gates Foundation cochair, attended the event and helped fasten a Rotary pin to his son's lapel.

Earlier this year, Bill Gates attended Rotary's International Assembly in San Diego, California, to announce a [new grant of \\$255 million](#) from the Gates Foundation to support Rotary's efforts to eradicate polio. That amount came in addition to the \$100 million Gates Foundation challenge grant awarded to Rotary in 2007. The total matching effort in response is called Rotary's US\$200 Million Challenge, which must be completed by 30 June 2012. Together, Rotary and the Gates Foundation have committed \$555 million in the fight to end polio.

Seattle club president Nancy Sclater said the club has fully embraced Rotary's efforts to eradicate the disease.

"We absolutely must finish ensuring that polio never affects anyone again," she said.

Sclater also looked ahead to the club's second century of service. Its centennial project will create a support center for homeless families at a cost of \$4.2 million.

The Seattle club is Rotary's fourth oldest and one of its largest, with nearly 700 members. During its 100 years, the club has raised millions of dollars to help support the visual and performing arts, enhance educational opportunities for youth, improve outdoor and recreational environments, provide food for the underprivileged, and distribute aid to the homeless and people with disabilities

## **New Blue Badger**

*by Max Bridges*

## **Stacy Drucker-Andress retires Red Badge**

Congratulations Stacy!



## **Interact News**

*by Ross Andress*



## **New Interact Member**

Tim Miller became an Elsie Allen Interact member when he visited a recent Interact meeting. Like Larry Martin and Del Raby, Tim has full rights as a member. He can vote, attend any meetings he wants to and provide transportation for members that don't drive.

Tim addressed a standing room only meeting, that was an unusually quite meeting as they listened to every word.

Tim talked about the history of Red Cross, what Red Cross does and how young people could get part time jobs at Red Cross as CPR trainers. Of course when he said that part, many hands went up for more information.

Elsie Allen Interact members helped CPR training in Sebastopol on Saturday, and several took CPR training themselves.

Tim has a new young people following.

## **Southwest Community Health Center**

*by Max Bridges*

## **Sunrise Supports another Local Health Services Provider**



At our March 12 meeting Max Childs presented Kathryn Radcliff from the Southwest Community Health Center with a check for \$500 to support the ongoing services provided by the Center.

Southwest Community Health Center is dedicated to providing excellent, comprehensive primary health care, prevention, and health education to the uninsured and underinsured in Santa Rosa, regardless of ability to pay. SCHC is committed to supporting the education of family practice residents in the field of community medicine and will serve the community in a supportive and culturally appropriate environment.

Additional information is available at the [SCHC web site](#).

## Polio Immunization in Nigeria

by Peter Hoberg



**Rotary has significant momentum in the fight to end Polio. There is an upcoming trip to Nigeria in May, where Rotarians can participate in an Immunization Plus Day. It is an exciting opportunity. Read this story for details.**

The purpose of this correspondence is to formally announce a trip to Nigeria in May so that you and members of your club can participate in a Immunization Plus Day (IPD) trip to eradicate polio. **(For a pdf with an application to participate, contact Peter Hoberg.)** Kano, Kaduna and Zaira, Nigeria Participate in Immunization Plus Days to Eradicate Polio and Attend the District 9120 Rotary Conference 02 May - Depart U.S. 12 May - Return to U. S. The fight against polio is in its last phase, and the challenge to eradicate the disease has become much more tactical. Now there are only a few weeks between the time a government establishes the date of a National Immunization Day and the date itself. As a result, we expect that this might be one of the last chances you have to join a group program to eradicate polio. If you have ever wanted to participate in a polio eradication trip, this is the trip and NOW is the time. In addition to spending three days engaged in polio eradication, we will enjoy the unique experience of attending the District 9120 Rotary Conference in Zaira. We have a limited number of places available on this trip. Based upon the e-mail we sent out earlier this month, we already have about 12 people signed up. Therefore, if you would like to be a part of this effort, we strongly suggest you take immediate action. Further, please make an announcement in your club THIS COMING WEEK so that they can join us. We expect this trip to be sold out by the week of March 30, 2009. To register for the trip, please complete the application (**get it from Peter Hoberg**) and send it to our office as soon as possible. Due to the short lead time of this program, full payment of the ground portion of the trip is required to join the trip. You can pay by check, or credit card (Visa or MasterCard). Please MAKE SURE to notate your originating airport on the application. Upon our receipt of your application, we will then prepare your flight itinerary and contact you to confirm your acceptance of the itinerary if you need to purchase connecting flights to join the group in Detroit. Also, please carefully read the information in the folder regarding securing a visa. All U.S. citizens must have a Nigerian visa. Therefore, your immediate action will be required. You must complete a visa application on line, and provide your passport, pictures, etc. The timing on securing your visas will be critical. This is an extraordinary opportunity for you and members of your club to be on the front line of our war to eradicate polio. We hope you, or members of your club can join us, but NOW is the time you should take action if you plan to have this experience. Bradford R. (Brad) Howard Rotary District 5170 Governor, 2002-2003 516 Grand Avenue Oakland, CA 94610 Phone: (510) 834-2260 FAX: (510) 834-1019 E-mail: Bhoward@HowardTours.net

## Sunshine Report

by Max Bridges

### Sunshine Report

**Ross Jones** had gall bladder surgery, **John Jones'** son is recovering from multiple surgeries and **Nancy** hopes to be able to join us next week.



## Remember the Pictures

*by Max Bridges*



### Check out the Pictures from the Weekly Meetings!

On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sightings**"

Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sittings](#)

## Ben Floriani Scholarship Fund

*by Dave Lorenzen*

### Ben Floriani Scholarship Fund Update!

**To date, the club has recieved in excess of \$28,000 for the Ben Floriani Scholarship Fund.**



Make checks payable to Santa Rosa Sunrise Rotary (Note: BFSF) Checks can be mailed to P. O. 14953, Santa Rosa, 95402, or hand delivered to Treasurer Shauna



Make Dreams Real  
Santa Rosa Sunrise

# Rotary Club of Santa Rosa Sunrise

## Santa Rosa Sunriser!!

Tuesday, March 31, 2009

Club Web Site

**Editor:** Max Bridges

If you have any comments or questions, email the editor.

### Upcoming Events

**Pre-Assembly Dinner**

Apr 3 2009

**District Assembly**

Apr 4 2009

**April Board Meeting**

Apr 6 2009

**Napa Rotary Bicycle ride**

Apr 18 2009

**Rebuilding Together**

Apr 25 2009

**Senior Pancake Breakfast**

May 2 2009

**May Board Meeting**

May 4 2009

**2009 Golf Tournament**

May 21 2009

**June Board Meeting**

Jun 1 2009

**Culinary Classic**

Oct 10 2009

This eBulletin has been generated by **ClubRunner** club communication software. Visit [clubrunner.ca](http://clubrunner.ca) for details.

© 2002-09 Doxess. All Rights Reserved.

### ClubRunner Sponsors

This site powered by **ClubRunner**

Website \* eBulletin \* Membership

**Free Trial for Clubs**

**National Award Services, Inc** Enter Here  
Club Supplies & More

Please visit our Sponsors. To place your ad [click here](#).

### Our Program for April 2nd

by Dave Lorenzen

#### Is a SURPRISE!

So show up and find out!!!



### Weekly Rotary Foundation Thoughts

by Dave Lorenzen



This week's

**Rotary Foundation Thought is about micro credit.**

In Cuzco, Peru Rotarians contributed \$10,000 to a partnering association, Asociacion MIDE, which provided small loans to 288 low-income women. In six months these women improved their businesses and living standards, lifting them out of extreme poverty. While local Rotarians had the opportunity to work together to develop the project and approve the system of loans, the participants learned to use, administer and benefit from financial credit. In the process, the women improved their self-esteem as they acquired entirely new roles of financial responsibility for their families. How do I focus my giving? *Every Rotarian, Every Year* - Giving is hope in action.

### April is .....

by Max Bridges

### Magazine Month

April 2009

The magazine you hold in your hands is one of Rotary's oldest traditions. In January of 1911, a 12-page newsletter called *The National Rotarian* was published; it contained an essay by Paul Harris, "Rational Rotarianism," along with club news and editorials. Of the new publication, Harris wrote: "The primary purpose of *The National Rotarian* is to provide a means for the exchange of ideas between Rotarians throughout the



## Club Site Sponsors



Please visit our Club Website Sponsors.

To place your ad [click here](#).

world, not to give the national officers an opportunity to express their views. These messages are not written merely to fill space; nevertheless we look forward to the day when they will be literally crowded out by surging mobs of virile Rotarian ideas struggling to be heard."

Today, with Rotary's club membership spanning more than 200 countries and geographical areas, the mandate of its publications is more complex, and more vital, than ever. The English-language flagship magazine, *The Rotarian*, is edited at RI headquarters in Evanston, Ill., USA, and has a circulation of about 500,000. Around the world, 31 more magazines are published in 24 other languages, for a total of 32 magazines published by the Rotary World Magazine Press, and a total circulation of about 1.25 million.

The RI Board of Directors has designated April of every year as Magazine Month. It is a time to recognize the role that our Rotary publications play in our Rotary lives - and the role that we should play in our publications. For the magazines to live up to Paul Harris' original vision, it takes more than just an editorial staff: It also takes the good work of Rotarians. I always feel that the best part of reading any Rotary publication is the opportunity to find out what other clubs are doing. Each issue, each article, is a chance to be informed and inspired.

In an era when electronic communication seems to be everywhere, the role of the paper-and-ink magazine is still important to our organization. Rotary magazines provide us with an overview of what's happening in different clubs and districts as well as important news and updates from RI headquarters. Even the many Rotarians who regularly visit <http://www.rotary.org> will find something new in every issue.

It is a privilege today to be writing this message as Paul Harris once wrote his, and to see his vision of this publication - a magazine filled with the great ideas and great works of Rotarians - brought to life.

Dong Kurn (D.K.) Lee  
President, Rotary International

## News from Rotary International

*by Max Bridges*



### Historic Moments -- Rotary and Boys' Week

*A 1924 poster advertising Boys' Week in Shelbyville, Tennessee, USA.*

The first Boys' Week was held in New York City in May 1920 by the Rotary Club of New York and other local organizations. The event was part of an effort to promote youth development in the areas of education, citizenship, health and hygiene, and vocation.

New York club members reported on the success of Boys' Week at Rotary's 1920 convention, hoping that it would become part of the



Boys' Work program, which Rotary had established several years earlier with the creation of the Committee on Work among the Boys (later known as the Boys' Work Committee). The program encouraged Rotary clubs to work with other community programs and organizations to counter juvenile delinquency, truancy, and poor physical health, with the goal of developing good citizens.

Boys' Week events quickly spread throughout the United States and abroad. By the mid-1920s, they were being held in almost 600 locations across 25 countries. In 1928, the number of participating cities and towns had grown to about 3,000.

The target audience also grew rapidly. Girls rode on the float sponsored by the Rotary Club of Vicksburg, Mississippi, in a 1924 [Loyalty Day](#) parade held in conjunction with Boys' Week.

By the late 1920s, the United States had established a National Boys' Week Committee, in which Rotary participated. Rotary clubs were encouraged to support and participate in their local Boys' Week events as a way to achieve the goals of the Boys' Work program.

In 1934, Boys' Week became known as Youth Week, and in 1936, Boys and Girls' Week.

In 1954, the RI Board of Directors voted to discontinue Rotary's official sponsorship of Boys and Girls' Week to support new youth efforts, but it encouraged clubs to continue participating in local youth service initiatives.

In the following decades, Rotary went on to create other programs for young people, including [Interact](#) , [Rotaract](#) , and [Rotary Youth Exchange](#) .

To hear about the importance of youth involvement, listen to episode 9 of the historic [Rotary Golden Theater Radio Show](#) .

For more historical information about Rotary, visit [Rotary History and Archives](#) or the [Rotary Global History Fellowship](#).

## Interact News

by Stacy Drucker-Andress

### Conference 2009



The District 5130 Interact Conference took place this past week end at Alliance Redwoods. Elsie Allen Interact swept the awards for the third consecutive year. The club took top honors for their projects and President DJ and Vice President Ben were both nominated for best leadership. DJ was selected as best leader.

The Conference featured two motivational speakers and Sunrisers Eloise Tweeten and Stacy Drucker-Andress conducted a leadership skills workshop. The Interact groups were engaged, enthusiastic, and creative.

Newest Elsie Allen Interacter, Tylynn Lewis, (to the right of DJ in the photo), stepped forward and suggested a District-wide Interact project in front of the 168 present-a very proud moment for the Sunrisers in attendance.

This was Ross Andress' inaugural year of coordinating the conference and he accepted the District Interact Chair position with PDG Bruce Campbell and DG Ed Fullerton looking on.

**CONGRATULATIONS ROSS!**

### Craft Talk by.....

by Max Bridges



**Paul Stathatos**

**Paul** was born in Los Angeles and worked in his family flower business for a number of years. In 1986, he, his wife Susan, and two young boys moved to Santa Rosa. At this time, he went to work for Hansel Ford, where he continues to work as a senior commercial accounts manager for the dealership.

During this time, he has also been involved in a variety of volunteer work, including mentoring Tiger scouts, Cub scouts and Boy scouts; helping out with United Way; volunteering at the Pacific Coast Air Museum; and cooking for several years at the Petaluma Rotary club at their "Guys Can Cook" and "Gator/Cajun Festival". His hobbies include hiking, fishing, gardening, cooking and earth science.

## Rebuilding Together 2009

by Bridges, Max

### Mark your Calendars for April 25

This year's Rebuilding Together workday is scheduled for April 25, 2009. Sunrisers will be teamed with Santa Rosa West Rotary on repair of three mobil homes in the Journey's End park on Mendocino Avenue.



Additional information and sign-up sheets will be provided by project leaders **Olin Leasher** and **Jim Kirkbride** at future meetings.

### More News from RI

by Max Bridges



### Rotary Centers have potential to change the world

*Colin Spurway, a 2003-05 Rotary World Peace Fellow, during a recent visit to RI World Headquarters in Evanston, Illinois, USA. Spurway, now a manager with BBC World Service Trust, spoke to regional Rotary Foundation coordinators about the Peace Fellowships program*

### The Rotary World Peace Fellowships program makes a difference.

Colin Spurway, a 2003-05 peace fellow, says the program equipped him to make the world a more peaceful, just, and sustainable place.

Speaking to regional Rotary Foundation coordinators (RRFCs) during a training meeting in Chicago, Spurway thanked The Rotary Foundation for its support of the [Rotary Centers for International Studies in peace and conflict resolution](#), and he urged the RRFCs to promote them.

"Only Rotary has the combination of financial capacity, internationalism, patience, and worldview to invest in something as imaginative, hopeful, progressive -- but intangible -- as peace," he said.

Spurway, a native of Scotland, added that peace is not a goal that can simply be checked off a list. "Peace is a continuing process. It is slow, long-term work."

In introducing Spurway to the RRFCs, Duane Sterling, Rotary Centers Committee member and aide to the RI president-nominee, suggested that the peace studies program receives less publicity than it deserves.

"The Rotary Centers come in right behind polio in priority," said Sterling. "But we are not giving it the kind of attention we need to be giving it. The program has one of the greatest potentials to change the world for generations to come."

Spurway studied at the Rotary Center at the University of Queensland and spent his fourth semester at the University of California, Berkeley.

"My experience of the fellowship was made particularly rich by the semester in Berkeley," Spurway told the RRFCS. "But I know that I speak for the overwhelming majority of alumni when I say that the fellowship has proven to be of great value after graduation."

After managing peace-building and development programs for international charities in South and Central Asia, Spurway now works for the [BBC World Service Trust](#) in London as a manager for international development projects in Bangladesh.

He said the peace studies program contributes substantially to Rotary's image. It is also a feather in the cap of the participating universities.

Eddie Blender, Rotary Centers Major Gifts Initiative chair, said US\$40 million has been raised toward the goal of creating a [\\$95 million endowment fund by 2015](#) to sustain the program.

Alluding to a famous speech that Robert F. Kennedy made at the University of Cape Town, South Africa, in 1966, Blender called the approximately 400 graduates of the program "our ripples of hope. With them and with our peace centers, peace is possible."

## Giovanna Franca

*by Max Bridges*

### Our next inbound is from Brazil!

Her name is Giovanna Goncalves Darin Franca. She is from a city near Sao Paulo. She is an excellent student, and she enjoys singing, handball, sports and exercise, shopping, dancing, and being with friends and family.



**Penny still needs host families.** If you or someone you know is interested in being a host family for Giovanna for 3 to 4 months next school year, please let Penny know as soon as possible. There is a lot of information about the program on the youth exchange website [www.youthexchange5130.org](http://www.youthexchange5130.org). Please open up your home and share the wonderful youth exchange opportunity. Contact **Penny Millar** at 291-8554 if you have any questions.

## Still More from RI

by Max Bridges



### The beat goes on

*Public school students in Seattle are ready to make some noise*

Music teacher Dan Yarr had a problem: He had 12 aspiring flautists and only two flutes. So Yarr held a lottery to pick who got to play; the students who didn't had to skip instrumental music.

In the public schools of Seattle, where Yarr teaches, it's the same story every year: There aren't enough instruments for all the students who want to play. "The need is severe at some of the schools," he says. With a good student clarinet costing \$400, and a violin renting for \$20 to \$40 a month, "many families simply can't afford to rent an instrument."

In 2007, Dick Lee, director of the Office of School Partnerships for Seattle Public Schools, approached David Endicott, a member of the Rotary Club of Seattle, to enlist Rotary's help in acquiring instruments. Over coffee, the men dreamed up [Music4Life](#), a campaign to acquire 1,200 donated instruments over two years. "Lovingly used" instruments would go to fourth and fifth graders, who can take half an hour of instrumental music instruction every week.

Recalling his own student days, Endicott says that playing the tuba opened up a world of music to him. "In putting that tuba in my hands, he gave me something to do," he says of his childhood music teacher. "We really want to build this for every child who wants to learn to play an instrument."

Over the last year, the campaign has raised \$45,000 and collected 125 instruments, including a saxophone from American jazz and blues singer Ernestine Anderson. Bill Center, past president of the Seattle club, donated two violins and a viola that his daughter-in-law had abandoned long ago. And another donor dusted off a trumpet his father had played in the Army during World War I and that he'd used from second grade to high school.

Music4Life is a collaboration between Seattle Public Schools, the Northwest Youth Music Association, and RI District 5030 (Washington, USA). But other clubs can easily duplicate the initiative, Center says.

"Learning how to play an instrument is really learning how to learn," says Center, a retired U.S. Navy admiral who plays an electric wind instrument. "It develops your mind and develops the way you think about the world."

## Remember the Pictures

*by Max Bridges*

### Check out the Pictures from the Weekly Meetings!



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sightings**"

Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sittings](#)

## Ben Floriani Scholarship Fund

*by Dave Lorenzen*



### Ben Floriani Scholarship Fund Update!

**To date, the club has recieved in excess of \$28,000 for the Ben Floriani Scholarship Fund.**

Make checks payable to Santa Rosa Sunrise Rotary (Note: BFSF) Checks can be mailed to P.O. 14953, Santa Rosa, 95402, or hand delivered to Treasurer Shauna



## Rotary Club of Santa Rosa Sunrise

### Santa Rosa Sunriser!!

Monday, April 06, 2009

 [Club Web Site](#)

**Editor:** [Max Bridges](#)

If you have any comments or questions, email the editor.

#### Future Speakers

**Apr 9 2009**

[Denise Cadman](#)

*"Laguna de Santa Rosa"*

**Apr 16 2009**

[Bill Scott and Aaron Nitzken](#)

*"Solar Technology Update"*

**Apr 23 2009**

[Scott Holder](#)

*"Climbing to the top of Mount Orizaba in Mexico"*

**Apr 30 2009**

[Music Music Music](#)

*"Strike up the Band"*

#### Upcoming Events

**April Board Meeting**

Apr 6 2009

**Napa Rotary Bicycle ride**

Apr 18 2009

**Rebuilding Together**

Apr 25 2009

**Senior Pancake Breakfast**

May 2 2009

**May Board Meeting**

May 4 2009

**2009 Golf Tournament**

May 21 2009

**June Board Meeting**

Jun 1 2009

**Culinary Classic**

Oct 10 2009

#### Our Program for April 9th is....

*by Dave Lorenzen*

#### Denise Cadman - "Laguna de Santa Rosa"



Denise is the Natural Resource Specialist for the City of Santa Rosa. This position involves managing 1500 acres of irrigated and natural area land in the Laguna de Santa Rosa with a complimentary educational program. Denise currently serves on the Laguna Foundation Board of directors, working in the education, restoration and science program areas. Denise grew up in the wilds of Rincon Valley and received her BA, secondary teaching credential and MA from the biology department of Sonoma State University. She teaches at Santa Rosa Junior College as an adjunct faculty member in the Life Science Department in addition to working for the City of Santa Rosa and she and her husband operate a draft horse powered family farm in the Laguna de Santa Rosa.

#### Weekly Rotary Foundation Thoughts

*by Dave Lorenzen*



#### This week's

**Rotary Foundation Thought is about a Rotarian going the distance for the Foundation.**

Running, biking and swimming 482 miles in the course of a year or even a month is hardly the marvel of sports headlines. But racking up that distance in three days staggers the imagination. Jeff Glidden did just that through his Ultra Distance Triathlon Challenge, raising \$100,000 and counting, as of June 2007 for the Annual Programs Fund. "It was difficult" said Glidden, "but it was more rewarding than anything I have ever done. Many Rotarians that had never given before contributed and supported me, that was definitely one of my goals" Corporate sponsors helped fuel Glidden's mega-triathlon challenge by each contributing at least \$1000. Local media coverage also raised overall awareness of Rotary. All the proceeds from Glidden's challenge went to support The Rotary Foundation.

This eBulletin has been generated by **ClubRunner** club communication software. Visit [clubrunner.ca](http://clubrunner.ca) for details.

© 2002-09 Doxess. All Rights Reserved.

### ClubRunner Sponsors

CLICK HERE FOR BIRMINGHAM 2009  
FLIGHTS & PRE/POST PACKAGES



► FLIGHTS  
► PRE/POST TOURS  
► CRUISE HOLIDAYS

**National Award** Enter Here  
Services, Inc  
Club Supplies & More

Please visit our Sponsors. To place your ad [click here](#).

### Club Site Sponsors

ELOISE TWEETEN

Please visit our Club Website Sponsors. To place your ad [click here](#).

## Don for a day

by Max Bridges

## And the winner is...

### Nancy Aita.

Al Abramson announced at the April 2 meeting that more than \$600 was raised and Nancy was chosen as the winner.



## GOOD LUCK FLO!!!

## April is .....

by Max Bridges



## Magazine Month

### April 2009

The magazine you hold in your hands is one of Rotary's oldest traditions. In January of 1911, a 12-page newsletter called *The National Rotarian* was published; it contained an essay by Paul Harris, "Rational Rotarianism," along with club news and editorials. Of the new publication, Harris wrote: " The primary purpose of *The National Rotarian* is to provide a means for the exchange of ideas between Rotarians throughout the world, not to give the national officers an opportunity to express their views. These messages are not written merely to fill space; nevertheless we look forward to the day when they will be literally crowded out by surging mobs of virile Rotarian ideas struggling to be heard."

Today, with Rotary's club membership spanning more than 200 countries and geographical areas, the mandate of its publications is more complex, and more vital, than ever. The English-language flagship magazine, *The Rotarian*, is edited at RI headquarters in Evanston, Ill., USA, and has a circulation of about 500,000. Around the world, 31 more magazines are published in 24 other languages, for a total of 32 magazines published by the Rotary World Magazine Press, and a total circulation of about 1.25 million.

The RI Board of Directors has designated April of every year as Magazine Month. It is a time to recognize the role that our Rotary publications play in our Rotary lives - and the role that we should play in our publications. For the magazines to live up to Paul Harris' original vision, it takes more than just an editorial staff: It also takes the good work of Rotarians. I always feel that the best part of reading any Rotary publication is the opportunity to find out what other clubs are doing. Each issue, each article, is a chance to be informed and inspired.

In an era when electronic communication seems to be everywhere, the role of the paper-and-ink magazine is still important to our organization. Rotary magazines provide us with an overview of what's happening in different clubs and districts as well as important news and updates from RI headquarters. Even the many Rotarians who regularly visit <http://www.rotary.org> will find something new in every issue.



It is a privilege today to be writing this message as Paul Harris once wrote his, and to see his vision of this publication - a magazine filled with the great ideas and great works of Rotarians - brought to life.

Dong Kurn (D.K.) Lee  
President, Rotary International

## News from Rotary International

by Max Bridges

### Past district governor recalls experience with polio



For Past District Governor Joe M. Whittemore, of the Rotary Club of Hartwell, Georgia, USA, the polio eradication effort is about more than meeting [Rotary's US\\$200 Million Challenge](#).

To Whittemore, polio is personal.

In 1941, a six-year-old Whittemore was brought to the Roosevelt Warm Springs Institute for Rehabilitation in Georgia in a wheelchair. Named after its most famous patient and benefactor, Franklin Delano Roosevelt, the 32nd president of the United States, the facility was a five-hour drive from Whittemore's home in Athens.

He spent the next seven summers at Warm Springs, undergoing two surgeries each stay.

"Back then, surgery was a big deal, and it was a tough thing to go through," Whittemore recalls. Each operation, he says, consisted of "three days of intense sickness, two weeks in bed, then two more weeks in a wheelchair, followed by two to four weeks of rehab."

Ultimately, the treatment was a success. At 13, he could walk without braces. In high school, he pitched for the varsity baseball team. After college, he started a successful career as an accountant and played tennis. Whittemore joined Rotary in 1962, was elected governor of District 6910 in 1987, and received The Rotary Foundation's Distinguished Service Award in 1992.

### Distancing himself from polio

Whittemore, who recently addressed [regional Rotary Foundation coordinators](#) at a training meeting in Chicago, said for years he made a point of distancing himself from his struggle with polio.

"I did not want people to look at me as a polio victim," says Whittemore, who walks with a slight limp, an aftereffect of the disease. At 35, he suffered a polio-related back injury that put him back into a leg brace, yet he refused to apply for the handicapped parking permit he was entitled to.

He says the staff at Warm Springs, the site of the [Polio Hall of Fame](#), taught patients not to think of themselves as victims. If they fell during a physical rehabilitation session, they were encouraged to get back up on their own.

"We knew there were folks around that would help if needed. But we also knew they were not going to rush over and pick us up," he says.

Though he never saw Roosevelt in person, Whittemore says he and the other children at Warm Springs were inspired by him.

"If he could be president of the United States, we could overcome polio by getting up from that floor, by one day walking out that front door or, if all else failed, we would wheel ourselves out that door in our own wheelchair."

In 1986, Whittemore and polio crossed paths again.

## **Another turning point**

Whittemore served as governor of District 6910 during Rotary's first fundraising campaign for the new [PolioPlus](#) program. Like many Rotarians, he was introduced to the campaign at the 1986 RI Convention in Las Vegas, Nevada.

"I seriously considered resigning as the incoming district governor," Whittemore recalls. "I had spent my entire life separating myself from polio. But as I thought of what PolioPlus would do for the children of the world, I knew I had to be involved and give it my best."

During 1987-88, Whittemore's district raised \$525,000 for polio eradication, an incredible accomplishment considering the four-year-old district had never raised more than \$30,000. Taking a grassroots approach, Whittemore worked with club presidents to encourage every club member to get involved, and by the end of the year, almost 80 percent of Rotarians in District 6910 were Paul Harris Fellows or Rotary Foundation Sustaining Members.

These efforts set the stage for many years of successful PolioPlus fundraising in the district. Whittemore went on to receive The Rotary Foundation Citation for Meritorious Service in 1990 and the Distinguished Service Award in 1992.

"It has been a personal privilege to be part of Rotary's efforts to eliminate polio from the face of the earth," says Whittemore, a lay leader in the United Methodist Church. "The opportunity we Rotarians have today is to finish the job.

"I'm thinking, let's just get this thing done."

### Craft Talk by.....

*by Max Bridges*



**Bob Prevot**

**Bob** was born in San Francisco and grew up in Burlingame. In 2004 he retired from a 34 year law enforcement career, most of it with Redwood City Police Department and the San Mateo County Sheriff's Office. After retirement he moved to Paradise, CA where he met and married Connie and moved to Santa Rosa. Robert now works at Agelent and is a former member of the Rotary Club of Santa Rosa East.

### Rebuilding Together 2009

*by Max Bridges*

#### Mark your Calendars for April 25

This year's Rebuilding Together workday is scheduled for April 25, 2009. Sunrisers will be teamed with Santa Rosa West Rotary on repair of three mobil homes in the Journey's End park on Mendocino Avenue.



Additional information and sign-up sheets were provided by project leader **Olin Leasher** at the April 2 meeting and further follow-up will come at future meetings.

The sign-up sheets were also sent to all members as an email attachment on April 2, 2009

## More News from RI

by Max Bridges



### Iditarod carries End Polio Now message

Millions of viewers had an opportunity to see the End Polio Now logo during the annual Iditarod Trail Sled Dog Race across the frozen landscape of Alaska, USA.

The Iditarod, which ran 7-24 March, commemorates a race against time to deliver diphtheria serum to Nome during an outbreak of the disease in 1925. Through an agreement between the [Iditarod Trail Committee](#) and [District 5010](#), which covers parts of Canada, Russia, and the United States, this year's race built awareness of a similar race to the finish: Rotary's efforts to eradicate polio.

All mushers wore bibs with the End Polio Now logo emblazoned across the bottom. In addition, District 5010 secured a \$27,500 PR grant to sponsor four-time Iditarod champion Martin Buser, a Multiple Paul Harris Fellow and an honorary member of the Rotary Club of Wasilla Sunrise, who worked with Rotary to produce two [public service announcements](#) appearing on television and online.

Buser, who came in 18th in this year's race, displayed the End Polio Now logo prominently on his team's apparel and equipment, and symbolically carried three empty polio vaccine vials on his sled. He will continue to serve as a spokesman for polio eradication throughout the year at other events and appearances.

"The End Polio Now labels all over my sled and race gear were like Teflon -- they stood out above and beyond everything else," he says. "Through miles and miles of blowing snow, the red and white really cut through, and amplified the message.

"It's such a natural fit," Buser says, of using the race to promote polio eradication. "The Iditarod began as a lifesaving race, and End Polio Now is a lifesaving race."

### Alaska's preeminent event

Clubs also used the excitement surrounding the event to raise funds for Rotary's [US\\$200 Million Challenge](#). The Rotary Club of Anchorage East raised \$15,000 during a live prerace auction at Chilkoot Charlie's, a bar in Anchorage. The Rotary Club of Anchorage International held a dinner party near Willow, where the race was restarted after its ceremonial launch in Anchorage, with donations going toward the challenge.

"What was exciting for us, as Alaskan Rotarians, is that the Iditarod is our preeminent event," says Trygve Erickson, past president of the Anchorage International club, who hosted the party with his fiancée Kimberly O'Meara, another past club president. "It was exciting to have the End Polio Now message attached to such an international sporting event."

Rotary Youth Exchange students and Rotaractors collected coins for the challenge before and after the race and handed out End Polio Now materials. The Rotary Club of Nome held a postrace fundraiser.

Past District Governor Alana Bergh, the District 5010 Rotary Foundation Committee chair, says the main idea behind the collaboration with the Iditarod Trail Committee was to "raise awareness that polio is still out there, and that you still have to immunize your children.

"We wanted to make sure people talk about it," she explains, noting that the Iditarod committee's Web site, [www.iditarod.com](http://www.iditarod.com) , receives millions of hits during the race. The site featured a link to information about Rotary's efforts to end polio.

Chas St. George, a spokesman for the Iditarod and a member of the Rotary Club of Wasilla, says more than 500 media representatives from around the world converge on Alaska to cover the two-week event.

### For further information:

- [Watch a video about what it takes to eradicate polio .](#)
- [Read more about polio](#)
- [Find resources about Rotary's polio eradication efforts](#)

### Giovanna Franca

*by Max Bridges*

### Our next inbound is from Brazil!

Her name is Giovanna Goncalves Darin Franca. She is from a city near Sao Paulo. She is an excellent student, and she enjoys singing, handball, sports and exercise, shopping, dancing, and being with friends and family.



**Penny still needs host families.** If you or someone you know is interested in being a host family for Giovanna for 3 to 4 months next school year, please let Penny know as soon as possible. There is a lot of information about the program on the youth exchange website [www.youthexchange5130.org](http://www.youthexchange5130.org). Please open up your home and share the wonderful youth exchange opportunity. Contact **Penny Millar** at 291-8554 if you have any questions.

## Marwann

by Harry Coffey



### Tennis Anyone?

As reported previously, Tennis is Marwann's game. He is the number one singles player for the Maria Carrillo Pumas. Accordingly he plays the number one player from the other schools.

He has played 4 matches thus far and has a record off 4 wins and 1 loss. The Pumas have a team record of 7 wins and 1 loss. He was in Hawaii with the Exchange program during the other 2 matches.

Marwann's only loss was to the defending North Bay League Champion and it was a very close match.

The schedule for the rest of the tennis season is as follows:

Wednesday, April 8 at Cardinal Newman

Friday, April 10 Piner at home

Wednesday, April 22 at Elsie Allen

Friday, April 24 at Montgomery

Wednesday, April 29 Ukiah at home

All matches start at 3:30 pm. Please support Marwann's efforts by your attendance.

If you would like to learn more about the District supported Student Exchange Program, go to their web page at <http://www.youthexchange5130.org/>

## Remember the Pictures

by Max Bridges

### Check out the Pictures from the Weekly Meetings!

On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sightings**"



Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sittings](#)

## **Ben Floriani Scholarship Fund**

*by Dave Lorenzen*



### **Ben Floriani Scholarship Fund Update!**

**To date, the club has recieved in excess of \$28,000 for the Ben Floriani Scholarship Fund.**

Make checks payable to Santa Rosa Sunrise Rotary (Note: BFSF) Checks can be mailed to P.O. 14953, Santa Rosa, 95402, or hand delivered to Treasurer Shauna



# Rotary Club of Santa Rosa Sunrise Santa Rosa Sunriser!!

Tuesday, April 14, 2009

[Club Web Site](#)

**Editor:** Max Bridges

If you have any comments or questions, email the editor.

## Future Speakers

**Apr 16 2009**

Bill Scott and Aaron Nitzken

"Solar Technology Update"

**Apr 23 2009**

Scott Holder

"Climbing to the top of Mount Orizaba in Mexico"

**Apr 30 2009**

Music Music Music

"Strike up the Band"

## Upcoming Events

**Napa Rotary Bicycle ride**

Apr 18 2009

**Rebuilding Together**

Apr 25 2009

**Senior Pancake Breakfast**

May 2 2009

**May Board Meeting**

May 4 2009

**2009 Golf Tournament**

May 21 2009

**June Board Meeting**

Jun 1 2009

**Culinary Classic**

Oct 10 2009

This eBulletin has been generated by **ClubRunner** club communication software. Visit [clubrunner.ca](http://clubrunner.ca) for details.

© 2002-09 Doxess. All Rights Reserved.

## ClubRunner Sponsors

## Our Program for April 16th is....

by Dave Lorenzen

### Bill Scott & Aaron Nitzken - "Solar Technology Update"



Solar Technology Update - Bill Scott and Aaron Nitzken from Petersen Dean Solar Systems

## Weekly Rotary Foundation Thoughts

by Dave Lorenzen



### This week's

**Rotary Foundation Thought is about becoming a Bequest Society member and leaving your legacy through The Rotary Foundation.**

This is best expressed through a quote from the founder of The Rotary Foundation and Past RI President, Arch C. Klumph

"There are tens of thousands of Rotarians who will look upon this opportunity (building the Rotary Foundation as a real privilege). Then there are other men who are seeking ways and means of leaving some part of their wealth where it may do the greatest good for humanity. What better equipped organization or institution than Rotary International can be found to be entrusted with such funds?"

Join with fellow Rotarians past and present who have left their legacy by remembering the foundation in their estate plans.

## April is .....

by Max Bridges

## Magazine Month

### April 2009

The magazine you hold in your hands is one of Rotary's oldest traditions. In January of 1911, a 12-page newsletter called *The National Rotarian* was published; it contained an essay by Paul Harris, "Rational Rotarianism," along with club news and editorials. Of the new publication, Harris wrote: "The primary purpose of *The National Rotarian* is to provide a means for the exchange of ideas between Rotarians throughout the world, not to give the national officers an opportunity to express their views. These messages are not written merely to fill space; nevertheless we look forward to the day when they will be literally crowded out by surging mobs of virile Rotarian ideas struggling to be heard."





**National Award Services, Inc** Enter Here  
Club Supplies & More

This site powered by **ClubRunner**  
Website \* eBulletin \* Membership  
**Free Trial for Clubs**

Please visit our Sponsors.  
To place your ad [click here](#).

### Club Site Sponsors

[Tweeten Eldercare Advisors](#)

Please visit our Club Website  
Sponsors.  
To place your ad [click here](#).

Today, with Rotary's club membership spanning more than 200 countries and geographical areas, the mandate of its publications is more complex, and more vital, than ever. The English-language flagship magazine, *The Rotarian*, is edited at RI headquarters in Evanston, Ill., USA, and has a circulation of about 500,000. Around the world, 31 more magazines are published in 24 other languages, for a total of 32 magazines published by the Rotary World Magazine Press, and a total circulation of about 1.25 million.

The RI Board of Directors has designated April of every year as Magazine Month. It is a time to recognize the role that our Rotary publications play in our Rotary lives - and the role that we should play in our publications. For the magazines to live up to Paul Harris' original vision, it takes more than just an editorial staff: It also takes the good work of Rotarians. I always feel that the best part of reading any Rotary publication is the opportunity to find out what other clubs are doing. Each issue, each article, is a chance to be informed and inspired.

In an era when electronic communication seems to be everywhere, the role of the paper-and-ink magazine is still important to our organization. Rotary magazines provide us with an overview of what's happening in different clubs and districts as well as important news and updates from RI headquarters. Even the many Rotarians who regularly visit <http://www.rotary.org> will find something new in every issue.

It is a privilege today to be writing this message as Paul Harris once wrote his, and to see his vision of this publication - a magazine filled with the great ideas and great works of Rotarians - brought to life.

Dong Kurn (D.K.) Lee  
President, Rotary International

### From District Web Site

by Max Bridges



### Governor's Notes - April, 2009

April begins the countdown for the final days of the 2008-2009 Rotary Year. We have seen remarkable achievements by the clubs in our district while others appear poised for that "last minute sprint" to the finish line.

**Membership and Club extension:** On April 1st we welcomed a new club to our ranks. **The Rotary Club of Healdsburg Sunrise** became the 45th club in District 5130. A throng of merrymakers enthusiastically welcomed twenty-nine new Rotarians, "The April Fools," bedecked in their official Jester caps. A good time was had by all.

**District Assembly:** The College of the Redwoods was the venue for the District Assembly in Eureka over the weekend. It was ground school for District Governor Elect, Kirk Brown and his 2009-2010 "Pilots," as they prepared to lead the district on the next leg of our Rotary journey. On Friday night, Captain Kirk and his crew gathered at The River Lodge on the Eel river for an evening of dining and dancing to the music of "Twango," led by Rotarian, Chris Brannan and his bride, Brigitte.

**District Leadership:** Each year at this time, the District Nominating Committee meets to select a candidate who will lead the District 2 years hence. The successful candidate was presented at the District Assembly. I'm pleased to announce that Maureen Merrill has

been selected as the District Governor Nominee Designate for Rotary year 2011-2012.



Maureen Merrill

Maureen joined Rotary as a charter member of the Rotary Club of Windsor in 1987, and was President of her club in 2001-2002. She has been an active participant in Rotary leadership, serving as Membership Chair, Senior Assistant Governor and has been a presenter at the Zone Institute and International Assembly. Maureen traveled to India as a member of an NID team to administer polio vaccine to the children. She and her partner, PDG Mike, have been active in Youth Exchange, hosting six students and numerous GSE teams. Together they've attended twelve Rotary International Conventions and are regular participants in the Festival of Brotherhood. Maureen is a multiple Paul Harris Fellow, a Major Donor and Benefactor of the Rotary Foundation. ***Congratulations Maureen!***

**Group Study Exchange:** This year our District is hosting a Group Study Exchange with District 4520 in Brazil. Our 2009 Outbound GSE team, led by Sandie Krutz of the Rotary Club of Windsor, and 4 team members, will depart for Belo Horizonte, Brazil on April 11, returning Sunday May 17th. The inbound team from Brazil arrives on May 2nd and will depart on June 4th. The GSE Committee is finalizing the visitation Itinerary. The Brazilian team is scheduled for 10 combined Rotary Club visits and will attend the District Conference May 14-17. If you have questions regarding the GSE schedule, please contact GSE Chair, Michael Juric, email [michaelj7@comcast.net](mailto:michaelj7@comcast.net) .

**Interact Leadership Conference:** The 2009 District Interact Conference was held at Alliance Redwoods during the weekend of March 27th. The Conference was a huge success. Led by District Interact Chair, Brian Langermann of the Rotary Club of Sebastopol and Ross Andress from Santa Rosa Sunrise, the Conference was attended by 158 Interactors, up from 110 last year, and 30 Interact Counselors from participating Rotary clubs. This great turnout was achieved with just 15 of the 34 Interact Clubs in the District represented and 5 of the clubs were from Sebastopol. We were delighted to welcome clubs from as far away as Kelseyville, Ukiah, Fortuna and Fort Bragg. Ross Andress has set a goal of 200 attendees for next year. Way to go Ross!



Brian Langermann

**District Conference:** This year, the venue for our District Conference is the Sheraton Hotel in Petaluma, May 15, 16, 17. The celebration begins with the Bru Brunnier Golf Tournament at the Adobe Creek Golf course in Petaluma on Thursday, May 14th. Registration forms for the Conference and Golf tournament are available to download on the district web site, [rotary5130.org](http://rotary5130.org).

Come join us as we celebrate another great year of Rotary service to our communities and share the dynamic projects your clubs are doing throughout the world as ***Dreams Take Flight***.

***Hurry, special Hotel rates end April 20th .***



## New Member

by Max Bridges

### Welcome Wendy---

At the last week's meeting we welcomed our newest member **Wendy LaBranche**. Wendy is sponsored by Del Raby and takes the classification of "Clinical Director".



After being a bookkeeper for a paint store for 11 years, Wendy went to nursing school at the San Joaquin Delta College in the early 1990's. Upon graduation, she started work in the ICU at Lodi Memorial Hospital. After 8 years, she moved to Sacramento and worked for Regional Cardiology for 6 years where she was the Nursing Supervisor and office manager. A little over a year ago, she moved to Santa Rosa to be the Director of Cardiovascular Services for Northern California Medical Associates where she manages the day to day operations of the Cardiology offices.

Wendy has been involved in a number of volunteer activities, including time with the American Heart Association (Go Red Luncheon, Heartwalk and various companies for cholesterol screenings and b/p checks), Center of Well Being Luncheon (Skate-a-thon) and the Cat Walk for a Cure (Breast cancer). She also volunteered at the Tour of California and really enjoys volunteering her time to these causes and others. Her hobbies are gardening, decorating and reading.

## News from Rotary International

by Max Bridges



### Rotarians bike around Australia

*Riders and support crew for the first stage of the Great Australian Bike Ride take a group photo in Tasmania.*

Australian Rotarians have embarked on the longest organized bike ride in their nation's history: a seven-month, 18,000-kilometer (11,200-mile) journey to raise awareness of Rotary, Australian Rotary Health, and the need to fund mental illness research.

The [Great Australian Bike Ride](#) is sponsored by [Australian Rotary Health](#), an RI Board-approved, multidistrict project that raises money for and provides grants to medical and mental health research projects.

"Rotarians welcome any novel opportunity to get involved and to help the community," says Dick White, chair of the event.

Riders took off from Melbourne on 21 March, then took a boat to their first stop, Hobart, Tasmania, looping around the island before returning to the mainland. Over the next seven months, riders will circle the country counterclockwise, stopping in the capital cities of each of Australia's states and territories before ending in Melbourne on 10 October.

Over 100 participants, many of them Rotarians, plan to ride one or more of the nine stages of the course. Five of the riders expect to complete the entire route.

Rotarians helped plan the event by surveying portions of the course and volunteering to find housing for the riders, supply meals, and host fundraisers.

"We hope to have major fundraising events in the capital cities, and large attendances at these would ensure their success," says White.

Event officials welcome additional riders for the remaining stages of the journey and invite Australian Rotary clubs to organize community rides to coincide with the event. Clubs are also encouraged to hold fundraisers to support mental health research.

### Sunshine Report

*by Max Bridges*

### Sunshine Report

Great to have both **Ross Jones** and **Nancy Aita** back with us for breakfast.



### Attendance

*by Max Bridges*



### Sunrisers Recognized for Being Perfect

**Steve Davis**, **Peter Treleaven** and **Ken Petro** were recognized last week for 6 months of perfect attendance.

### More News from RI

*by Max Bridges*

### Pakistan's media joins the push to end polio





*Members of the Rotary Club of Dadu, Sind and the Rotaract Club of Hyderabad vaccinate children during Pakistan's National Immunization Days in March.*

State and private television stations in Pakistan have joined together to help monitor and promote the nation's polio eradication effort. During the country's 16-18 March National Immunization Days (NIDs), seven private stations participated in a national Polio Control Cell at the Pakistan Television Centre in Islamabad.

The stations promoted a toll-free number, which parents and others could call to report areas missed by health workers.

"All the calls were responded to immediately by a team of volunteers, who noted the complaints and contacted authorities to dispatch vaccinators to the missed areas," says Past District Governor Shakil Hasan Ansari, a member of the Southeast Asia Regional PolioPlus Committee. The TV stations also ran a ticker across the screen, highlighting complaints received from parents whose children hadn't been immunized, followed by notices of the actions taken through the cell.

According to Ansari, the cell received 14,427 calls during the NIDs, enabling teams to immunize 22,300 children who otherwise would have been missed. As part of the effort, the National Database and Registration Authority dispatched more than 100 vans to immunize children in less accessible areas of the country.

Ansari says the continued use of the Polio Control Cell during NIDs and Subnational Immunization Days (SNIDs) "will make the teams of vaccinators more vigilant and answerable as to why the areas or houses were missed."

During a visit to the cell, Pakistan's minister for health, Mir Aijaz Hussain Jakhrani, underscored the role of the media as an independent monitor in the country's fight against polio and urged other media organizations to take part in the cell.

"Reaching every child up to five years of age is a task which can only be accomplished with the collaboration of all stakeholders," he said, adding that the media must be proactive in waging war against disease and disability.

One of Pakistan's largest cell phone companies, Mobilink, has also joined the polio eradication effort. Shortly before the 13-15 April SNIDs, it plans to send out millions of text messages to parents in areas at high risk for poliovirus circulation, advising them to have their children vaccinated. Health officials say such innovative tactics are needed to ensure maximum immunization coverage throughout the country.

"I have plans to join the national Polio Control Cell for the next SNIDs. All Rotary clubs have been informed of the NIDs' and SNIDs' dates," says Ansari, adding that both Rotarians and Rotaractors are supporting the cell's efforts by immunizing children missed by health department teams.

### **For further information:**

- [Watch a video about what it takes to eradicate polio .](#)
- [Read more about polio](#)
- [Find resources about Rotary's polio eradication efforts](#)

## Marwann

by Harry Coffey



### Continued Tennis Success

This past weekend Marwann participated in the North Bay League Championships held in Rohnert Park. This is for the league's number one tennis player from each high school.

He was ranked #3 in the competition based on his 4 win 2 loss league record for the season. He played the first match against Piner High School and won easily 6-0 and 6-2. They play the best of three sets.

The second match was against Cardinal Newman's Michael Coleman, who not only beat Marwann the previous week, but is ranked in the top twenty in the state for his age group.

Marwaan handily and soundly beat him with sets of 6-3 and 6-2.

These wins qualify Marwann for a rematch in the North Bay League singles championship match with the Montgomery High School number one singles player, Chris Ericson. The match will be at Galvin Park on Thursday April 16TH at 3:30 PM

Come support Marwann's efforts---**Vive La France!**

**If you would like to learn more about the District supported Student Exchange Program**, go to their web page at <http://www.youthexchange5130.org/>

## Giovanna Franca

by Max Bridges

### Our next inbound is from Brazil!

Her name is Giovanna Goncalves Darin Franca. She is from a city near Sao Paulo. She is an excellent student, and she enjoys singing, handball, sports and exercise, shopping, dancing, and being with friends and family.

**Penny still needs host families.** If you or someone you know is interested in being a host family for Giovanna for 3 to 4 months next school year, please let Penny know as soon as possible. There is a lot of information about the program on the youth exchange website [www.youthexchange5130.org](http://www.youthexchange5130.org). Please open up your home and share the wonderful youth exchange opportunity. Contact **Penny Millar** at 291-8554 if you have any questions.



## Remember the Pictures

by Max Bridges



### Check out the Pictures from the Weekly Meetings!

On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sightings**"

Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sittings](#)

## Ben Floriani Scholarship Fund

by Dave Lorenzen

### Ben Floriani Scholarship Fund Update!

**To date, the club has recieved in excess of \$28,000 for the Ben Floriani Scholarship Fund.**

Make checks payable to Santa Rosa Sunrise Rotary (Note: BFSF) Checks can be mailed to P.O. 14953, Santa Rosa, 95402, or hand delivered to Treasurer Shauna





## Rotary Club of Santa Rosa Sunrise Santa Rosa Sunriser!!

Monday, April 20, 2009

[Club Web Site](#)

**Editor:** Max Bridges

If you have any comments or questions, email the editor.

### Future Speakers

**Apr 23 2009**

**Scott Holder**

*"Climbing to the top of Mount Orizaba in Mexico"*

**Apr 30 2009**

**Music Music Music**

*"Strike up the Band"*

### Upcoming Events

**Rebuilding Together**

Apr 25 2009

**Senior Pancake Breakfast**

May 2 2009

**May Board Meeting**

May 4 2009

**2009 Golf Tournament**

May 21 2009

**June Board Meeting**

Jun 1 2009

**Culinary Classic**

Oct 10 2009

This eBulletin has been generated by **ClubRunner** club communication software. Visit [clubrunner.ca](http://clubrunner.ca) for details.

© 2002-09 Doxess. All Rights Reserved.

### ClubRunner Sponsors



Please visit our Sponsors. To place your ad [click here](#).

### Club Site Sponsors

Tweeten ElderCare Advisors

Please visit our Club Website Sponsors. To place your ad [click here](#).

### Our Program for April 23rd is....

*by Dave Lorenzen*

### Scott Holder- "Climbing to the top of Mount Orizaba in Mexico"



Our own Scott Holder will share his experience climbing to the top of Mount Orizaba in Mexico. This is the third highest peak in North America at 18,491 feet.

### Weekly Rotary Foundation Thoughts

*by Dave Lorenzen*



**This week's**

**Rotary Foundation Thought highlights the cooperation between two Rotary Peace and Conflict Studies Program alumni.**

Rotary Peace and Conflict Studies Program alumnus, Francis Kabosha is busy repatriating refugees in Zambia back to their homeland in the Democratic Republic of Congo (DRC). Through the repatriation process, Francis also educates the leaders of the repatriated groups in the ways of peace to help them build and maintain peace in their home areas. He recently called his fellow RPCS alumnus, Abdulai Jalloh, logistics officer for the United Nations in DRC, to say, "I'm giving them the tools to build peace, you must ensure they reach their destinations safely." Francis and Abdulai now work together to build peace in the region. Keep in mind, every dollar that you contribute to The Rotary Foundation goes to actual program spending.

### From RI's Press Release Center

*by Max Bridges*

### Rotary to build a hospital dedicated to mother and child care in Tanzania

### Groundbreaking of medical center to take place in Kibaha on 15 April

( **Dar Es Salaam, TANZANIA: 10 April, 2009** ) - Rotary, one of the world's largest humanitarian service organizations, announced the launch of a new US \$1 million mother and child care initiative that seeks to improve the quality of the medical services for women and children in Tanzania.

The dedication of the Rotary Mother and Child Medical Complex and the Tumbi Hospital Renovation Project in Kibaha is scheduled for 11 am on 15 April.

Attendees at the dedication ceremony will include Rotary International President Dong Kurn Lee, Regional Commissioner, Minister of Health, Regional Administrative Secretary, Regional Medical Officer, Kibaha Education Centre Executive Director, and Sir Andy Chande.



Worldwide, an estimated 26,000 children under the age of five die every day from preventable diseases such as pneumonia, measles, and malaria. "Once I understood the issues behind that terrible number, I made reducing childhood mortality my emphasis during my term as president," said Rotary International President Lee.

The new hospital dedicated to mother and child healthcare is expected to save up to 42 children per day. Lee sees this initiative as an essential step in reducing childhood mortality in Africa.

The mother and child care initiative is focused in two areas: increasing the availability of preventive care, including drug treatments; and building a hospital system to reach as many women and children as possible with the care they need.

Sang Koo Yun, a member of Sae Hanyang Rotary Club in Seoul Korea who spearheads the initiative, said that Rotary clubs in Korea had donated 500,000,000 Korean Won (approximately US\$500,000) to support the initiative. The donation was matched by the Community Chest of Korea, which supports Rotary's commitment to childhood survival.

The fact-finding team organized by Rotary was dispatched to Tanzania in November 2008, where they visited different medical facilities related to mother and child healthcare, and met with top health officials, hospital management, and local Rotary club members.

Based on the team's recommendations, the Tumbi Hospital in Kibaha was selected as the site for the Rotary Mother and Child Hospital. The Tumbi Hospital is a part of the Kibaha Training Center, where health officers and nurses are trained.

"Since the existing mother and child healthcare facility at the hospital needs updating and refurbishment, new operating theater, delivery rooms, and an X-ray room are to be constructed, and also more modern equipment and furnishings are to be installed," said Yun.

In addition, on-site training and education programs are to be implemented to improve the quality of the medical services and management, as well as public awareness programs to educate the residents about health and hygiene.

Yun said, "We hope the project will set an example for people who wish to engage in similar initiatives. More importantly, the project will enrich the lives of one million residents of Pwani region in Tanzania. And, ultimately, we hope to save up to 42 children a day."

## News from Rotary International

by Max Bridges



### Hospital receives new lease on life



*Members of the Rotary Club of Iguala, Mexico, unload donated medical equipment with the help of armed security for a new hospital in Teloloapan, Mexico. Bottom; The inside of the new hospital.*

U.S. and Mexican Rotarians have used a [Rotary Foundation Matching Grant](#) to supply a hospital in a poverty-stricken community in Mexico with more than US\$1 million worth of medical equipment.

The Rotary clubs of Iguala, Guerrero, Mexico, and Denver, Colorado, USA, secured a \$19,900 Matching Grant to help the hospital in Teloloapan, which had fallen into disrepair. The clubs collaborated with [Project CURE](#) (Commission on Urgent Relief and Equipment), a Denver-based organization that focuses on building sustainable health care infrastructures by collecting surplus medical supplies and donating them to developing countries.

Project coordinator Irina Bulkley-Hopkins, a member of the Denver club, reached out to fellow club member Doug Jackson, the CEO and president of Project CURE, to help solidify the project. After an on-site needs assessment, Project CURE volunteers, many of whom are local Denver Rotarians, collected medical equipment and delivered two 53-foot containers full of supplies to Teloloapan in July.

State health officials approved a government grant to repair the long-abandoned hospital building after receiving word of the Matching Grant for supplies. The 24-bed hospital now has an X-ray machine, ultrasound technology, and emergency medical equipment. It will provide emergency and general health care for more than 60,000 people in the community.

"This is a home run for Rotary in Mexico," says Jackson. "This is what Project CURE and Rotary live for -- to help those who are in need."

## Access to medical care

Before the hospital reopened, the rural region of Teloloapan only had access to a small clinic with one doctor. The medical facility in neighboring Iguala was hours away by footpath and dirt road.

"I feel a tremendous sense of accomplishment because we helped thousands of people gain access to health care that was never available to them before," says Bulkley-Hopkins.

The project ran into a few snags along the way, she says, including one of the containers being held up in customs.

After months of doubt about whether the second container would be allowed into the country, Jackson contacted Margarita Zavala, wife of Mexican President Felipe Calderon, who had worked with Project CURE on several other initiatives in Mexico. Zavala was able to help the container clear customs and reach the hospital in February, Jackson says.

"First Lady Margarita Zavala was thrilled to hear about our project and was eager to help in any way she could," says Jackson. "She is a great person to have on our side for future Project CURE and Rotary projects."

Bulkley-Hopkins said Iguala Rotarians did a tremendous job with logistics after the equipment arrived. Club members prepared required permits and organized meetings with local and state officials. The club also arranged for armed security guards to be present as the supplies were moved into the hospital.

"Accomplishing what we did in Teloloapan is a great example of how Project CURE and Rotary can work together and drastically improve lives. This is a great partnership, and I feel very fortunate to be associated with both," says Jackson. "We're going to save some lives and change the course of history for this community."

## Marwann

*by Harry Coffey*

## Tennis Update



Marwann and his opponent played a terrific championship match last Thursday.

Marwann lost the match 6-4 and 6-3. They had several rallies where each player hit 10-12 shots. As the tennis coaches stated, "this was the best singles North Bay League championship match in many years".

Marwann has three upcoming matches as the team North Bay League champion has yet to be determined. His team, Maria Carrillo High School, is one match behind Montgomery High School. These two teams meet this Friday, April 24th, at 3 :30 pm at Montgomery High School. A win for Carrillo would force a tie for League champion and call for a playoff match to name the leagues 2009 champion.

And --yes he will be matched against the same player he faced in the singles championship. These two players are fun to watch. Come out to the match.

Marwann will also play in the upcoming doubles league championship.

Lot's of Tennis remains for the Rotarty's Fancy Footed Frenchman.

**f you would like to learn more about the District supported Student Exchange Program, go to their web page at <http://www.youthexchange5130.org/>**

## More News from RI

by Max Bridges

### Featured Photo



*RI President-elect John Kenny (right) administers the oral polio vaccine to a child held by RI Director Ashok M. Mahajan in Mumbai, India. Suhas Kulkarni, District 3140 polio plus committee chair, and District Governor Bansi Dhurandhar, of District 3140, look on.*

## Giovanna Franca

by Max Bridges

### Our next inbound is from Brazil!!

Her name is Giovanna Goncalves Darin Franca. She is from a city near Sao Paulo. She is an excellent student, and she enjoys singing, handball, sports and exercise, shopping, dancing, and being with friends and family.



**Penny still needs host families.** If you or someone you know is interested in being a host family for Giovanna for 3 to 4 months next school year, please let Penny know as soon as possible. There is a lot of information about the program on the youth exchange website [www.youthexchange5130.org](http://www.youthexchange5130.org). Please open up your home and share the wonderful youth exchange opportunity. Contact **Penny Millar** at 291-8554 if you have any questions.

## Still More from RI

by Max Bridges



### Shelter, aid reach victims of Italian quake

*Volunteers assemble a ShelterBox tent in Assergi, Italy, after the country's worst earthquake in decades left tens of thousands homeless on 6 April.*

Hours after a powerful earthquake struck central Italy on 6 April, killing nearly 300 people, a team of ShelterBox volunteers reached the affected areas to distribute 245 containers of relief supplies to hundreds of displaced families.

The quake, Italy's deadliest in nearly three decades, left tens of thousands homeless, and damaged or destroyed at least 15,000 buildings across the mountain city of L'Aquila.

In the chaos after the disaster, the ShelterBox team worked with local Rotarians and Italy's Civil Protection Agency to set up five tent camps in the nearby village of Assergi.

"The situation was quite critical in the first couple days," says John Diksa, a ShelterBox volunteer and president of the Rotary Club of Grenoble-Grsivaudan, Isre, France. "Our quick advancement in affected areas helped families stay together. Italian Rotarians were extremely helpful in identifying the areas in most need."

ShelterBox, a grassroots disaster relief organization supported by Rotary clubs around the world, provides boxes that contain a tent, blankets, water purification and cooking equipment, basic tools, and other necessities to help a family of 10 survive for six months.

Diksa estimates that more than 2,000 people have benefited from the ShelterBox containers distributed in Italy after the quake. Most of the families will rely on temporary shelter until September, he says.

District 2090, which covers Albania and parts of Italy, including the most devastated areas, has organized meetings for the next couple of weeks with the nine other Italian districts to discuss intermediate and long-term relief projects.

District officials said the district will focus on making engineers and architects available and lending any technical expertise it can to the most damaged communities. Long-term initiatives would include helping businesses that plan to rebuild.

## For more information:

Watch a [BBC news interview of ShelterBox's Andrew Biss in L'Aquila, Italy](#)

Find out [how to help following a disaster](#)

## And even more from RI

by Max Bridges

### Magic of Rotary shines through in Colombia

When the son of a Rotarian from New Hampshire, USA, took a spill on his motorcycle in Colombia, all it took was an e-mail and a few phone calls to bring the "magic of Rotary" to life.



"My son called me and said, 'Mom, you won't believe who just walked in the door: a doctor from Rotary,'" recalls Sherry Rand, a member of the Rotary Club of Hampton. "Within minutes, I was on the phone with the doctor, who assured me she would look after my boy."

Sherry's son, Court, was on a motorcycle adventure with a friend when he skidded off the road to avoid another vehicle in Popayn, Colombia, breaking a bone under his kneecap. He was taken to

San Jos University Hospital, but neither he nor his friend, a native of France, spoke any Spanish, and both were unfamiliar with the local health care system.

But Sherry had told her son before he left to remember Rotary if he ever got into trouble. From the hospital, Court e-mailed his mom, who set off a series of phone calls connecting Brad Jett, governor of District 7780 (parts of Maine, Massachusetts, and New Hampshire), with Greg Franks, assistant manager of the Club and District Support -- Pan America Department at RI World Headquarters in Evanston, Illinois. Franks made a flurry of calls until he was able to reach Juan Pablo Castrilln Fossi, president of the Rotary Club of Popayn, Cauca, who assured him that he would find help.

Not long after, Astrid Muoz Ordez, a surgeon and member of the Popayn club who speaks English, visited Court in the hospital and began to coordinate his medical care. Other Popayn Rotarians also visited Court. District Governor Alfredo Lpez Campo and his daughter Martha, a lawyer, tackled the paperwork and put down a deposit to allow surgery to begin after Court was transferred to Centro Mdico Imbanaco Hospital in Cali.

"He is absolutely astonished at the response he's received," says Sherry, who notes that the whole experience has made her son want to become a Rotarian.

"It's the magic of Rotary," says Brad. "From the time I called Greg Franks until the time a doctor was standing in his room was less than two hours."

Court is now recuperating from having a plate and screw inserted in his tibia. Within a few days of the surgery, he was moving with the aid of a walker, and is now on crutches.

Court's father procured a letter of travel from the U.S. State Department that helped ensure that Court's insurance would ultimately pay for his care. In the meantime, Court has put through charges on his credit card to pay back local Rotarians while he waits for reimbursement from his insurance.

"He's always heard me talking about Rotary. Now he's seen what it can do," Sherry says. "Rotary is an incredible community, a family. The thing I love about Rotarians is they have a soft heart -- that's why they are in it."

## Remember the Pictures

*by Max Bridges*



### Check out the Pictures from the Weekly Meetings!

On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting**

### Sightings"

Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sittings](#)

## Ben Floriani Scholarship Fund

*by Dave Lorenzen*

### Ben Floriani Scholarship Fund Update!

**To date, the club has recieved in excess of \$28,000 for the Ben Floriani Scholarship Fund.**

Make checks payable to Santa Rosa Sunrise Rotary (Note: BFSF) Checks can be mailed to P.O. 14953, Santa Rosa, 95402, or hand delivered to Treasurer Shauna





# Rotary Club of Santa Rosa Sunrise

## Santa Rosa Sunriser!!

Monday, April 27, 2009

[Club Web Site](#)

**Editor:** [Max Bridges](#)

If you have any comments or questions, email the editor.

### Future Speakers

**Apr 30 2009**

Music Music Music

"Strike up the Band"

### Upcoming Events

**Senior Pancake Breakfast**

May 2 2009

**May Board Meeting**

May 4 2009

**2009 Golf Tournament**

May 21 2009

**June Board Meeting**

Jun 1 2009

**Culinary Classic**

Oct 10 2009

This eBulletin has been generated by **ClubRunner** club communication software. Visit [clubrunner.ca](http://clubrunner.ca) for details.

© 2002-09 Doxess. All Rights Reserved.

### ClubRunner Sponsors

**National Award** [Enter Here](#)  
Services, Inc  
Club Supplies & More

This site powered by **ClubRunner**  
Website \* eBulletin \* Membership  
**Free Trial for Clubs**

Please visit our Sponsors.  
To place your ad [click here](#).

### Club Site Sponsors

[Tweeten Eldercare Advisors](#)

Please visit our Club Website Sponsors.  
To place your ad [click here](#).

### Our Program for April 30th is....

by *Dave Lorenzen*

### Mad Decent- "Local Youth Music"



### Weekly Rotary Foundation Thoughts

by *Dave Lorenzen*



### This week's

**Rotary Foundation Thought is about a matching grant that has helped turn waste into profit for Philippine coconut farmers.**

With the aid of a Foundation matching grant, the Livelihood Project gives local farmers the supplies and labor to turn wasted coconut husks into "coconets", which have environmental and economic benefits for the community. The project increased employment levels for women and out of school youth while reviving the local coconut industry. Coconut husks, which are a huge source of agricultural waste, are now used to make coconets which help provide an environmentally friendly solution to land erosion and degradation. Another husk byproduct, coconut dust is used as a soil enhancer and organic fertilizer. This is an example of how The Rotary Foundation is helping smaller communities throughout the world and is ensuring that economic growth reaches the poorer communities.

### Marwann

by *Harry Coffey*

### Tennis Update



Marwann and the Maria Carrillo tennis team had a very busy week. They had two matches in the North Bay League against Rancho Cotati and Montgomery High Schools .

They defeated the Rancho Cotati team on Wednesday. Marwann won his match 6-1 and 6-0.

They then had the season's final match versus the League's leading team, Montgomery High. The only loss this year for the Carrillo team was to Montgomery and that score was 4 matches to 3.

Carrillo had to beat them 5 matches to 2 for a tie for the League Championship.

Marwann was defeated in the # 1 player position 6-2 and 6-2 and the Carrillo team lost 4 matches

to 3.

As a result, the final North Bay League team standings leave the Marie Carrillo tennis team in a very respectable second place .

Also as reported last week-Marwann earned second place in the league singles championship. His record for the year was 7 wins and 2 losses.

But-wait-it's not over yet! The League Double's Championship play was Saturday at Santa Rosa High. Starting at 9AM and ending at 4PM.

Seventeen doubles teams began play. Marwann and his teammate,Curt, played 4 matches, **winning all 4**. They will play this coming week verses the pair from Cardinal Newman High School to not only earn the league championship doubles crown, but move on to the North Coast Sectional Championship play in Sacramento.

What a great experience this "Tennis Marathon" has been for the Coffey family. Having had high schooler's play football, basketball and soccer t he tennis game was new to us. So, here is what we have learned about tennis. To be a good spectator one must really be "**quiet and focused**".

You don't applaud when the other player hits a bad shot and you don't shout encouragement in the middle of a serve.

On another subject--- Marwann attended his first high school prom last Saturday night. Maria Carrillo sent several buses to San Francisco and the San Francisco Giants baseball stadium. They ate great food and danced all night in the luxury box area. He and his date **looked Marvelous**

**If you would like to learn more about the District** supported Student Exchange Program, go to their web page at <http://www.youthexchange5130.org/>

## From RI's Press Release Center

*by Max Bridges*

### New class of Rotary Ambassadorial Scholars selected

**EVANSTON, III. USA (April 17, 2009)** -- More than 750 university students from 60 countries have been selected to study abroad as Rotary Ambassadorial Scholars during the 2009-10 academic year. Designed to bridge cultures and encourage goodwill, the [Ambassadorial Scholarships program](#) is one of Rotary's leading efforts to promote world peace and understanding.

Ambassadorial Scholarships provide undergraduate and graduate students the opportunity to study at participating universities in the 200 countries and geographical areas where Rotary clubs are active. While abroad, scholars participate in community service projects and speak at local Rotary club meetings and conferences, schools, civic organizations, and other forums where they serve as "goodwill ambassadors" for their home countries.

In 2008-09, nearly 700 scholars from some 70 countries studied in more than 60 nations, at a program cost of approximately US\$12 million.

Top U.S. universities sending Rotary Scholars abroad for the 2009-10 academic year include:

- United States Military Academy (10 scholars)
- University of Florida-Gainesville (seven scholars)
- University of California-Berkeley (six scholars)
- Stanford University (six scholars)
- United States Naval Academy (six scholars)

Rotary's Ambassadorial Scholarships program is the world's largest privately sponsored international scholarship program. Focused on humanitarian service, personal diplomacy, and academic excellence, the program has sponsored more than 40,000 scholars since 1947. Alumni include former U.S. Federal Reserve Chairman Paul Volcker Jr., former U.S. Ambassador to the United Kingdom Philip Lader, Goucher College President Sanford Ungar, former US Ambassador to India David Mulford, and Pulitzer Prize-winning film critic Roger Ebert.

*For additional information visit [rotary.org](http://rotary.org); or contact the The Rotary Foundation Contact Center at 1-866-9ROTARY; [contact.center@rotary.org](mailto:contact.center@rotary.org).*

## Sunshine Report

*by Max Bridges*

## Sunshine Report

**Eloise Tweeten** got married on April 12.

**Congratulations Eloise!!!**



## News from Rotary International

*by Max Bridges*

## Holocaust survivor says joining Rotary best decision of his life



*Sam Harris, a member of the Rotary Club of Northbrook, Illinois, USA, and board president of the Illinois Holocaust Museum and Education Center, stands in front of the museum, which celebrated its grand opening 19 April.*



But the friendships Harris forged through Rotary gave him the courage to tell his story publicly. Rotarians also gave him and a group of local Holocaust survivors the encouragement they needed to begin planning a museum that would keep their memories alive.

Harris, 73, a member of the Rotary Club of Northbrook, Illinois, USA, since 1970, is board president of the Illinois Holocaust Museum and Education Center in Skokie, which celebrated its [grand opening 19 April](#) with a ceremony featuring former U.S. President Bill Clinton and Nobel Peace Prize laureate Elie Wiesel as speakers.

The 65,000-square-foot building houses 2,000 recorded testimonies from survivors, mostly local residents, as well as photographs, artifacts, and an original volume of the Nuremberg trial transcripts. It also features a Nazi-era rail car, the same type used to relocate people to concentration camps, which Harris helped secure.

Harris says he befriended Rabbi William Frankel at a club meeting in 1977. Frankel convinced him that his story would be a vital tool in educating future generations about the atrocities that occurred during World War II.

"I want to make sure we learn from our history, so something like the Holocaust will never happen again," says Harris. "Rotary was always there for me personally and played an important role in our dream of building a Holocaust museum."

Harris joined a group of area survivors called the Holocaust Memorial Foundation of Illinois in 1988. He remembers vividly the first time he mentioned the group's decision to build a new museum, about 10 years ago, to the Northbrook club.

"Minutes after I talked about the museum, practically the whole table I was sitting at volunteered to help. And by the end of the meeting many more members volunteered, and before I knew it I had a committee," he says. "Rotary was there from the beginning. This thing wouldn't have been the way it is without Rotarian support."

Harris lost his parents and most of his siblings in concentration camps. After the war, he and his sister Sara were sent to the United States by their older sister Rosa, who had married in the camps, and they lived in a foster home in Chicago. Both were eventually adopted, and he was raised by a Northbrook family.

Joining Rotary in 1970 was one of the best things to happen in his life, says Harris.

"Being a Rotarian has guided my life. Of all the things I've been involved in, Rotary has been the best," he explains. "Everyone I've met has been such high-quality people."

He is working on raising funds to have a plaque recognizing Rotary in the museum.

"I cannot think of anything in the world that better exemplifies what this museum is about or the sacrifices that were made for me and other survivors than Rotary's motto: Service Above Self."

- [Read about the opening ceremony](#)
- [Visit the Illinois Holocaust Museum and Education center](#)

## Craft Talk by.....

by Max Bridges

## Wendy LaBranche



**Wendy** told Sunrisers of her Nursing career that began in the San Joaquin Valley, moved into management in Sacramento and now to the Director of Cardiovascular Services for Northern California Medical Associates in Santa Rosa.

She has three children (one in a pre-med program) and three grandchildren.

Wendy is currently involved with the organization of a Cardiovascular Symposium that will take place May 2.

## More News from RI

by Max Bridges

## Rotary Fellowships pitch in for polio eradication



*Left: About 150 Rotarians and their families gathered for the New York City marathon in November to promote Rotary and raise \$3,500 for PolioPlus. Right: Fellowship members from countries including France, Germany, and Tunisia wore Rotary shirts and shorts during a friendship run before the marathon.*

Rotary Fellowships are finding creative ways to do their part to meet [Rotary's US\\$200 Million Challenge](#), including running in marathons and auctioning off quilts, to name a few.

In November, 150 members of the International Marathon Fellowship of Rotarians ran the famed New York City marathon. With the help of the Rotary Club of Metro New York City, the four-year-old fellowship attracted other Rotary clubs, families, and community members as sponsors to raise \$3,500 for PolioPlus.

The event was a great opportunity for global fellowship, as the New York runners welcomed their counterparts from Andorra, Austria, France, Germany, and Tunisia. The day before the marathon, the Rotarians took to the streets to promote Rotary's causes, wearing shirts with the Rotary colors of royal blue and gold for a friendship run from the United Nations headquarters to Central Park.

"We were proud to wear our running shirts marked [with] Rotary along the New York streets," says Jean-Claude Brocart, of the Rotary Club of Toulouse Ovalie, France. "It was an unforgettable experience. All along the way, an enthusiastic and enormous crowd encouraged the runners."

The Rotarian's Wine Appreciation Fellowship challenged members to raise \$100 each for polio, and pledged to match the first 50 contributors. Those contributors also received a lifetime membership in the fellowship. In December, the group sent a check for \$10,000 to The Rotary Foundation, earmarked for PolioPlus.

The fundraising effort even helped the fellowship add new members, especially from India, one of the four remaining polio-endemic countries.

"Fifty Rotarians, many of them new fellowship members, participated. A new chapter is being started in District 5320 (California) as a result," says Past District Governor Conrad Heede, the fellowship's president. "The success of this initiative and the recent increase in the Gates grant prompted us to set aside another \$2,500 to match the additional contributions from 25 more new members with an interest in wine."

As a result, the fellowship sent another \$5,000 in April to the Foundation.

The Rotarian Fellowship of Quilters and Fiber Artists plans to lend its talents to the cause during the 2009 RI Convention in Birmingham, England, 21-24 June. Rotarian quilters will auction off handmade quilts, with proceeds going toward polio eradication. Last year, the group raised \$3,000 for polio during the RI Convention in Los Angeles. This year's convention attendees can visit the fellowship's booth or check its [Web site](#) for more information.

How is your Rotary Fellowship involved in raising funds for polio eradication? [Send us your story](#).

## For more information

- Learn about [Rotary Fellowships](#)
- [Read more about Rotary's US\\$200 Million Challenge](#)
- [Register for the 2009 RI Convention in Birmingham](#)

## Giovanna Franca

*by Max Bridges*

### Our next inbound is from Brazil!

Her name is Giovanna Goncalves Darin Franca. She is from a city near Sao Paulo. She is an excellent student, and she enjoys singing, handball, sports and exercise, shopping, dancing, and being with friends and family.



**Penny still needs host families.** If you or someone you know is interested in being a host family for Giovanna for 3 to 4 months next school year, please let Penny know as soon as possible. There is a lot of information about the program on the youth exchange website [www.youthexchange5130.org](http://www.youthexchange5130.org). Please open up your home and share the wonderful youth exchange opportunity. Contact **Penny Millar** at 291-8554 if you have any questions.

## Still More from RI

*by Max Bridges*

### Rotaractors plant 1,000 trees in Swaziland



*Rotaractors from four clubs in Swaziland partnered with the Swaziland Environment Authority and Nedbank Swaziland to plant 1,000 trees at a school in the Ezulwini Valley earlier this year. Swaziland's minister for tourism and environment, Macford Sibandze, attended the project launch. Standing, left to right: Nomcebo Dlamini, Buyani Fakudze, Sibandze, and Sonkhe Nhlabatsi. Seated: Thuli Makhubu.*

Four Rotaract clubs in Swaziland recently teamed up to plant 1,000 trees at a school in the Ezulwini Valley in an effort to combat deforestation.

It is one of many projects that Rotaractors and Rotarians take part in throughout the year to help the environment. On 22 April, 500 million people in 175 countries will observe Earth Day, which focuses attention on environmental stewardship.

"As with polio, Rotarians cannot isolate themselves from the disastrous consequences of global climate change," says Henry Kyemba, a member of the Rotary Club of Source of the Nile, Uganda, and the RI representative to the [United Nations Environment Programme](#) (UNEP) in Nairobi, Kenya.

"Either we are all safe from its consequences, or we all go down with it," he says.

The Rotaract clubs of Malkerns Valley, Manzini, Mbabane-Mbuluzi, and University College of Swaziland partnered with the Swaziland Environment Authority and Nedbank Swaziland to plant their trees over two Saturdays in February and March.

The effort was part of the larger [Billion Tree Campaign](#), launched by UNEP in 2006 to curb deforestation, one tree at a time. According to the organization, tree planting is one of the most cost-effective ways to address global climate change.

Rotaract clubs throughout District 9250 (Botswana; Mozambique; South Africa; Swaziland) are participating in the Billion Tree Campaign through their district's Plant for the Planet project, says Eurdice Vicente, 2008-09 district Rotaract representative and past president of the Rotaract Club of Maputo, Mozambique.

"These days, sustainability must be a way of living and thinking," she says. "Our campaign is not only to plant trees but to teach people how to take care of the trees and allow them to grow."

Vicente said that in her community, trees are cut down for many reasons. "We decided to join the Billion Tree Campaign because we believe that it is good not only for us but for future generations. More people will know about Rotaract, and a mark will be strongly [imprinted on] Swaziland."

In March, UNEP declared that the Billion Tree Campaign had already resulted in three billion new trees being planted. It announced a new target of seven billion by December, when the next UN Climate Change Conference will be held in Copenhagen, Denmark.

UNEP encourages business and community groups to participate in the campaign by registering on its [Web site](#) and pledging to plant a specific number of trees.

"Rotarians have a clear responsibility to help combat global climate change," Kyemba says. "Doing nothing is not an option."

### For further information:

- Read about how [carbon offsets benefit Rotary projects](#)
- Read about a [new Rotary club with a focus on the environment](#).

### Remember the Pictures

*by Max Bridges*

### Check out the Pictures from the Weekly Meetings!

On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sightings**"



Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sightings](#)

### Ben Floriani Scholarship Fund

*by Dave Lorenzen*



### Ben Floriani Scholarship Fund Update!

**To date, the club has received in excess of \$28,000 for the Ben Floriani Scholarship Fund.**

Make checks payable to Santa Rosa Sunrise Rotary (Note: BFSF) Checks can be mailed to P.O. 14953, Santa Rosa, 95402, or hand delivered to Treasurer Shauna



# Rotary Club of Santa Rosa Sunrise Santa Rosa Sunriser!!

Tuesday, May 12, 2009

 [Club Web Site](#)

**Editor:** Max Bridges

If you have any comments or questions, email the editor.

## Future Speakers

**May 14 2009**

[Change of Venue](#)

"5130 District Conference"

**May 21 2009**

[Change of Venue](#)

"Sunrise Annual Golf Tournament"

## Upcoming Events

**2009 Golf Tournament**

May 21 2009

**June Board Meeting**

Jun 1 2009

**Culinary Classic**

Oct 10 2009

This eBulletin has been generated by **ClubRunner** club communication software. Visit [clubrunner.ca](http://clubrunner.ca) for details.

© 2002-09 Doxess. All Rights Reserved.

## ClubRunner Sponsors



Please visit our Sponsors. To place your ad [click here](#).

## Club Site Sponsors



Please visit our Club Website Sponsors. To place your ad [click here](#).

## Our Program for May 14th is....

*by Dave Lorenzen*

### CHANGE OF VENUE- "5130 District Conference"



Our regular meeting will be replaced with attendance at the 5130 District Conference, Sheraton Sonoma County - Petaluma, 745 Baywood Drive, Petaluma ([map](#))

#### May 14 - Thursday activities:

12 PM - Golf in the Bru Brunnier Tournament - Adobe Golf Course

2 PM - Docent led tour of Shollenberger Park

2 PM - Docent led tour of Historic Downtown Petaluma

5 PM - Rotary Golf Awards

6:30 PM - Celebration Dinner

#### May 15 - Friday Schedule

11 AM - Foundation Alumni Reception

12 PM - Advisory Committee & Partners Brunch

12 PM - New Rotarian & Partners Orientation Brunch

1:30 PM - Ballroom Doors Open Meet R.I. Representative Dave and Penny Linett Awards - Club Service, Club Bulletin, and Website GSE Team Comments

5 PM - Taste of Rotary Hospitality Competition Begins

6:30 PM - Ballroom Doors Open

7 PM - Dinner Keynote Speaker - RI Representative Dave Linett Awards - Community, Vocational & Membership, Best Co-op Project

9:00 PM - Taste of Rotary Competition Resumes

#### May 16 - Saturday Schedule

8 AM Ballroom Doors Open Breakfast - International Service Stories Awards - International Service, Meritorious International Service Project Glimpses Noon - Lunch Bello Scholarship Award - Meritorious Youth & Youth Service Keynote: Deepa

## Willingham Business Meeting

6:30 PM - Ballroom Doors Open Dinner Keynote Speaker Awards - Rotarian of the Year, Club of the Year (large, medium, small), Most Improved Club Governor Pin Exchange / DG Remarks Dancing to Live Music and Socializing

### May 17 - Schedule

8:45 AM - Ballroom Doors Open Brunch - RI Rep - parting comments Peace Fellow Youth Exchange Entertainer: Steve Seskin Youth Exchange Presentation

12:15 PM Adjourn

## Weekly Rotary Foundation Thoughts

by Dave Lorenzen



### This week's

### **Rotary Foundation Thought is about Health, Hunger and Humanity Grants (3H).**

In Romania orphaned and ill children are consuming donated eggs, milk, meat and poultry because of a grant from The Rotary Foundation that benefits local farmers. Farmers use the grant to buy everything from animal feed to packaging materials. There is one stipulation, the farmers have to donate a portion of their products to children's hospital, schools and orphanages. 3H grants fund large long-term international, grassroots projects. By contributing to The Rotary Foundation you are taking part in these grants. The Rotary Foundation is our Foundation; it is critical that we take ownership of it and do what we can to change and save lives.

## Announcement - Rotary Classical Concert

by Dave Lorenzen

### **Rotary Classical Concert To Benefit the Worldwide Polio Eradication Program**



### **The Rotary Club of Valley of the Moon**

**SAVE THE DATE**

**May 31**

**2:30 pm**

**Berger Auditorium**

**Oakmont Village**

**Rotary Classical Concert  
To Benefit the Worldwide**

## **Polio Eradication Program**

**Featuring:  
Alexeky Artemyev- piano  
Evgenia Chaverdova- Mezzo Soprano**

**Program will consist of works by Rachmaninov, Rossini, Schubert, Faure, and  
Richard Rogers**

**Reservations are not required. Admission is free, but donations are requested  
for the worldwide polio eradication program. Please make checks out to the  
Valley of the Moon Rotary Foundation (501c3) Donations are deductible.**

**Please call Gordon Freedman 537-0202 for more information**

### **From RI's Press Release Center**

*by Max Bridges*

### **Israeli Rotary clubs to host international water symposium**

#### **Rotary world president DK Lee and renowned Israeli water experts will discuss solutions to the global water crisis and child mortality due to lack of clean water**

**TEL AVIV (May 6, 2009)** - To help address the growing global water crisis, more than 100 water and agricultural experts and Rotary members from Israel and around the world will attend the "Water Quality in the Service of Welfare" Symposium, set for 10 a.m. to 5.30 p.m. Wednesday, May 6th at the 17<sup>th</sup> International Agriculture Exhibition "Agritech". The conference is free and open to everyone interested in practical water solutions and sustainable development.

"How appropriate to have this symposium in Israel, one of the leading countries in the world in regards to water technologies," said Avner Fuchs, the initiator of this event and member of the Rotary Club of Gedera. "Many of us take access to clean water for granted, but today almost every country in the world is facing water related problems and looking for ways to alleviate them."

Experts will describe the extent of the global crisis, in which more than 1 billion people have no access to safe water, and nearly 2.5 billion lack basic sanitation.

"Every day thousands of children die because they lack access to clean water. Those deaths are absolutely avoidable," said Rotary International President Dong Kurn Lee, a Korean businessman who has made the fight against child mortality the emphasis of his presidency.

At the day-long conference, Lee will present how Rotary clubs are addressing the water crisis at a grassroots level in cooperation with local stakeholders and international partners. "Rotary is committed to help achieve the UN Millennium Development Goals that call by 2015 for a 50 percent reduction in the number of people with insufficient access to safe water and sanitation and a two third reduction



of the under-five child mortality rate," says Lee.

Other scheduled speakers include Prof. Avner Adin, Founder and Past President of the Israeli Water Association and professor of agriculture at the Hebrew University of Jerusalem; Prof. Ram Reifen, MD, a medical expert of water-borne diseases; Dr. Sinaia Netanyahu of the TAHAL Group; Prof. Daniel Ronen, IHP of UNESCO-Israel, other distinguished speakers from the academic and industrial sectors of Israel and Dr. Ron Denham, a Rotary leader from Toronto and chair of the Water and Sanitation Rotarian Action Group, an international organization of Rotary club members committed to addressing the water crisis.

Dr. Denham estimates that Rotary clubs are involved in at least 6,000 projects aimed at addressing the lack of access to safe water and sanitation that claims more than two million lives each year, the majority of them children.

"This is a tremendous challenge for humanity, and Rotary clubs are logical leaders in the challenge because they are embedded in their local communities, allowing the clubs to help define realistic solutions to local problems," said Denham.

The conference will also showcase successful water projects and collaborations throughout the developing world. One of the most successful projects provided more than 18,000 household-sized BioSand Water Filters to communities in the Dominican Republic, Haiti and Honduras. Collaborators include 120 Rotary clubs in Canada, the United States, and several Caribbean countries as well as partner organizations such as International Aid and the Peace Corps.

"These simple and inexpensive filters cost as little as US\$60 and can reduce the incidence of diarrhea by up to 40 percent - a dramatic decline in a leading cause of child mortality," said Rotary International President DK Lee.

### From District Web Site

*by Max Bridges*

## **POLIO ERADICATION UPDATE** **Our battle to eradicate polio continues**



We continue to see excellent progress with decreasing case numbers in the 4 endemic countries of Afghanistan, India, Nigeria, and Pakistan. Year to date has seen a decrease in case numbers from 338 in 2008 to 286 in 2009.

**INDIA** - only 36 cases year to date compared to 203 in 2008. India might be our next polio free country if this dramatic downward trend continues. Earlier this year I discussed the remarkable progress and large financial commitment by their government toward polio eradication. The earlier January outbreak caused great concern - especially since it was the type 1 virus which is the leading cause of paralysis. Rapid implementation of aggressive outbreak response appears to have succeeded in preventing a renewed type 1 outbreak in Bihar - which had also happened in early 2007. Rapid response has also been significant in the highest risk districts of western Uttar Pradesh and re-infection which was feared has been successfully curbed. The next large scale SNID's (Subnational Immunization Day) will be held on May 24-29.

**NIGERIA** - sadly the upward trend in cases year to date continues with

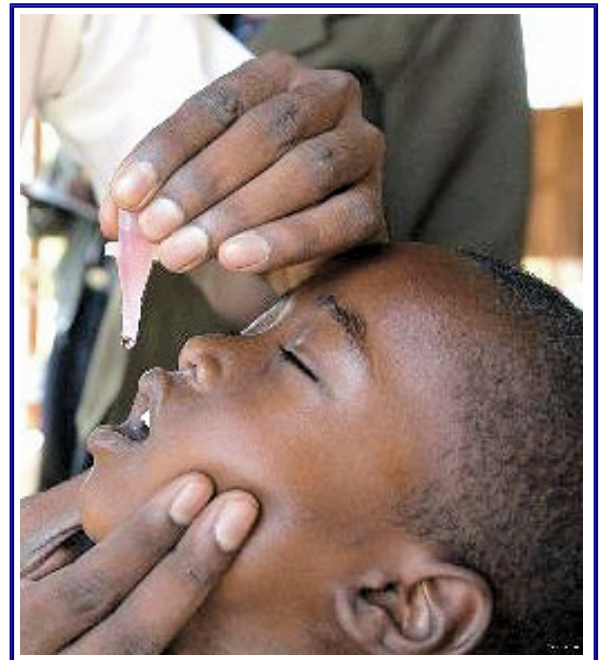


234 cases in 2009 compared to 126 cases in 2008. So what is being done to reverse this? First, preparations are being completed for the next IPD (nationwide immunization plus days) which will be launched May 30 with the use of trivalent oral polio vaccine. Trivalent vaccine will be used to further impact the type 3 outbreak while maintaining continued pressure on current low-levels of type 1 transmission in northern

states. Secondly, continued pressure on the government to improve operations in the south where some problems in the quality of the immunization campaign has been previously noted. These operational problems must be strongly dealt with by the government.

**AFGHANISTAN & PAKISTAN** - only a total of 16 cases year to date. Coordination between the two countries continues along with increased support for the immunization programs being seen in the tribal areas.

Progress toward ending polio in the non-endemic countries continues to be slow. Year to date has seen an increase in cases from 16 in 2008 to 97 in 2009. Importantly, because of our world-wide network of clinical labs, we do know the genetic sequence of each case which tells us not only the origin but the specific strain of virus - and immediate steps are taken to re-immunize that area.



*I KNOW AT TIMES IT SEEMS LIKE WE ARE TAKING ONE STEP FORWARD THEN 2 STEPS BACK BUT BELIEVE ME WHEN I SAY TO YOU - WE WILL BE SUCCESSFUL. THE SYSTEM IS IN PLACE TO END POLIO - AND WE WILL -----WITH YOUR CONTINUED SUPPORT.*

Later this month, I hope to be able to interact with many of you at our district conference in Petaluma. I will be reporting on your successes in fundraising at the Friday afternoon session. Year to date you have raised over \$59,000 for Polio Eradication and currently we have raised over \$90,000 toward our \$200 Million Dollar Gates Challenge. *YES WE WILL SUCCEED BECAUSE OF THE STRONG ONGOING COMMITMENT OF OUR ROTARIANS OF 5130.*

Thank you for all you do to improve lives in the local community you serve and in our world-wide community - *SAVING CHILDREN'S LIVES THROUGH OUR END POLIO CAMPAIGN - WE WILL SUCCEED!!!*

Yours in Rotary.

Larry D. Myers, PDG, District 5130 Polio Eradication Chair

## News from Rotary International

by Max Bridges



### Husband, wife team aim to end poverty

*Kathleen Mayhew, president of the Rotary Club of Sebastopol, California, USA, developed the Adopt a Village model with her husband, Frank. Here, she meets with residents of Kiranga Village, Uganda, to ensure that needs are being met.*

Noting that "world peace can only come when there is no poverty," Frank and Kathleen Mayhew of the Rotary Club of Sebastopol, California, USA, urge Rotarians to take a new direction to end poverty.

To do that, the husband-and-wife team proposes their "[Adopt a Village](#)" model.

Here's how it works: A Rotary club in a developing country selects a village, assesses its needs, and designs a project with health, food production, and education components. (Clean water and malaria prevention elements are required under the health heading if they are problems in the village.) A partner club adopts the village, addressing all three issues at once. Projects usually cost about US\$30,000; some have been completed through Matching Grants from The Rotary Foundation.

Villages in Kenya, Nigeria, the Philippines, and Uganda have participated with support from partner clubs in Canada, England, and the United States. The Mayhews, who have given presentations at several North American clubs, currently act as matchmakers, but they encourage clubs with good working relationships to take the concept and run with it.

"While Rotary has had 3-H grants, which are huge grants, nobody has really looked at the multielement grant. It kind of comes as a surprise to people," says Frank Mayhew, who chairs the grants subcommittee for District 5130. "It does make sense."

### Village inspires GSE team

When a Group Study Exchange team from District 5130 (California, USA) visited District 9110 in Nigeria, team members spent a day in Ijado, a prospective Adopt a Village project site. They learned that the village lacks a health clinic, that villagers fetch water several times a day, and that fewer than 10 percent of adults can read and write.

"What we brought back is passion," says Susan Cole, team leader and member of the Rotary Club of Windsor, California. "I can't tell you how moving it was to be there and talk to the women in the village. It's personal: It's not just a project, it's a connection."

## Marwann

*by Harry Coffey*

### Tennis and Other Fun Things



Marwann and his teammate lost their match on Friday to the number one ranked team in the sectional tournament held at St. Mary's College in Moraga. They played well and scored several match points but lost 6-2 and 6-3.

He was recently honored at Maria Carrillo High School by being featured as a "star tennis player" in their schools bulletin board.

Marwann ended his high school tennis with several great memories which included:

Leading his team to second place in the North Bay League.

The #1 singles position player all year and recording a record of 7 wins and 2 losses.

Placing "second" In the North Bay League singles tennis championships.

Placing "first" in the North bay League doubles tennis championships.

Qualifying for the North Coast doubles championships.

He will take home a great high school tennis experience.

Marwann is schedule to attend the last group Rotary function this weekend in Petaluma, and we will see him at our weekly meeting very soon.

**If you would like to learn more about the District** supported Student Exchange Program, go to their web page at <http://www.youthexchange5130.org/>

## More News from RI

*by Max Bridges*

### Special hut promotes peace in West Africa



*Former Rotary World Peace Fellow Richelieu*

*Allison recently helped construct a peace hut that's the focal point of a new park in Jendemah, Sierra Leone.*

In the small border town of Jendemah, Sierra Leone, Richelieu Allison is known as "the peace hut guy."

It's a title he's earned: Months of weather delays, poor road conditions, building material shortages, and even a snake bite haven't kept Allison from constructing a peace hut for this community of 10,000.

Now the focal point of a special park, the palaver hut was built with help from the Rotary Club of Freetown, Sierra Leone, and The Rotary Foundation. Allison, a 2006 Rotary World Peace Fellow, hopes it is only the first of several huts linked by a caravan that he envisions as a "cross-border, people-to-people movement for peace."

In West African culture, a palaver hut is where town chiefs and elders settle conflicts. "The construction of these huts will provide a permanent forum not only for the local people to settle disputes but also to discuss issues relating to development," Allison says.

Jendemah connects Sierra Leone and Liberia by way of the Mano River Union Bridge. Constructed along a major trade route in 1973, the bridge was meant to be a symbol of regional prosperity.

But people on both sides have endured decades of mutual fear and distrust. The civil war that broke out in Liberia in 1989 degenerated into a conflict that spread to Cote d'Ivoire, Guinea, and Sierra Leone. The war officially ended in 2003, but the bridge didn't reopen until 2007.

"There is still a need to ensure that the people continue to reconcile their differences," Allison says.

A native of Liberia, Allison knows the horrors of war. "I saw summary executions. I witnessed the recruitment of some of my friends who, as young as eight, were sent to the battlefield," he recalls.

Determined to restore peace to his country, in 2001 Allison helped found the [West](#)

[African Youth Network](#), which trains young West Africans in peace-building and other humanitarian endeavors.

In 2006, he became a member of the inaugural class of the [Rotary Peace and Conflict Studies certificate program at Chulalongkorn University](#), in Bangkok, Thailand. Soon after, he began envisioning a peace caravan.

Once he secures funding and materials, Allison plans to construct seven more palaver huts along historically troubled borders in the region. Each hut, which costs US\$5,200 to build, will have [The Four-Way Test](#) inscribed on it, he says.

Allison, along with local Rotarians and members of the West African Youth Network, will then travel to each palaver hut to conduct conflict resolution workshops and hold peace vigils.

The hut in Jendemah has already had an impact. "The construction process helped people to focus and think about the importance of peace," Allison says. "It has brought together chiefs and elders, immigration and law enforcement officers, young people and traders, on both sides of the border."

## Giovanna Franca

*by Max Bridges*

### Our next inbound is from Brazil!

Her name is Giovanna Goncalves Darin Franca. She is from a city near Sao Paulo. She is an excellent student, and she enjoys singing, handball, sports and exercise, shopping, dancing, and being with friends and family.



**Penny still needs host families.** If you or someone you know is interested in being a host family for Giovanna for 3 to 4 months next school year, please let Penny know as soon as possible. There is a lot of information about the program on the youth exchange website [www.youthexchange5130.org](http://www.youthexchange5130.org). Please open up your home and share the wonderful youth exchange opportunity. Contact **Penny Millar** at 291-8554 if you have any questions.

## Still More from RI

*by Max Bridges*

### Alaska club moves to fight hunger



*Members of the Rotary Club of Anchorage East distribute food from the mobile pantry*

Every second Saturday of the month, members of the Rotary Club of Anchorage East, Alaska, USA, distribute food to families in low-income neighborhoods through a mobile food pantry, addressing the area's increasing need for assistance.

In 2006, the club raised \$50,000 to purchase and refurbish an old beer truck for the Food Bank of Alaska. Rotarians have since maintained a strong connection to the project by volunteering once a month to distribute food and funding the maintenance of the vehicle.

The truck made a "magical" transformation from hops to hope, says David Kester, who chairs the effort.

"This project fills a basic but important need in the community," he says. "By helping put food on the table, we are hitting people where it counts. We're making a lasting impact one family at a time."

Demand at the mobile food pantry has increased by about 30 percent in the last 18 months, says Susannah Morgan, an Anchorage East club member and executive director for the Food Bank of Alaska, which distributes food six times a week to hundreds of families in Anchorage. The recession has increased the number of people seeking help.

"We're seeing more and more working residents utilizing our pantry," says Morgan. "I'm consistently amazed at how many people are hungry. This pantry puts a face on hunger."

Stocked with a variety of canned goods as well as fresh and frozen produce, the truck delivers enough groceries to last a family a week. The food is donated by farmers, local grocery stores, and other agencies. People can choose the items they want and take home as much as they can carry, says Kester.

Club member and Rotary Foundation Trustee Carolyn E. Jones says volunteering once a month at the pantry gives Rotarians the opportunity to build relationships in the community.

"We know a lot of the people on a first-name basis," she says. "It's a great hands-on project that is fun and exhilarating. When the money runs out, we're there to put food on the table. You can see the appreciation on their faces."

Kester estimates that more than 2 million pounds of food has been distributed since the mobile pantry first started its engine. He says the free groceries help in ways that extend beyond finances.

"We give families one less thing to worry about, which in turn can improve home life," says Kester. "This project serves communities in immeasurable ways."

"I think Rotarians here are catching a glimpse of the difference we truly can make in people's lives," says Morgan. "The success of the mobile pantry gives me faith that Rotary can fight hunger worldwide."

## Remember the Pictures

*by Max Bridges*

### Check out the Pictures from the Weekly Meetings!

On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sightings**"



Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sittings](#)

## Ben Floriani Scholarship Fund

*by Dave Lorenzen*



### Ben Floriani Scholarship Fund Update!

**To date, the club has recieved in excess of \$28,000 for the Ben Floriani Scholarship Fund.**

Make checks payable to Santa Rosa Sunrise Rotary (Note: BFSF) Checks can be mailed to P.O. 14953, Santa Rosa, 95402, or hand delivered to Treasurer Shauna



***No Bulletin for the week of  
May 14, 2009***



# Rotary Club of Santa Rosa Sunrise Santa Rosa Sunriser!!

Tuesday, May 26, 2009

 [Club Web Site](#)

**Editor:** Max Bridges

If you have any comments or questions, email the editor.

## Upcoming Events

**June Board Meeting**

Jun 1 2009

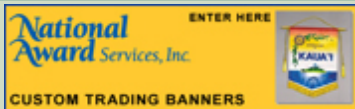
**Culinary Classic**

Oct 10 2009

This eBulletin has been generated by **ClubRunner** club communication software. Visit [clubrunner.ca](http://clubrunner.ca) for details.

© 2002-09 Doxess. All Rights Reserved.

## ClubRunner Sponsors



Please visit our Sponsors. To place your ad [click here](#).

## Club Site Sponsors



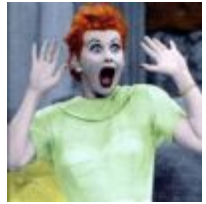
Please visit our Club Website Sponsors. To place your ad [click here](#).

## Our Program for May 28th is....

by Dave Lorenzen

### "It's a SURPRISE!"

Come to the meeting and find out!



## Weekly Rotary Foundation Thoughts

by Dave Lorenzen

### This week's



### [Rotary Foundation Thought is about District Simplified Grants \(DSG\).](#)

In Australia, Rotarians received District Simplified Grants both small and large to benefit local communities and communities abroad. One club used DSG funds to provide jackets displaying the Rotary Wheel to a team of Blind Bowlers which they wore proudly to the national Championships. Other DSGs were used to establish a library for foster children, repair a broken fence around a Scout Hall and provide 30 sets of Junior Encyclopedias to schools in Thailand. Through the creativity and passion of numerous Rotarians, one district improved the lives of countless people both within Australia and abroad. *Every Rotarian, Every Year* - Hope begins with us.

## Announcement - Rotary Classical Concert

by Dave Lorenzen

### [Rotary Classical Concert To Benefit the Worldwide Polio Eradication Program](#)



### The Rotary Club of Valley of the Moon

**SAVE THE DATE**

**May 31**

**2:30 pm**

**Berger Auditorium**

**Oakmont Village**

**Rotary Classical Concert  
To Benefit the Worldwide  
Polio Eradication  
Program**

**Featuring:**  
**Alexey Artemyev- piano**  
**Evgenia Chaverdova- Mezzo Soprano**

**Program will consist of works by Rachmaninov, Rossini, Schubert, Faure, and Richard Rogers**

**Reservations are not required. Admission is free, but donations are requested for the worldwide polio eradication program. Please make checks out to the Valley of the Moon Rotary Foundation (501c3) Donations are deductible.**

**Please call Gordon Freedman 537-0202 for more information**

### **News from Rotary International**

*by Robert Prevot*



#### **Indiana Rotarian assists AIDS orphan from Uganda**

*Bloomington North club president Kirk White (left) presents Allan Akamura with a club banner. Club member Ira Zinman (right) is making a documentary about Allan and the Nyaka AIDS Orphans School in Uganda. Photo by Eric Rudd*

Allan Akamura's friends used to push him to school in a homemade wheelchair.

Now the 13-year-old from Uganda, who has cerebral palsy, pedals himself around on a tricycle through the corridors at University Hospital in Ann Arbor, Michigan, USA. He received surgery there to correct problems with his hips, knees, feet, and hands, with help from Ira Zinman and his club, the Rotary Club of Bloomington North, Indiana.

Allan, who lost his father to AIDS when he was a year old and now lives with his uncle, attends the Nyaka AIDS Orphans School in southwestern Uganda. Zinman became acquainted with him while working on a documentary about the school.

"I was in Indiana watching footage, and I see kids at the school walking and running and kicking a ball, and here is this boy crawling," says Zinman, who was reviewing film from a cinematographer he had sent to the school for the documentary. "He didn't say he wanted to walk or run. He said that when all the students at the school would stand up to sing or pray, he wanted to stand up with them."

When Zinman learned that the medical procedures that could improve Allan's condition were unavailable in Uganda, he enlisted the help of the Children Waiting Everywhere Foundation to lobby University Hospital to provide the surgery free of charge.

Allan flew to Michigan in November for the surgery and is staying with a host family while he undergoes physical therapy to build his strength and flexibility and to develop neuromuscular connections. Doctors are hopeful that he will be able to walk.

In March, Allan's host family took him on a visit the Bloomington North club, during which he traded smiles and laughs with Zinman and other club members. The club has contributed \$5,000 for travel and other costs associated with Allan's surgery, and it has committed to providing \$3,000 annually in support of the Nyaka school.

Zinman hopes to accompany Allan back to Uganda in mid-November and is planning to shoot footage of him returning to school. The film will tell the story of the school and its 260 students, all of whom have lost one or both of their parents to AIDS, in a country with over one million children orphaned by the virus.

View a clip from [Zinman's documentary](#) on YouTube.

## From District 5130 Web Site

by Max Bridges

### GSE Team antics in Ukiah at the Sun House Museum

On the left, from the top: Leo, Danubia, Vanessa, and Paula

On the Right: Bruno and Team Leader Simone



## More News from RI

by Robert Prevot



### The STOP Program - "Stop Transmission of Polio"

*Rotarian and STOP volunteer Jenny Horton immunizes a child against polio in Pakistan. Photo by Jean-Marc Giboux*

"As a health professional, working toward the eradication of a disease has to be one of the greatest programs one can participate in."

The words of Jenny Horton, a nurse and member of the Rotary Club of Kenmore, Queensland, Australia, helped mark the 10th anniversary of the Stop Transmission of Polio (STOP) program, established by the World Health Organization, UNICEF, and the U.S. Centers for Disease Control and Prevention (CDC). CDC hosted a celebration at its headquarters in Atlanta, Georgia, USA, in January. Attendees included Horton and other STOP team members, representatives from Rotary International and the World Health Organization, and current and former CDC staff.

STOP has taken Horton to Botswana, Ethiopia (twice), Nigeria, and Pakistan. She is one of more than 1,000 volunteer team members who have traveled to 60 countries to provide technical support for polio eradication since 1999.

The volunteers conduct field surveillance, train local health care providers in surveillance techniques,

and help plan and monitor polio and measles vaccination campaigns. STOP also sends volunteers to support UNICEF in social mobilization, advocacy, and communications for immunization efforts in Africa and Asia.

"The STOP program was CDC's idea, and we met with several of the agency's 'smallpox warriors' to hear their thoughts on training and deploying staff for three-month assignments," said Dr. Steve Cochi, special adviser to the CDC Global Immunization Division director. "Based on their experience eradicating smallpox in the 1970s, they recognized the value of such a program and provided great input as we got started."

CDC's largest global health training program, STOP has received US\$681,900 in grants from PolioPlus for volunteers' stipends.

"When the STOP program was established, some 7,000 cases of polio were reported, and more than 25 countries were polio endemic," said Robert Hall, Zone 34 coordinator for Rotary's US\$200 Million Challenge and past governor of District 6900 (Georgia). "A decade later, only four countries remain polio endemic and, due to improvements in polio eradication strategies, we have more confidence than ever that polio can be eradicated in its remaining strongholds."

## Giovanna Franca

by Max Bridges

### Our next inbound is from Brazil!

Her name is Giovanna Goncalves Darin Franca. She is from a city near Sao Paulo. She is an excellent student, and she enjoys singing, handball, sports and exercise, shopping, dancing, and being with friends and family.



**Penny still needs host families.** If you or someone you know is interested in being a host family for Giovanna for 3 to 4 months next school year, please let Penny know as soon as possible. There is a lot of information about the program on the youth exchange website [www.youthexchange5130.org](http://www.youthexchange5130.org). Please open up your home and share the wonderful youth exchange opportunity. Contact **Penny Millar** at 291-8554 if you have any questions.

## Still More from RI

by Max Bridges



### Leaving their mark

*Commemorative stamp issued by Cuba for the 1940 RI Convention in Havana. In 1955, Cuba issued two stamps for Rotary's 50th anniversary.*

For more than 75 years, countries around the world have honored the work of Rotary with commemorative stamps.

The first appeared in 1931, when Austria created an overprint -- a later printing over an officially issued stamp -- in honor of the RI Convention in Vienna.

Other RI conventions have been commemorated with stamps, including those held in 1940, in Havana, Cuba; 1961 and 1978, in Tokyo; 1981, in So Paulo, Brazil; and 1987, in Munich, Germany.

For Rotary's 50th anniversary in 1955, 27 nations issued commemorative stamps. Many featured familiar Rotary imagery such as the gearwheel, which a Greek stamp incorporated along with the number 50. Images of Paul Harris and common scenes from the issuing country also were popular.

Rotary's 75th anniversary was honored with commemorative stamps from Benin, Cyprus, Djibouti, Dominica, Ghana, Iran, and others. The postal service of the Netherlands Antilles issued several postcards and stamps as well as a postage cancellation stamp in the shape of the Rotary emblem. The Maldives issued a series of stamps based on Health, Hunger and Humanity Grants.

In 2005, Rotary's centennial inspired stamps from nations including France, Ghana, Peru, and Togo.

Stamps have also marked the anniversary of Rotary in individual countries and depicted projects and humanitarian activities. A 1960 Bolivian stamp bears the Rotary emblem and commemorates a

children's hospital sponsored by the Rotary Club of La Paz. A 1976 stamp honors 40 years of Rotary in Fiji by highlighting a club project that raised money to purchase an ambulance.

Many Rotarians collect commemorative Rotary stamps. Since 1955, a group now known as the [International Fellowship of Rotary on Stamps](#) has collected and researched Rotary-related philatelic material.

For more historical information about Rotary, visit [Rotary History and Archives](#) or the [Rotary Global History Fellowship](#) .

## Remember the Pictures

*by Max Bridges*

### Check out the Pictures from the Weekly Meetings!

On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sightings**"



Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sittings](#)

## Ben Floriani Scholarship Fund

*by Dave Lorenzen*



### Ben Floriani Scholarship Fund Update!

**To date, the club has recieved in excess of \$28,000 for the Ben Floriani Scholarship Fund.**

Make checks payable to Santa Rosa Sunrise Rotary (Note: BFSF) Checks can be mailed to P.O. 14953, Santa Rosa, 95402, or hand delivered to Treasurer Shauna



**Rotary Club of Santa Rosa Sunrise  
Santa Rosa Sunriser!!**

Tuesday, June 02, 2009

[Club Web Site](#)

**Editor:** [Max Bridges](#)

If you have any comments or questions, email the editor.

**Future Speakers**

**Jun 4 2009**

[Jim Johnson](#)

"The Great Santa Rosa Earthquake of 1906"

**Upcoming Events**

**Culinary Classic**

Oct 10 2009

This eBulletin has been generated by **ClubRunner** club communication software. Visit [clubrunner.ca](http://clubrunner.ca) for details.

© 2002-09 Doxess. All Rights Reserved.

**ClubRunner Sponsors**



Please visit our Sponsors. To place your ad [click here](#).

**Club Site Sponsors**



Please visit our Club Website Sponsors. To place your ad [click here](#).

**Our Program for June 4th is....**

by [Dave Lorenzen](#)

**Jim Johnson - "The Great Santa Rosa Earthquake of 1906"**



February 13, 2007

**"The Great Santa Rosa Earthquake of 1906" documentary wins award for KFTY and the Rotary Club of Santa Rosa**

***Rotary Club Produced Earthquake Centennial Video Program on Local Impact DVDs Become Archival Community Service and Historical Record***

A video documentary about the 1906 earthquake that destroyed Santa Rosa more than a century ago has won a Telly Award for production excellence, it was announced by John Burgess TV50 general manager and a past president of the Rotary Club of Santa Rosa, which produced the archival video in 2006 as a service to this community. This 28<sup>th</sup> annual Telly award honors ad agencies, production companies, TV stations, and cable companies for outstanding production work.

The documentary was the brainchild of longtime Rotarian Jim Johnson, who founded and operated Santa Rosa's local television station 26 years ago. Johnson wrote and narrated the video, which featured more than 300 archival photographs of the quake's damage. Why did the Santa Rosa Rotary Club produce a video documentary about an earthquake? "The history of this Rotary Club is tied closely to that small farming town 100 years ago that dug out from total destruction 100 years ago and became the fifth largest city in the San Francisco Bay Area. The first service club in the world, Rotary was founded in 1905, one year before that Big Quake. Our club was chartered only 15 years later as one of the first Rotary Clubs on the west coast", Johnson said.

"With the production of this 20 minute DVD, we captured for all time the images of that disaster from a Santa Rosa point of view", Johnson continued, "and Rotary will ensure that all the public schools in the Santa Rosa plain, including Santa Rosa Junior College and Sonoma State University, plus the area's many museums and libraries, including the new Doyle Library at SRJC. My dream is that some of these DVDs-after being seen over the next century by students, adults, service organizations, families, grandchildren, great-great grandchildren, and used as historical research-will survive until the second centennial of the earthquake, in 3006."

Jim Johnson may be contacted at [Jim@JimJohnsonAssociates.com](mailto:Jim@JimJohnsonAssociates.com) or by calling 707-571-0226.

## Weekly Rotary Foundation Thoughts

by Dave Lorenzen



### This week's

### Rotary Foundation Thought : Arch C. Klumph, Well-rounded Citizen.

This week's Rotary Foundation Thought is about Living a Full and Well-rounded Life, as illustrated by the founder of our Foundation, Arch C. Klumph. From our archives: *Arch had a great love of music. At age 18 he began to study the flute, and three years later he received a chair in the Cleveland Symphony Orchestra. He played with the orchestra for 14 years and was a lifelong sponsor of it. "My heart is in music and my head is in business," he said.* Arch balanced his love of music and theater with his professional business and dreamed huge dreams beyond Cleveland to the theater of the world, with spectacular success. One of those dreams was The Rotary Foundation. Your contribution to The Rotary Foundation keeps Arch Klumph's dream alive and fulfills the dreams of many people around the world who need our help.

### TIP JAR

by Dave Lorenzen

### TIP JAR!

#### Reproduced from the June 2009 Edition of *THE ROTARIAN*

Kim S. Cameron, a University of Michigan business professor, has made a career out of helping organizations seize opportunity in times of adversity. The author of *Positive Leadership* says nonprofits and businesses can excel in a crisis when they focus on their strengths. "One of Rotary's techniques is to be best for the world - not just the best in the world - by making a profound difference," he says. With our economic news cascading around the globe, staying on mission is no easy task. Here, Rotarians offer tips - a stimulus package, of sorts, with no bailout funds required.



#### **Stress the career benefits of Rotary club membership**

In today's job market, everyone is networking, online and in person. Rotary offers a chance to do both. "Rotary is not a networking group, but a group where networking happens," says Judi Beard-Strubing, a retired financial adviser with Merrill Lynch in Eugene, Oregon, USA, and a regional Rotary International membership coordinator. Connecting with the community is crucial, she says.

#### **Advertise jobs with Rotarians**

Seattle-area clubs are creating a job board for the District 5030 Web site and business networking sites such as LinkedIn. Club officers will ensure that the participants are Rotarians in good standing, says District Governor-elect Nancy Keenholts Dalton. Kenneth A. Masson, president of the Rotary Club of Merrimack Valley Area, Lowell, Massachusetts, has taken the Avenue of Vocational Service a step further. Masson lost his bank marketing job but, undaunted, launched a cable-access television series on how to find work. He's enlisted other volunteers, including a former TV anchor and two club members, for graphic arts and legal assistance. "This unemployment number is a crisis," says Masson. "Rotary has always come to the aid in a crisis, whether it's a flood or polio."

#### **Enlist 'angels'**

Help pay the dues of struggling members without drawing attention to the good deed, says Keenholts Dalton. She and other past club presidents have funded the dues of a "wonderful man" they didn't want to lose as a Rotarian, she says. "He never got another dues bill. Now we have more people in that situation today." Some clubs are also contemplating reducing club fees for younger Rotarians.

#### **Lower the cost of meals at club meetings**



For many clubs, the cost of dinner or lunch far outweighs RI dues. Institute happy hours and potlucks, but don't sacrifice networking and socializing time. Greg Krauska, a business strategy expert and member of the Rotary Club of Chanhassen, Minnesota, says 15 minutes before a meeting isn't enough time to make connections.

### Find short-term service projects

Serving meals at shelters, collecting food or clothing for the needy, or holding garage sales are quick and easy ideas. Krauska calls these "done-in-a-day" projects. "You get the club together with family members to ring Salvation Army bells or stuff meal packets," he says. "It's social, and you say, 'That wasn't hard. It was fun, and it made an impact.'"

### Forgo or scale back pricey events

Consider putting that big yearly fundraiser on hiatus in favor of smaller ones that more people can attend. When regular sponsors dropped out of an annual golf tournament, the Rotary Club of Fuquay-Varina, North Carolina, began planning low-cost fundraisers such as raffles and a family fishing tournament, says Lynanne Fowle, the club's president-elect.

### Stay positive

"Rotary has gone through many worldwide upheavals in its history and survived. More significantly, it has been in the darkest times of the 20th century that Rotary has shined the brightest," observes Paul Kiser, District 5190 (California and Nevada) public relations chair. Kiser points to Rotarians who met clandestinely, risking their lives in Nazi Germany, and to those who created work programs and ran soup kitchens during the Depression. "As we have seen before, now is the time for Rotary to shine," he says. "While many of us face difficult choices, Rotarians have learned that giving hope and helping others is the best cure for moving beyond our own difficulties."

## News from Rotary International

by Robert Prevot



### Indiana Rotarian assists AIDS orphan from Uganda

*Rotaractor Alyssa Herter and a fellow member of her Michigan, USA, club joined hundreds of demonstrators camping out on the streets of Chicago in May to call attention to the abduction of children in northern Uganda.*

The Rescue, as the event was dubbed, was part of an international demonstration organized by Invisible Children, a nonprofit media-based group that raises awareness of children forced to become soldiers in Uganda's civil war. Demonstrators set up an encampment for six days, which culminated in an appearance on *The Oprah Winfrey Show* on 1 May.

"It was an incredible experience," says Herter, a member of the Rotaract Club of Kalamazoo and cochair of the club's international service committee. "Everyone was so passionate about this cause. We really want people to become aware of the atrocities going on with these children."

Chicago was the last stop in a 100-city, 10-country awareness campaign. In each city, participants marched by foot to a local site, set up tents and wrote letters for a political or cultural figure to come and "rescue" them by making a public statement on behalf of the child soldiers.

The Kalamazoo club, certified in March, designated Invisible Children its primary project, says Herter, who got involved in the movement three years ago after viewing the group's documentary, *Invisible Children: Rough Cut*, released in 2003 and [widely viewed on the Internet](#).

Club members plan to raise awareness by holding fundraisers on the campus of Western Michigan University and in Kalamazoo and by hosting free screenings of the documentary.

"So many people are in the dark about the issues in Uganda," says Herter. "Hopefully the initiatives we take will make a difference. Anyone who sees this heartbreaking documentary will be moved to do something."

Herter hopes that her Rotaract club can help counter some of the negative stereotypes of younger generations by showing the community that young people do care about being socially responsible, she says.

"I'm so proud of how quickly our club became involved with Invisible Children," she says. "Now, being involved in Rotary's incredible network, I can imagine our club accomplishing so much more."

---

### **Sunshine Report**

*by Robert Prevot*

### **Sunshine Report**



At our last meeting, three Sunrise members announced the arrival of new grandkids.

Harry Coffee is now the grandparent of his seventh grandchild.

Ralph Harryman reported the birth of twin grandsons a few hours before the last meeting.

The birth of Benjamin James Kirkbride was reported by his proud grandpa, Jim.

Congratulations to all!!!

---

### **From District 5130 Web Site**

*by Max Bridges*

### **District Conference Photos**



*District Governor Kirk Brown and Ellen.*

More photos may be found on the [District Conference Web Page](#)

### **More News from RI**

*by Robert Prevot*

### **Young clubs welcome program alumni into Rotary**



*Members of the Rotary Club of Kanagawa Shonan at an informational booth during a recent community event in Japan. Many members of the club are program alumni. Photo Courtesy Rotary Club of Kanagawa Shonan*

A five-year-old Japanese Rotary club is expanding its membership by recruiting Rotary Foundation and Rotary International program alumni.

The Rotary Club of Kanagawa Shonan, Kanagawa, which began as a gathering of young professionals, was chartered on 15 December 2004 with 23 former Ambassadorial Scholars, Group Study Exchange team members, and Rotary Youth Exchange students. The club now has a few members who have not participated in Rotary programs, but it continues to actively recruit alumni.

Club leaders hope their example will inspire other young professionals to join Rotary.

The Kanagawa Shonan club is different from typical Rotary clubs. The average age of its members is 38, and the club dues of 70,000 (US\$740) are about a third of the dues for other Rotary clubs in Japan. Because many members speak English, they have been able to make contact with clubs outside of Japan and cooperate on World Community Service projects.

The club's first Rotary Foundation Matching Grant project financed the digging of three wells and the repair of a fourth in 2007, helping 10,000 children in the Philippines gain access to clean water. During

another international project, club members raised money for young survivors of the 2004 tsunami in Thailand by setting up a booth in their community to sell handkerchiefs that the children had painted.

On the Philippines water project, the Kanagawa Shonan club cooperated with two other alumni-formed clubs: the Rotary clubs of Colombo Reconnections, Western Province, Sri Lanka, and Mandaluyong-Pasig-San Juan, Metro Manila, Philippines.

All three share another connection: Lina Aurelio, past governor of District 3800 (Philippines), helped charter the Philippines and Sri Lanka clubs in 2002, and met with Japanese Rotarians during the RI Convention in Osaka, Japan, in 2004. The Kanagawa Shonan club was chartered later that year. Aurelio maintained contact with all three clubs, linking them by e-mail.

A fourth alumni club, the Rotary Club of Osaka Next, Osaka, was formed in 2007. Another, the Rotary Club of Chubu Nagoya Mirai, Aichi, recently received its charter.

Recruiting alumni has been an important focus of Rotary's membership development efforts. A [2006 report](#) on alumni recruitment from the RI Membership Development Division found that 58 percent of clubs admit they don't recruit alumni, and as few as 22 percent of clubs both recruit alumni and have alumni as members. Only about 3 percent of current Rotarians are program alumni.

The [2007 Council on Legislation](#) adopted changes that made it easier for alumni to become Rotarians.

*Adapted from an article in the 2008-09 English edition of The Rotary-No-Tomo , the certified Rotary regional magazine serving Japan.*

## Giovanna Franca

*by Max Bridges*



### Our next inbound is from Brazil!

Her name is Giovanna Goncalves Darin Franca. She is from a city near Sao Paulo. She is an excellent student, and she enjoys singing, handball, sports and exercise, shopping, dancing, and being with friends and family.

**Penny still needs host families.** If you or someone you know is interested in being a host family for Giovanna for 3 to 4 months next school year, please let Penny know as soon as possible. There is a lot of information about the program on the youth exchange website [www.youthexchange5130.org](http://www.youthexchange5130.org). Please open up your home and share the wonderful youth exchange opportunity. Contact **Penny Millar** at 291-8554 if you have any questions.

## Remember the Pictures

*by Max Bridges*

### Check out the Pictures from the Weekly Meetings!



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sightings**"

Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sightings](#)

## **Ben Floriani Scholarship Fund**

*by Max Bridges*



### **Ben Floriani Scholarship Update!**

The Floriani Family works with Analy High School (where Ben graduated) for awarding the annual scholarship.

The criteria is:

1. A student that perhaps went from "at risk" to "success". Grades are not the determination factor.
2. A student who might have financial difficulty attending a 4 year school.
3. Extra consideration will be given to a student attending SF State.

The School provides several qualified applications for the Family to consider each year.

**Paul Calley** was selected for receipt of the 2009 Scholarship. Paul started his High School career as a freshman at risk. He ended up with a 4.03 GPA and was ASB President. Paul has decided to attend UC Santa Cruz. The Family has known of Paul over the past several years.

**To date, the club has received in excess of \$28,000 for the Ben Floriani Scholarship Fund.**

Make checks payable to Santa Rosa Sunrise Rotary (Note: BFSF) Checks can be mailed to P.O. 14953, Santa Rosa, 95402, or hand delivered to Treasurer Shauna

# Rotary Club of Santa Rosa Sunrise Santa Rosa Sunriser!!



Monday, June 08, 2009

[Club Web Site](#)

**Editor:** [Max Bridges](#)

If you have any comments or questions, email the editor.

## Future Speakers

**Jun 11 2009**

**Michelle Arellano**

""GSE 2009 to Brazil""

**Jun 18 2009**

**Larry Martin**

""Colors and Spices of Asia""

## Upcoming Events

**Culinary Classic AUCTION ITEM PROCUREMENT COMMITTEE**

Jun 18 2009

**Senior BBQ at Howarth Park**

Jul 8 2009

**SR Sunrise Rotary Vision Strategy Meeting**

Jul 27 2009

**Culinary Classic**

Oct 10 2009

This eBulletin has been generated by **ClubRunner** club communication software. Visit [clubrunner.ca](http://clubrunner.ca) for details.

© 2002-09 Doxess. All Rights Reserved.

## ClubRunner Sponsors



Please visit our Sponsors. To place your ad [click here](#).

## Club Site Sponsors



## Our Program for June 11th is....

by *Max Bridges*

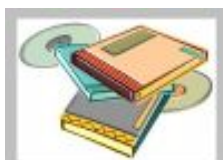
### Michelle Arellano - "GSE 2009 to Brazil"



Michelle formed part of District 5130 Group Study Exchange to Brazil in April-May 2009. She is the Executive Secretary of the Director of the Sonoma County Department of Health Services and has been working for the County for a total of 7 years in different capacities. She was born and raised in San Francisco, California and has been living in Sonoma County for over 10 years. Michelle has a Bachelors degree in Business Administration from Sonoma State University. She will share her GSE cultural and vocational experience from her trip to Brazil.

## Weekly Rotary Foundation Thoughts

by *Dave Lorenzen*



**This week's**

**Rotary Foundation Thought is about opening doors for those in need.**

A Rotary Foundation matching grant for US\$38,900 helped the Rotary Clubs of Istanbul-Findikli, Turkey and East Salem, Oregon, USA purchase six sound-proof booths and equipment to record books from Istanbul's Beyazit Library. Books on CD and MP3 give blind patrons of the library greater access to knowledge and learning and help to improve the literacy rate in Turkey. Through contributions to The Rotary Foundation Rotarians become partners in opening doors for those in need.

## June is .....

by *Max Bridges*

### Rotary Fellowships Month

*David Smith (right), chair of the International Chess Fellowship of Rotarians, plays a noncompetitive game at the House of Friendship during the 2008 RI Convention in Los Angeles.*



#### **Chess fellowship stays one move ahead**

Gone are the days when it took a couple of years to complete a chess match by mail.

Now, instead of licking a stamp and mailing their winning moves, the members of the

Please visit our Club Website  
Sponsors.  
To place your ad [click here](#).

[International Chess Fellowship of Rotarians](#) can capture the king with a click of a mouse.

By playing through e-mail, players can finish matches in a few weeks. But Internet correspondence did more than just speed up games, says fellowship chair David Smith. It fostered closer friendships, better communication, and a stronger sense of fellowship.

"Technology has definitely made international play among Rotarians more feasible," says Smith, a member of the Rotary Club of Barkingside, Greater London, England. "It's easier to meet new players, exchange thoughts on current events, and share information on what one another's club is doing."

Smith adds that it's easy to participate in the chess fellowship because face-to-face meetings are not necessary to be active.

Since it was formed in 1977, the fellowship has hosted booths at many RI conventions, including almost all the U.S. sites and many international ones. At the 2008 RI Convention in Los Angeles, a record 20 new members joined. The fellowship's low annual dues of US\$25 appeal to Rotarians, Smith says.

"Fellowships are an important part of Rotary," he continues. "Combining the two pleasures of my life, chess and Rotary, brings me great personal satisfaction."

[Rotary Fellowships](#) offer Rotarians the opportunity to make friends with others in Rotary who share a common vocation, hobby, or recreational interest. From antique cars to yachting, Rotary Fellowships have been busy.

- The [Antique, Classic, and Historic Automobile World Fellowship of Rotarians](#) will be spending much of June on a car tour through North Wales and the West Midlands. The tour will finish at the National Exhibition Centre in Birmingham, England, coinciding with the 2009 RI Convention.
- The [International Fellowship of Rotary on Stamps](#) produced stamps to raise funds for PolioPlus, which have been selling in the Netherlands, with 10 stamps per sheet. The stamps, designed by Rotarian Anthony van Vliet, feature an End Polio Now design.
- More than 2,000 Rotarians and Rotaractors from around the globe make up the [Environment Fellowship of Rotarians](#). "We have fun while sharing key information about successful Rotary projects as a means to encourage more Rotary clubs to achieve environmental projects," says fellowship president Marco Kappenberger. In June, the fellowship will launch [an e-mentoring program](#) through a project of the Rotary E-Club of Latinoamrica, Quintana Roo, Mexico, which will link Rotarians with Rotaractors in an online mentoring relationship.
- The [International Yachting Fellowship of Rotarians](#) continues to expand. In March, a new fleet was chartered in the Philippines, in conjunction with a medical mission to administer tetanus, diphtheria, and flu shots to employees at the Manila Yacht Club. "Three more fleets are to be chartered in America, another in Spain, and hopefully one in Tasmania, which shows the Yachting Fellowship is still expanding," says Terry Stretton, the fellowship's international vice commodore.

## News from Rotary International

by Max Bridges



### Indonesian clubs help 2,000 children with cleft lip

*Totok Sudarto, past president of the Rotary Club of Surabaya Jembatan Merah, Indonesia, provides postsurgical care to a 14-year-old boy.*

Syahrul Gunawan looked in the mirror and touched the reflection of his nose and lips.

The seven-year-old boy, who had received surgery for clefts on both sides of his upper lip, smiled at his mother and exclaimed how handsome he was. Thalca Hamid from the Rotary Club of Surabaya Central, Indonesia, recalls how the boy's mother told Hamid she had given her son a normal life.

"At times I feel like crying when I hear about these children," Hamid says, "because friendships from all over the world can change a child's life."

Gunawan was among the first children in 2001 who received cleft lip or palate surgeries through the efforts of Hamid and the Surabaya Central club. Since then, 2,000 children have undergone surgery with help from Australian, Dutch, and Indonesian Rotarians, among others.

Two Matching Grants have aided this effort, the most recent of which was cosponsored by District 1610 (The Netherlands). This second, US\$45,000 project provided surgeries to 149 impoverished children in 2006-07.

Hamid, an orthodontist, and two other Surabaya Central Rotarians arranged patient transportation, educated parents about postsurgical care, and provided children with books and toys. Rotarians also recruited local villagers to talk to rural families who may not realize the benefits of the surgery.

"The children and their families have unbelievable pressure and stress because many feel that such defects are a curse," Hamid says. "Previously, few in our community realized how complicated this defect is."

### Fast facts:

- Cleft lip and/or palate is the most common facial birth defect, affecting one in 700 babies worldwide and one in 500 in Asia.
- Cleft lip and palate defects can interfere with eating, speaking, and breathing and can cause dental problems, ear infections, and hearing loss.
- A cleft lip can range from a notch in the upper lip to a larger split extending into the nose.
- A cleft palate is an opening in the roof of the mouth ranging from a small malformation to a large separation of the palate.
- Babies can be born with both a cleft lip and palate or just a cleft in one area.
- The ideal age to receive corrective surgery is between 10 and 12 weeks for cleft lip and between 9 and 18 months for cleft palate.



## Paul Harris Fellow

by Robert Prevot

### # 10 for Steve Amend



At our last meeting Dave Lorenzen presented Kevin Salzer with a Paul Harris Fellowship in the name of his late wife, Millie Farnham. Both Millie and Kevin have been longtime friends and business partners of Steve.

Congratulations all.

## New Member

by Robert Prevot

### Welcome Pat



At last week's meeting we welcomed our newest member, **Pat McNeany**. Pat is sponsored by Don Floriani and takes the classification of "Printer Sales and Service".

Pat is a Santa Rosa native and attended St. Eugene's and Cardinal Newman. After high school, Pat attended U.C. San Diego and graduated with a business degree.

Prior to his current job as General Manager of "The Printer Doctor, Inc", Pat was the branch manager of the Redwood Credit Union. He has volunteered at the Redwood Empire Food Bank, the Kids Street Charter School, and Big Brother Big Sisters Bowl for Kids Sake. He was the lead entry on the RCU entry into the Luther Burbank Rose Parade. He is a past member of the Mark West Area Chamber of Commerce.

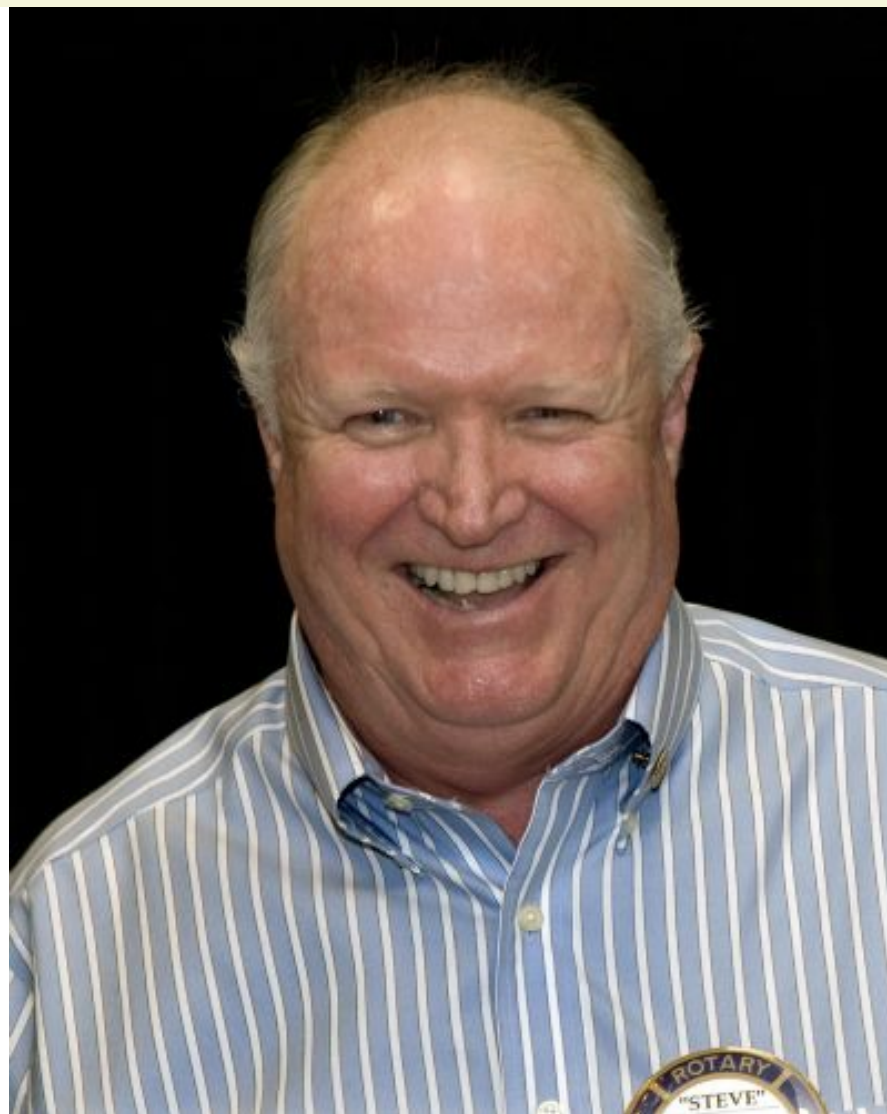
Other volunteer activities include the SR Boys & Girls Club, the Homeless Shelter and the Kids Street Theatre. He is a current member of the Young Men's Institute #40 and the St. Rose Dad's Club, as well as coaching youth sports in the local area.

Please extend a warm greeting to Pat and welcome aboard.

## **Attendance**

*by Max Bridges*

## **Sunriser Recognized for Being Perfect**



**Steve Amend** was recognized last week for 12 years of perfect attendance.

Congratulations Steve!

### **More News from RI**

*by Max Bridges*



### **Korean, Greek Rotarians mark a first in polio eradication**

*Members of an 18-member multidistrict Korean team administer oral polio vaccine during an NID in Meerut, India.*

A team of Rotarians from Korea and one from Greece became the first from their respective countries to volunteer during a National Immunization Day (NID), which occurred 1-2 March.

Working with local teams from numerous agencies, the volunteer groups administered drops of oral polio vaccine to children in two regions of Uttar Pradesh during a massive

immunization campaign that targeted all children under age five in the country.

In Meerut, the 18-member multidistrict Korean team walked house to house to help ensure that every child was immunized.

Team leaders said that this year's RI theme, Make Dreams Real , was the motivation behind volunteering for the event.

"Taking part in the NID was an extremely rewarding experience for our team. We did something very positive and tangible for the final push to eradicate polio worldwide," says Ju Hwa Jeong, governor of District 3690, who led the Korean volunteers to India. "Our team was pleased to be the first group of Korean Rotarians to take this kind of action, inspired by RI President Dong Kurn Lee, who has inspired not only Korean Rotarians this year but the worldwide membership to eradicate this terrible scourge."

While the Korean volunteers tackled the streets of Meerut, a 22-member team from District 2470 (Greece) worked in Moradabad and its environs, going door to door to administer vaccine to all young children.

Greek team leader Hara Papadaki, of the Rotary Club of Pendeli, said one of the most successful moments of the NID was when the team immunized 56 children all at once in the Moradabad railway station.

She said the NID was a once-in-a-lifetime experience. "I am proud for the contribution of Greek Rotarians to the global effort for making India a polio-free country."

Papadaki added that the trip to India would not have been possible without the support of Mary Delivoria, governor of District 2470, and Yogesh Mohanji Gupta, governor of District 3100 (India).

"Until polio is eradicated worldwide, every child remains at risk," said Katerina Kotsali, a member of the Pendeli club. "Though we are close to reaching our goal, we must continue our efforts until each and every child is protected against the tragic consequences of this disease."

Read about [two Interactors from Florida, USA, who took part in the same NID.](#)

## Giovanna Franca

*by Max Bridges*

### Our next inbound is from Brazil!

Her name is Giovanna Goncalves Darin Franca. She is from a city near Sao Paulo. She is an excellent student, and she enjoys singing, handball, sports and exercise, shopping, dancing, and being with friends and family.



**Penny still needs host families.** If you or someone you know is interested in being a host family for Giovanna for 3 to 4 months next school year, please let Penny know as soon as possible. There is a lot of information about the program on the youth exchange website [www.youthexchange5130.org](http://www.youthexchange5130.org). Please open up your home and share the wonderful youth exchange opportunity. Contact **Penny Millar** at 291-8554 if you have any questions.

## Remember the Pictures

by Max Bridges

### Check out the Pictures from the Weekly Meetings!



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the website's photo journal called "**Meeting Sightings**"

Thanks for all the great pictures Warren and Steve!

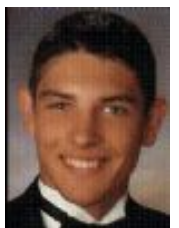
[Link to Meeting Sightings](#)

## Ben Floriani Scholarship Fund

by Max Bridges

### Ben Floriani Scholarship Update!

The Floriani Family works with Analy High School (where Ben graduated) for awarding the annual scholarship.



The criteria is:

1. A student that perhaps went from "at risk" to "success". Grades are not the determination factor.
2. A student who might have financial difficulty attending a 4 year school.
3. Extra consideration will be given to a student attending SF State.

The School provides several qualified applications for the Family to consider each year.

**Paul Calley** was selected for receipt of the 2009 Scholarship. Paul started his High School career as a freshman at risk. He ended up with a 4.03 GPA and was ASB President. Paul has decided to attend UC Santa Cruz. The Family has known of Paul over the past several years.

**To date, the club has received in excess of \$28,000 for the Ben Floriani Scholarship Fund.**

Make checks payable to Santa Rosa Sunrise Rotary (Note: BFSF) Checks can be mailed to P.O. 14953, Santa Rosa, 95402, or hand delivered to Treasurer Shauna



# Rotary Club of Santa Rosa Sunrise Santa Rosa Sunriseser!!

Tuesday, June 16, 2009

[Club Web Site](#)

**Editor:** Max Bridges

If you have any comments or questions, email the editor.

## Future Speakers

**Jun 18 2009**

**Larry Martin**

""Colors and Spices of Asia". "

## Upcoming Events

**Culinary Classic AUCTION ITEM PROCUREMENT COMMITTEE**

Jun 18 2009

**Senior BBQ at Howarth Park**

Jul 8 2009

**SR Sunrise Rotary Vision Strategy Meeting**

Jul 27 2009 - Jul 27 2009

**Culinary Classic**

Oct 10 2009

This eBulletin has been generated by **ClubRunner** club communication software. Visit [clubrunner.ca](http://clubrunner.ca) for details.

© 2002- 09 Doxess. All Rights Reserved.

## ClubRunner Sponsors



Please visit our Sponsors. To place your ad [click here](#).

## Club Site Sponsors



Please visit our Club Website Sponsors. To place your ad [click here](#).

## Our Program for June 18th is....

by Max Bridges

### Larry Martin

### The Colors and Spices of Asia



Larry Martin, our Club's professional travel researcher, recently returned from a 21-day cruise between Singapore and Dubai that he described as a "trip of a lifetime". With short notice, Larry has agreed to crunch 1100 photos down to a 20 minute presentation of the "Colors and spices of Asia".

## Weekly Rotary Foundation Thoughts

by Dave Lorenzen



### This week's

### Rotary Foundation Thought is about Ambassadorial Scholar Alumni.

Four alumni who traveled from the USA to study in Buenos Aires, Argentina have formed Project Patagonia, which provides educational support for school children. The alumni are constructing a multi-media library to meet both short and long-term educational needs at two schools for low-income students in rural Argentina. They are also providing school supplies and nutritional support. Ambassadorial Scholars represent the very best in intellect and character and they are future Rotarians. *Every Rotarian, Every Year* – imagine all we can accomplish today and tomorrow. Consider inviting local Rotary Foundation alumni to become members of your Rotary club.

## June is .....

by Max Bridges

## Rotary Fellowships Month

*David Smith (right), chair of the International Chess Fellowship of Rotarians, plays a noncompetitive game at the House of Friendship during the 2008 RI Convention in Los Angeles.*



### **Chess fellowship stays one move ahead**

Gone are the days when it took a couple of years to complete a chess match by mail.

Now, instead of licking a stamp and mailing their winning moves, the members of the [International Chess Fellowship of Rotarians](#) can capture the king with a click of a mouse.

By playing through e-mail, players can finish matches in a few weeks. But Internet correspondence did more than just speed up games, says fellowship chair David Smith. It

fostered closer friendships, better communication, and a stronger sense of fellowship.

"Technology has definitely made international play among Rotarians more feasible," says Smith, a member of the Rotary Club of Barkingside, Greater London, England. "It's easier to meet new players, exchange thoughts on current events, and share information on what one another's club is doing."

Smith adds that it's easy to participate in the chess fellowship because face-to-face meetings are not necessary to be active.

Since it was formed in 1977, the fellowship has hosted booths at many RI conventions, including almost all the U.S. sites and many international ones. At the 2008 RI Convention in Los Angeles, a record 20 new members joined. The fellowship's low annual dues of US\$25 appeal to Rotarians, Smith says.

"Fellowships are an important part of Rotary," he continues. "Combining the two pleasures of my life, chess and Rotary, brings me great personal satisfaction."

[Rotary Fellowships](#) offer Rotarians the opportunity to make friends with others in Rotary who share a common vocation, hobby, or recreational interest. From antique cars to yachting, Rotary Fellowships have been busy.

- The [Antique, Classic, and Historic Automobile World Fellowship of Rotarians](#) will be spending much of June on a car tour through North Wales and the West Midlands. The tour will finish at the National Exhibition Centre in Birmingham, England, coinciding with the 2009 RI Convention.
- The [International Fellowship of Rotary on Stamps](#) produced stamps to raise funds for PolioPlus, which have been selling in the Netherlands, with 10 stamps per sheet. The stamps, designed by Rotarian Anthony van Vliet, feature an End Polio Now design.
- More than 2,000 Rotarians and Rotaractors from around the globe make up the [Environment Fellowship of Rotarians](#). "We have fun while sharing key information about successful Rotary projects as a means to encourage more Rotary clubs to achieve environmental projects," says fellowship president Marco Kappenberger. In June, the fellowship will launch an [e-mentoring program](#) through a project of the Rotary E-Club of Latinoamérica, Quintana Roo, Mexico, which will link Rotarians with Rotaractors in an online mentoring relationship.
- The [International Yachting Fellowship of Rotarians](#) continues to expand. In March, a new fleet was chartered in the Philippines, in conjunction with a medical mission to administer tetanus, diphtheria, and flu shots to employees at the Manila Yacht Club. "Three more fleets are to be chartered in America, another in Spain, and hopefully one in Tasmania, which shows the Yachting Fellowship is still expanding," says Terry Stretton, the fellowship's international vice commodore.

## Nerd Notes - The Electric Grid

*by Peter Hoberg*

**President Elect Peter's "Nerd Notes" made its debut at the last meeting. Some facts about the venerable electric grid...**



We get our electricity from the "grid" a network of transmission lines that traverse over 300,000 miles of the US. The power is generated at over 9,200 power plants that have capacity of over one million megawatts (that is a lot!). Most of the grid was designed in the 1950's and



built in the 1960's, and is showing signs of age. We could do a lot to improve its efficiency and make it "smarter", eg. with the Smart Grid. If we could improve efficiency just 5%, that would be the environmental impact of taking 53 million cars off the road! More from [the Department of Energy](#).

## News from Rotary International

by Max Bridges

### Ugandan center brings healing through dance



*In front of a black curtain draped over a clothesline, several children dance in a dirt clearing that constitutes their front yard.*

The [Bitone Center for Disadvantaged Children](#), located in Kampala, Uganda, is home to two dozen children ages 8-18. Many are orphans; others have lost their homes or been estranged from their families by disease, war, or economic hardship. The Rotary clubs of Kampala-East and Traverse Bay Sunrise, Michigan, USA, are providing support to the facility with help from a Rotary Foundation Matching Grant.

*Bitone* means "talents" in Luganda. The center was founded in 2004 by Lawrence "Branco" Sekalegga, who serves as its executive director and teaches the children traditional Ugandan dance, music, and theater. By connecting the children with their heritage and providing basic food, shelter, and education, the center strives to give them new hope and build their self-esteem.

On a visit to Bitone, Rotary International Senior Photographer Alyce Henson shot individual students using a technique known as time sequencing with continual shutter bursts with a Canon EOS 1D Mark II camera, at an aperture of f/5.0 and a shutter speed of 1/125. Using Henson's work, Photography Coordinator Miriam Doan created this essay, which showcases the children's skills, personalities, and exuberance -- all expressed through the healing power of art.

## More News from RI

by Max Bridges

### Future Vision pilot districts announced



*Students in Istanbul learn to read and write through a Rotary-sponsored program. Basic education and literacy is one of the six areas of focus for Rotary Foundation Global Grants.*

Rotary International has officially announced the 100 districts selected for the Future Vision Plan pilot, which will test a new, streamlined Rotary Foundation grant structure. [See the list of pilot districts](#).

District applications went through a careful and rigorous review process. Foundation Trustee Chair Jonathan Majiyagbe and General Secretary Ed Futa selected the pilot districts on behalf of the Foundation's Board of Trustees. Participation in the pilot requires a firm, three-year commitment from the district. Once a district enters the pilot, it cannot withdraw.

### **Representative sampling key in pilot district selection**

District selection was based on a number of factors, including:

- Geographic distribution
- Size, both in terms of number of clubs and number of Rotarians
- Participation in the current Foundation program structure
- Strength of district leadership and committee structure
- Potential for hosting humanitarian projects, scholars, and vocational training teams (based upon development needs and institutions for higher learning or vocational training)
- Tiers of [Annual Programs Fund](#) giving
- Handling of stewardship matters
- Number of low-income countries

Efforts were made to statistically mirror the larger Rotary world. For example, 31 percent of all Rotary districts are in the United States, compared to 28 percent of the pilot districts. Latin America has 15 percent of the districts worldwide and 18 percent of the pilot districts. Close percentage comparisons can be drawn in each of the other selection criteria as well. Such a representative sample will ensure that a diverse range of issues are addressed during the pilot and that the positive outcomes can be replicated when all districts are participating in the new model.

### **Next steps for pilot districts: Forming a leadership team**

By 1 August, participating districts must appoint a district Rotary Foundation committee chair who will serve for the three years of the pilot (2010-13). District governors-elect and incoming district Foundation chairs will then begin the process of forming Foundation subcommittees.

[Read more about the district leadership structure](#) .

In addition, pilot districts will undergo training in 2009-10 that will prepare them to work with the new [grant structure](#) and take on increased responsibility for managing Foundation funds.

### **Pilot and nonpilot districts partnerships**

Pilot and nonpilot districts may continue to partner with one another on any existing Foundation project in 2009-10. For new projects during 2010-13, pilot districts must use district grants to partner with nonpilot districts. [See examples of how pilot and nonpilot districts can work together](#) (PDF).

### **Nonpilot districts**

More than 170 districts that applied for the pilot were not selected. In many cases, difficult choices were made to strike a balance that accurately reflects the diversity of the Rotary world.

Nonpilot districts will continue to operate under the current program structure until the new grant model is implemented globally in 2013-14. These districts are encouraged to begin developing larger grant projects in the [areas of focus](#) to facilitate a seamless transition to the new grant-making model in July 2013.

All districts will be updated on the pilot's progress. Nonpilot districts will receive training on the new grant-making model in 2012-13.

## Giovanna Franca

by Max Bridges

### Our next inbound is from Brazil!

Her name is Giovanna Goncalves Darin Franca. She is from a city near Sao Paulo. She is an excellent student, and she enjoys singing, handball, sports and exercise, shopping, dancing, and being with friends and family.



**Penny still needs host families.** If you or someone you know is interested in being a host family for Giovanna for 3 to 4 months next school year, please let Penny know as soon as possible. There is a lot of information about the program on the youth exchange website [www.youthexchange5130.org](http://www.youthexchange5130.org). Please open up your home and share the wonderful youth exchange opportunity. Contact **Penny Millar** at 291-8554 if you have any questions.

### Still More from RI

by Max Bridges



### Reused canes, walkers get people moving

*Mobility devices are unloaded from an Icelandair plane for distribution by Crutches 4 Africa in Kenya and Tanzania in February and March. On this trip, David Talbot collaborated with Steve Baroch, of the Rotary Club of Castle Rock High Noon, Colorado, USA, who shot the winning photo in The Rotarian 's annual photo contest*

A disabled grandmother in the Usa River Valley is unable to leave her house and yet has to take care of 12 grandchildren, many orphaned by AIDS. A carpenter living nearby needs crutches before he can walk.

These are images that stay with David Talbot, a professional photographer and member of the Rotary Club of Mountain Foothills of Evergreen, Colorado, USA.

The founder of **Crutches 4 Africa**, Talbot is committed to collecting discarded crutches, canes, walkers, and wheelchairs and delivering them to disabled people in need. Because of the program, the Tanzanian woman now has a wheelchair, the grandmother has a walker, and the carpenter has crutches and the supplies to produce them for people in his community.

The organization has distributed 6,000 mobility devices to people in Ghana, Kenya, Sierra Leone, Tanzania, and Uganda over the past four years, with a goal of one million units within 10 years.

"The need is obvious to anyone who's been to Africa," Talbot says. "You just open your eyes and look, and you see these people everywhere."

By conservative estimates, 15 million people in Africa lack adequate mobility devices, he says.

A polio survivor, Talbot first witnessed this need in 2005, when he went to Uganda to work on a documentary film. Back in Colorado, he began partnering with Rotary clubs, schools, and businesses -- some as far away as New York -- to collect crutches.

In the United States, Talbot notes, doctors often allow patients to use only new equipment because of insurance requirements and malpractice concerns. As a result, devices that are no longer needed pile up in homes across the country. "I see crutches at yard and estate sales all the time," he says.

Many U.S. hospitals have a surplus of used crutches, walkers, and wheelchairs.

"I met a guy who works at a landfill in Denver who told me that they had buried a whole trash bin full of crutches and wheelchairs that had come from a hospital," Talbot says. "The stuff we throw away can be used."

Crutches 4 Africa ships the devices by ocean liner, and Talbot and other volunteers fly to various countries in Africa -- often with dismantled crutches packed into their luggage -- and work with local Rotary clubs to manage distribution. Each pair of crutches costs about US\$3 to ship, Talbot says, but the clubs and other connections can help lower that amount.

The organization's most recent distribution to Kenya and Tanzania in February and March got a boost when a Denver business associate put Talbot in touch with a member of the band Steppenwolf. The rock star was going on safari with high-end tour company Abercrombie & Kent and arranged for 350 units to be loaded at no cost aboard the tour's chartered Icelandair plane in unused cargo space.

Talbot looks over an image of two brothers in Uganda, one pulling the other along on a scrap of old blanket because he couldn't walk.

"It's not a good way to travel," Talbot says. "We have what they need -- let's give it to them."

Talbot collaborated with Steve Baroch, of the Rotary Club of Castle Rock High Noon, Colorado, on the Kenya and Tanzania trip. See [Baroch's winning photo](#) in *The Rotarian's* annual photo contest



*Crutches 4 Africa gave several pairs of crutches to a state-run home for the elderly in the Moshi District of Tanzania.*

### **Remember the Pictures**

*by Max Bridges*

**[Check out the Pictures from the Weekly Meetings!](#)**



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sightings**"

Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sittings](#)

## **Ben Floriani Scholarship Fund**

*by Max Bridges*



### **Ben Floriani Scholarship Update!**

The Floriani Family works with Analy High School (where Ben graduated) for awarding the annual scholarship.

The criteria is:

1. A student that perhaps went from "at risk" to "success". Grades are not the determination factor.
2. A student who might have financial difficulty attending a 4 year school.
3. Extra consideration will be given to a student attending SF State.

The School provides several qualified applications for the Family to consider each year.

**Paul Calley** was selected for receipt of the 2009 Scholarship. Paul started his High School career as a freshman at risk. He ended up with a 4.03 GPA and was ASB President. Paul has decided to attend UC Santa Cruz. The Family has known of Paul over the past several years.

**To date, the club has received in excess of \$28,000 for the Ben Floriani Scholarship Fund.**

Make checks payable to Santa Rosa Sunrise Rotary (Note: BFSF) Checks can be mailed to P.O. 14953, Santa Rosa, 95402, or hand delivered to Treasurer Shauna



# Rotary Club of Santa Rosa Sunrise

## Santa Rosa Sunriser!!

Monday, June 22, 2009

[Club Web Site](#)

**Editor:** [Max Bridges](#)

If you have any comments or questions, email the editor.

### Future Speakers

**Jun 25 2009**

[The Mighty Chiplings](#)

""Bluegrass Music""

**Jul 2 2009**

[President Peter](#)

""Club Assembly""

### Upcoming Events

[Senior BBQ at Howarth Park](#)

Jul 8 2009

[SR Sunrise Rotary Vision Strategy Meeting](#)

Jul 27 2009 - Jul 27 2009

[Culinary Classic](#)

Oct 10 2009

This eBulletin has been generated by **ClubRunner** club communication software. Visit [clubrunner.ca](http://clubrunner.ca) for details.

© 2002- 09 Doxess. All Rights Reserved.

### ClubRunner Sponsors

This site powered by **ClubRunner**

Website \* eBulletin \* Membership

**Free Trial for Clubs**

**Russell-Hampton Co.**  
**CLICK TO SHOP**  
Serving Rotarians Since 1920

Please visit our Sponsors.  
To place your ad [click here](#).

### Club Site Sponsors



### Our Program for June 25th is....

by *Dave Lorenzen*

### "The Mighty Chiplings"

### Bluegrass Music



Bluegrass Youth Band

### Weekly Rotary Foundation Thoughts

by *Dave Lorenzen*



### This week's

### [Rotary Foundation Thought is about Polio.](#)

The goal of polio eradication remains elusive, with four countries still polio-endemic. In recent years, some in the scientific community have raised a difficult question: Can the world eradicate polio, or should we try to contain it? According to an article by Harvard researchers, controlling the disease would be far more costly than eradicating it. The developing world can save more than \$1 billion a year by eradicating, while switching to a control strategy would condemn 10 million children to polio over the next 40 years alone.

We must not lose sight of our vision of a world without polio. We must finish our work and hold true to our promise to the children of the world.

Please visit our Club Website  
Sponsors.  
To place your ad [click here](#).

## June is .....

by Max Bridges

### Rotary Fellowships Month

*David Smith (right), chair of the International Chess Fellowship of Rotarians, plays a noncompetitive game at the House of Friendship during the 2008 RI Convention in Los Angeles.*



#### **Chess fellowship stays one move ahead**

Gone are the days when it took a couple of years to complete a chess match by mail.

Now, instead of licking a stamp and mailing their winning moves, the members of the [International Chess Fellowship of Rotarians](#) can capture the king with a click of a mouse.

By playing through e-mail, players can finish matches in a few weeks. But Internet correspondence did more than just speed up games, says fellowship chair David Smith. It fostered closer friendships, better communication, and a stronger sense of fellowship.

"Technology has definitely made international play among Rotarians more feasible," says Smith, a member of the Rotary Club of Barkingside, Greater London, England. "It's easier to meet new players, exchange thoughts on current events, and share information on what one another's club is doing."

Smith adds that it's easy to participate in the chess fellowship because face-to-face meetings are not necessary to be active.

Since it was formed in 1977, the fellowship has hosted booths at many RI conventions, including almost all the U.S. sites and many international ones. At the 2008 RI Convention in Los Angeles, a record 20 new members joined. The fellowship's low annual dues of US\$25 appeal to Rotarians, Smith says.

"Fellowships are an important part of Rotary," he continues. "Combining the two pleasures of my life, chess and Rotary, brings me great personal satisfaction."

[Rotary Fellowships](#) offer Rotarians the opportunity to make friends with others in Rotary who share a common vocation, hobby, or recreational interest. From antique cars to yachting, Rotary Fellowships have been busy.

- The [Antique, Classic, and Historic Automobile World Fellowship of Rotarians](#) will be spending much of June on a car tour through North Wales and the West Midlands. The tour will finish at the National Exhibition Centre in Birmingham, England, coinciding with the 2009 RI Convention.
- The [International Fellowship of Rotary on Stamps](#) produced stamps to raise funds for PolioPlus, which have been selling in the Netherlands, with 10 stamps per sheet. The stamps, designed by Rotarian Anthony van Vliet, feature an End Polio Now design.



- More than 2,000 Rotarians and Rotaractors from around the globe make up the [Environment Fellowship of Rotarians](#). "We have fun while sharing key information about successful Rotary projects as a means to encourage more Rotary clubs to achieve environmental projects," says fellowship president Marco Kappenberger. In June, the fellowship will launch an [e-mentoring program](#) through a project of the Rotary E-Club of Latinoamérica, Quintana Roo, Mexico, which will link Rotarians with Rotaractors in an online mentoring relationship.
- The [International Yachting Fellowship of Rotarians](#) continues to expand. In March, a new fleet was chartered in the Philippines, in conjunction with a medical mission to administer tetanus, diphtheria, and flu shots to employees at the Manila Yacht Club. "Three more fleets are to be chartered in America, another in Spain, and hopefully one in Tasmania, which shows the Yachting Fellowship is still expanding," says Terry Stretton, the fellowship's international vice commodore.

## Sunshine Report

by Robert Prevot



### Sunshine Report

Stacy reported that Leroy Carlenzoli's wife, Carol, is home recovering following shoulder surgery. We wish her a speedy recovery.

## News from Rotary International

by Robert Prevot

### O Canada!

*Rotary Canada -- July 2009*



*Wheeler Davidson traveled 150,000 miles to spread the Rotary word and established 23 Rotary clubs in every major city between Europe and Asia. Here he is shown with his wife, Lillian, and daughter, Marjory, in Asia. Rotary Images*

Next June, Rotarians from around the world will gather in Montreal for the 101st RI Convention. When they do, they not only will usher in a second century of Rotary conventions, they also will mark the 100th anniversary of the first Rotary club in Canada, that one in Winnipeg that can -- and does -- claim to be "the club that made Rotary international."

By 1914, six Canadian clubs had followed Winnipeg into "first 100 clubs"

status: Toronto, Vancouver, Halifax, Hamilton, Montreal, and Victoria. In the nearly 100 years since, those seven clubs have multiplied a hundredfold: Canada is now home to 728 clubs with more than 27,000 members.

Among the more than 200 countries and geographical areas in which Rotary has a presence, Canada ranks 12th in both the number of clubs and members. Once those early clubs were chartered, it didn't take long for Canadians to assume leadership roles in the association.

E. Leslie Pidgeon, who was from Quebec but came to Rotary by way of Winnipeg, became president in 1917, the first non-American to hold the post. He established a long-term financial plan and was instrumental in taking Rotary south, into Latin America.

At the 1918 convention in Kansas City, Missouri, USA, another Canadian, a brilliant lawyer from Prince Edward Island named Donald MacRae, delivered an address promoting goodwill and peace among nations -- the first time this vision of Rotary was publicly expressed.

Three years later, at the first overseas convention, in Edinburgh, Scotland, MacRae offered the original version of the fourth object of Rotary: "The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service."

The Edinburgh convention saw the election of a second Canadian president for Rotary International, Crawford McCullough of Fort William, Ontario. It is McCullough who deserves much of the credit for expanding Rotary into an international organization. He travelled the world promoting Rotary himself, but he also tapped J. Layton Ralston of Halifax and [James Wheeler "Big Jim" Davidson](#) of Calgary to extend Rotary's reach to Australia and New Zealand.

Seven years later, Davidson would set off on his remarkable journey that strengthened the "slender chain" linking Rotary in Europe to the Far East. Just a few weeks before Davidson's death in 1933, journalist John Nelson of Paisley, Ontario, became RI's third Canadian president. He was later followed by Arthur Lageux, in 1950-51, and Wilfrid J. Wilkinson, in 2007-08.

While Canada's long and illustrious history in Rotary is well worth revisiting, it's equally important to examine its current participation, and to look to future possibilities. Whether it is the Rotary Club of Ladysmith, British Columbia, taking the lead with the ShelterBox program or the clubs in District 7040 mounting support for the Rotarian Action Group for Microcredit, Canadian Rotarians are in the forefront of developing promising new ideas and efforts. And Canadian support for major long-standing initiatives continues.

Canada's contributions to Rotary's polio eradication effort have been significant, both in financial terms and measured by volunteer participation. Last fall, the Canadian government announced that it was contributing \$30 million toward eradicating polio in sub-Saharan Africa. That followed a June 2008 announcement of \$60 million earmarked to help end the disease in Afghanistan.

Over the years, Canada has contributed nearly \$331 million to the Global Polio Eradication Initiative, putting it in the top five of all government donors. With Dr. Bob Scott serving as chair of the International PolioPlus Committee, Canada's commitment to eradicating polio is underscored.

And there is a clear sense of national pride in Past RI President Wilfrid J. Wilkinson's statement that "Canada has led the way in the fight to eradicate polio from the face of the world."

Canada also has been at the forefront of Rotary International's efforts to promote literacy throughout the world. A significant part of that push has come from District 7070 (Ontario), with Rotary Club of Alliston members Roger Hayward serving as RI's Literacy Resource Group area coordinator for North America and Joan Hayward as literacy coordinator for Zone 22 East in 2008-09.

And the Rotary Club of Belleville has produced a comprehensive catalogue of literacy programs and projects that can be adapted at the club level. In addition, club member Michael Maloney has created a successful literacy program, Teach Your Children Well.

So what is it that makes Canadian Rotarians unique? "We think internationally, as opposed to domestically," says Wilkinson. "Today, 16 of our 23 districts reach across Canadian borders and - given the new rezoning in Rotary - our country is now a part of five zones, when previously we were all in one zone. Because of our location, our club members are challenged to share ideas and projects with Americans and Russians. We are in a unique situation; our geography has an impact on how we think and act as Rotarians."

## **Remember the Pictures**

*by Max Bridges*

**[Check out the Pictures from the Weekly Meetings!](#)**



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sightings**"

Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sittings](#)

## Ben Floriani Scholarship Fund

by Max Bridges

### Ben Floriani Scholarship Update!



The Floriani Family works with Analy High School (where Ben graduated) for awarding the annual scholarship.

The criteria is:

1. A student that perhaps went from "at risk" to "success". Grades are not the determination factor.
2. A student who might have financial difficulty attending a 4 year school.
3. Extra consideration will be given to a student attending SF State.

The School provides several qualified applications for the Family to consider each year.

**Paul Calley** was selected for receipt of the 2009 Scholarship. Paul started his High School career as a freshman at risk. He ended up with a 4.03 GPA and was ASB President. Paul has decided to attend UC Santa Cruz. The Family has known of Paul over the past several years.

**To date, the club has received in excess of \$28,000 for the Ben Floriani Scholarship Fund.**

Make checks payable to Santa Rosa Sunrise Rotary (Note: BFSF) Checks can be mailed to P.O. 14953, Santa Rosa, 95402, or hand delivered to Treasurer Shauna

## Exchange Student Returning Home

by Robert Prevot

We will miss you Marwann...



After a one year visit to the United States, exchange student Marwann Benjeoun is returning to France. During his stay, he attended a school prom, served as a teacher's aide in French class, and tried his hand at

golf and wakeboarding. He also visited Hawaii, Lake Tahoe, and Yosemite, meeting many other foreign exchange students along the way. We wish him well and future success.

President Flo requested to stay with the host families next year so he can visit those wonderful destinations.

## Larry Martin's Cruise

by Robert Prevot

### Larry Martin shares exciting trip

Our own Larry Martin was our last minute guest speaker and narrated slides from his recent "Spices of Asia" tour. The group of forty travelers flew from San Francisco to Singapore and then transferred to a cruise ship which visited Thailand, Dubai, and eventually Mumbai, India. Larry described the beautiful sites seen along the way, including the incredible Pagoda at Rangoon. He educated us on different varieties of Mangos and other foods and spices sampled during his journey. There is nothing like a travel briefing presented by a professional in the business. Thanks, Larry



## Timor-Leste

by Robert Prevot

### On the ground for peace in Timor-Leste



*Izabela Pereira is seeing economic growth and stability return to Timor-Leste, reflected in the faces of its children. Photo courtesy of Izabela Pereira*

Izabela Pereira has seen a dramatic change in the lives of people in the Democratic Republic of Timor-Leste since she arrived there in April 2008 as a democratic governance officer with the United Nations Integrated Mission.

"I came just after the attempt that almost killed the president," said Pereira, who studied as a 2005-07 Rotary World Peace Fellow at Universidad del Salvador in Buenos Aires, Argentina. "I remember the more than 60 internal

displaced-persons camps all over the [capital] city. There are no camps anymore in Dili."

Pereira, one of more than 100 peace fellows attending the second Rotary World Peace Symposium in Birmingham, England, 18-19 June, monitors the country's main government institutions and advises on how they can operate democratically to best serve the people.

Her experience as a peace fellow prepared her for the work. During her fellowship, she served as an electoral observer with missions through the Organization of American States in Colombia and Nicaragua. While in Nicaragua in 2006, she saw former combatants join together to achieve a common objective.

"They demanded the same rights and denounced the same injustices," Pereira says. "It was an honor to participate in this historic moment of a nation, where the Nicaraguan people built their democracy in the wake of many civil wars and shocking poverty."

Pereira also explored conflict-prevention strategies in Senegal with the United Nations Development Fund for Women (UNIFEM) and observed the country's 2007 national election.

"The regional director of UNIFEM liked my contributions and sent me on a UN peace-building mission for women in Côte d'Ivoire," Pereira says. "I helped raise awareness of the need for women to participate in building peace and suggested strategies to coordinate women's organizations to achieve a united movement."

Today in Timor-Leste, Pereira sees the toll exacted by decades of conflict, with much work remaining to be done in rebuilding the country's infrastructure, increasing its literacy rate, and providing jobs. But she is thankful for the opportunity to help and "for the outstanding support of The Rotary Foundation, which has opened so many doors of opportunity," she says.

"Timor-Leste is only seven years old. Where else could I literally assist in building a country?"

## **Debunking of President Flo**

*by Robert Prevot*

### **Dubunking Reminder**

Reminder: Debunking is this Friday, June 26th, at the Burbank Art & Garden Center, 2050 Yulupa Avenue, Santa Rosa. The party starts at 6:30PM



Santa Rosa Sunrise

# Rotary Club of Santa Rosa Sunrise Santa Rosa Sunriser!!

Monday, June 29, 2009

[Club Web Site](#)

**Editor:** [Max Bridges](#)

If you have any comments or questions, email the editor.

## Future Speakers

**Jul 2 2009**

**President Peter**

""Club Assembly""

## Upcoming Events

**Senior BBQ at Howarth Park**

Jul 8 2009

**SR Sunrise Rotary Vision Strategy Meeting**

Jul 27 2009 - Jul 27 2009

**Culinary Classic**

Oct 10 2009

This eBulletin has been generated by **ClubRunner** club communication software. Visit [clubrunner.ca](http://clubrunner.ca) for details.

© 2002- 09 Doxess. All Rights Reserved.

## ClubRunner Sponsors



Please visit our Sponsors. To place your ad [click here](#).

## Club Site Sponsors



Please visit our Club Website Sponsors. To place your ad [click here](#).

## Our Program for July 2nd is....

by *Dave Lorenzen*

### "President Peter"

..... a New Year begins....



## Weekly Rotary Foundation Thoughts

by *Dave Lorenzen*



### This week's

### Rotary Foundation Thought is about Service Above Self.

Plagued by famine, the impoverished nation of Niger struggles to feed its citizens. But Rotarians like Ernie and Sally Montagne, of Arizona, USA, are helping to break this cycle of hunger and grinding poverty. During a planning trip to Niger on a Volunteer Service Grant, the Montagnes saw firsthand how The Rotary Foundation's humanitarian efforts are supporting sustainable projects there.

*"The Rotary Foundation is our vehicle of choice to enable ordinary Rotarians to make a lasting difference in the lives of thousands of villagers in Africa."*

Ernie and Sally Montagne



## June is .....

by Max Bridges

### Rotary Fellowships Month

*David Smith (right), chair of the International Chess Fellowship of Rotarians, plays a noncompetitive game at the House of Friendship during the 2008 RI Convention in Los Angeles.*



#### **Chess fellowship stays one move ahead**

Gone are the days when it took a couple of years to complete a chess match by mail.

Now, instead of licking a stamp and mailing their winning moves, the members of the [International Chess Fellowship of Rotarians](#) can capture the king with a click of a mouse.

By playing through e-mail, players can finish matches in a few weeks. But Internet correspondence did more than just speed up games, says fellowship chair David Smith. It fostered closer friendships, better communication, and a stronger sense of fellowship.

"Technology has definitely made international play among Rotarians more feasible," says Smith, a member of the Rotary Club of Barkingside, Greater London, England. "It's easier to meet new players, exchange thoughts on current events, and share information on what one another's club is doing."

Smith adds that it's easy to participate in the chess fellowship because face-to-face meetings are not necessary to be active.

Since it was formed in 1977, the fellowship has hosted booths at many RI conventions, including almost all the U.S. sites and many international ones. At the 2008 RI Convention in Los Angeles, a record 20 new members joined. The fellowship's low annual dues of US\$25 appeal to Rotarians, Smith says.

"Fellowships are an important part of Rotary," he continues. "Combining the two pleasures of my life, chess and Rotary, brings me great personal satisfaction."

[Rotary Fellowships](#) offer Rotarians the opportunity to make friends with others in Rotary who share a common vocation, hobby, or recreational interest. From antique cars to yachting, Rotary Fellowships have been busy.

- The [Antique, Classic, and Historic Automobile World Fellowship of Rotarians](#) will be spending much of June on a car tour through North Wales and the West Midlands. The tour will finish at the National Exhibition Centre in Birmingham, England, coinciding with the 2009 RI Convention.
- The [International Fellowship of Rotary on Stamps](#) produced stamps to raise funds for PolioPlus, which have been selling in the Netherlands, with 10 stamps per sheet. The stamps, designed by Rotarian Anthony van Vliet, feature an End Polio Now design.

- More than 2,000 Rotarians and Rotaractors from around the globe make up the [Environment Fellowship of Rotarians](#). "We have fun while sharing key information about successful Rotary projects as a means to encourage more Rotary clubs to achieve environmental projects," says fellowship president Marco Kappenberger. In June, the fellowship will launch an [e-mentoring program](#) through a project of the Rotary E-Club of Latinoamérica, Quintana Roo, Mexico, which will link Rotarians with Rotaractors in an online mentoring relationship.
- The [International Yachting Fellowship of Rotarians](#) continues to expand. In March, a new fleet was chartered in the Philippines, in conjunction with a medical mission to administer tetanus, diphtheria, and flu shots to employees at the Manila Yacht Club. "Three more fleets are to be chartered in America, another in Spain, and hopefully one in Tasmania, which shows the Yachting Fellowship is still expanding," says Terry Stretton, the fellowship's international vice commodore.

## Sunshine Report

*by Robert Prevot*



## Sunshine Report

Stacy reported that there was nothing to report this week

## Attendance

*by Robert Prevot*

## Sunrisers Recognized for Perfect Attendance

**At the last club meeting, eight of our members were recognized for their commitment to perfect attendance.**

**Stacy Drucker-Andress: One year**

**Ross Andress: One year**

**Eloise Tweeten: One year**

**Max Childs: Two Years**

**President Flo: Four years**

**Merele Hayes: Four years**

**Tim Miller: One year**

**Dave Lorenzen: 23 years**

**Congratulations to all!!**

## **News from Rotary International**

*by Robert Prevot*



### **Two young people set 'shining example' in polio fight**

Joshua Kim, 14, and Anna Zanotti, 10, are praised during the third plenary session on 23 June for their efforts to help Rotary eradicate polio worldwide. *Rotary Images/Monika Lozinska-Lee*

Two children who decided to do what they could to rid the world of polio received thunderous applause 23 June during the third plenary session of the 2009 RI Convention in Birmingham, England.

Rotary Foundation Trustee Chair Jonathan B. Majiyagbe brought Joshua Kim, a 14-year-old from Northbrook, Illinois, USA, and Anna Zanotti, a 10-year-old from Mantova, Italy, on stage to "share with you the story of these two young people who have taken Rotary to heart."

Anna and her fifth-grade classmates in Mantova raised about US\$164 in only two days after her mother, Rotarian Patrizia Zanotti, told her how Rotary and its partners in the [Global Polio Eradication Initiative](#) have worked since 1988 to eradicate the disease. Cases of polio worldwide have declined by more than 99 percent, her mother explained, but the disease still threatens children in parts of Africa, Asia, and the Middle East, and more money is needed to finish the job.

"I thought of how many children like me I could save with my money," said Anna, who came up with the idea of collecting donations as a class project. She used recycled chocolate boxes to make her own collection boxes, one of which she brought on stage.

She and her classmates thought of the donations in terms of actual lives, each represented by the 60 cents it costs to immunize a child. "Imagine a chocolate box that contains so many lives," she said.

Anna's actions resonated with the Italian minister of education, Mariastella Gelmini, who heard of her collection and issued a statement in support of Rotary's polio eradication work.

"I am delighted for Anna and other young people that they understand the great issues of the world and with full energy they are able to help children much less fortunate than themselves," Gelmini's statement read. "I support Rotary in this goal and will continue to do all that I can to help them achieve this."

Joshua, an eighth grader at Wood Oaks Junior High School in Northbrook, became interested in the fight against polio when he learned that his father's Rotary club had donated \$10,000 for polio eradication to The Rotary Foundation. After he read an article on the End Polio Now campaign in [The Rotarian](#), Joshua decided to donate his entire savings of \$1,200 -- seven years of weekly allowance and money earned from neighborhood jobs -- to the effort.

"Joshua believes it really is important for people who have money to step forward and make a contribution to help needy people," said his father, Tony Kim.

"I wanted to be part of that effort because Rotary is so very close to eradicating it," Joshua said.

Majiyagbe praised "these two shining examples of young people who are giving of themselves and inspiring others to help other children."

### **Remember the Pictures**

*by Max Bridges*

**Check out the Pictures from the Weekly Meetings!**



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sightings**"

Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sittings](#)

## Ben Floriani Scholarship Fund

*by Max Bridges*



### Ben Floriani Scholarship Update!

The Floriani Family works with Analy High School (where Ben graduated) for awarding the annual scholarship.

The criteria is:

1. A student that perhaps went from "at risk" to "success". Grades are not the determination factor.
2. A student who might have financial difficulty attending a 4 year school.
3. Extra consideration will be given to a student attending SF State.

The School provides several qualified applications for the Family to consider each year.

**Paul Calley** was selected for receipt of the 2009 Scholarship. Paul started his High School career as a freshman at risk. He ended up with a 4.03 GPA and was ASB President. Paul has decided to attend UC Santa Cruz. The Family has known of Paul over the past several years.

**To date, the club has received in excess of \$28,000 for the Ben Floriani Scholarship Fund.**

Make checks payable to Santa Rosa Sunrise Rotary (Note: BFSF) Checks can be mailed to P.O. 14953, Santa Rosa, 95402, or hand delivered to Treasurer Shauna

## The Mighty Chiplings

*by Robert Prevot*

### Entertainment by the Mighty Chiplings

At our last meeting, we were entertained by "The Mighty Chiplings", a group of four very talented young men who play bluegrass music. David Thiessen, Marshall Thiessen, Jesse Fichman, and Adrian Shader played some outstanding music, including "Dueling Banjos." Thank you for getting our day started with a smile.